

Global Advil Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G6F3DE988B19EN.html>

Date: December 2024

Pages: 161

Price: US\$ 2,800.00 (Single User License)

ID: G6F3DE988B19EN

Abstracts

Report Overview

Advil, a popular brand of ibuprofen, is a nonsteroidal anti-inflammatory drug (NSAID) widely used for pain relief, fever reduction, and anti-inflammatory purposes. Positioned as an over-the-counter medication, Advil caters to a broad consumer base seeking relief from various ailments such as headaches, muscle aches, arthritis, and menstrual cramps.

The current market size for Advil in 2023 stands at approximately USD 700 million. Projected to grow at a Compound Annual Growth Rate (CAGR) of 4.50% from 2024 to 2032, the market is expected to reach USD 1.1 billion by the end of the forecast period. Key growth drivers for the Advil market include the increasing prevalence of chronic diseases, a growing aging population, rising health awareness among consumers, and the expanding availability of over-the-counter medications in both developed and developing markets.

Analyzing market trends reveals several noteworthy insights. Firstly, there is a rising trend towards self-medication and increased consumer preference for over-the-counter drugs due to convenience and accessibility. Secondly, the growing adoption of e-commerce platforms for purchasing healthcare products has significantly boosted the sales of Advil and other OTC medications. Additionally, the shift towards natural and organic pain relief alternatives poses a challenge to the market dominance of traditional NSAIDs like Advil.

Regionally, North America and Europe currently lead the Advil market due to high healthcare expenditure, a well-established pharmaceutical industry, and a large

consumer base. In these regions, factors such as a sedentary lifestyle leading to musculoskeletal disorders and a high prevalence of chronic conditions contribute to the strong market presence of Advil. In contrast, the Asia-Pacific region is witnessing rapid market growth attributed to improving healthcare infrastructure, increasing disposable income, and a growing awareness of OTC medications.

Despite its strong market position, Advil faces challenges such as growing competition from generic brands offering similar formulations at lower prices, stringent regulations on NSAIDs due to potential side effects, and the emergence of alternative pain management therapies. To maintain its competitive edge, Advil should focus on innovation, product differentiation, strategic pricing strategies, and expanding its distribution network to reach untapped markets effectively.

This report provides a deep insight into the global Advil market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Advil Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Advil market in any manner.

Global Advil Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Pfizer

BASF

Tremblay Jean

Johnson & Johnson

Pacific Pharmaceutical

Health Meds

Wyeth

Grand Fly Display Product

Pharma Mango

Catalent

Glaxosmithkline

Interphil

Cumberland Pharmaceuticals

Alveda Pharmaceuticals

Sandor Medicaids

Gloria Pharmaceuticals

Xinhua Pharmaceutical

Market Segmentation (by Type)

USP Grade

EP Grade

Market Segmentation (by Application)

Contract Manufacturing Organization

Pharmaceutical Company

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Advil Market

Overview of the regional outlook of the Advil Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning

recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Advil Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Advil

1.2 Key Market Segments

1.2.1 Advil Segment by Type

1.2.2 Advil Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 ADVIL MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Advil Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Advil Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 ADVIL MARKET COMPETITIVE LANDSCAPE

3.1 Global Advil Sales by Manufacturers (2019-2024)

3.2 Global Advil Revenue Market Share by Manufacturers (2019-2024)

3.3 Advil Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Advil Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Advil Sales Sites, Area Served, Product Type

3.6 Advil Market Competitive Situation and Trends

3.6.1 Advil Market Concentration Rate

3.6.2 Global 5 and 10 Largest Advil Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 ADVIL INDUSTRY CHAIN ANALYSIS

4.1 Advil Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ADVIL MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 ADVIL MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Advil Sales Market Share by Type (2019-2024)

6.3 Global Advil Market Size Market Share by Type (2019-2024)

6.4 Global Advil Price by Type (2019-2024)

7 ADVIL MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Advil Market Sales by Application (2019-2024)

7.3 Global Advil Market Size (M USD) by Application (2019-2024)

7.4 Global Advil Sales Growth Rate by Application (2019-2024)

8 ADVIL MARKET SALES BY REGION

8.1 Global Advil Sales by Region

8.1.1 Global Advil Sales by Region

8.1.2 Global Advil Sales Market Share by Region

8.2 Global Advil Market Size by Region

8.2.1 Global Advil Market Size by Region

8.2.2 Global Advil Market Size Market Share by Region

8.3 North America

- 8.3.1 North America Advil Sales by Country
- 8.3.2 North America Advil Market Size by Country
- 8.3.3 U.S. Market Overview
- 8.3.4 Canada Market Overview
- 8.3.5 Mexico Market Overview

8.4 Europe

- 8.4.1 Europe Advil Sales by Country
- 8.4.2 Europe Advil Market Size by Country
- 8.4.3 Germany Market Overview
- 8.4.4 France Market Overview
- 8.4.5 U.K. Market Overview
- 8.4.6 Italy Market Overview
- 8.4.7 Russia Market Overview

8.5 Asia Pacific

- 8.5.1 Asia Pacific Advil Sales by Region
- 8.5.2 China
- 8.5.3 Japan
- 8.5.4 South Korea
- 8.5.5 India
- 8.5.6 Southeast Asia

8.6 Asia Pacific

- 8.6.1 Asia Pacific Advil Market Size by Region
- 8.6.2 Asia Pacific Advil Market Size by Region
- 8.6.3 China
- 8.6.4 Japan
- 8.6.5 South Korea
- 8.6.6 India
- 8.6.7 Southeast Asia

8.7 South America

- 8.7.1 South America Advil Sales by Country
- 8.7.2 South America Advil Market Size by Country
- 8.7.3 Brazil
- 8.7.4 Argentina
- 8.7.5 Columbia

8.8 Middle East and Africa

- 8.8.1 Middle East and Africa Advil Sales by Region
- 8.8.2 Middle East and Africa Advil Market Size by Region
- 8.8.3 Saudi Arabia

- 8.8.4 UAE
- 8.8.5 Egypt
- 8.8.6 Nigeria
- 8.8.7 South Africa

9 ADVIL MARKET PRODUCTION BY REGION

- 9.1 Global Production of Advil by Region (2019-2024)
- 9.2 Global Advil Revenue Market Share by Region (2019-2024)
- 9.3 Global Advil Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Advil Production
 - 9.4.1 North America Advil Production Growth Rate (2019-2024)
 - 9.4.2 North America Advil Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Advil Production
 - 9.5.1 Europe Advil Production Growth Rate (2019-2024)
 - 9.5.2 Europe Advil Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Advil Production (2019-2024)
 - 9.6.1 Japan Advil Production Growth Rate (2019-2024)
 - 9.6.2 Japan Advil Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Advil Production (2019-2024)
 - 9.7.1 China Advil Production Growth Rate (2019-2024)
 - 9.7.2 China Advil Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 Pfizer
 - 10.1.1 Pfizer Advil Basic Information
 - 10.1.2 Pfizer Advil Product Overview
 - 10.1.3 Pfizer Advil Product Market Performance
 - 10.1.4 Pfizer Business Overview
 - 10.1.5 Pfizer Advil SWOT Analysis
 - 10.1.6 Pfizer Recent Developments
- 10.2 BASF
 - 10.2.1 BASF Advil Basic Information
 - 10.2.2 BASF Advil Product Overview
 - 10.2.3 BASF Advil Product Market Performance
 - 10.2.4 BASF Business Overview
 - 10.2.5 BASF Advil SWOT Analysis
 - 10.2.6 BASF Recent Developments

10.3 Tremblay Jean

- 10.3.1 Tremblay Jean Advil Basic Information
- 10.3.2 Tremblay Jean Advil Product Overview
- 10.3.3 Tremblay Jean Advil Product Market Performance
- 10.3.4 Tremblay Jean Advil SWOT Analysis
- 10.3.5 Tremblay Jean Business Overview
- 10.3.6 Tremblay Jean Recent Developments

10.4 Johnson and Johnson

- 10.4.1 Johnson and Johnson Advil Basic Information
- 10.4.2 Johnson and Johnson Advil Product Overview
- 10.4.3 Johnson and Johnson Advil Product Market Performance
- 10.4.4 Johnson and Johnson Business Overview
- 10.4.5 Johnson and Johnson Recent Developments

10.5 Pacific Pharmaceutical

- 10.5.1 Pacific Pharmaceutical Advil Basic Information
- 10.5.2 Pacific Pharmaceutical Advil Product Overview
- 10.5.3 Pacific Pharmaceutical Advil Product Market Performance
- 10.5.4 Pacific Pharmaceutical Business Overview
- 10.5.5 Pacific Pharmaceutical Recent Developments

10.6 Health Meds

- 10.6.1 Health Meds Advil Basic Information
- 10.6.2 Health Meds Advil Product Overview
- 10.6.3 Health Meds Advil Product Market Performance
- 10.6.4 Health Meds Business Overview
- 10.6.5 Health Meds Recent Developments

10.7 Wyeth

- 10.7.1 Wyeth Advil Basic Information
- 10.7.2 Wyeth Advil Product Overview
- 10.7.3 Wyeth Advil Product Market Performance
- 10.7.4 Wyeth Business Overview
- 10.7.5 Wyeth Recent Developments

10.8 Grand Fly Display Product

- 10.8.1 Grand Fly Display Product Advil Basic Information
- 10.8.2 Grand Fly Display Product Advil Product Overview
- 10.8.3 Grand Fly Display Product Advil Product Market Performance
- 10.8.4 Grand Fly Display Product Business Overview
- 10.8.5 Grand Fly Display Product Recent Developments

10.9 Pharma Mango

- 10.9.1 Pharma Mango Advil Basic Information

- 10.9.2 Pharma Mango Advil Product Overview
- 10.9.3 Pharma Mango Advil Product Market Performance
- 10.9.4 Pharma Mango Business Overview
- 10.9.5 Pharma Mango Recent Developments
- 10.10 Catalent
 - 10.10.1 Catalent Advil Basic Information
 - 10.10.2 Catalent Advil Product Overview
 - 10.10.3 Catalent Advil Product Market Performance
 - 10.10.4 Catalent Business Overview
 - 10.10.5 Catalent Recent Developments
- 10.11 Glaxosmithkline
 - 10.11.1 Glaxosmithkline Advil Basic Information
 - 10.11.2 Glaxosmithkline Advil Product Overview
 - 10.11.3 Glaxosmithkline Advil Product Market Performance
 - 10.11.4 Glaxosmithkline Business Overview
 - 10.11.5 Glaxosmithkline Recent Developments
- 10.12 Interphil
 - 10.12.1 Interphil Advil Basic Information
 - 10.12.2 Interphil Advil Product Overview
 - 10.12.3 Interphil Advil Product Market Performance
 - 10.12.4 Interphil Business Overview
 - 10.12.5 Interphil Recent Developments
- 10.13 Cumberland Pharmaceuticals
 - 10.13.1 Cumberland Pharmaceuticals Advil Basic Information
 - 10.13.2 Cumberland Pharmaceuticals Advil Product Overview
 - 10.13.3 Cumberland Pharmaceuticals Advil Product Market Performance
 - 10.13.4 Cumberland Pharmaceuticals Business Overview
 - 10.13.5 Cumberland Pharmaceuticals Recent Developments
- 10.14 Alveda Pharmaceuticals
 - 10.14.1 Alveda Pharmaceuticals Advil Basic Information
 - 10.14.2 Alveda Pharmaceuticals Advil Product Overview
 - 10.14.3 Alveda Pharmaceuticals Advil Product Market Performance
 - 10.14.4 Alveda Pharmaceuticals Business Overview
 - 10.14.5 Alveda Pharmaceuticals Recent Developments
- 10.15 Sandor Medicaids
 - 10.15.1 Sandor Medicaids Advil Basic Information
 - 10.15.2 Sandor Medicaids Advil Product Overview
 - 10.15.3 Sandor Medicaids Advil Product Market Performance
 - 10.15.4 Sandor Medicaids Business Overview

- 10.15.5 Sandor Medicaids Recent Developments
- 10.16 Gloria Pharmaceuticals
 - 10.16.1 Gloria Pharmaceuticals Advil Basic Information
 - 10.16.2 Gloria Pharmaceuticals Advil Product Overview
 - 10.16.3 Gloria Pharmaceuticals Advil Product Market Performance
 - 10.16.4 Gloria Pharmaceuticals Business Overview
 - 10.16.5 Gloria Pharmaceuticals Recent Developments
- 10.17 Xinhua Pharmaceutical
 - 10.17.1 Xinhua Pharmaceutical Advil Basic Information
 - 10.17.2 Xinhua Pharmaceutical Advil Product Overview
 - 10.17.3 Xinhua Pharmaceutical Advil Product Market Performance
 - 10.17.4 Xinhua Pharmaceutical Business Overview
 - 10.17.5 Xinhua Pharmaceutical Recent Developments

11 ADVIL MARKET FORECAST BY REGION

- 11.1 Global Advil Market Size Forecast
- 11.2 Global Advil Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Advil Market Size Forecast by Country
 - 11.2.3 Asia Pacific Advil Market Size Forecast by Region
 - 11.2.4 South America Advil Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Advil by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Advil Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Advil by Type (2025-2032)
 - 12.1.2 Global Advil Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Advil by Type (2025-2032)
- 12.2 Global Advil Market Forecast by Application (2025-2032)
 - 12.2.1 Global Advil Sales (K MT) Forecast by Application
 - 12.2.2 Global Advil Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

I would like to order

Product name: Global Advil Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/G6F3DE988B19EN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G6F3DE988B19EN.html>