

Global A2P SMS Services Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/G9D1DE4460EBEN.html>

Date: May 2026

Pages: 136

Price: US\$ 3,200.00 (Single User License)

ID: G9D1DE4460EBEN

Abstracts

A2P SMS Messaging is also called enterprise or professional SMS. Businesses can use it in several technical modes to communicate with consumers, authenticate users of online services, or deliver time-sensitive alerts. In all the cases, communication is initiated from a business application, and not an individual's mobile phone, as is the case with P2P SMS. The A2P SMS Messaging industry can be broken down into several segments, Marketing A2P SMS, Verification Code A2P SMS, Industry Application A2P SMS. Currently, the major global players in the industry include Twilio, Infobip, Sinch, MessageBird, and Tanla, among others. It is expected that competition in the industry will intensify over the next few years. Large international companies primarily expand their market share through acquisitions. For example, Twilio and Sinch. However, the industry has a relatively low concentration, with the top 10 global companies accounting for 34% of the market share in 2023. From a regional perspective, the North American market is the largest, accounting for approximately 27% of the global market in 2023. As market maturity continues to increase, along with the addition of new customers and the continuous renewal of existing customers, the usage of A2P SMS is expected to grow gradually. However, due to intense competition among companies and strategies such as renewal discounts for existing customers, QYR analysts predict that the price of A2P SMS will decline rapidly. In mature regions, the market size is expected to show a certain downward trend. In terms of product offerings, SMS verification codes are a significant component of A2P SMS. With the clear trend in the app market, SMS verification codes represent a new growth point. From the perspective of product market applications, banking, financial services, and insurance (BFSI) account for the largest share of the market. In 2023, BFSI accounted for 67.85% of the global A2P SMS market. Other applications, including e-commerce, retail, travel and leisure, government agencies, and transportation and logistics, collectively accounted for 32.15% of the global market share.

The global A2P SMS Services market size was estimated at USD 23160.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of -0.80% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global A2P SMS Services market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global A2P SMS Services market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the A2P SMS Services market.

Global A2P SMS Services Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate

product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Twilio

Sinch

Infobip

MessageBird

Tanla

Montnets Cloud Technology

Beijing Guodu Internet Technology

Telesign

Syniverse

Route Mobile Limited

Vibes

Plivo

Mitto

Zenvia

Genesys Telecommunications

Beijing Emay Softcom Technology

Tyntec

Accrete

Soprano

Clickatell

Pontaltech

Beijing Chuangshimandao Science and Technology

FotryTwo

AMD Telecom S.A

TXImpact

Market Segmentation (by Type)

Industry Application A2P SMS

Verification Code A2P SMS

Marketing A2P SMS

Market Segmentation (by Application)

BFSI

Hyperlocal Businesses

Travel & Hospitality

Healthcare

Retail & eCommerce

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the A2P SMS Services Market

Overview of the regional outlook of the A2P SMS Services Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the A2P SMS Services Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of A2P SMS Services, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of A2P SMS Services

1.2 Key Market Segments

1.2.1 A2P SMS Services Segment by Type

1.2.2 A2P SMS Services Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 A2P SMS SERVICES MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 A2P SMS SERVICES MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global A2P SMS Services Product Life Cycle

3.3 Global A2P SMS Services Revenue Market Share by Company (2020-2025)

3.4 A2P SMS Services Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.5 Headquarters, Areas Served, and Product Types of Major Players

3.6 A2P SMS Services Market Competitive Situation and Trends

3.6.1 A2P SMS Services Market Concentration Rate

3.6.2 Global 5 and 10 Largest A2P SMS Services Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 A2P SMS SERVICES VALUE CHAIN ANALYSIS

4.1 A2P SMS Services Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF A2P SMS SERVICES MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global A2P SMS Services Market Porter's Five Forces Analysis

6 A2P SMS SERVICES MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global A2P SMS Services Market by Type (2020-2025)

6.3 Global A2P SMS Services Market Size Growth Rate by Type (2021-2025)

7 A2P SMS SERVICES MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global A2P SMS Services Market Size (M USD) by Application (2020-2025)

7.3 Global A2P SMS Services Market Size Growth Rate by Application (2021-2025)

8 A2P SMS SERVICES MARKET SEGMENTATION BY REGION

8.1 Global A2P SMS Services Market Size by Region

8.1.1 Global A2P SMS Services Market Size by Region

8.1.2 Global A2P SMS Services Market Size Market Share by Region

8.2 North America

8.2.1 North America A2P SMS Services Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe A2P SMS Services Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific A2P SMS Services Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America A2P SMS Services Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa A2P SMS Services Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Twilio

9.1.1 Twilio Basic Information

9.1.2 Twilio A2P SMS Services Product Overview

9.1.3 Twilio A2P SMS Services Product Market Performance

9.1.4 Twilio SWOT Analysis

9.1.5 Twilio Business Overview

9.1.6 Twilio Recent Developments

9.2 Sinch

9.2.1 Sinch Basic Information

9.2.2 Sinch A2P SMS Services Product Overview

- 9.2.3 Sinch A2P SMS Services Product Market Performance
- 9.2.4 Sinch SWOT Analysis
- 9.2.5 Sinch Business Overview
- 9.2.6 Sinch Recent Developments
- 9.3 Infobip
 - 9.3.1 Infobip Basic Information
 - 9.3.2 Infobip A2P SMS Services Product Overview
 - 9.3.3 Infobip A2P SMS Services Product Market Performance
 - 9.3.4 Infobip SWOT Analysis
 - 9.3.5 Infobip Business Overview
 - 9.3.6 Infobip Recent Developments
- 9.4 MessageBird
 - 9.4.1 MessageBird Basic Information
 - 9.4.2 MessageBird A2P SMS Services Product Overview
 - 9.4.3 MessageBird A2P SMS Services Product Market Performance
 - 9.4.4 MessageBird Business Overview
 - 9.4.5 MessageBird Recent Developments
- 9.5 Tanla
 - 9.5.1 Tanla Basic Information
 - 9.5.2 Tanla A2P SMS Services Product Overview
 - 9.5.3 Tanla A2P SMS Services Product Market Performance
 - 9.5.4 Tanla Business Overview
 - 9.5.5 Tanla Recent Developments
- 9.6 Montnets Cloud Technology
 - 9.6.1 Montnets Cloud Technology Basic Information
 - 9.6.2 Montnets Cloud Technology A2P SMS Services Product Overview
 - 9.6.3 Montnets Cloud Technology A2P SMS Services Product Market Performance
 - 9.6.4 Montnets Cloud Technology Business Overview
 - 9.6.5 Montnets Cloud Technology Recent Developments
- 9.7 Beijing Guodu Internet Technology
 - 9.7.1 Beijing Guodu Internet Technology Basic Information
 - 9.7.2 Beijing Guodu Internet Technology A2P SMS Services Product Overview
 - 9.7.3 Beijing Guodu Internet Technology A2P SMS Services Product Market Performance
 - 9.7.4 Beijing Guodu Internet Technology Business Overview
 - 9.7.5 Beijing Guodu Internet Technology Recent Developments
- 9.8 Telesign
 - 9.8.1 Telesign Basic Information
 - 9.8.2 Telesign A2P SMS Services Product Overview

9.8.3 Telesign A2P SMS Services Product Market Performance

9.8.4 Telesign Business Overview

9.8.5 Telesign Recent Developments

9.9 Syniverse

9.9.1 Syniverse Basic Information

9.9.2 Syniverse A2P SMS Services Product Overview

9.9.3 Syniverse A2P SMS Services Product Market Performance

9.9.4 Syniverse Business Overview

9.9.5 Syniverse Recent Developments

9.10 Route Mobile Limited

9.10.1 Route Mobile Limited Basic Information

9.10.2 Route Mobile Limited A2P SMS Services Product Overview

9.10.3 Route Mobile Limited A2P SMS Services Product Market Performance

9.10.4 Route Mobile Limited Business Overview

9.10.5 Route Mobile Limited Recent Developments

9.11 Vibes

9.11.1 Vibes Basic Information

9.11.2 Vibes A2P SMS Services Product Overview

9.11.3 Vibes A2P SMS Services Product Market Performance

9.11.4 Vibes Business Overview

9.11.5 Vibes Recent Developments

9.12 Plivo

9.12.1 Plivo Basic Information

9.12.2 Plivo A2P SMS Services Product Overview

9.12.3 Plivo A2P SMS Services Product Market Performance

9.12.4 Plivo Business Overview

9.12.5 Plivo Recent Developments

9.13 Mitto

9.13.1 Mitto Basic Information

9.13.2 Mitto A2P SMS Services Product Overview

9.13.3 Mitto A2P SMS Services Product Market Performance

9.13.4 Mitto Business Overview

9.13.5 Mitto Recent Developments

9.14 Zenvia

9.14.1 Zenvia Basic Information

9.14.2 Zenvia A2P SMS Services Product Overview

9.14.3 Zenvia A2P SMS Services Product Market Performance

9.14.4 Zenvia Business Overview

9.14.5 Zenvia Recent Developments

9.15 Genesys Telecommunications

9.15.1 Genesys Telecommunications Basic Information

9.15.2 Genesys Telecommunications A2P SMS Services Product Overview

9.15.3 Genesys Telecommunications A2P SMS Services Product Market Performance

9.15.4 Genesys Telecommunications Business Overview

9.15.5 Genesys Telecommunications Recent Developments

9.16 Beijing Emay Softcom Technology

9.16.1 Beijing Emay Softcom Technology Basic Information

9.16.2 Beijing Emay Softcom Technology A2P SMS Services Product Overview

9.16.3 Beijing Emay Softcom Technology A2P SMS Services Product Market

Performance

9.16.4 Beijing Emay Softcom Technology Business Overview

9.16.5 Beijing Emay Softcom Technology Recent Developments

9.17 Tyntec

9.17.1 Tyntec Basic Information

9.17.2 Tyntec A2P SMS Services Product Overview

9.17.3 Tyntec A2P SMS Services Product Market Performance

9.17.4 Tyntec Business Overview

9.17.5 Tyntec Recent Developments

9.18 Accrete

9.18.1 Accrete Basic Information

9.18.2 Accrete A2P SMS Services Product Overview

9.18.3 Accrete A2P SMS Services Product Market Performance

9.18.4 Accrete Business Overview

9.18.5 Accrete Recent Developments

9.19 Soprano

9.19.1 Soprano Basic Information

9.19.2 Soprano A2P SMS Services Product Overview

9.19.3 Soprano A2P SMS Services Product Market Performance

9.19.4 Soprano Business Overview

9.19.5 Soprano Recent Developments

9.20 Clickatell

9.20.1 Clickatell Basic Information

9.20.2 Clickatell A2P SMS Services Product Overview

9.20.3 Clickatell A2P SMS Services Product Market Performance

9.20.4 Clickatell Business Overview

9.20.5 Clickatell Recent Developments

9.21 Pontaltech

9.21.1 Pontaltech Basic Information

- 9.21.2 Pontaltech A2P SMS Services Product Overview
- 9.21.3 Pontaltech A2P SMS Services Product Market Performance
- 9.21.4 Pontaltech Business Overview
- 9.21.5 Pontaltech Recent Developments
- 9.22 Beijing Chuangshimandao Science and Technology
 - 9.22.1 Beijing Chuangshimandao Science and Technology Basic Information
 - 9.22.2 Beijing Chuangshimandao Science and Technology A2P SMS Services Product Overview
 - 9.22.3 Beijing Chuangshimandao Science and Technology A2P SMS Services Product Market Performance
 - 9.22.4 Beijing Chuangshimandao Science and Technology Business Overview
 - 9.22.5 Beijing Chuangshimandao Science and Technology Recent Developments
- 9.23 FotryTwo
 - 9.23.1 FotryTwo Basic Information
 - 9.23.2 FotryTwo A2P SMS Services Product Overview
 - 9.23.3 FotryTwo A2P SMS Services Product Market Performance
 - 9.23.4 FotryTwo Business Overview
 - 9.23.5 FotryTwo Recent Developments
- 9.24 AMD Telecom S.A.
 - 9.24.1 AMD Telecom S.A Basic Information
 - 9.24.2 AMD Telecom S.A A2P SMS Services Product Overview
 - 9.24.3 AMD Telecom S.A A2P SMS Services Product Market Performance
 - 9.24.4 AMD Telecom S.A Business Overview
 - 9.24.5 AMD Telecom S.A Recent Developments
- 9.25 TXTImpact
 - 9.25.1 TXTImpact Basic Information
 - 9.25.2 TXTImpact A2P SMS Services Product Overview
 - 9.25.3 TXTImpact A2P SMS Services Product Market Performance
 - 9.25.4 TXTImpact Business Overview
 - 9.25.5 TXTImpact Recent Developments

10 A2P SMS SERVICES MARKET FORECAST BY REGION

- 10.1 Global A2P SMS Services Market Size Forecast
- 10.2 Global A2P SMS Services Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe A2P SMS Services Market Size Forecast by Country
 - 10.2.3 Asia Pacific A2P SMS Services Market Size Forecast by Region
 - 10.2.4 South America A2P SMS Services Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Sales of A2P SMS Services by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

11.1 Global A2P SMS Services Market Forecast by Type (2026-2035)

11.1.1 Global A2P SMS Services Market Size Forecast by Type (2026-2035)

11.2 Global A2P SMS Services Market Forecast by Application (2026-2035)

11.2.1 Global A2P SMS Services Market Size (M USD) Forecast by Application (2026-2035)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Global A2P SMS Services Market Size by Type (M USD)
Table 4. Global A2P SMS Services Market Size by Application
Table 5. A2P SMS Services Market Size Comparison by Region (M USD)
Table 6. Global A2P SMS Services Revenue (M USD) by Company (2020-2025)
Table 7. Global A2P SMS Services Revenue Share by Company (2020-2025)
Table 8. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in A2P SMS Services as of 2025)
Table 9. Headquarters, Areas Served, and Product Types of Major Players
Table 10. Product Type of Major Players
Table 11. Global A2P SMS Services Company Market Concentration Ratio (CR5 and HHI)
Table 12. Mergers & Acquisitions, Expansion Plans
Table 13. Midstream Market Analysis
Table 14. Downstream Customer Analysis
Table 15. Key Development Trends
Table 16. Driving Factors
Table 17. A2P SMS Services Market Challenges
Table 18. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 19. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 20. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 21. Global A2P SMS Services Market Size by Type (M USD)
Table 22. Global A2P SMS Services Market Size (M USD) by Type (2020-2025)
Table 23. Global A2P SMS Services Market Share by Type (2020-2025)
Table 24. Global A2P SMS Services Market Size Growth Rate by Type (2021-2025)
Table 25. Global A2P SMS Services Market Size by Application
Table 26. Global A2P SMS Services Market Size by Application (2020-2025) & (M USD)
Table 27. Global A2P SMS Services Market Share by Application (2020-2025)
Table 28. Global A2P SMS Services Market Size Growth Rate by Application (2021-2025)
Table 29. Global A2P SMS Services Market Size by Region (2020-2025) & (M USD)
Table 30. Global A2P SMS Services Market Size Market Share by Region (2020-2025)
Table 31. North America A2P SMS Services Market Size by Country (2020-2025) & (M USD)

Table 32. Europe A2P SMS Services Market Size by Country (2020-2025) & (M USD)

Table 33. Asia Pacific A2P SMS Services Market Size by Region (2020-2025) & (M USD)

Table 34. South America A2P SMS Services Market Size by Country (2020-2025) & (M USD)

Table 35. Middle East and Africa A2P SMS Services Market Size by Region (2020-2025) & (M USD)

Table 36. Twilio Basic Information

Table 37. Twilio A2P SMS Services Product Overview

Table 38. Twilio A2P SMS Services Revenue (M USD) and Gross Margin (2020-2025)

Table 39. Twilio SWOT Analysis

Table 40. Twilio Business Overview

Table 41. Twilio Recent Developments

Table 42. Sinch Basic Information

Table 43. Sinch A2P SMS Services Product Overview

Table 44. Sinch A2P SMS Services Revenue (M USD) and Gross Margin (2020-2025)

Table 45. Sinch SWOT Analysis

Table 46. Sinch Business Overview

Table 47. Sinch Recent Developments

Table 48. Infobip Basic Information

Table 49. Infobip A2P SMS Services Product Overview

Table 50. Infobip A2P SMS Services Revenue (M USD) and Gross Margin (2020-2025)

Table 51. Infobip SWOT Analysis

Table 52. Infobip Business Overview

Table 53. Infobip Recent Developments

Table 54. MessageBird Basic Information

Table 55. MessageBird A2P SMS Services Product Overview

Table 56. MessageBird A2P SMS Services Revenue (M USD) and Gross Margin (2020-2025)

Table 57. MessageBird Business Overview

Table 58. MessageBird Recent Developments

Table 59. Tanla Basic Information

Table 60. Tanla A2P SMS Services Product Overview

Table 61. Tanla A2P SMS Services Revenue (M USD) and Gross Margin (2020-2025)

Table 62. Tanla Business Overview

Table 63. Tanla Recent Developments

Table 64. Montnets Cloud Technology Basic Information

Table 65. Montnets Cloud Technology A2P SMS Services Product Overview

Table 66. Montnets Cloud Technology A2P SMS Services Revenue (M USD) and Gross

Margin (2020-2025)

Table 67. Montnets Cloud Technology Business Overview

Table 68. Montnets Cloud Technology Recent Developments

Table 69. Beijing Guodu Internet Technology Basic Information

Table 70. Beijing Guodu Internet Technology A2P SMS Services Product Overview

Table 71. Beijing Guodu Internet Technology A2P SMS Services Revenue (M USD) and Gross Margin (2020-2025)

Table 72. Beijing Guodu Internet Technology Business Overview

Table 73. Beijing Guodu Internet Technology Recent Developments

Table 74. Telesign Basic Information

Table 75. Telesign A2P SMS Services Product Overview

Table 76. Telesign A2P SMS Services Revenue (M USD) and Gross Margin (2020-2025)

Table 77. Telesign Business Overview

Table 78. Telesign Recent Developments

Table 79. Syniverse Basic Information

Table 80. Syniverse A2P SMS Services Product Overview

Table 81. Syniverse A2P SMS Services Revenue (M USD) and Gross Margin (2020-2025)

Table 82. Syniverse Business Overview

Table 83. Syniverse Recent Developments

Table 84. Route Mobile Limited Basic Information

Table 85. Route Mobile Limited A2P SMS Services Product Overview

Table 86. Route Mobile Limited A2P SMS Services Revenue (M USD) and Gross Margin (2020-2025)

Table 87. Route Mobile Limited Business Overview

Table 88. Route Mobile Limited Recent Developments

Table 89. Vibes Basic Information

Table 90. Vibes A2P SMS Services Product Overview

Table 91. Vibes A2P SMS Services Revenue (M USD) and Gross Margin (2020-2025)

Table 92. Vibes Business Overview

Table 93. Vibes Recent Developments

Table 94. Plivo Basic Information

Table 95. Plivo A2P SMS Services Product Overview

Table 96. Plivo A2P SMS Services Revenue (M USD) and Gross Margin (2020-2025)

Table 97. Plivo Business Overview

Table 98. Plivo Recent Developments

Table 99. Mitto Basic Information

Table 100. Mitto A2P SMS Services Product Overview

Table 101. Mitto A2P SMS Services Revenue (M USD) and Gross Margin (2020-2025)

Table 102. Mitto Business Overview

Table 103. Mitto Recent Developments

Table 104. Zenvia Basic Information

Table 105. Zenvia A2P SMS Services Product Overview

Table 106. Zenvia A2P SMS Services Revenue (M USD) and Gross Margin (2020-2025)

Table 107. Zenvia Business Overview

Table 108. Zenvia Recent Developments

Table 109. Genesys Telecommunications Basic Information

Table 110. Genesys Telecommunications A2P SMS Services Product Overview

Table 111. Genesys Telecommunications A2P SMS Services Revenue (M USD) and Gross Margin (2020-2025)

Table 112. Genesys Telecommunications Business Overview

Table 113. Genesys Telecommunications Recent Developments

Table 114. Beijing Emay Softcom Technology Basic Information

Table 115. Beijing Emay Softcom Technology A2P SMS Services Product Overview

Table 116. Beijing Emay Softcom Technology A2P SMS Services Revenue (M USD) and Gross Margin (2020-2025)

Table 117. Beijing Emay Softcom Technology Business Overview

Table 118. Beijing Emay Softcom Technology Recent Developments

Table 119. Tyntec Basic Information

Table 120. Tyntec A2P SMS Services Product Overview

Table 121. Tyntec A2P SMS Services Revenue (M USD) and Gross Margin (2020-2025)

Table 122. Tyntec Business Overview

Table 123. Tyntec Recent Developments

Table 124. Accrete Basic Information

Table 125. Accrete A2P SMS Services Product Overview

Table 126. Accrete A2P SMS Services Revenue (M USD) and Gross Margin (2020-2025)

Table 127. Accrete Business Overview

Table 128. Accrete Recent Developments

Table 129. Soprano Basic Information

Table 130. Soprano A2P SMS Services Product Overview

Table 131. Soprano A2P SMS Services Revenue (M USD) and Gross Margin (2020-2025)

Table 132. Soprano Business Overview

Table 133. Soprano Recent Developments

Table 134. Clickatell Basic Information

Table 135. Clickatell A2P SMS Services Product Overview

Table 136. Clickatell A2P SMS Services Revenue (M USD) and Gross Margin (2020-2025)

Table 137. Clickatell Business Overview

Table 138. Clickatell Recent Developments

Table 139. Pontaltech Basic Information

Table 140. Pontaltech A2P SMS Services Product Overview

Table 141. Pontaltech A2P SMS Services Revenue (M USD) and Gross Margin (2020-2025)

Table 142. Pontaltech Business Overview

Table 143. Pontaltech Recent Developments

Table 144. Beijing Chuangshimandao Science and Technology Basic Information

Table 145. Beijing Chuangshimandao Science and Technology A2P SMS Services Product Overview

Table 146. Beijing Chuangshimandao Science and Technology A2P SMS Services Revenue (M USD) and Gross Margin (2020-2025)

Table 147. Beijing Chuangshimandao Science and Technology Business Overview

Table 148. Beijing Chuangshimandao Science and Technology Recent Developments

Table 149. FotryTwo Basic Information

Table 150. FotryTwo A2P SMS Services Product Overview

Table 151. FotryTwo A2P SMS Services Revenue (M USD) and Gross Margin (2020-2025)

Table 152. FotryTwo Business Overview

Table 153. FotryTwo Recent Developments

Table 154. AMD Telecom S.A Basic Information

Table 155. AMD Telecom S.A A2P SMS Services Product Overview

Table 156. AMD Telecom S.A A2P SMS Services Revenue (M USD) and Gross Margin (2020-2025)

Table 157. AMD Telecom S.A Business Overview

Table 158. AMD Telecom S.A Recent Developments

Table 159. TXTImpact Basic Information

Table 160. TXTImpact A2P SMS Services Product Overview

Table 161. TXTImpact A2P SMS Services Revenue (M USD) and Gross Margin (2020-2025)

Table 162. TXTImpact Business Overview

Table 163. TXTImpact Recent Developments

Table 164. Global A2P SMS Services Market Size Forecast by Region (2026-2035) & (M USD)

Table 165. North America A2P SMS Services Market Size Forecast by Country
(2026-2035) & (M USD)

Table 166. Europe A2P SMS Services Market Size Forecast by Country (2026-2035) &
(M USD)

Table 167. Asia Pacific A2P SMS Services Market Size Forecast by Region
(2026-2035) & (M USD)

Table 168. South America A2P SMS Services Market Size Forecast by Country
(2026-2035) & (M USD)

Table 169. Middle East and Africa A2P SMS Services Market Size Forecast by Country
(2026-2035) & (M USD)

Table 170. Global A2P SMS Services Market Size Forecast by Type (2026-2035) & (M
USD)

Table 171. Global A2P SMS Services Market Size Forecast by Application (2026-2035)
& (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Industry Chain of A2P SMS Services

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global A2P SMS Services Market Size (M USD), 2025-2035

Figure 5. Global A2P SMS Services Market Size (M USD) (2020-2035)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. A2P SMS Services Market Size by Country (M USD)

Figure 10. Company Assessment Quadrant

Figure 11. Global A2P SMS Services Product Life Cycle

Figure 12. Global A2P SMS Services Revenue Share by Company in 2025

Figure 13. A2P SMS Services Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025

Figure 14. The Global 5 and 10 Largest Players: Market Share by A2P SMS Services Revenue in 2025

Figure 15. Value Chain Map of A2P SMS Services

Figure 16. Global A2P SMS Services Market PEST Analysis

Figure 17. Global A2P SMS Services Market Porter's Five Forces Analysis

Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 19. Global A2P SMS Services Market Share by Type

Figure 20. Market Share of A2P SMS Services by Type (2020-2025)

Figure 21. Global A2P SMS Services Market Size Growth Rate by Type (2021-2025)

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global A2P SMS Services Market Share by Application

Figure 24. Global A2P SMS Services Market Share by Application (2020-2025)

Figure 25. Global A2P SMS Services Market Share by Application in 2024

Figure 26. Global A2P SMS Services Market Size Growth Rate by Application (2021-2025)

Figure 27. Global A2P SMS Services Market Size Market Share by Region (2020-2025)

Figure 28. North America A2P SMS Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 29. North America A2P SMS Services Market Size Market Share by Country in 2024

Figure 30. U.S. A2P SMS Services Market Size and Growth Rate (2020-2025) & (M

USD)

Figure 31. Canada A2P SMS Services Market Size (M USD) and Growth Rate (2020-2025)

Figure 32. Mexico A2P SMS Services Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Europe A2P SMS Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 34. Europe A2P SMS Services Market Share by Country in 2024

Figure 35. Germany A2P SMS Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 36. France A2P SMS Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. U.K. A2P SMS Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. Italy A2P SMS Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Spain A2P SMS Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Asia Pacific A2P SMS Services Market Size and Growth Rate (M USD)

Figure 41. Asia Pacific A2P SMS Services Market Size Market Share by Region in 2024

Figure 42. China A2P SMS Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 43. Japan A2P SMS Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. South Korea A2P SMS Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. India A2P SMS Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. Southeast Asia A2P SMS Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. South America A2P SMS Services Market Size and Growth Rate (M USD)

Figure 48. South America A2P SMS Services Market Size Market Share by Country in 2024

Figure 49. Brazil A2P SMS Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 50. Argentina A2P SMS Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Columbia A2P SMS Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Middle East and Africa A2P SMS Services Market Size and Growth Rate (M USD)

Figure 53. Middle East and Africa A2P SMS Services Market Size Market Share by Region in 2024

Figure 54. Saudi Arabia A2P SMS Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 55. UAE A2P SMS Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. Egypt A2P SMS Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Nigeria A2P SMS Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. South Africa A2P SMS Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. Global A2P SMS Services Market Size Forecast by Value (2020-2035) & (M USD)

Figure 60. Global A2P SMS Services Market Share Forecast by Type (2026-2035)

Figure 61. Global A2P SMS Services Market Share Forecast by Application (2026-2035)

I would like to order

Product name: Global A2P SMS Services Market Research Report 2026(Status and Outlook)

Product link: <https://marketpublishers.com/r/G9D1DE4460EBEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G9D1DE4460EBEN.html>