

# Global 60GHz Radar Chip Market Research Report 2026(Status and Outlook)

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## Abstracts

A 60GHz radar chip is a semiconductor device designed to operate at a frequency of 60 gigahertz, commonly used in various applications such as automotive radar systems, industrial sensors, wireless communications, and short-range radar applications. These radar chips transmit and receive electromagnetic signals at 60GHz to detect objects, measure distances, and provide critical data for sensing, communication, and detection purposes.

**Market Drivers for 60GHz Radar Chips:**

- High-Resolution Sensing:** The high frequency of 60GHz radar chips enables high-resolution sensing capabilities, making them suitable for applications that require precise object detection, distance measurement, and motion tracking in automotive safety systems, industrial automation, and wireless communications.
- Short-Range Sensing:** 60GHz radar chips are well-suited for short-range sensing applications, such as proximity detection, gesture recognition, indoor positioning, and obstacle avoidance, driving the market demand for these radar chips in applications that require accurate and reliable sensing at close distances.
- Wireless Communication:** Utilizing 60GHz radar chips in wireless communication systems, WiGig (802.11ad) networks, wireless backhaul solutions, and high-speed data transmission applications facilitates high-bandwidth connectivity, low-latency communication, and ultra-fast data transfer speeds for emerging wireless technologies.
- Automotive Safety and ADAS:** The adoption of 60GHz radar chips in automotive safety systems, advanced driver assistance systems (ADAS), collision avoidance features, and autonomous vehicles drives the market demand for these radar chips in enhancing vehicle safety, improving situational awareness, and enabling intelligent driving functions.
- IoT and Smart Home Applications:** Integrating 60GHz radar chips into Internet of Things (IoT) devices, smart home systems, occupancy sensors, and indoor monitoring solutions enables smart sensing, presence detection, and environmental awareness for home automation, security, and energy management applications.
- Industrial Automation and Robotics:** Deploying 60GHz radar chips in

industrial automation, robotics, warehouse logistics, and manufacturing applications for object detection, localization, and motion sensing supports the development of smart factories, autonomous robots, and efficient industrial processes that rely on accurate and responsive sensing capabilities.

**Emerging Technologies:** The versatility of 60GHz radar chips in emerging technologies such as augmented reality (AR), virtual reality (VR), autonomous drones, and IoT edge devices drives the market demand for radar chips that enable advanced sensing, tracking, and spatial awareness features for innovative applications in diverse industries.

**Market Challenges for 60GHz Radar Chips:**

- Interference and Signal Attenuation:** Mitigating interference from external sources, addressing signal attenuation issues, and optimizing signal propagation in indoor environments, dense urban areas, and complex settings pose challenges in ensuring reliable performance and accurate detection with 60GHz radar chips.
- Power Consumption and Heat Dissipation:** Managing power consumption, minimizing heat generation, and addressing thermal management challenges in 60GHz radar chips to maintain operational efficiency, extend battery life, and prevent overheating in compact devices and energy-constrained applications.
- Antenna Design and Beamforming:** Designing efficient antennas, optimizing beamforming techniques, and implementing phased array systems to enhance radar coverage, increase beam resolution, and improve spatial awareness in 60GHz radar chips pose challenges in achieving optimal sensing performance and coverage in diverse applications.
- Regulatory Compliance:** Ensuring compliance with regulatory standards, spectrum regulations, and safety certifications for 60GHz radar systems, including radio frequency (RF) emissions, electromagnetic compatibility (EMC), and cybersecurity requirements, poses challenges for manufacturers of radar chips operating at 60GHz.
- Data Processing and Fusion:** Processing and fusing data from multiple sensors, integrating radar data with other sensor modalities such as lidar, cameras, and ultrasonic sensors, and developing advanced algorithms for data fusion and perception in autonomous systems require sophisticated computational resources, real-time processing capabilities, and robust algorithms.
- Environmental Testing and Validation:** Conducting comprehensive testing, validation, and verification procedures to ensure the performance, reliability, and safety of 60GHz radar chips under diverse environmental conditions, temperature variations, and real-world scenarios is essential but poses challenges in designing rigorous testing protocols and validation methodologies.
- Integration with IoT and Edge Devices:** Integrating 60GHz radar chips with IoT devices, edge computing platforms, and smart sensors for real-time data processing, analytics, and decision-making capabilities requires seamless connectivity, data synchronization, and interoperability with existing IoT infrastructure and edge computing solutions.

The global 60GHz Radar Chip market size was estimated at USD 53.1 million in 2025

and is projected to grow at a compound annual growth rate (CAGR) of 38.60% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global 60GHz Radar Chip market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global 60GHz Radar Chip market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the 60GHz Radar Chip market.

### **Global 60GHz Radar Chip Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Infineon  
Texas Instruments  
Acconeer  
Socionext  
Calterah

### **Market Segmentation (by Type)**

2D  
3D

### **Market Segmentation (by Application)**

Building Automation  
Factory Automation  
Personal Electronics  
Others

### **Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the 60GHz Radar Chip Market  
Overview of the regional outlook of the 60GHz Radar Chip Market:

## Customization of the Report

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## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the 60GHz Radar Chip Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of 60GHz Radar Chip, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain  
Market dynamics scenario, along with growth opportunities of the market in the years to come  
6-month post-sales analyst support

### **Customization of the Report**

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