

Global Aesthetics Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

Aesthetic medicine is an inclusive term for specialties that focus on improving cosmetic appearance through the treatment of conditions including scars, skin laxity, wrinkles, moles, liver spots, excess fat, cellulite, unwanted hair, skin discoloration, and spider veins.

The Global Aesthetics Market Size was estimated at USD 4991.96 million in 2023 and is projected to reach USD 6961.79 million by 2029, exhibiting a CAGR of 5.70% during the forecast period.

This report provides a deep insight into the global Aesthetics market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Aesthetics Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Aesthetics market in any manner.

Global Aesthetics Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Allergan

Cynosure

Lumenis

Mentor Worldwide

Solta Medical

Apax Partners

Galderma

Market Segmentation (by Type)

Medical Consumables

Medical Beauty Drugs

Medical Beauty Apparatus

Market Segmentation (by Application)

Private Clinic

Public Hospitals

Small and Medium-Sized Hospitals

Large Chain Institutions

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Aesthetics Market

Overview of the regional outlook of the Aesthetics Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through

Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Aesthetics Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Aesthetics

1.2 Key Market Segments

1.2.1 Aesthetics Segment by Type

1.2.2 Aesthetics Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 AESTHETICS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Aesthetics Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Aesthetics Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 AESTHETICS MARKET COMPETITIVE LANDSCAPE

3.1 Global Aesthetics Sales by Manufacturers (2019-2024)

3.2 Global Aesthetics Revenue Market Share by Manufacturers (2019-2024)

3.3 Aesthetics Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Aesthetics Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Aesthetics Sales Sites, Area Served, Product Type

3.6 Aesthetics Market Competitive Situation and Trends

3.6.1 Aesthetics Market Concentration Rate

3.6.2 Global 5 and 10 Largest Aesthetics Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 AESTHETICS INDUSTRY CHAIN ANALYSIS

4.1 Aesthetics Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF AESTHETICS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 AESTHETICS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Aesthetics Sales Market Share by Type (2019-2024)
- 6.3 Global Aesthetics Market Size Market Share by Type (2019-2024)
- 6.4 Global Aesthetics Price by Type (2019-2024)

7 AESTHETICS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Aesthetics Market Sales by Application (2019-2024)
- 7.3 Global Aesthetics Market Size (M USD) by Application (2019-2024)
- 7.4 Global Aesthetics Sales Growth Rate by Application (2019-2024)

8 AESTHETICS MARKET SEGMENTATION BY REGION

- 8.1 Global Aesthetics Sales by Region
 - 8.1.1 Global Aesthetics Sales by Region
 - 8.1.2 Global Aesthetics Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Aesthetics Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Aesthetics Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Aesthetics Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Aesthetics Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Aesthetics Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Allergan

9.1.1 Allergan Aesthetics Basic Information

9.1.2 Allergan Aesthetics Product Overview

9.1.3 Allergan Aesthetics Product Market Performance

9.1.4 Allergan Business Overview

9.1.5 Allergan Aesthetics SWOT Analysis

9.1.6 Allergan Recent Developments

9.2 Cynosure

9.2.1 Cynosure Aesthetics Basic Information

- 9.2.2 Cynosure Aesthetics Product Overview
- 9.2.3 Cynosure Aesthetics Product Market Performance
- 9.2.4 Cynosure Business Overview
- 9.2.5 Cynosure Aesthetics SWOT Analysis
- 9.2.6 Cynosure Recent Developments

9.3 Lumenis

- 9.3.1 Lumenis Aesthetics Basic Information
- 9.3.2 Lumenis Aesthetics Product Overview
- 9.3.3 Lumenis Aesthetics Product Market Performance
- 9.3.4 Lumenis Aesthetics SWOT Analysis
- 9.3.5 Lumenis Business Overview
- 9.3.6 Lumenis Recent Developments

9.4 Mentor Worldwide

- 9.4.1 Mentor Worldwide Aesthetics Basic Information
- 9.4.2 Mentor Worldwide Aesthetics Product Overview
- 9.4.3 Mentor Worldwide Aesthetics Product Market Performance
- 9.4.4 Mentor Worldwide Business Overview
- 9.4.5 Mentor Worldwide Recent Developments

9.5 Solta Medical

- 9.5.1 Solta Medical Aesthetics Basic Information
- 9.5.2 Solta Medical Aesthetics Product Overview
- 9.5.3 Solta Medical Aesthetics Product Market Performance
- 9.5.4 Solta Medical Business Overview
- 9.5.5 Solta Medical Recent Developments

9.6 Apax Partners

- 9.6.1 Apax Partners Aesthetics Basic Information
- 9.6.2 Apax Partners Aesthetics Product Overview
- 9.6.3 Apax Partners Aesthetics Product Market Performance
- 9.6.4 Apax Partners Business Overview
- 9.6.5 Apax Partners Recent Developments

9.7 Galderma

- 9.7.1 Galderma Aesthetics Basic Information
- 9.7.2 Galderma Aesthetics Product Overview
- 9.7.3 Galderma Aesthetics Product Market Performance
- 9.7.4 Galderma Business Overview
- 9.7.5 Galderma Recent Developments

10 AESTHETICS MARKET FORECAST BY REGION

10.1 Global Aesthetics Market Size Forecast

10.2 Global Aesthetics Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Aesthetics Market Size Forecast by Country

10.2.3 Asia Pacific Aesthetics Market Size Forecast by Region

10.2.4 South America Aesthetics Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Aesthetics by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Aesthetics Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Aesthetics by Type (2025-2030)

11.1.2 Global Aesthetics Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Aesthetics by Type (2025-2030)

11.2 Global Aesthetics Market Forecast by Application (2025-2030)

11.2.1 Global Aesthetics Sales (K Units) Forecast by Application

11.2.2 Global Aesthetics Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Aesthetics Market Size Comparison by Region (M USD)
- Table 5. Global Aesthetics Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Aesthetics Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Aesthetics Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Aesthetics Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Aesthetics as of 2022)
- Table 10. Global Market Aesthetics Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Aesthetics Sales Sites and Area Served
- Table 12. Manufacturers Aesthetics Product Type
- Table 13. Global Aesthetics Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Aesthetics
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Aesthetics Market Challenges
- Table 22. Global Aesthetics Sales by Type (K Units)
- Table 23. Global Aesthetics Market Size by Type (M USD)
- Table 24. Global Aesthetics Sales (K Units) by Type (2019-2024)
- Table 25. Global Aesthetics Sales Market Share by Type (2019-2024)
- Table 26. Global Aesthetics Market Size (M USD) by Type (2019-2024)
- Table 27. Global Aesthetics Market Size Share by Type (2019-2024)
- Table 28. Global Aesthetics Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Aesthetics Sales (K Units) by Application
- Table 30. Global Aesthetics Market Size by Application
- Table 31. Global Aesthetics Sales by Application (2019-2024) & (K Units)
- Table 32. Global Aesthetics Sales Market Share by Application (2019-2024)
- Table 33. Global Aesthetics Sales by Application (2019-2024) & (M USD)

- Table 34. Global Aesthetics Market Share by Application (2019-2024)
- Table 35. Global Aesthetics Sales Growth Rate by Application (2019-2024)
- Table 36. Global Aesthetics Sales by Region (2019-2024) & (K Units)
- Table 37. Global Aesthetics Sales Market Share by Region (2019-2024)
- Table 38. North America Aesthetics Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Aesthetics Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Aesthetics Sales by Region (2019-2024) & (K Units)
- Table 41. South America Aesthetics Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Aesthetics Sales by Region (2019-2024) & (K Units)
- Table 43. Allergan Aesthetics Basic Information
- Table 44. Allergan Aesthetics Product Overview
- Table 45. Allergan Aesthetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Allergan Business Overview
- Table 47. Allergan Aesthetics SWOT Analysis
- Table 48. Allergan Recent Developments
- Table 49. Cynosure Aesthetics Basic Information
- Table 50. Cynosure Aesthetics Product Overview
- Table 51. Cynosure Aesthetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Cynosure Business Overview
- Table 53. Cynosure Aesthetics SWOT Analysis
- Table 54. Cynosure Recent Developments
- Table 55. Lumenis Aesthetics Basic Information
- Table 56. Lumenis Aesthetics Product Overview
- Table 57. Lumenis Aesthetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Lumenis Aesthetics SWOT Analysis
- Table 59. Lumenis Business Overview
- Table 60. Lumenis Recent Developments
- Table 61. Mentor Worldwide Aesthetics Basic Information
- Table 62. Mentor Worldwide Aesthetics Product Overview
- Table 63. Mentor Worldwide Aesthetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Mentor Worldwide Business Overview
- Table 65. Mentor Worldwide Recent Developments
- Table 66. Solta Medical Aesthetics Basic Information
- Table 67. Solta Medical Aesthetics Product Overview
- Table 68. Solta Medical Aesthetics Sales (K Units), Revenue (M USD), Price (USD/Unit)

and Gross Margin (2019-2024)

Table 69. Solta Medical Business Overview

Table 70. Solta Medical Recent Developments

Table 71. Apax Partners Aesthetics Basic Information

Table 72. Apax Partners Aesthetics Product Overview

Table 73. Apax Partners Aesthetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Apax Partners Business Overview

Table 75. Apax Partners Recent Developments

Table 76. Galderma Aesthetics Basic Information

Table 77. Galderma Aesthetics Product Overview

Table 78. Galderma Aesthetics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Galderma Business Overview

Table 80. Galderma Recent Developments

Table 81. Global Aesthetics Sales Forecast by Region (2025-2030) & (K Units)

Table 82. Global Aesthetics Market Size Forecast by Region (2025-2030) & (M USD)

Table 83. North America Aesthetics Sales Forecast by Country (2025-2030) & (K Units)

Table 84. North America Aesthetics Market Size Forecast by Country (2025-2030) & (M USD)

Table 85. Europe Aesthetics Sales Forecast by Country (2025-2030) & (K Units)

Table 86. Europe Aesthetics Market Size Forecast by Country (2025-2030) & (M USD)

Table 87. Asia Pacific Aesthetics Sales Forecast by Region (2025-2030) & (K Units)

Table 88. Asia Pacific Aesthetics Market Size Forecast by Region (2025-2030) & (M USD)

Table 89. South America Aesthetics Sales Forecast by Country (2025-2030) & (K Units)

Table 90. South America Aesthetics Market Size Forecast by Country (2025-2030) & (M USD)

Table 91. Middle East and Africa Aesthetics Consumption Forecast by Country (2025-2030) & (Units)

Table 92. Middle East and Africa Aesthetics Market Size Forecast by Country (2025-2030) & (M USD)

Table 93. Global Aesthetics Sales Forecast by Type (2025-2030) & (K Units)

Table 94. Global Aesthetics Market Size Forecast by Type (2025-2030) & (M USD)

Table 95. Global Aesthetics Price Forecast by Type (2025-2030) & (USD/Unit)

Table 96. Global Aesthetics Sales (K Units) Forecast by Application (2025-2030)

Table 97. Global Aesthetics Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Aesthetics

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Aesthetics Market Size (M USD), 2019-2030

Figure 5. Global Aesthetics Market Size (M USD) (2019-2030)

Figure 6. Global Aesthetics Sales (K Units) & (2019-2030)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Aesthetics Market Size by Country (M USD)

Figure 11. Aesthetics Sales Share by Manufacturers in 2023

Figure 12. Global Aesthetics Revenue Share by Manufacturers in 2023

Figure 13. Aesthetics Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Aesthetics Average Price (USD/Unit) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Aesthetics Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Aesthetics Market Share by Type

Figure 18. Sales Market Share of Aesthetics by Type (2019-2024)

Figure 19. Sales Market Share of Aesthetics by Type in 2023

Figure 20. Market Size Share of Aesthetics by Type (2019-2024)

Figure 21. Market Size Market Share of Aesthetics by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Aesthetics Market Share by Application

Figure 24. Global Aesthetics Sales Market Share by Application (2019-2024)

Figure 25. Global Aesthetics Sales Market Share by Application in 2023

Figure 26. Global Aesthetics Market Share by Application (2019-2024)

Figure 27. Global Aesthetics Market Share by Application in 2023

Figure 28. Global Aesthetics Sales Growth Rate by Application (2019-2024)

Figure 29. Global Aesthetics Sales Market Share by Region (2019-2024)

Figure 30. North America Aesthetics Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Aesthetics Sales Market Share by Country in 2023

Figure 32. U.S. Aesthetics Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Aesthetics Sales (K Units) and Growth Rate (2019-2024)

- Figure 34. Mexico Aesthetics Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Aesthetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Aesthetics Sales Market Share by Country in 2023
- Figure 37. Germany Aesthetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Aesthetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Aesthetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Aesthetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Aesthetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Aesthetics Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Aesthetics Sales Market Share by Region in 2023
- Figure 44. China Aesthetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Aesthetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Aesthetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Aesthetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Aesthetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Aesthetics Sales and Growth Rate (K Units)
- Figure 50. South America Aesthetics Sales Market Share by Country in 2023
- Figure 51. Brazil Aesthetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Aesthetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Aesthetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Aesthetics Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Aesthetics Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Aesthetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Aesthetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Aesthetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Aesthetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Aesthetics Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Aesthetics Sales Forecast by Volume (2019-2030) & (K Units)
- Figure 62. Global Aesthetics Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Aesthetics Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Aesthetics Market Share Forecast by Type (2025-2030)
- Figure 65. Global Aesthetics Sales Forecast by Application (2025-2030)
- Figure 66. Global Aesthetics Market Share Forecast by Application (2025-2030)

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