

Global Acrylic Resin Architectural Coating Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Acrylic resin architectural coating is a type of paint or coating that is specifically formulated for use on architectural surfaces. It is commonly used in the construction and building industry for exterior and interior applications. Acrylic resin coatings provide a protective and decorative finish to various architectural surfaces, such as walls, ceilings, facades, and other structures.

The global Acrylic Resin Architectural Coating market size was estimated at USD 1352 million in 2023 and is projected to reach USD 2009.20 million by 2032, exhibiting a CAGR of 4.50% during the forecast period.

North America Acrylic Resin Architectural Coating market size was estimated at USD 379.99 million in 2023, at a CAGR of 3.86% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Acrylic Resin Architectural Coating market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the

Global Acrylic Resin Architectural Coating Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Acrylic Resin Architectural Coating market in any manner.

Global Acrylic Resin Architectural Coating Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

PPG Industries

Akzo Nobel NV

Sherwin-Williams Company

Kansai Paints

Asian Paints Limited

BASF SE

Masco Corporation

Jotun Grou

RPM InternationalInc

Benjamin Moore & Co.

The Valspar Corporation

Axalta Coating Systems

Market Segmentation (by Type)

Waterborne

Solventborne

Powder

Market Segmentation (by Application)

Residential

Commercial

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Acrylic Resin Architectural Coating Market

Overview of the regional outlook of the Acrylic Resin Architectural Coating Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Acrylic Resin Architectural Coating Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the

market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Acrylic Resin Architectural Coating, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Acrylic Resin Architectural Coating

1.2 Key Market Segments

1.2.1 Acrylic Resin Architectural Coating Segment by Type

1.2.2 Acrylic Resin Architectural Coating Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 ACRYLIC RESIN ARCHITECTURAL COATING MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Acrylic Resin Architectural Coating Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Acrylic Resin Architectural Coating Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 ACRYLIC RESIN ARCHITECTURAL COATING MARKET COMPETITIVE LANDSCAPE

3.1 Global Acrylic Resin Architectural Coating Sales by Manufacturers (2019-2024)

3.2 Global Acrylic Resin Architectural Coating Revenue Market Share by Manufacturers (2019-2024)

3.3 Acrylic Resin Architectural Coating Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Acrylic Resin Architectural Coating Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Acrylic Resin Architectural Coating Sales Sites, Area Served, Product Type

3.6 Acrylic Resin Architectural Coating Market Competitive Situation and Trends

3.6.1 Acrylic Resin Architectural Coating Market Concentration Rate

3.6.2 Global 5 and 10 Largest Acrylic Resin Architectural Coating Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 ACRYLIC RESIN ARCHITECTURAL COATING INDUSTRY CHAIN ANALYSIS

4.1 Acrylic Resin Architectural Coating Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ACRYLIC RESIN ARCHITECTURAL COATING MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 ACRYLIC RESIN ARCHITECTURAL COATING MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Acrylic Resin Architectural Coating Sales Market Share by Type (2019-2024)

6.3 Global Acrylic Resin Architectural Coating Market Size Market Share by Type (2019-2024)

6.4 Global Acrylic Resin Architectural Coating Price by Type (2019-2024)

7 ACRYLIC RESIN ARCHITECTURAL COATING MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Acrylic Resin Architectural Coating Market Sales by Application (2019-2024)

7.3 Global Acrylic Resin Architectural Coating Market Size (M USD) by Application (2019-2024)

7.4 Global Acrylic Resin Architectural Coating Sales Growth Rate by Application (2019-2024)

8 ACRYLIC RESIN ARCHITECTURAL COATING MARKET CONSUMPTION BY REGION

8.1 Global Acrylic Resin Architectural Coating Sales by Region

8.1.1 Global Acrylic Resin Architectural Coating Sales by Region

8.1.2 Global Acrylic Resin Architectural Coating Sales Market Share by Region

8.2 North America

8.2.1 North America Acrylic Resin Architectural Coating Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Acrylic Resin Architectural Coating Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Acrylic Resin Architectural Coating Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Acrylic Resin Architectural Coating Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Acrylic Resin Architectural Coating Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 ACRYLIC RESIN ARCHITECTURAL COATING MARKET PRODUCTION BY REGION

9.1 Global Production of Acrylic Resin Architectural Coating by Region (2019-2024)

9.2 Global Acrylic Resin Architectural Coating Revenue Market Share by Region (2019-2024)

9.3 Global Acrylic Resin Architectural Coating Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Acrylic Resin Architectural Coating Production

9.4.1 North America Acrylic Resin Architectural Coating Production Growth Rate (2019-2024)

9.4.2 North America Acrylic Resin Architectural Coating Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Acrylic Resin Architectural Coating Production

9.5.1 Europe Acrylic Resin Architectural Coating Production Growth Rate (2019-2024)

9.5.2 Europe Acrylic Resin Architectural Coating Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Acrylic Resin Architectural Coating Production (2019-2024)

9.6.1 Japan Acrylic Resin Architectural Coating Production Growth Rate (2019-2024)

9.6.2 Japan Acrylic Resin Architectural Coating Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Acrylic Resin Architectural Coating Production (2019-2024)

9.7.1 China Acrylic Resin Architectural Coating Production Growth Rate (2019-2024)

9.7.2 China Acrylic Resin Architectural Coating Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 PPG Industries

10.1.1 PPG Industries Acrylic Resin Architectural Coating Basic Information

10.1.2 PPG Industries Acrylic Resin Architectural Coating Product Overview

10.1.3 PPG Industries Acrylic Resin Architectural Coating Product Market Performance

10.1.4 PPG Industries Business Overview

10.1.5 PPG Industries Acrylic Resin Architectural Coating SWOT Analysis

- 10.1.6 PPG Industries Recent Developments
- 10.2 Akzo Nobel NV
 - 10.2.1 Akzo Nobel NV Acrylic Resin Architectural Coating Basic Information
 - 10.2.2 Akzo Nobel NV Acrylic Resin Architectural Coating Product Overview
 - 10.2.3 Akzo Nobel NV Acrylic Resin Architectural Coating Product Market Performance
 - 10.2.4 Akzo Nobel NV Business Overview
 - 10.2.5 Akzo Nobel NV Acrylic Resin Architectural Coating SWOT Analysis
 - 10.2.6 Akzo Nobel NV Recent Developments
- 10.3 Sherwin-Williams Company
 - 10.3.1 Sherwin-Williams Company Acrylic Resin Architectural Coating Basic Information
 - 10.3.2 Sherwin-Williams Company Acrylic Resin Architectural Coating Product Overview
 - 10.3.3 Sherwin-Williams Company Acrylic Resin Architectural Coating Product Market Performance
 - 10.3.4 Sherwin-Williams Company Acrylic Resin Architectural Coating SWOT Analysis
 - 10.3.5 Sherwin-Williams Company Business Overview
 - 10.3.6 Sherwin-Williams Company Recent Developments
- 10.4 Kansai Paints
 - 10.4.1 Kansai Paints Acrylic Resin Architectural Coating Basic Information
 - 10.4.2 Kansai Paints Acrylic Resin Architectural Coating Product Overview
 - 10.4.3 Kansai Paints Acrylic Resin Architectural Coating Product Market Performance
 - 10.4.4 Kansai Paints Business Overview
 - 10.4.5 Kansai Paints Recent Developments
- 10.5 Asian Paints Limited
 - 10.5.1 Asian Paints Limited Acrylic Resin Architectural Coating Basic Information
 - 10.5.2 Asian Paints Limited Acrylic Resin Architectural Coating Product Overview
 - 10.5.3 Asian Paints Limited Acrylic Resin Architectural Coating Product Market Performance
 - 10.5.4 Asian Paints Limited Business Overview
 - 10.5.5 Asian Paints Limited Recent Developments
- 10.6 BASF SE
 - 10.6.1 BASF SE Acrylic Resin Architectural Coating Basic Information
 - 10.6.2 BASF SE Acrylic Resin Architectural Coating Product Overview
 - 10.6.3 BASF SE Acrylic Resin Architectural Coating Product Market Performance
 - 10.6.4 BASF SE Business Overview
 - 10.6.5 BASF SE Recent Developments
- 10.7 Masco Corporation

- 10.7.1 Masco Corporation Acrylic Resin Architectural Coating Basic Information
- 10.7.2 Masco Corporation Acrylic Resin Architectural Coating Product Overview
- 10.7.3 Masco Corporation Acrylic Resin Architectural Coating Product Market Performance
- 10.7.4 Masco Corporation Business Overview
- 10.7.5 Masco Corporation Recent Developments
- 10.8 Jotun Grou
 - 10.8.1 Jotun Grou Acrylic Resin Architectural Coating Basic Information
 - 10.8.2 Jotun Grou Acrylic Resin Architectural Coating Product Overview
 - 10.8.3 Jotun Grou Acrylic Resin Architectural Coating Product Market Performance
 - 10.8.4 Jotun Grou Business Overview
 - 10.8.5 Jotun Grou Recent Developments
- 10.9 RPM InternationalInc
 - 10.9.1 RPM InternationalInc Acrylic Resin Architectural Coating Basic Information
 - 10.9.2 RPM InternationalInc Acrylic Resin Architectural Coating Product Overview
 - 10.9.3 RPM InternationalInc Acrylic Resin Architectural Coating Product Market Performance
 - 10.9.4 RPM InternationalInc Business Overview
 - 10.9.5 RPM InternationalInc Recent Developments
- 10.10 Benjamin Moore and Co.
 - 10.10.1 Benjamin Moore and Co. Acrylic Resin Architectural Coating Basic Information
 - 10.10.2 Benjamin Moore and Co. Acrylic Resin Architectural Coating Product Overview
 - 10.10.3 Benjamin Moore and Co. Acrylic Resin Architectural Coating Product Market Performance
 - 10.10.4 Benjamin Moore and Co. Business Overview
 - 10.10.5 Benjamin Moore and Co. Recent Developments
- 10.11 The Valspar Corporation
 - 10.11.1 The Valspar Corporation Acrylic Resin Architectural Coating Basic Information
 - 10.11.2 The Valspar Corporation Acrylic Resin Architectural Coating Product Overview
 - 10.11.3 The Valspar Corporation Acrylic Resin Architectural Coating Product Market Performance
 - 10.11.4 The Valspar Corporation Business Overview
 - 10.11.5 The Valspar Corporation Recent Developments
- 10.12 Axalta Coating Systems
 - 10.12.1 Axalta Coating Systems Acrylic Resin Architectural Coating Basic Information
 - 10.12.2 Axalta Coating Systems Acrylic Resin Architectural Coating Product Overview
 - 10.12.3 Axalta Coating Systems Acrylic Resin Architectural Coating Product Market Performance

- 10.12.4 Axalta Coating Systems Business Overview
- 10.12.5 Axalta Coating Systems Recent Developments

11 ACRYLIC RESIN ARCHITECTURAL COATING MARKET FORECAST BY REGION

- 11.1 Global Acrylic Resin Architectural Coating Market Size Forecast
- 11.2 Global Acrylic Resin Architectural Coating Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Acrylic Resin Architectural Coating Market Size Forecast by Country
 - 11.2.3 Asia Pacific Acrylic Resin Architectural Coating Market Size Forecast by Region
 - 11.2.4 South America Acrylic Resin Architectural Coating Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Consumption of Acrylic Resin Architectural Coating by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Acrylic Resin Architectural Coating Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Acrylic Resin Architectural Coating by Type (2025-2032)
 - 12.1.2 Global Acrylic Resin Architectural Coating Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Acrylic Resin Architectural Coating by Type (2025-2032)
- 12.2 Global Acrylic Resin Architectural Coating Market Forecast by Application (2025-2032)
 - 12.2.1 Global Acrylic Resin Architectural Coating Sales (K MT) Forecast by Application
 - 12.2.2 Global Acrylic Resin Architectural Coating Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Acrylic Resin Architectural Coating Market Size Comparison by Region (M USD)

Table 5. Global Acrylic Resin Architectural Coating Sales (K MT) by Manufacturers (2019-2024)

Table 6. Global Acrylic Resin Architectural Coating Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Acrylic Resin Architectural Coating Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Acrylic Resin Architectural Coating Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Acrylic Resin Architectural Coating as of 2022)

Table 10. Global Market Acrylic Resin Architectural Coating Average Price (USD/MT) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Acrylic Resin Architectural Coating Sales Sites and Area Served

Table 12. Manufacturers Acrylic Resin Architectural Coating Product Type

Table 13. Global Acrylic Resin Architectural Coating Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Acrylic Resin Architectural Coating

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Acrylic Resin Architectural Coating Market Challenges

Table 22. Global Acrylic Resin Architectural Coating Sales by Type (K MT)

Table 23. Global Acrylic Resin Architectural Coating Market Size by Type (M USD)

Table 24. Global Acrylic Resin Architectural Coating Sales (K MT) by Type (2019-2024)

Table 25. Global Acrylic Resin Architectural Coating Sales Market Share by Type (2019-2024)

Table 26. Global Acrylic Resin Architectural Coating Market Size (M USD) by Type (2019-2024)

Table 27. Global Acrylic Resin Architectural Coating Market Size Share by Type (2019-2024)

Table 28. Global Acrylic Resin Architectural Coating Price (USD/MT) by Type (2019-2024)

Table 29. Global Acrylic Resin Architectural Coating Sales (K MT) by Application

Table 30. Global Acrylic Resin Architectural Coating Market Size by Application

Table 31. Global Acrylic Resin Architectural Coating Sales by Application (2019-2024) & (K MT)

Table 32. Global Acrylic Resin Architectural Coating Sales Market Share by Application (2019-2024)

Table 33. Global Acrylic Resin Architectural Coating Sales by Application (2019-2024) & (M USD)

Table 34. Global Acrylic Resin Architectural Coating Market Share by Application (2019-2024)

Table 35. Global Acrylic Resin Architectural Coating Sales Growth Rate by Application (2019-2024)

Table 36. Global Acrylic Resin Architectural Coating Sales by Region (2019-2024) & (K MT)

Table 37. Global Acrylic Resin Architectural Coating Sales Market Share by Region (2019-2024)

Table 38. North America Acrylic Resin Architectural Coating Sales by Country (2019-2024) & (K MT)

Table 39. Europe Acrylic Resin Architectural Coating Sales by Country (2019-2024) & (K MT)

Table 40. Asia Pacific Acrylic Resin Architectural Coating Sales by Region (2019-2024) & (K MT)

Table 41. South America Acrylic Resin Architectural Coating Sales by Country (2019-2024) & (K MT)

Table 42. Middle East and Africa Acrylic Resin Architectural Coating Sales by Region (2019-2024) & (K MT)

Table 43. Global Acrylic Resin Architectural Coating Production (K MT) by Region (2019-2024)

Table 44. Global Acrylic Resin Architectural Coating Revenue (US\$ Million) by Region (2019-2024)

Table 45. Global Acrylic Resin Architectural Coating Revenue Market Share by Region (2019-2024)

Table 46. Global Acrylic Resin Architectural Coating Production (K MT), Revenue (US\$

Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 47. North America Acrylic Resin Architectural Coating Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 48. Europe Acrylic Resin Architectural Coating Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 49. Japan Acrylic Resin Architectural Coating Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 50. China Acrylic Resin Architectural Coating Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 51. PPG Industries Acrylic Resin Architectural Coating Basic Information

Table 52. PPG Industries Acrylic Resin Architectural Coating Product Overview

Table 53. PPG Industries Acrylic Resin Architectural Coating Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 54. PPG Industries Business Overview

Table 55. PPG Industries Acrylic Resin Architectural Coating SWOT Analysis

Table 56. PPG Industries Recent Developments

Table 57. Akzo Nobel NV Acrylic Resin Architectural Coating Basic Information

Table 58. Akzo Nobel NV Acrylic Resin Architectural Coating Product Overview

Table 59. Akzo Nobel NV Acrylic Resin Architectural Coating Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 60. Akzo Nobel NV Business Overview

Table 61. Akzo Nobel NV Acrylic Resin Architectural Coating SWOT Analysis

Table 62. Akzo Nobel NV Recent Developments

Table 63. Sherwin-Williams Company Acrylic Resin Architectural Coating Basic Information

Table 64. Sherwin-Williams Company Acrylic Resin Architectural Coating Product Overview

Table 65. Sherwin-Williams Company Acrylic Resin Architectural Coating Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 66. Sherwin-Williams Company Acrylic Resin Architectural Coating SWOT Analysis

Table 67. Sherwin-Williams Company Business Overview

Table 68. Sherwin-Williams Company Recent Developments

Table 69. Kansai Paints Acrylic Resin Architectural Coating Basic Information

Table 70. Kansai Paints Acrylic Resin Architectural Coating Product Overview

Table 71. Kansai Paints Acrylic Resin Architectural Coating Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 72. Kansai Paints Business Overview

Table 73. Kansai Paints Recent Developments

Table 74. Asian Paints Limited Acrylic Resin Architectural Coating Basic Information

Table 75. Asian Paints Limited Acrylic Resin Architectural Coating Product Overview

Table 76. Asian Paints Limited Acrylic Resin Architectural Coating Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 77. Asian Paints Limited Business Overview

Table 78. Asian Paints Limited Recent Developments

Table 79. BASF SE Acrylic Resin Architectural Coating Basic Information

Table 80. BASF SE Acrylic Resin Architectural Coating Product Overview

Table 81. BASF SE Acrylic Resin Architectural Coating Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 82. BASF SE Business Overview

Table 83. BASF SE Recent Developments

Table 84. Masco Corporation Acrylic Resin Architectural Coating Basic Information

Table 85. Masco Corporation Acrylic Resin Architectural Coating Product Overview

Table 86. Masco Corporation Acrylic Resin Architectural Coating Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 87. Masco Corporation Business Overview

Table 88. Masco Corporation Recent Developments

Table 89. Jotun Grou Acrylic Resin Architectural Coating Basic Information

Table 90. Jotun Grou Acrylic Resin Architectural Coating Product Overview

Table 91. Jotun Grou Acrylic Resin Architectural Coating Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 92. Jotun Grou Business Overview

Table 93. Jotun Grou Recent Developments

Table 94. RPM InternationalInc Acrylic Resin Architectural Coating Basic Information

Table 95. RPM InternationalInc Acrylic Resin Architectural Coating Product Overview

Table 96. RPM InternationalInc Acrylic Resin Architectural Coating Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 97. RPM InternationalInc Business Overview

Table 98. RPM InternationalInc Recent Developments

Table 99. Benjamin Moore and Co. Acrylic Resin Architectural Coating Basic Information

Table 100. Benjamin Moore and Co. Acrylic Resin Architectural Coating Product Overview

Table 101. Benjamin Moore and Co. Acrylic Resin Architectural Coating Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 102. Benjamin Moore and Co. Business Overview

Table 103. Benjamin Moore and Co. Recent Developments

Table 104. The Valspar Corporation Acrylic Resin Architectural Coating Basic

Information

Table 105. The Valspar Corporation Acrylic Resin Architectural Coating Product Overview

Table 106. The Valspar Corporation Acrylic Resin Architectural Coating Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 107. The Valspar Corporation Business Overview

Table 108. The Valspar Corporation Recent Developments

Table 109. Axalta Coating Systems Acrylic Resin Architectural Coating Basic Information

Table 110. Axalta Coating Systems Acrylic Resin Architectural Coating Product Overview

Table 111. Axalta Coating Systems Acrylic Resin Architectural Coating Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 112. Axalta Coating Systems Business Overview

Table 113. Axalta Coating Systems Recent Developments

Table 114. Global Acrylic Resin Architectural Coating Sales Forecast by Region (2025-2032) & (K MT)

Table 115. Global Acrylic Resin Architectural Coating Market Size Forecast by Region (2025-2032) & (M USD)

Table 116. North America Acrylic Resin Architectural Coating Sales Forecast by Country (2025-2032) & (K MT)

Table 117. North America Acrylic Resin Architectural Coating Market Size Forecast by Country (2025-2032) & (M USD)

Table 118. Europe Acrylic Resin Architectural Coating Sales Forecast by Country (2025-2032) & (K MT)

Table 119. Europe Acrylic Resin Architectural Coating Market Size Forecast by Country (2025-2032) & (M USD)

Table 120. Asia Pacific Acrylic Resin Architectural Coating Sales Forecast by Region (2025-2032) & (K MT)

Table 121. Asia Pacific Acrylic Resin Architectural Coating Market Size Forecast by Region (2025-2032) & (M USD)

Table 122. South America Acrylic Resin Architectural Coating Sales Forecast by Country (2025-2032) & (K MT)

Table 123. South America Acrylic Resin Architectural Coating Market Size Forecast by Country (2025-2032) & (M USD)

Table 124. Middle East and Africa Acrylic Resin Architectural Coating Consumption Forecast by Country (2025-2032) & (Units)

Table 125. Middle East and Africa Acrylic Resin Architectural Coating Market Size Forecast by Country (2025-2032) & (M USD)

Table 126. Global Acrylic Resin Architectural Coating Sales Forecast by Type
(2025-2032) & (K MT)

Table 127. Global Acrylic Resin Architectural Coating Market Size Forecast by Type
(2025-2032) & (M USD)

Table 128. Global Acrylic Resin Architectural Coating Price Forecast by Type
(2025-2032) & (USD/MT)

Table 129. Global Acrylic Resin Architectural Coating Sales (K MT) Forecast by
Application (2025-2032)

Table 130. Global Acrylic Resin Architectural Coating Market Size Forecast by
Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Acrylic Resin Architectural Coating
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Acrylic Resin Architectural Coating Market Size (M USD), 2019-2032
- Figure 5. Global Acrylic Resin Architectural Coating Market Size (M USD) (2019-2032)
- Figure 6. Global Acrylic Resin Architectural Coating Sales (K MT) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Acrylic Resin Architectural Coating Market Size by Country (M USD)
- Figure 11. Acrylic Resin Architectural Coating Sales Share by Manufacturers in 2023
- Figure 12. Global Acrylic Resin Architectural Coating Revenue Share by Manufacturers in 2023
- Figure 13. Acrylic Resin Architectural Coating Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Acrylic Resin Architectural Coating Average Price (USD/MT) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Acrylic Resin Architectural Coating Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Acrylic Resin Architectural Coating Market Share by Type
- Figure 18. Sales Market Share of Acrylic Resin Architectural Coating by Type (2019-2024)
- Figure 19. Sales Market Share of Acrylic Resin Architectural Coating by Type in 2023
- Figure 20. Market Size Share of Acrylic Resin Architectural Coating by Type (2019-2024)
- Figure 21. Market Size Market Share of Acrylic Resin Architectural Coating by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Acrylic Resin Architectural Coating Market Share by Application
- Figure 24. Global Acrylic Resin Architectural Coating Sales Market Share by Application (2019-2024)
- Figure 25. Global Acrylic Resin Architectural Coating Sales Market Share by Application in 2023
- Figure 26. Global Acrylic Resin Architectural Coating Market Share by Application

(2019-2024)

Figure 27. Global Acrylic Resin Architectural Coating Market Share by Application in 2023

Figure 28. Global Acrylic Resin Architectural Coating Sales Growth Rate by Application (2019-2024)

Figure 29. Global Acrylic Resin Architectural Coating Sales Market Share by Region (2019-2024)

Figure 30. North America Acrylic Resin Architectural Coating Sales and Growth Rate (2019-2024) & (K MT)

Figure 31. North America Acrylic Resin Architectural Coating Sales Market Share by Country in 2023

Figure 32. U.S. Acrylic Resin Architectural Coating Sales and Growth Rate (2019-2024) & (K MT)

Figure 33. Canada Acrylic Resin Architectural Coating Sales (K MT) and Growth Rate (2019-2024)

Figure 34. Mexico Acrylic Resin Architectural Coating Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Acrylic Resin Architectural Coating Sales and Growth Rate (2019-2024) & (K MT)

Figure 36. Europe Acrylic Resin Architectural Coating Sales Market Share by Country in 2023

Figure 37. Germany Acrylic Resin Architectural Coating Sales and Growth Rate (2019-2024) & (K MT)

Figure 38. France Acrylic Resin Architectural Coating Sales and Growth Rate (2019-2024) & (K MT)

Figure 39. U.K. Acrylic Resin Architectural Coating Sales and Growth Rate (2019-2024) & (K MT)

Figure 40. Italy Acrylic Resin Architectural Coating Sales and Growth Rate (2019-2024) & (K MT)

Figure 41. Russia Acrylic Resin Architectural Coating Sales and Growth Rate (2019-2024) & (K MT)

Figure 42. Asia Pacific Acrylic Resin Architectural Coating Sales and Growth Rate (K MT)

Figure 43. Asia Pacific Acrylic Resin Architectural Coating Sales Market Share by Region in 2023

Figure 44. China Acrylic Resin Architectural Coating Sales and Growth Rate (2019-2024) & (K MT)

Figure 45. Japan Acrylic Resin Architectural Coating Sales and Growth Rate (2019-2024) & (K MT)

Figure 46. South Korea Acrylic Resin Architectural Coating Sales and Growth Rate (2019-2024) & (K MT)

Figure 47. India Acrylic Resin Architectural Coating Sales and Growth Rate (2019-2024) & (K MT)

Figure 48. Southeast Asia Acrylic Resin Architectural Coating Sales and Growth Rate (2019-2024) & (K MT)

Figure 49. South America Acrylic Resin Architectural Coating Sales and Growth Rate (K MT)

Figure 50. South America Acrylic Resin Architectural Coating Sales Market Share by Country in 2023

Figure 51. Brazil Acrylic Resin Architectural Coating Sales and Growth Rate (2019-2024) & (K MT)

Figure 52. Argentina Acrylic Resin Architectural Coating Sales and Growth Rate (2019-2024) & (K MT)

Figure 53. Columbia Acrylic Resin Architectural Coating Sales and Growth Rate (2019-2024) & (K MT)

Figure 54. Middle East and Africa Acrylic Resin Architectural Coating Sales and Growth Rate (K MT)

Figure 55. Middle East and Africa Acrylic Resin Architectural Coating Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Acrylic Resin Architectural Coating Sales and Growth Rate (2019-2024) & (K MT)

Figure 57. UAE Acrylic Resin Architectural Coating Sales and Growth Rate (2019-2024) & (K MT)

Figure 58. Egypt Acrylic Resin Architectural Coating Sales and Growth Rate (2019-2024) & (K MT)

Figure 59. Nigeria Acrylic Resin Architectural Coating Sales and Growth Rate (2019-2024) & (K MT)

Figure 60. South Africa Acrylic Resin Architectural Coating Sales and Growth Rate (2019-2024) & (K MT)

Figure 61. Global Acrylic Resin Architectural Coating Production Market Share by Region (2019-2024)

Figure 62. North America Acrylic Resin Architectural Coating Production (K MT) Growth Rate (2019-2024)

Figure 63. Europe Acrylic Resin Architectural Coating Production (K MT) Growth Rate (2019-2024)

Figure 64. Japan Acrylic Resin Architectural Coating Production (K MT) Growth Rate (2019-2024)

Figure 65. China Acrylic Resin Architectural Coating Production (K MT) Growth Rate

(2019-2024)

Figure 66. Global Acrylic Resin Architectural Coating Sales Forecast by Volume
(2019-2032) & (K MT)

Figure 67. Global Acrylic Resin Architectural Coating Market Size Forecast by Value
(2019-2032) & (M USD)

Figure 68. Global Acrylic Resin Architectural Coating Sales Market Share Forecast by
Type (2025-2032)

Figure 69. Global Acrylic Resin Architectural Coating Market Share Forecast by Type
(2025-2032)

Figure 70. Global Acrylic Resin Architectural Coating Sales Forecast by Application
(2025-2032)

Figure 71. Global Acrylic Resin Architectural Coating Market Share Forecast by
Application (2025-2032)

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