

Global Achiote Powder Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Achiote Powder competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. Achiote powder is a bright orange - red powder derived from the seeds of the achiote tree (*Bixa orellana*), which is native to tropical regions of the Americas. The seeds of the achiote tree are covered with a reddish - orange pulp. To produce achiote powder, the seeds are first harvested and then dried. After drying, the outer coating of the seeds is removed, and the remaining seeds are ground into a fine powder. It is primarily used as a natural food coloring agent. In cooking, it is commonly used in Latin American, Caribbean, and Southeast Asian cuisines to add color and flavor to a variety of dishes, such as rice, stews, soups, and sauces. In addition, it can be used in the production of cheese, butter, and other dairy products to give them a more appealing color. In some traditional medicinal practices, achiote has also been used for its potential health - promoting properties.

The global Achiote Powder market size was estimated at USD 663.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 4.30% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Achiote Powder market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Achioté Powder market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Achioté Powder market.

Global Achioté Powder Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

McCormick & Company
Frontier Co-op
Badia Spices Inc.
Native Spices (Peru)
Earth Expo Company
Mountain Rose Herbs
Botanica by Air
Kalsec

Sensient
BioconColors

Market Segmentation (by Type)

Oil-Soluble Annatto
Water Soluble Annatto
Emulsified and Solvent-Extracted Annatto

Market Segmentation (by Application)

Pharmaceutical
Healthcare
Food
Natural Fabric
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value
In-depth analysis of the Achiote Powder Market
Overview of the regional outlook of the Achiote Powder Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Achiote Powder Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential

of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Achiote Powder, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the

region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Achiote Powder
- 1.2 Key Market Segments
 - 1.2.1 Achiote Powder Segment by Type
 - 1.2.2 Achiote Powder Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 ACHIOTE POWDER MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Achiote Powder Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Achiote Powder Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 ACHIOTE POWDER MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Achiote Powder Product Life Cycle
- 3.3 Global Achiote Powder Sales by Manufacturers (2020-2025)
- 3.4 Global Achiote Powder Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Achiote Powder Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Achiote Powder Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Achiote Powder Market Competitive Situation and Trends
 - 3.8.1 Achiote Powder Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Achiote Powder Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 ACHIOTE POWDER INDUSTRY CHAIN ANALYSIS

- 4.1 Achiote Powder Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ACHIOTE POWDER MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Achiote Powder Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Achiote Powder Market
- 5.7 ESG Ratings of Leading Companies

6 ACHIOTE POWDER MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Achiote Powder Sales Market Share by Type (2020-2025)
- 6.3 Global Achiote Powder Market Size by Type (2020-2025)
- 6.4 Global Achiote Powder Price by Type (2020-2025)

7 ACHIOTE POWDER MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Achiote Powder Market Sales by Application (2020-2025)
- 7.3 Global Achiote Powder Market Size (M USD) by Application (2020-2025)

7.4 Global Achioté Powder Sales Growth Rate by Application (2020-2025)

8 ACHIOTE POWDER MARKET SALES BY REGION

8.1 Global Achioté Powder Sales by Region

8.1.1 Global Achioté Powder Sales by Region

8.1.2 Global Achioté Powder Sales Market Share by Region

8.2 Global Achioté Powder Market Size by Region

8.2.1 Global Achioté Powder Market Size by Region

8.2.2 Global Achioté Powder Market Size by Region

8.3 North America

8.3.1 North America Achioté Powder Sales by Country

8.3.2 North America Achioté Powder Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Achioté Powder Sales by Country

8.4.2 Europe Achioté Powder Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Achioté Powder Sales by Region

8.5.2 Asia Pacific Achioté Powder Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Achioté Powder Sales by Country

8.6.2 South America Achioté Powder Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Achioté Powder Sales by Region
- 8.7.2 Middle East and Africa Achioté Powder Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 ACHIOTE POWDER MARKET PRODUCTION BY REGION

- 9.1 Global Production of Achioté Powder by Region(2020-2025)
- 9.2 Global Achioté Powder Revenue Market Share by Region (2020-2025)
- 9.3 Global Achioté Powder Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Achioté Powder Production
 - 9.4.1 North America Achioté Powder Production Growth Rate (2020-2025)
 - 9.4.2 North America Achioté Powder Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Achioté Powder Production
 - 9.5.1 Europe Achioté Powder Production Growth Rate (2020-2025)
 - 9.5.2 Europe Achioté Powder Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Achioté Powder Production (2020-2025)
 - 9.6.1 Japan Achioté Powder Production Growth Rate (2020-2025)
 - 9.6.2 Japan Achioté Powder Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Achioté Powder Production (2020-2025)
 - 9.7.1 China Achioté Powder Production Growth Rate (2020-2025)
 - 9.7.2 China Achioté Powder Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 McCormick and Company
 - 10.1.1 McCormick and Company Basic Information
 - 10.1.2 McCormick and Company Achioté Powder Product Overview
 - 10.1.3 McCormick and Company Achioté Powder Product Market Performance
 - 10.1.4 McCormick and Company Business Overview
 - 10.1.5 McCormick and Company SWOT Analysis
 - 10.1.6 McCormick and Company Recent Developments

10.2 Frontier Co-op

- 10.2.1 Frontier Co-op Basic Information
- 10.2.2 Frontier Co-op Achiote Powder Product Overview
- 10.2.3 Frontier Co-op Achiote Powder Product Market Performance
- 10.2.4 Frontier Co-op Business Overview
- 10.2.5 Frontier Co-op SWOT Analysis
- 10.2.6 Frontier Co-op Recent Developments

10.3 Badia Spices Inc.

- 10.3.1 Badia Spices Inc. Basic Information
- 10.3.2 Badia Spices Inc. Achiote Powder Product Overview
- 10.3.3 Badia Spices Inc. Achiote Powder Product Market Performance
- 10.3.4 Badia Spices Inc. Business Overview
- 10.3.5 Badia Spices Inc. SWOT Analysis
- 10.3.6 Badia Spices Inc. Recent Developments

10.4 Native Spices (Peru)

- 10.4.1 Native Spices (Peru) Basic Information
- 10.4.2 Native Spices (Peru) Achiote Powder Product Overview
- 10.4.3 Native Spices (Peru) Achiote Powder Product Market Performance
- 10.4.4 Native Spices (Peru) Business Overview
- 10.4.5 Native Spices (Peru) Recent Developments

10.5 Earth Expo Company

- 10.5.1 Earth Expo Company Basic Information
- 10.5.2 Earth Expo Company Achiote Powder Product Overview
- 10.5.3 Earth Expo Company Achiote Powder Product Market Performance
- 10.5.4 Earth Expo Company Business Overview
- 10.5.5 Earth Expo Company Recent Developments

10.6 Mountain Rose Herbs

- 10.6.1 Mountain Rose Herbs Basic Information
- 10.6.2 Mountain Rose Herbs Achiote Powder Product Overview
- 10.6.3 Mountain Rose Herbs Achiote Powder Product Market Performance
- 10.6.4 Mountain Rose Herbs Business Overview
- 10.6.5 Mountain Rose Herbs Recent Developments

10.7 Botanica by Air

- 10.7.1 Botanica by Air Basic Information
- 10.7.2 Botanica by Air Achiote Powder Product Overview
- 10.7.3 Botanica by Air Achiote Powder Product Market Performance
- 10.7.4 Botanica by Air Business Overview
- 10.7.5 Botanica by Air Recent Developments

10.8 Kalsec

- 10.8.1 Kalsec Basic Information
- 10.8.2 Kalsec Achiote Powder Product Overview
- 10.8.3 Kalsec Achiote Powder Product Market Performance
- 10.8.4 Kalsec Business Overview
- 10.8.5 Kalsec Recent Developments
- 10.9 Sensient
 - 10.9.1 Sensient Basic Information
 - 10.9.2 Sensient Achiote Powder Product Overview
 - 10.9.3 Sensient Achiote Powder Product Market Performance
 - 10.9.4 Sensient Business Overview
 - 10.9.5 Sensient Recent Developments
- 10.10 BioconColors
 - 10.10.1 BioconColors Basic Information
 - 10.10.2 BioconColors Achiote Powder Product Overview
 - 10.10.3 BioconColors Achiote Powder Product Market Performance
 - 10.10.4 BioconColors Business Overview
 - 10.10.5 BioconColors Recent Developments

11 ACHIOTE POWDER MARKET FORECAST BY REGION

- 11.1 Global Achiote Powder Market Size Forecast
- 11.2 Global Achiote Powder Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Achiote Powder Market Size Forecast by Country
 - 11.2.3 Asia Pacific Achiote Powder Market Size Forecast by Region
 - 11.2.4 South America Achiote Powder Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Achiote Powder by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Achiote Powder Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Achiote Powder by Type (2026-2035)
 - 12.1.2 Global Achiote Powder Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Achiote Powder by Type (2026-2035)
- 12.2 Global Achiote Powder Market Forecast by Application (2026-2035)
 - 12.2.1 Global Achiote Powder Sales (K MT) Forecast by Application
 - 12.2.2 Global Achiote Powder Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Achioté Powder Market Size by Type (M USD)
- Table 4. Global Achioté Powder Market Size by Application
- Table 5. Achioté Powder Market Size Comparison by Region (M USD)
- Table 6. Global Achioté Powder Sales (K MT) by Manufacturers (2020-2025)
- Table 7. Global Achioté Powder Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Achioté Powder Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Achioté Powder Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Achioté Powder as of 2025)
- Table 11. Global Market Achioté Powder Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Achioté Powder Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Achioté Powder Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Achioté Powder Sales by Type (K MT)
- Table 27. Global Achioté Powder Market Size by Type (M USD)
- Table 28. Global Achioté Powder Sales (K MT) by Type (2020-2025)
- Table 29. Global Achioté Powder Sales Market Share by Type (2020-2025)
- Table 30. Global Achioté Powder Market Size (M USD) by Type (2020-2025)
- Table 31. Global Achioté Powder Market Share by Type (2020-2025)

- Table 32. Global Achiote Powder Price (USD/KG) by Type (2020-2025)
- Table 33. Global Achiote Powder Sales (K MT) by Application
- Table 34. Global Achiote Powder Market Size by Application
- Table 35. Global Achiote Powder Sales by Application (2020-2025) & (K MT)
- Table 36. Global Achiote Powder Sales Market Share by Application (2020-2025)
- Table 37. Global Achiote Powder Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Achiote Powder Market Share by Application (2020-2025)
- Table 39. Global Achiote Powder Sales Growth Rate by Application (2020-2025)
- Table 40. Global Achiote Powder Sales by Region (2020-2025) & (K MT)
- Table 41. Global Achiote Powder Sales Market Share by Region (2020-2025)
- Table 42. Global Achiote Powder Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Achiote Powder Market Size by Region (2020-2025)
- Table 44. North America Achiote Powder Sales by Country (2020-2025) & (K MT)
- Table 45. North America Achiote Powder Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Achiote Powder Sales by Country (2020-2025) & (K MT)
- Table 47. Europe Achiote Powder Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Achiote Powder Sales by Region (2020-2025) & (K MT)
- Table 49. Asia Pacific Achiote Powder Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Achiote Powder Sales by Country (2020-2025) & (K MT)
- Table 51. South America Achiote Powder Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Achiote Powder Sales by Region (2020-2025) & (K MT)
- Table 53. Middle East and Africa Achiote Powder Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Achiote Powder Production (K MT) by Region(2020-2025)
- Table 55. Global Achiote Powder Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Achiote Powder Revenue Market Share by Region (2020-2025)
- Table 57. Global Achiote Powder Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 58. North America Achiote Powder Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 59. Europe Achiote Powder Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 60. Japan Achiote Powder Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 61. China Achiote Powder Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

- Table 62. McCormick and Company Basic Information
- Table 63. McCormick and Company Achiote Powder Product Overview
- Table 64. McCormick and Company Achiote Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 65. McCormick and Company Business Overview
- Table 66. McCormick and Company SWOT Analysis
- Table 67. McCormick and Company Recent Developments
- Table 68. Frontier Co-op Basic Information
- Table 69. Frontier Co-op Achiote Powder Product Overview
- Table 70. Frontier Co-op Achiote Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 71. Frontier Co-op Business Overview
- Table 72. Frontier Co-op SWOT Analysis
- Table 73. Frontier Co-op Recent Developments
- Table 74. Badia Spices Inc. Basic Information
- Table 75. Badia Spices Inc. Achiote Powder Product Overview
- Table 76. Badia Spices Inc. Achiote Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 77. Badia Spices Inc. Business Overview
- Table 78. Badia Spices Inc. SWOT Analysis
- Table 79. Badia Spices Inc. Recent Developments
- Table 80. Native Spices (Peru) Basic Information
- Table 81. Native Spices (Peru) Achiote Powder Product Overview
- Table 82. Native Spices (Peru) Achiote Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 83. Native Spices (Peru) Business Overview
- Table 84. Native Spices (Peru) Recent Developments
- Table 85. Earth Expo Company Basic Information
- Table 86. Earth Expo Company Achiote Powder Product Overview
- Table 87. Earth Expo Company Achiote Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 88. Earth Expo Company Business Overview
- Table 89. Earth Expo Company Recent Developments
- Table 90. Mountain Rose Herbs Basic Information
- Table 91. Mountain Rose Herbs Achiote Powder Product Overview
- Table 92. Mountain Rose Herbs Achiote Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 93. Mountain Rose Herbs Business Overview
- Table 94. Mountain Rose Herbs Recent Developments

- Table 95. Botanica by Air Basic Information
- Table 96. Botanica by Air Achiote Powder Product Overview
- Table 97. Botanica by Air Achiote Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 98. Botanica by Air Business Overview
- Table 99. Botanica by Air Recent Developments
- Table 100. Kalsec Basic Information
- Table 101. Kalsec Achiote Powder Product Overview
- Table 102. Kalsec Achiote Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 103. Kalsec Business Overview
- Table 104. Kalsec Recent Developments
- Table 105. Sensient Basic Information
- Table 106. Sensient Achiote Powder Product Overview
- Table 107. Sensient Achiote Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 108. Sensient Business Overview
- Table 109. Sensient Recent Developments
- Table 110. BioconColors Basic Information
- Table 111. BioconColors Achiote Powder Product Overview
- Table 112. BioconColors Achiote Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 113. BioconColors Business Overview
- Table 114. BioconColors Recent Developments
- Table 115. Global Achiote Powder Sales Forecast by Region (2026-2035) & (K MT)
- Table 116. Global Achiote Powder Market Size Forecast by Region (2026-2035) & (M USD)
- Table 117. North America Achiote Powder Sales Forecast by Country (2026-2035) & (K MT)
- Table 118. North America Achiote Powder Market Size Forecast by Country (2026-2035) & (M USD)
- Table 119. Europe Achiote Powder Sales Forecast by Country (2026-2035) & (K MT)
- Table 120. Europe Achiote Powder Market Size Forecast by Country (2026-2035) & (M USD)
- Table 121. Asia Pacific Achiote Powder Sales Forecast by Region (2026-2035) & (K MT)
- Table 122. Asia Pacific Achiote Powder Market Size Forecast by Region (2026-2035) & (M USD)
- Table 123. South America Achiote Powder Sales Forecast by Country (2026-2035) & (K

MT)

Table 124. South America Achiote Powder Market Size Forecast by Country (2026-2035) & (M USD)

Table 125. Middle East and Africa Achiote Powder Sales Forecast by Country (2026-2035) & (Units)

Table 126. Middle East and Africa Achiote Powder Market Size Forecast by Country (2026-2035) & (M USD)

Table 127. Global Achiote Powder Sales Forecast by Type (2026-2035) & (K MT)

Table 128. Global Achiote Powder Market Size Forecast by Type (2026-2035) & (M USD)

Table 129. Global Achiote Powder Price Forecast by Type (2026-2035) & (USD/KG)

Table 130. Global Achiote Powder Sales (K MT) Forecast by Application (2026-2035)

Table 131. Global Achiote Powder Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Achiote Powder
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Achiote Powder Market Size (M USD), 2025-2035
- Figure 5. Global Achiote Powder Market Size (M USD) (2020-2035)
- Figure 6. Global Achiote Powder Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Achiote Powder Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Achiote Powder Product Life Cycle
- Figure 13. Achiote Powder Sales Share by Manufacturers in 2025
- Figure 14. Global Achiote Powder Revenue Share by Manufacturers in 2025
- Figure 15. Achiote Powder Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Achiote Powder Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Achiote Powder Revenue in 2025
- Figure 18. Industry Chain Map of Achiote Powder
- Figure 19. Global Achiote Powder Market PEST Analysis
- Figure 20. Global Achiote Powder Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Achiote Powder Market Share by Type
- Figure 27. Sales Market Share of Achiote Powder by Type (2020-2025)
- Figure 28. Sales Market Share of Achiote Powder by Type in 2025
- Figure 29. Market Share of Achiote Powder by Type (2020-2025)
- Figure 30. Market Share of Achiote Powder by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Achiote Powder Market Share by Application

- Figure 33. Global Achiote Powder Sales Market Share by Application (2020-2025)
- Figure 34. Global Achiote Powder Sales Market Share by Application in 2025
- Figure 35. Global Achiote Powder Market Share by Application (2020-2025)
- Figure 36. Global Achiote Powder Market Share by Application in 2025
- Figure 37. Global Achiote Powder Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Achiote Powder Sales Market Share by Region (2020-2025)
- Figure 39. Global Achiote Powder Market Size by Region (2020-2025)
- Figure 40. North America Achiote Powder Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Achiote Powder Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Achiote Powder Sales Market Share by Country in 2024
- Figure 43. North America Achiote Powder Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Achiote Powder Market Size by Country in 2024
- Figure 45. U.S. Achiote Powder Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Achiote Powder Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Achiote Powder Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Achiote Powder Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Achiote Powder Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Achiote Powder Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Achiote Powder Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe Achiote Powder Sales Market Share by Country in 2024
- Figure 53. Europe Achiote Powder Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Achiote Powder Market Size by Country in 2024
- Figure 55. Germany Achiote Powder Sales and Growth Rate (2020-2025) & (K MT)
- Figure 56. Germany Achiote Powder Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Achiote Powder Sales and Growth Rate (2020-2025) & (K MT)
- Figure 58. France Achiote Powder Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Achiote Powder Sales and Growth Rate (2020-2025) & (K MT)
- Figure 60. U.K. Achiote Powder Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Achiote Powder Sales and Growth Rate (2020-2025) & (K MT)
- Figure 62. Italy Achiote Powder Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain Achiote Powder Sales and Growth Rate (2020-2025) & (K MT)
- Figure 64. Spain Achiote Powder Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 65. Asia Pacific Achiote Powder Sales and Growth Rate (K MT)

- Figure 66. Asia Pacific Achiote Powder Sales Market Share by Region in 2024
- Figure 67. Asia Pacific Achiote Powder Market Size by Region in 2024
- Figure 68. China Achiote Powder Sales and Growth Rate (2020-2025) & (K MT)
- Figure 69. China Achiote Powder Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 70. Japan Achiote Powder Sales and Growth Rate (2020-2025) & (K MT)
- Figure 71. Japan Achiote Powder Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 72. South Korea Achiote Powder Sales and Growth Rate (2020-2025) & (K MT)
- Figure 73. South Korea Achiote Powder Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 74. India Achiote Powder Sales and Growth Rate (2020-2025) & (K MT)
- Figure 75. India Achiote Powder Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 76. Southeast Asia Achiote Powder Sales and Growth Rate (2020-2025) & (K MT)
- Figure 77. Southeast Asia Achiote Powder Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 78. South America Achiote Powder Sales and Growth Rate (K MT)
- Figure 79. South America Achiote Powder Sales Market Share by Country in 2024
- Figure 80. South America Achiote Powder Market Size and Growth Rate (M USD)
- Figure 81. South America Achiote Powder Market Size by Country in 2024
- Figure 82. Brazil Achiote Powder Sales and Growth Rate (2020-2025) & (K MT)
- Figure 83. Brazil Achiote Powder Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 84. Argentina Achiote Powder Sales and Growth Rate (2020-2025) & (K MT)
- Figure 85. Argentina Achiote Powder Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 86. Columbia Achiote Powder Sales and Growth Rate (2020-2025) & (K MT)
- Figure 87. Columbia Achiote Powder Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 88. Middle East and Africa Achiote Powder Sales and Growth Rate (K MT)
- Figure 89. Middle East and Africa Achiote Powder Sales Market Share by Region in 2024
- Figure 90. Middle East and Africa Achiote Powder Market Size and Growth Rate (M USD)
- Figure 91. Middle East and Africa Achiote Powder Market Size by Region in 2024
- Figure 92. Saudi Arabia Achiote Powder Sales and Growth Rate (2020-2025) & (K MT)
- Figure 93. Saudi Arabia Achiote Powder Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 94. UAE Achiote Powder Sales and Growth Rate (2020-2025) & (K MT)
- Figure 95. UAE Achiote Powder Market Size and Growth Rate (2020-2025) & (M USD)

- Figure 96. Egypt Achiote Powder Sales and Growth Rate (2020-2025) & (K MT)
- Figure 97. Egypt Achiote Powder Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 98. Nigeria Achiote Powder Sales and Growth Rate (2020-2025) & (K MT)
- Figure 99. Nigeria Achiote Powder Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 100. South Africa Achiote Powder Sales and Growth Rate (2020-2025) & (K MT)
- Figure 101. South Africa Achiote Powder Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 102. Global Achiote Powder Production Market Share by Region (2020-2025)
- Figure 103. North America Achiote Powder Production (K MT) Growth Rate (2020-2025)
- Figure 104. Europe Achiote Powder Production (K MT) Growth Rate (2020-2025)
- Figure 105. Japan Achiote Powder Production (K MT) Growth Rate (2020-2025)
- Figure 106. China Achiote Powder Production (K MT) Growth Rate (2020-2025)
- Figure 107. Global Achiote Powder Sales Forecast by Volume (2020-2035) & (K MT)
- Figure 108. Global Achiote Powder Market Size Forecast by Value (2020-2035) & (M USD)
- Figure 109. Global Achiote Powder Sales Market Share Forecast by Type (2026-2035)
- Figure 110. Global Achiote Powder Market Share Forecast by Type (2026-2035)
- Figure 111. Global Achiote Powder Sales Forecast by Application (2026-2035)
- Figure 112. Global Achiote Powder Market Share Forecast by Application (2026-2035)

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