

# Global Adult Whole Milk Powder Market Research Report 2024(Status and Outlook)

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# Abstracts

Report Overview:

Whole Milk Powder (WMP) is the product resulting from the partial removal of water from pasteurized milk.

The Global Adult Whole Milk Powder Market Size was estimated at USD 2062.37 million in 2023 and is projected to reach USD 2909.00 million by 2029, exhibiting a CAGR of 5.90% during the forecast period.

This report provides a deep insight into the global Adult Whole Milk Powder market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Adult Whole Milk Powder Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are



planning to foray into the Adult Whole Milk Powder market in any manner.

Global Adult Whole Milk Powder Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company Abbott Nestle Anlene Murray Goulburn R?gilait Yili Fasska Yashily Vreugdenhil Dairy Anchor GMP Feihe Tatura



Ausino Products

Wondersun

Able Food Sdn Bhd

Mengniu

Anmum

Market Segmentation (by Type)

Regular Type

Instant Type

Market Segmentation (by Application)

Age 18-35

Age 35-55

Age Above 55

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)



Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Adult Whole Milk Powder Market

Overview of the regional outlook of the Adult Whole Milk Powder Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market



Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

#### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

#### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.



Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Adult Whole Milk Powder Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.



Chapter 12 is the main points and conclusions of the report.



# Contents

# **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Adult Whole Milk Powder
- 1.2 Key Market Segments
- 1.2.1 Adult Whole Milk Powder Segment by Type
- 1.2.2 Adult Whole Milk Powder Segment by Application
- 1.3 Methodology & Sources of Information
- 1.3.1 Research Methodology
- 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats

# 2 ADULT WHOLE MILK POWDER MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Adult Whole Milk Powder Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Adult Whole Milk Powder Sales Estimates and Forecasts (2019-2030)

- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

# 3 ADULT WHOLE MILK POWDER MARKET COMPETITIVE LANDSCAPE

3.1 Global Adult Whole Milk Powder Sales by Manufacturers (2019-2024)

3.2 Global Adult Whole Milk Powder Revenue Market Share by Manufacturers (2019-2024)

3.3 Adult Whole Milk Powder Market Share by Company Type (Tier 1, Tier 2, and Tier3)

- 3.4 Global Adult Whole Milk Powder Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Adult Whole Milk Powder Sales Sites, Area Served, Product Type
- 3.6 Adult Whole Milk Powder Market Competitive Situation and Trends
  - 3.6.1 Adult Whole Milk Powder Market Concentration Rate

3.6.2 Global 5 and 10 Largest Adult Whole Milk Powder Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion



#### **4 ADULT WHOLE MILK POWDER INDUSTRY CHAIN ANALYSIS**

- 4.1 Adult Whole Milk Powder Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

# 5 THE DEVELOPMENT AND DYNAMICS OF ADULT WHOLE MILK POWDER MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
- 5.5.1 New Product Developments
- 5.5.2 Mergers & Acquisitions
- 5.5.3 Expansions
- 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

#### 6 ADULT WHOLE MILK POWDER MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Adult Whole Milk Powder Sales Market Share by Type (2019-2024)
- 6.3 Global Adult Whole Milk Powder Market Size Market Share by Type (2019-2024)

6.4 Global Adult Whole Milk Powder Price by Type (2019-2024)

#### 7 ADULT WHOLE MILK POWDER MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Adult Whole Milk Powder Market Sales by Application (2019-2024)
- 7.3 Global Adult Whole Milk Powder Market Size (M USD) by Application (2019-2024)
- 7.4 Global Adult Whole Milk Powder Sales Growth Rate by Application (2019-2024)

# 8 ADULT WHOLE MILK POWDER MARKET SEGMENTATION BY REGION

- 8.1 Global Adult Whole Milk Powder Sales by Region
- 8.1.1 Global Adult Whole Milk Powder Sales by Region



8.1.2 Global Adult Whole Milk Powder Sales Market Share by Region

- 8.2 North America
- 8.2.1 North America Adult Whole Milk Powder Sales by Country
- 8.2.2 U.S.
- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Adult Whole Milk Powder Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Adult Whole Milk Powder Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
- 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Adult Whole Milk Powder Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Adult Whole Milk Powder Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

#### **9 KEY COMPANIES PROFILE**

- 9.1 Abbott
  - 9.1.1 Abbott Adult Whole Milk Powder Basic Information
  - 9.1.2 Abbott Adult Whole Milk Powder Product Overview
  - 9.1.3 Abbott Adult Whole Milk Powder Product Market Performance



- 9.1.4 Abbott Business Overview
- 9.1.5 Abbott Adult Whole Milk Powder SWOT Analysis
- 9.1.6 Abbott Recent Developments
- 9.2 Nestle
  - 9.2.1 Nestle Adult Whole Milk Powder Basic Information
  - 9.2.2 Nestle Adult Whole Milk Powder Product Overview
  - 9.2.3 Nestle Adult Whole Milk Powder Product Market Performance
  - 9.2.4 Nestle Business Overview
  - 9.2.5 Nestle Adult Whole Milk Powder SWOT Analysis
  - 9.2.6 Nestle Recent Developments
- 9.3 Anlene
  - 9.3.1 Anlene Adult Whole Milk Powder Basic Information
  - 9.3.2 Anlene Adult Whole Milk Powder Product Overview
  - 9.3.3 Anlene Adult Whole Milk Powder Product Market Performance
  - 9.3.4 Anlene Adult Whole Milk Powder SWOT Analysis
  - 9.3.5 Anlene Business Overview
  - 9.3.6 Anlene Recent Developments

9.4 Murray Goulburn

- 9.4.1 Murray Goulburn Adult Whole Milk Powder Basic Information
- 9.4.2 Murray Goulburn Adult Whole Milk Powder Product Overview
- 9.4.3 Murray Goulburn Adult Whole Milk Powder Product Market Performance
- 9.4.4 Murray Goulburn Business Overview
- 9.4.5 Murray Goulburn Recent Developments
- 9.5 R?gilait
  - 9.5.1 R?gilait Adult Whole Milk Powder Basic Information
  - 9.5.2 R?gilait Adult Whole Milk Powder Product Overview
  - 9.5.3 R?gilait Adult Whole Milk Powder Product Market Performance
  - 9.5.4 R?gilait Business Overview
- 9.5.5 R?gilait Recent Developments

9.6 Yili

- 9.6.1 Yili Adult Whole Milk Powder Basic Information
- 9.6.2 Yili Adult Whole Milk Powder Product Overview
- 9.6.3 Yili Adult Whole Milk Powder Product Market Performance
- 9.6.4 Yili Business Overview
- 9.6.5 Yili Recent Developments

9.7 Fasska

- 9.7.1 Fasska Adult Whole Milk Powder Basic Information
- 9.7.2 Fasska Adult Whole Milk Powder Product Overview
- 9.7.3 Fasska Adult Whole Milk Powder Product Market Performance



- 9.7.4 Fasska Business Overview
- 9.7.5 Fasska Recent Developments

#### 9.8 Yashily

- 9.8.1 Yashily Adult Whole Milk Powder Basic Information
- 9.8.2 Yashily Adult Whole Milk Powder Product Overview
- 9.8.3 Yashily Adult Whole Milk Powder Product Market Performance
- 9.8.4 Yashily Business Overview
- 9.8.5 Yashily Recent Developments

# 9.9 Vreugdenhil Dairy

- 9.9.1 Vreugdenhil Dairy Adult Whole Milk Powder Basic Information
- 9.9.2 Vreugdenhil Dairy Adult Whole Milk Powder Product Overview
- 9.9.3 Vreugdenhil Dairy Adult Whole Milk Powder Product Market Performance
- 9.9.4 Vreugdenhil Dairy Business Overview
- 9.9.5 Vreugdenhil Dairy Recent Developments

9.10 Anchor

- 9.10.1 Anchor Adult Whole Milk Powder Basic Information
- 9.10.2 Anchor Adult Whole Milk Powder Product Overview
- 9.10.3 Anchor Adult Whole Milk Powder Product Market Performance
- 9.10.4 Anchor Business Overview
- 9.10.5 Anchor Recent Developments

9.11 GMP

- 9.11.1 GMP Adult Whole Milk Powder Basic Information
- 9.11.2 GMP Adult Whole Milk Powder Product Overview
- 9.11.3 GMP Adult Whole Milk Powder Product Market Performance
- 9.11.4 GMP Business Overview
- 9.11.5 GMP Recent Developments

9.12 Feihe

- 9.12.1 Feihe Adult Whole Milk Powder Basic Information
- 9.12.2 Feihe Adult Whole Milk Powder Product Overview
- 9.12.3 Feihe Adult Whole Milk Powder Product Market Performance
- 9.12.4 Feihe Business Overview
- 9.12.5 Feihe Recent Developments

9.13 Tatura

- 9.13.1 Tatura Adult Whole Milk Powder Basic Information
- 9.13.2 Tatura Adult Whole Milk Powder Product Overview
- 9.13.3 Tatura Adult Whole Milk Powder Product Market Performance
- 9.13.4 Tatura Business Overview
- 9.13.5 Tatura Recent Developments
- 9.14 Ausino Products



- 9.14.1 Ausino Products Adult Whole Milk Powder Basic Information
- 9.14.2 Ausino Products Adult Whole Milk Powder Product Overview
- 9.14.3 Ausino Products Adult Whole Milk Powder Product Market Performance
- 9.14.4 Ausino Products Business Overview
- 9.14.5 Ausino Products Recent Developments

9.15 Wondersun

- 9.15.1 Wondersun Adult Whole Milk Powder Basic Information
- 9.15.2 Wondersun Adult Whole Milk Powder Product Overview
- 9.15.3 Wondersun Adult Whole Milk Powder Product Market Performance
- 9.15.4 Wondersun Business Overview
- 9.15.5 Wondersun Recent Developments
- 9.16 Able Food Sdn Bhd
  - 9.16.1 Able Food Sdn Bhd Adult Whole Milk Powder Basic Information
  - 9.16.2 Able Food Sdn Bhd Adult Whole Milk Powder Product Overview
- 9.16.3 Able Food Sdn Bhd Adult Whole Milk Powder Product Market Performance
- 9.16.4 Able Food Sdn Bhd Business Overview
- 9.16.5 Able Food Sdn Bhd Recent Developments

9.17 Mengniu

- 9.17.1 Mengniu Adult Whole Milk Powder Basic Information
- 9.17.2 Mengniu Adult Whole Milk Powder Product Overview
- 9.17.3 Mengniu Adult Whole Milk Powder Product Market Performance
- 9.17.4 Mengniu Business Overview
- 9.17.5 Mengniu Recent Developments

9.18 Anmum

- 9.18.1 Anmum Adult Whole Milk Powder Basic Information
- 9.18.2 Anmum Adult Whole Milk Powder Product Overview
- 9.18.3 Anmum Adult Whole Milk Powder Product Market Performance
- 9.18.4 Anmum Business Overview
- 9.18.5 Anmum Recent Developments

# 10 ADULT WHOLE MILK POWDER MARKET FORECAST BY REGION

- 10.1 Global Adult Whole Milk Powder Market Size Forecast
- 10.2 Global Adult Whole Milk Powder Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Adult Whole Milk Powder Market Size Forecast by Country
  - 10.2.3 Asia Pacific Adult Whole Milk Powder Market Size Forecast by Region
  - 10.2.4 South America Adult Whole Milk Powder Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Adult Whole Milk Powder by



Country

#### 11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Adult Whole Milk Powder Market Forecast by Type (2025-2030)
11.1.1 Global Forecasted Sales of Adult Whole Milk Powder by Type (2025-2030)
11.1.2 Global Adult Whole Milk Powder Market Size Forecast by Type (2025-2030)
11.1.3 Global Forecasted Price of Adult Whole Milk Powder by Type (2025-2030)
11.2 Global Adult Whole Milk Powder Market Forecast by Application (2025-2030)
11.2.1 Global Adult Whole Milk Powder Sales (Kilotons) Forecast by Application
11.2.2 Global Adult Whole Milk Powder Market Size (M USD) Forecast by Application
(2025-2030)

#### **12 CONCLUSION AND KEY FINDINGS**



# **List Of Tables**

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Adult Whole Milk Powder Market Size Comparison by Region (M USD)
- Table 5. Global Adult Whole Milk Powder Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global Adult Whole Milk Powder Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Adult Whole Milk Powder Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Adult Whole Milk Powder Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Adult Whole Milk Powder as of 2022)
- Table 10. Global Market Adult Whole Milk Powder Average Price (USD/Ton) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Adult Whole Milk Powder Sales Sites and Area Served
- Table 12. Manufacturers Adult Whole Milk Powder Product Type
- Table 13. Global Adult Whole Milk Powder Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Adult Whole Milk Powder
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Adult Whole Milk Powder Market Challenges
- Table 22. Global Adult Whole Milk Powder Sales by Type (Kilotons)
- Table 23. Global Adult Whole Milk Powder Market Size by Type (M USD)
- Table 24. Global Adult Whole Milk Powder Sales (Kilotons) by Type (2019-2024)
- Table 25. Global Adult Whole Milk Powder Sales Market Share by Type (2019-2024)
- Table 26. Global Adult Whole Milk Powder Market Size (M USD) by Type (2019-2024)
- Table 27. Global Adult Whole Milk Powder Market Size Share by Type (2019-2024)
- Table 28. Global Adult Whole Milk Powder Price (USD/Ton) by Type (2019-2024)



Table 29. Global Adult Whole Milk Powder Sales (Kilotons) by Application Table 30. Global Adult Whole Milk Powder Market Size by Application Table 31. Global Adult Whole Milk Powder Sales by Application (2019-2024) & (Kilotons) Table 32. Global Adult Whole Milk Powder Sales Market Share by Application (2019-2024)Table 33. Global Adult Whole Milk Powder Sales by Application (2019-2024) & (M USD) Table 34. Global Adult Whole Milk Powder Market Share by Application (2019-2024) Table 35. Global Adult Whole Milk Powder Sales Growth Rate by Application (2019-2024)Table 36. Global Adult Whole Milk Powder Sales by Region (2019-2024) & (Kilotons) Table 37. Global Adult Whole Milk Powder Sales Market Share by Region (2019-2024) Table 38. North America Adult Whole Milk Powder Sales by Country (2019-2024) & (Kilotons) Table 39. Europe Adult Whole Milk Powder Sales by Country (2019-2024) & (Kilotons) Table 40. Asia Pacific Adult Whole Milk Powder Sales by Region (2019-2024) & (Kilotons) Table 41. South America Adult Whole Milk Powder Sales by Country (2019-2024) & (Kilotons) Table 42. Middle East and Africa Adult Whole Milk Powder Sales by Region (2019-2024) & (Kilotons) Table 43. Abbott Adult Whole Milk Powder Basic Information Table 44. Abbott Adult Whole Milk Powder Product Overview Table 45. Abbott Adult Whole Milk Powder Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024) Table 46. Abbott Business Overview Table 47. Abbott Adult Whole Milk Powder SWOT Analysis Table 48. Abbott Recent Developments Table 49. Nestle Adult Whole Milk Powder Basic Information Table 50. Nestle Adult Whole Milk Powder Product Overview Table 51. Nestle Adult Whole Milk Powder Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024) Table 52. Nestle Business Overview Table 53. Nestle Adult Whole Milk Powder SWOT Analysis Table 54. Nestle Recent Developments Table 55. Anlene Adult Whole Milk Powder Basic Information Table 56. Anlene Adult Whole Milk Powder Product Overview Table 57. Anlene Adult Whole Milk Powder Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)



Table 58. Anlene Adult Whole Milk Powder SWOT Analysis

- Table 59. Anlene Business Overview
- Table 60. Anlene Recent Developments
- Table 61. Murray Goulburn Adult Whole Milk Powder Basic Information
- Table 62. Murray Goulburn Adult Whole Milk Powder Product Overview
- Table 63. Murray Goulburn Adult Whole Milk Powder Sales (Kilotons), Revenue (M
- USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 64. Murray Goulburn Business Overview
- Table 65. Murray Goulburn Recent Developments
- Table 66. R?gilait Adult Whole Milk Powder Basic Information
- Table 67. R?gilait Adult Whole Milk Powder Product Overview
- Table 68. R?gilait Adult Whole Milk Powder Sales (Kilotons), Revenue (M USD), Price
- (USD/Ton) and Gross Margin (2019-2024)
- Table 69. R?gilait Business Overview
- Table 70. R?gilait Recent Developments
- Table 71. Yili Adult Whole Milk Powder Basic Information
- Table 72. Yili Adult Whole Milk Powder Product Overview
- Table 73. Yili Adult Whole Milk Powder Sales (Kilotons), Revenue (M USD), Price
- (USD/Ton) and Gross Margin (2019-2024)
- Table 74. Yili Business Overview
- Table 75. Yili Recent Developments
- Table 76. Fasska Adult Whole Milk Powder Basic Information
- Table 77. Fasska Adult Whole Milk Powder Product Overview
- Table 78. Fasska Adult Whole Milk Powder Sales (Kilotons), Revenue (M USD), Price
- (USD/Ton) and Gross Margin (2019-2024)
- Table 79. Fasska Business Overview
- Table 80. Fasska Recent Developments
- Table 81. Yashily Adult Whole Milk Powder Basic Information
- Table 82. Yashily Adult Whole Milk Powder Product Overview
- Table 83. Yashily Adult Whole Milk Powder Sales (Kilotons), Revenue (M USD), Price
- (USD/Ton) and Gross Margin (2019-2024)
- Table 84. Yashily Business Overview
- Table 85. Yashily Recent Developments
- Table 86. Vreugdenhil Dairy Adult Whole Milk Powder Basic Information
- Table 87. Vreugdenhil Dairy Adult Whole Milk Powder Product Overview
- Table 88. Vreugdenhil Dairy Adult Whole Milk Powder Sales (Kilotons), Revenue (M
- USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 89. Vreugdenhil Dairy Business Overview
- Table 90. Vreugdenhil Dairy Recent Developments



Table 91. Anchor Adult Whole Milk Powder Basic Information

Table 92. Anchor Adult Whole Milk Powder Product Overview

Table 93. Anchor Adult Whole Milk Powder Sales (Kilotons), Revenue (M USD), Price

(USD/Ton) and Gross Margin (2019-2024)

Table 94. Anchor Business Overview

Table 95. Anchor Recent Developments

Table 96. GMP Adult Whole Milk Powder Basic Information

- Table 97. GMP Adult Whole Milk Powder Product Overview
- Table 98. GMP Adult Whole Milk Powder Sales (Kilotons), Revenue (M USD), Price
- (USD/Ton) and Gross Margin (2019-2024)
- Table 99. GMP Business Overview
- Table 100. GMP Recent Developments
- Table 101. Feihe Adult Whole Milk Powder Basic Information
- Table 102. Feihe Adult Whole Milk Powder Product Overview
- Table 103. Feihe Adult Whole Milk Powder Sales (Kilotons), Revenue (M USD), Price
- (USD/Ton) and Gross Margin (2019-2024)
- Table 104. Feihe Business Overview
- Table 105. Feihe Recent Developments
- Table 106. Tatura Adult Whole Milk Powder Basic Information
- Table 107. Tatura Adult Whole Milk Powder Product Overview
- Table 108. Tatura Adult Whole Milk Powder Sales (Kilotons), Revenue (M USD), Price
- (USD/Ton) and Gross Margin (2019-2024)
- Table 109. Tatura Business Overview
- Table 110. Tatura Recent Developments
- Table 111. Ausino Products Adult Whole Milk Powder Basic Information
- Table 112. Ausino Products Adult Whole Milk Powder Product Overview
- Table 113. Ausino Products Adult Whole Milk Powder Sales (Kilotons), Revenue (M
- USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 114. Ausino Products Business Overview
- Table 115. Ausino Products Recent Developments
- Table 116. Wondersun Adult Whole Milk Powder Basic Information
- Table 117. Wondersun Adult Whole Milk Powder Product Overview
- Table 118. Wondersun Adult Whole Milk Powder Sales (Kilotons), Revenue (M USD),
- Price (USD/Ton) and Gross Margin (2019-2024)
- Table 119. Wondersun Business Overview
- Table 120. Wondersun Recent Developments
- Table 121. Able Food Sdn Bhd Adult Whole Milk Powder Basic Information
- Table 122. Able Food Sdn Bhd Adult Whole Milk Powder Product Overview
- Table 123. Able Food Sdn Bhd Adult Whole Milk Powder Sales (Kilotons), Revenue (M



USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 124. Able Food Sdn Bhd Business Overview

Table 125. Able Food Sdn Bhd Recent Developments

Table 126. Mengniu Adult Whole Milk Powder Basic Information

Table 127. Mengniu Adult Whole Milk Powder Product Overview

Table 128. Mengniu Adult Whole Milk Powder Sales (Kilotons), Revenue (M USD),

Price (USD/Ton) and Gross Margin (2019-2024)

Table 129. Mengniu Business Overview

Table 130. Mengniu Recent Developments

Table 131. Anmum Adult Whole Milk Powder Basic Information

Table 132. Anmum Adult Whole Milk Powder Product Overview

Table 133. Anmum Adult Whole Milk Powder Sales (Kilotons), Revenue (M USD), Price

(USD/Ton) and Gross Margin (2019-2024)

Table 134. Annum Business Overview

Table 135. Anmum Recent Developments

Table 136. Global Adult Whole Milk Powder Sales Forecast by Region (2025-2030) & (Kilotons)

Table 137. Global Adult Whole Milk Powder Market Size Forecast by Region (2025-2030) & (M USD)

Table 138. North America Adult Whole Milk Powder Sales Forecast by Country (2025-2030) & (Kilotons)

Table 139. North America Adult Whole Milk Powder Market Size Forecast by Country (2025-2030) & (M USD)

Table 140. Europe Adult Whole Milk Powder Sales Forecast by Country (2025-2030) & (Kilotons)

Table 141. Europe Adult Whole Milk Powder Market Size Forecast by Country (2025-2030) & (M USD)

Table 142. Asia Pacific Adult Whole Milk Powder Sales Forecast by Region (2025-2030) & (Kilotons)

Table 143. Asia Pacific Adult Whole Milk Powder Market Size Forecast by Region (2025-2030) & (M USD)

Table 144. South America Adult Whole Milk Powder Sales Forecast by Country (2025-2030) & (Kilotons)

Table 145. South America Adult Whole Milk Powder Market Size Forecast by Country (2025-2030) & (M USD)

Table 146. Middle East and Africa Adult Whole Milk Powder Consumption Forecast by Country (2025-2030) & (Units)

Table 147. Middle East and Africa Adult Whole Milk Powder Market Size Forecast by Country (2025-2030) & (M USD)



Table 148. Global Adult Whole Milk Powder Sales Forecast by Type (2025-2030) & (Kilotons)

Table 149. Global Adult Whole Milk Powder Market Size Forecast by Type (2025-2030) & (M USD)

Table 150. Global Adult Whole Milk Powder Price Forecast by Type (2025-2030) & (USD/Ton)

Table 151. Global Adult Whole Milk Powder Sales (Kilotons) Forecast by Application (2025-2030)

Table 152. Global Adult Whole Milk Powder Market Size Forecast by Application (2025-2030) & (M USD)



# **List Of Figures**

### LIST OF FIGURES

Figure 1. Product Picture of Adult Whole Milk Powder

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Adult Whole Milk Powder Market Size (M USD), 2019-2030

Figure 5. Global Adult Whole Milk Powder Market Size (M USD) (2019-2030)

Figure 6. Global Adult Whole Milk Powder Sales (Kilotons) & (2019-2030)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Adult Whole Milk Powder Market Size by Country (M USD)

Figure 11. Adult Whole Milk Powder Sales Share by Manufacturers in 2023

Figure 12. Global Adult Whole Milk Powder Revenue Share by Manufacturers in 2023

Figure 13. Adult Whole Milk Powder Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Adult Whole Milk Powder Average Price (USD/Ton) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Adult Whole Milk Powder Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Adult Whole Milk Powder Market Share by Type

Figure 18. Sales Market Share of Adult Whole Milk Powder by Type (2019-2024)

Figure 19. Sales Market Share of Adult Whole Milk Powder by Type in 2023

Figure 20. Market Size Share of Adult Whole Milk Powder by Type (2019-2024)

Figure 21. Market Size Market Share of Adult Whole Milk Powder by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Adult Whole Milk Powder Market Share by Application

Figure 24. Global Adult Whole Milk Powder Sales Market Share by Application (2019-2024)

Figure 25. Global Adult Whole Milk Powder Sales Market Share by Application in 2023

Figure 26. Global Adult Whole Milk Powder Market Share by Application (2019-2024)

Figure 27. Global Adult Whole Milk Powder Market Share by Application in 2023

Figure 28. Global Adult Whole Milk Powder Sales Growth Rate by Application (2019-2024)

Figure 29. Global Adult Whole Milk Powder Sales Market Share by Region (2019-2024) Figure 30. North America Adult Whole Milk Powder Sales and Growth Rate (2019-2024)



& (Kilotons)

Figure 31. North America Adult Whole Milk Powder Sales Market Share by Country in 2023

Figure 32. U.S. Adult Whole Milk Powder Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 33. Canada Adult Whole Milk Powder Sales (Kilotons) and Growth Rate (2019-2024)

Figure 34. Mexico Adult Whole Milk Powder Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Adult Whole Milk Powder Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 36. Europe Adult Whole Milk Powder Sales Market Share by Country in 2023

Figure 37. Germany Adult Whole Milk Powder Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 38. France Adult Whole Milk Powder Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 39. U.K. Adult Whole Milk Powder Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 40. Italy Adult Whole Milk Powder Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 41. Russia Adult Whole Milk Powder Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 42. Asia Pacific Adult Whole Milk Powder Sales and Growth Rate (Kilotons)

Figure 43. Asia Pacific Adult Whole Milk Powder Sales Market Share by Region in 2023

Figure 44. China Adult Whole Milk Powder Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 45. Japan Adult Whole Milk Powder Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 46. South Korea Adult Whole Milk Powder Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 47. India Adult Whole Milk Powder Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 48. Southeast Asia Adult Whole Milk Powder Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 49. South America Adult Whole Milk Powder Sales and Growth Rate (Kilotons) Figure 50. South America Adult Whole Milk Powder Sales Market Share by Country in 2023

Figure 51. Brazil Adult Whole Milk Powder Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 52. Argentina Adult Whole Milk Powder Sales and Growth Rate (2019-2024) &



(Kilotons)

Figure 53. Columbia Adult Whole Milk Powder Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 54. Middle East and Africa Adult Whole Milk Powder Sales and Growth Rate (Kilotons)

Figure 55. Middle East and Africa Adult Whole Milk Powder Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Adult Whole Milk Powder Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 57. UAE Adult Whole Milk Powder Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 58. Egypt Adult Whole Milk Powder Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 59. Nigeria Adult Whole Milk Powder Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 60. South Africa Adult Whole Milk Powder Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 61. Global Adult Whole Milk Powder Sales Forecast by Volume (2019-2030) & (Kilotons)

Figure 62. Global Adult Whole Milk Powder Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Adult Whole Milk Powder Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Adult Whole Milk Powder Market Share Forecast by Type (2025-2030)

Figure 65. Global Adult Whole Milk Powder Sales Forecast by Application (2025-2030) Figure 66. Global Adult Whole Milk Powder Market Share Forecast by Application (2025-2030)



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