

# Global Acrylonitrile Butadiene Styrene (ABS) Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G2038C7DAB30EN.html>

Date: August 2024

Pages: 141

Price: US\$ 3,200.00 (Single User License)

ID: G2038C7DAB30EN

## Abstracts

### Report Overview

ABS is a kind of polymer obtained through the copolymerization of three kinds of monomers, namely acrylonitrile, butadiene and styrene. Each of these three monomers has a specific property: the addition of acrylonitrile can improve the anti-corrosion and rigidity properties, butadiene promotes the shock resistance and styrene will contribute the material good fineness. It is among the low cost engineering plastic that is easy to machine and fabricate. ABS is an ideal material for structural applications when impact resistance, strength, and stiffness are required. It is widely used for machining pre-production prototypes such as the auto dashboard since it has excellent dimensional stability and is easy to paint and glue. Natural (beige) ABS and black ABS are FDA compliant for use in food processing applications. Besides, it is widely used in the toys and electron industries including the PC enclosure.

This report provides a deep insight into the global Acrylonitrile Butadiene Styrene (ABS) market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Acrylonitrile Butadiene Styrene (ABS) Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the

main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Acrylonitrile Butadiene Styrene (ABS) market in any manner.

### Global Acrylonitrile Butadiene Styrene (ABS) Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

LG Chem

Formosa

CHIMEI

CNPC

Lotte Chemical

INEOS Styrolution

Toray

SABIC

JSR

Dagu Chemical

KKPC

Huajin Chemical

Gaoqiao

Grand Pacific Petrochemical

Trinseo

Kumho Sunny

Market Segmentation (by Type)

General Purpose ABS

Specialty ABS

Market Segmentation (by Application)

Automotive

Household Appliances

Consumer Goods

Electronics

Others

Geographic Segmentation

%li%North America (USA, Canada, Mexico)

- Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

- Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

- South America (Brazil, Argentina, Columbia, Rest of South America)

- The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

- Industry drivers, restraints, and opportunities covered in the study

- Neutral perspective on the market performance

- Recent industry trends and developments

- Competitive landscape & strategies of key players

- Potential & niche segments and regions exhibiting promising growth covered

- Historical, current, and projected market size, in terms of value

- In-depth analysis of the Acrylonitrile Butadiene Styrene (ABS) Market

- Overview of the regional outlook of the Acrylonitrile Butadiene Styrene (ABS) Market:

#### Key Reasons to Buy this Report:

- Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

- This enables you to anticipate market changes to remain ahead of your competitors

- You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

- The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

- Provision of market value (USD Billion) data for each segment and sub-segment

- Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

- Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

- Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

- Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

- The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

- Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

- Provides insight into the market through Value Chain

- Market dynamics scenario, along with growth opportunities of the market in the years to come

- 6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Acrylonitrile Butadiene Styrene (ABS) Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Acrylonitrile Butadiene Styrene (ABS)

1.2 Key Market Segments

1.2.1 Acrylonitrile Butadiene Styrene (ABS) Segment by Type

1.2.2 Acrylonitrile Butadiene Styrene (ABS) Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET OVERVIEW**

2.1 Global Market Overview

2.1.1 Global Acrylonitrile Butadiene Styrene (ABS) Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Acrylonitrile Butadiene Styrene (ABS) Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET COMPETITIVE LANDSCAPE**

3.1 Global Acrylonitrile Butadiene Styrene (ABS) Sales by Manufacturers (2019-2024)

3.2 Global Acrylonitrile Butadiene Styrene (ABS) Revenue Market Share by Manufacturers (2019-2024)

3.3 Acrylonitrile Butadiene Styrene (ABS) Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Acrylonitrile Butadiene Styrene (ABS) Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Acrylonitrile Butadiene Styrene (ABS) Sales Sites, Area Served, Product Type

3.6 Acrylonitrile Butadiene Styrene (ABS) Market Competitive Situation and Trends

3.6.1 Acrylonitrile Butadiene Styrene (ABS) Market Concentration Rate



3.6.2 Global 5 and 10 Largest Acrylonitrile Butadiene Styrene (ABS) Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

## **4 ACRYLONITRILE BUTADIENE STYRENE (ABS) INDUSTRY CHAIN ANALYSIS**

4.1 Acrylonitrile Butadiene Styrene (ABS) Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Acrylonitrile Butadiene Styrene (ABS) Sales Market Share by Type (2019-2024)

6.3 Global Acrylonitrile Butadiene Styrene (ABS) Market Size Market Share by Type (2019-2024)

6.4 Global Acrylonitrile Butadiene Styrene (ABS) Price by Type (2019-2024)

## **7 ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Acrylonitrile Butadiene Styrene (ABS) Market Sales by Application (2019-2024)

7.3 Global Acrylonitrile Butadiene Styrene (ABS) Market Size (M USD) by Application (2019-2024)

7.4 Global Acrylonitrile Butadiene Styrene (ABS) Sales Growth Rate by Application (2019-2024)

## **8 ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET SEGMENTATION BY REGION**

8.1 Global Acrylonitrile Butadiene Styrene (ABS) Sales by Region

8.1.1 Global Acrylonitrile Butadiene Styrene (ABS) Sales by Region

8.1.2 Global Acrylonitrile Butadiene Styrene (ABS) Sales Market Share by Region

8.2 North America

8.2.1 North America Acrylonitrile Butadiene Styrene (ABS) Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Acrylonitrile Butadiene Styrene (ABS) Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Acrylonitrile Butadiene Styrene (ABS) Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Acrylonitrile Butadiene Styrene (ABS) Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Acrylonitrile Butadiene Styrene (ABS) Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

### **9.1 LG Chem**

9.1.1 LG Chem Acrylonitrile Butadiene Styrene (ABS) Basic Information

9.1.2 LG Chem Acrylonitrile Butadiene Styrene (ABS) Product Overview

9.1.3 LG Chem Acrylonitrile Butadiene Styrene (ABS) Product Market Performance

9.1.4 LG Chem Business Overview

9.1.5 LG Chem Acrylonitrile Butadiene Styrene (ABS) SWOT Analysis

9.1.6 LG Chem Recent Developments

### **9.2 Formosa**

9.2.1 Formosa Acrylonitrile Butadiene Styrene (ABS) Basic Information

9.2.2 Formosa Acrylonitrile Butadiene Styrene (ABS) Product Overview

9.2.3 Formosa Acrylonitrile Butadiene Styrene (ABS) Product Market Performance

9.2.4 Formosa Business Overview

9.2.5 Formosa Acrylonitrile Butadiene Styrene (ABS) SWOT Analysis

9.2.6 Formosa Recent Developments

### **9.3 CHIMEI**

9.3.1 CHIMEI Acrylonitrile Butadiene Styrene (ABS) Basic Information

9.3.2 CHIMEI Acrylonitrile Butadiene Styrene (ABS) Product Overview

9.3.3 CHIMEI Acrylonitrile Butadiene Styrene (ABS) Product Market Performance

9.3.4 CHIMEI Acrylonitrile Butadiene Styrene (ABS) SWOT Analysis

9.3.5 CHIMEI Business Overview

9.3.6 CHIMEI Recent Developments

### **9.4 CNPC**

9.4.1 CNPC Acrylonitrile Butadiene Styrene (ABS) Basic Information

9.4.2 CNPC Acrylonitrile Butadiene Styrene (ABS) Product Overview

9.4.3 CNPC Acrylonitrile Butadiene Styrene (ABS) Product Market Performance

9.4.4 CNPC Business Overview

9.4.5 CNPC Recent Developments

### **9.5 Lotte Chemical**

9.5.1 Lotte Chemical Acrylonitrile Butadiene Styrene (ABS) Basic Information

9.5.2 Lotte Chemical Acrylonitrile Butadiene Styrene (ABS) Product Overview

9.5.3 Lotte Chemical Acrylonitrile Butadiene Styrene (ABS) Product Market

## Performance

- 9.5.4 Lotte Chemical Business Overview
- 9.5.5 Lotte Chemical Recent Developments

## 9.6 INEOS Styrolution

- 9.6.1 INEOS Styrolution Acrylonitrile Butadiene Styrene (ABS) Basic Information
- 9.6.2 INEOS Styrolution Acrylonitrile Butadiene Styrene (ABS) Product Overview
- 9.6.3 INEOS Styrolution Acrylonitrile Butadiene Styrene (ABS) Product Market

## Performance

- 9.6.4 INEOS Styrolution Business Overview
- 9.6.5 INEOS Styrolution Recent Developments

## 9.7 Toray

- 9.7.1 Toray Acrylonitrile Butadiene Styrene (ABS) Basic Information
- 9.7.2 Toray Acrylonitrile Butadiene Styrene (ABS) Product Overview
- 9.7.3 Toray Acrylonitrile Butadiene Styrene (ABS) Product Market Performance
- 9.7.4 Toray Business Overview
- 9.7.5 Toray Recent Developments

## 9.8 SABIC

- 9.8.1 SABIC Acrylonitrile Butadiene Styrene (ABS) Basic Information
- 9.8.2 SABIC Acrylonitrile Butadiene Styrene (ABS) Product Overview
- 9.8.3 SABIC Acrylonitrile Butadiene Styrene (ABS) Product Market Performance
- 9.8.4 SABIC Business Overview
- 9.8.5 SABIC Recent Developments

## 9.9 JSR

- 9.9.1 JSR Acrylonitrile Butadiene Styrene (ABS) Basic Information
- 9.9.2 JSR Acrylonitrile Butadiene Styrene (ABS) Product Overview
- 9.9.3 JSR Acrylonitrile Butadiene Styrene (ABS) Product Market Performance
- 9.9.4 JSR Business Overview
- 9.9.5 JSR Recent Developments

## 9.10 Dagu Chemical

- 9.10.1 Dagu Chemical Acrylonitrile Butadiene Styrene (ABS) Basic Information
- 9.10.2 Dagu Chemical Acrylonitrile Butadiene Styrene (ABS) Product Overview
- 9.10.3 Dagu Chemical Acrylonitrile Butadiene Styrene (ABS) Product Market

## Performance

- 9.10.4 Dagu Chemical Business Overview
- 9.10.5 Dagu Chemical Recent Developments

## 9.11 KKPC

- 9.11.1 KKPC Acrylonitrile Butadiene Styrene (ABS) Basic Information
- 9.11.2 KKPC Acrylonitrile Butadiene Styrene (ABS) Product Overview
- 9.11.3 KKPC Acrylonitrile Butadiene Styrene (ABS) Product Market Performance

- 9.11.4 KKPC Business Overview
- 9.11.5 KKPC Recent Developments
- 9.12 Huajin Chemical
  - 9.12.1 Huajin Chemical Acrylonitrile Butadiene Styrene (ABS) Basic Information
  - 9.12.2 Huajin Chemical Acrylonitrile Butadiene Styrene (ABS) Product Overview
  - 9.12.3 Huajin Chemical Acrylonitrile Butadiene Styrene (ABS) Product Market Performance
  - 9.12.4 Huajin Chemical Business Overview
  - 9.12.5 Huajin Chemical Recent Developments
- 9.13 Gaoqiao
  - 9.13.1 Gaoqiao Acrylonitrile Butadiene Styrene (ABS) Basic Information
  - 9.13.2 Gaoqiao Acrylonitrile Butadiene Styrene (ABS) Product Overview
  - 9.13.3 Gaoqiao Acrylonitrile Butadiene Styrene (ABS) Product Market Performance
  - 9.13.4 Gaoqiao Business Overview
  - 9.13.5 Gaoqiao Recent Developments
- 9.14 Grand Pacific Petrochemical
  - 9.14.1 Grand Pacific Petrochemical Acrylonitrile Butadiene Styrene (ABS) Basic Information
  - 9.14.2 Grand Pacific Petrochemical Acrylonitrile Butadiene Styrene (ABS) Product Overview
  - 9.14.3 Grand Pacific Petrochemical Acrylonitrile Butadiene Styrene (ABS) Product Market Performance
  - 9.14.4 Grand Pacific Petrochemical Business Overview
  - 9.14.5 Grand Pacific Petrochemical Recent Developments
- 9.15 Trinseo
  - 9.15.1 Trinseo Acrylonitrile Butadiene Styrene (ABS) Basic Information
  - 9.15.2 Trinseo Acrylonitrile Butadiene Styrene (ABS) Product Overview
  - 9.15.3 Trinseo Acrylonitrile Butadiene Styrene (ABS) Product Market Performance
  - 9.15.4 Trinseo Business Overview
  - 9.15.5 Trinseo Recent Developments
- 9.16 Kumho Sunny
  - 9.16.1 Kumho Sunny Acrylonitrile Butadiene Styrene (ABS) Basic Information
  - 9.16.2 Kumho Sunny Acrylonitrile Butadiene Styrene (ABS) Product Overview
  - 9.16.3 Kumho Sunny Acrylonitrile Butadiene Styrene (ABS) Product Market Performance
  - 9.16.4 Kumho Sunny Business Overview
  - 9.16.5 Kumho Sunny Recent Developments

## **10 ACRYLONITRILE BUTADIENE STYRENE (ABS) MARKET FORECAST BY**

## **REGION**

10.1 Global Acrylonitrile Butadiene Styrene (ABS) Market Size Forecast

10.2 Global Acrylonitrile Butadiene Styrene (ABS) Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Acrylonitrile Butadiene Styrene (ABS) Market Size Forecast by Country

10.2.3 Asia Pacific Acrylonitrile Butadiene Styrene (ABS) Market Size Forecast by Region

10.2.4 South America Acrylonitrile Butadiene Styrene (ABS) Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Acrylonitrile Butadiene Styrene (ABS) by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global Acrylonitrile Butadiene Styrene (ABS) Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Acrylonitrile Butadiene Styrene (ABS) by Type (2025-2030)

11.1.2 Global Acrylonitrile Butadiene Styrene (ABS) Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Acrylonitrile Butadiene Styrene (ABS) by Type (2025-2030)

11.2 Global Acrylonitrile Butadiene Styrene (ABS) Market Forecast by Application (2025-2030)

11.2.1 Global Acrylonitrile Butadiene Styrene (ABS) Sales (Kilotons) Forecast by Application

11.2.2 Global Acrylonitrile Butadiene Styrene (ABS) Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**



## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Acrylonitrile Butadiene Styrene (ABS) Market Size Comparison by Region (M USD)

Table 5. Global Acrylonitrile Butadiene Styrene (ABS) Sales (Kilotons) by Manufacturers (2019-2024)

Table 6. Global Acrylonitrile Butadiene Styrene (ABS) Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Acrylonitrile Butadiene Styrene (ABS) Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Acrylonitrile Butadiene Styrene (ABS) Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Acrylonitrile Butadiene Styrene (ABS) as of 2022)

Table 10. Global Market Acrylonitrile Butadiene Styrene (ABS) Average Price (USD/Ton) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Acrylonitrile Butadiene Styrene (ABS) Sales Sites and Area Served

Table 12. Manufacturers Acrylonitrile Butadiene Styrene (ABS) Product Type

Table 13. Global Acrylonitrile Butadiene Styrene (ABS) Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Acrylonitrile Butadiene Styrene (ABS)

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Acrylonitrile Butadiene Styrene (ABS) Market Challenges

Table 22. Global Acrylonitrile Butadiene Styrene (ABS) Sales by Type (Kilotons)

Table 23. Global Acrylonitrile Butadiene Styrene (ABS) Market Size by Type (M USD)

Table 24. Global Acrylonitrile Butadiene Styrene (ABS) Sales (Kilotons) by Type (2019-2024)

Table 25. Global Acrylonitrile Butadiene Styrene (ABS) Sales Market Share by Type

(2019-2024)

Table 26. Global Acrylonitrile Butadiene Styrene (ABS) Market Size (M USD) by Type (2019-2024)

Table 27. Global Acrylonitrile Butadiene Styrene (ABS) Market Size Share by Type (2019-2024)

Table 28. Global Acrylonitrile Butadiene Styrene (ABS) Price (USD/Ton) by Type (2019-2024)

Table 29. Global Acrylonitrile Butadiene Styrene (ABS) Sales (Kilotons) by Application

Table 30. Global Acrylonitrile Butadiene Styrene (ABS) Market Size by Application

Table 31. Global Acrylonitrile Butadiene Styrene (ABS) Sales by Application (2019-2024) & (Kilotons)

Table 32. Global Acrylonitrile Butadiene Styrene (ABS) Sales Market Share by Application (2019-2024)

Table 33. Global Acrylonitrile Butadiene Styrene (ABS) Sales by Application (2019-2024) & (M USD)

Table 34. Global Acrylonitrile Butadiene Styrene (ABS) Market Share by Application (2019-2024)

Table 35. Global Acrylonitrile Butadiene Styrene (ABS) Sales Growth Rate by Application (2019-2024)

Table 36. Global Acrylonitrile Butadiene Styrene (ABS) Sales by Region (2019-2024) & (Kilotons)

Table 37. Global Acrylonitrile Butadiene Styrene (ABS) Sales Market Share by Region (2019-2024)

Table 38. North America Acrylonitrile Butadiene Styrene (ABS) Sales by Country (2019-2024) & (Kilotons)

Table 39. Europe Acrylonitrile Butadiene Styrene (ABS) Sales by Country (2019-2024) & (Kilotons)

Table 40. Asia Pacific Acrylonitrile Butadiene Styrene (ABS) Sales by Region (2019-2024) & (Kilotons)

Table 41. South America Acrylonitrile Butadiene Styrene (ABS) Sales by Country (2019-2024) & (Kilotons)

Table 42. Middle East and Africa Acrylonitrile Butadiene Styrene (ABS) Sales by Region (2019-2024) & (Kilotons)

Table 43. LG Chem Acrylonitrile Butadiene Styrene (ABS) Basic Information

Table 44. LG Chem Acrylonitrile Butadiene Styrene (ABS) Product Overview

Table 45. LG Chem Acrylonitrile Butadiene Styrene (ABS) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 46. LG Chem Business Overview

Table 47. LG Chem Acrylonitrile Butadiene Styrene (ABS) SWOT Analysis



- Table 48. LG Chem Recent Developments
- Table 49. Formosa Acrylonitrile Butadiene Styrene (ABS) Basic Information
- Table 50. Formosa Acrylonitrile Butadiene Styrene (ABS) Product Overview
- Table 51. Formosa Acrylonitrile Butadiene Styrene (ABS) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 52. Formosa Business Overview
- Table 53. Formosa Acrylonitrile Butadiene Styrene (ABS) SWOT Analysis
- Table 54. Formosa Recent Developments
- Table 55. CHIMEI Acrylonitrile Butadiene Styrene (ABS) Basic Information
- Table 56. CHIMEI Acrylonitrile Butadiene Styrene (ABS) Product Overview
- Table 57. CHIMEI Acrylonitrile Butadiene Styrene (ABS) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 58. CHIMEI Acrylonitrile Butadiene Styrene (ABS) SWOT Analysis
- Table 59. CHIMEI Business Overview
- Table 60. CHIMEI Recent Developments
- Table 61. CNPC Acrylonitrile Butadiene Styrene (ABS) Basic Information
- Table 62. CNPC Acrylonitrile Butadiene Styrene (ABS) Product Overview
- Table 63. CNPC Acrylonitrile Butadiene Styrene (ABS) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 64. CNPC Business Overview
- Table 65. CNPC Recent Developments
- Table 66. Lotte Chemical Acrylonitrile Butadiene Styrene (ABS) Basic Information
- Table 67. Lotte Chemical Acrylonitrile Butadiene Styrene (ABS) Product Overview
- Table 68. Lotte Chemical Acrylonitrile Butadiene Styrene (ABS) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 69. Lotte Chemical Business Overview
- Table 70. Lotte Chemical Recent Developments
- Table 71. INEOS Styrolution Acrylonitrile Butadiene Styrene (ABS) Basic Information
- Table 72. INEOS Styrolution Acrylonitrile Butadiene Styrene (ABS) Product Overview
- Table 73. INEOS Styrolution Acrylonitrile Butadiene Styrene (ABS) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 74. INEOS Styrolution Business Overview
- Table 75. INEOS Styrolution Recent Developments
- Table 76. Toray Acrylonitrile Butadiene Styrene (ABS) Basic Information
- Table 77. Toray Acrylonitrile Butadiene Styrene (ABS) Product Overview
- Table 78. Toray Acrylonitrile Butadiene Styrene (ABS) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 79. Toray Business Overview
- Table 80. Toray Recent Developments

- Table 81. SABIC Acrylonitrile Butadiene Styrene (ABS) Basic Information
- Table 82. SABIC Acrylonitrile Butadiene Styrene (ABS) Product Overview
- Table 83. SABIC Acrylonitrile Butadiene Styrene (ABS) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 84. SABIC Business Overview
- Table 85. SABIC Recent Developments
- Table 86. JSR Acrylonitrile Butadiene Styrene (ABS) Basic Information
- Table 87. JSR Acrylonitrile Butadiene Styrene (ABS) Product Overview
- Table 88. JSR Acrylonitrile Butadiene Styrene (ABS) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 89. JSR Business Overview
- Table 90. JSR Recent Developments
- Table 91. Dagu Chemical Acrylonitrile Butadiene Styrene (ABS) Basic Information
- Table 92. Dagu Chemical Acrylonitrile Butadiene Styrene (ABS) Product Overview
- Table 93. Dagu Chemical Acrylonitrile Butadiene Styrene (ABS) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 94. Dagu Chemical Business Overview
- Table 95. Dagu Chemical Recent Developments
- Table 96. KKPC Acrylonitrile Butadiene Styrene (ABS) Basic Information
- Table 97. KKPC Acrylonitrile Butadiene Styrene (ABS) Product Overview
- Table 98. KKPC Acrylonitrile Butadiene Styrene (ABS) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 99. KKPC Business Overview
- Table 100. KKPC Recent Developments
- Table 101. Huajin Chemical Acrylonitrile Butadiene Styrene (ABS) Basic Information
- Table 102. Huajin Chemical Acrylonitrile Butadiene Styrene (ABS) Product Overview
- Table 103. Huajin Chemical Acrylonitrile Butadiene Styrene (ABS) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 104. Huajin Chemical Business Overview
- Table 105. Huajin Chemical Recent Developments
- Table 106. Gaoqiao Acrylonitrile Butadiene Styrene (ABS) Basic Information
- Table 107. Gaoqiao Acrylonitrile Butadiene Styrene (ABS) Product Overview
- Table 108. Gaoqiao Acrylonitrile Butadiene Styrene (ABS) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 109. Gaoqiao Business Overview
- Table 110. Gaoqiao Recent Developments
- Table 111. Grand Pacific Petrochemical Acrylonitrile Butadiene Styrene (ABS) Basic Information
- Table 112. Grand Pacific Petrochemical Acrylonitrile Butadiene Styrene (ABS) Product

## Overview

Table 113. Grand Pacific Petrochemical Acrylonitrile Butadiene Styrene (ABS) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 114. Grand Pacific Petrochemical Business Overview

Table 115. Grand Pacific Petrochemical Recent Developments

Table 116. Trinseo Acrylonitrile Butadiene Styrene (ABS) Basic Information

Table 117. Trinseo Acrylonitrile Butadiene Styrene (ABS) Product Overview

Table 118. Trinseo Acrylonitrile Butadiene Styrene (ABS) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 119. Trinseo Business Overview

Table 120. Trinseo Recent Developments

Table 121. Kumho Sunny Acrylonitrile Butadiene Styrene (ABS) Basic Information

Table 122. Kumho Sunny Acrylonitrile Butadiene Styrene (ABS) Product Overview

Table 123. Kumho Sunny Acrylonitrile Butadiene Styrene (ABS) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 124. Kumho Sunny Business Overview

Table 125. Kumho Sunny Recent Developments

Table 126. Global Acrylonitrile Butadiene Styrene (ABS) Sales Forecast by Region (2025-2030) & (Kilotons)

Table 127. Global Acrylonitrile Butadiene Styrene (ABS) Market Size Forecast by Region (2025-2030) & (M USD)

Table 128. North America Acrylonitrile Butadiene Styrene (ABS) Sales Forecast by Country (2025-2030) & (Kilotons)

Table 129. North America Acrylonitrile Butadiene Styrene (ABS) Market Size Forecast by Country (2025-2030) & (M USD)

Table 130. Europe Acrylonitrile Butadiene Styrene (ABS) Sales Forecast by Country (2025-2030) & (Kilotons)

Table 131. Europe Acrylonitrile Butadiene Styrene (ABS) Market Size Forecast by Country (2025-2030) & (M USD)

Table 132. Asia Pacific Acrylonitrile Butadiene Styrene (ABS) Sales Forecast by Region (2025-2030) & (Kilotons)

Table 133. Asia Pacific Acrylonitrile Butadiene Styrene (ABS) Market Size Forecast by Region (2025-2030) & (M USD)

Table 134. South America Acrylonitrile Butadiene Styrene (ABS) Sales Forecast by Country (2025-2030) & (Kilotons)

Table 135. South America Acrylonitrile Butadiene Styrene (ABS) Market Size Forecast by Country (2025-2030) & (M USD)

Table 136. Middle East and Africa Acrylonitrile Butadiene Styrene (ABS) Consumption Forecast by Country (2025-2030) & (Units)

Table 137. Middle East and Africa Acrylonitrile Butadiene Styrene (ABS) Market Size Forecast by Country (2025-2030) & (M USD)

Table 138. Global Acrylonitrile Butadiene Styrene (ABS) Sales Forecast by Type (2025-2030) & (Kilotons)

Table 139. Global Acrylonitrile Butadiene Styrene (ABS) Market Size Forecast by Type (2025-2030) & (M USD)

Table 140. Global Acrylonitrile Butadiene Styrene (ABS) Price Forecast by Type (2025-2030) & (USD/Ton)

Table 141. Global Acrylonitrile Butadiene Styrene (ABS) Sales (Kilotons) Forecast by Application (2025-2030)

Table 142. Global Acrylonitrile Butadiene Styrene (ABS) Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Acrylonitrile Butadiene Styrene (ABS)
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Acrylonitrile Butadiene Styrene (ABS) Market Size (M USD), 2019-2030
- Figure 5. Global Acrylonitrile Butadiene Styrene (ABS) Market Size (M USD) (2019-2030)
- Figure 6. Global Acrylonitrile Butadiene Styrene (ABS) Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Acrylonitrile Butadiene Styrene (ABS) Market Size by Country (M USD)
- Figure 11. Acrylonitrile Butadiene Styrene (ABS) Sales Share by Manufacturers in 2023
- Figure 12. Global Acrylonitrile Butadiene Styrene (ABS) Revenue Share by Manufacturers in 2023
- Figure 13. Acrylonitrile Butadiene Styrene (ABS) Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Acrylonitrile Butadiene Styrene (ABS) Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Acrylonitrile Butadiene Styrene (ABS) Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Acrylonitrile Butadiene Styrene (ABS) Market Share by Type
- Figure 18. Sales Market Share of Acrylonitrile Butadiene Styrene (ABS) by Type (2019-2024)
- Figure 19. Sales Market Share of Acrylonitrile Butadiene Styrene (ABS) by Type in 2023
- Figure 20. Market Size Share of Acrylonitrile Butadiene Styrene (ABS) by Type (2019-2024)
- Figure 21. Market Size Market Share of Acrylonitrile Butadiene Styrene (ABS) by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Acrylonitrile Butadiene Styrene (ABS) Market Share by Application
- Figure 24. Global Acrylonitrile Butadiene Styrene (ABS) Sales Market Share by Application (2019-2024)
- Figure 25. Global Acrylonitrile Butadiene Styrene (ABS) Sales Market Share by



Application in 2023

Figure 26. Global Acrylonitrile Butadiene Styrene (ABS) Market Share by Application (2019-2024)

Figure 27. Global Acrylonitrile Butadiene Styrene (ABS) Market Share by Application in 2023

Figure 28. Global Acrylonitrile Butadiene Styrene (ABS) Sales Growth Rate by Application (2019-2024)

Figure 29. Global Acrylonitrile Butadiene Styrene (ABS) Sales Market Share by Region (2019-2024)

Figure 30. North America Acrylonitrile Butadiene Styrene (ABS) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 31. North America Acrylonitrile Butadiene Styrene (ABS) Sales Market Share by Country in 2023

Figure 32. U.S. Acrylonitrile Butadiene Styrene (ABS) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 33. Canada Acrylonitrile Butadiene Styrene (ABS) Sales (Kilotons) and Growth Rate (2019-2024)

Figure 34. Mexico Acrylonitrile Butadiene Styrene (ABS) Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Acrylonitrile Butadiene Styrene (ABS) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 36. Europe Acrylonitrile Butadiene Styrene (ABS) Sales Market Share by Country in 2023

Figure 37. Germany Acrylonitrile Butadiene Styrene (ABS) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 38. France Acrylonitrile Butadiene Styrene (ABS) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 39. U.K. Acrylonitrile Butadiene Styrene (ABS) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 40. Italy Acrylonitrile Butadiene Styrene (ABS) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 41. Russia Acrylonitrile Butadiene Styrene (ABS) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 42. Asia Pacific Acrylonitrile Butadiene Styrene (ABS) Sales and Growth Rate (Kilotons)

Figure 43. Asia Pacific Acrylonitrile Butadiene Styrene (ABS) Sales Market Share by Region in 2023

Figure 44. China Acrylonitrile Butadiene Styrene (ABS) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 45. Japan Acrylonitrile Butadiene Styrene (ABS) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 46. South Korea Acrylonitrile Butadiene Styrene (ABS) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 47. India Acrylonitrile Butadiene Styrene (ABS) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 48. Southeast Asia Acrylonitrile Butadiene Styrene (ABS) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 49. South America Acrylonitrile Butadiene Styrene (ABS) Sales and Growth Rate (Kilotons)

Figure 50. South America Acrylonitrile Butadiene Styrene (ABS) Sales Market Share by Country in 2023

Figure 51. Brazil Acrylonitrile Butadiene Styrene (ABS) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 52. Argentina Acrylonitrile Butadiene Styrene (ABS) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 53. Columbia Acrylonitrile Butadiene Styrene (ABS) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 54. Middle East and Africa Acrylonitrile Butadiene Styrene (ABS) Sales and Growth Rate (Kilotons)

Figure 55. Middle East and Africa Acrylonitrile Butadiene Styrene (ABS) Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Acrylonitrile Butadiene Styrene (ABS) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 57. UAE Acrylonitrile Butadiene Styrene (ABS) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 58. Egypt Acrylonitrile Butadiene Styrene (ABS) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 59. Nigeria Acrylonitrile Butadiene Styrene (ABS) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 60. South Africa Acrylonitrile Butadiene Styrene (ABS) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 61. Global Acrylonitrile Butadiene Styrene (ABS) Sales Forecast by Volume (2019-2030) & (Kilotons)

Figure 62. Global Acrylonitrile Butadiene Styrene (ABS) Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Acrylonitrile Butadiene Styrene (ABS) Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Acrylonitrile Butadiene Styrene (ABS) Market Share Forecast by Type

(2025-2030)

Figure 65. Global Acrylonitrile Butadiene Styrene (ABS) Sales Forecast by Application

(2025-2030)

Figure 66. Global Acrylonitrile Butadiene Styrene (ABS) Market Share Forecast by Application (2025-2030)



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