

Global Acrylic Shower Bases Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Acrylic Shower Bases competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. Acrylic shower bases are bathroom fixtures made from high-density acrylic composite materials, known for being lightweight, slip-resistant, corrosion-resistant, and easy to clean. They feature a smooth surface with customizable colors and shapes (e.g., square, curved, walk-in), often reinforced with fiberglass for enhanced load-bearing capacity (supporting over 300kg). Compared to traditional ceramic or stone shower trays, acrylic offers a warmer feel, easier installation, and seamless integration with waterproof seals to prevent leaks, making them a popular choice for mid-to-high-end residential, hotel, and commercial bathrooms. Currently, the acrylic shower base market is growing steadily, driven by global demand for bathroom upgrades (e.g., smart homes, aging-friendly designs) and hotel industry expansion. Europe and North America remain the largest markets, but the Asia-Pacific region (especially China and India) is seeing rapid growth due to rising demand for premium fitted bathrooms. Consumer preferences are shifting toward larger sizes, anti-mold coatings, and customization, while environmental regulations (e.g., low-VOC materials) spur innovation. Moving forward, as lightweight construction materials and prefabricated bathrooms gain traction, acrylic shower bases may further replace traditional options. However, intensified competition could trigger price wars, pushing manufacturers to differentiate through features like integrated drainage tech or smart temperature control to maintain premium pricing.

The global Acrylic Shower Bases market size was estimated at USD 1278.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 6.10%

during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Acrylic Shower Bases market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Acrylic Shower Bases market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Acrylic Shower Bases market.

Global Acrylic Shower Bases Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Kohler
COLACRIL (Grupo CCRR)
American Standard (LIXIL)
MTI Baths
Duravit
Produits Neptune
Americh
Bella CORE
Swan
DreamLine
American Bath Group
Huppe
AGAPE
ANTONIO LUPI
Aquaestil
Porcelanosa
GROHE Pacific

Market Segmentation (by Type)

Side Drain
Center Drain

Market Segmentation (by Application)

Online Sales
Offline Sales

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Acrylic Shower Bases Market
Overview of the regional outlook of the Acrylic Shower Bases Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Acrylic Shower Bases Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Acrylic Shower Bases, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players,

along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Acrylic Shower Bases

1.2 Key Market Segments

1.2.1 Acrylic Shower Bases Segment by Type

1.2.2 Acrylic Shower Bases Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 ACRYLIC SHOWER BASES MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Acrylic Shower Bases Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Acrylic Shower Bases Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 ACRYLIC SHOWER BASES MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Acrylic Shower Bases Product Life Cycle

3.3 Global Acrylic Shower Bases Sales by Manufacturers (2020-2025)

3.4 Global Acrylic Shower Bases Revenue Market Share by Manufacturers (2020-2025)

3.5 Acrylic Shower Bases Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Acrylic Shower Bases Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Acrylic Shower Bases Market Competitive Situation and Trends

3.8.1 Acrylic Shower Bases Market Concentration Rate

3.8.2 Global 5 and 10 Largest Acrylic Shower Bases Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 ACRYLIC SHOWER BASES INDUSTRY CHAIN ANALYSIS

- 4.1 Acrylic Shower Bases Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ACRYLIC SHOWER BASES MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Acrylic Shower Bases Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Acrylic Shower Bases Market
- 5.7 ESG Ratings of Leading Companies

6 ACRYLIC SHOWER BASES MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Acrylic Shower Bases Sales Market Share by Type (2020-2025)
- 6.3 Global Acrylic Shower Bases Market Size by Type (2020-2025)
- 6.4 Global Acrylic Shower Bases Price by Type (2020-2025)

7 ACRYLIC SHOWER BASES MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Acrylic Shower Bases Market Sales by Application (2020-2025)

7.3 Global Acrylic Shower Bases Market Size (M USD) by Application (2020-2025)

7.4 Global Acrylic Shower Bases Sales Growth Rate by Application (2020-2025)

8 ACRYLIC SHOWER BASES MARKET SALES BY REGION

8.1 Global Acrylic Shower Bases Sales by Region

8.1.1 Global Acrylic Shower Bases Sales by Region

8.1.2 Global Acrylic Shower Bases Sales Market Share by Region

8.2 Global Acrylic Shower Bases Market Size by Region

8.2.1 Global Acrylic Shower Bases Market Size by Region

8.2.2 Global Acrylic Shower Bases Market Size by Region

8.3 North America

8.3.1 North America Acrylic Shower Bases Sales by Country

8.3.2 North America Acrylic Shower Bases Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Acrylic Shower Bases Sales by Country

8.4.2 Europe Acrylic Shower Bases Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Acrylic Shower Bases Sales by Region

8.5.2 Asia Pacific Acrylic Shower Bases Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Acrylic Shower Bases Sales by Country

8.6.2 South America Acrylic Shower Bases Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Acrylic Shower Bases Sales by Region

8.7.2 Middle East and Africa Acrylic Shower Bases Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 ACRYLIC SHOWER BASES MARKET PRODUCTION BY REGION

9.1 Global Production of Acrylic Shower Bases by Region(2020-2025)

9.2 Global Acrylic Shower Bases Revenue Market Share by Region (2020-2025)

9.3 Global Acrylic Shower Bases Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Acrylic Shower Bases Production

9.4.1 North America Acrylic Shower Bases Production Growth Rate (2020-2025)

9.4.2 North America Acrylic Shower Bases Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Acrylic Shower Bases Production

9.5.1 Europe Acrylic Shower Bases Production Growth Rate (2020-2025)

9.5.2 Europe Acrylic Shower Bases Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Acrylic Shower Bases Production (2020-2025)

9.6.1 Japan Acrylic Shower Bases Production Growth Rate (2020-2025)

9.6.2 Japan Acrylic Shower Bases Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Acrylic Shower Bases Production (2020-2025)

9.7.1 China Acrylic Shower Bases Production Growth Rate (2020-2025)

9.7.2 China Acrylic Shower Bases Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Kohler

10.1.1 Kohler Basic Information

10.1.2 Kohler Acrylic Shower Bases Product Overview

10.1.3 Kohler Acrylic Shower Bases Product Market Performance

10.1.4 Kohler Business Overview

- 10.1.5 Kohler SWOT Analysis
- 10.1.6 Kohler Recent Developments
- 10.2 COLACRIL (Grupo CCRR)
 - 10.2.1 COLACRIL (Grupo CCRR) Basic Information
 - 10.2.2 COLACRIL (Grupo CCRR) Acrylic Shower Bases Product Overview
 - 10.2.3 COLACRIL (Grupo CCRR) Acrylic Shower Bases Product Market Performance
 - 10.2.4 COLACRIL (Grupo CCRR) Business Overview
 - 10.2.5 COLACRIL (Grupo CCRR) SWOT Analysis
 - 10.2.6 COLACRIL (Grupo CCRR) Recent Developments
- 10.3 American Standard (LIXIL)
 - 10.3.1 American Standard (LIXIL) Basic Information
 - 10.3.2 American Standard (LIXIL) Acrylic Shower Bases Product Overview
 - 10.3.3 American Standard (LIXIL) Acrylic Shower Bases Product Market Performance
 - 10.3.4 American Standard (LIXIL) Business Overview
 - 10.3.5 American Standard (LIXIL) SWOT Analysis
 - 10.3.6 American Standard (LIXIL) Recent Developments
- 10.4 MTI Baths
 - 10.4.1 MTI Baths Basic Information
 - 10.4.2 MTI Baths Acrylic Shower Bases Product Overview
 - 10.4.3 MTI Baths Acrylic Shower Bases Product Market Performance
 - 10.4.4 MTI Baths Business Overview
 - 10.4.5 MTI Baths Recent Developments
- 10.5 Duravit
 - 10.5.1 Duravit Basic Information
 - 10.5.2 Duravit Acrylic Shower Bases Product Overview
 - 10.5.3 Duravit Acrylic Shower Bases Product Market Performance
 - 10.5.4 Duravit Business Overview
 - 10.5.5 Duravit Recent Developments
- 10.6 Produits Neptune
 - 10.6.1 Produits Neptune Basic Information
 - 10.6.2 Produits Neptune Acrylic Shower Bases Product Overview
 - 10.6.3 Produits Neptune Acrylic Shower Bases Product Market Performance
 - 10.6.4 Produits Neptune Business Overview
 - 10.6.5 Produits Neptune Recent Developments
- 10.7 Americh
 - 10.7.1 Americh Basic Information
 - 10.7.2 Americh Acrylic Shower Bases Product Overview
 - 10.7.3 Americh Acrylic Shower Bases Product Market Performance
 - 10.7.4 Americh Business Overview

- 10.7.5 Americh Recent Developments
- 10.8 Bella CORE
 - 10.8.1 Bella CORE Basic Information
 - 10.8.2 Bella CORE Acrylic Shower Bases Product Overview
 - 10.8.3 Bella CORE Acrylic Shower Bases Product Market Performance
 - 10.8.4 Bella CORE Business Overview
 - 10.8.5 Bella CORE Recent Developments
- 10.9 Swan
 - 10.9.1 Swan Basic Information
 - 10.9.2 Swan Acrylic Shower Bases Product Overview
 - 10.9.3 Swan Acrylic Shower Bases Product Market Performance
 - 10.9.4 Swan Business Overview
 - 10.9.5 Swan Recent Developments
- 10.10 DreamLine
 - 10.10.1 DreamLine Basic Information
 - 10.10.2 DreamLine Acrylic Shower Bases Product Overview
 - 10.10.3 DreamLine Acrylic Shower Bases Product Market Performance
 - 10.10.4 DreamLine Business Overview
 - 10.10.5 DreamLine Recent Developments
- 10.11 American Bath Group
 - 10.11.1 American Bath Group Basic Information
 - 10.11.2 American Bath Group Acrylic Shower Bases Product Overview
 - 10.11.3 American Bath Group Acrylic Shower Bases Product Market Performance
 - 10.11.4 American Bath Group Business Overview
 - 10.11.5 American Bath Group Recent Developments
- 10.12 Huppe
 - 10.12.1 Huppe Basic Information
 - 10.12.2 Huppe Acrylic Shower Bases Product Overview
 - 10.12.3 Huppe Acrylic Shower Bases Product Market Performance
 - 10.12.4 Huppe Business Overview
 - 10.12.5 Huppe Recent Developments
- 10.13 AGAPE
 - 10.13.1 AGAPE Basic Information
 - 10.13.2 AGAPE Acrylic Shower Bases Product Overview
 - 10.13.3 AGAPE Acrylic Shower Bases Product Market Performance
 - 10.13.4 AGAPE Business Overview
 - 10.13.5 AGAPE Recent Developments
- 10.14 ANTONIO LUPI
 - 10.14.1 ANTONIO LUPI Basic Information

- 10.14.2 ANTONIO LUPI Acrylic Shower Bases Product Overview
- 10.14.3 ANTONIO LUPI Acrylic Shower Bases Product Market Performance
- 10.14.4 ANTONIO LUPI Business Overview
- 10.14.5 ANTONIO LUPI Recent Developments
- 10.15 Aquaestil
 - 10.15.1 Aquaestil Basic Information
 - 10.15.2 Aquaestil Acrylic Shower Bases Product Overview
 - 10.15.3 Aquaestil Acrylic Shower Bases Product Market Performance
 - 10.15.4 Aquaestil Business Overview
 - 10.15.5 Aquaestil Recent Developments
- 10.16 Porcelanosa
 - 10.16.1 Porcelanosa Basic Information
 - 10.16.2 Porcelanosa Acrylic Shower Bases Product Overview
 - 10.16.3 Porcelanosa Acrylic Shower Bases Product Market Performance
 - 10.16.4 Porcelanosa Business Overview
 - 10.16.5 Porcelanosa Recent Developments
- 10.17 GROHE Pacific
 - 10.17.1 GROHE Pacific Basic Information
 - 10.17.2 GROHE Pacific Acrylic Shower Bases Product Overview
 - 10.17.3 GROHE Pacific Acrylic Shower Bases Product Market Performance
 - 10.17.4 GROHE Pacific Business Overview
 - 10.17.5 GROHE Pacific Recent Developments

11 ACRYLIC SHOWER BASES MARKET FORECAST BY REGION

- 11.1 Global Acrylic Shower Bases Market Size Forecast
- 11.2 Global Acrylic Shower Bases Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Acrylic Shower Bases Market Size Forecast by Country
 - 11.2.3 Asia Pacific Acrylic Shower Bases Market Size Forecast by Region
 - 11.2.4 South America Acrylic Shower Bases Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Acrylic Shower Bases by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Acrylic Shower Bases Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Acrylic Shower Bases by Type (2026-2035)
 - 12.1.2 Global Acrylic Shower Bases Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Acrylic Shower Bases by Type (2026-2035)

12.2 Global Acrylic Shower Bases Market Forecast by Application (2026-2035)

12.2.1 Global Acrylic Shower Bases Sales (K Units) Forecast by Application

12.2.2 Global Acrylic Shower Bases Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Acrylic Shower Bases Market Size by Type (M USD)

Table 4. Global Acrylic Shower Bases Market Size by Application

Table 5. Acrylic Shower Bases Market Size Comparison by Region (M USD)

Table 6. Global Acrylic Shower Bases Sales (K Units) by Manufacturers (2020-2025)

Table 7. Global Acrylic Shower Bases Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Acrylic Shower Bases Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Acrylic Shower Bases Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Acrylic Shower Bases as of 2025)

Table 11. Global Market Acrylic Shower Bases Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Acrylic Shower Bases Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Acrylic Shower Bases Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global Acrylic Shower Bases Sales by Type (K Units)

Table 27. Global Acrylic Shower Bases Market Size by Type (M USD)

Table 28. Global Acrylic Shower Bases Sales (K Units) by Type (2020-2025)

Table 29. Global Acrylic Shower Bases Sales Market Share by Type (2020-2025)

Table 30. Global Acrylic Shower Bases Market Size (M USD) by Type (2020-2025)

Table 31. Global Acrylic Shower Bases Market Share by Type (2020-2025)
Table 32. Global Acrylic Shower Bases Price (USD/Unit) by Type (2020-2025)
Table 33. Global Acrylic Shower Bases Sales (K Units) by Application
Table 34. Global Acrylic Shower Bases Market Size by Application
Table 35. Global Acrylic Shower Bases Sales by Application (2020-2025) & (K Units)
Table 36. Global Acrylic Shower Bases Sales Market Share by Application (2020-2025)
Table 37. Global Acrylic Shower Bases Market Size by Application (2020-2025) & (M USD)
Table 38. Global Acrylic Shower Bases Market Share by Application (2020-2025)
Table 39. Global Acrylic Shower Bases Sales Growth Rate by Application (2020-2025)
Table 40. Global Acrylic Shower Bases Sales by Region (2020-2025) & (K Units)
Table 41. Global Acrylic Shower Bases Sales Market Share by Region (2020-2025)
Table 42. Global Acrylic Shower Bases Market Size by Region (2020-2025) & (M USD)
Table 43. Global Acrylic Shower Bases Market Size by Region (2020-2025)
Table 44. North America Acrylic Shower Bases Sales by Country (2020-2025) & (K Units)
Table 45. North America Acrylic Shower Bases Market Size by Country (2020-2025) & (M USD)
Table 46. Europe Acrylic Shower Bases Sales by Country (2020-2025) & (K Units)
Table 47. Europe Acrylic Shower Bases Market Size by Country (2020-2025) & (M USD)
Table 48. Asia Pacific Acrylic Shower Bases Sales by Region (2020-2025) & (K Units)
Table 49. Asia Pacific Acrylic Shower Bases Market Size by Region (2020-2025) & (M USD)
Table 50. South America Acrylic Shower Bases Sales by Country (2020-2025) & (K Units)
Table 51. South America Acrylic Shower Bases Market Size by Country (2020-2025) & (M USD)
Table 52. Middle East and Africa Acrylic Shower Bases Sales by Region (2020-2025) & (K Units)
Table 53. Middle East and Africa Acrylic Shower Bases Market Size by Region (2020-2025) & (M USD)
Table 54. Global Acrylic Shower Bases Production (K Units) by Region(2020-2025)
Table 55. Global Acrylic Shower Bases Revenue (US\$ Million) by Region (2020-2025)
Table 56. Global Acrylic Shower Bases Revenue Market Share by Region (2020-2025)
Table 57. Global Acrylic Shower Bases Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 58. North America Acrylic Shower Bases Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Europe Acrylic Shower Bases Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Japan Acrylic Shower Bases Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China Acrylic Shower Bases Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. Kohler Basic Information

Table 63. Kohler Acrylic Shower Bases Product Overview

Table 64. Kohler Acrylic Shower Bases Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. Kohler Business Overview

Table 66. Kohler SWOT Analysis

Table 67. Kohler Recent Developments

Table 68. COLACRIL (Grupo CCRR) Basic Information

Table 69. COLACRIL (Grupo CCRR) Acrylic Shower Bases Product Overview

Table 70. COLACRIL (Grupo CCRR) Acrylic Shower Bases Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. COLACRIL (Grupo CCRR) Business Overview

Table 72. COLACRIL (Grupo CCRR) SWOT Analysis

Table 73. COLACRIL (Grupo CCRR) Recent Developments

Table 74. American Standard (LIXIL) Basic Information

Table 75. American Standard (LIXIL) Acrylic Shower Bases Product Overview

Table 76. American Standard (LIXIL) Acrylic Shower Bases Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. American Standard (LIXIL) Business Overview

Table 78. American Standard (LIXIL) SWOT Analysis

Table 79. American Standard (LIXIL) Recent Developments

Table 80. MTI Baths Basic Information

Table 81. MTI Baths Acrylic Shower Bases Product Overview

Table 82. MTI Baths Acrylic Shower Bases Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. MTI Baths Business Overview

Table 84. MTI Baths Recent Developments

Table 85. Duravit Basic Information

Table 86. Duravit Acrylic Shower Bases Product Overview

Table 87. Duravit Acrylic Shower Bases Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 88. Duravit Business Overview

Table 89. Duravit Recent Developments

Table 90. Produits Neptune Basic Information
Table 91. Produits Neptune Acrylic Shower Bases Product Overview
Table 92. Produits Neptune Acrylic Shower Bases Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 93. Produits Neptune Business Overview
Table 94. Produits Neptune Recent Developments
Table 95. Americh Basic Information
Table 96. Americh Acrylic Shower Bases Product Overview
Table 97. Americh Acrylic Shower Bases Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 98. Americh Business Overview
Table 99. Americh Recent Developments
Table 100. Bella CORE Basic Information
Table 101. Bella CORE Acrylic Shower Bases Product Overview
Table 102. Bella CORE Acrylic Shower Bases Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 103. Bella CORE Business Overview
Table 104. Bella CORE Recent Developments
Table 105. Swan Basic Information
Table 106. Swan Acrylic Shower Bases Product Overview
Table 107. Swan Acrylic Shower Bases Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 108. Swan Business Overview
Table 109. Swan Recent Developments
Table 110. DreamLine Basic Information
Table 111. DreamLine Acrylic Shower Bases Product Overview
Table 112. DreamLine Acrylic Shower Bases Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 113. DreamLine Business Overview
Table 114. DreamLine Recent Developments
Table 115. American Bath Group Basic Information
Table 116. American Bath Group Acrylic Shower Bases Product Overview
Table 117. American Bath Group Acrylic Shower Bases Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 118. American Bath Group Business Overview
Table 119. American Bath Group Recent Developments
Table 120. Huppe Basic Information
Table 121. Huppe Acrylic Shower Bases Product Overview
Table 122. Huppe Acrylic Shower Bases Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2020-2025)

Table 123. Huppe Business Overview

Table 124. Huppe Recent Developments

Table 125. AGAPE Basic Information

Table 126. AGAPE Acrylic Shower Bases Product Overview

Table 127. AGAPE Acrylic Shower Bases Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 128. AGAPE Business Overview

Table 129. AGAPE Recent Developments

Table 130. ANTONIO LUPI Basic Information

Table 131. ANTONIO LUPI Acrylic Shower Bases Product Overview

Table 132. ANTONIO LUPI Acrylic Shower Bases Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 133. ANTONIO LUPI Business Overview

Table 134. ANTONIO LUPI Recent Developments

Table 135. Aquaestil Basic Information

Table 136. Aquaestil Acrylic Shower Bases Product Overview

Table 137. Aquaestil Acrylic Shower Bases Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 138. Aquaestil Business Overview

Table 139. Aquaestil Recent Developments

Table 140. Porcelanosa Basic Information

Table 141. Porcelanosa Acrylic Shower Bases Product Overview

Table 142. Porcelanosa Acrylic Shower Bases Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 143. Porcelanosa Business Overview

Table 144. Porcelanosa Recent Developments

Table 145. GROHE Pacific Basic Information

Table 146. GROHE Pacific Acrylic Shower Bases Product Overview

Table 147. GROHE Pacific Acrylic Shower Bases Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 148. GROHE Pacific Business Overview

Table 149. GROHE Pacific Recent Developments

Table 150. Global Acrylic Shower Bases Sales Forecast by Region (2026-2035) & (K Units)

Table 151. Global Acrylic Shower Bases Market Size Forecast by Region (2026-2035) & (M USD)

Table 152. North America Acrylic Shower Bases Sales Forecast by Country (2026-2035) & (K Units)

Table 153. North America Acrylic Shower Bases Market Size Forecast by Country (2026-2035) & (M USD)

Table 154. Europe Acrylic Shower Bases Sales Forecast by Country (2026-2035) & (K Units)

Table 155. Europe Acrylic Shower Bases Market Size Forecast by Country (2026-2035) & (M USD)

Table 156. Asia Pacific Acrylic Shower Bases Sales Forecast by Region (2026-2035) & (K Units)

Table 157. Asia Pacific Acrylic Shower Bases Market Size Forecast by Region (2026-2035) & (M USD)

Table 158. South America Acrylic Shower Bases Sales Forecast by Country (2026-2035) & (K Units)

Table 159. South America Acrylic Shower Bases Market Size Forecast by Country (2026-2035) & (M USD)

Table 160. Middle East and Africa Acrylic Shower Bases Sales Forecast by Country (2026-2035) & (Units)

Table 161. Middle East and Africa Acrylic Shower Bases Market Size Forecast by Country (2026-2035) & (M USD)

Table 162. Global Acrylic Shower Bases Sales Forecast by Type (2026-2035) & (K Units)

Table 163. Global Acrylic Shower Bases Market Size Forecast by Type (2026-2035) & (M USD)

Table 164. Global Acrylic Shower Bases Price Forecast by Type (2026-2035) & (USD/Unit)

Table 165. Global Acrylic Shower Bases Sales (K Units) Forecast by Application (2026-2035)

Table 166. Global Acrylic Shower Bases Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Acrylic Shower Bases
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Acrylic Shower Bases Market Size (M USD), 2025-2035
- Figure 5. Global Acrylic Shower Bases Market Size (M USD) (2020-2035)
- Figure 6. Global Acrylic Shower Bases Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Acrylic Shower Bases Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Acrylic Shower Bases Product Life Cycle
- Figure 13. Acrylic Shower Bases Sales Share by Manufacturers in 2025
- Figure 14. Global Acrylic Shower Bases Revenue Share by Manufacturers in 2025
- Figure 15. Acrylic Shower Bases Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Acrylic Shower Bases Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Acrylic Shower Bases Revenue in 2025
- Figure 18. Industry Chain Map of Acrylic Shower Bases
- Figure 19. Global Acrylic Shower Bases Market PEST Analysis
- Figure 20. Global Acrylic Shower Bases Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Acrylic Shower Bases Market Share by Type
- Figure 27. Sales Market Share of Acrylic Shower Bases by Type (2020-2025)
- Figure 28. Sales Market Share of Acrylic Shower Bases by Type in 2025
- Figure 29. Market Share of Acrylic Shower Bases by Type (2020-2025)
- Figure 30. Market Share of Acrylic Shower Bases by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Acrylic Shower Bases Market Share by Application

Figure 33. Global Acrylic Shower Bases Sales Market Share by Application (2020-2025)

Figure 34. Global Acrylic Shower Bases Sales Market Share by Application in 2025

Figure 35. Global Acrylic Shower Bases Market Share by Application (2020-2025)

Figure 36. Global Acrylic Shower Bases Market Share by Application in 2025

Figure 37. Global Acrylic Shower Bases Sales Growth Rate by Application (2020-2025)

Figure 38. Global Acrylic Shower Bases Sales Market Share by Region (2020-2025)

Figure 39. Global Acrylic Shower Bases Market Size by Region (2020-2025)

Figure 40. North America Acrylic Shower Bases Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Acrylic Shower Bases Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Acrylic Shower Bases Sales Market Share by Country in 2024

Figure 43. North America Acrylic Shower Bases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Acrylic Shower Bases Market Size by Country in 2024

Figure 45. U.S. Acrylic Shower Bases Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Acrylic Shower Bases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Acrylic Shower Bases Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Acrylic Shower Bases Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Acrylic Shower Bases Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Acrylic Shower Bases Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Acrylic Shower Bases Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Acrylic Shower Bases Sales Market Share by Country in 2024

Figure 53. Europe Acrylic Shower Bases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Acrylic Shower Bases Market Size by Country in 2024

Figure 55. Germany Acrylic Shower Bases Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Acrylic Shower Bases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Acrylic Shower Bases Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Acrylic Shower Bases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Acrylic Shower Bases Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Acrylic Shower Bases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Acrylic Shower Bases Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Acrylic Shower Bases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Acrylic Shower Bases Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Acrylic Shower Bases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Acrylic Shower Bases Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Acrylic Shower Bases Sales Market Share by Region in 2024

Figure 67. Asia Pacific Acrylic Shower Bases Market Size by Region in 2024

Figure 68. China Acrylic Shower Bases Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Acrylic Shower Bases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Acrylic Shower Bases Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Acrylic Shower Bases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Acrylic Shower Bases Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Acrylic Shower Bases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Acrylic Shower Bases Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Acrylic Shower Bases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Acrylic Shower Bases Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Acrylic Shower Bases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Acrylic Shower Bases Sales and Growth Rate (K Units)

Figure 79. South America Acrylic Shower Bases Sales Market Share by Country in 2024

Figure 80. South America Acrylic Shower Bases Market Size and Growth Rate (M USD)

Figure 81. South America Acrylic Shower Bases Market Size by Country in 2024

Figure 82. Brazil Acrylic Shower Bases Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Acrylic Shower Bases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Acrylic Shower Bases Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Acrylic Shower Bases Market Size and Growth Rate (2020-2025)

& (M USD)

Figure 86. Columbia Acrylic Shower Bases Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Acrylic Shower Bases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Acrylic Shower Bases Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Acrylic Shower Bases Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Acrylic Shower Bases Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Acrylic Shower Bases Market Size by Region in 2024

Figure 92. Saudi Arabia Acrylic Shower Bases Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Acrylic Shower Bases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Acrylic Shower Bases Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Acrylic Shower Bases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Acrylic Shower Bases Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Acrylic Shower Bases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Acrylic Shower Bases Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Acrylic Shower Bases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Acrylic Shower Bases Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Acrylic Shower Bases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Acrylic Shower Bases Production Market Share by Region (2020-2025)

Figure 103. North America Acrylic Shower Bases Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Acrylic Shower Bases Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Acrylic Shower Bases Production (K Units) Growth Rate (2020-2025)

Figure 106. China Acrylic Shower Bases Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Acrylic Shower Bases Sales Forecast by Volume (2020-2035) & (K

Units)

Figure 108. Global Acrylic Shower Bases Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Acrylic Shower Bases Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Acrylic Shower Bases Market Share Forecast by Type (2026-2035)

Figure 111. Global Acrylic Shower Bases Sales Forecast by Application (2026-2035)

Figure 112. Global Acrylic Shower Bases Market Share Forecast by Application (2026-2035)

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