

# Global Account Management Software Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

This report provides a deep insight into the global Account Management Software market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Account Management Software Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Account Management Software market in any manner.

### Global Account Management Software Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding

the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

HubSpot

amoCRM

Pipedrive

Bitrix24

Salpo

HarmonyPSA

Agile CRM

Thryv

Zendesk

Oracle

Market Segmentation (by Type)

Cloud-based

On-premises

Market Segmentation (by Application)

Small and Medium Enterprises (SMEs)

Large Enterprises

## Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Account Management Software Market

Overview of the regional outlook of the Account Management Software Market:

## Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Account Management Software Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future

development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Account Management Software

1.2 Key Market Segments

1.2.1 Account Management Software Segment by Type

1.2.2 Account Management Software Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 ACCOUNT MANAGEMENT SOFTWARE MARKET OVERVIEW**

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 ACCOUNT MANAGEMENT SOFTWARE MARKET COMPETITIVE LANDSCAPE**

3.1 Global Account Management Software Revenue Market Share by Company (2019-2024)

3.2 Account Management Software Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company Account Management Software Market Size Sites, Area Served, Product Type

3.4 Account Management Software Market Competitive Situation and Trends

3.4.1 Account Management Software Market Concentration Rate

3.4.2 Global 5 and 10 Largest Account Management Software Players Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

### **4 ACCOUNT MANAGEMENT SOFTWARE VALUE CHAIN ANALYSIS**

4.1 Account Management Software Value Chain Analysis

4.2 Midstream Market Analysis

#### 4.3 Downstream Customer Analysis

### **5 THE DEVELOPMENT AND DYNAMICS OF ACCOUNT MANAGEMENT SOFTWARE MARKET**

#### 5.1 Key Development Trends

#### 5.2 Driving Factors

#### 5.3 Market Challenges

#### 5.4 Market Restraints

#### 5.5 Industry News

##### 5.5.1 Mergers & Acquisitions

##### 5.5.2 Expansions

##### 5.5.3 Collaboration/Supply Contracts

#### 5.6 Industry Policies

### **6 ACCOUNT MANAGEMENT SOFTWARE MARKET SEGMENTATION BY TYPE**

#### 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

#### 6.2 Global Account Management Software Market Size Market Share by Type (2019-2024)

#### 6.3 Global Account Management Software Market Size Growth Rate by Type (2019-2024)

### **7 ACCOUNT MANAGEMENT SOFTWARE MARKET SEGMENTATION BY APPLICATION**

#### 7.1 Evaluation Matrix of Segment Market Development Potential (Application)

#### 7.2 Global Account Management Software Market Size (M USD) by Application (2019-2024)

#### 7.3 Global Account Management Software Market Size Growth Rate by Application (2019-2024)

### **8 ACCOUNT MANAGEMENT SOFTWARE MARKET SEGMENTATION BY REGION**

#### 8.1 Global Account Management Software Market Size by Region

##### 8.1.1 Global Account Management Software Market Size by Region

##### 8.1.2 Global Account Management Software Market Size Market Share by Region

#### 8.2 North America

##### 8.2.1 North America Account Management Software Market Size by Country



8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Account Management Software Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Account Management Software Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Account Management Software Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Account Management Software Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

9.1 HubSpot

9.1.1 HubSpot Account Management Software Basic Information

9.1.2 HubSpot Account Management Software Product Overview

9.1.3 HubSpot Account Management Software Product Market Performance

9.1.4 HubSpot Account Management Software SWOT Analysis

9.1.5 HubSpot Business Overview

9.1.6 HubSpot Recent Developments

## 9.2 amoCRM

- 9.2.1 amoCRM Account Management Software Basic Information
- 9.2.2 amoCRM Account Management Software Product Overview
- 9.2.3 amoCRM Account Management Software Product Market Performance
- 9.2.4 HubSpot Account Management Software SWOT Analysis
- 9.2.5 amoCRM Business Overview
- 9.2.6 amoCRM Recent Developments

## 9.3 Pipedrive

- 9.3.1 Pipedrive Account Management Software Basic Information
- 9.3.2 Pipedrive Account Management Software Product Overview
- 9.3.3 Pipedrive Account Management Software Product Market Performance
- 9.3.4 HubSpot Account Management Software SWOT Analysis
- 9.3.5 Pipedrive Business Overview
- 9.3.6 Pipedrive Recent Developments

## 9.4 Bitrix24

- 9.4.1 Bitrix24 Account Management Software Basic Information
- 9.4.2 Bitrix24 Account Management Software Product Overview
- 9.4.3 Bitrix24 Account Management Software Product Market Performance
- 9.4.4 Bitrix24 Business Overview
- 9.4.5 Bitrix24 Recent Developments

## 9.5 Salpo

- 9.5.1 Salpo Account Management Software Basic Information
- 9.5.2 Salpo Account Management Software Product Overview
- 9.5.3 Salpo Account Management Software Product Market Performance
- 9.5.4 Salpo Business Overview
- 9.5.5 Salpo Recent Developments

## 9.6 HarmonyPSA

- 9.6.1 HarmonyPSA Account Management Software Basic Information
- 9.6.2 HarmonyPSA Account Management Software Product Overview
- 9.6.3 HarmonyPSA Account Management Software Product Market Performance
- 9.6.4 HarmonyPSA Business Overview
- 9.6.5 HarmonyPSA Recent Developments

## 9.7 Agile CRM

- 9.7.1 Agile CRM Account Management Software Basic Information
- 9.7.2 Agile CRM Account Management Software Product Overview
- 9.7.3 Agile CRM Account Management Software Product Market Performance
- 9.7.4 Agile CRM Business Overview
- 9.7.5 Agile CRM Recent Developments

## 9.8 Thryv

- 9.8.1 Thryv Account Management Software Basic Information
- 9.8.2 Thryv Account Management Software Product Overview
- 9.8.3 Thryv Account Management Software Product Market Performance
- 9.8.4 Thryv Business Overview
- 9.8.5 Thryv Recent Developments

## 9.9 Zendesk

- 9.9.1 Zendesk Account Management Software Basic Information
- 9.9.2 Zendesk Account Management Software Product Overview
- 9.9.3 Zendesk Account Management Software Product Market Performance
- 9.9.4 Zendesk Business Overview
- 9.9.5 Zendesk Recent Developments

## 9.10 Oracle

- 9.10.1 Oracle Account Management Software Basic Information
- 9.10.2 Oracle Account Management Software Product Overview
- 9.10.3 Oracle Account Management Software Product Market Performance
- 9.10.4 Oracle Business Overview
- 9.10.5 Oracle Recent Developments

## **10 ACCOUNT MANAGEMENT SOFTWARE REGIONAL MARKET FORECAST**

- 10.1 Global Account Management Software Market Size Forecast
- 10.2 Global Account Management Software Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Account Management Software Market Size Forecast by Country
  - 10.2.3 Asia Pacific Account Management Software Market Size Forecast by Region
  - 10.2.4 South America Account Management Software Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Account Management Software by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global Account Management Software Market Forecast by Type (2025-2030)
- 11.2 Global Account Management Software Market Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Account Management Software Market Size Comparison by Region (M USD)

Table 5. Global Account Management Software Revenue (M USD) by Company  
(2019-2024)

Table 6. Global Account Management Software Revenue Share by Company  
(2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Account Management Software as of 2022)

Table 8. Company Account Management Software Market Size Sites and Area Served

Table 9. Company Account Management Software Product Type

Table 10. Global Account Management Software Company Market Concentration Ratio  
(CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Account Management Software

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Account Management Software Market Challenges

Table 18. Global Account Management Software Market Size by Type (M USD)

Table 19. Global Account Management Software Market Size (M USD) by Type  
(2019-2024)

Table 20. Global Account Management Software Market Size Share by Type  
(2019-2024)

Table 21. Global Account Management Software Market Size Growth Rate by Type  
(2019-2024)

Table 22. Global Account Management Software Market Size by Application

Table 23. Global Account Management Software Market Size by Application  
(2019-2024) & (M USD)

Table 24. Global Account Management Software Market Share by Application  
(2019-2024)

Table 25. Global Account Management Software Market Size Growth Rate by  
Application (2019-2024)

Table 26. Global Account Management Software Market Size by Region (2019-2024) & (M USD)

Table 27. Global Account Management Software Market Size Market Share by Region (2019-2024)

Table 28. North America Account Management Software Market Size by Country (2019-2024) & (M USD)

Table 29. Europe Account Management Software Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Account Management Software Market Size by Region (2019-2024) & (M USD)

Table 31. South America Account Management Software Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Account Management Software Market Size by Region (2019-2024) & (M USD)

Table 33. HubSpot Account Management Software Basic Information

Table 34. HubSpot Account Management Software Product Overview

Table 35. HubSpot Account Management Software Revenue (M USD) and Gross Margin (2019-2024)

Table 36. HubSpot Account Management Software SWOT Analysis

Table 37. HubSpot Business Overview

Table 38. HubSpot Recent Developments

Table 39. amoCRM Account Management Software Basic Information

Table 40. amoCRM Account Management Software Product Overview

Table 41. amoCRM Account Management Software Revenue (M USD) and Gross Margin (2019-2024)

Table 42. HubSpot Account Management Software SWOT Analysis

Table 43. amoCRM Business Overview

Table 44. amoCRM Recent Developments

Table 45. Pipedrive Account Management Software Basic Information

Table 46. Pipedrive Account Management Software Product Overview

Table 47. Pipedrive Account Management Software Revenue (M USD) and Gross Margin (2019-2024)

Table 48. HubSpot Account Management Software SWOT Analysis

Table 49. Pipedrive Business Overview

Table 50. Pipedrive Recent Developments

Table 51. Bitrix24 Account Management Software Basic Information

Table 52. Bitrix24 Account Management Software Product Overview

Table 53. Bitrix24 Account Management Software Revenue (M USD) and Gross Margin (2019-2024)

Table 54. Bitrix24 Business Overview

Table 55. Bitrix24 Recent Developments

Table 56. Salpo Account Management Software Basic Information

Table 57. Salpo Account Management Software Product Overview

Table 58. Salpo Account Management Software Revenue (M USD) and Gross Margin (2019-2024)

Table 59. Salpo Business Overview

Table 60. Salpo Recent Developments

Table 61. HarmonyPSA Account Management Software Basic Information

Table 62. HarmonyPSA Account Management Software Product Overview

Table 63. HarmonyPSA Account Management Software Revenue (M USD) and Gross Margin (2019-2024)

Table 64. HarmonyPSA Business Overview

Table 65. HarmonyPSA Recent Developments

Table 66. Agile CRM Account Management Software Basic Information

Table 67. Agile CRM Account Management Software Product Overview

Table 68. Agile CRM Account Management Software Revenue (M USD) and Gross Margin (2019-2024)

Table 69. Agile CRM Business Overview

Table 70. Agile CRM Recent Developments

Table 71. Thryv Account Management Software Basic Information

Table 72. Thryv Account Management Software Product Overview

Table 73. Thryv Account Management Software Revenue (M USD) and Gross Margin (2019-2024)

Table 74. Thryv Business Overview

Table 75. Thryv Recent Developments

Table 76. Zendesk Account Management Software Basic Information

Table 77. Zendesk Account Management Software Product Overview

Table 78. Zendesk Account Management Software Revenue (M USD) and Gross Margin (2019-2024)

Table 79. Zendesk Business Overview

Table 80. Zendesk Recent Developments

Table 81. Oracle Account Management Software Basic Information

Table 82. Oracle Account Management Software Product Overview

Table 83. Oracle Account Management Software Revenue (M USD) and Gross Margin (2019-2024)

Table 84. Oracle Business Overview

Table 85. Oracle Recent Developments

Table 86. Global Account Management Software Market Size Forecast by Region

(2025-2030) & (M USD)

Table 87. North America Account Management Software Market Size Forecast by Country (2025-2030) & (M USD)

Table 88. Europe Account Management Software Market Size Forecast by Country (2025-2030) & (M USD)

Table 89. Asia Pacific Account Management Software Market Size Forecast by Region (2025-2030) & (M USD)

Table 90. South America Account Management Software Market Size Forecast by Country (2025-2030) & (M USD)

Table 91. Middle East and Africa Account Management Software Market Size Forecast by Country (2025-2030) & (M USD)

Table 92. Global Account Management Software Market Size Forecast by Type (2025-2030) & (M USD)

Table 93. Global Account Management Software Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

Figure 1. Industrial Chain of Account Management Software

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Account Management Software Market Size (M USD), 2019-2030

Figure 5. Global Account Management Software Market Size (M USD) (2019-2030)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Account Management Software Market Size by Country (M USD)

Figure 10. Global Account Management Software Revenue Share by Company in 2023

Figure 11. Account Management Software Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Account Management Software Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Account Management Software Market Share by Type

Figure 15. Market Size Share of Account Management Software by Type (2019-2024)

Figure 16. Market Size Market Share of Account Management Software by Type in 2022

Figure 17. Global Account Management Software Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Account Management Software Market Share by Application

Figure 20. Global Account Management Software Market Share by Application (2019-2024)

Figure 21. Global Account Management Software Market Share by Application in 2022

Figure 22. Global Account Management Software Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Account Management Software Market Size Market Share by Region (2019-2024)

Figure 24. North America Account Management Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Account Management Software Market Size Market Share by Country in 2023

Figure 26. U.S. Account Management Software Market Size and Growth Rate



(2019-2024) & (M USD)

Figure 27. Canada Account Management Software Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Account Management Software Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Account Management Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Account Management Software Market Size Market Share by Country in 2023

Figure 31. Germany Account Management Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Account Management Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Account Management Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Account Management Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Account Management Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Account Management Software Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Account Management Software Market Size Market Share by Region in 2023

Figure 38. China Account Management Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Account Management Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Account Management Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Account Management Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Account Management Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Account Management Software Market Size and Growth Rate (M USD)

Figure 44. South America Account Management Software Market Size Market Share by Country in 2023

Figure 45. Brazil Account Management Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Account Management Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Account Management Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Account Management Software Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Account Management Software Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Account Management Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Account Management Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Account Management Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Account Management Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Account Management Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Account Management Software Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Account Management Software Market Share Forecast by Type (2025-2030)

Figure 57. Global Account Management Software Market Share Forecast by Application (2025-2030)

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