

# Global Active Precision Agricultural Sensors Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

Active precision agricultural sensors emit a light source into the plant canopy while measuring the percentage of light reflected from the canopy to the sensor. IoT-based remote sensing utilizes sensors placed along farms, such as weather stations, to collect data, which is then transmitted to analytics tools for analysis. These sensors help understand plants at the microscopic scale to conserve resources and reduce environmental pollution. Many sensor technologies are implemented in precision agriculture and provide data to help farmers monitor and optimize crop yields.

This report provides a deep insight into the global Active Precision Agricultural Sensors market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Active Precision Agricultural Sensors Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers,

consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Active Precision Agricultural Sensors market in any manner.

## Global Active Precision Agricultural Sensors Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Texas Instruments

CropX

Auroras

Vishay

Mouser

Honeywell

Caipos GmbH

Bosch

CropIn Technology Solutions

Avidor High Tech

Sensaphone

Dol-Sensors

Glana Sensors

Libelium Comunicaciones Distribuidas

Monnit Corporation

Pycno Agriculture

Sensoterra

Sentera

Market Segmentation (by Type)

Location Sensors

Humidity Sensors

Electrochemical Sensors

Mechanical Sensors

Airflow Sensors

Others

Market Segmentation (by Application)

Soil Management

Climate Management

Water Management

Smart Green House

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Active Precision Agricultural Sensors Market

Overview of the regional outlook of the Active Precision Agricultural Sensors Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Active Precision Agricultural Sensors Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

#### 1.1 Market Definition and Statistical Scope of Active Precision Agricultural Sensors

#### 1.2 Key Market Segments

##### 1.2.1 Active Precision Agricultural Sensors Segment by Type

##### 1.2.2 Active Precision Agricultural Sensors Segment by Application

#### 1.3 Methodology & Sources of Information

##### 1.3.1 Research Methodology

##### 1.3.2 Research Process

##### 1.3.3 Market Breakdown and Data Triangulation

##### 1.3.4 Base Year

##### 1.3.5 Report Assumptions & Caveats

### **2 ACTIVE PRECISION AGRICULTURAL SENSORS MARKET OVERVIEW**

#### 2.1 Global Market Overview

##### 2.1.1 Global Active Precision Agricultural Sensors Market Size (M USD) Estimates and Forecasts (2019-2030)

##### 2.1.2 Global Active Precision Agricultural Sensors Sales Estimates and Forecasts (2019-2030)

#### 2.2 Market Segment Executive Summary

#### 2.3 Global Market Size by Region

### **3 ACTIVE PRECISION AGRICULTURAL SENSORS MARKET COMPETITIVE LANDSCAPE**

#### 3.1 Global Active Precision Agricultural Sensors Sales by Manufacturers (2019-2024)

#### 3.2 Global Active Precision Agricultural Sensors Revenue Market Share by Manufacturers (2019-2024)

#### 3.3 Active Precision Agricultural Sensors Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

#### 3.4 Global Active Precision Agricultural Sensors Average Price by Manufacturers (2019-2024)

#### 3.5 Manufacturers Active Precision Agricultural Sensors Sales Sites, Area Served, Product Type

#### 3.6 Active Precision Agricultural Sensors Market Competitive Situation and Trends

##### 3.6.1 Active Precision Agricultural Sensors Market Concentration Rate



3.6.2 Global 5 and 10 Largest Active Precision Agricultural Sensors Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

## **4 ACTIVE PRECISION AGRICULTURAL SENSORS INDUSTRY CHAIN ANALYSIS**

4.1 Active Precision Agricultural Sensors Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF ACTIVE PRECISION AGRICULTURAL SENSORS MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 ACTIVE PRECISION AGRICULTURAL SENSORS MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Active Precision Agricultural Sensors Sales Market Share by Type (2019-2024)

6.3 Global Active Precision Agricultural Sensors Market Size Market Share by Type (2019-2024)

6.4 Global Active Precision Agricultural Sensors Price by Type (2019-2024)

## **7 ACTIVE PRECISION AGRICULTURAL SENSORS MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Active Precision Agricultural Sensors Market Sales by Application  
(2019-2024)

7.3 Global Active Precision Agricultural Sensors Market Size (M USD) by Application  
(2019-2024)

7.4 Global Active Precision Agricultural Sensors Sales Growth Rate by Application  
(2019-2024)

## **8 ACTIVE PRECISION AGRICULTURAL SENSORS MARKET SEGMENTATION BY REGION**

8.1 Global Active Precision Agricultural Sensors Sales by Region

8.1.1 Global Active Precision Agricultural Sensors Sales by Region

8.1.2 Global Active Precision Agricultural Sensors Sales Market Share by Region

8.2 North America

8.2.1 North America Active Precision Agricultural Sensors Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Active Precision Agricultural Sensors Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Active Precision Agricultural Sensors Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Active Precision Agricultural Sensors Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Active Precision Agricultural Sensors Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

### **9.1 Texas Instruments**

9.1.1 Texas Instruments Active Precision Agricultural Sensors Basic Information

9.1.2 Texas Instruments Active Precision Agricultural Sensors Product Overview

9.1.3 Texas Instruments Active Precision Agricultural Sensors Product Market Performance

9.1.4 Texas Instruments Business Overview

9.1.5 Texas Instruments Active Precision Agricultural Sensors SWOT Analysis

9.1.6 Texas Instruments Recent Developments

### **9.2 CropX**

9.2.1 CropX Active Precision Agricultural Sensors Basic Information

9.2.2 CropX Active Precision Agricultural Sensors Product Overview

9.2.3 CropX Active Precision Agricultural Sensors Product Market Performance

9.2.4 CropX Business Overview

9.2.5 CropX Active Precision Agricultural Sensors SWOT Analysis

9.2.6 CropX Recent Developments

### **9.3 Auroras**

9.3.1 Auroras Active Precision Agricultural Sensors Basic Information

9.3.2 Auroras Active Precision Agricultural Sensors Product Overview

9.3.3 Auroras Active Precision Agricultural Sensors Product Market Performance

9.3.4 Auroras Active Precision Agricultural Sensors SWOT Analysis

9.3.5 Auroras Business Overview

9.3.6 Auroras Recent Developments

### **9.4 Vishay**

9.4.1 Vishay Active Precision Agricultural Sensors Basic Information

9.4.2 Vishay Active Precision Agricultural Sensors Product Overview

9.4.3 Vishay Active Precision Agricultural Sensors Product Market Performance

9.4.4 Vishay Business Overview

9.4.5 Vishay Recent Developments

### **9.5 Mouser**

9.5.1 Mouser Active Precision Agricultural Sensors Basic Information

9.5.2 Mouser Active Precision Agricultural Sensors Product Overview

- 9.5.3 Mouser Active Precision Agricultural Sensors Product Market Performance
- 9.5.4 Mouser Business Overview
- 9.5.5 Mouser Recent Developments
- 9.6 Honeywell
  - 9.6.1 Honeywell Active Precision Agricultural Sensors Basic Information
  - 9.6.2 Honeywell Active Precision Agricultural Sensors Product Overview
  - 9.6.3 Honeywell Active Precision Agricultural Sensors Product Market Performance
  - 9.6.4 Honeywell Business Overview
  - 9.6.5 Honeywell Recent Developments
- 9.7 Caipos GmbH
  - 9.7.1 Caipos GmbH Active Precision Agricultural Sensors Basic Information
  - 9.7.2 Caipos GmbH Active Precision Agricultural Sensors Product Overview
  - 9.7.3 Caipos GmbH Active Precision Agricultural Sensors Product Market Performance
  - 9.7.4 Caipos GmbH Business Overview
  - 9.7.5 Caipos GmbH Recent Developments
- 9.8 Bosch
  - 9.8.1 Bosch Active Precision Agricultural Sensors Basic Information
  - 9.8.2 Bosch Active Precision Agricultural Sensors Product Overview
  - 9.8.3 Bosch Active Precision Agricultural Sensors Product Market Performance
  - 9.8.4 Bosch Business Overview
  - 9.8.5 Bosch Recent Developments
- 9.9 Cropln Technology Solutions
  - 9.9.1 Cropln Technology Solutions Active Precision Agricultural Sensors Basic Information
  - 9.9.2 Cropln Technology Solutions Active Precision Agricultural Sensors Product Overview
  - 9.9.3 Cropln Technology Solutions Active Precision Agricultural Sensors Product Market Performance
  - 9.9.4 Cropln Technology Solutions Business Overview
  - 9.9.5 Cropln Technology Solutions Recent Developments
- 9.10 Avidor High Tech
  - 9.10.1 Avidor High Tech Active Precision Agricultural Sensors Basic Information
  - 9.10.2 Avidor High Tech Active Precision Agricultural Sensors Product Overview
  - 9.10.3 Avidor High Tech Active Precision Agricultural Sensors Product Market Performance
  - 9.10.4 Avidor High Tech Business Overview
  - 9.10.5 Avidor High Tech Recent Developments
- 9.11 Sensaphone

- 9.11.1 Sensaphone Active Precision Agricultural Sensors Basic Information
- 9.11.2 Sensaphone Active Precision Agricultural Sensors Product Overview
- 9.11.3 Sensaphone Active Precision Agricultural Sensors Product Market Performance
- 9.11.4 Sensaphone Business Overview
- 9.11.5 Sensaphone Recent Developments
- 9.12 Dol-Sensors
  - 9.12.1 Dol-Sensors Active Precision Agricultural Sensors Basic Information
  - 9.12.2 Dol-Sensors Active Precision Agricultural Sensors Product Overview
  - 9.12.3 Dol-Sensors Active Precision Agricultural Sensors Product Market Performance
  - 9.12.4 Dol-Sensors Business Overview
  - 9.12.5 Dol-Sensors Recent Developments
- 9.13 Glana Sensors
  - 9.13.1 Glana Sensors Active Precision Agricultural Sensors Basic Information
  - 9.13.2 Glana Sensors Active Precision Agricultural Sensors Product Overview
  - 9.13.3 Glana Sensors Active Precision Agricultural Sensors Product Market Performance
  - 9.13.4 Glana Sensors Business Overview
  - 9.13.5 Glana Sensors Recent Developments
- 9.14 Libelium Comunicaciones Distribuidas
  - 9.14.1 Libelium Comunicaciones Distribuidas Active Precision Agricultural Sensors Basic Information
  - 9.14.2 Libelium Comunicaciones Distribuidas Active Precision Agricultural Sensors Product Overview
  - 9.14.3 Libelium Comunicaciones Distribuidas Active Precision Agricultural Sensors Product Market Performance
  - 9.14.4 Libelium Comunicaciones Distribuidas Business Overview
  - 9.14.5 Libelium Comunicaciones Distribuidas Recent Developments
- 9.15 Monnit Corporation
  - 9.15.1 Monnit Corporation Active Precision Agricultural Sensors Basic Information
  - 9.15.2 Monnit Corporation Active Precision Agricultural Sensors Product Overview
  - 9.15.3 Monnit Corporation Active Precision Agricultural Sensors Product Market Performance
  - 9.15.4 Monnit Corporation Business Overview
  - 9.15.5 Monnit Corporation Recent Developments
- 9.16 Pycno Agriculture
  - 9.16.1 Pycno Agriculture Active Precision Agricultural Sensors Basic Information
  - 9.16.2 Pycno Agriculture Active Precision Agricultural Sensors Product Overview
  - 9.16.3 Pycno Agriculture Active Precision Agricultural Sensors Product Market Performance

- 9.16.4 Pycno Agriculture Business Overview
- 9.16.5 Pycno Agriculture Recent Developments

#### 9.17 Sensoterra

- 9.17.1 Sensoterra Active Precision Agricultural Sensors Basic Information
- 9.17.2 Sensoterra Active Precision Agricultural Sensors Product Overview
- 9.17.3 Sensoterra Active Precision Agricultural Sensors Product Market Performance
- 9.17.4 Sensoterra Business Overview
- 9.17.5 Sensoterra Recent Developments

#### 9.18 Sentera

- 9.18.1 Sentera Active Precision Agricultural Sensors Basic Information
- 9.18.2 Sentera Active Precision Agricultural Sensors Product Overview
- 9.18.3 Sentera Active Precision Agricultural Sensors Product Market Performance
- 9.18.4 Sentera Business Overview
- 9.18.5 Sentera Recent Developments

### **10 ACTIVE PRECISION AGRICULTURAL SENSORS MARKET FORECAST BY REGION**

- 10.1 Global Active Precision Agricultural Sensors Market Size Forecast
- 10.2 Global Active Precision Agricultural Sensors Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Active Precision Agricultural Sensors Market Size Forecast by Country
  - 10.2.3 Asia Pacific Active Precision Agricultural Sensors Market Size Forecast by Region
  - 10.2.4 South America Active Precision Agricultural Sensors Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Active Precision Agricultural Sensors by Country

### **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global Active Precision Agricultural Sensors Market Forecast by Type (2025-2030)
  - 11.1.1 Global Forecasted Sales of Active Precision Agricultural Sensors by Type (2025-2030)
  - 11.1.2 Global Active Precision Agricultural Sensors Market Size Forecast by Type (2025-2030)
  - 11.1.3 Global Forecasted Price of Active Precision Agricultural Sensors by Type (2025-2030)
- 11.2 Global Active Precision Agricultural Sensors Market Forecast by Application

(2025-2030)

11.2.1 Global Active Precision Agricultural Sensors Sales (Kilotons) Forecast by Application

11.2.2 Global Active Precision Agricultural Sensors Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**



## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Active Precision Agricultural Sensors Market Size Comparison by Region (M USD)

Table 5. Global Active Precision Agricultural Sensors Sales (Kilotons) by Manufacturers (2019-2024)

Table 6. Global Active Precision Agricultural Sensors Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Active Precision Agricultural Sensors Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Active Precision Agricultural Sensors Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Active Precision Agricultural Sensors as of 2022)

Table 10. Global Market Active Precision Agricultural Sensors Average Price (USD/Ton) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Active Precision Agricultural Sensors Sales Sites and Area Served

Table 12. Manufacturers Active Precision Agricultural Sensors Product Type

Table 13. Global Active Precision Agricultural Sensors Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Active Precision Agricultural Sensors

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Active Precision Agricultural Sensors Market Challenges

Table 22. Global Active Precision Agricultural Sensors Sales by Type (Kilotons)

Table 23. Global Active Precision Agricultural Sensors Market Size by Type (M USD)

Table 24. Global Active Precision Agricultural Sensors Sales (Kilotons) by Type (2019-2024)

Table 25. Global Active Precision Agricultural Sensors Sales Market Share by Type



(2019-2024)

Table 26. Global Active Precision Agricultural Sensors Market Size (M USD) by Type (2019-2024)

Table 27. Global Active Precision Agricultural Sensors Market Size Share by Type (2019-2024)

Table 28. Global Active Precision Agricultural Sensors Price (USD/Ton) by Type (2019-2024)

Table 29. Global Active Precision Agricultural Sensors Sales (Kilotons) by Application

Table 30. Global Active Precision Agricultural Sensors Market Size by Application

Table 31. Global Active Precision Agricultural Sensors Sales by Application (2019-2024) & (Kilotons)

Table 32. Global Active Precision Agricultural Sensors Sales Market Share by Application (2019-2024)

Table 33. Global Active Precision Agricultural Sensors Sales by Application (2019-2024) & (M USD)

Table 34. Global Active Precision Agricultural Sensors Market Share by Application (2019-2024)

Table 35. Global Active Precision Agricultural Sensors Sales Growth Rate by Application (2019-2024)

Table 36. Global Active Precision Agricultural Sensors Sales by Region (2019-2024) & (Kilotons)

Table 37. Global Active Precision Agricultural Sensors Sales Market Share by Region (2019-2024)

Table 38. North America Active Precision Agricultural Sensors Sales by Country (2019-2024) & (Kilotons)

Table 39. Europe Active Precision Agricultural Sensors Sales by Country (2019-2024) & (Kilotons)

Table 40. Asia Pacific Active Precision Agricultural Sensors Sales by Region (2019-2024) & (Kilotons)

Table 41. South America Active Precision Agricultural Sensors Sales by Country (2019-2024) & (Kilotons)

Table 42. Middle East and Africa Active Precision Agricultural Sensors Sales by Region (2019-2024) & (Kilotons)

Table 43. Texas Instruments Active Precision Agricultural Sensors Basic Information

Table 44. Texas Instruments Active Precision Agricultural Sensors Product Overview

Table 45. Texas Instruments Active Precision Agricultural Sensors Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 46. Texas Instruments Business Overview

Table 47. Texas Instruments Active Precision Agricultural Sensors SWOT Analysis

Table 48. Texas Instruments Recent Developments
Table 49. CropX Active Precision Agricultural Sensors Basic Information
Table 50. CropX Active Precision Agricultural Sensors Product Overview
Table 51. CropX Active Precision Agricultural Sensors Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 52. CropX Business Overview
Table 53. CropX Active Precision Agricultural Sensors SWOT Analysis
Table 54. CropX Recent Developments
Table 55. Auroras Active Precision Agricultural Sensors Basic Information
Table 56. Auroras Active Precision Agricultural Sensors Product Overview
Table 57. Auroras Active Precision Agricultural Sensors Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 58. Auroras Active Precision Agricultural Sensors SWOT Analysis
Table 59. Auroras Business Overview
Table 60. Auroras Recent Developments
Table 61. Vishay Active Precision Agricultural Sensors Basic Information
Table 62. Vishay Active Precision Agricultural Sensors Product Overview
Table 63. Vishay Active Precision Agricultural Sensors Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 64. Vishay Business Overview
Table 65. Vishay Recent Developments
Table 66. Mouser Active Precision Agricultural Sensors Basic Information
Table 67. Mouser Active Precision Agricultural Sensors Product Overview
Table 68. Mouser Active Precision Agricultural Sensors Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 69. Mouser Business Overview
Table 70. Mouser Recent Developments
Table 71. Honeywell Active Precision Agricultural Sensors Basic Information
Table 72. Honeywell Active Precision Agricultural Sensors Product Overview
Table 73. Honeywell Active Precision Agricultural Sensors Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 74. Honeywell Business Overview
Table 75. Honeywell Recent Developments
Table 76. Caipos GmbH Active Precision Agricultural Sensors Basic Information
Table 77. Caipos GmbH Active Precision Agricultural Sensors Product Overview
Table 78. Caipos GmbH Active Precision Agricultural Sensors Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 79. Caipos GmbH Business Overview
Table 80. Caipos GmbH Recent Developments

Table 81. Bosch Active Precision Agricultural Sensors Basic Information
Table 82. Bosch Active Precision Agricultural Sensors Product Overview
Table 83. Bosch Active Precision Agricultural Sensors Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 84. Bosch Business Overview
Table 85. Bosch Recent Developments
Table 86. CropIn Technology Solutions Active Precision Agricultural Sensors Basic Information
Table 87. CropIn Technology Solutions Active Precision Agricultural Sensors Product Overview
Table 88. CropIn Technology Solutions Active Precision Agricultural Sensors Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 89. CropIn Technology Solutions Business Overview
Table 90. CropIn Technology Solutions Recent Developments
Table 91. Avidor High Tech Active Precision Agricultural Sensors Basic Information
Table 92. Avidor High Tech Active Precision Agricultural Sensors Product Overview
Table 93. Avidor High Tech Active Precision Agricultural Sensors Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 94. Avidor High Tech Business Overview
Table 95. Avidor High Tech Recent Developments
Table 96. Sensaphone Active Precision Agricultural Sensors Basic Information
Table 97. Sensaphone Active Precision Agricultural Sensors Product Overview
Table 98. Sensaphone Active Precision Agricultural Sensors Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 99. Sensaphone Business Overview
Table 100. Sensaphone Recent Developments
Table 101. Dol-Sensors Active Precision Agricultural Sensors Basic Information
Table 102. Dol-Sensors Active Precision Agricultural Sensors Product Overview
Table 103. Dol-Sensors Active Precision Agricultural Sensors Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 104. Dol-Sensors Business Overview
Table 105. Dol-Sensors Recent Developments
Table 106. Glana Sensors Active Precision Agricultural Sensors Basic Information
Table 107. Glana Sensors Active Precision Agricultural Sensors Product Overview
Table 108. Glana Sensors Active Precision Agricultural Sensors Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 109. Glana Sensors Business Overview
Table 110. Glana Sensors Recent Developments
Table 111. Libelium Comunicaciones Distribuidas Active Precision Agricultural Sensors

## Basic Information

Table 112. Libelium Comunicaciones Distribuidas Active Precision Agricultural Sensors Product Overview

Table 113. Libelium Comunicaciones Distribuidas Active Precision Agricultural Sensors Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 114. Libelium Comunicaciones Distribuidas Business Overview

Table 115. Libelium Comunicaciones Distribuidas Recent Developments

Table 116. Monnit Corporation Active Precision Agricultural Sensors Basic Information

Table 117. Monnit Corporation Active Precision Agricultural Sensors Product Overview

Table 118. Monnit Corporation Active Precision Agricultural Sensors Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 119. Monnit Corporation Business Overview

Table 120. Monnit Corporation Recent Developments

Table 121. Pycno Agriculture Active Precision Agricultural Sensors Basic Information

Table 122. Pycno Agriculture Active Precision Agricultural Sensors Product Overview

Table 123. Pycno Agriculture Active Precision Agricultural Sensors Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 124. Pycno Agriculture Business Overview

Table 125. Pycno Agriculture Recent Developments

Table 126. Sensoterra Active Precision Agricultural Sensors Basic Information

Table 127. Sensoterra Active Precision Agricultural Sensors Product Overview

Table 128. Sensoterra Active Precision Agricultural Sensors Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 129. Sensoterra Business Overview

Table 130. Sensoterra Recent Developments

Table 131. Sentera Active Precision Agricultural Sensors Basic Information

Table 132. Sentera Active Precision Agricultural Sensors Product Overview

Table 133. Sentera Active Precision Agricultural Sensors Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 134. Sentera Business Overview

Table 135. Sentera Recent Developments

Table 136. Global Active Precision Agricultural Sensors Sales Forecast by Region (2025-2030) & (Kilotons)

Table 137. Global Active Precision Agricultural Sensors Market Size Forecast by Region (2025-2030) & (M USD)

Table 138. North America Active Precision Agricultural Sensors Sales Forecast by Country (2025-2030) & (Kilotons)

Table 139. North America Active Precision Agricultural Sensors Market Size Forecast by Country (2025-2030) & (M USD)

Table 140. Europe Active Precision Agricultural Sensors Sales Forecast by Country (2025-2030) & (Kilotons)

Table 141. Europe Active Precision Agricultural Sensors Market Size Forecast by Country (2025-2030) & (M USD)

Table 142. Asia Pacific Active Precision Agricultural Sensors Sales Forecast by Region (2025-2030) & (Kilotons)

Table 143. Asia Pacific Active Precision Agricultural Sensors Market Size Forecast by Region (2025-2030) & (M USD)

Table 144. South America Active Precision Agricultural Sensors Sales Forecast by Country (2025-2030) & (Kilotons)

Table 145. South America Active Precision Agricultural Sensors Market Size Forecast by Country (2025-2030) & (M USD)

Table 146. Middle East and Africa Active Precision Agricultural Sensors Consumption Forecast by Country (2025-2030) & (Units)

Table 147. Middle East and Africa Active Precision Agricultural Sensors Market Size Forecast by Country (2025-2030) & (M USD)

Table 148. Global Active Precision Agricultural Sensors Sales Forecast by Type (2025-2030) & (Kilotons)

Table 149. Global Active Precision Agricultural Sensors Market Size Forecast by Type (2025-2030) & (M USD)

Table 150. Global Active Precision Agricultural Sensors Price Forecast by Type (2025-2030) & (USD/Ton)

Table 151. Global Active Precision Agricultural Sensors Sales (Kilotons) Forecast by Application (2025-2030)

Table 152. Global Active Precision Agricultural Sensors Market Size Forecast by Application (2025-2030) & (M USD)



## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Active Precision Agricultural Sensors
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Active Precision Agricultural Sensors Market Size (M USD), 2019-2030
- Figure 5. Global Active Precision Agricultural Sensors Market Size (M USD) (2019-2030)
- Figure 6. Global Active Precision Agricultural Sensors Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Active Precision Agricultural Sensors Market Size by Country (M USD)
- Figure 11. Active Precision Agricultural Sensors Sales Share by Manufacturers in 2023
- Figure 12. Global Active Precision Agricultural Sensors Revenue Share by Manufacturers in 2023
- Figure 13. Active Precision Agricultural Sensors Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Active Precision Agricultural Sensors Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Active Precision Agricultural Sensors Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Active Precision Agricultural Sensors Market Share by Type
- Figure 18. Sales Market Share of Active Precision Agricultural Sensors by Type (2019-2024)
- Figure 19. Sales Market Share of Active Precision Agricultural Sensors by Type in 2023
- Figure 20. Market Size Share of Active Precision Agricultural Sensors by Type (2019-2024)
- Figure 21. Market Size Market Share of Active Precision Agricultural Sensors by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Active Precision Agricultural Sensors Market Share by Application
- Figure 24. Global Active Precision Agricultural Sensors Sales Market Share by Application (2019-2024)
- Figure 25. Global Active Precision Agricultural Sensors Sales Market Share by Application in 2023

Figure 26. Global Active Precision Agricultural Sensors Market Share by Application (2019-2024)

Figure 27. Global Active Precision Agricultural Sensors Market Share by Application in 2023

Figure 28. Global Active Precision Agricultural Sensors Sales Growth Rate by Application (2019-2024)

Figure 29. Global Active Precision Agricultural Sensors Sales Market Share by Region (2019-2024)

Figure 30. North America Active Precision Agricultural Sensors Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 31. North America Active Precision Agricultural Sensors Sales Market Share by Country in 2023

Figure 32. U.S. Active Precision Agricultural Sensors Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 33. Canada Active Precision Agricultural Sensors Sales (Kilotons) and Growth Rate (2019-2024)

Figure 34. Mexico Active Precision Agricultural Sensors Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Active Precision Agricultural Sensors Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 36. Europe Active Precision Agricultural Sensors Sales Market Share by Country in 2023

Figure 37. Germany Active Precision Agricultural Sensors Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 38. France Active Precision Agricultural Sensors Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 39. U.K. Active Precision Agricultural Sensors Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 40. Italy Active Precision Agricultural Sensors Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 41. Russia Active Precision Agricultural Sensors Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 42. Asia Pacific Active Precision Agricultural Sensors Sales and Growth Rate (Kilotons)

Figure 43. Asia Pacific Active Precision Agricultural Sensors Sales Market Share by Region in 2023

Figure 44. China Active Precision Agricultural Sensors Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 45. Japan Active Precision Agricultural Sensors Sales and Growth Rate

(2019-2024) & (Kilotons)

Figure 46. South Korea Active Precision Agricultural Sensors Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 47. India Active Precision Agricultural Sensors Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 48. Southeast Asia Active Precision Agricultural Sensors Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 49. South America Active Precision Agricultural Sensors Sales and Growth Rate (Kilotons)

Figure 50. South America Active Precision Agricultural Sensors Sales Market Share by Country in 2023

Figure 51. Brazil Active Precision Agricultural Sensors Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 52. Argentina Active Precision Agricultural Sensors Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 53. Columbia Active Precision Agricultural Sensors Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 54. Middle East and Africa Active Precision Agricultural Sensors Sales and Growth Rate (Kilotons)

Figure 55. Middle East and Africa Active Precision Agricultural Sensors Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Active Precision Agricultural Sensors Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 57. UAE Active Precision Agricultural Sensors Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 58. Egypt Active Precision Agricultural Sensors Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 59. Nigeria Active Precision Agricultural Sensors Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 60. South Africa Active Precision Agricultural Sensors Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 61. Global Active Precision Agricultural Sensors Sales Forecast by Volume (2019-2030) & (Kilotons)

Figure 62. Global Active Precision Agricultural Sensors Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Active Precision Agricultural Sensors Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Active Precision Agricultural Sensors Market Share Forecast by Type (2025-2030)



Figure 65. Global Active Precision Agricultural Sensors Sales Forecast by Application (2025-2030)

Figure 66. Global Active Precision Agricultural Sensors Market Share Forecast by Application (2025-2030)

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