

# Global Adult Diapers Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

An Adult Diapers (or adult nappy) is a diaper made to be worn by a person with a body larger than that of an infant or toddler. Diapers can be necessary for adults with various conditions, such as incontinence, mobility impairment, severe diarrhea or dementia. Adult Diapers are made in various forms, including those resembling traditional child diapers, underpants, and pads resembling sanitary napkins (known as incontinence pads).

This report provides a deep insight into the global Adult Diapers market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Adult Diapers Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Adult Diapers market in any manner.

## Global Adult Diapers Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Kimberly Clark

SCA

Unicharm

First Quality Enterprise

Domtar

Medtronic

PBE

Medline

Hengan

Coco

Chiaus

Fuburg

Abena

Hartmann

P&G

Nobel Hygiene

Daio Paper

Hakujuji

Kao

Market Segmentation (by Type)

Tapes Type

Pants Type

Market Segmentation (by Application)

Moderate and Severe Incontinence

Paralyzed Bedridden

Puerpera

Cognitive Impairment

Fetishism and Infantilism

Astronauts

Others

## Geographic Segmentation

- North America (USA, Canada, Mexico)

- Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

- Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

- South America (Brazil, Argentina, Columbia, Rest of South America)

- The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## Key Benefits of This Market Research:

- Industry drivers, restraints, and opportunities covered in the study

- Neutral perspective on the market performance

- Recent industry trends and developments

- Competitive landscape & strategies of key players

- Potential & niche segments and regions exhibiting promising growth covered

- Historical, current, and projected market size, in terms of value

- In-depth analysis of the Adult Diapers Market

- Overview of the regional outlook of the Adult Diapers Market:

## Key Reasons to Buy this Report:

- Access to date statistics compiled by our researchers. These provide you with

historical and forecast data, which is analyzed to tell you why your market is set to change

- This enables you to anticipate market changes to remain ahead of your competitors

- You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

- The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

- Provision of market value (USD Billion) data for each segment and sub-segment

- Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

- Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

- Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

- Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

- The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

- Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

- Provides insight into the market through Value Chain

- Market dynamics scenario, along with growth opportunities of the market in the years to come

%li%6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Adult Diapers Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types,

covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Adult Diapers
- 1.2 Key Market Segments
  - 1.2.1 Adult Diapers Segment by Type
  - 1.2.2 Adult Diapers Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 ADULT DIAPERS MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Adult Diapers Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Adult Diapers Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 ADULT DIAPERS MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Adult Diapers Sales by Manufacturers (2019-2024)
- 3.2 Global Adult Diapers Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Adult Diapers Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Adult Diapers Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Adult Diapers Sales Sites, Area Served, Product Type
- 3.6 Adult Diapers Market Competitive Situation and Trends
  - 3.6.1 Adult Diapers Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Adult Diapers Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 ADULT DIAPERS INDUSTRY CHAIN ANALYSIS**

- 4.1 Adult Diapers Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials



- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF ADULT DIAPERS MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 ADULT DIAPERS MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Adult Diapers Sales Market Share by Type (2019-2024)
- 6.3 Global Adult Diapers Market Size Market Share by Type (2019-2024)
- 6.4 Global Adult Diapers Price by Type (2019-2024)

## **7 ADULT DIAPERS MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Adult Diapers Market Sales by Application (2019-2024)
- 7.3 Global Adult Diapers Market Size (M USD) by Application (2019-2024)
- 7.4 Global Adult Diapers Sales Growth Rate by Application (2019-2024)

## **8 ADULT DIAPERS MARKET SEGMENTATION BY REGION**

- 8.1 Global Adult Diapers Sales by Region
  - 8.1.1 Global Adult Diapers Sales by Region
  - 8.1.2 Global Adult Diapers Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Adult Diapers Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Adult Diapers Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Adult Diapers Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Adult Diapers Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Adult Diapers Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

9.1 Kimberly Clark

9.1.1 Kimberly Clark Adult Diapers Basic Information

9.1.2 Kimberly Clark Adult Diapers Product Overview

9.1.3 Kimberly Clark Adult Diapers Product Market Performance

9.1.4 Kimberly Clark Business Overview

9.1.5 Kimberly Clark Adult Diapers SWOT Analysis

9.1.6 Kimberly Clark Recent Developments

9.2 SCA

9.2.1 SCA Adult Diapers Basic Information

- 9.2.2 SCA Adult Diapers Product Overview
- 9.2.3 SCA Adult Diapers Product Market Performance
- 9.2.4 SCA Business Overview
- 9.2.5 SCA Adult Diapers SWOT Analysis
- 9.2.6 SCA Recent Developments
- 9.3 Unicharm
  - 9.3.1 Unicharm Adult Diapers Basic Information
  - 9.3.2 Unicharm Adult Diapers Product Overview
  - 9.3.3 Unicharm Adult Diapers Product Market Performance
  - 9.3.4 Unicharm Adult Diapers SWOT Analysis
  - 9.3.5 Unicharm Business Overview
  - 9.3.6 Unicharm Recent Developments
- 9.4 First Quality Enterprise
  - 9.4.1 First Quality Enterprise Adult Diapers Basic Information
  - 9.4.2 First Quality Enterprise Adult Diapers Product Overview
  - 9.4.3 First Quality Enterprise Adult Diapers Product Market Performance
  - 9.4.4 First Quality Enterprise Business Overview
  - 9.4.5 First Quality Enterprise Recent Developments
- 9.5 Domtar
  - 9.5.1 Domtar Adult Diapers Basic Information
  - 9.5.2 Domtar Adult Diapers Product Overview
  - 9.5.3 Domtar Adult Diapers Product Market Performance
  - 9.5.4 Domtar Business Overview
  - 9.5.5 Domtar Recent Developments
- 9.6 Medtronic
  - 9.6.1 Medtronic Adult Diapers Basic Information
  - 9.6.2 Medtronic Adult Diapers Product Overview
  - 9.6.3 Medtronic Adult Diapers Product Market Performance
  - 9.6.4 Medtronic Business Overview
  - 9.6.5 Medtronic Recent Developments
- 9.7 PBE
  - 9.7.1 PBE Adult Diapers Basic Information
  - 9.7.2 PBE Adult Diapers Product Overview
  - 9.7.3 PBE Adult Diapers Product Market Performance
  - 9.7.4 PBE Business Overview
  - 9.7.5 PBE Recent Developments
- 9.8 Medline
  - 9.8.1 Medline Adult Diapers Basic Information
  - 9.8.2 Medline Adult Diapers Product Overview

9.8.3 Medline Adult Diapers Product Market Performance

9.8.4 Medline Business Overview

9.8.5 Medline Recent Developments

9.9 Hengan

9.9.1 Hengan Adult Diapers Basic Information

9.9.2 Hengan Adult Diapers Product Overview

9.9.3 Hengan Adult Diapers Product Market Performance

9.9.4 Hengan Business Overview

9.9.5 Hengan Recent Developments

9.10 Coco

9.10.1 Coco Adult Diapers Basic Information

9.10.2 Coco Adult Diapers Product Overview

9.10.3 Coco Adult Diapers Product Market Performance

9.10.4 Coco Business Overview

9.10.5 Coco Recent Developments

9.11 Chiaus

9.11.1 Chiaus Adult Diapers Basic Information

9.11.2 Chiaus Adult Diapers Product Overview

9.11.3 Chiaus Adult Diapers Product Market Performance

9.11.4 Chiaus Business Overview

9.11.5 Chiaus Recent Developments

9.12 Fuburg

9.12.1 Fuburg Adult Diapers Basic Information

9.12.2 Fuburg Adult Diapers Product Overview

9.12.3 Fuburg Adult Diapers Product Market Performance

9.12.4 Fuburg Business Overview

9.12.5 Fuburg Recent Developments

9.13 Abena

9.13.1 Abena Adult Diapers Basic Information

9.13.2 Abena Adult Diapers Product Overview

9.13.3 Abena Adult Diapers Product Market Performance

9.13.4 Abena Business Overview

9.13.5 Abena Recent Developments

9.14 Hartmann

9.14.1 Hartmann Adult Diapers Basic Information

9.14.2 Hartmann Adult Diapers Product Overview

9.14.3 Hartmann Adult Diapers Product Market Performance

9.14.4 Hartmann Business Overview

9.14.5 Hartmann Recent Developments

## 9.15 PandG

- 9.15.1 PandG Adult Diapers Basic Information
- 9.15.2 PandG Adult Diapers Product Overview
- 9.15.3 PandG Adult Diapers Product Market Performance
- 9.15.4 PandG Business Overview
- 9.15.5 PandG Recent Developments

## 9.16 Nobel Hygiene

- 9.16.1 Nobel Hygiene Adult Diapers Basic Information
- 9.16.2 Nobel Hygiene Adult Diapers Product Overview
- 9.16.3 Nobel Hygiene Adult Diapers Product Market Performance
- 9.16.4 Nobel Hygiene Business Overview
- 9.16.5 Nobel Hygiene Recent Developments

## 9.17 Daio Paper

- 9.17.1 Daio Paper Adult Diapers Basic Information
- 9.17.2 Daio Paper Adult Diapers Product Overview
- 9.17.3 Daio Paper Adult Diapers Product Market Performance
- 9.17.4 Daio Paper Business Overview
- 9.17.5 Daio Paper Recent Developments

## 9.18 Hakujuji

- 9.18.1 Hakujuji Adult Diapers Basic Information
- 9.18.2 Hakujuji Adult Diapers Product Overview
- 9.18.3 Hakujuji Adult Diapers Product Market Performance
- 9.18.4 Hakujuji Business Overview
- 9.18.5 Hakujuji Recent Developments

## 9.19 Kao

- 9.19.1 Kao Adult Diapers Basic Information
- 9.19.2 Kao Adult Diapers Product Overview
- 9.19.3 Kao Adult Diapers Product Market Performance
- 9.19.4 Kao Business Overview
- 9.19.5 Kao Recent Developments

## **10 ADULT DIAPERS MARKET FORECAST BY REGION**

### 10.1 Global Adult Diapers Market Size Forecast

### 10.2 Global Adult Diapers Market Forecast by Region

- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Adult Diapers Market Size Forecast by Country
- 10.2.3 Asia Pacific Adult Diapers Market Size Forecast by Region
- 10.2.4 South America Adult Diapers Market Size Forecast by Country

## 10.2.5 Middle East and Africa Forecasted Consumption of Adult Diapers by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

### 11.1 Global Adult Diapers Market Forecast by Type (2025-2030)

#### 11.1.1 Global Forecasted Sales of Adult Diapers by Type (2025-2030)

#### 11.1.2 Global Adult Diapers Market Size Forecast by Type (2025-2030)

#### 11.1.3 Global Forecasted Price of Adult Diapers by Type (2025-2030)

### 11.2 Global Adult Diapers Market Forecast by Application (2025-2030)

#### 11.2.1 Global Adult Diapers Sales (K Units) Forecast by Application

#### 11.2.2 Global Adult Diapers Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Adult Diapers Market Size Comparison by Region (M USD)

Table 5. Global Adult Diapers Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Adult Diapers Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Adult Diapers Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Adult Diapers Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Adult Diapers as of 2022)

Table 10. Global Market Adult Diapers Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Adult Diapers Sales Sites and Area Served

Table 12. Manufacturers Adult Diapers Product Type

Table 13. Global Adult Diapers Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Adult Diapers

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Adult Diapers Market Challenges

Table 22. Global Adult Diapers Sales by Type (K Units)

Table 23. Global Adult Diapers Market Size by Type (M USD)

Table 24. Global Adult Diapers Sales (K Units) by Type (2019-2024)

Table 25. Global Adult Diapers Sales Market Share by Type (2019-2024)

Table 26. Global Adult Diapers Market Size (M USD) by Type (2019-2024)

Table 27. Global Adult Diapers Market Size Share by Type (2019-2024)

Table 28. Global Adult Diapers Price (USD/Unit) by Type (2019-2024)

Table 29. Global Adult Diapers Sales (K Units) by Application

Table 30. Global Adult Diapers Market Size by Application

Table 31. Global Adult Diapers Sales by Application (2019-2024) & (K Units)

Table 32. Global Adult Diapers Sales Market Share by Application (2019-2024)



- Table 33. Global Adult Diapers Sales by Application (2019-2024) & (M USD)
- Table 34. Global Adult Diapers Market Share by Application (2019-2024)
- Table 35. Global Adult Diapers Sales Growth Rate by Application (2019-2024)
- Table 36. Global Adult Diapers Sales by Region (2019-2024) & (K Units)
- Table 37. Global Adult Diapers Sales Market Share by Region (2019-2024)
- Table 38. North America Adult Diapers Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Adult Diapers Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Adult Diapers Sales by Region (2019-2024) & (K Units)
- Table 41. South America Adult Diapers Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Adult Diapers Sales by Region (2019-2024) & (K Units)
- Table 43. Kimberly Clark Adult Diapers Basic Information
- Table 44. Kimberly Clark Adult Diapers Product Overview
- Table 45. Kimberly Clark Adult Diapers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Kimberly Clark Business Overview
- Table 47. Kimberly Clark Adult Diapers SWOT Analysis
- Table 48. Kimberly Clark Recent Developments
- Table 49. SCA Adult Diapers Basic Information
- Table 50. SCA Adult Diapers Product Overview
- Table 51. SCA Adult Diapers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. SCA Business Overview
- Table 53. SCA Adult Diapers SWOT Analysis
- Table 54. SCA Recent Developments
- Table 55. Unicharm Adult Diapers Basic Information
- Table 56. Unicharm Adult Diapers Product Overview
- Table 57. Unicharm Adult Diapers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Unicharm Adult Diapers SWOT Analysis
- Table 59. Unicharm Business Overview
- Table 60. Unicharm Recent Developments
- Table 61. First Quality Enterprise Adult Diapers Basic Information
- Table 62. First Quality Enterprise Adult Diapers Product Overview
- Table 63. First Quality Enterprise Adult Diapers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. First Quality Enterprise Business Overview
- Table 65. First Quality Enterprise Recent Developments
- Table 66. Domtar Adult Diapers Basic Information



Table 67. Domtar Adult Diapers Product Overview

Table 68. Domtar Adult Diapers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. Domtar Business Overview

Table 70. Domtar Recent Developments

Table 71. Medtronic Adult Diapers Basic Information

Table 72. Medtronic Adult Diapers Product Overview

Table 73. Medtronic Adult Diapers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Medtronic Business Overview

Table 75. Medtronic Recent Developments

Table 76. PBE Adult Diapers Basic Information

Table 77. PBE Adult Diapers Product Overview

Table 78. PBE Adult Diapers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. PBE Business Overview

Table 80. PBE Recent Developments

Table 81. Medline Adult Diapers Basic Information

Table 82. Medline Adult Diapers Product Overview

Table 83. Medline Adult Diapers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. Medline Business Overview

Table 85. Medline Recent Developments

Table 86. Hengan Adult Diapers Basic Information

Table 87. Hengan Adult Diapers Product Overview

Table 88. Hengan Adult Diapers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. Hengan Business Overview

Table 90. Hengan Recent Developments

Table 91. Coco Adult Diapers Basic Information

Table 92. Coco Adult Diapers Product Overview

Table 93. Coco Adult Diapers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. Coco Business Overview

Table 95. Coco Recent Developments

Table 96. Chiaus Adult Diapers Basic Information

Table 97. Chiaus Adult Diapers Product Overview

Table 98. Chiaus Adult Diapers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 99. Chiaus Business Overview
- Table 100. Chiaus Recent Developments
- Table 101. Fuburg Adult Diapers Basic Information
- Table 102. Fuburg Adult Diapers Product Overview
- Table 103. Fuburg Adult Diapers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. Fuburg Business Overview
- Table 105. Fuburg Recent Developments
- Table 106. Abena Adult Diapers Basic Information
- Table 107. Abena Adult Diapers Product Overview
- Table 108. Abena Adult Diapers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Abena Business Overview
- Table 110. Abena Recent Developments
- Table 111. Hartmann Adult Diapers Basic Information
- Table 112. Hartmann Adult Diapers Product Overview
- Table 113. Hartmann Adult Diapers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. Hartmann Business Overview
- Table 115. Hartmann Recent Developments
- Table 116. PandG Adult Diapers Basic Information
- Table 117. PandG Adult Diapers Product Overview
- Table 118. PandG Adult Diapers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 119. PandG Business Overview
- Table 120. PandG Recent Developments
- Table 121. Nobel Hygiene Adult Diapers Basic Information
- Table 122. Nobel Hygiene Adult Diapers Product Overview
- Table 123. Nobel Hygiene Adult Diapers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. Nobel Hygiene Business Overview
- Table 125. Nobel Hygiene Recent Developments
- Table 126. Daio Paper Adult Diapers Basic Information
- Table 127. Daio Paper Adult Diapers Product Overview
- Table 128. Daio Paper Adult Diapers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 129. Daio Paper Business Overview
- Table 130. Daio Paper Recent Developments
- Table 131. Hakujuji Adult Diapers Basic Information

Table 132. Hakujuji Adult Diapers Product Overview

Table 133. Hakujuji Adult Diapers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 134. Hakujuji Business Overview

Table 135. Hakujuji Recent Developments

Table 136. Kao Adult Diapers Basic Information

Table 137. Kao Adult Diapers Product Overview

Table 138. Kao Adult Diapers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 139. Kao Business Overview

Table 140. Kao Recent Developments

Table 141. Global Adult Diapers Sales Forecast by Region (2025-2030) & (K Units)

Table 142. Global Adult Diapers Market Size Forecast by Region (2025-2030) & (M USD)

Table 143. North America Adult Diapers Sales Forecast by Country (2025-2030) & (K Units)

Table 144. North America Adult Diapers Market Size Forecast by Country (2025-2030) & (M USD)

Table 145. Europe Adult Diapers Sales Forecast by Country (2025-2030) & (K Units)

Table 146. Europe Adult Diapers Market Size Forecast by Country (2025-2030) & (M USD)

Table 147. Asia Pacific Adult Diapers Sales Forecast by Region (2025-2030) & (K Units)

Table 148. Asia Pacific Adult Diapers Market Size Forecast by Region (2025-2030) & (M USD)

Table 149. South America Adult Diapers Sales Forecast by Country (2025-2030) & (K Units)

Table 150. South America Adult Diapers Market Size Forecast by Country (2025-2030) & (M USD)

Table 151. Middle East and Africa Adult Diapers Consumption Forecast by Country (2025-2030) & (Units)

Table 152. Middle East and Africa Adult Diapers Market Size Forecast by Country (2025-2030) & (M USD)

Table 153. Global Adult Diapers Sales Forecast by Type (2025-2030) & (K Units)

Table 154. Global Adult Diapers Market Size Forecast by Type (2025-2030) & (M USD)

Table 155. Global Adult Diapers Price Forecast by Type (2025-2030) & (USD/Unit)

Table 156. Global Adult Diapers Sales (K Units) Forecast by Application (2025-2030)

Table 157. Global Adult Diapers Market Size Forecast by Application (2025-2030) & (M USD)



## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Adult Diapers
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Adult Diapers Market Size (M USD), 2019-2030
- Figure 5. Global Adult Diapers Market Size (M USD) (2019-2030)
- Figure 6. Global Adult Diapers Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Adult Diapers Market Size by Country (M USD)
- Figure 11. Adult Diapers Sales Share by Manufacturers in 2023
- Figure 12. Global Adult Diapers Revenue Share by Manufacturers in 2023
- Figure 13. Adult Diapers Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Adult Diapers Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Adult Diapers Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Adult Diapers Market Share by Type
- Figure 18. Sales Market Share of Adult Diapers by Type (2019-2024)
- Figure 19. Sales Market Share of Adult Diapers by Type in 2023
- Figure 20. Market Size Share of Adult Diapers by Type (2019-2024)
- Figure 21. Market Size Market Share of Adult Diapers by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Adult Diapers Market Share by Application
- Figure 24. Global Adult Diapers Sales Market Share by Application (2019-2024)
- Figure 25. Global Adult Diapers Sales Market Share by Application in 2023
- Figure 26. Global Adult Diapers Market Share by Application (2019-2024)
- Figure 27. Global Adult Diapers Market Share by Application in 2023
- Figure 28. Global Adult Diapers Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Adult Diapers Sales Market Share by Region (2019-2024)
- Figure 30. North America Adult Diapers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Adult Diapers Sales Market Share by Country in 2023
- Figure 32. U.S. Adult Diapers Sales and Growth Rate (2019-2024) & (K Units)

- Figure 33. Canada Adult Diapers Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Adult Diapers Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Adult Diapers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Adult Diapers Sales Market Share by Country in 2023
- Figure 37. Germany Adult Diapers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Adult Diapers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Adult Diapers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Adult Diapers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Adult Diapers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Adult Diapers Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Adult Diapers Sales Market Share by Region in 2023
- Figure 44. China Adult Diapers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Adult Diapers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Adult Diapers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Adult Diapers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Adult Diapers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Adult Diapers Sales and Growth Rate (K Units)
- Figure 50. South America Adult Diapers Sales Market Share by Country in 2023
- Figure 51. Brazil Adult Diapers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Adult Diapers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Adult Diapers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Adult Diapers Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Adult Diapers Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Adult Diapers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Adult Diapers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Adult Diapers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Adult Diapers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Adult Diapers Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Adult Diapers Sales Forecast by Volume (2019-2030) & (K Units)
- Figure 62. Global Adult Diapers Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Adult Diapers Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Adult Diapers Market Share Forecast by Type (2025-2030)
- Figure 65. Global Adult Diapers Sales Forecast by Application (2025-2030)
- Figure 66. Global Adult Diapers Market Share Forecast by Application (2025-2030)



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