

Global Acoustical Insulating Materials Market Research Report 2026(Status and Outlook)

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Abstracts

Noise has the effect of raising stress levels, disrupting sleep and generally reducing people's quality of life. Acoustic insulation is a type of soundproofing that attempts to prevent sound from entering or exiting an enclosed space by creating some a barrier between the interior and the exterior area. Because sound is able to travel in more than one fashion, the exact process and choice of materials used to manage sound insulation will vary. Acoustic insulation materials commonly used are various, including boards, blankets, mineral wool, etc. Global Acoustic Insulation Material key players include ROCKWOOL, Knauf, Owens Corning, Saint-Gobain, etc. Global top four manufacturers hold a share over 30%. Europe is the largest market, with a share about 30%, followed by China, and USA, both have a share over 30 percent. In terms of product, Mineral Wool Type is the largest segment, with a share over 35%. And in terms of application, the largest application is Commercial Buildings, followed by Residential Buildings, Industrial, etc.

The global Acoustical Insulating Materials market size was estimated at USD 5107.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 3.40% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Acoustical Insulating Materials market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market

positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Acoustical Insulating Materials market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Acoustical Insulating Materials market.

Global Acoustical Insulating Materials Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Autoneum
Adler Pelzer Group
Faurecia
Sumitomoriko
3M
Tuopu
Zhuzhou Times
Henkel
Nihon Tokushu Toryo
Shanghai Car Carpet

Lear
Asimco Technologies
Wolverine
STP

Market Segmentation (by Type)

Exterior Acoustical Insulating Materials
Interior Acoustical Insulating Materials

Market Segmentation (by Application)

Building
Automotive
Other

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Acoustical Insulating Materials Market
Overview of the regional outlook of the Acoustical Insulating Materials Market:

Customization of the Report

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team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Acoustical Insulating Materials Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Acoustical Insulating Materials, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to

come
6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Acoustical Insulating Materials

1.2 Key Market Segments

1.2.1 Acoustical Insulating Materials Segment by Type

1.2.2 Acoustical Insulating Materials Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 ACOUSTICAL INSULATING MATERIALS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Acoustical Insulating Materials Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Acoustical Insulating Materials Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 ACOUSTICAL INSULATING MATERIALS MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Acoustical Insulating Materials Product Life Cycle

3.3 Global Acoustical Insulating Materials Sales by Manufacturers (2020-2025)

3.4 Global Acoustical Insulating Materials Revenue Market Share by Manufacturers (2020-2025)

3.5 Acoustical Insulating Materials Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Acoustical Insulating Materials Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Acoustical Insulating Materials Market Competitive Situation and Trends

3.8.1 Acoustical Insulating Materials Market Concentration Rate

3.8.2 Global 5 and 10 Largest Acoustical Insulating Materials Players Market Share by

Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 ACOUSTICAL INSULATING MATERIALS INDUSTRY CHAIN ANALYSIS

4.1 Acoustical Insulating Materials Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ACOUSTICAL INSULATING MATERIALS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Acoustical Insulating Materials Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Acoustical Insulating Materials

Market

5.7 ESG Ratings of Leading Companies

6 ACOUSTICAL INSULATING MATERIALS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Acoustical Insulating Materials Sales Market Share by Type (2020-2025)

6.3 Global Acoustical Insulating Materials Market Size by Type (2020-2025)

6.4 Global Acoustical Insulating Materials Price by Type (2020-2025)

7 ACOUSTICAL INSULATING MATERIALS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Acoustical Insulating Materials Market Sales by Application (2020-2025)
- 7.3 Global Acoustical Insulating Materials Market Size (M USD) by Application (2020-2025)
- 7.4 Global Acoustical Insulating Materials Sales Growth Rate by Application (2020-2025)

8 ACOUSTICAL INSULATING MATERIALS MARKET SALES BY REGION

- 8.1 Global Acoustical Insulating Materials Sales by Region
 - 8.1.1 Global Acoustical Insulating Materials Sales by Region
 - 8.1.2 Global Acoustical Insulating Materials Sales Market Share by Region
- 8.2 Global Acoustical Insulating Materials Market Size by Region
 - 8.2.1 Global Acoustical Insulating Materials Market Size by Region
 - 8.2.2 Global Acoustical Insulating Materials Market Size by Region
- 8.3 North America
 - 8.3.1 North America Acoustical Insulating Materials Sales by Country
 - 8.3.2 North America Acoustical Insulating Materials Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Acoustical Insulating Materials Sales by Country
 - 8.4.2 Europe Acoustical Insulating Materials Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Acoustical Insulating Materials Sales by Region
 - 8.5.2 Asia Pacific Acoustical Insulating Materials Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Acoustical Insulating Materials Sales by Country

8.6.2 South America Acoustical Insulating Materials Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Acoustical Insulating Materials Sales by Region

8.7.2 Middle East and Africa Acoustical Insulating Materials Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 ACOUSTICAL INSULATING MATERIALS MARKET PRODUCTION BY REGION

9.1 Global Production of Acoustical Insulating Materials by Region(2020-2025)

9.2 Global Acoustical Insulating Materials Revenue Market Share by Region
(2020-2025)

9.3 Global Acoustical Insulating Materials Production, Revenue, Price and Gross Margin
(2020-2025)

9.4 North America Acoustical Insulating Materials Production

9.4.1 North America Acoustical Insulating Materials Production Growth Rate
(2020-2025)

9.4.2 North America Acoustical Insulating Materials Production, Revenue, Price and
Gross Margin (2020-2025)

9.5 Europe Acoustical Insulating Materials Production

9.5.1 Europe Acoustical Insulating Materials Production Growth Rate (2020-2025)

9.5.2 Europe Acoustical Insulating Materials Production, Revenue, Price and Gross
Margin (2020-2025)

9.6 Japan Acoustical Insulating Materials Production (2020-2025)

9.6.1 Japan Acoustical Insulating Materials Production Growth Rate (2020-2025)

9.6.2 Japan Acoustical Insulating Materials Production, Revenue, Price and Gross
Margin (2020-2025)

9.7 China Acoustical Insulating Materials Production (2020-2025)

9.7.1 China Acoustical Insulating Materials Production Growth Rate (2020-2025)

9.7.2 China Acoustical Insulating Materials Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Autoneum

10.1.1 Autoneum Basic Information

10.1.2 Autoneum Acoustical Insulating Materials Product Overview

10.1.3 Autoneum Acoustical Insulating Materials Product Market Performance

10.1.4 Autoneum Business Overview

10.1.5 Autoneum SWOT Analysis

10.1.6 Autoneum Recent Developments

10.2 Adler Pelzer Group

10.2.1 Adler Pelzer Group Basic Information

10.2.2 Adler Pelzer Group Acoustical Insulating Materials Product Overview

10.2.3 Adler Pelzer Group Acoustical Insulating Materials Product Market Performance

10.2.4 Adler Pelzer Group Business Overview

10.2.5 Adler Pelzer Group SWOT Analysis

10.2.6 Adler Pelzer Group Recent Developments

10.3 Faurecia

10.3.1 Faurecia Basic Information

10.3.2 Faurecia Acoustical Insulating Materials Product Overview

10.3.3 Faurecia Acoustical Insulating Materials Product Market Performance

10.3.4 Faurecia Business Overview

10.3.5 Faurecia SWOT Analysis

10.3.6 Faurecia Recent Developments

10.4 Sumitomoriko

10.4.1 Sumitomoriko Basic Information

10.4.2 Sumitomoriko Acoustical Insulating Materials Product Overview

10.4.3 Sumitomoriko Acoustical Insulating Materials Product Market Performance

10.4.4 Sumitomoriko Business Overview

10.4.5 Sumitomoriko Recent Developments

10.5 3M

10.5.1 3M Basic Information

10.5.2 3M Acoustical Insulating Materials Product Overview

10.5.3 3M Acoustical Insulating Materials Product Market Performance

10.5.4 3M Business Overview

10.5.5 3M Recent Developments

10.6 Tuopu

- 10.6.1 Tuopu Basic Information
- 10.6.2 Tuopu Acoustical Insulating Materials Product Overview
- 10.6.3 Tuopu Acoustical Insulating Materials Product Market Performance
- 10.6.4 Tuopu Business Overview
- 10.6.5 Tuopu Recent Developments
- 10.7 Zhuzhou Times
 - 10.7.1 Zhuzhou Times Basic Information
 - 10.7.2 Zhuzhou Times Acoustical Insulating Materials Product Overview
 - 10.7.3 Zhuzhou Times Acoustical Insulating Materials Product Market Performance
 - 10.7.4 Zhuzhou Times Business Overview
 - 10.7.5 Zhuzhou Times Recent Developments
- 10.8 Henkel
 - 10.8.1 Henkel Basic Information
 - 10.8.2 Henkel Acoustical Insulating Materials Product Overview
 - 10.8.3 Henkel Acoustical Insulating Materials Product Market Performance
 - 10.8.4 Henkel Business Overview
 - 10.8.5 Henkel Recent Developments
- 10.9 Nihon Tokushu Toryo
 - 10.9.1 Nihon Tokushu Toryo Basic Information
 - 10.9.2 Nihon Tokushu Toryo Acoustical Insulating Materials Product Overview
 - 10.9.3 Nihon Tokushu Toryo Acoustical Insulating Materials Product Market Performance
 - 10.9.4 Nihon Tokushu Toryo Business Overview
 - 10.9.5 Nihon Tokushu Toryo Recent Developments
- 10.10 Shanghai Car Carpet
 - 10.10.1 Shanghai Car Carpet Basic Information
 - 10.10.2 Shanghai Car Carpet Acoustical Insulating Materials Product Overview
 - 10.10.3 Shanghai Car Carpet Acoustical Insulating Materials Product Market Performance
 - 10.10.4 Shanghai Car Carpet Business Overview
 - 10.10.5 Shanghai Car Carpet Recent Developments
- 10.11 Lear
 - 10.11.1 Lear Basic Information
 - 10.11.2 Lear Acoustical Insulating Materials Product Overview
 - 10.11.3 Lear Acoustical Insulating Materials Product Market Performance
 - 10.11.4 Lear Business Overview
 - 10.11.5 Lear Recent Developments
- 10.12 Asimco Technologies
 - 10.12.1 Asimco Technologies Basic Information

- 10.12.2 Asimco Technologies Acoustical Insulating Materials Product Overview
- 10.12.3 Asimco Technologies Acoustical Insulating Materials Product Market Performance
- 10.12.4 Asimco Technologies Business Overview
- 10.12.5 Asimco Technologies Recent Developments
- 10.13 Wolverine
 - 10.13.1 Wolverine Basic Information
 - 10.13.2 Wolverine Acoustical Insulating Materials Product Overview
 - 10.13.3 Wolverine Acoustical Insulating Materials Product Market Performance
 - 10.13.4 Wolverine Business Overview
 - 10.13.5 Wolverine Recent Developments
- 10.14 STP
 - 10.14.1 STP Basic Information
 - 10.14.2 STP Acoustical Insulating Materials Product Overview
 - 10.14.3 STP Acoustical Insulating Materials Product Market Performance
 - 10.14.4 STP Business Overview
 - 10.14.5 STP Recent Developments

11 ACOUSTICAL INSULATING MATERIALS MARKET FORECAST BY REGION

- 11.1 Global Acoustical Insulating Materials Market Size Forecast
- 11.2 Global Acoustical Insulating Materials Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Acoustical Insulating Materials Market Size Forecast by Country
 - 11.2.3 Asia Pacific Acoustical Insulating Materials Market Size Forecast by Region
 - 11.2.4 South America Acoustical Insulating Materials Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Acoustical Insulating Materials by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Acoustical Insulating Materials Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Acoustical Insulating Materials by Type (2026-2035)
 - 12.1.2 Global Acoustical Insulating Materials Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Acoustical Insulating Materials by Type (2026-2035)
- 12.2 Global Acoustical Insulating Materials Market Forecast by Application (2026-2035)
 - 12.2.1 Global Acoustical Insulating Materials Sales (K MT) Forecast by Application
 - 12.2.2 Global Acoustical Insulating Materials Market Size (M USD) Forecast by

Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Acoustical Insulating Materials Market Size by Type (M USD)

Table 4. Global Acoustical Insulating Materials Market Size by Application

Table 5. Acoustical Insulating Materials Market Size Comparison by Region (M USD)

Table 6. Global Acoustical Insulating Materials Sales (K MT) by Manufacturers
(2020-2025)

Table 7. Global Acoustical Insulating Materials Sales Market Share by Manufacturers
(2020-2025)

Table 8. Global Acoustical Insulating Materials Revenue (M USD) by Manufacturers
(2020-2025)

Table 9. Global Acoustical Insulating Materials Revenue Share by Manufacturers
(2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in
Acoustical Insulating Materials as of 2025)

Table 11. Global Market Acoustical Insulating Materials Average Price (USD/KG) of Key
Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Acoustical Insulating Materials Manufacturers Market Concentration
Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Acoustical Insulating Materials Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading
Countries

Table 26. Global Acoustical Insulating Materials Sales by Type (K MT)

Table 27. Global Acoustical Insulating Materials Market Size by Type (M USD)

Table 28. Global Acoustical Insulating Materials Sales (K MT) by Type (2020-2025)

Table 29. Global Acoustical Insulating Materials Sales Market Share by Type (2020-2025)

Table 30. Global Acoustical Insulating Materials Market Size (M USD) by Type (2020-2025)

Table 31. Global Acoustical Insulating Materials Market Share by Type (2020-2025)

Table 32. Global Acoustical Insulating Materials Price (USD/KG) by Type (2020-2025)

Table 33. Global Acoustical Insulating Materials Sales (K MT) by Application

Table 34. Global Acoustical Insulating Materials Market Size by Application

Table 35. Global Acoustical Insulating Materials Sales by Application (2020-2025) & (K MT)

Table 36. Global Acoustical Insulating Materials Sales Market Share by Application (2020-2025)

Table 37. Global Acoustical Insulating Materials Market Size by Application (2020-2025) & (M USD)

Table 38. Global Acoustical Insulating Materials Market Share by Application (2020-2025)

Table 39. Global Acoustical Insulating Materials Sales Growth Rate by Application (2020-2025)

Table 40. Global Acoustical Insulating Materials Sales by Region (2020-2025) & (K MT)

Table 41. Global Acoustical Insulating Materials Sales Market Share by Region (2020-2025)

Table 42. Global Acoustical Insulating Materials Market Size by Region (2020-2025) & (M USD)

Table 43. Global Acoustical Insulating Materials Market Size by Region (2020-2025)

Table 44. North America Acoustical Insulating Materials Sales by Country (2020-2025) & (K MT)

Table 45. North America Acoustical Insulating Materials Market Size by Country (2020-2025) & (M USD)

Table 46. Europe Acoustical Insulating Materials Sales by Country (2020-2025) & (K MT)

Table 47. Europe Acoustical Insulating Materials Market Size by Country (2020-2025) & (M USD)

Table 48. Asia Pacific Acoustical Insulating Materials Sales by Region (2020-2025) & (K MT)

Table 49. Asia Pacific Acoustical Insulating Materials Market Size by Region (2020-2025) & (M USD)

Table 50. South America Acoustical Insulating Materials Sales by Country (2020-2025) & (K MT)

Table 51. South America Acoustical Insulating Materials Market Size by Country (2020-2025) & (M USD)

Table 52. Middle East and Africa Acoustical Insulating Materials Sales by Region (2020-2025) & (K MT)

Table 53. Middle East and Africa Acoustical Insulating Materials Market Size by Region (2020-2025) & (M USD)

Table 54. Global Acoustical Insulating Materials Production (K MT) by Region(2020-2025)

Table 55. Global Acoustical Insulating Materials Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Acoustical Insulating Materials Revenue Market Share by Region (2020-2025)

Table 57. Global Acoustical Insulating Materials Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. North America Acoustical Insulating Materials Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Europe Acoustical Insulating Materials Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. Japan Acoustical Insulating Materials Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. China Acoustical Insulating Materials Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 62. Autoneum Basic Information

Table 63. Autoneum Acoustical Insulating Materials Product Overview

Table 64. Autoneum Acoustical Insulating Materials Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. Autoneum Business Overview

Table 66. Autoneum SWOT Analysis

Table 67. Autoneum Recent Developments

Table 68. Adler Pelzer Group Basic Information

Table 69. Adler Pelzer Group Acoustical Insulating Materials Product Overview

Table 70. Adler Pelzer Group Acoustical Insulating Materials Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. Adler Pelzer Group Business Overview

Table 72. Adler Pelzer Group SWOT Analysis

Table 73. Adler Pelzer Group Recent Developments

Table 74. Faurecia Basic Information

Table 75. Faurecia Acoustical Insulating Materials Product Overview

Table 76. Faurecia Acoustical Insulating Materials Sales (K MT), Revenue (M USD),

Price (USD/KG) and Gross Margin (2020-2025)

Table 77. Faurecia Business Overview

Table 78. Faurecia SWOT Analysis

Table 79. Faurecia Recent Developments

Table 80. Sumitomoriko Basic Information

Table 81. Sumitomoriko Acoustical Insulating Materials Product Overview

Table 82. Sumitomoriko Acoustical Insulating Materials Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 83. Sumitomoriko Business Overview

Table 84. Sumitomoriko Recent Developments

Table 85. 3M Basic Information

Table 86. 3M Acoustical Insulating Materials Product Overview

Table 87. 3M Acoustical Insulating Materials Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 88. 3M Business Overview

Table 89. 3M Recent Developments

Table 90. Tuopu Basic Information

Table 91. Tuopu Acoustical Insulating Materials Product Overview

Table 92. Tuopu Acoustical Insulating Materials Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 93. Tuopu Business Overview

Table 94. Tuopu Recent Developments

Table 95. Zhuzhou Times Basic Information

Table 96. Zhuzhou Times Acoustical Insulating Materials Product Overview

Table 97. Zhuzhou Times Acoustical Insulating Materials Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 98. Zhuzhou Times Business Overview

Table 99. Zhuzhou Times Recent Developments

Table 100. Henkel Basic Information

Table 101. Henkel Acoustical Insulating Materials Product Overview

Table 102. Henkel Acoustical Insulating Materials Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 103. Henkel Business Overview

Table 104. Henkel Recent Developments

Table 105. Nihon Tokushu Toryo Basic Information

Table 106. Nihon Tokushu Toryo Acoustical Insulating Materials Product Overview

Table 107. Nihon Tokushu Toryo Acoustical Insulating Materials Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 108. Nihon Tokushu Toryo Business Overview

Table 109. Nihon Tokushu Toryo Recent Developments
Table 110. Shanghai Car Carpet Basic Information
Table 111. Shanghai Car Carpet Acoustical Insulating Materials Product Overview
Table 112. Shanghai Car Carpet Acoustical Insulating Materials Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 113. Shanghai Car Carpet Business Overview
Table 114. Shanghai Car Carpet Recent Developments
Table 115. Lear Basic Information
Table 116. Lear Acoustical Insulating Materials Product Overview
Table 117. Lear Acoustical Insulating Materials Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 118. Lear Business Overview
Table 119. Lear Recent Developments
Table 120. Asimco Technologies Basic Information
Table 121. Asimco Technologies Acoustical Insulating Materials Product Overview
Table 122. Asimco Technologies Acoustical Insulating Materials Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 123. Asimco Technologies Business Overview
Table 124. Asimco Technologies Recent Developments
Table 125. Wolverine Basic Information
Table 126. Wolverine Acoustical Insulating Materials Product Overview
Table 127. Wolverine Acoustical Insulating Materials Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 128. Wolverine Business Overview
Table 129. Wolverine Recent Developments
Table 130. STP Basic Information
Table 131. STP Acoustical Insulating Materials Product Overview
Table 132. STP Acoustical Insulating Materials Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 133. STP Business Overview
Table 134. STP Recent Developments
Table 135. Global Acoustical Insulating Materials Sales Forecast by Region (2026-2035) & (K MT)
Table 136. Global Acoustical Insulating Materials Market Size Forecast by Region (2026-2035) & (M USD)
Table 137. North America Acoustical Insulating Materials Sales Forecast by Country (2026-2035) & (K MT)
Table 138. North America Acoustical Insulating Materials Market Size Forecast by Country (2026-2035) & (M USD)

Table 139. Europe Acoustical Insulating Materials Sales Forecast by Country
(2026-2035) & (K MT)

Table 140. Europe Acoustical Insulating Materials Market Size Forecast by Country
(2026-2035) & (M USD)

Table 141. Asia Pacific Acoustical Insulating Materials Sales Forecast by Region
(2026-2035) & (K MT)

Table 142. Asia Pacific Acoustical Insulating Materials Market Size Forecast by Region
(2026-2035) & (M USD)

Table 143. South America Acoustical Insulating Materials Sales Forecast by Country
(2026-2035) & (K MT)

Table 144. South America Acoustical Insulating Materials Market Size Forecast by
Country (2026-2035) & (M USD)

Table 145. Middle East and Africa Acoustical Insulating Materials Sales Forecast by
Country (2026-2035) & (Units)

Table 146. Middle East and Africa Acoustical Insulating Materials Market Size Forecast
by Country (2026-2035) & (M USD)

Table 147. Global Acoustical Insulating Materials Sales Forecast by Type (2026-2035)
& (K MT)

Table 148. Global Acoustical Insulating Materials Market Size Forecast by Type
(2026-2035) & (M USD)

Table 149. Global Acoustical Insulating Materials Price Forecast by Type (2026-2035) &
(USD/KG)

Table 150. Global Acoustical Insulating Materials Sales (K MT) Forecast by Application
(2026-2035)

Table 151. Global Acoustical Insulating Materials Market Size Forecast by Application
(2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Acoustical Insulating Materials
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Acoustical Insulating Materials Market Size (M USD), 2025-2035
- Figure 5. Global Acoustical Insulating Materials Market Size (M USD) (2020-2035)
- Figure 6. Global Acoustical Insulating Materials Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Acoustical Insulating Materials Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Acoustical Insulating Materials Product Life Cycle
- Figure 13. Acoustical Insulating Materials Sales Share by Manufacturers in 2025
- Figure 14. Global Acoustical Insulating Materials Revenue Share by Manufacturers in 2025
- Figure 15. Acoustical Insulating Materials Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Acoustical Insulating Materials Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Acoustical Insulating Materials Revenue in 2025
- Figure 18. Industry Chain Map of Acoustical Insulating Materials
- Figure 19. Global Acoustical Insulating Materials Market PEST Analysis
- Figure 20. Global Acoustical Insulating Materials Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Acoustical Insulating Materials Market Share by Type
- Figure 27. Sales Market Share of Acoustical Insulating Materials by Type (2020-2025)
- Figure 28. Sales Market Share of Acoustical Insulating Materials by Type in 2025
- Figure 29. Market Share of Acoustical Insulating Materials by Type (2020-2025)
- Figure 30. Market Share of Acoustical Insulating Materials by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Acoustical Insulating Materials Market Share by Application

Figure 33. Global Acoustical Insulating Materials Sales Market Share by Application (2020-2025)

Figure 34. Global Acoustical Insulating Materials Sales Market Share by Application in 2025

Figure 35. Global Acoustical Insulating Materials Market Share by Application (2020-2025)

Figure 36. Global Acoustical Insulating Materials Market Share by Application in 2025

Figure 37. Global Acoustical Insulating Materials Sales Growth Rate by Application (2020-2025)

Figure 38. Global Acoustical Insulating Materials Sales Market Share by Region (2020-2025)

Figure 39. Global Acoustical Insulating Materials Market Size by Region (2020-2025)

Figure 40. North America Acoustical Insulating Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Acoustical Insulating Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Acoustical Insulating Materials Sales Market Share by Country in 2024

Figure 43. North America Acoustical Insulating Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Acoustical Insulating Materials Market Size by Country in 2024

Figure 45. U.S. Acoustical Insulating Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Acoustical Insulating Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Acoustical Insulating Materials Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Acoustical Insulating Materials Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Acoustical Insulating Materials Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Acoustical Insulating Materials Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Acoustical Insulating Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Acoustical Insulating Materials Sales Market Share by Country in 2024

Figure 53. Europe Acoustical Insulating Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Acoustical Insulating Materials Market Size by Country in 2024

Figure 55. Germany Acoustical Insulating Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Acoustical Insulating Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Acoustical Insulating Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Acoustical Insulating Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Acoustical Insulating Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Acoustical Insulating Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Acoustical Insulating Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Acoustical Insulating Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Acoustical Insulating Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Acoustical Insulating Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Acoustical Insulating Materials Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Acoustical Insulating Materials Sales Market Share by Region in 2024

Figure 67. Asia Pacific Acoustical Insulating Materials Market Size by Region in 2024

Figure 68. China Acoustical Insulating Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Acoustical Insulating Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Acoustical Insulating Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Acoustical Insulating Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Acoustical Insulating Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Acoustical Insulating Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Acoustical Insulating Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Acoustical Insulating Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Acoustical Insulating Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Acoustical Insulating Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Acoustical Insulating Materials Sales and Growth Rate (K MT)

Figure 79. South America Acoustical Insulating Materials Sales Market Share by Country in 2024

Figure 80. South America Acoustical Insulating Materials Market Size and Growth Rate (M USD)

Figure 81. South America Acoustical Insulating Materials Market Size by Country in 2024

Figure 82. Brazil Acoustical Insulating Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Acoustical Insulating Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Acoustical Insulating Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Acoustical Insulating Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Acoustical Insulating Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Acoustical Insulating Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Acoustical Insulating Materials Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Acoustical Insulating Materials Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Acoustical Insulating Materials Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Acoustical Insulating Materials Market Size by Region in 2024

Figure 92. Saudi Arabia Acoustical Insulating Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Acoustical Insulating Materials Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 94. UAE Acoustical Insulating Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Acoustical Insulating Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Acoustical Insulating Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Acoustical Insulating Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Acoustical Insulating Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Acoustical Insulating Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Acoustical Insulating Materials Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Acoustical Insulating Materials Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Acoustical Insulating Materials Production Market Share by Region (2020-2025)

Figure 103. North America Acoustical Insulating Materials Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Acoustical Insulating Materials Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Acoustical Insulating Materials Production (K MT) Growth Rate (2020-2025)

Figure 106. China Acoustical Insulating Materials Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Acoustical Insulating Materials Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Acoustical Insulating Materials Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Acoustical Insulating Materials Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Acoustical Insulating Materials Market Share Forecast by Type (2026-2035)

Figure 111. Global Acoustical Insulating Materials Sales Forecast by Application (2026-2035)

Figure 112. Global Acoustical Insulating Materials Market Share Forecast by Application (2026-2035)

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