

# Global 70% Choline Chloride Market Research Report 2026(Status and Outlook)

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## Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on 70% Choline Chloride competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. Choline chloride is a common additive in farm and pet animal feed. As an animal feed additive, choline enhances and accelerates the growth of animals during their rapid growth period. Choline chloride is highly effective as a feed additive for poultry because it promotes bone growth and helps maintain the integrity and porosity of cell membranes. Choline also helps prevent fatty liver. 70% choline chloride usually refers to a choline chloride content of 70%, available in two types: powder and water. In 2024, global 70% choline chloride production reached approximately 160000 tons, with an average global market price of around US\$ 1083 per ton.

The global 70% Choline Chloride market size was estimated at USD 179.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 3.90% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global 70% Choline Chloride market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current

status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global 70% Choline Chloride market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the 70% Choline Chloride market.

### **Global 70% Choline Chloride Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Balchem  
Eastman  
BASF  
Jubilant Ingrevia  
Impextraco  
Norkem  
GHW International  
Shandong Aocter Biotechnology  
NB GROUP  
Shandong Yinfeng Biological Technology  
Taian Havay Group

Shandong Jujia Biotech  
Hangzhou Donglou Bio-nutrient  
Hebei Dazheng Feed Science & Technology

### **Market Segmentation (by Type)**

Aqueous Solution  
Powder

### **Market Segmentation (by Application)**

Livestock Feed  
Poultry Feed  
Aquatic Feed  
Pet Feed

### **Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the 70% Choline Chloride Market  
Overview of the regional outlook of the 70% Choline Chloride Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales

team, who will ensure that your requirements are met.

## **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the 70% Choline Chloride Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of 70% Choline Chloride, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of 70% Choline Chloride

1.2 Key Market Segments

1.2.1 70% Choline Chloride Segment by Type

1.2.2 70% Choline Chloride Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 70% CHOLINE CHLORIDE MARKET OVERVIEW**

2.1 Global Market Overview

2.1.1 Global 70% Choline Chloride Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global 70% Choline Chloride Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 70% CHOLINE CHLORIDE MARKET COMPETITIVE LANDSCAPE**

3.1 Company Assessment Quadrant

3.2 Global 70% Choline Chloride Product Life Cycle

3.3 Global 70% Choline Chloride Sales by Manufacturers (2020-2025)

3.4 Global 70% Choline Chloride Revenue Market Share by Manufacturers (2020-2025)

3.5 70% Choline Chloride Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global 70% Choline Chloride Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 70% Choline Chloride Market Competitive Situation and Trends

3.8.1 70% Choline Chloride Market Concentration Rate

3.8.2 Global 5 and 10 Largest 70% Choline Chloride Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

## **4 70% CHOLINE CHLORIDE INDUSTRY CHAIN ANALYSIS**

- 4.1 70% Choline Chloride Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF 70% CHOLINE CHLORIDE MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global 70% Choline Chloride Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 U.S. Tariff Policy ? April 2025
  - 5.6.3 Global Trade Frictions and Their Impacts to 70% Choline Chloride Market
- 5.7 ESG Ratings of Leading Companies

## **6 70% CHOLINE CHLORIDE MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global 70% Choline Chloride Sales Market Share by Type (2020-2025)
- 6.3 Global 70% Choline Chloride Market Size by Type (2020-2025)
- 6.4 Global 70% Choline Chloride Price by Type (2020-2025)

## **7 70% CHOLINE CHLORIDE MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global 70% Choline Chloride Market Sales by Application (2020-2025)

7.3 Global 70% Choline Chloride Market Size (M USD) by Application (2020-2025)

7.4 Global 70% Choline Chloride Sales Growth Rate by Application (2020-2025)

## **8 70% CHOLINE CHLORIDE MARKET SALES BY REGION**

8.1 Global 70% Choline Chloride Sales by Region

8.1.1 Global 70% Choline Chloride Sales by Region

8.1.2 Global 70% Choline Chloride Sales Market Share by Region

8.2 Global 70% Choline Chloride Market Size by Region

8.2.1 Global 70% Choline Chloride Market Size by Region

8.2.2 Global 70% Choline Chloride Market Size by Region

8.3 North America

8.3.1 North America 70% Choline Chloride Sales by Country

8.3.2 North America 70% Choline Chloride Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe 70% Choline Chloride Sales by Country

8.4.2 Europe 70% Choline Chloride Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific 70% Choline Chloride Sales by Region

8.5.2 Asia Pacific 70% Choline Chloride Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America 70% Choline Chloride Sales by Country

8.6.2 South America 70% Choline Chloride Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

## 8.7 Middle East and Africa

- 8.7.1 Middle East and Africa 70% Choline Chloride Sales by Region
- 8.7.2 Middle East and Africa 70% Choline Chloride Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

## 9 70% CHOLINE CHLORIDE MARKET PRODUCTION BY REGION

- 9.1 Global Production of 70% Choline Chloride by Region(2020-2025)
- 9.2 Global 70% Choline Chloride Revenue Market Share by Region (2020-2025)
- 9.3 Global 70% Choline Chloride Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America 70% Choline Chloride Production
  - 9.4.1 North America 70% Choline Chloride Production Growth Rate (2020-2025)
  - 9.4.2 North America 70% Choline Chloride Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe 70% Choline Chloride Production
  - 9.5.1 Europe 70% Choline Chloride Production Growth Rate (2020-2025)
  - 9.5.2 Europe 70% Choline Chloride Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan 70% Choline Chloride Production (2020-2025)
  - 9.6.1 Japan 70% Choline Chloride Production Growth Rate (2020-2025)
  - 9.6.2 Japan 70% Choline Chloride Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China 70% Choline Chloride Production (2020-2025)
  - 9.7.1 China 70% Choline Chloride Production Growth Rate (2020-2025)
  - 9.7.2 China 70% Choline Chloride Production, Revenue, Price and Gross Margin (2020-2025)

## 10 KEY COMPANIES PROFILE

- 10.1 Balchem
  - 10.1.1 Balchem Basic Information
  - 10.1.2 Balchem 70% Choline Chloride Product Overview
  - 10.1.3 Balchem 70% Choline Chloride Product Market Performance
  - 10.1.4 Balchem Business Overview

- 10.1.5 Balchem SWOT Analysis
- 10.1.6 Balchem Recent Developments
- 10.2 Eastman
  - 10.2.1 Eastman Basic Information
  - 10.2.2 Eastman 70% Choline Chloride Product Overview
  - 10.2.3 Eastman 70% Choline Chloride Product Market Performance
  - 10.2.4 Eastman Business Overview
  - 10.2.5 Eastman SWOT Analysis
  - 10.2.6 Eastman Recent Developments
- 10.3 BASF
  - 10.3.1 BASF Basic Information
  - 10.3.2 BASF 70% Choline Chloride Product Overview
  - 10.3.3 BASF 70% Choline Chloride Product Market Performance
  - 10.3.4 BASF Business Overview
  - 10.3.5 BASF SWOT Analysis
  - 10.3.6 BASF Recent Developments
- 10.4 Jubilant Ingrevia
  - 10.4.1 Jubilant Ingrevia Basic Information
  - 10.4.2 Jubilant Ingrevia 70% Choline Chloride Product Overview
  - 10.4.3 Jubilant Ingrevia 70% Choline Chloride Product Market Performance
  - 10.4.4 Jubilant Ingrevia Business Overview
  - 10.4.5 Jubilant Ingrevia Recent Developments
- 10.5 Impextraco
  - 10.5.1 Impextraco Basic Information
  - 10.5.2 Impextraco 70% Choline Chloride Product Overview
  - 10.5.3 Impextraco 70% Choline Chloride Product Market Performance
  - 10.5.4 Impextraco Business Overview
  - 10.5.5 Impextraco Recent Developments
- 10.6 Norkem
  - 10.6.1 Norkem Basic Information
  - 10.6.2 Norkem 70% Choline Chloride Product Overview
  - 10.6.3 Norkem 70% Choline Chloride Product Market Performance
  - 10.6.4 Norkem Business Overview
  - 10.6.5 Norkem Recent Developments
- 10.7 GHW International
  - 10.7.1 GHW International Basic Information
  - 10.7.2 GHW International 70% Choline Chloride Product Overview
  - 10.7.3 GHW International 70% Choline Chloride Product Market Performance
  - 10.7.4 GHW International Business Overview

- 10.7.5 GHW International Recent Developments
- 10.8 Shandong Aocter Biotechnology
  - 10.8.1 Shandong Aocter Biotechnology Basic Information
  - 10.8.2 Shandong Aocter Biotechnology 70% Choline Chloride Product Overview
  - 10.8.3 Shandong Aocter Biotechnology 70% Choline Chloride Product Market Performance
  - 10.8.4 Shandong Aocter Biotechnology Business Overview
  - 10.8.5 Shandong Aocter Biotechnology Recent Developments
- 10.9 NB GROUP
  - 10.9.1 NB GROUP Basic Information
  - 10.9.2 NB GROUP 70% Choline Chloride Product Overview
  - 10.9.3 NB GROUP 70% Choline Chloride Product Market Performance
  - 10.9.4 NB GROUP Business Overview
  - 10.9.5 NB GROUP Recent Developments
- 10.10 Shandong Yinfeng Biological Technology
  - 10.10.1 Shandong Yinfeng Biological Technology Basic Information
  - 10.10.2 Shandong Yinfeng Biological Technology 70% Choline Chloride Product Overview
  - 10.10.3 Shandong Yinfeng Biological Technology 70% Choline Chloride Product Market Performance
  - 10.10.4 Shandong Yinfeng Biological Technology Business Overview
  - 10.10.5 Shandong Yinfeng Biological Technology Recent Developments
- 10.11 Taian Havay Group
  - 10.11.1 Taian Havay Group Basic Information
  - 10.11.2 Taian Havay Group 70% Choline Chloride Product Overview
  - 10.11.3 Taian Havay Group 70% Choline Chloride Product Market Performance
  - 10.11.4 Taian Havay Group Business Overview
  - 10.11.5 Taian Havay Group Recent Developments
- 10.12 Shandong Jujia Biotech
  - 10.12.1 Shandong Jujia Biotech Basic Information
  - 10.12.2 Shandong Jujia Biotech 70% Choline Chloride Product Overview
  - 10.12.3 Shandong Jujia Biotech 70% Choline Chloride Product Market Performance
  - 10.12.4 Shandong Jujia Biotech Business Overview
  - 10.12.5 Shandong Jujia Biotech Recent Developments
- 10.13 Hangzhou Donglou Bio-nutrient
  - 10.13.1 Hangzhou Donglou Bio-nutrient Basic Information
  - 10.13.2 Hangzhou Donglou Bio-nutrient 70% Choline Chloride Product Overview
  - 10.13.3 Hangzhou Donglou Bio-nutrient 70% Choline Chloride Product Market Performance

- 10.13.4 Hangzhou Donglou Bio-nutrient Business Overview
- 10.13.5 Hangzhou Donglou Bio-nutrient Recent Developments
- 10.14 Hebei Dazheng Feed Science and Technology
  - 10.14.1 Hebei Dazheng Feed Science and Technology Basic Information
  - 10.14.2 Hebei Dazheng Feed Science and Technology 70% Choline Chloride Product Overview
  - 10.14.3 Hebei Dazheng Feed Science and Technology 70% Choline Chloride Product Market Performance
  - 10.14.4 Hebei Dazheng Feed Science and Technology Business Overview
  - 10.14.5 Hebei Dazheng Feed Science and Technology Recent Developments

## **11 70% CHOLINE CHLORIDE MARKET FORECAST BY REGION**

- 11.1 Global 70% Choline Chloride Market Size Forecast
- 11.2 Global 70% Choline Chloride Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe 70% Choline Chloride Market Size Forecast by Country
  - 11.2.3 Asia Pacific 70% Choline Chloride Market Size Forecast by Region
  - 11.2.4 South America 70% Choline Chloride Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Sales of 70% Choline Chloride by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

- 12.1 Global 70% Choline Chloride Market Forecast by Type (2026-2035)
  - 12.1.1 Global Forecasted Sales of 70% Choline Chloride by Type (2026-2035)
  - 12.1.2 Global 70% Choline Chloride Market Size Forecast by Type (2026-2035)
  - 12.1.3 Global Forecasted Price of 70% Choline Chloride by Type (2026-2035)
- 12.2 Global 70% Choline Chloride Market Forecast by Application (2026-2035)
  - 12.2.1 Global 70% Choline Chloride Sales (K MT) Forecast by Application
  - 12.2.2 Global 70% Choline Chloride Market Size (M USD) Forecast by Application (2026-2035)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global 70% Choline Chloride Market Size by Type (M USD)
- Table 4. Global 70% Choline Chloride Market Size by Application
- Table 5. 70% Choline Chloride Market Size Comparison by Region (M USD)
- Table 6. Global 70% Choline Chloride Sales (K MT) by Manufacturers (2020-2025)
- Table 7. Global 70% Choline Chloride Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global 70% Choline Chloride Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global 70% Choline Chloride Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in 70% Choline Chloride as of 2025)
- Table 11. Global Market 70% Choline Chloride Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global 70% Choline Chloride Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. 70% Choline Chloride Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global 70% Choline Chloride Sales by Type (K MT)
- Table 27. Global 70% Choline Chloride Market Size by Type (M USD)
- Table 28. Global 70% Choline Chloride Sales (K MT) by Type (2020-2025)
- Table 29. Global 70% Choline Chloride Sales Market Share by Type (2020-2025)
- Table 30. Global 70% Choline Chloride Market Size (M USD) by Type (2020-2025)

- Table 31. Global 70% Choline Chloride Market Share by Type (2020-2025)
- Table 32. Global 70% Choline Chloride Price (USD/KG) by Type (2020-2025)
- Table 33. Global 70% Choline Chloride Sales (K MT) by Application
- Table 34. Global 70% Choline Chloride Market Size by Application
- Table 35. Global 70% Choline Chloride Sales by Application (2020-2025) & (K MT)
- Table 36. Global 70% Choline Chloride Sales Market Share by Application (2020-2025)
- Table 37. Global 70% Choline Chloride Market Size by Application (2020-2025) & (M USD)
- Table 38. Global 70% Choline Chloride Market Share by Application (2020-2025)
- Table 39. Global 70% Choline Chloride Sales Growth Rate by Application (2020-2025)
- Table 40. Global 70% Choline Chloride Sales by Region (2020-2025) & (K MT)
- Table 41. Global 70% Choline Chloride Sales Market Share by Region (2020-2025)
- Table 42. Global 70% Choline Chloride Market Size by Region (2020-2025) & (M USD)
- Table 43. Global 70% Choline Chloride Market Size by Region (2020-2025)
- Table 44. North America 70% Choline Chloride Sales by Country (2020-2025) & (K MT)
- Table 45. North America 70% Choline Chloride Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe 70% Choline Chloride Sales by Country (2020-2025) & (K MT)
- Table 47. Europe 70% Choline Chloride Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific 70% Choline Chloride Sales by Region (2020-2025) & (K MT)
- Table 49. Asia Pacific 70% Choline Chloride Market Size by Region (2020-2025) & (M USD)
- Table 50. South America 70% Choline Chloride Sales by Country (2020-2025) & (K MT)
- Table 51. South America 70% Choline Chloride Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa 70% Choline Chloride Sales by Region (2020-2025) & (K MT)
- Table 53. Middle East and Africa 70% Choline Chloride Market Size by Region (2020-2025) & (M USD)
- Table 54. Global 70% Choline Chloride Production (K MT) by Region(2020-2025)
- Table 55. Global 70% Choline Chloride Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global 70% Choline Chloride Revenue Market Share by Region (2020-2025)
- Table 57. Global 70% Choline Chloride Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 58. North America 70% Choline Chloride Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 59. Europe 70% Choline Chloride Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. Japan 70% Choline Chloride Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. China 70% Choline Chloride Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 62. Balchem Basic Information

Table 63. Balchem 70% Choline Chloride Product Overview

Table 64. Balchem 70% Choline Chloride Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. Balchem Business Overview

Table 66. Balchem SWOT Analysis

Table 67. Balchem Recent Developments

Table 68. Eastman Basic Information

Table 69. Eastman 70% Choline Chloride Product Overview

Table 70. Eastman 70% Choline Chloride Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. Eastman Business Overview

Table 72. Eastman SWOT Analysis

Table 73. Eastman Recent Developments

Table 74. BASF Basic Information

Table 75. BASF 70% Choline Chloride Product Overview

Table 76. BASF 70% Choline Chloride Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 77. BASF Business Overview

Table 78. BASF SWOT Analysis

Table 79. BASF Recent Developments

Table 80. Jubilant Ingrevia Basic Information

Table 81. Jubilant Ingrevia 70% Choline Chloride Product Overview

Table 82. Jubilant Ingrevia 70% Choline Chloride Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 83. Jubilant Ingrevia Business Overview

Table 84. Jubilant Ingrevia Recent Developments

Table 85. Impextraco Basic Information

Table 86. Impextraco 70% Choline Chloride Product Overview

Table 87. Impextraco 70% Choline Chloride Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 88. Impextraco Business Overview

Table 89. Impextraco Recent Developments

Table 90. Norkem Basic Information

Table 91. Norkem 70% Choline Chloride Product Overview

Table 92. Norkem 70% Choline Chloride Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 93. Norkem Business Overview

Table 94. Norkem Recent Developments

Table 95. GHW International Basic Information

Table 96. GHW International 70% Choline Chloride Product Overview

Table 97. GHW International 70% Choline Chloride Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 98. GHW International Business Overview

Table 99. GHW International Recent Developments

Table 100. Shandong Aocter Biotechnology Basic Information

Table 101. Shandong Aocter Biotechnology 70% Choline Chloride Product Overview

Table 102. Shandong Aocter Biotechnology 70% Choline Chloride Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 103. Shandong Aocter Biotechnology Business Overview

Table 104. Shandong Aocter Biotechnology Recent Developments

Table 105. NB GROUP Basic Information

Table 106. NB GROUP 70% Choline Chloride Product Overview

Table 107. NB GROUP 70% Choline Chloride Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 108. NB GROUP Business Overview

Table 109. NB GROUP Recent Developments

Table 110. Shandong Yinfeng Biological Technology Basic Information

Table 111. Shandong Yinfeng Biological Technology 70% Choline Chloride Product Overview

Table 112. Shandong Yinfeng Biological Technology 70% Choline Chloride Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 113. Shandong Yinfeng Biological Technology Business Overview

Table 114. Shandong Yinfeng Biological Technology Recent Developments

Table 115. Taian Havay Group Basic Information

Table 116. Taian Havay Group 70% Choline Chloride Product Overview

Table 117. Taian Havay Group 70% Choline Chloride Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 118. Taian Havay Group Business Overview

Table 119. Taian Havay Group Recent Developments

Table 120. Shandong Jujia Biotech Basic Information

Table 121. Shandong Jujia Biotech 70% Choline Chloride Product Overview

Table 122. Shandong Jujia Biotech 70% Choline Chloride Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

- Table 123. Shandong Jujia Biotech Business Overview
- Table 124. Shandong Jujia Biotech Recent Developments
- Table 125. Hangzhou Donglou Bio-nutrient Basic Information
- Table 126. Hangzhou Donglou Bio-nutrient 70% Choline Chloride Product Overview
- Table 127. Hangzhou Donglou Bio-nutrient 70% Choline Chloride Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 128. Hangzhou Donglou Bio-nutrient Business Overview
- Table 129. Hangzhou Donglou Bio-nutrient Recent Developments
- Table 130. Hebei Dazheng Feed Science and Technology Basic Information
- Table 131. Hebei Dazheng Feed Science and Technology 70% Choline Chloride Product Overview
- Table 132. Hebei Dazheng Feed Science and Technology 70% Choline Chloride Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 133. Hebei Dazheng Feed Science and Technology Business Overview
- Table 134. Hebei Dazheng Feed Science and Technology Recent Developments
- Table 135. Global 70% Choline Chloride Sales Forecast by Region (2026-2035) & (K MT)
- Table 136. Global 70% Choline Chloride Market Size Forecast by Region (2026-2035) & (M USD)
- Table 137. North America 70% Choline Chloride Sales Forecast by Country (2026-2035) & (K MT)
- Table 138. North America 70% Choline Chloride Market Size Forecast by Country (2026-2035) & (M USD)
- Table 139. Europe 70% Choline Chloride Sales Forecast by Country (2026-2035) & (K MT)
- Table 140. Europe 70% Choline Chloride Market Size Forecast by Country (2026-2035) & (M USD)
- Table 141. Asia Pacific 70% Choline Chloride Sales Forecast by Region (2026-2035) & (K MT)
- Table 142. Asia Pacific 70% Choline Chloride Market Size Forecast by Region (2026-2035) & (M USD)
- Table 143. South America 70% Choline Chloride Sales Forecast by Country (2026-2035) & (K MT)
- Table 144. South America 70% Choline Chloride Market Size Forecast by Country (2026-2035) & (M USD)
- Table 145. Middle East and Africa 70% Choline Chloride Sales Forecast by Country (2026-2035) & (Units)
- Table 146. Middle East and Africa 70% Choline Chloride Market Size Forecast by Country (2026-2035) & (M USD)

Table 147. Global 70% Choline Chloride Sales Forecast by Type (2026-2035) & (K MT)

Table 148. Global 70% Choline Chloride Market Size Forecast by Type (2026-2035) & (M USD)

Table 149. Global 70% Choline Chloride Price Forecast by Type (2026-2035) & (USD/KG)

Table 150. Global 70% Choline Chloride Sales (K MT) Forecast by Application (2026-2035)

Table 151. Global 70% Choline Chloride Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of 70% Choline Chloride
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global 70% Choline Chloride Market Size (M USD), 2025-2035
- Figure 5. Global 70% Choline Chloride Market Size (M USD) (2020-2035)
- Figure 6. Global 70% Choline Chloride Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. 70% Choline Chloride Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global 70% Choline Chloride Product Life Cycle
- Figure 13. 70% Choline Chloride Sales Share by Manufacturers in 2025
- Figure 14. Global 70% Choline Chloride Revenue Share by Manufacturers in 2025
- Figure 15. 70% Choline Chloride Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market 70% Choline Chloride Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by 70% Choline Chloride Revenue in 2025
- Figure 18. Industry Chain Map of 70% Choline Chloride
- Figure 19. Global 70% Choline Chloride Market PEST Analysis
- Figure 20. Global 70% Choline Chloride Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global 70% Choline Chloride Market Share by Type
- Figure 27. Sales Market Share of 70% Choline Chloride by Type (2020-2025)
- Figure 28. Sales Market Share of 70% Choline Chloride by Type in 2025
- Figure 29. Market Share of 70% Choline Chloride by Type (2020-2025)
- Figure 30. Market Share of 70% Choline Chloride by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global 70% Choline Chloride Market Share by Application

Figure 33. Global 70% Choline Chloride Sales Market Share by Application (2020-2025)

Figure 34. Global 70% Choline Chloride Sales Market Share by Application in 2025

Figure 35. Global 70% Choline Chloride Market Share by Application (2020-2025)

Figure 36. Global 70% Choline Chloride Market Share by Application in 2025

Figure 37. Global 70% Choline Chloride Sales Growth Rate by Application (2020-2025)

Figure 38. Global 70% Choline Chloride Sales Market Share by Region (2020-2025)

Figure 39. Global 70% Choline Chloride Market Size by Region (2020-2025)

Figure 40. North America 70% Choline Chloride Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America 70% Choline Chloride Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America 70% Choline Chloride Sales Market Share by Country in 2024

Figure 43. North America 70% Choline Chloride Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America 70% Choline Chloride Market Size by Country in 2024

Figure 45. U.S. 70% Choline Chloride Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. 70% Choline Chloride Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada 70% Choline Chloride Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada 70% Choline Chloride Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico 70% Choline Chloride Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico 70% Choline Chloride Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe 70% Choline Chloride Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe 70% Choline Chloride Sales Market Share by Country in 2024

Figure 53. Europe 70% Choline Chloride Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe 70% Choline Chloride Market Size by Country in 2024

Figure 55. Germany 70% Choline Chloride Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany 70% Choline Chloride Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France 70% Choline Chloride Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France 70% Choline Chloride Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. 70% Choline Chloride Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. 70% Choline Chloride Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy 70% Choline Chloride Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy 70% Choline Chloride Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain 70% Choline Chloride Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain 70% Choline Chloride Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific 70% Choline Chloride Sales and Growth Rate (K MT)

Figure 66. Asia Pacific 70% Choline Chloride Sales Market Share by Region in 2024

Figure 67. Asia Pacific 70% Choline Chloride Market Size by Region in 2024

Figure 68. China 70% Choline Chloride Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China 70% Choline Chloride Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan 70% Choline Chloride Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan 70% Choline Chloride Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea 70% Choline Chloride Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea 70% Choline Chloride Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India 70% Choline Chloride Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India 70% Choline Chloride Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia 70% Choline Chloride Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia 70% Choline Chloride Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America 70% Choline Chloride Sales and Growth Rate (K MT)

Figure 79. South America 70% Choline Chloride Sales Market Share by Country in 2024

Figure 80. South America 70% Choline Chloride Market Size and Growth Rate (M USD)

Figure 81. South America 70% Choline Chloride Market Size by Country in 2024

Figure 82. Brazil 70% Choline Chloride Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil 70% Choline Chloride Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina 70% Choline Chloride Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina 70% Choline Chloride Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia 70% Choline Chloride Sales and Growth Rate (2020-2025) & (K

MT)

Figure 87. Columbia 70% Choline Chloride Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa 70% Choline Chloride Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa 70% Choline Chloride Sales Market Share by Region in 2024

Figure 90. Middle East and Africa 70% Choline Chloride Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa 70% Choline Chloride Market Size by Region in 2024

Figure 92. Saudi Arabia 70% Choline Chloride Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia 70% Choline Chloride Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE 70% Choline Chloride Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE 70% Choline Chloride Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt 70% Choline Chloride Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt 70% Choline Chloride Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria 70% Choline Chloride Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria 70% Choline Chloride Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa 70% Choline Chloride Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa 70% Choline Chloride Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global 70% Choline Chloride Production Market Share by Region (2020-2025)

Figure 103. North America 70% Choline Chloride Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe 70% Choline Chloride Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan 70% Choline Chloride Production (K MT) Growth Rate (2020-2025)

Figure 106. China 70% Choline Chloride Production (K MT) Growth Rate (2020-2025)

Figure 107. Global 70% Choline Chloride Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global 70% Choline Chloride Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global 70% Choline Chloride Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global 70% Choline Chloride Market Share Forecast by Type (2026-2035)

Figure 111. Global 70% Choline Chloride Sales Forecast by Application (2026-2035)

Figure 112. Global 70% Choline Chloride Market Share Forecast by Application  
(2026-2035)

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