

# Global Acrylonitrile Styrene Acrylate ASA Engineering Plastics Market Research Report 2023(Status and Outlook)

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## Abstracts

### Report Overview

Acrylic-styrene-acrylonitrile copolymer (ASA) is a thermoplastic elastomer. This type of copolymer has excellent resistance to UV irradiation, heat, moisture, and stress cracking and probably has the best weathering resistance of all acrylonitrile elastomers. It also has good chemical resistance and high impact strength. Its mechanical properties are very similar to acrylonitrile butadiene styrene (ABS) elastomers. One of the most important markets for ASAs are automotive body parts such as mirror housings and radiator grills. ASA thermoplastics are also extensively used in the building & construction, appliance, electrical/electronics, and sports goods industries. According to the different properties, ASA can be divided into general grade, extrusion grade, heat resistant grade and others. General grade is used most widely and the price is the lowest, in 2019, about 52% of the global sale volumes are general grade. Of the major players of ASA Copolymers, LG Chem maintained its first place in the ranking in 2019. LG Chem accounted for 19% of the ASA Copolymers revenue market share in 2019. Other players accounted for 17%, 16 %, 13% including Chi Mei Corporation, Ineos Styrolution Group, SABIC. China, United States, Europe, China Taiwan, Japan and Korea are the main manufacturing regions in the world. Considering the consumption region. USA is the largest consumption area, making up 23% in 2019. Europe ranks the second, total ASA Resin accounted for 20%.

Bosson Research's latest report provides a deep insight into the global Acrylonitrile Styrene Acrylate ASA Engineering Plastics market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Acrylonitrile Styrene Acrylate ASA Engineering Plastics Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market. In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Acrylonitrile Styrene Acrylate ASA Engineering Plastics market in any manner.

#### Global Acrylonitrile Styrene Acrylate ASA Engineering Plastics Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

LG Chem

Chi Mei Corporation

Ineos Styrolution Group

SABIC

Techno-UMG Co., Ltd.

KUMHO-SUNNY

Formosa Chemicals & Fibre Corporation

NIPPON A&L

LOTTE Advanced Materials

A. Schulman (LyondellBasell)

Romira

SAX Polymers Industries

Run Feng Sci.&Tech

Shandong Novista Chemicals

#### Market Segmentation (by Type)

General Grade ASA

Extrusion Grade ASA

Heat Resistant Grade ASA  
Other Grade ASA

Market Segmentation (by Application)  
Medical Protective Face Masks  
Medical Gowns  
Others

Geographic Segmentation  
North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Acrylonitrile Styrene Acrylate ASA Engineering Plastics Market  
Overview of the regional outlook of the Acrylonitrile Styrene Acrylate ASA Engineering Plastics Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change  
This enables you to anticipate market changes to remain ahead of your competitors  
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents  
The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly  
Provision of market value (USD Billion) data for each segment and sub-segment  
Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market  
Analysis by geography highlighting the consumption of the product/service in the region

as well as indicating the factors that are affecting the market within each region  
Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Acrylonitrile Styrene Acrylate ASA Engineering Plastics Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

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