

Global Adult Athleisure Wear Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

This report provides a deep insight into the global Adult Athleisure Wear market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Adult Athleisure Wear Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Adult Athleisure Wear market in any manner.

Global Adult Athleisure Wear Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product,

sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Adidas

Sweaty Betty

Nike

Lululemon

Alala

PUMA

Under Armour

Tory Sport

Girlfriend Collective

Athleta (Gap Inc.)

UNIQLO

Olivers Apparel

Unbridled Apparel

Lysse

Ultracor

Vuori

Rhone

Market Segmentation (by Type)

Clothes

Shoes

Others

Market Segmentation (by Application)

Online Sales

Offline Sales

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Adult Athleisure Wear Market

Overview of the regional outlook of the Adult Athleisure Wear Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights,

product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Adult Athleisure Wear Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Adult Athleisure Wear
- 1.2 Key Market Segments
 - 1.2.1 Adult Athleisure Wear Segment by Type
 - 1.2.2 Adult Athleisure Wear Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 ADULT ATHLEISURE WEAR MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Adult Athleisure Wear Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Adult Athleisure Wear Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 ADULT ATHLEISURE WEAR MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Adult Athleisure Wear Sales by Manufacturers (2019-2024)
- 3.2 Global Adult Athleisure Wear Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Adult Athleisure Wear Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Adult Athleisure Wear Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Adult Athleisure Wear Sales Sites, Area Served, Product Type
- 3.6 Adult Athleisure Wear Market Competitive Situation and Trends
 - 3.6.1 Adult Athleisure Wear Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Adult Athleisure Wear Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 ADULT ATHLEISURE WEAR INDUSTRY CHAIN ANALYSIS

- 4.1 Adult Athleisure Wear Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ADULT ATHLEISURE WEAR MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 ADULT ATHLEISURE WEAR MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Adult Athleisure Wear Sales Market Share by Type (2019-2024)
- 6.3 Global Adult Athleisure Wear Market Size Market Share by Type (2019-2024)
- 6.4 Global Adult Athleisure Wear Price by Type (2019-2024)

7 ADULT ATHLEISURE WEAR MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Adult Athleisure Wear Market Sales by Application (2019-2024)
- 7.3 Global Adult Athleisure Wear Market Size (M USD) by Application (2019-2024)
- 7.4 Global Adult Athleisure Wear Sales Growth Rate by Application (2019-2024)

8 ADULT ATHLEISURE WEAR MARKET SEGMENTATION BY REGION

- 8.1 Global Adult Athleisure Wear Sales by Region
 - 8.1.1 Global Adult Athleisure Wear Sales by Region
 - 8.1.2 Global Adult Athleisure Wear Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Adult Athleisure Wear Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Adult Athleisure Wear Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Adult Athleisure Wear Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Adult Athleisure Wear Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Adult Athleisure Wear Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Adidas

9.1.1 Adidas Adult Athleisure Wear Basic Information

9.1.2 Adidas Adult Athleisure Wear Product Overview

9.1.3 Adidas Adult Athleisure Wear Product Market Performance

9.1.4 Adidas Business Overview

9.1.5 Adidas Adult Athleisure Wear SWOT Analysis

9.1.6 Adidas Recent Developments

9.2 Sweaty Betty

- 9.2.1 Sweaty Betty Adult Athleisure Wear Basic Information
- 9.2.2 Sweaty Betty Adult Athleisure Wear Product Overview
- 9.2.3 Sweaty Betty Adult Athleisure Wear Product Market Performance
- 9.2.4 Sweaty Betty Business Overview
- 9.2.5 Sweaty Betty Adult Athleisure Wear SWOT Analysis
- 9.2.6 Sweaty Betty Recent Developments

9.3 Nike

- 9.3.1 Nike Adult Athleisure Wear Basic Information
- 9.3.2 Nike Adult Athleisure Wear Product Overview
- 9.3.3 Nike Adult Athleisure Wear Product Market Performance
- 9.3.4 Nike Adult Athleisure Wear SWOT Analysis
- 9.3.5 Nike Business Overview
- 9.3.6 Nike Recent Developments

9.4 Lululemon

- 9.4.1 Lululemon Adult Athleisure Wear Basic Information
- 9.4.2 Lululemon Adult Athleisure Wear Product Overview
- 9.4.3 Lululemon Adult Athleisure Wear Product Market Performance
- 9.4.4 Lululemon Business Overview
- 9.4.5 Lululemon Recent Developments

9.5 Alala

- 9.5.1 Alala Adult Athleisure Wear Basic Information
- 9.5.2 Alala Adult Athleisure Wear Product Overview
- 9.5.3 Alala Adult Athleisure Wear Product Market Performance
- 9.5.4 Alala Business Overview
- 9.5.5 Alala Recent Developments

9.6 PUMA

- 9.6.1 PUMA Adult Athleisure Wear Basic Information
- 9.6.2 PUMA Adult Athleisure Wear Product Overview
- 9.6.3 PUMA Adult Athleisure Wear Product Market Performance
- 9.6.4 PUMA Business Overview
- 9.6.5 PUMA Recent Developments

9.7 Under Armour

- 9.7.1 Under Armour Adult Athleisure Wear Basic Information
- 9.7.2 Under Armour Adult Athleisure Wear Product Overview
- 9.7.3 Under Armour Adult Athleisure Wear Product Market Performance
- 9.7.4 Under Armour Business Overview
- 9.7.5 Under Armour Recent Developments

9.8 Tory Sport

- 9.8.1 Tory Sport Adult Athleisure Wear Basic Information
- 9.8.2 Tory Sport Adult Athleisure Wear Product Overview
- 9.8.3 Tory Sport Adult Athleisure Wear Product Market Performance
- 9.8.4 Tory Sport Business Overview
- 9.8.5 Tory Sport Recent Developments
- 9.9 Girlfriend Collective
 - 9.9.1 Girlfriend Collective Adult Athleisure Wear Basic Information
 - 9.9.2 Girlfriend Collective Adult Athleisure Wear Product Overview
 - 9.9.3 Girlfriend Collective Adult Athleisure Wear Product Market Performance
 - 9.9.4 Girlfriend Collective Business Overview
 - 9.9.5 Girlfriend Collective Recent Developments
- 9.10 Athleta (Gap Inc.)
 - 9.10.1 Athleta (Gap Inc.) Adult Athleisure Wear Basic Information
 - 9.10.2 Athleta (Gap Inc.) Adult Athleisure Wear Product Overview
 - 9.10.3 Athleta (Gap Inc.) Adult Athleisure Wear Product Market Performance
 - 9.10.4 Athleta (Gap Inc.) Business Overview
 - 9.10.5 Athleta (Gap Inc.) Recent Developments
- 9.11 UNIQLO
 - 9.11.1 UNIQLO Adult Athleisure Wear Basic Information
 - 9.11.2 UNIQLO Adult Athleisure Wear Product Overview
 - 9.11.3 UNIQLO Adult Athleisure Wear Product Market Performance
 - 9.11.4 UNIQLO Business Overview
 - 9.11.5 UNIQLO Recent Developments
- 9.12 Olivers Apparel
 - 9.12.1 Olivers Apparel Adult Athleisure Wear Basic Information
 - 9.12.2 Olivers Apparel Adult Athleisure Wear Product Overview
 - 9.12.3 Olivers Apparel Adult Athleisure Wear Product Market Performance
 - 9.12.4 Olivers Apparel Business Overview
 - 9.12.5 Olivers Apparel Recent Developments
- 9.13 Unbridled Apparel
 - 9.13.1 Unbridled Apparel Adult Athleisure Wear Basic Information
 - 9.13.2 Unbridled Apparel Adult Athleisure Wear Product Overview
 - 9.13.3 Unbridled Apparel Adult Athleisure Wear Product Market Performance
 - 9.13.4 Unbridled Apparel Business Overview
 - 9.13.5 Unbridled Apparel Recent Developments
- 9.14 Lysse
 - 9.14.1 Lysse Adult Athleisure Wear Basic Information
 - 9.14.2 Lysse Adult Athleisure Wear Product Overview
 - 9.14.3 Lysse Adult Athleisure Wear Product Market Performance

- 9.14.4 Lysse Business Overview
- 9.14.5 Lysse Recent Developments
- 9.15 Ultracor
 - 9.15.1 Ultracor Adult Athleisure Wear Basic Information
 - 9.15.2 Ultracor Adult Athleisure Wear Product Overview
 - 9.15.3 Ultracor Adult Athleisure Wear Product Market Performance
 - 9.15.4 Ultracor Business Overview
 - 9.15.5 Ultracor Recent Developments
- 9.16 Vuori
 - 9.16.1 Vuori Adult Athleisure Wear Basic Information
 - 9.16.2 Vuori Adult Athleisure Wear Product Overview
 - 9.16.3 Vuori Adult Athleisure Wear Product Market Performance
 - 9.16.4 Vuori Business Overview
 - 9.16.5 Vuori Recent Developments
- 9.17 Rhone
 - 9.17.1 Rhone Adult Athleisure Wear Basic Information
 - 9.17.2 Rhone Adult Athleisure Wear Product Overview
 - 9.17.3 Rhone Adult Athleisure Wear Product Market Performance
 - 9.17.4 Rhone Business Overview
 - 9.17.5 Rhone Recent Developments

10 ADULT ATHLEISURE WEAR MARKET FORECAST BY REGION

- 10.1 Global Adult Athleisure Wear Market Size Forecast
- 10.2 Global Adult Athleisure Wear Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Adult Athleisure Wear Market Size Forecast by Country
 - 10.2.3 Asia Pacific Adult Athleisure Wear Market Size Forecast by Region
 - 10.2.4 South America Adult Athleisure Wear Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Adult Athleisure Wear by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Adult Athleisure Wear Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of Adult Athleisure Wear by Type (2025-2030)
 - 11.1.2 Global Adult Athleisure Wear Market Size Forecast by Type (2025-2030)
 - 11.1.3 Global Forecasted Price of Adult Athleisure Wear by Type (2025-2030)
- 11.2 Global Adult Athleisure Wear Market Forecast by Application (2025-2030)

11.2.1 Global Adult Athleisure Wear Sales (K Units) Forecast by Application
11.2.2 Global Adult Athleisure Wear Market Size (M USD) Forecast by Application
(2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Adult Athleisure Wear Market Size Comparison by Region (M USD)
- Table 5. Global Adult Athleisure Wear Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Adult Athleisure Wear Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Adult Athleisure Wear Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Adult Athleisure Wear Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Adult Athleisure Wear as of 2022)
- Table 10. Global Market Adult Athleisure Wear Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Adult Athleisure Wear Sales Sites and Area Served
- Table 12. Manufacturers Adult Athleisure Wear Product Type
- Table 13. Global Adult Athleisure Wear Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Adult Athleisure Wear
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Adult Athleisure Wear Market Challenges
- Table 22. Global Adult Athleisure Wear Sales by Type (K Units)
- Table 23. Global Adult Athleisure Wear Market Size by Type (M USD)
- Table 24. Global Adult Athleisure Wear Sales (K Units) by Type (2019-2024)
- Table 25. Global Adult Athleisure Wear Sales Market Share by Type (2019-2024)
- Table 26. Global Adult Athleisure Wear Market Size (M USD) by Type (2019-2024)
- Table 27. Global Adult Athleisure Wear Market Size Share by Type (2019-2024)
- Table 28. Global Adult Athleisure Wear Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Adult Athleisure Wear Sales (K Units) by Application
- Table 30. Global Adult Athleisure Wear Market Size by Application
- Table 31. Global Adult Athleisure Wear Sales by Application (2019-2024) & (K Units)

- Table 32. Global Adult Athleisure Wear Sales Market Share by Application (2019-2024)
- Table 33. Global Adult Athleisure Wear Sales by Application (2019-2024) & (M USD)
- Table 34. Global Adult Athleisure Wear Market Share by Application (2019-2024)
- Table 35. Global Adult Athleisure Wear Sales Growth Rate by Application (2019-2024)
- Table 36. Global Adult Athleisure Wear Sales by Region (2019-2024) & (K Units)
- Table 37. Global Adult Athleisure Wear Sales Market Share by Region (2019-2024)
- Table 38. North America Adult Athleisure Wear Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Adult Athleisure Wear Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Adult Athleisure Wear Sales by Region (2019-2024) & (K Units)
- Table 41. South America Adult Athleisure Wear Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Adult Athleisure Wear Sales by Region (2019-2024) & (K Units)
- Table 43. Adidas Adult Athleisure Wear Basic Information
- Table 44. Adidas Adult Athleisure Wear Product Overview
- Table 45. Adidas Adult Athleisure Wear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Adidas Business Overview
- Table 47. Adidas Adult Athleisure Wear SWOT Analysis
- Table 48. Adidas Recent Developments
- Table 49. Sweaty Betty Adult Athleisure Wear Basic Information
- Table 50. Sweaty Betty Adult Athleisure Wear Product Overview
- Table 51. Sweaty Betty Adult Athleisure Wear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Sweaty Betty Business Overview
- Table 53. Sweaty Betty Adult Athleisure Wear SWOT Analysis
- Table 54. Sweaty Betty Recent Developments
- Table 55. Nike Adult Athleisure Wear Basic Information
- Table 56. Nike Adult Athleisure Wear Product Overview
- Table 57. Nike Adult Athleisure Wear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Nike Adult Athleisure Wear SWOT Analysis
- Table 59. Nike Business Overview
- Table 60. Nike Recent Developments
- Table 61. Lululemon Adult Athleisure Wear Basic Information
- Table 62. Lululemon Adult Athleisure Wear Product Overview
- Table 63. Lululemon Adult Athleisure Wear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 64. Lululemon Business Overview
- Table 65. Lululemon Recent Developments
- Table 66. Alala Adult Athleisure Wear Basic Information
- Table 67. Alala Adult Athleisure Wear Product Overview
- Table 68. Alala Adult Athleisure Wear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. Alala Business Overview
- Table 70. Alala Recent Developments
- Table 71. PUMA Adult Athleisure Wear Basic Information
- Table 72. PUMA Adult Athleisure Wear Product Overview
- Table 73. PUMA Adult Athleisure Wear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. PUMA Business Overview
- Table 75. PUMA Recent Developments
- Table 76. Under Armour Adult Athleisure Wear Basic Information
- Table 77. Under Armour Adult Athleisure Wear Product Overview
- Table 78. Under Armour Adult Athleisure Wear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. Under Armour Business Overview
- Table 80. Under Armour Recent Developments
- Table 81. Tory Sport Adult Athleisure Wear Basic Information
- Table 82. Tory Sport Adult Athleisure Wear Product Overview
- Table 83. Tory Sport Adult Athleisure Wear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. Tory Sport Business Overview
- Table 85. Tory Sport Recent Developments
- Table 86. Girlfriend Collective Adult Athleisure Wear Basic Information
- Table 87. Girlfriend Collective Adult Athleisure Wear Product Overview
- Table 88. Girlfriend Collective Adult Athleisure Wear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. Girlfriend Collective Business Overview
- Table 90. Girlfriend Collective Recent Developments
- Table 91. Athleta (Gap Inc.) Adult Athleisure Wear Basic Information
- Table 92. Athleta (Gap Inc.) Adult Athleisure Wear Product Overview
- Table 93. Athleta (Gap Inc.) Adult Athleisure Wear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. Athleta (Gap Inc.) Business Overview
- Table 95. Athleta (Gap Inc.) Recent Developments
- Table 96. UNIQLO Adult Athleisure Wear Basic Information

- Table 97. UNIQLO Adult Athleisure Wear Product Overview
- Table 98. UNIQLO Adult Athleisure Wear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 99. UNIQLO Business Overview
- Table 100. UNIQLO Recent Developments
- Table 101. Olivers Apparel Adult Athleisure Wear Basic Information
- Table 102. Olivers Apparel Adult Athleisure Wear Product Overview
- Table 103. Olivers Apparel Adult Athleisure Wear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. Olivers Apparel Business Overview
- Table 105. Olivers Apparel Recent Developments
- Table 106. Unbridled Apparel Adult Athleisure Wear Basic Information
- Table 107. Unbridled Apparel Adult Athleisure Wear Product Overview
- Table 108. Unbridled Apparel Adult Athleisure Wear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Unbridled Apparel Business Overview
- Table 110. Unbridled Apparel Recent Developments
- Table 111. Lysse Adult Athleisure Wear Basic Information
- Table 112. Lysse Adult Athleisure Wear Product Overview
- Table 113. Lysse Adult Athleisure Wear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. Lysse Business Overview
- Table 115. Lysse Recent Developments
- Table 116. Ultracor Adult Athleisure Wear Basic Information
- Table 117. Ultracor Adult Athleisure Wear Product Overview
- Table 118. Ultracor Adult Athleisure Wear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 119. Ultracor Business Overview
- Table 120. Ultracor Recent Developments
- Table 121. Vuori Adult Athleisure Wear Basic Information
- Table 122. Vuori Adult Athleisure Wear Product Overview
- Table 123. Vuori Adult Athleisure Wear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. Vuori Business Overview
- Table 125. Vuori Recent Developments
- Table 126. Rhone Adult Athleisure Wear Basic Information
- Table 127. Rhone Adult Athleisure Wear Product Overview
- Table 128. Rhone Adult Athleisure Wear Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 129. Rhone Business Overview

Table 130. Rhone Recent Developments

Table 131. Global Adult Athleisure Wear Sales Forecast by Region (2025-2030) & (K Units)

Table 132. Global Adult Athleisure Wear Market Size Forecast by Region (2025-2030) & (M USD)

Table 133. North America Adult Athleisure Wear Sales Forecast by Country (2025-2030) & (K Units)

Table 134. North America Adult Athleisure Wear Market Size Forecast by Country (2025-2030) & (M USD)

Table 135. Europe Adult Athleisure Wear Sales Forecast by Country (2025-2030) & (K Units)

Table 136. Europe Adult Athleisure Wear Market Size Forecast by Country (2025-2030) & (M USD)

Table 137. Asia Pacific Adult Athleisure Wear Sales Forecast by Region (2025-2030) & (K Units)

Table 138. Asia Pacific Adult Athleisure Wear Market Size Forecast by Region (2025-2030) & (M USD)

Table 139. South America Adult Athleisure Wear Sales Forecast by Country (2025-2030) & (K Units)

Table 140. South America Adult Athleisure Wear Market Size Forecast by Country (2025-2030) & (M USD)

Table 141. Middle East and Africa Adult Athleisure Wear Consumption Forecast by Country (2025-2030) & (Units)

Table 142. Middle East and Africa Adult Athleisure Wear Market Size Forecast by Country (2025-2030) & (M USD)

Table 143. Global Adult Athleisure Wear Sales Forecast by Type (2025-2030) & (K Units)

Table 144. Global Adult Athleisure Wear Market Size Forecast by Type (2025-2030) & (M USD)

Table 145. Global Adult Athleisure Wear Price Forecast by Type (2025-2030) & (USD/Unit)

Table 146. Global Adult Athleisure Wear Sales (K Units) Forecast by Application (2025-2030)

Table 147. Global Adult Athleisure Wear Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Adult Athleisure Wear
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Adult Athleisure Wear Market Size (M USD), 2019-2030
- Figure 5. Global Adult Athleisure Wear Market Size (M USD) (2019-2030)
- Figure 6. Global Adult Athleisure Wear Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Adult Athleisure Wear Market Size by Country (M USD)
- Figure 11. Adult Athleisure Wear Sales Share by Manufacturers in 2023
- Figure 12. Global Adult Athleisure Wear Revenue Share by Manufacturers in 2023
- Figure 13. Adult Athleisure Wear Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Adult Athleisure Wear Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Adult Athleisure Wear Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Adult Athleisure Wear Market Share by Type
- Figure 18. Sales Market Share of Adult Athleisure Wear by Type (2019-2024)
- Figure 19. Sales Market Share of Adult Athleisure Wear by Type in 2023
- Figure 20. Market Size Share of Adult Athleisure Wear by Type (2019-2024)
- Figure 21. Market Size Market Share of Adult Athleisure Wear by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Adult Athleisure Wear Market Share by Application
- Figure 24. Global Adult Athleisure Wear Sales Market Share by Application (2019-2024)
- Figure 25. Global Adult Athleisure Wear Sales Market Share by Application in 2023
- Figure 26. Global Adult Athleisure Wear Market Share by Application (2019-2024)
- Figure 27. Global Adult Athleisure Wear Market Share by Application in 2023
- Figure 28. Global Adult Athleisure Wear Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Adult Athleisure Wear Sales Market Share by Region (2019-2024)
- Figure 30. North America Adult Athleisure Wear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Adult Athleisure Wear Sales Market Share by Country in 2023

- Figure 32. U.S. Adult Athleisure Wear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Adult Athleisure Wear Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Adult Athleisure Wear Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Adult Athleisure Wear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Adult Athleisure Wear Sales Market Share by Country in 2023
- Figure 37. Germany Adult Athleisure Wear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Adult Athleisure Wear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Adult Athleisure Wear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Adult Athleisure Wear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Adult Athleisure Wear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Adult Athleisure Wear Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Adult Athleisure Wear Sales Market Share by Region in 2023
- Figure 44. China Adult Athleisure Wear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Adult Athleisure Wear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Adult Athleisure Wear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Adult Athleisure Wear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Adult Athleisure Wear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Adult Athleisure Wear Sales and Growth Rate (K Units)
- Figure 50. South America Adult Athleisure Wear Sales Market Share by Country in 2023
- Figure 51. Brazil Adult Athleisure Wear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Adult Athleisure Wear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Adult Athleisure Wear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Adult Athleisure Wear Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Adult Athleisure Wear Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Adult Athleisure Wear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Adult Athleisure Wear Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Adult Athleisure Wear Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Adult Athleisure Wear Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Adult Athleisure Wear Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Adult Athleisure Wear Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Adult Athleisure Wear Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Adult Athleisure Wear Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Adult Athleisure Wear Market Share Forecast by Type (2025-2030)

Figure 65. Global Adult Athleisure Wear Sales Forecast by Application (2025-2030)

Figure 66. Global Adult Athleisure Wear Market Share Forecast by Application (2025-2030)

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