

Global Action Recognition Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Action recognition refers to the technology that enables machines to identify and classify human actions from video sequences or sensor data, leveraging computer vision and machine learning algorithms to interpret movements such as walking, running, or gestures. This technology is widely applied across industries, including surveillance, healthcare, sports analytics, and robotics, where real-time or post-processed recognition of human activities enhances decision-making and automation. The market is driven by advancements in deep learning, increased adoption of AI-powered surveillance systems, and the growing demand for human-computer interaction solutions. Key challenges include computational complexity, the need for large annotated datasets, and privacy concerns, particularly in surveillance applications. Major players include tech giants like Google, NVIDIA, and startups specializing in AI-driven video analytics, with North America and Asia-Pacific leading in adoption due to strong investments in AI infrastructure and smart city initiatives. The market is projected to expand significantly as industries seek more efficient ways to analyze and respond to human behavior.

The global Action Recognition market size was estimated at USD 1181.75 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 12.35% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Action Recognition market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts

SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Action Recognition market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Action Recognition market.

Global Action Recognition Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Hinge Health (Wrnch)

Viisights

Edgetensor

Humanising Autonomy

Beijing Sensetime

Beijing Deep Glint

iFLYTEK

Beijing Dilusense

Watrix Technology

ReadSense

YITU Technology

X-Bull

ArcSoft

Intellifusion

MEGVII

Baidu

Aliyun

Huawei

Baijiayun

SpeechOcean

Minivision

YunkaoAI

SeeSkyLand

AITestGo

Market Segmentation (by Type)

Still Image

Dynamic Image

Other

Market Segmentation (by Application)

Public Safety and Transportation

City Management

Education

Sports & Health

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Action Recognition Market
Overview of the regional outlook of the Action Recognition Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Action Recognition Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Action Recognition, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Action Recognition
- 1.2 Key Market Segments
 - 1.2.1 Action Recognition Segment by Type
 - 1.2.2 Action Recognition Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 ACTION RECOGNITION MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 ACTION RECOGNITION MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Action Recognition Product Life Cycle
- 3.3 Global Action Recognition Revenue Market Share by Company (2020-2025)
- 3.4 Action Recognition Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.5 Action Recognition Company Headquarters, Area Served, Product Type
- 3.6 Action Recognition Market Competitive Situation and Trends
 - 3.6.1 Action Recognition Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Action Recognition Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 ACTION RECOGNITION VALUE CHAIN ANALYSIS

- 4.1 Action Recognition Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ACTION RECOGNITION MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Action Recognition Market Porter's Five Forces Analysis

6 ACTION RECOGNITION MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Action Recognition Market Size Market Share by Type (2020-2025)

6.3 Global Action Recognition Market Size Growth Rate by Type (2021-2025)

7 ACTION RECOGNITION MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Action Recognition Market Size (M USD) by Application (2020-2025)

7.3 Global Action Recognition Sales Growth Rate by Application (2020-2025)

8 ACTION RECOGNITION MARKET SEGMENTATION BY REGION

8.1 Global Action Recognition Market Size by Region

8.1.1 Global Action Recognition Market Size by Region

8.1.2 Global Action Recognition Market Size Market Share by Region

8.2 North America

8.2.1 North America Action Recognition Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Action Recognition Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific Action Recognition Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Action Recognition Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Action Recognition Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Hinge Health (Wrnch)

9.1.1 Hinge Health (Wrnch) Basic Information

9.1.2 Hinge Health (Wrnch) Action Recognition Product Overview

9.1.3 Hinge Health (Wrnch) Action Recognition Product Market Performance

9.1.4 Hinge Health (Wrnch) SWOT Analysis

9.1.5 Hinge Health (Wrnch) Business Overview

9.1.6 Hinge Health (Wrnch) Recent Developments

9.2 Viisights

9.2.1 Viisights Basic Information

9.2.2 Viisights Action Recognition Product Overview

- 9.2.3 Viisights Action Recognition Product Market Performance
- 9.2.4 Viisights SWOT Analysis
- 9.2.5 Viisights Business Overview
- 9.2.6 Viisights Recent Developments
- 9.3 Edgetensor
 - 9.3.1 Edgetensor Basic Information
 - 9.3.2 Edgetensor Action Recognition Product Overview
 - 9.3.3 Edgetensor Action Recognition Product Market Performance
 - 9.3.4 Edgetensor SWOT Analysis
 - 9.3.5 Edgetensor Business Overview
 - 9.3.6 Edgetensor Recent Developments
- 9.4 Humanising Autonomy
 - 9.4.1 Humanising Autonomy Basic Information
 - 9.4.2 Humanising Autonomy Action Recognition Product Overview
 - 9.4.3 Humanising Autonomy Action Recognition Product Market Performance
 - 9.4.4 Humanising Autonomy Business Overview
 - 9.4.5 Humanising Autonomy Recent Developments
- 9.5 Beijing Sensetime
 - 9.5.1 Beijing Sensetime Basic Information
 - 9.5.2 Beijing Sensetime Action Recognition Product Overview
 - 9.5.3 Beijing Sensetime Action Recognition Product Market Performance
 - 9.5.4 Beijing Sensetime Business Overview
 - 9.5.5 Beijing Sensetime Recent Developments
- 9.6 Beijing Deep Glint
 - 9.6.1 Beijing Deep Glint Basic Information
 - 9.6.2 Beijing Deep Glint Action Recognition Product Overview
 - 9.6.3 Beijing Deep Glint Action Recognition Product Market Performance
 - 9.6.4 Beijing Deep Glint Business Overview
 - 9.6.5 Beijing Deep Glint Recent Developments
- 9.7 iFLYTEK
 - 9.7.1 iFLYTEK Basic Information
 - 9.7.2 iFLYTEK Action Recognition Product Overview
 - 9.7.3 iFLYTEK Action Recognition Product Market Performance
 - 9.7.4 iFLYTEK Business Overview
 - 9.7.5 iFLYTEK Recent Developments
- 9.8 Beijing Dilusense
 - 9.8.1 Beijing Dilusense Basic Information
 - 9.8.2 Beijing Dilusense Action Recognition Product Overview
 - 9.8.3 Beijing Dilusense Action Recognition Product Market Performance

- 9.8.4 Beijing Dilusense Business Overview
- 9.8.5 Beijing Dilusense Recent Developments
- 9.9 Watix Technology
 - 9.9.1 Watix Technology Basic Information
 - 9.9.2 Watix Technology Action Recognition Product Overview
 - 9.9.3 Watix Technology Action Recognition Product Market Performance
 - 9.9.4 Watix Technology Business Overview
 - 9.9.5 Watix Technology Recent Developments
- 9.10 ReadSense
 - 9.10.1 ReadSense Basic Information
 - 9.10.2 ReadSense Action Recognition Product Overview
 - 9.10.3 ReadSense Action Recognition Product Market Performance
 - 9.10.4 ReadSense Business Overview
 - 9.10.5 ReadSense Recent Developments
- 9.11 YITU Technology
 - 9.11.1 YITU Technology Basic Information
 - 9.11.2 YITU Technology Action Recognition Product Overview
 - 9.11.3 YITU Technology Action Recognition Product Market Performance
 - 9.11.4 YITU Technology Business Overview
 - 9.11.5 YITU Technology Recent Developments
- 9.12 X-Bull
 - 9.12.1 X-Bull Basic Information
 - 9.12.2 X-Bull Action Recognition Product Overview
 - 9.12.3 X-Bull Action Recognition Product Market Performance
 - 9.12.4 X-Bull Business Overview
 - 9.12.5 X-Bull Recent Developments
- 9.13 ArcSoft
 - 9.13.1 ArcSoft Basic Information
 - 9.13.2 ArcSoft Action Recognition Product Overview
 - 9.13.3 ArcSoft Action Recognition Product Market Performance
 - 9.13.4 ArcSoft Business Overview
 - 9.13.5 ArcSoft Recent Developments
- 9.14 Intellifusion
 - 9.14.1 Intellifusion Basic Information
 - 9.14.2 Intellifusion Action Recognition Product Overview
 - 9.14.3 Intellifusion Action Recognition Product Market Performance
 - 9.14.4 Intellifusion Business Overview
 - 9.14.5 Intellifusion Recent Developments
- 9.15 MEGVII

- 9.15.1 MEGVII Basic Information
- 9.15.2 MEGVII Action Recognition Product Overview
- 9.15.3 MEGVII Action Recognition Product Market Performance
- 9.15.4 MEGVII Business Overview
- 9.15.5 MEGVII Recent Developments
- 9.16 Baidu
 - 9.16.1 Baidu Basic Information
 - 9.16.2 Baidu Action Recognition Product Overview
 - 9.16.3 Baidu Action Recognition Product Market Performance
 - 9.16.4 Baidu Business Overview
 - 9.16.5 Baidu Recent Developments
- 9.17 Aliyun
 - 9.17.1 Aliyun Basic Information
 - 9.17.2 Aliyun Action Recognition Product Overview
 - 9.17.3 Aliyun Action Recognition Product Market Performance
 - 9.17.4 Aliyun Business Overview
 - 9.17.5 Aliyun Recent Developments
- 9.18 Huawei
 - 9.18.1 Huawei Basic Information
 - 9.18.2 Huawei Action Recognition Product Overview
 - 9.18.3 Huawei Action Recognition Product Market Performance
 - 9.18.4 Huawei Business Overview
 - 9.18.5 Huawei Recent Developments
- 9.19 Baijiayun
 - 9.19.1 Baijiayun Basic Information
 - 9.19.2 Baijiayun Action Recognition Product Overview
 - 9.19.3 Baijiayun Action Recognition Product Market Performance
 - 9.19.4 Baijiayun Business Overview
 - 9.19.5 Baijiayun Recent Developments
- 9.20 SpeechOcean
 - 9.20.1 SpeechOcean Basic Information
 - 9.20.2 SpeechOcean Action Recognition Product Overview
 - 9.20.3 SpeechOcean Action Recognition Product Market Performance
 - 9.20.4 SpeechOcean Business Overview
 - 9.20.5 SpeechOcean Recent Developments
- 9.21 Minivision
 - 9.21.1 Minivision Basic Information
 - 9.21.2 Minivision Action Recognition Product Overview
 - 9.21.3 Minivision Action Recognition Product Market Performance

- 9.21.4 Minivision Business Overview
- 9.21.5 Minivision Recent Developments
- 9.22 YunkaoAI
 - 9.22.1 YunkaoAI Basic Information
 - 9.22.2 YunkaoAI Action Recognition Product Overview
 - 9.22.3 YunkaoAI Action Recognition Product Market Performance
 - 9.22.4 YunkaoAI Business Overview
 - 9.22.5 YunkaoAI Recent Developments
- 9.23 SeeSkyLand
 - 9.23.1 SeeSkyLand Basic Information
 - 9.23.2 SeeSkyLand Action Recognition Product Overview
 - 9.23.3 SeeSkyLand Action Recognition Product Market Performance
 - 9.23.4 SeeSkyLand Business Overview
 - 9.23.5 SeeSkyLand Recent Developments
- 9.24 AITestGo
 - 9.24.1 AITestGo Basic Information
 - 9.24.2 AITestGo Action Recognition Product Overview
 - 9.24.3 AITestGo Action Recognition Product Market Performance
 - 9.24.4 AITestGo Business Overview
 - 9.24.5 AITestGo Recent Developments

10 ACTION RECOGNITION MARKET FORECAST BY REGION

- 10.1 Global Action Recognition Market Size Forecast
- 10.2 Global Action Recognition Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Action Recognition Market Size Forecast by Country
 - 10.2.3 Asia Pacific Action Recognition Market Size Forecast by Region
 - 10.2.4 South America Action Recognition Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Sales of Action Recognition by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 11.1 Global Action Recognition Market Forecast by Type (2026-2033)
- 11.2 Global Action Recognition Market Forecast by Application (2026-2033)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Action Recognition Market Size Comparison by Region (M USD)
Table 5. Global Action Recognition Revenue (M USD) by Company (2020-2025)
Table 6. Global Action Recognition Revenue Share by Company (2020-2025)
Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Action Recognition as of 2024)
Table 8. Action Recognition Company Headquarters and Area Served
Table 9. Company Action Recognition Product Type
Table 10. Global Action Recognition Company Market Concentration Ratio (CR5 and HHI)
Table 11. Mergers & Acquisitions, Expansion Plans
Table 12. Midstream Market Analysis
Table 13. Downstream Customer Analysis
Table 14. Key Development Trends
Table 15. Driving Factors
Table 16. Action Recognition Market Challenges
Table 17. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 18. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 19. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 20. Global Action Recognition Market Size by Type (M USD)
Table 21. Global Action Recognition Market Size (M USD) by Type (2020-2025)
Table 22. Global Action Recognition Market Size Share by Type (2020-2025)
Table 23. Global Action Recognition Market Size Growth Rate by Type (2021-2025)
Table 24. Global Action Recognition Market Size by Application
Table 25. Global Action Recognition Market Size by Application (2020-2025) & (M USD)
Table 26. Global Action Recognition Market Share by Application (2020-2025)
Table 27. Global Action Recognition Sales Growth Rate by Application (2020-2025)
Table 28. Global Action Recognition Market Size by Region (2020-2025) & (M USD)
Table 29. Global Action Recognition Market Size Market Share by Region (2020-2025)
Table 30. North America Action Recognition Market Size by Country (2020-2025) & (M USD)
Table 31. Europe Action Recognition Market Size by Country (2020-2025) & (M USD)
Table 32. Asia Pacific Action Recognition Market Size by Region (2020-2025) & (M

USD)

Table 33. South America Action Recognition Market Size by Country (2020-2025) & (M USD)

Table 34. Middle East and Africa Action Recognition Market Size by Region (2020-2025) & (M USD)

Table 35. Hinge Health (Wrnch) Basic Information

Table 36. Hinge Health (Wrnch) Action Recognition Product Overview

Table 37. Hinge Health (Wrnch) Action Recognition Revenue (M USD) and Gross Margin (2020-2025)

Table 38. Hinge Health (Wrnch) SWOT Analysis

Table 39. Hinge Health (Wrnch) Business Overview

Table 40. Hinge Health (Wrnch) Recent Developments

Table 41. Viisights Basic Information

Table 42. Viisights Action Recognition Product Overview

Table 43. Viisights Action Recognition Revenue (M USD) and Gross Margin (2020-2025)

Table 44. Viisights SWOT Analysis

Table 45. Viisights Business Overview

Table 46. Viisights Recent Developments

Table 47. Edgetensor Basic Information

Table 48. Edgetensor Action Recognition Product Overview

Table 49. Edgetensor Action Recognition Revenue (M USD) and Gross Margin (2020-2025)

Table 50. Edgetensor SWOT Analysis

Table 51. Edgetensor Business Overview

Table 52. Edgetensor Recent Developments

Table 53. Humanising Autonomy Basic Information

Table 54. Humanising Autonomy Action Recognition Product Overview

Table 55. Humanising Autonomy Action Recognition Revenue (M USD) and Gross Margin (2020-2025)

Table 56. Humanising Autonomy Business Overview

Table 57. Humanising Autonomy Recent Developments

Table 58. Beijing Sensetime Basic Information

Table 59. Beijing Sensetime Action Recognition Product Overview

Table 60. Beijing Sensetime Action Recognition Revenue (M USD) and Gross Margin (2020-2025)

Table 61. Beijing Sensetime Business Overview

Table 62. Beijing Sensetime Recent Developments

Table 63. Beijing Deep Glint Basic Information

Table 64. Beijing Deep Glint Action Recognition Product Overview
Table 65. Beijing Deep Glint Action Recognition Revenue (M USD) and Gross Margin (2020-2025)
Table 66. Beijing Deep Glint Business Overview
Table 67. Beijing Deep Glint Recent Developments
Table 68. iFLYTEK Basic Information
Table 69. iFLYTEK Action Recognition Product Overview
Table 70. iFLYTEK Action Recognition Revenue (M USD) and Gross Margin (2020-2025)
Table 71. iFLYTEK Business Overview
Table 72. iFLYTEK Recent Developments
Table 73. Beijing Dilusense Basic Information
Table 74. Beijing Dilusense Action Recognition Product Overview
Table 75. Beijing Dilusense Action Recognition Revenue (M USD) and Gross Margin (2020-2025)
Table 76. Beijing Dilusense Business Overview
Table 77. Beijing Dilusense Recent Developments
Table 78. Watrix Technology Basic Information
Table 79. Watrix Technology Action Recognition Product Overview
Table 80. Watrix Technology Action Recognition Revenue (M USD) and Gross Margin (2020-2025)
Table 81. Watrix Technology Business Overview
Table 82. Watrix Technology Recent Developments
Table 83. ReadSense Basic Information
Table 84. ReadSense Action Recognition Product Overview
Table 85. ReadSense Action Recognition Revenue (M USD) and Gross Margin (2020-2025)
Table 86. ReadSense Business Overview
Table 87. ReadSense Recent Developments
Table 88. YITU Technology Basic Information
Table 89. YITU Technology Action Recognition Product Overview
Table 90. YITU Technology Action Recognition Revenue (M USD) and Gross Margin (2020-2025)
Table 91. YITU Technology Business Overview
Table 92. YITU Technology Recent Developments
Table 93. X-Bull Basic Information
Table 94. X-Bull Action Recognition Product Overview
Table 95. X-Bull Action Recognition Revenue (M USD) and Gross Margin (2020-2025)
Table 96. X-Bull Business Overview

Table 97. X-Bull Recent Developments

Table 98. ArcSoft Basic Information

Table 99. ArcSoft Action Recognition Product Overview

Table 100. ArcSoft Action Recognition Revenue (M USD) and Gross Margin
(2020-2025)

Table 101. ArcSoft Business Overview

Table 102. ArcSoft Recent Developments

Table 103. Intellifusion Basic Information

Table 104. Intellifusion Action Recognition Product Overview

Table 105. Intellifusion Action Recognition Revenue (M USD) and Gross Margin
(2020-2025)

Table 106. Intellifusion Business Overview

Table 107. Intellifusion Recent Developments

Table 108. MEGVII Basic Information

Table 109. MEGVII Action Recognition Product Overview

Table 110. MEGVII Action Recognition Revenue (M USD) and Gross Margin
(2020-2025)

Table 111. MEGVII Business Overview

Table 112. MEGVII Recent Developments

Table 113. Baidu Basic Information

Table 114. Baidu Action Recognition Product Overview

Table 115. Baidu Action Recognition Revenue (M USD) and Gross Margin (2020-2025)

Table 116. Baidu Business Overview

Table 117. Baidu Recent Developments

Table 118. Aliyun Basic Information

Table 119. Aliyun Action Recognition Product Overview

Table 120. Aliyun Action Recognition Revenue (M USD) and Gross Margin (2020-2025)

Table 121. Aliyun Business Overview

Table 122. Aliyun Recent Developments

Table 123. Huawei Basic Information

Table 124. Huawei Action Recognition Product Overview

Table 125. Huawei Action Recognition Revenue (M USD) and Gross Margin
(2020-2025)

Table 126. Huawei Business Overview

Table 127. Huawei Recent Developments

Table 128. Baijiayun Basic Information

Table 129. Baijiayun Action Recognition Product Overview

Table 130. Baijiayun Action Recognition Revenue (M USD) and Gross Margin
(2020-2025)

Table 131. Baijiayun Business Overview
Table 132. Baijiayun Recent Developments
Table 133. SpeechOcean Basic Information
Table 134. SpeechOcean Action Recognition Product Overview
Table 135. SpeechOcean Action Recognition Revenue (M USD) and Gross Margin (2020-2025)
Table 136. SpeechOcean Business Overview
Table 137. SpeechOcean Recent Developments
Table 138. Minivision Basic Information
Table 139. Minivision Action Recognition Product Overview
Table 140. Minivision Action Recognition Revenue (M USD) and Gross Margin (2020-2025)
Table 141. Minivision Business Overview
Table 142. Minivision Recent Developments
Table 143. YunkaoAI Basic Information
Table 144. YunkaoAI Action Recognition Product Overview
Table 145. YunkaoAI Action Recognition Revenue (M USD) and Gross Margin (2020-2025)
Table 146. YunkaoAI Business Overview
Table 147. YunkaoAI Recent Developments
Table 148. SeeSkyLand Basic Information
Table 149. SeeSkyLand Action Recognition Product Overview
Table 150. SeeSkyLand Action Recognition Revenue (M USD) and Gross Margin (2020-2025)
Table 151. SeeSkyLand Business Overview
Table 152. SeeSkyLand Recent Developments
Table 153. AITestGo Basic Information
Table 154. AITestGo Action Recognition Product Overview
Table 155. AITestGo Action Recognition Revenue (M USD) and Gross Margin (2020-2025)
Table 156. AITestGo Business Overview
Table 157. AITestGo Recent Developments
Table 158. Global Action Recognition Market Size Forecast by Region (2026-2033) & (M USD)
Table 159. North America Action Recognition Market Size Forecast by Country (2026-2033) & (M USD)
Table 160. Europe Action Recognition Market Size Forecast by Country (2026-2033) & (M USD)
Table 161. Asia Pacific Action Recognition Market Size Forecast by Region

(2026-2033) & (M USD)

Table 162. South America Action Recognition Market Size Forecast by Country

(2026-2033) & (M USD)

Table 163. Middle East and Africa Action Recognition Market Size Forecast by Country

(2026-2033) & (M USD)

Table 164. Global Action Recognition Market Size Forecast by Type (2026-2033) & (M USD)

Table 165. Global Action Recognition Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industry Chain of Action Recognition
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Action Recognition Market Size (M USD), 2024-2033
- Figure 5. Global Action Recognition Market Size (M USD) (2020-2033)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Action Recognition Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global Action Recognition Product Life Cycle
- Figure 12. Global Action Recognition Revenue Share by Company in 2024
- Figure 13. Action Recognition Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Action Recognition Revenue in 2024
- Figure 15. Value Chain Map of Action Recognition
- Figure 16. Global Action Recognition Market PEST Analysis
- Figure 17. Global Action Recognition Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global Action Recognition Market Share by Type
- Figure 20. Market Size Share of Action Recognition by Type (2020-2025)
- Figure 21. Market Size Share of Action Recognition by Type in 2024
- Figure 22. Global Action Recognition Market Size Growth Rate by Type (2021-2025)
- Figure 23. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 24. Global Action Recognition Market Share by Application
- Figure 25. Global Action Recognition Market Share by Application (2020-2025)
- Figure 26. Global Action Recognition Market Share by Application in 2024
- Figure 27. Global Action Recognition Sales Growth Rate by Application (2020-2025)
- Figure 28. Global Action Recognition Market Size Market Share by Region (2020-2025)
- Figure 29. North America Action Recognition Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 30. North America Action Recognition Market Size Market Share by Country in 2024
- Figure 31. U.S. Action Recognition Market Size and Growth Rate (2020-2025) & (M

USD)

Figure 32. Canada Action Recognition Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Mexico Action Recognition Market Size (M USD) and Growth Rate (2020-2025)

Figure 34. Europe Action Recognition Market Size and Growth Rate (2020-2025) & (M USD)

Figure 35. Europe Action Recognition Market Share by Country in 2024

Figure 36. Germany Action Recognition Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. France Action Recognition Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. U.K. Action Recognition Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Italy Action Recognition Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Spain Action Recognition Market Size and Growth Rate (2020-2025) & (M USD)

Figure 41. Asia Pacific Action Recognition Market Size and Growth Rate (M USD)

Figure 42. Asia Pacific Action Recognition Market Size Market Share by Region in 2024

Figure 43. China Action Recognition Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. Japan Action Recognition Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. South Korea Action Recognition Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. India Action Recognition Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Southeast Asia Action Recognition Market Size and Growth Rate (2020-2025) & (M USD)

Figure 48. South America Action Recognition Market Size and Growth Rate (M USD)

Figure 49. South America Action Recognition Market Size Market Share by Country in 2024

Figure 50. Brazil Action Recognition Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Argentina Action Recognition Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Columbia Action Recognition Market Size and Growth Rate (2020-2025) & (M USD)

Figure 53. Middle East and Africa Action Recognition Market Size and Growth Rate (M USD)

Figure 54. Middle East and Africa Action Recognition Market Size Market Share by Region in 2024

Figure 55. Saudi Arabia Action Recognition Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. UAE Action Recognition Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Egypt Action Recognition Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. Nigeria Action Recognition Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. South Africa Action Recognition Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. Global Action Recognition Market Size Forecast (2020-2033) & (M USD)

Figure 61. Global Action Recognition Market Share Forecast by Type (2026-2033)

Figure 62. Global Action Recognition Market Share Forecast by Application (2026-2033)

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