

Global Acrylic Surface Coating Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Acrylic surface coatings are fast-drying paints comprising pigments suspended in acrylic polymer emulsion. These coatings are made up of a methacrylic or acrylic polymer that possesses strong color retention property. Acrylic coatings are soluble in water; however, they become water-resistant in the dry state. Different technologies used in acrylic surface coatings include waterborne coating, solvent-borne coating, and powder coating. Acrylic surface coatings are characterized by properties such as high surface hardness and elastomeric finish when applied as roof coating on buildings.

This report provides a deep insight into the global Acrylic Surface Coating market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Acrylic Surface Coating Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are

planning to foray into the Acrylic Surface Coating market in any manner.
Global Acrylic Surface Coating Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

BASF
DowDuPont
Axalta Coating Systems
NIPSEA Group
PPG Industries
The Valspar Corporation
The Sherwin-Williams Company
Asian Paints

Market Segmentation (by Type)

Waterborne Coating
Solvent-Borne Coating
Powder Coating

Market Segmentation (by Application)

Construction
Automotive
Furniture
Others

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of

MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Acrylic Surface Coating Market

Overview of the regional outlook of the Acrylic Surface Coating Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Acrylic Surface Coating Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types,

covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Acrylic Surface Coating, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Acrylic Surface Coating
- 1.2 Key Market Segments
 - 1.2.1 Acrylic Surface Coating Segment by Type
 - 1.2.2 Acrylic Surface Coating Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 ACRYLIC SURFACE COATING MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Acrylic Surface Coating Market Size (M USD) Estimates and Forecasts (2020-2033)
 - 2.1.2 Global Acrylic Surface Coating Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 ACRYLIC SURFACE COATING MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Acrylic Surface Coating Product Life Cycle
- 3.3 Global Acrylic Surface Coating Sales by Manufacturers (2020-2025)
- 3.4 Global Acrylic Surface Coating Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Acrylic Surface Coating Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Acrylic Surface Coating Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Acrylic Surface Coating Market Competitive Situation and Trends
 - 3.8.1 Acrylic Surface Coating Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Acrylic Surface Coating Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 ACRYLIC SURFACE COATING INDUSTRY CHAIN ANALYSIS

- 4.1 Acrylic Surface Coating Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ACRYLIC SURFACE COATING MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Acrylic Surface Coating Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Acrylic Surface Coating Market
- 5.7 ESG Ratings of Leading Companies

6 ACRYLIC SURFACE COATING MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Acrylic Surface Coating Sales Market Share by Type (2020-2025)
- 6.3 Global Acrylic Surface Coating Market Size Market Share by Type (2020-2025)
- 6.4 Global Acrylic Surface Coating Price by Type (2020-2025)

7 ACRYLIC SURFACE COATING MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Acrylic Surface Coating Market Sales by Application (2020-2025)
- 7.3 Global Acrylic Surface Coating Market Size (M USD) by Application (2020-2025)
- 7.4 Global Acrylic Surface Coating Sales Growth Rate by Application (2020-2025)

8 ACRYLIC SURFACE COATING MARKET SALES BY REGION

- 8.1 Global Acrylic Surface Coating Sales by Region
 - 8.1.1 Global Acrylic Surface Coating Sales by Region
 - 8.1.2 Global Acrylic Surface Coating Sales Market Share by Region
- 8.2 Global Acrylic Surface Coating Market Size by Region
 - 8.2.1 Global Acrylic Surface Coating Market Size by Region
 - 8.2.2 Global Acrylic Surface Coating Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Acrylic Surface Coating Sales by Country
 - 8.3.2 North America Acrylic Surface Coating Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Acrylic Surface Coating Sales by Country
 - 8.4.2 Europe Acrylic Surface Coating Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Acrylic Surface Coating Sales by Region
 - 8.5.2 Asia Pacific Acrylic Surface Coating Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Acrylic Surface Coating Sales by Country
 - 8.6.2 South America Acrylic Surface Coating Market Size by Country
 - 8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Acrylic Surface Coating Sales by Region

8.7.2 Middle East and Africa Acrylic Surface Coating Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 ACRYLIC SURFACE COATING MARKET PRODUCTION BY REGION

9.1 Global Production of Acrylic Surface Coating by Region(2020-2025)

9.2 Global Acrylic Surface Coating Revenue Market Share by Region (2020-2025)

9.3 Global Acrylic Surface Coating Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Acrylic Surface Coating Production

9.4.1 North America Acrylic Surface Coating Production Growth Rate (2020-2025)

9.4.2 North America Acrylic Surface Coating Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Acrylic Surface Coating Production

9.5.1 Europe Acrylic Surface Coating Production Growth Rate (2020-2025)

9.5.2 Europe Acrylic Surface Coating Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Acrylic Surface Coating Production (2020-2025)

9.6.1 Japan Acrylic Surface Coating Production Growth Rate (2020-2025)

9.6.2 Japan Acrylic Surface Coating Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Acrylic Surface Coating Production (2020-2025)

9.7.1 China Acrylic Surface Coating Production Growth Rate (2020-2025)

9.7.2 China Acrylic Surface Coating Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 BASF

10.1.1 BASF Basic Information

10.1.2 BASF Acrylic Surface Coating Product Overview

- 10.1.3 BASF Acrylic Surface Coating Product Market Performance
- 10.1.4 BASF Business Overview
- 10.1.5 BASF SWOT Analysis
- 10.1.6 BASF Recent Developments
- 10.2 DowDuPont
 - 10.2.1 DowDuPont Basic Information
 - 10.2.2 DowDuPont Acrylic Surface Coating Product Overview
 - 10.2.3 DowDuPont Acrylic Surface Coating Product Market Performance
 - 10.2.4 DowDuPont Business Overview
 - 10.2.5 DowDuPont SWOT Analysis
 - 10.2.6 DowDuPont Recent Developments
- 10.3 Axalta Coating Systems
 - 10.3.1 Axalta Coating Systems Basic Information
 - 10.3.2 Axalta Coating Systems Acrylic Surface Coating Product Overview
 - 10.3.3 Axalta Coating Systems Acrylic Surface Coating Product Market Performance
 - 10.3.4 Axalta Coating Systems Business Overview
 - 10.3.5 Axalta Coating Systems SWOT Analysis
 - 10.3.6 Axalta Coating Systems Recent Developments
- 10.4 NIPSEA Group
 - 10.4.1 NIPSEA Group Basic Information
 - 10.4.2 NIPSEA Group Acrylic Surface Coating Product Overview
 - 10.4.3 NIPSEA Group Acrylic Surface Coating Product Market Performance
 - 10.4.4 NIPSEA Group Business Overview
 - 10.4.5 NIPSEA Group Recent Developments
- 10.5 PPG Industries
 - 10.5.1 PPG Industries Basic Information
 - 10.5.2 PPG Industries Acrylic Surface Coating Product Overview
 - 10.5.3 PPG Industries Acrylic Surface Coating Product Market Performance
 - 10.5.4 PPG Industries Business Overview
 - 10.5.5 PPG Industries Recent Developments
- 10.6 The Valspar Corporation
 - 10.6.1 The Valspar Corporation Basic Information
 - 10.6.2 The Valspar Corporation Acrylic Surface Coating Product Overview
 - 10.6.3 The Valspar Corporation Acrylic Surface Coating Product Market Performance
 - 10.6.4 The Valspar Corporation Business Overview
 - 10.6.5 The Valspar Corporation Recent Developments
- 10.7 The Sherwin-Williams Company
 - 10.7.1 The Sherwin-Williams Company Basic Information
 - 10.7.2 The Sherwin-Williams Company Acrylic Surface Coating Product Overview

10.7.3 The Sherwin-Williams Company Acrylic Surface Coating Product Market Performance

10.7.4 The Sherwin-Williams Company Business Overview

10.7.5 The Sherwin-Williams Company Recent Developments

10.8 Asian Paints

10.8.1 Asian Paints Basic Information

10.8.2 Asian Paints Acrylic Surface Coating Product Overview

10.8.3 Asian Paints Acrylic Surface Coating Product Market Performance

10.8.4 Asian Paints Business Overview

10.8.5 Asian Paints Recent Developments

11 ACRYLIC SURFACE COATING MARKET FORECAST BY REGION

11.1 Global Acrylic Surface Coating Market Size Forecast

11.2 Global Acrylic Surface Coating Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Acrylic Surface Coating Market Size Forecast by Country

11.2.3 Asia Pacific Acrylic Surface Coating Market Size Forecast by Region

11.2.4 South America Acrylic Surface Coating Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Acrylic Surface Coating by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Acrylic Surface Coating Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Acrylic Surface Coating by Type (2026-2033)

12.1.2 Global Acrylic Surface Coating Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Acrylic Surface Coating by Type (2026-2033)

12.2 Global Acrylic Surface Coating Market Forecast by Application (2026-2033)

12.2.1 Global Acrylic Surface Coating Sales (K Units) Forecast by Application

12.2.2 Global Acrylic Surface Coating Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Acrylic Surface Coating Market Size Comparison by Region (M USD)

Table 5. Global Acrylic Surface Coating Sales (K Units) by Manufacturers (2020-2025)

Table 6. Global Acrylic Surface Coating Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Acrylic Surface Coating Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Acrylic Surface Coating Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Acrylic Surface Coating as of 2024)

Table 10. Global Market Acrylic Surface Coating Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Acrylic Surface Coating Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Acrylic Surface Coating Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Acrylic Surface Coating Sales by Type (K Units)

Table 26. Global Acrylic Surface Coating Market Size by Type (M USD)

Table 27. Global Acrylic Surface Coating Sales (K Units) by Type (2020-2025)

Table 28. Global Acrylic Surface Coating Sales Market Share by Type (2020-2025)

Table 29. Global Acrylic Surface Coating Market Size (M USD) by Type (2020-2025)

Table 30. Global Acrylic Surface Coating Market Size Share by Type (2020-2025)

Table 31. Global Acrylic Surface Coating Price (USD/Unit) by Type (2020-2025)

Table 32. Global Acrylic Surface Coating Sales (K Units) by Application

Table 33. Global Acrylic Surface Coating Market Size by Application

Table 34. Global Acrylic Surface Coating Sales by Application (2020-2025) & (K Units)

Table 35. Global Acrylic Surface Coating Sales Market Share by Application
(2020-2025)

Table 36. Global Acrylic Surface Coating Market Size by Application (2020-2025) & (M
USD)

Table 37. Global Acrylic Surface Coating Market Share by Application (2020-2025)

Table 38. Global Acrylic Surface Coating Sales Growth Rate by Application (2020-2025)

Table 39. Global Acrylic Surface Coating Sales by Region (2020-2025) & (K Units)

Table 40. Global Acrylic Surface Coating Sales Market Share by Region (2020-2025)

Table 41. Global Acrylic Surface Coating Market Size by Region (2020-2025) & (M
USD)

Table 42. Global Acrylic Surface Coating Market Size Market Share by Region
(2020-2025)

Table 43. North America Acrylic Surface Coating Sales by Country (2020-2025) & (K
Units)

Table 44. North America Acrylic Surface Coating Market Size by Country (2020-2025) &
(M USD)

Table 45. Europe Acrylic Surface Coating Sales by Country (2020-2025) & (K Units)

Table 46. Europe Acrylic Surface Coating Market Size by Country (2020-2025) & (M
USD)

Table 47. Asia Pacific Acrylic Surface Coating Sales by Region (2020-2025) & (K Units)

Table 48. Asia Pacific Acrylic Surface Coating Market Size by Region (2020-2025) & (M
USD)

Table 49. South America Acrylic Surface Coating Sales by Country (2020-2025) & (K
Units)

Table 50. South America Acrylic Surface Coating Market Size by Country (2020-2025)
& (M USD)

Table 51. Middle East and Africa Acrylic Surface Coating Sales by Region (2020-2025)
& (K Units)

Table 52. Middle East and Africa Acrylic Surface Coating Market Size by Region
(2020-2025) & (M USD)

Table 53. Global Acrylic Surface Coating Production (K Units) by Region(2020-2025)

Table 54. Global Acrylic Surface Coating Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Acrylic Surface Coating Revenue Market Share by Region
(2020-2025)

Table 56. Global Acrylic Surface Coating Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Acrylic Surface Coating Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Acrylic Surface Coating Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Acrylic Surface Coating Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Acrylic Surface Coating Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. BASF Basic Information

Table 62. BASF Acrylic Surface Coating Product Overview

Table 63. BASF Acrylic Surface Coating Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. BASF Business Overview

Table 65. BASF SWOT Analysis

Table 66. BASF Recent Developments

Table 67. DowDuPont Basic Information

Table 68. DowDuPont Acrylic Surface Coating Product Overview

Table 69. DowDuPont Acrylic Surface Coating Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. DowDuPont Business Overview

Table 71. DowDuPont SWOT Analysis

Table 72. DowDuPont Recent Developments

Table 73. Axalta Coating Systems Basic Information

Table 74. Axalta Coating Systems Acrylic Surface Coating Product Overview

Table 75. Axalta Coating Systems Acrylic Surface Coating Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Axalta Coating Systems Business Overview

Table 77. Axalta Coating Systems SWOT Analysis

Table 78. Axalta Coating Systems Recent Developments

Table 79. NIPSEA Group Basic Information

Table 80. NIPSEA Group Acrylic Surface Coating Product Overview

Table 81. NIPSEA Group Acrylic Surface Coating Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. NIPSEA Group Business Overview

Table 83. NIPSEA Group Recent Developments

Table 84. PPG Industries Basic Information

Table 85. PPG Industries Acrylic Surface Coating Product Overview

Table 86. PPG Industries Acrylic Surface Coating Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 87. PPG Industries Business Overview
Table 88. PPG Industries Recent Developments
Table 89. The Valspar Corporation Basic Information
Table 90. The Valspar Corporation Acrylic Surface Coating Product Overview
Table 91. The Valspar Corporation Acrylic Surface Coating Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 92. The Valspar Corporation Business Overview
Table 93. The Valspar Corporation Recent Developments
Table 94. The Sherwin-Williams Company Basic Information
Table 95. The Sherwin-Williams Company Acrylic Surface Coating Product Overview
Table 96. The Sherwin-Williams Company Acrylic Surface Coating Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 97. The Sherwin-Williams Company Business Overview
Table 98. The Sherwin-Williams Company Recent Developments
Table 99. Asian Paints Basic Information
Table 100. Asian Paints Acrylic Surface Coating Product Overview
Table 101. Asian Paints Acrylic Surface Coating Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 102. Asian Paints Business Overview
Table 103. Asian Paints Recent Developments
Table 104. Global Acrylic Surface Coating Sales Forecast by Region (2026-2033) & (K Units)
Table 105. Global Acrylic Surface Coating Market Size Forecast by Region (2026-2033) & (M USD)
Table 106. North America Acrylic Surface Coating Sales Forecast by Country (2026-2033) & (K Units)
Table 107. North America Acrylic Surface Coating Market Size Forecast by Country (2026-2033) & (M USD)
Table 108. Europe Acrylic Surface Coating Sales Forecast by Country (2026-2033) & (K Units)
Table 109. Europe Acrylic Surface Coating Market Size Forecast by Country (2026-2033) & (M USD)
Table 110. Asia Pacific Acrylic Surface Coating Sales Forecast by Region (2026-2033) & (K Units)
Table 111. Asia Pacific Acrylic Surface Coating Market Size Forecast by Region (2026-2033) & (M USD)
Table 112. South America Acrylic Surface Coating Sales Forecast by Country

(2026-2033) & (K Units)

Table 113. South America Acrylic Surface Coating Market Size Forecast by Country (2026-2033) & (M USD)

Table 114. Middle East and Africa Acrylic Surface Coating Sales Forecast by Country (2026-2033) & (Units)

Table 115. Middle East and Africa Acrylic Surface Coating Market Size Forecast by Country (2026-2033) & (M USD)

Table 116. Global Acrylic Surface Coating Sales Forecast by Type (2026-2033) & (K Units)

Table 117. Global Acrylic Surface Coating Market Size Forecast by Type (2026-2033) & (M USD)

Table 118. Global Acrylic Surface Coating Price Forecast by Type (2026-2033) & (USD/Unit)

Table 119. Global Acrylic Surface Coating Sales (K Units) Forecast by Application (2026-2033)

Table 120. Global Acrylic Surface Coating Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Acrylic Surface Coating
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Acrylic Surface Coating Market Size (M USD), 2024-2033
- Figure 5. Global Acrylic Surface Coating Market Size (M USD) (2020-2033)
- Figure 6. Global Acrylic Surface Coating Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Acrylic Surface Coating Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Acrylic Surface Coating Product Life Cycle
- Figure 13. Acrylic Surface Coating Sales Share by Manufacturers in 2024
- Figure 14. Global Acrylic Surface Coating Revenue Share by Manufacturers in 2024
- Figure 15. Acrylic Surface Coating Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Acrylic Surface Coating Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Acrylic Surface Coating Revenue in 2024
- Figure 18. Industry Chain Map of Acrylic Surface Coating
- Figure 19. Global Acrylic Surface Coating Market PEST Analysis
- Figure 20. Global Acrylic Surface Coating Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Acrylic Surface Coating Market Share by Type
- Figure 27. Sales Market Share of Acrylic Surface Coating by Type (2020-2025)
- Figure 28. Sales Market Share of Acrylic Surface Coating by Type in 2024
- Figure 29. Market Size Share of Acrylic Surface Coating by Type (2020-2025)
- Figure 30. Market Size Share of Acrylic Surface Coating by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Acrylic Surface Coating Market Share by Application

Figure 33. Global Acrylic Surface Coating Sales Market Share by Application (2020-2025)

Figure 34. Global Acrylic Surface Coating Sales Market Share by Application in 2024

Figure 35. Global Acrylic Surface Coating Market Share by Application (2020-2025)

Figure 36. Global Acrylic Surface Coating Market Share by Application in 2024

Figure 37. Global Acrylic Surface Coating Sales Growth Rate by Application (2020-2025)

Figure 38. Global Acrylic Surface Coating Sales Market Share by Region (2020-2025)

Figure 39. Global Acrylic Surface Coating Market Size Market Share by Region (2020-2025)

Figure 40. North America Acrylic Surface Coating Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Acrylic Surface Coating Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Acrylic Surface Coating Sales Market Share by Country in 2024

Figure 43. North America Acrylic Surface Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Acrylic Surface Coating Market Size Market Share by Country in 2024

Figure 45. U.S. Acrylic Surface Coating Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Acrylic Surface Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Acrylic Surface Coating Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Acrylic Surface Coating Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Acrylic Surface Coating Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Acrylic Surface Coating Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Acrylic Surface Coating Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Acrylic Surface Coating Sales Market Share by Country in 2024

Figure 53. Europe Acrylic Surface Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Acrylic Surface Coating Market Size Market Share by Country in 2024

Figure 55. Germany Acrylic Surface Coating Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Acrylic Surface Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Acrylic Surface Coating Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Acrylic Surface Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Acrylic Surface Coating Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Acrylic Surface Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Acrylic Surface Coating Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Acrylic Surface Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Acrylic Surface Coating Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Acrylic Surface Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Acrylic Surface Coating Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Acrylic Surface Coating Sales Market Share by Region in 2024

Figure 67. Asia Pacific Acrylic Surface Coating Market Size Market Share by Region in 2024

Figure 68. China Acrylic Surface Coating Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Acrylic Surface Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Acrylic Surface Coating Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Acrylic Surface Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Acrylic Surface Coating Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Acrylic Surface Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Acrylic Surface Coating Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Acrylic Surface Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Acrylic Surface Coating Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Acrylic Surface Coating Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 78. South America Acrylic Surface Coating Sales and Growth Rate (K Units)

Figure 79. South America Acrylic Surface Coating Sales Market Share by Country in 2024

Figure 80. South America Acrylic Surface Coating Market Size and Growth Rate (M USD)

Figure 81. South America Acrylic Surface Coating Market Size Market Share by Country in 2024

Figure 82. Brazil Acrylic Surface Coating Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Acrylic Surface Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Acrylic Surface Coating Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Acrylic Surface Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Acrylic Surface Coating Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Acrylic Surface Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Acrylic Surface Coating Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Acrylic Surface Coating Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Acrylic Surface Coating Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Acrylic Surface Coating Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Acrylic Surface Coating Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Acrylic Surface Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Acrylic Surface Coating Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Acrylic Surface Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Acrylic Surface Coating Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Acrylic Surface Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Acrylic Surface Coating Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Acrylic Surface Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Acrylic Surface Coating Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Acrylic Surface Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Acrylic Surface Coating Production Market Share by Region (2020-2025)

Figure 103. North America Acrylic Surface Coating Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Acrylic Surface Coating Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Acrylic Surface Coating Production (K Units) Growth Rate (2020-2025)

Figure 106. China Acrylic Surface Coating Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Acrylic Surface Coating Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Acrylic Surface Coating Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Acrylic Surface Coating Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Acrylic Surface Coating Market Share Forecast by Type (2026-2033)

Figure 111. Global Acrylic Surface Coating Sales Forecast by Application (2026-2033)

Figure 112. Global Acrylic Surface Coating Market Share Forecast by Application (2026-2033)

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