

Global Active Grille Shutter Actuator Market Research Report 2026(Status and Outlook)

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Abstracts

A Grille Shutter Actuator is a component in modern vehicles, primarily used as part of an active grille shutter system. This system optimizes the aerodynamic performance and thermal efficiency of the vehicle by automatically opening and closing the grille shutters based on the vehicle's operating conditions. Consumers and regulatory bodies are increasingly pushing for more fuel-efficient vehicles to reduce both operating costs and carbon footprints. Grille shutter actuators play a significant role in enhancing aerodynamics by automatically adjusting the airflow to the engine based on driving conditions, reducing drag and improving fuel economy. The shift toward electric vehicles (EVs) and hybrid vehicles is accelerating, and these vehicles often rely on improved thermal management for efficient energy use and battery cooling. Although EVs don't need traditional engine cooling, grille shutters still provide significant advantages in optimizing aerodynamics and energy efficiency. Governments around the world are introducing stricter emissions regulations to combat climate change. These regulations are pushing automakers to adopt technologies that can reduce CO₂ emissions, such as improved aerodynamics and thermal management systems.

The global Grille Shutter Actuator market size was estimated at USD 669.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 11.30% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Grille Shutter Actuator market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Grille Shutter Actuator market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Grille Shutter Actuator market.

Global Grille Shutter Actuator Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Magna International
Johnson Electric
Valeo
MinebeaMitsumi
MCI (Motion Controls International)
Sonceboz
Keboda Technology
Cebi

KAIT

Fugna Mechatronics

Ronstein Automation Technology

Market Segmentation (by Type)

OEM

Aftermarket

Market Segmentation (by Application)

Passenger Cars

Commercial Vehicles

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Grille Shutter Actuator Market

Overview of the regional outlook of the Grille Shutter Actuator Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Grille Shutter Actuator Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Grille Shutter Actuator, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Active Grille Shutter Actuator
- 1.2 Key Market Segments
 - 1.2.1 Active Grille Shutter Actuator Segment by Type
 - 1.2.2 Active Grille Shutter Actuator Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats
- 1.4 Key Data of Global Auto Market
 - 1.4.1 Global Automobile Production by Country
 - 1.4.2 Global Automobile Production by Type

2 ACTIVE GRILLE SHUTTER ACTUATOR MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Active Grille Shutter Actuator Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Active Grille Shutter Actuator Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 ACTIVE GRILLE SHUTTER ACTUATOR MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Active Grille Shutter Actuator Product Life Cycle
- 3.3 Global Active Grille Shutter Actuator Sales by Manufacturers (2020-2025)
- 3.4 Global Active Grille Shutter Actuator Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Active Grille Shutter Actuator Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Active Grille Shutter Actuator Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Active Grille Shutter Actuator Market Competitive Situation and Trends

- 3.8.1 Active Grille Shutter Actuator Market Concentration Rate
- 3.8.2 Global 5 and 10 Largest Active Grille Shutter Actuator Players Market Share by Revenue
- 3.8.3 Mergers & Acquisitions, Expansion

4 ACTIVE GRILLE SHUTTER ACTUATOR INDUSTRY CHAIN ANALYSIS

- 4.1 Active Grille Shutter Actuator Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ACTIVE GRILLE SHUTTER ACTUATOR MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Active Grille Shutter Actuator Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Active Grille Shutter Actuator Market
- 5.7 ESG Ratings of Leading Companies

6 ACTIVE GRILLE SHUTTER ACTUATOR MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Active Grille Shutter Actuator Sales Market Share by Type (2020-2025)
- 6.3 Global Active Grille Shutter Actuator Market Size by Type (2020-2025)

6.4 Global Active Grille Shutter Actuator Price by Type (2020-2025)

7 ACTIVE GRILLE SHUTTER ACTUATOR MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Active Grille Shutter Actuator Market Sales by Application (2020-2025)

7.3 Global Active Grille Shutter Actuator Market Size (M USD) by Application (2020-2025)

7.4 Global Active Grille Shutter Actuator Sales Growth Rate by Application (2020-2025)

8 ACTIVE GRILLE SHUTTER ACTUATOR MARKET SALES BY REGION

8.1 Global Active Grille Shutter Actuator Sales by Region

8.1.1 Global Active Grille Shutter Actuator Sales by Region

8.1.2 Global Active Grille Shutter Actuator Sales Market Share by Region

8.2 Global Active Grille Shutter Actuator Market Size by Region

8.2.1 Global Active Grille Shutter Actuator Market Size by Region

8.2.2 Global Active Grille Shutter Actuator Market Size by Region

8.3 North America

8.3.1 North America Active Grille Shutter Actuator Sales by Country

8.3.2 North America Active Grille Shutter Actuator Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Active Grille Shutter Actuator Sales by Country

8.4.2 Europe Active Grille Shutter Actuator Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Active Grille Shutter Actuator Sales by Region

8.5.2 Asia Pacific Active Grille Shutter Actuator Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Active Grille Shutter Actuator Sales by Country
 - 8.6.2 South America Active Grille Shutter Actuator Market Size by Country
 - 8.6.3 Brazil Market Overview
 - 8.6.4 Argentina Market Overview
 - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Active Grille Shutter Actuator Sales by Region
 - 8.7.2 Middle East and Africa Active Grille Shutter Actuator Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 ACTIVE GRILLE SHUTTER ACTUATOR MARKET PRODUCTION BY REGION

- 9.1 Global Production of Active Grille Shutter Actuator by Region(2020-2025)
- 9.2 Global Active Grille Shutter Actuator Revenue Market Share by Region (2020-2025)
- 9.3 Global Active Grille Shutter Actuator Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Active Grille Shutter Actuator Production
 - 9.4.1 North America Active Grille Shutter Actuator Production Growth Rate (2020-2025)
 - 9.4.2 North America Active Grille Shutter Actuator Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Active Grille Shutter Actuator Production
 - 9.5.1 Europe Active Grille Shutter Actuator Production Growth Rate (2020-2025)
 - 9.5.2 Europe Active Grille Shutter Actuator Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Active Grille Shutter Actuator Production (2020-2025)
 - 9.6.1 Japan Active Grille Shutter Actuator Production Growth Rate (2020-2025)
 - 9.6.2 Japan Active Grille Shutter Actuator Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Active Grille Shutter Actuator Production (2020-2025)
 - 9.7.1 China Active Grille Shutter Actuator Production Growth Rate (2020-2025)
 - 9.7.2 China Active Grille Shutter Actuator Production, Revenue, Price and Gross

Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Magna International

10.1.1 Magna International Basic Information

10.1.2 Magna International Active Grille Shutter Actuator Product Overview

10.1.3 Magna International Active Grille Shutter Actuator Product Market Performance

10.1.4 Magna International Business Overview

10.1.5 Magna International SWOT Analysis

10.1.6 Magna International Recent Developments

10.2 Johnson Electric

10.2.1 Johnson Electric Basic Information

10.2.2 Johnson Electric Active Grille Shutter Actuator Product Overview

10.2.3 Johnson Electric Active Grille Shutter Actuator Product Market Performance

10.2.4 Johnson Electric Business Overview

10.2.5 Johnson Electric SWOT Analysis

10.2.6 Johnson Electric Recent Developments

10.3 Valeo

10.3.1 Valeo Basic Information

10.3.2 Valeo Active Grille Shutter Actuator Product Overview

10.3.3 Valeo Active Grille Shutter Actuator Product Market Performance

10.3.4 Valeo Business Overview

10.3.5 Valeo SWOT Analysis

10.3.6 Valeo Recent Developments

10.4 MinebeaMitsumi

10.4.1 MinebeaMitsumi Basic Information

10.4.2 MinebeaMitsumi Active Grille Shutter Actuator Product Overview

10.4.3 MinebeaMitsumi Active Grille Shutter Actuator Product Market Performance

10.4.4 MinebeaMitsumi Business Overview

10.4.5 MinebeaMitsumi Recent Developments

10.5 MCi (Motion Controls International)

10.5.1 MCi (Motion Controls International) Basic Information

10.5.2 MCi (Motion Controls International) Active Grille Shutter Actuator Product Overview

10.5.3 MCi (Motion Controls International) Active Grille Shutter Actuator Product Market Performance

10.5.4 MCi (Motion Controls International) Business Overview

10.5.5 MCi (Motion Controls International) Recent Developments

10.6 Sonceboz

10.6.1 Sonceboz Basic Information

10.6.2 Sonceboz Active Grille Shutter Actuator Product Overview

10.6.3 Sonceboz Active Grille Shutter Actuator Product Market Performance

10.6.4 Sonceboz Business Overview

10.6.5 Sonceboz Recent Developments

10.7 Keboda Technology

10.7.1 Keboda Technology Basic Information

10.7.2 Keboda Technology Active Grille Shutter Actuator Product Overview

10.7.3 Keboda Technology Active Grille Shutter Actuator Product Market Performance

10.7.4 Keboda Technology Business Overview

10.7.5 Keboda Technology Recent Developments

10.8 Cebi

10.8.1 Cebi Basic Information

10.8.2 Cebi Active Grille Shutter Actuator Product Overview

10.8.3 Cebi Active Grille Shutter Actuator Product Market Performance

10.8.4 Cebi Business Overview

10.8.5 Cebi Recent Developments

10.9 KAIT

10.9.1 KAIT Basic Information

10.9.2 KAIT Active Grille Shutter Actuator Product Overview

10.9.3 KAIT Active Grille Shutter Actuator Product Market Performance

10.9.4 KAIT Business Overview

10.9.5 KAIT Recent Developments

10.10 Fugna Mechatronics

10.10.1 Fugna Mechatronics Basic Information

10.10.2 Fugna Mechatronics Active Grille Shutter Actuator Product Overview

10.10.3 Fugna Mechatronics Active Grille Shutter Actuator Product Market

Performance

10.10.4 Fugna Mechatronics Business Overview

10.10.5 Fugna Mechatronics Recent Developments

10.11 Ronstein Automation Technology

10.11.1 Ronstein Automation Technology Basic Information

10.11.2 Ronstein Automation Technology Active Grille Shutter Actuator Product Overview

10.11.3 Ronstein Automation Technology Active Grille Shutter Actuator Product Market Performance

10.11.4 Ronstein Automation Technology Business Overview

10.11.5 Ronstein Automation Technology Recent Developments

11 ACTIVE GRILLE SHUTTER ACTUATOR MARKET FORECAST BY REGION

11.1 Global Active Grille Shutter Actuator Market Size Forecast

11.2 Global Active Grille Shutter Actuator Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Active Grille Shutter Actuator Market Size Forecast by Country

11.2.3 Asia Pacific Active Grille Shutter Actuator Market Size Forecast by Region

11.2.4 South America Active Grille Shutter Actuator Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Active Grille Shutter Actuator by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Active Grille Shutter Actuator Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Active Grille Shutter Actuator by Type (2026-2035)

12.1.2 Global Active Grille Shutter Actuator Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Active Grille Shutter Actuator by Type (2026-2035)

12.2 Global Active Grille Shutter Actuator Market Forecast by Application (2026-2035)

12.2.1 Global Active Grille Shutter Actuator Sales (K Units) Forecast by Application

12.2.2 Global Active Grille Shutter Actuator Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Automobile Production by Region (Units)
- Table 4. Market Share and Development Potential of Automobiles by Region
- Table 5. Global Automobile Production by Country (Units)
- Table 6. Market Share and Development Potential of Automobiles by Country
- Table 7. Motor Vehicle Production Market Share by Type (2024)
- Table 8. Global Automobile Production by Type
- Table 9. Market Share and Development Potential of Automobiles by Type
- Table 10. Global Active Grille Shutter Actuator Market Size by Type (M USD)
- Table 11. Global Active Grille Shutter Actuator Market Size by Application
- Table 12. Active Grille Shutter Actuator Market Size Comparison by Region (M USD)
- Table 13. Global Active Grille Shutter Actuator Sales (K Units) by Manufacturers (2020-2025)
- Table 14. Global Active Grille Shutter Actuator Sales Market Share by Manufacturers (2020-2025)
- Table 15. Global Active Grille Shutter Actuator Revenue (M USD) by Manufacturers (2020-2025)
- Table 16. Global Active Grille Shutter Actuator Revenue Share by Manufacturers (2020-2025)
- Table 17. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Active Grille Shutter Actuator as of 2025)
- Table 18. Global Market Active Grille Shutter Actuator Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 19. Manufacturers? Manufacturing Sites, Areas Served
- Table 20. Manufacturers? Product Type
- Table 21. Global Active Grille Shutter Actuator Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 22. Mergers & Acquisitions, Expansion Plans
- Table 23. Market Overview of Key Raw Materials
- Table 24. Midstream Market Analysis
- Table 25. Downstream Customer Analysis
- Table 26. Key Development Trends
- Table 27. Driving Factors
- Table 28. Active Grille Shutter Actuator Market Challenges

- Table 29. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 30. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 31. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 32. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 33. Global Active Grille Shutter Actuator Sales by Type (K Units)
- Table 34. Global Active Grille Shutter Actuator Market Size by Type (M USD)
- Table 35. Global Active Grille Shutter Actuator Sales (K Units) by Type (2020-2025)
- Table 36. Global Active Grille Shutter Actuator Sales Market Share by Type (2020-2025)
- Table 37. Global Active Grille Shutter Actuator Market Size (M USD) by Type (2020-2025)
- Table 38. Global Active Grille Shutter Actuator Market Share by Type (2020-2025)
- Table 39. Global Active Grille Shutter Actuator Price (USD/Unit) by Type (2020-2025)
- Table 40. Global Active Grille Shutter Actuator Sales (K Units) by Application
- Table 41. Global Active Grille Shutter Actuator Market Size by Application
- Table 42. Global Active Grille Shutter Actuator Sales by Application (2020-2025) & (K Units)
- Table 43. Global Active Grille Shutter Actuator Sales Market Share by Application (2020-2025)
- Table 44. Global Active Grille Shutter Actuator Market Size by Application (2020-2025) & (M USD)
- Table 45. Global Active Grille Shutter Actuator Market Share by Application (2020-2025)
- Table 46. Global Active Grille Shutter Actuator Sales Growth Rate by Application (2020-2025)
- Table 47. Global Active Grille Shutter Actuator Sales by Region (2020-2025) & (K Units)
- Table 48. Global Active Grille Shutter Actuator Sales Market Share by Region (2020-2025)
- Table 49. Global Active Grille Shutter Actuator Market Size by Region (2020-2025) & (M USD)
- Table 50. Global Active Grille Shutter Actuator Market Size by Region (2020-2025)
- Table 51. North America Active Grille Shutter Actuator Sales by Country (2020-2025) & (K Units)
- Table 52. North America Active Grille Shutter Actuator Market Size by Country (2020-2025) & (M USD)
- Table 53. Europe Active Grille Shutter Actuator Sales by Country (2020-2025) & (K Units)
- Table 54. Europe Active Grille Shutter Actuator Market Size by Country (2020-2025) & (M USD)

- Table 55. Asia Pacific Active Grille Shutter Actuator Sales by Region (2020-2025) & (K Units)
- Table 56. Asia Pacific Active Grille Shutter Actuator Market Size by Region (2020-2025) & (M USD)
- Table 57. South America Active Grille Shutter Actuator Sales by Country (2020-2025) & (K Units)
- Table 58. South America Active Grille Shutter Actuator Market Size by Country (2020-2025) & (M USD)
- Table 59. Middle East and Africa Active Grille Shutter Actuator Sales by Region (2020-2025) & (K Units)
- Table 60. Middle East and Africa Active Grille Shutter Actuator Market Size by Region (2020-2025) & (M USD)
- Table 61. Global Active Grille Shutter Actuator Production (K Units) by Region(2020-2025)
- Table 62. Global Active Grille Shutter Actuator Revenue (US\$ Million) by Region (2020-2025)
- Table 63. Global Active Grille Shutter Actuator Revenue Market Share by Region (2020-2025)
- Table 64. Global Active Grille Shutter Actuator Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 65. North America Active Grille Shutter Actuator Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 66. Europe Active Grille Shutter Actuator Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 67. Japan Active Grille Shutter Actuator Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 68. China Active Grille Shutter Actuator Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 69. Magna International Basic Information
- Table 70. Magna International Active Grille Shutter Actuator Product Overview
- Table 71. Magna International Active Grille Shutter Actuator Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 72. Magna International Business Overview
- Table 73. Magna International SWOT Analysis
- Table 74. Magna International Recent Developments
- Table 75. Johnson Electric Basic Information
- Table 76. Johnson Electric Active Grille Shutter Actuator Product Overview
- Table 77. Johnson Electric Active Grille Shutter Actuator Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

- Table 78. Johnson Electric Business Overview
- Table 79. Johnson Electric SWOT Analysis
- Table 80. Johnson Electric Recent Developments
- Table 81. Valeo Basic Information
- Table 82. Valeo Active Grille Shutter Actuator Product Overview
- Table 83. Valeo Active Grille Shutter Actuator Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 84. Valeo Business Overview
- Table 85. Valeo SWOT Analysis
- Table 86. Valeo Recent Developments
- Table 87. MinebeaMitsumi Basic Information
- Table 88. MinebeaMitsumi Active Grille Shutter Actuator Product Overview
- Table 89. MinebeaMitsumi Active Grille Shutter Actuator Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 90. MinebeaMitsumi Business Overview
- Table 91. MinebeaMitsumi Recent Developments
- Table 92. MCI (Motion Controls International) Basic Information
- Table 93. MCI (Motion Controls International) Active Grille Shutter Actuator Product Overview
- Table 94. MCI (Motion Controls International) Active Grille Shutter Actuator Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 95. MCI (Motion Controls International) Business Overview
- Table 96. MCI (Motion Controls International) Recent Developments
- Table 97. Sonceboz Basic Information
- Table 98. Sonceboz Active Grille Shutter Actuator Product Overview
- Table 99. Sonceboz Active Grille Shutter Actuator Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 100. Sonceboz Business Overview
- Table 101. Sonceboz Recent Developments
- Table 102. Keboda Technology Basic Information
- Table 103. Keboda Technology Active Grille Shutter Actuator Product Overview
- Table 104. Keboda Technology Active Grille Shutter Actuator Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 105. Keboda Technology Business Overview
- Table 106. Keboda Technology Recent Developments
- Table 107. Cebi Basic Information
- Table 108. Cebi Active Grille Shutter Actuator Product Overview
- Table 109. Cebi Active Grille Shutter Actuator Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

- Table 110. Cebi Business Overview
- Table 111. Cebi Recent Developments
- Table 112. KAIT Basic Information
- Table 113. KAIT Active Grille Shutter Actuator Product Overview
- Table 114. KAIT Active Grille Shutter Actuator Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 115. KAIT Business Overview
- Table 116. KAIT Recent Developments
- Table 117. Fugna Mechatronics Basic Information
- Table 118. Fugna Mechatronics Active Grille Shutter Actuator Product Overview
- Table 119. Fugna Mechatronics Active Grille Shutter Actuator Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 120. Fugna Mechatronics Business Overview
- Table 121. Fugna Mechatronics Recent Developments
- Table 122. Ronstein Automation Technology Basic Information
- Table 123. Ronstein Automation Technology Active Grille Shutter Actuator Product Overview
- Table 124. Ronstein Automation Technology Active Grille Shutter Actuator Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 125. Ronstein Automation Technology Business Overview
- Table 126. Ronstein Automation Technology Recent Developments
- Table 127. Global Active Grille Shutter Actuator Sales Forecast by Region (2026-2035) & (K Units)
- Table 128. Global Active Grille Shutter Actuator Market Size Forecast by Region (2026-2035) & (M USD)
- Table 129. North America Active Grille Shutter Actuator Sales Forecast by Country (2026-2035) & (K Units)
- Table 130. North America Active Grille Shutter Actuator Market Size Forecast by Country (2026-2035) & (M USD)
- Table 131. Europe Active Grille Shutter Actuator Sales Forecast by Country (2026-2035) & (K Units)
- Table 132. Europe Active Grille Shutter Actuator Market Size Forecast by Country (2026-2035) & (M USD)
- Table 133. Asia Pacific Active Grille Shutter Actuator Sales Forecast by Region (2026-2035) & (K Units)
- Table 134. Asia Pacific Active Grille Shutter Actuator Market Size Forecast by Region (2026-2035) & (M USD)
- Table 135. South America Active Grille Shutter Actuator Sales Forecast by Country (2026-2035) & (K Units)

Table 136. South America Active Grille Shutter Actuator Market Size Forecast by Country (2026-2035) & (M USD)

Table 137. Middle East and Africa Active Grille Shutter Actuator Sales Forecast by Country (2026-2035) & (Units)

Table 138. Middle East and Africa Active Grille Shutter Actuator Market Size Forecast by Country (2026-2035) & (M USD)

Table 139. Global Active Grille Shutter Actuator Sales Forecast by Type (2026-2035) & (K Units)

Table 140. Global Active Grille Shutter Actuator Market Size Forecast by Type (2026-2035) & (M USD)

Table 141. Global Active Grille Shutter Actuator Price Forecast by Type (2026-2035) & (USD/Unit)

Table 142. Global Active Grille Shutter Actuator Sales (K Units) Forecast by Application (2026-2035)

Table 143. Global Active Grille Shutter Actuator Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Active Grille Shutter Actuator
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Motor Vehicle Production (M Units)
- Figure 5. Global Active Grille Shutter Actuator Market Size (M USD), 2025-2035
- Figure 6. Global Active Grille Shutter Actuator Market Size (M USD) (2020-2035)
- Figure 7. Global Active Grille Shutter Actuator Sales (K Units) & (2020-2035)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 9. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 10. Evaluation Matrix of Regional Market Development Potential
- Figure 11. Active Grille Shutter Actuator Market Size by Country (M USD)
- Figure 12. Company Assessment Quadrant
- Figure 13. Global Active Grille Shutter Actuator Product Life Cycle
- Figure 14. Active Grille Shutter Actuator Sales Share by Manufacturers in 2025
- Figure 15. Global Active Grille Shutter Actuator Revenue Share by Manufacturers in 2025
- Figure 16. Active Grille Shutter Actuator Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 17. Global Market Active Grille Shutter Actuator Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 18. The Global 5 and 10 Largest Players: Market Share by Active Grille Shutter Actuator Revenue in 2025
- Figure 19. Industry Chain Map of Active Grille Shutter Actuator
- Figure 20. Global Active Grille Shutter Actuator Market PEST Analysis
- Figure 21. Global Active Grille Shutter Actuator Market Porter's Five Forces Analysis
- Figure 22. Global Merchandise Trade as a Percentage Of GDP
- Figure 23. US - Imports of Goods by Country
- Figure 24. China Exports by Country
- Figure 25. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 26. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 27. Global Active Grille Shutter Actuator Market Share by Type
- Figure 28. Sales Market Share of Active Grille Shutter Actuator by Type (2020-2025)
- Figure 29. Sales Market Share of Active Grille Shutter Actuator by Type in 2025
- Figure 30. Market Share of Active Grille Shutter Actuator by Type (2020-2025)
- Figure 31. Market Share of Active Grille Shutter Actuator by Type in 2025

Figure 32. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 33. Global Active Grille Shutter Actuator Market Share by Application

Figure 34. Global Active Grille Shutter Actuator Sales Market Share by Application (2020-2025)

Figure 35. Global Active Grille Shutter Actuator Sales Market Share by Application in 2025

Figure 36. Global Active Grille Shutter Actuator Market Share by Application (2020-2025)

Figure 37. Global Active Grille Shutter Actuator Market Share by Application in 2025

Figure 38. Global Active Grille Shutter Actuator Sales Growth Rate by Application (2020-2025)

Figure 39. Global Active Grille Shutter Actuator Sales Market Share by Region (2020-2025)

Figure 40. Global Active Grille Shutter Actuator Market Size by Region (2020-2025)

Figure 41. North America Active Grille Shutter Actuator Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Active Grille Shutter Actuator Sales and Growth Rate (2020-2025) & (K Units)

Figure 43. North America Active Grille Shutter Actuator Sales Market Share by Country in 2024

Figure 44. North America Active Grille Shutter Actuator Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. North America Active Grille Shutter Actuator Market Size by Country in 2024

Figure 46. U.S. Active Grille Shutter Actuator Sales and Growth Rate (2020-2025) & (K Units)

Figure 47. U.S. Active Grille Shutter Actuator Market Size and Growth Rate (2020-2025) & (M USD)

Figure 48. Canada Active Grille Shutter Actuator Sales (K Units) and Growth Rate (2020-2025)

Figure 49. Canada Active Grille Shutter Actuator Market Size (M USD) and Growth Rate (2020-2025)

Figure 50. Mexico Active Grille Shutter Actuator Sales (Units) and Growth Rate (2020-2025)

Figure 51. Mexico Active Grille Shutter Actuator Market Size (Units) and Growth Rate (2020-2025)

Figure 52. Europe Active Grille Shutter Actuator Sales and Growth Rate (2020-2025) & (K Units)

Figure 53. Europe Active Grille Shutter Actuator Sales Market Share by Country in 2024

Figure 54. Europe Active Grille Shutter Actuator Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 55. Europe Active Grille Shutter Actuator Market Size by Country in 2024

Figure 56. Germany Active Grille Shutter Actuator Sales and Growth Rate (2020-2025) & (K Units)

Figure 57. Germany Active Grille Shutter Actuator Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. France Active Grille Shutter Actuator Sales and Growth Rate (2020-2025) & (K Units)

Figure 59. France Active Grille Shutter Actuator Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. U.K. Active Grille Shutter Actuator Sales and Growth Rate (2020-2025) & (K Units)

Figure 61. U.K. Active Grille Shutter Actuator Market Size and Growth Rate (2020-2025) & (M USD)

Figure 62. Italy Active Grille Shutter Actuator Sales and Growth Rate (2020-2025) & (K Units)

Figure 63. Italy Active Grille Shutter Actuator Market Size and Growth Rate (2020-2025) & (M USD)

Figure 64. Spain Active Grille Shutter Actuator Sales and Growth Rate (2020-2025) & (K Units)

Figure 65. Spain Active Grille Shutter Actuator Market Size and Growth Rate (2020-2025) & (M USD)

Figure 66. Asia Pacific Active Grille Shutter Actuator Sales and Growth Rate (K Units)

Figure 67. Asia Pacific Active Grille Shutter Actuator Sales Market Share by Region in 2024

Figure 68. Asia Pacific Active Grille Shutter Actuator Market Size by Region in 2024

Figure 69. China Active Grille Shutter Actuator Sales and Growth Rate (2020-2025) & (K Units)

Figure 70. China Active Grille Shutter Actuator Market Size and Growth Rate (2020-2025) & (M USD)

Figure 71. Japan Active Grille Shutter Actuator Sales and Growth Rate (2020-2025) & (K Units)

Figure 72. Japan Active Grille Shutter Actuator Market Size and Growth Rate (2020-2025) & (M USD)

Figure 73. South Korea Active Grille Shutter Actuator Sales and Growth Rate (2020-2025) & (K Units)

Figure 74. South Korea Active Grille Shutter Actuator Market Size and Growth Rate (2020-2025) & (M USD)

Figure 75. India Active Grille Shutter Actuator Sales and Growth Rate (2020-2025) & (K

Units)

Figure 76. India Active Grille Shutter Actuator Market Size and Growth Rate (2020-2025) & (M USD)

Figure 77. Southeast Asia Active Grille Shutter Actuator Sales and Growth Rate (2020-2025) & (K Units)

Figure 78. Southeast Asia Active Grille Shutter Actuator Market Size and Growth Rate (2020-2025) & (M USD)

Figure 79. South America Active Grille Shutter Actuator Sales and Growth Rate (K Units)

Figure 80. South America Active Grille Shutter Actuator Sales Market Share by Country in 2024

Figure 81. South America Active Grille Shutter Actuator Market Size and Growth Rate (M USD)

Figure 82. South America Active Grille Shutter Actuator Market Size by Country in 2024

Figure 83. Brazil Active Grille Shutter Actuator Sales and Growth Rate (2020-2025) & (K Units)

Figure 84. Brazil Active Grille Shutter Actuator Market Size and Growth Rate (2020-2025) & (M USD)

Figure 85. Argentina Active Grille Shutter Actuator Sales and Growth Rate (2020-2025) & (K Units)

Figure 86. Argentina Active Grille Shutter Actuator Market Size and Growth Rate (2020-2025) & (M USD)

Figure 87. Columbia Active Grille Shutter Actuator Sales and Growth Rate (2020-2025) & (K Units)

Figure 88. Columbia Active Grille Shutter Actuator Market Size and Growth Rate (2020-2025) & (M USD)

Figure 89. Middle East and Africa Active Grille Shutter Actuator Sales and Growth Rate (K Units)

Figure 90. Middle East and Africa Active Grille Shutter Actuator Sales Market Share by Region in 2024

Figure 91. Middle East and Africa Active Grille Shutter Actuator Market Size and Growth Rate (M USD)

Figure 92. Middle East and Africa Active Grille Shutter Actuator Market Size by Region in 2024

Figure 93. Saudi Arabia Active Grille Shutter Actuator Sales and Growth Rate (2020-2025) & (K Units)

Figure 94. Saudi Arabia Active Grille Shutter Actuator Market Size and Growth Rate (2020-2025) & (M USD)

Figure 95. UAE Active Grille Shutter Actuator Sales and Growth Rate (2020-2025) & (K

Units)

Figure 96. UAE Active Grille Shutter Actuator Market Size and Growth Rate (2020-2025) & (M USD)

Figure 97. Egypt Active Grille Shutter Actuator Sales and Growth Rate (2020-2025) & (K Units)

Figure 98. Egypt Active Grille Shutter Actuator Market Size and Growth Rate (2020-2025) & (M USD)

Figure 99. Nigeria Active Grille Shutter Actuator Sales and Growth Rate (2020-2025) & (K Units)

Figure 100. Nigeria Active Grille Shutter Actuator Market Size and Growth Rate (2020-2025) & (M USD)

Figure 101. South Africa Active Grille Shutter Actuator Sales and Growth Rate (2020-2025) & (K Units)

Figure 102. South Africa Active Grille Shutter Actuator Market Size and Growth Rate (2020-2025) & (M USD)

Figure 103. Global Active Grille Shutter Actuator Production Market Share by Region (2020-2025)

Figure 104. North America Active Grille Shutter Actuator Production (K Units) Growth Rate (2020-2025)

Figure 105. Europe Active Grille Shutter Actuator Production (K Units) Growth Rate (2020-2025)

Figure 106. Japan Active Grille Shutter Actuator Production (K Units) Growth Rate (2020-2025)

Figure 107. China Active Grille Shutter Actuator Production (K Units) Growth Rate (2020-2025)

Figure 108. Global Active Grille Shutter Actuator Sales Forecast by Volume (2020-2035) & (K Units)

Figure 109. Global Active Grille Shutter Actuator Market Size Forecast by Value (2020-2035) & (M USD)

Figure 110. Global Active Grille Shutter Actuator Sales Market Share Forecast by Type (2026-2035)

Figure 111. Global Active Grille Shutter Actuator Market Share Forecast by Type (2026-2035)

Figure 112. Global Active Grille Shutter Actuator Sales Forecast by Application (2026-2035)

Figure 113. Global Active Grille Shutter Actuator Market Share Forecast by Application (2026-2035)

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