

# Global 3PL in Cold Chain Logistics Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

This report provides a deep insight into the global 3PL in Cold Chain Logistics market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global 3PL in Cold Chain Logistics Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the 3PL in Cold Chain Logistics market in any manner.

### Global 3PL in Cold Chain Logistics Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product,

sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Americold Logistics

DSV

Preferred Freezer Services

Burriss Logistics

Kloosterboer

Lineage Logistics Holding LLC

AGRO Merchants Group, LLC

NewCold Cooperatief U.A.

DHL Supply Chain & Global Forwarding

Gruppo Marconi Logistica Integrata

BioStorage Technologies

Nichirei Logistics Group

OOCL Logistics

JWD Group

CWT Limited

SCG Logistics

X2 Group

Best Cold Chain

AIT

Crystal Logistic Cool Chain Ltd

ColdEX

Market Segmentation (by Type)

Airways

Roadways

Seaways

Market Segmentation (by Application)

Food Clod Chain Logistics

Pharmaceuticals Cold Chain Logistics

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### Key Benefits of This Market Research:

- Industry drivers, restraints, and opportunities covered in the study
- Neutral perspective on the market performance
- Recent industry trends and developments
- Competitive landscape & strategies of key players
- Potential & niche segments and regions exhibiting promising growth covered
- Historical, current, and projected market size, in terms of value
- In-depth analysis of the 3PL in Cold Chain Logistics Market
- Overview of the regional outlook of the 3PL in Cold Chain Logistics Market:

### Key Reasons to Buy this Report:

- Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
- This enables you to anticipate market changes to remain ahead of your competitors
- You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
- The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
- Provision of market value (USD Billion) data for each segment and sub-segment
- Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the

3PL in Cold Chain Logistics Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of 3PL in Cold Chain Logistics

1.2 Key Market Segments

1.2.1 3PL in Cold Chain Logistics Segment by Type

1.2.2 3PL in Cold Chain Logistics Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 3PL IN COLD CHAIN LOGISTICS MARKET OVERVIEW**

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 3PL IN COLD CHAIN LOGISTICS MARKET COMPETITIVE LANDSCAPE**

3.1 Global 3PL in Cold Chain Logistics Revenue Market Share by Company (2019-2024)

3.2 3PL in Cold Chain Logistics Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company 3PL in Cold Chain Logistics Market Size Sites, Area Served, Product Type

3.4 3PL in Cold Chain Logistics Market Competitive Situation and Trends

3.4.1 3PL in Cold Chain Logistics Market Concentration Rate

3.4.2 Global 5 and 10 Largest 3PL in Cold Chain Logistics Players Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

### **4 3PL IN COLD CHAIN LOGISTICS VALUE CHAIN ANALYSIS**

4.1 3PL in Cold Chain Logistics Value Chain Analysis

4.2 Midstream Market Analysis

#### 4.3 Downstream Customer Analysis

### **5 THE DEVELOPMENT AND DYNAMICS OF 3PL IN COLD CHAIN LOGISTICS MARKET**

#### 5.1 Key Development Trends

#### 5.2 Driving Factors

#### 5.3 Market Challenges

#### 5.4 Market Restraints

#### 5.5 Industry News

##### 5.5.1 Mergers & Acquisitions

##### 5.5.2 Expansions

##### 5.5.3 Collaboration/Supply Contracts

#### 5.6 Industry Policies

### **6 3PL IN COLD CHAIN LOGISTICS MARKET SEGMENTATION BY TYPE**

#### 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

#### 6.2 Global 3PL in Cold Chain Logistics Market Size Market Share by Type (2019-2024)

#### 6.3 Global 3PL in Cold Chain Logistics Market Size Growth Rate by Type (2019-2024)

### **7 3PL IN COLD CHAIN LOGISTICS MARKET SEGMENTATION BY APPLICATION**

#### 7.1 Evaluation Matrix of Segment Market Development Potential (Application)

#### 7.2 Global 3PL in Cold Chain Logistics Market Size (M USD) by Application (2019-2024)

#### 7.3 Global 3PL in Cold Chain Logistics Market Size Growth Rate by Application (2019-2024)

### **8 3PL IN COLD CHAIN LOGISTICS MARKET SEGMENTATION BY REGION**

#### 8.1 Global 3PL in Cold Chain Logistics Market Size by Region

##### 8.1.1 Global 3PL in Cold Chain Logistics Market Size by Region

##### 8.1.2 Global 3PL in Cold Chain Logistics Market Size Market Share by Region

#### 8.2 North America

##### 8.2.1 North America 3PL in Cold Chain Logistics Market Size by Country

##### 8.2.2 U.S.

##### 8.2.3 Canada

##### 8.2.4 Mexico



## 8.3 Europe

### 8.3.1 Europe 3PL in Cold Chain Logistics Market Size by Country

#### 8.3.2 Germany

#### 8.3.3 France

#### 8.3.4 U.K.

#### 8.3.5 Italy

#### 8.3.6 Russia

## 8.4 Asia Pacific

### 8.4.1 Asia Pacific 3PL in Cold Chain Logistics Market Size by Region

#### 8.4.2 China

#### 8.4.3 Japan

#### 8.4.4 South Korea

#### 8.4.5 India

#### 8.4.6 Southeast Asia

## 8.5 South America

### 8.5.1 South America 3PL in Cold Chain Logistics Market Size by Country

#### 8.5.2 Brazil

#### 8.5.3 Argentina

#### 8.5.4 Columbia

## 8.6 Middle East and Africa

### 8.6.1 Middle East and Africa 3PL in Cold Chain Logistics Market Size by Region

#### 8.6.2 Saudi Arabia

#### 8.6.3 UAE

#### 8.6.4 Egypt

#### 8.6.5 Nigeria

#### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 Americold Logistics

#### 9.1.1 Americold Logistics 3PL in Cold Chain Logistics Basic Information

#### 9.1.2 Americold Logistics 3PL in Cold Chain Logistics Product Overview

#### 9.1.3 Americold Logistics 3PL in Cold Chain Logistics Product Market Performance

#### 9.1.4 Americold Logistics 3PL in Cold Chain Logistics SWOT Analysis

#### 9.1.5 Americold Logistics Business Overview

#### 9.1.6 Americold Logistics Recent Developments

### 9.2 DSV

#### 9.2.1 DSV 3PL in Cold Chain Logistics Basic Information

#### 9.2.2 DSV 3PL in Cold Chain Logistics Product Overview

- 9.2.3 DSV 3PL in Cold Chain Logistics Product Market Performance
- 9.2.4 Americold Logistics 3PL in Cold Chain Logistics SWOT Analysis
- 9.2.5 DSV Business Overview
- 9.2.6 DSV Recent Developments
- 9.3 Preferred Freezer Services
  - 9.3.1 Preferred Freezer Services 3PL in Cold Chain Logistics Basic Information
  - 9.3.2 Preferred Freezer Services 3PL in Cold Chain Logistics Product Overview
  - 9.3.3 Preferred Freezer Services 3PL in Cold Chain Logistics Product Market Performance
  - 9.3.4 Americold Logistics 3PL in Cold Chain Logistics SWOT Analysis
  - 9.3.5 Preferred Freezer Services Business Overview
  - 9.3.6 Preferred Freezer Services Recent Developments
- 9.4 Burris Logistics
  - 9.4.1 Burris Logistics 3PL in Cold Chain Logistics Basic Information
  - 9.4.2 Burris Logistics 3PL in Cold Chain Logistics Product Overview
  - 9.4.3 Burris Logistics 3PL in Cold Chain Logistics Product Market Performance
  - 9.4.4 Burris Logistics Business Overview
  - 9.4.5 Burris Logistics Recent Developments
- 9.5 Kloosterboer
  - 9.5.1 Kloosterboer 3PL in Cold Chain Logistics Basic Information
  - 9.5.2 Kloosterboer 3PL in Cold Chain Logistics Product Overview
  - 9.5.3 Kloosterboer 3PL in Cold Chain Logistics Product Market Performance
  - 9.5.4 Kloosterboer Business Overview
  - 9.5.5 Kloosterboer Recent Developments
- 9.6 Lineage Logistics Holding LLC
  - 9.6.1 Lineage Logistics Holding LLC 3PL in Cold Chain Logistics Basic Information
  - 9.6.2 Lineage Logistics Holding LLC 3PL in Cold Chain Logistics Product Overview
  - 9.6.3 Lineage Logistics Holding LLC 3PL in Cold Chain Logistics Product Market Performance
  - 9.6.4 Lineage Logistics Holding LLC Business Overview
  - 9.6.5 Lineage Logistics Holding LLC Recent Developments
- 9.7 AGRO Merchants Group, LLC
  - 9.7.1 AGRO Merchants Group, LLC 3PL in Cold Chain Logistics Basic Information
  - 9.7.2 AGRO Merchants Group, LLC 3PL in Cold Chain Logistics Product Overview
  - 9.7.3 AGRO Merchants Group, LLC 3PL in Cold Chain Logistics Product Market Performance
  - 9.7.4 AGRO Merchants Group, LLC Business Overview
  - 9.7.5 AGRO Merchants Group, LLC Recent Developments
- 9.8 NewCold Cooperatief U.A.

- 9.8.1 NewCold Cooperatief U.A. 3PL in Cold Chain Logistics Basic Information
- 9.8.2 NewCold Cooperatief U.A. 3PL in Cold Chain Logistics Product Overview
- 9.8.3 NewCold Cooperatief U.A. 3PL in Cold Chain Logistics Product Market Performance
- 9.8.4 NewCold Cooperatief U.A. Business Overview
- 9.8.5 NewCold Cooperatief U.A. Recent Developments
- 9.9 DHL Supply Chain and Global Forwarding
  - 9.9.1 DHL Supply Chain and Global Forwarding 3PL in Cold Chain Logistics Basic Information
  - 9.9.2 DHL Supply Chain and Global Forwarding 3PL in Cold Chain Logistics Product Overview
  - 9.9.3 DHL Supply Chain and Global Forwarding 3PL in Cold Chain Logistics Product Market Performance
  - 9.9.4 DHL Supply Chain and Global Forwarding Business Overview
  - 9.9.5 DHL Supply Chain and Global Forwarding Recent Developments
- 9.10 Gruppo Marconi Logistica Integrata
  - 9.10.1 Gruppo Marconi Logistica Integrata 3PL in Cold Chain Logistics Basic Information
  - 9.10.2 Gruppo Marconi Logistica Integrata 3PL in Cold Chain Logistics Product Overview
  - 9.10.3 Gruppo Marconi Logistica Integrata 3PL in Cold Chain Logistics Product Market Performance
  - 9.10.4 Gruppo Marconi Logistica Integrata Business Overview
  - 9.10.5 Gruppo Marconi Logistica Integrata Recent Developments
- 9.11 BioStorage Technologies
  - 9.11.1 BioStorage Technologies 3PL in Cold Chain Logistics Basic Information
  - 9.11.2 BioStorage Technologies 3PL in Cold Chain Logistics Product Overview
  - 9.11.3 BioStorage Technologies 3PL in Cold Chain Logistics Product Market Performance
  - 9.11.4 BioStorage Technologies Business Overview
  - 9.11.5 BioStorage Technologies Recent Developments
- 9.12 Nichirei Logistics Group
  - 9.12.1 Nichirei Logistics Group 3PL in Cold Chain Logistics Basic Information
  - 9.12.2 Nichirei Logistics Group 3PL in Cold Chain Logistics Product Overview
  - 9.12.3 Nichirei Logistics Group 3PL in Cold Chain Logistics Product Market Performance
  - 9.12.4 Nichirei Logistics Group Business Overview
  - 9.12.5 Nichirei Logistics Group Recent Developments
- 9.13 OOCL Logistics

- 9.13.1 OOCL Logistics 3PL in Cold Chain Logistics Basic Information
- 9.13.2 OOCL Logistics 3PL in Cold Chain Logistics Product Overview
- 9.13.3 OOCL Logistics 3PL in Cold Chain Logistics Product Market Performance
- 9.13.4 OOCL Logistics Business Overview
- 9.13.5 OOCL Logistics Recent Developments
- 9.14 JWD Group
  - 9.14.1 JWD Group 3PL in Cold Chain Logistics Basic Information
  - 9.14.2 JWD Group 3PL in Cold Chain Logistics Product Overview
  - 9.14.3 JWD Group 3PL in Cold Chain Logistics Product Market Performance
  - 9.14.4 JWD Group Business Overview
  - 9.14.5 JWD Group Recent Developments
- 9.15 CWT Limited
  - 9.15.1 CWT Limited 3PL in Cold Chain Logistics Basic Information
  - 9.15.2 CWT Limited 3PL in Cold Chain Logistics Product Overview
  - 9.15.3 CWT Limited 3PL in Cold Chain Logistics Product Market Performance
  - 9.15.4 CWT Limited Business Overview
  - 9.15.5 CWT Limited Recent Developments
- 9.16 SCG Logistics
  - 9.16.1 SCG Logistics 3PL in Cold Chain Logistics Basic Information
  - 9.16.2 SCG Logistics 3PL in Cold Chain Logistics Product Overview
  - 9.16.3 SCG Logistics 3PL in Cold Chain Logistics Product Market Performance
  - 9.16.4 SCG Logistics Business Overview
  - 9.16.5 SCG Logistics Recent Developments
- 9.17 X2 Group
  - 9.17.1 X2 Group 3PL in Cold Chain Logistics Basic Information
  - 9.17.2 X2 Group 3PL in Cold Chain Logistics Product Overview
  - 9.17.3 X2 Group 3PL in Cold Chain Logistics Product Market Performance
  - 9.17.4 X2 Group Business Overview
  - 9.17.5 X2 Group Recent Developments
- 9.18 Best Cold Chain
  - 9.18.1 Best Cold Chain 3PL in Cold Chain Logistics Basic Information
  - 9.18.2 Best Cold Chain 3PL in Cold Chain Logistics Product Overview
  - 9.18.3 Best Cold Chain 3PL in Cold Chain Logistics Product Market Performance
  - 9.18.4 Best Cold Chain Business Overview
  - 9.18.5 Best Cold Chain Recent Developments
- 9.19 AIT
  - 9.19.1 AIT 3PL in Cold Chain Logistics Basic Information
  - 9.19.2 AIT 3PL in Cold Chain Logistics Product Overview
  - 9.19.3 AIT 3PL in Cold Chain Logistics Product Market Performance

9.19.4 AIT Business Overview

9.19.5 AIT Recent Developments

9.20 Crystal Logistic Cool Chain Ltd

9.20.1 Crystal Logistic Cool Chain Ltd 3PL in Cold Chain Logistics Basic Information

9.20.2 Crystal Logistic Cool Chain Ltd 3PL in Cold Chain Logistics Product Overview

9.20.3 Crystal Logistic Cool Chain Ltd 3PL in Cold Chain Logistics Product Market

Performance

9.20.4 Crystal Logistic Cool Chain Ltd Business Overview

9.20.5 Crystal Logistic Cool Chain Ltd Recent Developments

9.21 ColdEX

9.21.1 ColdEX 3PL in Cold Chain Logistics Basic Information

9.21.2 ColdEX 3PL in Cold Chain Logistics Product Overview

9.21.3 ColdEX 3PL in Cold Chain Logistics Product Market Performance

9.21.4 ColdEX Business Overview

9.21.5 ColdEX Recent Developments

## **10 3PL IN COLD CHAIN LOGISTICS REGIONAL MARKET FORECAST**

10.1 Global 3PL in Cold Chain Logistics Market Size Forecast

10.2 Global 3PL in Cold Chain Logistics Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe 3PL in Cold Chain Logistics Market Size Forecast by Country

10.2.3 Asia Pacific 3PL in Cold Chain Logistics Market Size Forecast by Region

10.2.4 South America 3PL in Cold Chain Logistics Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of 3PL in Cold Chain Logistics by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global 3PL in Cold Chain Logistics Market Forecast by Type (2025-2030)

11.2 Global 3PL in Cold Chain Logistics Market Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. 3PL in Cold Chain Logistics Market Size Comparison by Region (M USD)

Table 5. Global 3PL in Cold Chain Logistics Revenue (M USD) by Company (2019-2024)

Table 6. Global 3PL in Cold Chain Logistics Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in 3PL in Cold Chain Logistics as of 2022)

Table 8. Company 3PL in Cold Chain Logistics Market Size Sites and Area Served

Table 9. Company 3PL in Cold Chain Logistics Product Type

Table 10. Global 3PL in Cold Chain Logistics Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of 3PL in Cold Chain Logistics

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. 3PL in Cold Chain Logistics Market Challenges

Table 18. Global 3PL in Cold Chain Logistics Market Size by Type (M USD)

Table 19. Global 3PL in Cold Chain Logistics Market Size (M USD) by Type (2019-2024)

Table 20. Global 3PL in Cold Chain Logistics Market Size Share by Type (2019-2024)

Table 21. Global 3PL in Cold Chain Logistics Market Size Growth Rate by Type (2019-2024)

Table 22. Global 3PL in Cold Chain Logistics Market Size by Application

Table 23. Global 3PL in Cold Chain Logistics Market Size by Application (2019-2024) & (M USD)

Table 24. Global 3PL in Cold Chain Logistics Market Share by Application (2019-2024)

Table 25. Global 3PL in Cold Chain Logistics Market Size Growth Rate by Application (2019-2024)

Table 26. Global 3PL in Cold Chain Logistics Market Size by Region (2019-2024) & (M USD)

Table 27. Global 3PL in Cold Chain Logistics Market Size Market Share by Region

(2019-2024)

Table 28. North America 3PL in Cold Chain Logistics Market Size by Country (2019-2024) & (M USD)

Table 29. Europe 3PL in Cold Chain Logistics Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific 3PL in Cold Chain Logistics Market Size by Region (2019-2024) & (M USD)

Table 31. South America 3PL in Cold Chain Logistics Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa 3PL in Cold Chain Logistics Market Size by Region (2019-2024) & (M USD)

Table 33. Americold Logistics 3PL in Cold Chain Logistics Basic Information

Table 34. Americold Logistics 3PL in Cold Chain Logistics Product Overview

Table 35. Americold Logistics 3PL in Cold Chain Logistics Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Americold Logistics 3PL in Cold Chain Logistics SWOT Analysis

Table 37. Americold Logistics Business Overview

Table 38. Americold Logistics Recent Developments

Table 39. DSV 3PL in Cold Chain Logistics Basic Information

Table 40. DSV 3PL in Cold Chain Logistics Product Overview

Table 41. DSV 3PL in Cold Chain Logistics Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Americold Logistics 3PL in Cold Chain Logistics SWOT Analysis

Table 43. DSV Business Overview

Table 44. DSV Recent Developments

Table 45. Preferred Freezer Services 3PL in Cold Chain Logistics Basic Information

Table 46. Preferred Freezer Services 3PL in Cold Chain Logistics Product Overview

Table 47. Preferred Freezer Services 3PL in Cold Chain Logistics Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Americold Logistics 3PL in Cold Chain Logistics SWOT Analysis

Table 49. Preferred Freezer Services Business Overview

Table 50. Preferred Freezer Services Recent Developments

Table 51. Burriss Logistics 3PL in Cold Chain Logistics Basic Information

Table 52. Burriss Logistics 3PL in Cold Chain Logistics Product Overview

Table 53. Burriss Logistics 3PL in Cold Chain Logistics Revenue (M USD) and Gross Margin (2019-2024)

Table 54. Burriss Logistics Business Overview

Table 55. Burriss Logistics Recent Developments

Table 56. Kloosterboer 3PL in Cold Chain Logistics Basic Information

- Table 57. Kloosterboer 3PL in Cold Chain Logistics Product Overview
- Table 58. Kloosterboer 3PL in Cold Chain Logistics Revenue (M USD) and Gross Margin (2019-2024)
- Table 59. Kloosterboer Business Overview
- Table 60. Kloosterboer Recent Developments
- Table 61. Lineage Logistics Holding LLC 3PL in Cold Chain Logistics Basic Information
- Table 62. Lineage Logistics Holding LLC 3PL in Cold Chain Logistics Product Overview
- Table 63. Lineage Logistics Holding LLC 3PL in Cold Chain Logistics Revenue (M USD) and Gross Margin (2019-2024)
- Table 64. Lineage Logistics Holding LLC Business Overview
- Table 65. Lineage Logistics Holding LLC Recent Developments
- Table 66. AGRO Merchants Group, LLC 3PL in Cold Chain Logistics Basic Information
- Table 67. AGRO Merchants Group, LLC 3PL in Cold Chain Logistics Product Overview
- Table 68. AGRO Merchants Group, LLC 3PL in Cold Chain Logistics Revenue (M USD) and Gross Margin (2019-2024)
- Table 69. AGRO Merchants Group, LLC Business Overview
- Table 70. AGRO Merchants Group, LLC Recent Developments
- Table 71. NewCold Cooperatief U.A. 3PL in Cold Chain Logistics Basic Information
- Table 72. NewCold Cooperatief U.A. 3PL in Cold Chain Logistics Product Overview
- Table 73. NewCold Cooperatief U.A. 3PL in Cold Chain Logistics Revenue (M USD) and Gross Margin (2019-2024)
- Table 74. NewCold Cooperatief U.A. Business Overview
- Table 75. NewCold Cooperatief U.A. Recent Developments
- Table 76. DHL Supply Chain and Global Forwarding 3PL in Cold Chain Logistics Basic Information
- Table 77. DHL Supply Chain and Global Forwarding 3PL in Cold Chain Logistics Product Overview
- Table 78. DHL Supply Chain and Global Forwarding 3PL in Cold Chain Logistics Revenue (M USD) and Gross Margin (2019-2024)
- Table 79. DHL Supply Chain and Global Forwarding Business Overview
- Table 80. DHL Supply Chain and Global Forwarding Recent Developments
- Table 81. Gruppo Marconi Logistica Integrata 3PL in Cold Chain Logistics Basic Information
- Table 82. Gruppo Marconi Logistica Integrata 3PL in Cold Chain Logistics Product Overview
- Table 83. Gruppo Marconi Logistica Integrata 3PL in Cold Chain Logistics Revenue (M USD) and Gross Margin (2019-2024)
- Table 84. Gruppo Marconi Logistica Integrata Business Overview
- Table 85. Gruppo Marconi Logistica Integrata Recent Developments



Table 86. BioStorage Technologies 3PL in Cold Chain Logistics Basic Information

Table 87. BioStorage Technologies 3PL in Cold Chain Logistics Product Overview

Table 88. BioStorage Technologies 3PL in Cold Chain Logistics Revenue (M USD) and Gross Margin (2019-2024)

Table 89. BioStorage Technologies Business Overview

Table 90. BioStorage Technologies Recent Developments

Table 91. Nichirei Logistics Group 3PL in Cold Chain Logistics Basic Information

Table 92. Nichirei Logistics Group 3PL in Cold Chain Logistics Product Overview

Table 93. Nichirei Logistics Group 3PL in Cold Chain Logistics Revenue (M USD) and Gross Margin (2019-2024)

Table 94. Nichirei Logistics Group Business Overview

Table 95. Nichirei Logistics Group Recent Developments

Table 96. OOCL Logistics 3PL in Cold Chain Logistics Basic Information

Table 97. OOCL Logistics 3PL in Cold Chain Logistics Product Overview

Table 98. OOCL Logistics 3PL in Cold Chain Logistics Revenue (M USD) and Gross Margin (2019-2024)

Table 99. OOCL Logistics Business Overview

Table 100. OOCL Logistics Recent Developments

Table 101. JWD Group 3PL in Cold Chain Logistics Basic Information

Table 102. JWD Group 3PL in Cold Chain Logistics Product Overview

Table 103. JWD Group 3PL in Cold Chain Logistics Revenue (M USD) and Gross Margin (2019-2024)

Table 104. JWD Group Business Overview

Table 105. JWD Group Recent Developments

Table 106. CWT Limited 3PL in Cold Chain Logistics Basic Information

Table 107. CWT Limited 3PL in Cold Chain Logistics Product Overview

Table 108. CWT Limited 3PL in Cold Chain Logistics Revenue (M USD) and Gross Margin (2019-2024)

Table 109. CWT Limited Business Overview

Table 110. CWT Limited Recent Developments

Table 111. SCG Logistics 3PL in Cold Chain Logistics Basic Information

Table 112. SCG Logistics 3PL in Cold Chain Logistics Product Overview

Table 113. SCG Logistics 3PL in Cold Chain Logistics Revenue (M USD) and Gross Margin (2019-2024)

Table 114. SCG Logistics Business Overview

Table 115. SCG Logistics Recent Developments

Table 116. X2 Group 3PL in Cold Chain Logistics Basic Information

Table 117. X2 Group 3PL in Cold Chain Logistics Product Overview

Table 118. X2 Group 3PL in Cold Chain Logistics Revenue (M USD) and Gross Margin

(2019-2024)

Table 119. X2 Group Business Overview

Table 120. X2 Group Recent Developments

Table 121. Best Cold Chain 3PL in Cold Chain Logistics Basic Information

Table 122. Best Cold Chain 3PL in Cold Chain Logistics Product Overview

Table 123. Best Cold Chain 3PL in Cold Chain Logistics Revenue (M USD) and Gross Margin (2019-2024)

Table 124. Best Cold Chain Business Overview

Table 125. Best Cold Chain Recent Developments

Table 126. AIT 3PL in Cold Chain Logistics Basic Information

Table 127. AIT 3PL in Cold Chain Logistics Product Overview

Table 128. AIT 3PL in Cold Chain Logistics Revenue (M USD) and Gross Margin (2019-2024)

Table 129. AIT Business Overview

Table 130. AIT Recent Developments

Table 131. Crystal Logistic Cool Chain Ltd 3PL in Cold Chain Logistics Basic Information

Table 132. Crystal Logistic Cool Chain Ltd 3PL in Cold Chain Logistics Product Overview

Table 133. Crystal Logistic Cool Chain Ltd 3PL in Cold Chain Logistics Revenue (M USD) and Gross Margin (2019-2024)

Table 134. Crystal Logistic Cool Chain Ltd Business Overview

Table 135. Crystal Logistic Cool Chain Ltd Recent Developments

Table 136. ColdEX 3PL in Cold Chain Logistics Basic Information

Table 137. ColdEX 3PL in Cold Chain Logistics Product Overview

Table 138. ColdEX 3PL in Cold Chain Logistics Revenue (M USD) and Gross Margin (2019-2024)

Table 139. ColdEX Business Overview

Table 140. ColdEX Recent Developments

Table 141. Global 3PL in Cold Chain Logistics Market Size Forecast by Region (2025-2030) & (M USD)

Table 142. North America 3PL in Cold Chain Logistics Market Size Forecast by Country (2025-2030) & (M USD)

Table 143. Europe 3PL in Cold Chain Logistics Market Size Forecast by Country (2025-2030) & (M USD)

Table 144. Asia Pacific 3PL in Cold Chain Logistics Market Size Forecast by Region (2025-2030) & (M USD)

Table 145. South America 3PL in Cold Chain Logistics Market Size Forecast by Country (2025-2030) & (M USD)

Table 146. Middle East and Africa 3PL in Cold Chain Logistics Market Size Forecast by Country (2025-2030) & (M USD)

Table 147. Global 3PL in Cold Chain Logistics Market Size Forecast by Type (2025-2030) & (M USD)

Table 148. Global 3PL in Cold Chain Logistics Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Industrial Chain of 3PL in Cold Chain Logistics
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global 3PL in Cold Chain Logistics Market Size (M USD), 2019-2030
- Figure 5. Global 3PL in Cold Chain Logistics Market Size (M USD) (2019-2030)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. 3PL in Cold Chain Logistics Market Size by Country (M USD)
- Figure 10. Global 3PL in Cold Chain Logistics Revenue Share by Company in 2023
- Figure 11. 3PL in Cold Chain Logistics Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 12. The Global 5 and 10 Largest Players: Market Share by 3PL in Cold Chain Logistics Revenue in 2023
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global 3PL in Cold Chain Logistics Market Share by Type
- Figure 15. Market Size Share of 3PL in Cold Chain Logistics by Type (2019-2024)
- Figure 16. Market Size Market Share of 3PL in Cold Chain Logistics by Type in 2022
- Figure 17. Global 3PL in Cold Chain Logistics Market Size Growth Rate by Type (2019-2024)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global 3PL in Cold Chain Logistics Market Share by Application
- Figure 20. Global 3PL in Cold Chain Logistics Market Share by Application (2019-2024)
- Figure 21. Global 3PL in Cold Chain Logistics Market Share by Application in 2022
- Figure 22. Global 3PL in Cold Chain Logistics Market Size Growth Rate by Application (2019-2024)
- Figure 23. Global 3PL in Cold Chain Logistics Market Size Market Share by Region (2019-2024)
- Figure 24. North America 3PL in Cold Chain Logistics Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 25. North America 3PL in Cold Chain Logistics Market Size Market Share by Country in 2023
- Figure 26. U.S. 3PL in Cold Chain Logistics Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 27. Canada 3PL in Cold Chain Logistics Market Size (M USD) and Growth Rate

(2019-2024)

Figure 28. Mexico 3PL in Cold Chain Logistics Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe 3PL in Cold Chain Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe 3PL in Cold Chain Logistics Market Size Market Share by Country in 2023

Figure 31. Germany 3PL in Cold Chain Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France 3PL in Cold Chain Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. 3PL in Cold Chain Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy 3PL in Cold Chain Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia 3PL in Cold Chain Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific 3PL in Cold Chain Logistics Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific 3PL in Cold Chain Logistics Market Size Market Share by Region in 2023

Figure 38. China 3PL in Cold Chain Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan 3PL in Cold Chain Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea 3PL in Cold Chain Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India 3PL in Cold Chain Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia 3PL in Cold Chain Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America 3PL in Cold Chain Logistics Market Size and Growth Rate (M USD)

Figure 44. South America 3PL in Cold Chain Logistics Market Size Market Share by Country in 2023

Figure 45. Brazil 3PL in Cold Chain Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina 3PL in Cold Chain Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia 3PL in Cold Chain Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa 3PL in Cold Chain Logistics Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa 3PL in Cold Chain Logistics Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia 3PL in Cold Chain Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE 3PL in Cold Chain Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt 3PL in Cold Chain Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria 3PL in Cold Chain Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa 3PL in Cold Chain Logistics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global 3PL in Cold Chain Logistics Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global 3PL in Cold Chain Logistics Market Share Forecast by Type (2025-2030)

Figure 57. Global 3PL in Cold Chain Logistics Market Share Forecast by Application (2025-2030)

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