

Global Agricultural Light-converting Greenhouse Film Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Agricultural Light-converting Greenhouse Film competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. In 2024, global Agricultural Light-converting Greenhouse Film production reached approximately 130 million square meters, with an average global market price of around US\$ 1.02 per square meter. Agricultural light-converting greenhouse films are greenhouse films that incorporate light conversion agents (such as rare earth luminescent materials) to transform ultraviolet and yellow-green light into blue-violet and red-orange light, enhancing photosynthesis efficiency and promoting crop growth and yield.

The global Agricultural Light-converting Greenhouse Film market size was estimated at USD 133.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 7.30% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Agricultural Light-converting Greenhouse Film market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Agricultural Light-converting Greenhouse Film market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Agricultural Light-converting Greenhouse Film market.

Global Agricultural Light-converting Greenhouse Film Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Avient
Kafrit Industries
Okura Industrial
Okura Industrial Co., Ltd.
Samsung General Chemicals
Shandong Xinna Intelligent New Materials
Hangzhou Xinguang Plastic
Jiangmen Kanhoo Industry
Anyi Nanomaterials
Zhou Ninglin New Materials

Market Segmentation (by Type)

EVA (Ethylene-Vinyl Acetate) Film
PO (Polyolefin) Film
Other

Market Segmentation (by Application)

Agricultural Greenhouses
Plastic Greenhouses
Other

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Agricultural Light-converting Greenhouse Film Market
Overview of the regional outlook of the Agricultural Light-converting Greenhouse Film Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Agricultural Light-converting Greenhouse Film Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Agricultural Light-converting Greenhouse Film, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail,

including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Agricultural Light-converting Greenhouse Film

1.2 Key Market Segments

1.2.1 Agricultural Light-converting Greenhouse Film Segment by Type

1.2.2 Agricultural Light-converting Greenhouse Film Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 AGRICULTURAL LIGHT-CONVERTING GREENHOUSE FILM MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Agricultural Light-converting Greenhouse Film Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Agricultural Light-converting Greenhouse Film Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 AGRICULTURAL LIGHT-CONVERTING GREENHOUSE FILM MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Agricultural Light-converting Greenhouse Film Product Life Cycle

3.3 Global Agricultural Light-converting Greenhouse Film Sales by Manufacturers (2020-2025)

3.4 Global Agricultural Light-converting Greenhouse Film Revenue Market Share by Manufacturers (2020-2025)

3.5 Agricultural Light-converting Greenhouse Film Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Agricultural Light-converting Greenhouse Film Average Price by

Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Agricultural Light-converting Greenhouse Film Market Competitive Situation and Trends

3.8.1 Agricultural Light-converting Greenhouse Film Market Concentration Rate

3.8.2 Global 5 and 10 Largest Agricultural Light-converting Greenhouse Film Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 AGRICULTURAL LIGHT-CONVERTING GREENHOUSE FILM INDUSTRY CHAIN ANALYSIS

4.1 Agricultural Light-converting Greenhouse Film Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF AGRICULTURAL LIGHT-CONVERTING GREENHOUSE FILM MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Agricultural Light-converting Greenhouse Film Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Agricultural Light-converting Greenhouse Film Market

5.7 ESG Ratings of Leading Companies

6 AGRICULTURAL LIGHT-CONVERTING GREENHOUSE FILM MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Agricultural Light-converting Greenhouse Film Sales Market Share by Type (2020-2025)

6.3 Global Agricultural Light-converting Greenhouse Film Market Size by Type (2020-2025)

6.4 Global Agricultural Light-converting Greenhouse Film Price by Type (2020-2025)

7 AGRICULTURAL LIGHT-CONVERTING GREENHOUSE FILM MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Agricultural Light-converting Greenhouse Film Market Sales by Application (2020-2025)

7.3 Global Agricultural Light-converting Greenhouse Film Market Size (M USD) by Application (2020-2025)

7.4 Global Agricultural Light-converting Greenhouse Film Sales Growth Rate by Application (2020-2025)

8 AGRICULTURAL LIGHT-CONVERTING GREENHOUSE FILM MARKET SALES BY REGION

8.1 Global Agricultural Light-converting Greenhouse Film Sales by Region

8.1.1 Global Agricultural Light-converting Greenhouse Film Sales by Region

8.1.2 Global Agricultural Light-converting Greenhouse Film Sales Market Share by Region

8.2 Global Agricultural Light-converting Greenhouse Film Market Size by Region

8.2.1 Global Agricultural Light-converting Greenhouse Film Market Size by Region

8.2.2 Global Agricultural Light-converting Greenhouse Film Market Size by Region

8.3 North America

8.3.1 North America Agricultural Light-converting Greenhouse Film Sales by Country

8.3.2 North America Agricultural Light-converting Greenhouse Film Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Agricultural Light-converting Greenhouse Film Sales by Country

8.4.2 Europe Agricultural Light-converting Greenhouse Film Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Agricultural Light-converting Greenhouse Film Sales by Region

8.5.2 Asia Pacific Agricultural Light-converting Greenhouse Film Market Size by

Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Agricultural Light-converting Greenhouse Film Sales by Country

8.6.2 South America Agricultural Light-converting Greenhouse Film Market Size by

Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Agricultural Light-converting Greenhouse Film Sales by

Region

8.7.2 Middle East and Africa Agricultural Light-converting Greenhouse Film Market

Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 AGRICULTURAL LIGHT-CONVERTING GREENHOUSE FILM MARKET PRODUCTION BY REGION

- 9.1 Global Production of Agricultural Light-converting Greenhouse Film by Region(2020-2025)
- 9.2 Global Agricultural Light-converting Greenhouse Film Revenue Market Share by Region (2020-2025)
- 9.3 Global Agricultural Light-converting Greenhouse Film Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Agricultural Light-converting Greenhouse Film Production
 - 9.4.1 North America Agricultural Light-converting Greenhouse Film Production Growth Rate (2020-2025)
 - 9.4.2 North America Agricultural Light-converting Greenhouse Film Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Agricultural Light-converting Greenhouse Film Production
 - 9.5.1 Europe Agricultural Light-converting Greenhouse Film Production Growth Rate (2020-2025)
 - 9.5.2 Europe Agricultural Light-converting Greenhouse Film Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Agricultural Light-converting Greenhouse Film Production (2020-2025)
 - 9.6.1 Japan Agricultural Light-converting Greenhouse Film Production Growth Rate (2020-2025)
 - 9.6.2 Japan Agricultural Light-converting Greenhouse Film Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Agricultural Light-converting Greenhouse Film Production (2020-2025)
 - 9.7.1 China Agricultural Light-converting Greenhouse Film Production Growth Rate (2020-2025)
 - 9.7.2 China Agricultural Light-converting Greenhouse Film Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Avient
 - 10.1.1 Avient Basic Information
 - 10.1.2 Avient Agricultural Light-converting Greenhouse Film Product Overview
 - 10.1.3 Avient Agricultural Light-converting Greenhouse Film Product Market Performance
 - 10.1.4 Avient Business Overview
 - 10.1.5 Avient SWOT Analysis
 - 10.1.6 Avient Recent Developments
- 10.2 Kafrit Industries
 - 10.2.1 Kafrit Industries Basic Information

10.2.2 Kafrit Industries Agricultural Light-converting Greenhouse Film Product Overview

10.2.3 Kafrit Industries Agricultural Light-converting Greenhouse Film Product Market Performance

10.2.4 Kafrit Industries Business Overview

10.2.5 Kafrit Industries SWOT Analysis

10.2.6 Kafrit Industries Recent Developments

10.3 Okura Industrial

10.3.1 Okura Industrial Basic Information

10.3.2 Okura Industrial Agricultural Light-converting Greenhouse Film Product Overview

10.3.3 Okura Industrial Agricultural Light-converting Greenhouse Film Product Market Performance

10.3.4 Okura Industrial Business Overview

10.3.5 Okura Industrial SWOT Analysis

10.3.6 Okura Industrial Recent Developments

10.4 Okura Industrial Co., Ltd.

10.4.1 Okura Industrial Co., Ltd. Basic Information

10.4.2 Okura Industrial Co., Ltd. Agricultural Light-converting Greenhouse Film Product Overview

10.4.3 Okura Industrial Co., Ltd. Agricultural Light-converting Greenhouse Film Product Market Performance

10.4.4 Okura Industrial Co., Ltd. Business Overview

10.4.5 Okura Industrial Co., Ltd. Recent Developments

10.5 Samsung General Chemicals

10.5.1 Samsung General Chemicals Basic Information

10.5.2 Samsung General Chemicals Agricultural Light-converting Greenhouse Film Product Overview

10.5.3 Samsung General Chemicals Agricultural Light-converting Greenhouse Film Product Market Performance

10.5.4 Samsung General Chemicals Business Overview

10.5.5 Samsung General Chemicals Recent Developments

10.6 Shandong Xinna Intelligent New Materials

10.6.1 Shandong Xinna Intelligent New Materials Basic Information

10.6.2 Shandong Xinna Intelligent New Materials Agricultural Light-converting Greenhouse Film Product Overview

10.6.3 Shandong Xinna Intelligent New Materials Agricultural Light-converting Greenhouse Film Product Market Performance

10.6.4 Shandong Xinna Intelligent New Materials Business Overview

- 10.6.5 Shandong Xinna Intelligent New Materials Recent Developments
- 10.7 Hangzhou Xinguang Plastic
 - 10.7.1 Hangzhou Xinguang Plastic Basic Information
 - 10.7.2 Hangzhou Xinguang Plastic Agricultural Light-converting Greenhouse Film Product Overview
 - 10.7.3 Hangzhou Xinguang Plastic Agricultural Light-converting Greenhouse Film Product Market Performance
 - 10.7.4 Hangzhou Xinguang Plastic Business Overview
 - 10.7.5 Hangzhou Xinguang Plastic Recent Developments
- 10.8 Jiangmen Kanhoo Industry
 - 10.8.1 Jiangmen Kanhoo Industry Basic Information
 - 10.8.2 Jiangmen Kanhoo Industry Agricultural Light-converting Greenhouse Film Product Overview
 - 10.8.3 Jiangmen Kanhoo Industry Agricultural Light-converting Greenhouse Film Product Market Performance
 - 10.8.4 Jiangmen Kanhoo Industry Business Overview
 - 10.8.5 Jiangmen Kanhoo Industry Recent Developments
- 10.9 Anyi Nanomaterials
 - 10.9.1 Anyi Nanomaterials Basic Information
 - 10.9.2 Anyi Nanomaterials Agricultural Light-converting Greenhouse Film Product Overview
 - 10.9.3 Anyi Nanomaterials Agricultural Light-converting Greenhouse Film Product Market Performance
 - 10.9.4 Anyi Nanomaterials Business Overview
 - 10.9.5 Anyi Nanomaterials Recent Developments
- 10.10 Zhou Ninglin New Materials
 - 10.10.1 Zhou Ninglin New Materials Basic Information
 - 10.10.2 Zhou Ninglin New Materials Agricultural Light-converting Greenhouse Film Product Overview
 - 10.10.3 Zhou Ninglin New Materials Agricultural Light-converting Greenhouse Film Product Market Performance
 - 10.10.4 Zhou Ninglin New Materials Business Overview
 - 10.10.5 Zhou Ninglin New Materials Recent Developments

11 AGRICULTURAL LIGHT-CONVERTING GREENHOUSE FILM MARKET FORECAST BY REGION

- 11.1 Global Agricultural Light-converting Greenhouse Film Market Size Forecast
- 11.2 Global Agricultural Light-converting Greenhouse Film Market Forecast by Region

- 11.2.1 North America Market Size Forecast by Country
- 11.2.2 Europe Agricultural Light-converting Greenhouse Film Market Size Forecast by Country
- 11.2.3 Asia Pacific Agricultural Light-converting Greenhouse Film Market Size Forecast by Region
- 11.2.4 South America Agricultural Light-converting Greenhouse Film Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Sales of Agricultural Light-converting Greenhouse Film by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Agricultural Light-converting Greenhouse Film Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Agricultural Light-converting Greenhouse Film by Type (2026-2035)
 - 12.1.2 Global Agricultural Light-converting Greenhouse Film Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Agricultural Light-converting Greenhouse Film by Type (2026-2035)
- 12.2 Global Agricultural Light-converting Greenhouse Film Market Forecast by Application (2026-2035)
 - 12.2.1 Global Agricultural Light-converting Greenhouse Film Sales (K MT) Forecast by Application
 - 12.2.2 Global Agricultural Light-converting Greenhouse Film Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Agricultural Light-converting Greenhouse Film Market Size by Type (M USD)

Table 4. Global Agricultural Light-converting Greenhouse Film Market Size by Application

Table 5. Agricultural Light-converting Greenhouse Film Market Size Comparison by Region (M USD)

Table 6. Global Agricultural Light-converting Greenhouse Film Sales (K MT) by Manufacturers (2020-2025)

Table 7. Global Agricultural Light-converting Greenhouse Film Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Agricultural Light-converting Greenhouse Film Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Agricultural Light-converting Greenhouse Film Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Agricultural Light-converting Greenhouse Film as of 2025)

Table 11. Global Market Agricultural Light-converting Greenhouse Film Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Agricultural Light-converting Greenhouse Film Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Agricultural Light-converting Greenhouse Film Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading

Countries

Table 26. Global Agricultural Light-converting Greenhouse Film Sales by Type (K MT)

Table 27. Global Agricultural Light-converting Greenhouse Film Market Size by Type (M USD)

Table 28. Global Agricultural Light-converting Greenhouse Film Sales (K MT) by Type (2020-2025)

Table 29. Global Agricultural Light-converting Greenhouse Film Sales Market Share by Type (2020-2025)

Table 30. Global Agricultural Light-converting Greenhouse Film Market Size (M USD) by Type (2020-2025)

Table 31. Global Agricultural Light-converting Greenhouse Film Market Share by Type (2020-2025)

Table 32. Global Agricultural Light-converting Greenhouse Film Price (USD/KG) by Type (2020-2025)

Table 33. Global Agricultural Light-converting Greenhouse Film Sales (K MT) by Application

Table 34. Global Agricultural Light-converting Greenhouse Film Market Size by Application

Table 35. Global Agricultural Light-converting Greenhouse Film Sales by Application (2020-2025) & (K MT)

Table 36. Global Agricultural Light-converting Greenhouse Film Sales Market Share by Application (2020-2025)

Table 37. Global Agricultural Light-converting Greenhouse Film Market Size by Application (2020-2025) & (M USD)

Table 38. Global Agricultural Light-converting Greenhouse Film Market Share by Application (2020-2025)

Table 39. Global Agricultural Light-converting Greenhouse Film Sales Growth Rate by Application (2020-2025)

Table 40. Global Agricultural Light-converting Greenhouse Film Sales by Region (2020-2025) & (K MT)

Table 41. Global Agricultural Light-converting Greenhouse Film Sales Market Share by Region (2020-2025)

Table 42. Global Agricultural Light-converting Greenhouse Film Market Size by Region (2020-2025) & (M USD)

Table 43. Global Agricultural Light-converting Greenhouse Film Market Size by Region (2020-2025)

Table 44. North America Agricultural Light-converting Greenhouse Film Sales by Country (2020-2025) & (K MT)

Table 45. North America Agricultural Light-converting Greenhouse Film Market Size by

Country (2020-2025) & (M USD)

Table 46. Europe Agricultural Light-converting Greenhouse Film Sales by Country (2020-2025) & (K MT)

Table 47. Europe Agricultural Light-converting Greenhouse Film Market Size by Country (2020-2025) & (M USD)

Table 48. Asia Pacific Agricultural Light-converting Greenhouse Film Sales by Region (2020-2025) & (K MT)

Table 49. Asia Pacific Agricultural Light-converting Greenhouse Film Market Size by Region (2020-2025) & (M USD)

Table 50. South America Agricultural Light-converting Greenhouse Film Sales by Country (2020-2025) & (K MT)

Table 51. South America Agricultural Light-converting Greenhouse Film Market Size by Country (2020-2025) & (M USD)

Table 52. Middle East and Africa Agricultural Light-converting Greenhouse Film Sales by Region (2020-2025) & (K MT)

Table 53. Middle East and Africa Agricultural Light-converting Greenhouse Film Market Size by Region (2020-2025) & (M USD)

Table 54. Global Agricultural Light-converting Greenhouse Film Production (K MT) by Region(2020-2025)

Table 55. Global Agricultural Light-converting Greenhouse Film Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Agricultural Light-converting Greenhouse Film Revenue Market Share by Region (2020-2025)

Table 57. Global Agricultural Light-converting Greenhouse Film Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. North America Agricultural Light-converting Greenhouse Film Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Europe Agricultural Light-converting Greenhouse Film Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. Japan Agricultural Light-converting Greenhouse Film Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. China Agricultural Light-converting Greenhouse Film Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 62. Avient Basic Information

Table 63. Avient Agricultural Light-converting Greenhouse Film Product Overview

Table 64. Avient Agricultural Light-converting Greenhouse Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. Avient Business Overview

Table 66. Avient SWOT Analysis

Table 67. Avient Recent Developments

Table 68. Kafrit Industries Basic Information

Table 69. Kafrit Industries Agricultural Light-converting Greenhouse Film Product Overview

Table 70. Kafrit Industries Agricultural Light-converting Greenhouse Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. Kafrit Industries Business Overview

Table 72. Kafrit Industries SWOT Analysis

Table 73. Kafrit Industries Recent Developments

Table 74. Okura Industrial Basic Information

Table 75. Okura Industrial Agricultural Light-converting Greenhouse Film Product Overview

Table 76. Okura Industrial Agricultural Light-converting Greenhouse Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 77. Okura Industrial Business Overview

Table 78. Okura Industrial SWOT Analysis

Table 79. Okura Industrial Recent Developments

Table 80. Okura Industrial Co., Ltd. Basic Information

Table 81. Okura Industrial Co., Ltd. Agricultural Light-converting Greenhouse Film Product Overview

Table 82. Okura Industrial Co., Ltd. Agricultural Light-converting Greenhouse Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 83. Okura Industrial Co., Ltd. Business Overview

Table 84. Okura Industrial Co., Ltd. Recent Developments

Table 85. Samsung General Chemicals Basic Information

Table 86. Samsung General Chemicals Agricultural Light-converting Greenhouse Film Product Overview

Table 87. Samsung General Chemicals Agricultural Light-converting Greenhouse Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 88. Samsung General Chemicals Business Overview

Table 89. Samsung General Chemicals Recent Developments

Table 90. Shandong Xinna Intelligent New Materials Basic Information

Table 91. Shandong Xinna Intelligent New Materials Agricultural Light-converting Greenhouse Film Product Overview

Table 92. Shandong Xinna Intelligent New Materials Agricultural Light-converting Greenhouse Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 93. Shandong Xinna Intelligent New Materials Business Overview

Table 94. Shandong Xinna Intelligent New Materials Recent Developments

- Table 95. Hangzhou Xinguang Plastic Basic Information
- Table 96. Hangzhou Xinguang Plastic Agricultural Light-converting Greenhouse Film Product Overview
- Table 97. Hangzhou Xinguang Plastic Agricultural Light-converting Greenhouse Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 98. Hangzhou Xinguang Plastic Business Overview
- Table 99. Hangzhou Xinguang Plastic Recent Developments
- Table 100. Jiangmen Kanhoo Industry Basic Information
- Table 101. Jiangmen Kanhoo Industry Agricultural Light-converting Greenhouse Film Product Overview
- Table 102. Jiangmen Kanhoo Industry Agricultural Light-converting Greenhouse Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 103. Jiangmen Kanhoo Industry Business Overview
- Table 104. Jiangmen Kanhoo Industry Recent Developments
- Table 105. Anyi Nanomaterials Basic Information
- Table 106. Anyi Nanomaterials Agricultural Light-converting Greenhouse Film Product Overview
- Table 107. Anyi Nanomaterials Agricultural Light-converting Greenhouse Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 108. Anyi Nanomaterials Business Overview
- Table 109. Anyi Nanomaterials Recent Developments
- Table 110. Zhou Ninglin New Materials Basic Information
- Table 111. Zhou Ninglin New Materials Agricultural Light-converting Greenhouse Film Product Overview
- Table 112. Zhou Ninglin New Materials Agricultural Light-converting Greenhouse Film Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 113. Zhou Ninglin New Materials Business Overview
- Table 114. Zhou Ninglin New Materials Recent Developments
- Table 115. Global Agricultural Light-converting Greenhouse Film Sales Forecast by Region (2026-2035) & (K MT)
- Table 116. Global Agricultural Light-converting Greenhouse Film Market Size Forecast by Region (2026-2035) & (M USD)
- Table 117. North America Agricultural Light-converting Greenhouse Film Sales Forecast by Country (2026-2035) & (K MT)
- Table 118. North America Agricultural Light-converting Greenhouse Film Market Size Forecast by Country (2026-2035) & (M USD)
- Table 119. Europe Agricultural Light-converting Greenhouse Film Sales Forecast by Country (2026-2035) & (K MT)
- Table 120. Europe Agricultural Light-converting Greenhouse Film Market Size Forecast

by Country (2026-2035) & (M USD)

Table 121. Asia Pacific Agricultural Light-converting Greenhouse Film Sales Forecast by Region (2026-2035) & (K MT)

Table 122. Asia Pacific Agricultural Light-converting Greenhouse Film Market Size Forecast by Region (2026-2035) & (M USD)

Table 123. South America Agricultural Light-converting Greenhouse Film Sales Forecast by Country (2026-2035) & (K MT)

Table 124. South America Agricultural Light-converting Greenhouse Film Market Size Forecast by Country (2026-2035) & (M USD)

Table 125. Middle East and Africa Agricultural Light-converting Greenhouse Film Sales Forecast by Country (2026-2035) & (Units)

Table 126. Middle East and Africa Agricultural Light-converting Greenhouse Film Market Size Forecast by Country (2026-2035) & (M USD)

Table 127. Global Agricultural Light-converting Greenhouse Film Sales Forecast by Type (2026-2035) & (K MT)

Table 128. Global Agricultural Light-converting Greenhouse Film Market Size Forecast by Type (2026-2035) & (M USD)

Table 129. Global Agricultural Light-converting Greenhouse Film Price Forecast by Type (2026-2035) & (USD/KG)

Table 130. Global Agricultural Light-converting Greenhouse Film Sales (K MT) Forecast by Application (2026-2035)

Table 131. Global Agricultural Light-converting Greenhouse Film Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Agricultural Light-converting Greenhouse Film
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Agricultural Light-converting Greenhouse Film Market Size (M USD), 2025-2035
- Figure 5. Global Agricultural Light-converting Greenhouse Film Market Size (M USD) (2020-2035)
- Figure 6. Global Agricultural Light-converting Greenhouse Film Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Agricultural Light-converting Greenhouse Film Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Agricultural Light-converting Greenhouse Film Product Life Cycle
- Figure 13. Agricultural Light-converting Greenhouse Film Sales Share by Manufacturers in 2025
- Figure 14. Global Agricultural Light-converting Greenhouse Film Revenue Share by Manufacturers in 2025
- Figure 15. Agricultural Light-converting Greenhouse Film Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Agricultural Light-converting Greenhouse Film Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Agricultural Light-converting Greenhouse Film Revenue in 2025
- Figure 18. Industry Chain Map of Agricultural Light-converting Greenhouse Film
- Figure 19. Global Agricultural Light-converting Greenhouse Film Market PEST Analysis
- Figure 20. Global Agricultural Light-converting Greenhouse Film Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)

- Figure 26. Global Agricultural Light-converting Greenhouse Film Market Share by Type
- Figure 27. Sales Market Share of Agricultural Light-converting Greenhouse Film by Type (2020-2025)
- Figure 28. Sales Market Share of Agricultural Light-converting Greenhouse Film by Type in 2025
- Figure 29. Market Share of Agricultural Light-converting Greenhouse Film by Type (2020-2025)
- Figure 30. Market Share of Agricultural Light-converting Greenhouse Film by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Agricultural Light-converting Greenhouse Film Market Share by Application
- Figure 33. Global Agricultural Light-converting Greenhouse Film Sales Market Share by Application (2020-2025)
- Figure 34. Global Agricultural Light-converting Greenhouse Film Sales Market Share by Application in 2025
- Figure 35. Global Agricultural Light-converting Greenhouse Film Market Share by Application (2020-2025)
- Figure 36. Global Agricultural Light-converting Greenhouse Film Market Share by Application in 2025
- Figure 37. Global Agricultural Light-converting Greenhouse Film Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Agricultural Light-converting Greenhouse Film Sales Market Share by Region (2020-2025)
- Figure 39. Global Agricultural Light-converting Greenhouse Film Market Size by Region (2020-2025)
- Figure 40. North America Agricultural Light-converting Greenhouse Film Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Agricultural Light-converting Greenhouse Film Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Agricultural Light-converting Greenhouse Film Sales Market Share by Country in 2024
- Figure 43. North America Agricultural Light-converting Greenhouse Film Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Agricultural Light-converting Greenhouse Film Market Size by Country in 2024
- Figure 45. U.S. Agricultural Light-converting Greenhouse Film Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Agricultural Light-converting Greenhouse Film Market Size and Growth

Rate (2020-2025) & (M USD)

Figure 47. Canada Agricultural Light-converting Greenhouse Film Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Agricultural Light-converting Greenhouse Film Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Agricultural Light-converting Greenhouse Film Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Agricultural Light-converting Greenhouse Film Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Agricultural Light-converting Greenhouse Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Agricultural Light-converting Greenhouse Film Sales Market Share by Country in 2024

Figure 53. Europe Agricultural Light-converting Greenhouse Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Agricultural Light-converting Greenhouse Film Market Size by Country in 2024

Figure 55. Germany Agricultural Light-converting Greenhouse Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Agricultural Light-converting Greenhouse Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Agricultural Light-converting Greenhouse Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Agricultural Light-converting Greenhouse Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Agricultural Light-converting Greenhouse Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Agricultural Light-converting Greenhouse Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Agricultural Light-converting Greenhouse Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Agricultural Light-converting Greenhouse Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Agricultural Light-converting Greenhouse Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Agricultural Light-converting Greenhouse Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Agricultural Light-converting Greenhouse Film Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Agricultural Light-converting Greenhouse Film Sales Market Share by Region in 2024

Figure 67. Asia Pacific Agricultural Light-converting Greenhouse Film Market Size by Region in 2024

Figure 68. China Agricultural Light-converting Greenhouse Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Agricultural Light-converting Greenhouse Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Agricultural Light-converting Greenhouse Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Agricultural Light-converting Greenhouse Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Agricultural Light-converting Greenhouse Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Agricultural Light-converting Greenhouse Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Agricultural Light-converting Greenhouse Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Agricultural Light-converting Greenhouse Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Agricultural Light-converting Greenhouse Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Agricultural Light-converting Greenhouse Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Agricultural Light-converting Greenhouse Film Sales and Growth Rate (K MT)

Figure 79. South America Agricultural Light-converting Greenhouse Film Sales Market Share by Country in 2024

Figure 80. South America Agricultural Light-converting Greenhouse Film Market Size and Growth Rate (M USD)

Figure 81. South America Agricultural Light-converting Greenhouse Film Market Size by Country in 2024

Figure 82. Brazil Agricultural Light-converting Greenhouse Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Agricultural Light-converting Greenhouse Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Agricultural Light-converting Greenhouse Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Agricultural Light-converting Greenhouse Film Market Size and

Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Agricultural Light-converting Greenhouse Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Agricultural Light-converting Greenhouse Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Agricultural Light-converting Greenhouse Film Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Agricultural Light-converting Greenhouse Film Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Agricultural Light-converting Greenhouse Film Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Agricultural Light-converting Greenhouse Film Market Size by Region in 2024

Figure 92. Saudi Arabia Agricultural Light-converting Greenhouse Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Agricultural Light-converting Greenhouse Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Agricultural Light-converting Greenhouse Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Agricultural Light-converting Greenhouse Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Agricultural Light-converting Greenhouse Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Agricultural Light-converting Greenhouse Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Agricultural Light-converting Greenhouse Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Agricultural Light-converting Greenhouse Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Agricultural Light-converting Greenhouse Film Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Agricultural Light-converting Greenhouse Film Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Agricultural Light-converting Greenhouse Film Production Market Share by Region (2020-2025)

Figure 103. North America Agricultural Light-converting Greenhouse Film Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Agricultural Light-converting Greenhouse Film Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Agricultural Light-converting Greenhouse Film Production (K MT)
Growth Rate (2020-2025)

Figure 106. China Agricultural Light-converting Greenhouse Film Production (K MT)
Growth Rate (2020-2025)

Figure 107. Global Agricultural Light-converting Greenhouse Film Sales Forecast by
Volume (2020-2035) & (K MT)

Figure 108. Global Agricultural Light-converting Greenhouse Film Market Size Forecast
by Value (2020-2035) & (M USD)

Figure 109. Global Agricultural Light-converting Greenhouse Film Sales Market Share
Forecast by Type (2026-2035)

Figure 110. Global Agricultural Light-converting Greenhouse Film Market Share
Forecast by Type (2026-2035)

Figure 111. Global Agricultural Light-converting Greenhouse Film Sales Forecast by
Application (2026-2035)

Figure 112. Global Agricultural Light-converting Greenhouse Film Market Share
Forecast by Application (2026-2035)

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