

Global Acrylic Resin Coatings Market Research Report 2023(Status and Outlook)

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Abstracts

Report Overview

Acrylic resin coatings are manufactured from the acrylic/methacrylic polymers, and have inertness to the outdoor environment

The global acrylic resin coatings market is expected to register a high growth during the forecast period 2015-2025. High Demand for value-added functional offerings accelerates the growth of the global acrylic resin coatings market. Increasing disposable incomes and the increased focus on urbanization globally, is also predicted to lead to growth of the global acrylic resin coatings market over the forecast period. The emergence of new advanced technologies, particularly in the water-borne segment also fuels the growth of the global acrylic resin coatings market, for example, hybrid coatings like epoxy acrylic hybrid and alkyd acrylic hybrid aids in overcoming the shortcomings of the conventional acrylic coatings. The rising prices of raw materials may hinder the growth of the global acrylic resin coatings market over the forecast period.

Bosson Research's latest report provides a deep insight into the global Acrylic Resin Coatings market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Acrylic Resin Coatings Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Acrylic Resin Coatings market in any manner.

Global Acrylic Resin Coatings Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Axalta Coating Systems

BASF Coatings

DOW Chemicals Company

Nippon Paint

PPG Industries

The Sherwin-Williams Company

The Valspar Corporation

Asian Paints

Jotun Group

Kansai Paint

RPM International

Dunn Edwards Paints

Market Segmentation (by Type)

Water-Borne

Solvent-Borne

Powder

Market Segmentation (by Application)

Construction

Marine

Industrial coatings

Automotive

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Acrylic Resin Coatings Market
Overview of the regional outlook of the Acrylic Resin Coatings Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
Provision of market value (USD Billion) data for each segment and sub-segment
Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market
Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region
Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled
Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players
The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions
Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis
Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Acrylic Resin Coatings Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Acrylic Resin Coatings
- 1.2 Key Market Segments
 - 1.2.1 Acrylic Resin Coatings Segment by Type
 - 1.2.2 Acrylic Resin Coatings Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 ACRYLIC RESIN COATINGS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Acrylic Resin Coatings Market Size (M USD) Estimates and Forecasts (2018-2029)
 - 2.1.2 Global Acrylic Resin Coatings Sales Estimates and Forecasts (2018-2029)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 ACRYLIC RESIN COATINGS MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Acrylic Resin Coatings Sales by Manufacturers (2018-2023)
- 3.2 Global Acrylic Resin Coatings Revenue Market Share by Manufacturers (2018-2023)
- 3.3 Acrylic Resin Coatings Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Acrylic Resin Coatings Average Price by Manufacturers (2018-2023)
- 3.5 Manufacturers Acrylic Resin Coatings Sales Sites, Area Served, Product Type
- 3.6 Acrylic Resin Coatings Market Competitive Situation and Trends
 - 3.6.1 Acrylic Resin Coatings Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Acrylic Resin Coatings Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 ACRYLIC RESIN COATINGS INDUSTRY CHAIN ANALYSIS

- 4.1 Acrylic Resin Coatings Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ACRYLIC RESIN COATINGS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 ACRYLIC RESIN COATINGS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Acrylic Resin Coatings Sales Market Share by Type (2018-2023)
- 6.3 Global Acrylic Resin Coatings Market Size Market Share by Type (2018-2023)
- 6.4 Global Acrylic Resin Coatings Price by Type (2018-2023)

7 ACRYLIC RESIN COATINGS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Acrylic Resin Coatings Market Sales by Application (2018-2023)
- 7.3 Global Acrylic Resin Coatings Market Size (M USD) by Application (2018-2023)
- 7.4 Global Acrylic Resin Coatings Sales Growth Rate by Application (2018-2023)

8 ACRYLIC RESIN COATINGS MARKET SEGMENTATION BY REGION

- 8.1 Global Acrylic Resin Coatings Sales by Region
 - 8.1.1 Global Acrylic Resin Coatings Sales by Region
 - 8.1.2 Global Acrylic Resin Coatings Sales Market Share by Region
- 8.2 North America

8.2.1 North America Acrylic Resin Coatings Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Acrylic Resin Coatings Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Acrylic Resin Coatings Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Acrylic Resin Coatings Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Acrylic Resin Coatings Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Axalta Coating Systems

9.1.1 Axalta Coating Systems Acrylic Resin Coatings Basic Information

9.1.2 Axalta Coating Systems Acrylic Resin Coatings Product Overview

9.1.3 Axalta Coating Systems Acrylic Resin Coatings Product Market Performance

9.1.4 Axalta Coating Systems Business Overview

9.1.5 Axalta Coating Systems Acrylic Resin Coatings SWOT Analysis

- 9.1.6 Axalta Coating Systems Recent Developments
- 9.2 BASF Coatings
 - 9.2.1 BASF Coatings Acrylic Resin Coatings Basic Information
 - 9.2.2 BASF Coatings Acrylic Resin Coatings Product Overview
 - 9.2.3 BASF Coatings Acrylic Resin Coatings Product Market Performance
 - 9.2.4 BASF Coatings Business Overview
 - 9.2.5 BASF Coatings Acrylic Resin Coatings SWOT Analysis
 - 9.2.6 BASF Coatings Recent Developments
- 9.3 DOW Chemicals Company
 - 9.3.1 DOW Chemicals Company Acrylic Resin Coatings Basic Information
 - 9.3.2 DOW Chemicals Company Acrylic Resin Coatings Product Overview
 - 9.3.3 DOW Chemicals Company Acrylic Resin Coatings Product Market Performance
 - 9.3.4 DOW Chemicals Company Business Overview
 - 9.3.5 DOW Chemicals Company Acrylic Resin Coatings SWOT Analysis
 - 9.3.6 DOW Chemicals Company Recent Developments
- 9.4 Nippon Paint
 - 9.4.1 Nippon Paint Acrylic Resin Coatings Basic Information
 - 9.4.2 Nippon Paint Acrylic Resin Coatings Product Overview
 - 9.4.3 Nippon Paint Acrylic Resin Coatings Product Market Performance
 - 9.4.4 Nippon Paint Business Overview
 - 9.4.5 Nippon Paint Acrylic Resin Coatings SWOT Analysis
 - 9.4.6 Nippon Paint Recent Developments
- 9.5 PPG Industries
 - 9.5.1 PPG Industries Acrylic Resin Coatings Basic Information
 - 9.5.2 PPG Industries Acrylic Resin Coatings Product Overview
 - 9.5.3 PPG Industries Acrylic Resin Coatings Product Market Performance
 - 9.5.4 PPG Industries Business Overview
 - 9.5.5 PPG Industries Acrylic Resin Coatings SWOT Analysis
 - 9.5.6 PPG Industries Recent Developments
- 9.6 The Sherwin-Williams Company
 - 9.6.1 The Sherwin-Williams Company Acrylic Resin Coatings Basic Information
 - 9.6.2 The Sherwin-Williams Company Acrylic Resin Coatings Product Overview
 - 9.6.3 The Sherwin-Williams Company Acrylic Resin Coatings Product Market Performance
 - 9.6.4 The Sherwin-Williams Company Business Overview
 - 9.6.5 The Sherwin-Williams Company Recent Developments
- 9.7 The Valspar Corporation
 - 9.7.1 The Valspar Corporation Acrylic Resin Coatings Basic Information
 - 9.7.2 The Valspar Corporation Acrylic Resin Coatings Product Overview

9.7.3 The Valspar Corporation Acrylic Resin Coatings Product Market Performance

9.7.4 The Valspar Corporation Business Overview

9.7.5 The Valspar Corporation Recent Developments

9.8 Asian Paints

9.8.1 Asian Paints Acrylic Resin Coatings Basic Information

9.8.2 Asian Paints Acrylic Resin Coatings Product Overview

9.8.3 Asian Paints Acrylic Resin Coatings Product Market Performance

9.8.4 Asian Paints Business Overview

9.8.5 Asian Paints Recent Developments

9.9 Jotun Group

9.9.1 Jotun Group Acrylic Resin Coatings Basic Information

9.9.2 Jotun Group Acrylic Resin Coatings Product Overview

9.9.3 Jotun Group Acrylic Resin Coatings Product Market Performance

9.9.4 Jotun Group Business Overview

9.9.5 Jotun Group Recent Developments

9.10 Kansai Paint

9.10.1 Kansai Paint Acrylic Resin Coatings Basic Information

9.10.2 Kansai Paint Acrylic Resin Coatings Product Overview

9.10.3 Kansai Paint Acrylic Resin Coatings Product Market Performance

9.10.4 Kansai Paint Business Overview

9.10.5 Kansai Paint Recent Developments

9.11 RPM International

9.11.1 RPM International Acrylic Resin Coatings Basic Information

9.11.2 RPM International Acrylic Resin Coatings Product Overview

9.11.3 RPM International Acrylic Resin Coatings Product Market Performance

9.11.4 RPM International Business Overview

9.11.5 RPM International Recent Developments

9.12 Dunn Edwards Paints

9.12.1 Dunn Edwards Paints Acrylic Resin Coatings Basic Information

9.12.2 Dunn Edwards Paints Acrylic Resin Coatings Product Overview

9.12.3 Dunn Edwards Paints Acrylic Resin Coatings Product Market Performance

9.12.4 Dunn Edwards Paints Business Overview

9.12.5 Dunn Edwards Paints Recent Developments

10 ACRYLIC RESIN COATINGS MARKET FORECAST BY REGION

10.1 Global Acrylic Resin Coatings Market Size Forecast

10.2 Global Acrylic Resin Coatings Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

- 10.2.2 Europe Acrylic Resin Coatings Market Size Forecast by Country
- 10.2.3 Asia Pacific Acrylic Resin Coatings Market Size Forecast by Region
- 10.2.4 South America Acrylic Resin Coatings Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Acrylic Resin Coatings by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2024-2029)

- 11.1 Global Acrylic Resin Coatings Market Forecast by Type (2024-2029)
 - 11.1.1 Global Forecasted Sales of Acrylic Resin Coatings by Type (2024-2029)
 - 11.1.2 Global Acrylic Resin Coatings Market Size Forecast by Type (2024-2029)
 - 11.1.3 Global Forecasted Price of Acrylic Resin Coatings by Type (2024-2029)
- 11.2 Global Acrylic Resin Coatings Market Forecast by Application (2024-2029)
 - 11.2.1 Global Acrylic Resin Coatings Sales (K MT) Forecast by Application
 - 11.2.2 Global Acrylic Resin Coatings Market Size (M USD) Forecast by Application (2024-2029)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Acrylic Resin Coatings Market Size Comparison by Region (M USD)
- Table 5. Global Acrylic Resin Coatings Sales (K MT) by Manufacturers (2018-2023)
- Table 6. Global Acrylic Resin Coatings Sales Market Share by Manufacturers (2018-2023)
- Table 7. Global Acrylic Resin Coatings Revenue (M USD) by Manufacturers (2018-2023)
- Table 8. Global Acrylic Resin Coatings Revenue Share by Manufacturers (2018-2023)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Acrylic Resin Coatings as of 2022)
- Table 10. Global Market Acrylic Resin Coatings Average Price (USD/MT) of Key Manufacturers (2018-2023)
- Table 11. Manufacturers Acrylic Resin Coatings Sales Sites and Area Served
- Table 12. Manufacturers Acrylic Resin Coatings Product Type
- Table 13. Global Acrylic Resin Coatings Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Acrylic Resin Coatings
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Acrylic Resin Coatings Market Challenges
- Table 22. Market Restraints
- Table 23. Global Acrylic Resin Coatings Sales by Type (K MT)
- Table 24. Global Acrylic Resin Coatings Market Size by Type (M USD)
- Table 25. Global Acrylic Resin Coatings Sales (K MT) by Type (2018-2023)
- Table 26. Global Acrylic Resin Coatings Sales Market Share by Type (2018-2023)
- Table 27. Global Acrylic Resin Coatings Market Size (M USD) by Type (2018-2023)
- Table 28. Global Acrylic Resin Coatings Market Size Share by Type (2018-2023)
- Table 29. Global Acrylic Resin Coatings Price (USD/MT) by Type (2018-2023)
- Table 30. Global Acrylic Resin Coatings Sales (K MT) by Application

- Table 31. Global Acrylic Resin Coatings Market Size by Application
- Table 32. Global Acrylic Resin Coatings Sales by Application (2018-2023) & (K MT)
- Table 33. Global Acrylic Resin Coatings Sales Market Share by Application (2018-2023)
- Table 34. Global Acrylic Resin Coatings Sales by Application (2018-2023) & (M USD)
- Table 35. Global Acrylic Resin Coatings Market Share by Application (2018-2023)
- Table 36. Global Acrylic Resin Coatings Sales Growth Rate by Application (2018-2023)
- Table 37. Global Acrylic Resin Coatings Sales by Region (2018-2023) & (K MT)
- Table 38. Global Acrylic Resin Coatings Sales Market Share by Region (2018-2023)
- Table 39. North America Acrylic Resin Coatings Sales by Country (2018-2023) & (K MT)
- Table 40. Europe Acrylic Resin Coatings Sales by Country (2018-2023) & (K MT)
- Table 41. Asia Pacific Acrylic Resin Coatings Sales by Region (2018-2023) & (K MT)
- Table 42. South America Acrylic Resin Coatings Sales by Country (2018-2023) & (K MT)
- Table 43. Middle East and Africa Acrylic Resin Coatings Sales by Region (2018-2023) & (K MT)
- Table 44. Axalta Coating Systems Acrylic Resin Coatings Basic Information
- Table 45. Axalta Coating Systems Acrylic Resin Coatings Product Overview
- Table 46. Axalta Coating Systems Acrylic Resin Coatings Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 47. Axalta Coating Systems Business Overview
- Table 48. Axalta Coating Systems Acrylic Resin Coatings SWOT Analysis
- Table 49. Axalta Coating Systems Recent Developments
- Table 50. BASF Coatings Acrylic Resin Coatings Basic Information
- Table 51. BASF Coatings Acrylic Resin Coatings Product Overview
- Table 52. BASF Coatings Acrylic Resin Coatings Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 53. BASF Coatings Business Overview
- Table 54. BASF Coatings Acrylic Resin Coatings SWOT Analysis
- Table 55. BASF Coatings Recent Developments
- Table 56. DOW Chemicals Company Acrylic Resin Coatings Basic Information
- Table 57. DOW Chemicals Company Acrylic Resin Coatings Product Overview
- Table 58. DOW Chemicals Company Acrylic Resin Coatings Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 59. DOW Chemicals Company Business Overview
- Table 60. DOW Chemicals Company Acrylic Resin Coatings SWOT Analysis
- Table 61. DOW Chemicals Company Recent Developments
- Table 62. Nippon Paint Acrylic Resin Coatings Basic Information
- Table 63. Nippon Paint Acrylic Resin Coatings Product Overview

- Table 64. Nippon Paint Acrylic Resin Coatings Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 65. Nippon Paint Business Overview
- Table 66. Nippon Paint Acrylic Resin Coatings SWOT Analysis
- Table 67. Nippon Paint Recent Developments
- Table 68. PPG Industries Acrylic Resin Coatings Basic Information
- Table 69. PPG Industries Acrylic Resin Coatings Product Overview
- Table 70. PPG Industries Acrylic Resin Coatings Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 71. PPG Industries Business Overview
- Table 72. PPG Industries Acrylic Resin Coatings SWOT Analysis
- Table 73. PPG Industries Recent Developments
- Table 74. The Sherwin-Williams Company Acrylic Resin Coatings Basic Information
- Table 75. The Sherwin-Williams Company Acrylic Resin Coatings Product Overview
- Table 76. The Sherwin-Williams Company Acrylic Resin Coatings Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 77. The Sherwin-Williams Company Business Overview
- Table 78. The Sherwin-Williams Company Recent Developments
- Table 79. The Valspar Corporation Acrylic Resin Coatings Basic Information
- Table 80. The Valspar Corporation Acrylic Resin Coatings Product Overview
- Table 81. The Valspar Corporation Acrylic Resin Coatings Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 82. The Valspar Corporation Business Overview
- Table 83. The Valspar Corporation Recent Developments
- Table 84. Asian Paints Acrylic Resin Coatings Basic Information
- Table 85. Asian Paints Acrylic Resin Coatings Product Overview
- Table 86. Asian Paints Acrylic Resin Coatings Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 87. Asian Paints Business Overview
- Table 88. Asian Paints Recent Developments
- Table 89. Jotun Group Acrylic Resin Coatings Basic Information
- Table 90. Jotun Group Acrylic Resin Coatings Product Overview
- Table 91. Jotun Group Acrylic Resin Coatings Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 92. Jotun Group Business Overview
- Table 93. Jotun Group Recent Developments
- Table 94. Kansai Paint Acrylic Resin Coatings Basic Information
- Table 95. Kansai Paint Acrylic Resin Coatings Product Overview
- Table 96. Kansai Paint Acrylic Resin Coatings Sales (K MT), Revenue (M USD), Price

(USD/MT) and Gross Margin (2018-2023)

Table 97. Kansai Paint Business Overview

Table 98. Kansai Paint Recent Developments

Table 99. RPM International Acrylic Resin Coatings Basic Information

Table 100. RPM International Acrylic Resin Coatings Product Overview

Table 101. RPM International Acrylic Resin Coatings Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)

Table 102. RPM International Business Overview

Table 103. RPM International Recent Developments

Table 104. Dunn Edwards Paints Acrylic Resin Coatings Basic Information

Table 105. Dunn Edwards Paints Acrylic Resin Coatings Product Overview

Table 106. Dunn Edwards Paints Acrylic Resin Coatings Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)

Table 107. Dunn Edwards Paints Business Overview

Table 108. Dunn Edwards Paints Recent Developments

Table 109. Global Acrylic Resin Coatings Sales Forecast by Region (2024-2029) & (K MT)

Table 110. Global Acrylic Resin Coatings Market Size Forecast by Region (2024-2029) & (M USD)

Table 111. North America Acrylic Resin Coatings Sales Forecast by Country (2024-2029) & (K MT)

Table 112. North America Acrylic Resin Coatings Market Size Forecast by Country (2024-2029) & (M USD)

Table 113. Europe Acrylic Resin Coatings Sales Forecast by Country (2024-2029) & (K MT)

Table 114. Europe Acrylic Resin Coatings Market Size Forecast by Country (2024-2029) & (M USD)

Table 115. Asia Pacific Acrylic Resin Coatings Sales Forecast by Region (2024-2029) & (K MT)

Table 116. Asia Pacific Acrylic Resin Coatings Market Size Forecast by Region (2024-2029) & (M USD)

Table 117. South America Acrylic Resin Coatings Sales Forecast by Country (2024-2029) & (K MT)

Table 118. South America Acrylic Resin Coatings Market Size Forecast by Country (2024-2029) & (M USD)

Table 119. Middle East and Africa Acrylic Resin Coatings Consumption Forecast by Country (2024-2029) & (Units)

Table 120. Middle East and Africa Acrylic Resin Coatings Market Size Forecast by Country (2024-2029) & (M USD)

Table 121. Global Acrylic Resin Coatings Sales Forecast by Type (2024-2029) & (K MT)

Table 122. Global Acrylic Resin Coatings Market Size Forecast by Type (2024-2029) & (M USD)

Table 123. Global Acrylic Resin Coatings Price Forecast by Type (2024-2029) & (USD/MT)

Table 124. Global Acrylic Resin Coatings Sales (K MT) Forecast by Application (2024-2029)

Table 125. Global Acrylic Resin Coatings Market Size Forecast by Application (2024-2029) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Acrylic Resin Coatings
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Acrylic Resin Coatings Market Size (M USD), 2018-2029
- Figure 5. Global Acrylic Resin Coatings Market Size (M USD) (2018-2029)
- Figure 6. Global Acrylic Resin Coatings Sales (K MT) & (2018-2029)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Acrylic Resin Coatings Market Size by Country (M USD)
- Figure 11. Acrylic Resin Coatings Sales Share by Manufacturers in 2022
- Figure 12. Global Acrylic Resin Coatings Revenue Share by Manufacturers in 2022
- Figure 13. Acrylic Resin Coatings Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2018 Vs 2022
- Figure 14. Global Market Acrylic Resin Coatings Average Price (USD/MT) of Key Manufacturers in 2022
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Acrylic Resin Coatings Revenue in 2022
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Acrylic Resin Coatings Market Share by Type
- Figure 18. Sales Market Share of Acrylic Resin Coatings by Type (2018-2023)
- Figure 19. Sales Market Share of Acrylic Resin Coatings by Type in 2022
- Figure 20. Market Size Share of Acrylic Resin Coatings by Type (2018-2023)
- Figure 21. Market Size Market Share of Acrylic Resin Coatings by Type in 2022
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Acrylic Resin Coatings Market Share by Application
- Figure 24. Global Acrylic Resin Coatings Sales Market Share by Application (2018-2023)
- Figure 25. Global Acrylic Resin Coatings Sales Market Share by Application in 2022
- Figure 26. Global Acrylic Resin Coatings Market Share by Application (2018-2023)
- Figure 27. Global Acrylic Resin Coatings Market Share by Application in 2022
- Figure 28. Global Acrylic Resin Coatings Sales Growth Rate by Application (2018-2023)
- Figure 29. Global Acrylic Resin Coatings Sales Market Share by Region (2018-2023)
- Figure 30. North America Acrylic Resin Coatings Sales and Growth Rate (2018-2023) & (K MT)

Figure 31. North America Acrylic Resin Coatings Sales Market Share by Country in 2022

Figure 32. U.S. Acrylic Resin Coatings Sales and Growth Rate (2018-2023) & (K MT)

Figure 33. Canada Acrylic Resin Coatings Sales (K MT) and Growth Rate (2018-2023)

Figure 34. Mexico Acrylic Resin Coatings Sales (Units) and Growth Rate (2018-2023)

Figure 35. Europe Acrylic Resin Coatings Sales and Growth Rate (2018-2023) & (K MT)

Figure 36. Europe Acrylic Resin Coatings Sales Market Share by Country in 2022

Figure 37. Germany Acrylic Resin Coatings Sales and Growth Rate (2018-2023) & (K MT)

Figure 38. France Acrylic Resin Coatings Sales and Growth Rate (2018-2023) & (K MT)

Figure 39. U.K. Acrylic Resin Coatings Sales and Growth Rate (2018-2023) & (K MT)

Figure 40. Italy Acrylic Resin Coatings Sales and Growth Rate (2018-2023) & (K MT)

Figure 41. Russia Acrylic Resin Coatings Sales and Growth Rate (2018-2023) & (K MT)

Figure 42. Asia Pacific Acrylic Resin Coatings Sales and Growth Rate (K MT)

Figure 43. Asia Pacific Acrylic Resin Coatings Sales Market Share by Region in 2022

Figure 44. China Acrylic Resin Coatings Sales and Growth Rate (2018-2023) & (K MT)

Figure 45. Japan Acrylic Resin Coatings Sales and Growth Rate (2018-2023) & (K MT)

Figure 46. South Korea Acrylic Resin Coatings Sales and Growth Rate (2018-2023) & (K MT)

Figure 47. India Acrylic Resin Coatings Sales and Growth Rate (2018-2023) & (K MT)

Figure 48. Southeast Asia Acrylic Resin Coatings Sales and Growth Rate (2018-2023) & (K MT)

Figure 49. South America Acrylic Resin Coatings Sales and Growth Rate (K MT)

Figure 50. South America Acrylic Resin Coatings Sales Market Share by Country in 2022

Figure 51. Brazil Acrylic Resin Coatings Sales and Growth Rate (2018-2023) & (K MT)

Figure 52. Argentina Acrylic Resin Coatings Sales and Growth Rate (2018-2023) & (K MT)

Figure 53. Columbia Acrylic Resin Coatings Sales and Growth Rate (2018-2023) & (K MT)

Figure 54. Middle East and Africa Acrylic Resin Coatings Sales and Growth Rate (K MT)

Figure 55. Middle East and Africa Acrylic Resin Coatings Sales Market Share by Region in 2022

Figure 56. Saudi Arabia Acrylic Resin Coatings Sales and Growth Rate (2018-2023) & (K MT)

Figure 57. UAE Acrylic Resin Coatings Sales and Growth Rate (2018-2023) & (K MT)

Figure 58. Egypt Acrylic Resin Coatings Sales and Growth Rate (2018-2023) & (K MT)

Figure 59. Nigeria Acrylic Resin Coatings Sales and Growth Rate (2018-2023) & (K MT)

Figure 60. South Africa Acrylic Resin Coatings Sales and Growth Rate (2018-2023) & (K MT)

Figure 61. Global Acrylic Resin Coatings Sales Forecast by Volume (2018-2029) & (K MT)

Figure 62. Global Acrylic Resin Coatings Market Size Forecast by Value (2018-2029) & (M USD)

Figure 63. Global Acrylic Resin Coatings Sales Market Share Forecast by Type (2024-2029)

Figure 64. Global Acrylic Resin Coatings Market Share Forecast by Type (2024-2029)

Figure 65. Global Acrylic Resin Coatings Sales Forecast by Application (2024-2029)

Figure 66. Global Acrylic Resin Coatings Market Share Forecast by Application (2024-2029)

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