

# Global A2P SMS Market Research Report 2024, Forecast to 2032

<https://marketpublishers.com/r/G1C26BA58DF0EN.html>

Date: October 2024

Pages: 163

Price: US\$ 3,200.00 (Single User License)

ID: G1C26BA58DF0EN

## Abstracts

### Report Overview

A2P SMS Messaging is also called enterprise or professional SMS. Businesses can use it in several technical modes to communicate with consumers, authenticate users of online services, or deliver time-sensitive alerts. In all the cases, communication is initiated from a business application, and not an individual's mobile phone, as is the case with P2P SMS. The A2P SMS Messaging industry can be broken down into several segments, Marketing A2P SMS, Verification Code A2P SMS, Industry Application A2P SMS.

The global A2P SMS market size was estimated at USD 22210 million in 2023 and is projected to reach USD 20661.11 million by 2032, exhibiting a CAGR of -0.01 during the forecast period.

North America A2P SMS market size was estimated at USD 5708.19 million in 2023, at a CAGR of -0.01 during the forecast period of 2024 through 2032.

This report provides a deep insight into the global A2P SMS market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the

Global A2P SMS Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the A2P SMS market in any manner.

### Global A2P SMS Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Twilio

Sinch

Infobip

MessageBird

Tanla

Montnets Cloud Technology

Beijing Guodu Internet Technology

Telesign

Syniverse

Route Mobile Limited

Vibes

Plivo

Mitto

Zenvia

Genesys Telecommunications

Beijing Emay Softcom Technology

Tyntec

Accrete

Soprano

Clickatell

Pontaltech

Beijing Chuangshimandao Science and Technology

FotryTwo

AMD Telecom S.A

TXImpact

Market Segmentation (by Type)

Industry Application A2P SMS

Verification Code A2P SMS

Marketing A2P SMS

## Market Segmentation (by Application)

BFSI

E-commerce

Retail

Travel

Government

Transportation and logistics

Others

## Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the A2P SMS Market

Overview of the regional outlook of the A2P SMS Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the A2P SMS Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of A2P SMS, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

#### 1.1 Market Definition and Statistical Scope of A2P SMS

#### 1.2 Key Market Segments

##### 1.2.1 A2P SMS Segment by Type

##### 1.2.2 A2P SMS Segment by Application

#### 1.3 Methodology & Sources of Information

##### 1.3.1 Research Methodology

##### 1.3.2 Research Process

##### 1.3.3 Market Breakdown and Data Triangulation

##### 1.3.4 Base Year

##### 1.3.5 Report Assumptions & Caveats

### **2 A2P SMS MARKET OVERVIEW**

#### 2.1 Global Market Overview

##### 2.1.1 Global A2P SMS Market Size (M USD) Estimates and Forecasts (2019-2032)

##### 2.1.2 Global A2P SMS Sales Estimates and Forecasts (2019-2032)

#### 2.2 Market Segment Executive Summary

#### 2.3 Global Market Size by Region

### **3 A2P SMS MARKET COMPETITIVE LANDSCAPE**

#### 3.1 Global A2P SMS Sales by Manufacturers (2019-2024)

#### 3.2 Global A2P SMS Revenue Market Share by Manufacturers (2019-2024)

#### 3.3 A2P SMS Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

#### 3.4 Global A2P SMS Average Price by Manufacturers (2019-2024)

#### 3.5 Manufacturers A2P SMS Sales Sites, Area Served, Product Type

#### 3.6 A2P SMS Market Competitive Situation and Trends

##### 3.6.1 A2P SMS Market Concentration Rate

##### 3.6.2 Global 5 and 10 Largest A2P SMS Players Market Share by Revenue

##### 3.6.3 Mergers & Acquisitions, Expansion

### **4 A2P SMS INDUSTRY CHAIN ANALYSIS**

#### 4.1 A2P SMS Industry Chain Analysis

#### 4.2 Market Overview of Key Raw Materials

- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF A2P SMS MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 A2P SMS MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global A2P SMS Sales Market Share by Type (2019-2024)
- 6.3 Global A2P SMS Market Size Market Share by Type (2019-2024)
- 6.4 Global A2P SMS Price by Type (2019-2024)

## **7 A2P SMS MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global A2P SMS Market Sales by Application (2019-2024)
- 7.3 Global A2P SMS Market Size (M USD) by Application (2019-2024)
- 7.4 Global A2P SMS Sales Growth Rate by Application (2019-2024)

## **8 A2P SMS MARKET CONSUMPTION BY REGION**

- 8.1 Global A2P SMS Sales by Region
  - 8.1.1 Global A2P SMS Sales by Region
  - 8.1.2 Global A2P SMS Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America A2P SMS Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe A2P SMS Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific A2P SMS Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America A2P SMS Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa A2P SMS Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 A2P SMS MARKET PRODUCTION BY REGION**

9.1 Global Production of A2P SMS by Region (2019-2024)

9.2 Global A2P SMS Revenue Market Share by Region (2019-2024)

9.3 Global A2P SMS Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America A2P SMS Production

9.4.1 North America A2P SMS Production Growth Rate (2019-2024)

9.4.2 North America A2P SMS Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe A2P SMS Production

9.5.1 Europe A2P SMS Production Growth Rate (2019-2024)

- 9.5.2 Europe A2P SMS Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan A2P SMS Production (2019-2024)
  - 9.6.1 Japan A2P SMS Production Growth Rate (2019-2024)
  - 9.6.2 Japan A2P SMS Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China A2P SMS Production (2019-2024)
  - 9.7.1 China A2P SMS Production Growth Rate (2019-2024)
  - 9.7.2 China A2P SMS Production, Revenue, Price and Gross Margin (2019-2024)

## **10 KEY COMPANIES PROFILE**

### **10.1 Twilio**

- 10.1.1 Twilio A2P SMS Basic Information
- 10.1.2 Twilio A2P SMS Product Overview
- 10.1.3 Twilio A2P SMS Product Market Performance
- 10.1.4 Twilio Business Overview
- 10.1.5 Twilio A2P SMS SWOT Analysis
- 10.1.6 Twilio Recent Developments

### **10.2 Sinch**

- 10.2.1 Sinch A2P SMS Basic Information
- 10.2.2 Sinch A2P SMS Product Overview
- 10.2.3 Sinch A2P SMS Product Market Performance
- 10.2.4 Sinch Business Overview
- 10.2.5 Sinch A2P SMS SWOT Analysis
- 10.2.6 Sinch Recent Developments

### **10.3 Infobip**

- 10.3.1 Infobip A2P SMS Basic Information
- 10.3.2 Infobip A2P SMS Product Overview
- 10.3.3 Infobip A2P SMS Product Market Performance
- 10.3.4 Infobip A2P SMS SWOT Analysis
- 10.3.5 Infobip Business Overview
- 10.3.6 Infobip Recent Developments

### **10.4 MessageBird**

- 10.4.1 MessageBird A2P SMS Basic Information
- 10.4.2 MessageBird A2P SMS Product Overview
- 10.4.3 MessageBird A2P SMS Product Market Performance
- 10.4.4 MessageBird Business Overview
- 10.4.5 MessageBird Recent Developments

### **10.5 Tanla**

- 10.5.1 Tanla A2P SMS Basic Information

- 10.5.2 Tanla A2P SMS Product Overview
- 10.5.3 Tanla A2P SMS Product Market Performance
- 10.5.4 Tanla Business Overview
- 10.5.5 Tanla Recent Developments
- 10.6 Montnets Cloud Technology
  - 10.6.1 Montnets Cloud Technology A2P SMS Basic Information
  - 10.6.2 Montnets Cloud Technology A2P SMS Product Overview
  - 10.6.3 Montnets Cloud Technology A2P SMS Product Market Performance
  - 10.6.4 Montnets Cloud Technology Business Overview
  - 10.6.5 Montnets Cloud Technology Recent Developments
- 10.7 Beijing Guodu Internet Technology
  - 10.7.1 Beijing Guodu Internet Technology A2P SMS Basic Information
  - 10.7.2 Beijing Guodu Internet Technology A2P SMS Product Overview
  - 10.7.3 Beijing Guodu Internet Technology A2P SMS Product Market Performance
  - 10.7.4 Beijing Guodu Internet Technology Business Overview
  - 10.7.5 Beijing Guodu Internet Technology Recent Developments
- 10.8 Telesign
  - 10.8.1 Telesign A2P SMS Basic Information
  - 10.8.2 Telesign A2P SMS Product Overview
  - 10.8.3 Telesign A2P SMS Product Market Performance
  - 10.8.4 Telesign Business Overview
  - 10.8.5 Telesign Recent Developments
- 10.9 Syniverse
  - 10.9.1 Syniverse A2P SMS Basic Information
  - 10.9.2 Syniverse A2P SMS Product Overview
  - 10.9.3 Syniverse A2P SMS Product Market Performance
  - 10.9.4 Syniverse Business Overview
  - 10.9.5 Syniverse Recent Developments
- 10.10 Route Mobile Limited
  - 10.10.1 Route Mobile Limited A2P SMS Basic Information
  - 10.10.2 Route Mobile Limited A2P SMS Product Overview
  - 10.10.3 Route Mobile Limited A2P SMS Product Market Performance
  - 10.10.4 Route Mobile Limited Business Overview
  - 10.10.5 Route Mobile Limited Recent Developments
- 10.11 Vibes
  - 10.11.1 Vibes A2P SMS Basic Information
  - 10.11.2 Vibes A2P SMS Product Overview
  - 10.11.3 Vibes A2P SMS Product Market Performance
  - 10.11.4 Vibes Business Overview

- 10.11.5 Vibes Recent Developments
- 10.12 Plivo
  - 10.12.1 Plivo A2P SMS Basic Information
  - 10.12.2 Plivo A2P SMS Product Overview
  - 10.12.3 Plivo A2P SMS Product Market Performance
  - 10.12.4 Plivo Business Overview
  - 10.12.5 Plivo Recent Developments
- 10.13 Mitto
  - 10.13.1 Mitto A2P SMS Basic Information
  - 10.13.2 Mitto A2P SMS Product Overview
  - 10.13.3 Mitto A2P SMS Product Market Performance
  - 10.13.4 Mitto Business Overview
  - 10.13.5 Mitto Recent Developments
- 10.14 Zenvia
  - 10.14.1 Zenvia A2P SMS Basic Information
  - 10.14.2 Zenvia A2P SMS Product Overview
  - 10.14.3 Zenvia A2P SMS Product Market Performance
  - 10.14.4 Zenvia Business Overview
  - 10.14.5 Zenvia Recent Developments
- 10.15 Genesys Telecommunications
  - 10.15.1 Genesys Telecommunications A2P SMS Basic Information
  - 10.15.2 Genesys Telecommunications A2P SMS Product Overview
  - 10.15.3 Genesys Telecommunications A2P SMS Product Market Performance
  - 10.15.4 Genesys Telecommunications Business Overview
  - 10.15.5 Genesys Telecommunications Recent Developments
- 10.16 Beijing Emay Softcom Technology
  - 10.16.1 Beijing Emay Softcom Technology A2P SMS Basic Information
  - 10.16.2 Beijing Emay Softcom Technology A2P SMS Product Overview
  - 10.16.3 Beijing Emay Softcom Technology A2P SMS Product Market Performance
  - 10.16.4 Beijing Emay Softcom Technology Business Overview
  - 10.16.5 Beijing Emay Softcom Technology Recent Developments
- 10.17 Tyntec
  - 10.17.1 Tyntec A2P SMS Basic Information
  - 10.17.2 Tyntec A2P SMS Product Overview
  - 10.17.3 Tyntec A2P SMS Product Market Performance
  - 10.17.4 Tyntec Business Overview
  - 10.17.5 Tyntec Recent Developments
- 10.18 Accrete
  - 10.18.1 Accrete A2P SMS Basic Information

- 10.18.2 Accrete A2P SMS Product Overview
- 10.18.3 Accrete A2P SMS Product Market Performance
- 10.18.4 Accrete Business Overview
- 10.18.5 Accrete Recent Developments
- 10.19 Soprano
  - 10.19.1 Soprano A2P SMS Basic Information
  - 10.19.2 Soprano A2P SMS Product Overview
  - 10.19.3 Soprano A2P SMS Product Market Performance
  - 10.19.4 Soprano Business Overview
  - 10.19.5 Soprano Recent Developments
- 10.20 Clickatell
  - 10.20.1 Clickatell A2P SMS Basic Information
  - 10.20.2 Clickatell A2P SMS Product Overview
  - 10.20.3 Clickatell A2P SMS Product Market Performance
  - 10.20.4 Clickatell Business Overview
  - 10.20.5 Clickatell Recent Developments
- 10.21 Pontaltech
  - 10.21.1 Pontaltech A2P SMS Basic Information
  - 10.21.2 Pontaltech A2P SMS Product Overview
  - 10.21.3 Pontaltech A2P SMS Product Market Performance
  - 10.21.4 Pontaltech Business Overview
  - 10.21.5 Pontaltech Recent Developments
- 10.22 Beijing Chuangshimandao Science and Technology
  - 10.22.1 Beijing Chuangshimandao Science and Technology A2P SMS Basic Information
  - 10.22.2 Beijing Chuangshimandao Science and Technology A2P SMS Product Overview
  - 10.22.3 Beijing Chuangshimandao Science and Technology A2P SMS Product Market Performance
  - 10.22.4 Beijing Chuangshimandao Science and Technology Business Overview
  - 10.22.5 Beijing Chuangshimandao Science and Technology Recent Developments
- 10.23 FotryTwo
  - 10.23.1 FotryTwo A2P SMS Basic Information
  - 10.23.2 FotryTwo A2P SMS Product Overview
  - 10.23.3 FotryTwo A2P SMS Product Market Performance
  - 10.23.4 FotryTwo Business Overview
  - 10.23.5 FotryTwo Recent Developments
- 10.24 AMD Telecom S.A
  - 10.24.1 AMD Telecom S.A A2P SMS Basic Information

- 10.24.2 AMD Telecom S.A A2P SMS Product Overview
- 10.24.3 AMD Telecom S.A A2P SMS Product Market Performance
- 10.24.4 AMD Telecom S.A Business Overview
- 10.24.5 AMD Telecom S.A Recent Developments
- 10.25 TXTImpact
  - 10.25.1 TXTImpact A2P SMS Basic Information
  - 10.25.2 TXTImpact A2P SMS Product Overview
  - 10.25.3 TXTImpact A2P SMS Product Market Performance
  - 10.25.4 TXTImpact Business Overview
  - 10.25.5 TXTImpact Recent Developments

## **11 A2P SMS MARKET FORECAST BY REGION**

- 11.1 Global A2P SMS Market Size Forecast
- 11.2 Global A2P SMS Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe A2P SMS Market Size Forecast by Country
  - 11.2.3 Asia Pacific A2P SMS Market Size Forecast by Region
  - 11.2.4 South America A2P SMS Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Consumption of A2P SMS by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

- 12.1 Global A2P SMS Market Forecast by Type (2025-2032)
  - 12.1.1 Global Forecasted Sales of A2P SMS by Type (2025-2032)
  - 12.1.2 Global A2P SMS Market Size Forecast by Type (2025-2032)
  - 12.1.3 Global Forecasted Price of A2P SMS by Type (2025-2032)
- 12.2 Global A2P SMS Market Forecast by Application (2025-2032)
  - 12.2.1 Global A2P SMS Sales (K Units) Forecast by Application
  - 12.2.2 Global A2P SMS Market Size (M USD) Forecast by Application (2025-2032)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

|                                                                                                   |
|---------------------------------------------------------------------------------------------------|
| Table 1. Introduction of the Type                                                                 |
| Table 2. Introduction of the Application                                                          |
| Table 3. Market Size (M USD) Segment Executive Summary                                            |
| Table 4. A2P SMS Market Size Comparison by Region (M USD)                                         |
| Table 5. Global A2P SMS Sales (K Units) by Manufacturers (2019-2024)                              |
| Table 6. Global A2P SMS Sales Market Share by Manufacturers (2019-2024)                           |
| Table 7. Global A2P SMS Revenue (M USD) by Manufacturers (2019-2024)                              |
| Table 8. Global A2P SMS Revenue Share by Manufacturers (2019-2024)                                |
| Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in A2P SMS as of 2022) |
| Table 10. Global Market A2P SMS Average Price (USD/Unit) of Key Manufacturers (2019-2024)         |
| Table 11. Manufacturers A2P SMS Sales Sites and Area Served                                       |
| Table 12. Manufacturers A2P SMS Product Type                                                      |
| Table 13. Global A2P SMS Manufacturers Market Concentration Ratio (CR5 and HHI)                   |
| Table 14. Mergers & Acquisitions, Expansion Plans                                                 |
| Table 15. Industry Chain Map of A2P SMS                                                           |
| Table 16. Market Overview of Key Raw Materials                                                    |
| Table 17. Midstream Market Analysis                                                               |
| Table 18. Downstream Customer Analysis                                                            |
| Table 19. Key Development Trends                                                                  |
| Table 20. Driving Factors                                                                         |
| Table 21. A2P SMS Market Challenges                                                               |
| Table 22. Global A2P SMS Sales by Type (K Units)                                                  |
| Table 23. Global A2P SMS Market Size by Type (M USD)                                              |
| Table 24. Global A2P SMS Sales (K Units) by Type (2019-2024)                                      |
| Table 25. Global A2P SMS Sales Market Share by Type (2019-2024)                                   |
| Table 26. Global A2P SMS Market Size (M USD) by Type (2019-2024)                                  |
| Table 27. Global A2P SMS Market Size Share by Type (2019-2024)                                    |
| Table 28. Global A2P SMS Price (USD/Unit) by Type (2019-2024)                                     |
| Table 29. Global A2P SMS Sales (K Units) by Application                                           |
| Table 30. Global A2P SMS Market Size by Application                                               |
| Table 31. Global A2P SMS Sales by Application (2019-2024) & (K Units)                             |
| Table 32. Global A2P SMS Sales Market Share by Application (2019-2024)                            |
| Table 33. Global A2P SMS Sales by Application (2019-2024) & (M USD)                               |

|                                                                                                                             |
|-----------------------------------------------------------------------------------------------------------------------------|
| Table 34. Global A2P SMS Market Share by Application (2019-2024)                                                            |
| Table 35. Global A2P SMS Sales Growth Rate by Application (2019-2024)                                                       |
| Table 36. Global A2P SMS Sales by Region (2019-2024) & (K Units)                                                            |
| Table 37. Global A2P SMS Sales Market Share by Region (2019-2024)                                                           |
| Table 38. North America A2P SMS Sales by Country (2019-2024) & (K Units)                                                    |
| Table 39. Europe A2P SMS Sales by Country (2019-2024) & (K Units)                                                           |
| Table 40. Asia Pacific A2P SMS Sales by Region (2019-2024) & (K Units)                                                      |
| Table 41. South America A2P SMS Sales by Country (2019-2024) & (K Units)                                                    |
| Table 42. Middle East and Africa A2P SMS Sales by Region (2019-2024) & (K Units)                                            |
| Table 43. Global A2P SMS Production (K Units) by Region (2019-2024)                                                         |
| Table 44. Global A2P SMS Revenue (US\$ Million) by Region (2019-2024)                                                       |
| Table 45. Global A2P SMS Revenue Market Share by Region (2019-2024)                                                         |
| Table 46. Global A2P SMS Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)        |
| Table 47. North America A2P SMS Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024) |
| Table 48. Europe A2P SMS Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)        |
| Table 49. Japan A2P SMS Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)         |
| Table 50. China A2P SMS Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)         |
| Table 51. Twilio A2P SMS Basic Information                                                                                  |
| Table 52. Twilio A2P SMS Product Overview                                                                                   |
| Table 53. Twilio A2P SMS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)                    |
| Table 54. Twilio Business Overview                                                                                          |
| Table 55. Twilio A2P SMS SWOT Analysis                                                                                      |
| Table 56. Twilio Recent Developments                                                                                        |
| Table 57. Sinch A2P SMS Basic Information                                                                                   |
| Table 58. Sinch A2P SMS Product Overview                                                                                    |
| Table 59. Sinch A2P SMS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)                     |
| Table 60. Sinch Business Overview                                                                                           |
| Table 61. Sinch A2P SMS SWOT Analysis                                                                                       |
| Table 62. Sinch Recent Developments                                                                                         |
| Table 63. Infobip A2P SMS Basic Information                                                                                 |
| Table 64. Infobip A2P SMS Product Overview                                                                                  |
| Table 65. Infobip A2P SMS Sales (K Units), Revenue (M USD), Price (USD/Unit) and                                            |

Gross Margin (2019-2024)

Table 66. Infobip A2P SMS SWOT Analysis

Table 67. Infobip Business Overview

Table 68. Infobip Recent Developments

Table 69. MessageBird A2P SMS Basic Information

Table 70. MessageBird A2P SMS Product Overview

Table 71. MessageBird A2P SMS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 72. MessageBird Business Overview

Table 73. MessageBird Recent Developments

Table 74. Tanla A2P SMS Basic Information

Table 75. Tanla A2P SMS Product Overview

Table 76. Tanla A2P SMS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 77. Tanla Business Overview

Table 78. Tanla Recent Developments

Table 79. Montnets Cloud Technology A2P SMS Basic Information

Table 80. Montnets Cloud Technology A2P SMS Product Overview

Table 81. Montnets Cloud Technology A2P SMS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 82. Montnets Cloud Technology Business Overview

Table 83. Montnets Cloud Technology Recent Developments

Table 84. Beijing Guodu Internet Technology A2P SMS Basic Information

Table 85. Beijing Guodu Internet Technology A2P SMS Product Overview

Table 86. Beijing Guodu Internet Technology A2P SMS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 87. Beijing Guodu Internet Technology Business Overview

Table 88. Beijing Guodu Internet Technology Recent Developments

Table 89. Telesign A2P SMS Basic Information

Table 90. Telesign A2P SMS Product Overview

Table 91. Telesign A2P SMS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 92. Telesign Business Overview

Table 93. Telesign Recent Developments

Table 94. Syniverse A2P SMS Basic Information

Table 95. Syniverse A2P SMS Product Overview

Table 96. Syniverse A2P SMS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 97. Syniverse Business Overview

|                                                                                                                               |
|-------------------------------------------------------------------------------------------------------------------------------|
| Table 98. Syniverse Recent Developments                                                                                       |
| Table 99. Route Mobile Limited A2P SMS Basic Information                                                                      |
| Table 100. Route Mobile Limited A2P SMS Product Overview                                                                      |
| Table 101. Route Mobile Limited A2P SMS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)       |
| Table 102. Route Mobile Limited Business Overview                                                                             |
| Table 103. Route Mobile Limited Recent Developments                                                                           |
| Table 104. Vibes A2P SMS Basic Information                                                                                    |
| Table 105. Vibes A2P SMS Product Overview                                                                                     |
| Table 106. Vibes A2P SMS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)                      |
| Table 107. Vibes Business Overview                                                                                            |
| Table 108. Vibes Recent Developments                                                                                          |
| Table 109. Plivo A2P SMS Basic Information                                                                                    |
| Table 110. Plivo A2P SMS Product Overview                                                                                     |
| Table 111. Plivo A2P SMS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)                      |
| Table 112. Plivo Business Overview                                                                                            |
| Table 113. Plivo Recent Developments                                                                                          |
| Table 114. Mitto A2P SMS Basic Information                                                                                    |
| Table 115. Mitto A2P SMS Product Overview                                                                                     |
| Table 116. Mitto A2P SMS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)                      |
| Table 117. Mitto Business Overview                                                                                            |
| Table 118. Mitto Recent Developments                                                                                          |
| Table 119. Zenvia A2P SMS Basic Information                                                                                   |
| Table 120. Zenvia A2P SMS Product Overview                                                                                    |
| Table 121. Zenvia A2P SMS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)                     |
| Table 122. Zenvia Business Overview                                                                                           |
| Table 123. Zenvia Recent Developments                                                                                         |
| Table 124. Genesys Telecommunications A2P SMS Basic Information                                                               |
| Table 125. Genesys Telecommunications A2P SMS Product Overview                                                                |
| Table 126. Genesys Telecommunications A2P SMS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) |
| Table 127. Genesys Telecommunications Business Overview                                                                       |
| Table 128. Genesys Telecommunications Recent Developments                                                                     |
| Table 129. Beijing Emay Softcom Technology A2P SMS Basic Information                                                          |
| Table 130. Beijing Emay Softcom Technology A2P SMS Product Overview                                                           |

Table 131. Beijing Emay Softcom Technology A2P SMS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 132. Beijing Emay Softcom Technology Business Overview

Table 133. Beijing Emay Softcom Technology Recent Developments

Table 134. Tyntec A2P SMS Basic Information

Table 135. Tyntec A2P SMS Product Overview

Table 136. Tyntec A2P SMS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 137. Tyntec Business Overview

Table 138. Tyntec Recent Developments

Table 139. Accrete A2P SMS Basic Information

Table 140. Accrete A2P SMS Product Overview

Table 141. Accrete A2P SMS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 142. Accrete Business Overview

Table 143. Accrete Recent Developments

Table 144. Soprano A2P SMS Basic Information

Table 145. Soprano A2P SMS Product Overview

Table 146. Soprano A2P SMS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 147. Soprano Business Overview

Table 148. Soprano Recent Developments

Table 149. Clickatell A2P SMS Basic Information

Table 150. Clickatell A2P SMS Product Overview

Table 151. Clickatell A2P SMS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 152. Clickatell Business Overview

Table 153. Clickatell Recent Developments

Table 154. Pontaltech A2P SMS Basic Information

Table 155. Pontaltech A2P SMS Product Overview

Table 156. Pontaltech A2P SMS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 157. Pontaltech Business Overview

Table 158. Pontaltech Recent Developments

Table 159. Beijing Chuangshimandao Science and Technology A2P SMS Basic Information

Table 160. Beijing Chuangshimandao Science and Technology A2P SMS Product Overview

Table 161. Beijing Chuangshimandao Science and Technology A2P SMS Sales (K

Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 162. Beijing Chuangshimandao Science and Technology Business Overview

Table 163. Beijing Chuangshimandao Science and Technology Recent Developments

Table 164. FotryTwo A2P SMS Basic Information

Table 165. FotryTwo A2P SMS Product Overview

Table 166. FotryTwo A2P SMS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 167. FotryTwo Business Overview

Table 168. FotryTwo Recent Developments

Table 169. AMD Telecom S.A A2P SMS Basic Information

Table 170. AMD Telecom S.A A2P SMS Product Overview

Table 171. AMD Telecom S.A A2P SMS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 172. AMD Telecom S.A Business Overview

Table 173. AMD Telecom S.A Recent Developments

Table 174. TXTImpact A2P SMS Basic Information

Table 175. TXTImpact A2P SMS Product Overview

Table 176. TXTImpact A2P SMS Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 177. TXTImpact Business Overview

Table 178. TXTImpact Recent Developments

Table 179. Global A2P SMS Sales Forecast by Region (2025-2032) & (K Units)

Table 180. Global A2P SMS Market Size Forecast by Region (2025-2032) & (M USD)

Table 181. North America A2P SMS Sales Forecast by Country (2025-2032) & (K Units)

Table 182. North America A2P SMS Market Size Forecast by Country (2025-2032) & (M USD)

Table 183. Europe A2P SMS Sales Forecast by Country (2025-2032) & (K Units)

Table 184. Europe A2P SMS Market Size Forecast by Country (2025-2032) & (M USD)

Table 185. Asia Pacific A2P SMS Sales Forecast by Region (2025-2032) & (K Units)

Table 186. Asia Pacific A2P SMS Market Size Forecast by Region (2025-2032) & (M USD)

Table 187. South America A2P SMS Sales Forecast by Country (2025-2032) & (K Units)

Table 188. South America A2P SMS Market Size Forecast by Country (2025-2032) & (M USD)

Table 189. Middle East and Africa A2P SMS Consumption Forecast by Country (2025-2032) & (Units)

Table 190. Middle East and Africa A2P SMS Market Size Forecast by Country (2025-2032) & (M USD)

Table 191. Global A2P SMS Sales Forecast by Type (2025-2032) & (K Units)

Table 192. Global A2P SMS Market Size Forecast by Type (2025-2032) & (M USD)

Table 193. Global A2P SMS Price Forecast by Type (2025-2032) & (USD/Unit)

Table 194. Global A2P SMS Sales (K Units) Forecast by Application (2025-2032)

Table 195. Global A2P SMS Market Size Forecast by Application (2025-2032) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of A2P SMS
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global A2P SMS Market Size (M USD), 2019-2032
- Figure 5. Global A2P SMS Market Size (M USD) (2019-2032)
- Figure 6. Global A2P SMS Sales (K Units) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. A2P SMS Market Size by Country (M USD)
- Figure 11. A2P SMS Sales Share by Manufacturers in 2023
- Figure 12. Global A2P SMS Revenue Share by Manufacturers in 2023
- Figure 13. A2P SMS Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market A2P SMS Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by A2P SMS Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global A2P SMS Market Share by Type
- Figure 18. Sales Market Share of A2P SMS by Type (2019-2024)
- Figure 19. Sales Market Share of A2P SMS by Type in 2023
- Figure 20. Market Size Share of A2P SMS by Type (2019-2024)
- Figure 21. Market Size Market Share of A2P SMS by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global A2P SMS Market Share by Application
- Figure 24. Global A2P SMS Sales Market Share by Application (2019-2024)
- Figure 25. Global A2P SMS Sales Market Share by Application in 2023
- Figure 26. Global A2P SMS Market Share by Application (2019-2024)
- Figure 27. Global A2P SMS Market Share by Application in 2023
- Figure 28. Global A2P SMS Sales Growth Rate by Application (2019-2024)
- Figure 29. Global A2P SMS Sales Market Share by Region (2019-2024)
- Figure 30. North America A2P SMS Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America A2P SMS Sales Market Share by Country in 2023
- Figure 32. U.S. A2P SMS Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada A2P SMS Sales (K Units) and Growth Rate (2019-2024)

- Figure 34. Mexico A2P SMS Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe A2P SMS Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe A2P SMS Sales Market Share by Country in 2023
- Figure 37. Germany A2P SMS Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France A2P SMS Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. A2P SMS Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy A2P SMS Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia A2P SMS Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific A2P SMS Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific A2P SMS Sales Market Share by Region in 2023
- Figure 44. China A2P SMS Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan A2P SMS Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea A2P SMS Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India A2P SMS Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia A2P SMS Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America A2P SMS Sales and Growth Rate (K Units)
- Figure 50. South America A2P SMS Sales Market Share by Country in 2023
- Figure 51. Brazil A2P SMS Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina A2P SMS Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia A2P SMS Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa A2P SMS Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa A2P SMS Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia A2P SMS Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE A2P SMS Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt A2P SMS Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria A2P SMS Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa A2P SMS Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global A2P SMS Production Market Share by Region (2019-2024)
- Figure 62. North America A2P SMS Production (K Units) Growth Rate (2019-2024)
- Figure 63. Europe A2P SMS Production (K Units) Growth Rate (2019-2024)
- Figure 64. Japan A2P SMS Production (K Units) Growth Rate (2019-2024)
- Figure 65. China A2P SMS Production (K Units) Growth Rate (2019-2024)
- Figure 66. Global A2P SMS Sales Forecast by Volume (2019-2032) & (K Units)
- Figure 67. Global A2P SMS Market Size Forecast by Value (2019-2032) & (M USD)
- Figure 68. Global A2P SMS Sales Market Share Forecast by Type (2025-2032)
- Figure 69. Global A2P SMS Market Share Forecast by Type (2025-2032)
- Figure 70. Global A2P SMS Sales Forecast by Application (2025-2032)
- Figure 71. Global A2P SMS Market Share Forecast by Application (2025-2032)

## I would like to order

Product name: Global A2P SMS Market Research Report 2024, Forecast to 2032

Product link: <https://marketpublishers.com/r/G1C26BA58DF0EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G1C26BA58DF0EN.html>