

# Global 3D Mobile Mapping Market Research Report 2025(Status and Outlook)

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## Abstracts

### Report Overview

3D mobile mapping is an advanced geospatial technology that integrates sensors such as LiDAR, cameras, and GPS on mobile platforms—including vehicles, drones, or backpacks—to capture high-resolution 3D data of urban and rural environments in real time. It enables rapid, accurate, and cost-efficient creation of digital twins, topographic surveys, and infrastructure models, supporting applications in urban planning, autonomous navigation, disaster management, and smart city development. The market is driven by increasing demand for precision mapping, the rise of autonomous vehicles, and government investments in geospatial infrastructure. However, challenges include high initial costs, data processing complexities, and regulatory constraints in certain regions. Key players include Leica Geosystems, Trimble, and Topcon, with growth opportunities in AI-driven analytics and cloud-based mapping solutions.

The global 3D Mobile Mapping market size was estimated at USD 1235.92 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 8.23% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global 3D Mobile Mapping market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market

positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global 3D Mobile Mapping market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the 3D Mobile Mapping market.

### Global 3D Mobile Mapping Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### Key Company

Microsoft  
Apple Inc.  
AutoNavi Software Co Ltd  
BaiduInc.  
Black & Veatch  
Cyclomedia Technology B.V.  
EveryScapInc.  
FLIR Integrated Imaging Solutions  
Foursquare LabsInc  
Garmin Ltd.

Google  
Hexagon AB  
Trimble Inc.  
Market Segmentation (by Type)  
LandBased Mobile Mapping  
Indoor 3D Mobile Mapping  
Aerial Mobile Mapping  
Others  
Market Segmentation (by Application)  
Construction  
Mining  
Utilities  
Marine  
Others

### **Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the 3D Mobile Mapping Market  
Overview of the regional outlook of the 3D Mobile Mapping Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the 3D Mobile Mapping Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of 3D Mobile Mapping, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail,

including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of 3D Mobile Mapping
- 1.2 Key Market Segments
  - 1.2.1 3D Mobile Mapping Segment by Type
  - 1.2.2 3D Mobile Mapping Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 3D MOBILE MAPPING MARKET OVERVIEW**

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 3D MOBILE MAPPING MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global 3D Mobile Mapping Product Life Cycle
- 3.3 Global 3D Mobile Mapping Revenue Market Share by Company (2020-2025)
- 3.4 3D Mobile Mapping Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.5 3D Mobile Mapping Company Headquarters, Area Served, Product Type
- 3.6 3D Mobile Mapping Market Competitive Situation and Trends
  - 3.6.1 3D Mobile Mapping Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest 3D Mobile Mapping Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 3D MOBILE MAPPING VALUE CHAIN ANALYSIS**

- 4.1 3D Mobile Mapping Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF 3D MOBILE MAPPING MARKET**

### 5.1 Key Development Trends

### 5.2 Driving Factors

### 5.3 Market Challenges

### 5.4 Industry News

#### 5.4.1 New Product Developments

#### 5.4.2 Mergers & Acquisitions

#### 5.4.3 Expansions

#### 5.4.4 Collaboration/Supply Contracts

### 5.5 PEST Analysis

#### 5.5.1 Industry Policies Analysis

#### 5.5.2 Economic Environment Analysis

#### 5.5.3 Social Environment Analysis

#### 5.5.4 Technological Environment Analysis

### 5.6 Global 3D Mobile Mapping Market Porter's Five Forces Analysis

## **6 3D MOBILE MAPPING MARKET SEGMENTATION BY TYPE**

### 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

### 6.2 Global 3D Mobile Mapping Market Size Market Share by Type (2020-2025)

### 6.3 Global 3D Mobile Mapping Market Size Growth Rate by Type (2021-2025)

## **7 3D MOBILE MAPPING MARKET SEGMENTATION BY APPLICATION**

### 7.1 Evaluation Matrix of Segment Market Development Potential (Application)

### 7.2 Global 3D Mobile Mapping Market Size (M USD) by Application (2020-2025)

### 7.3 Global 3D Mobile Mapping Sales Growth Rate by Application (2020-2025)

## **8 3D MOBILE MAPPING MARKET SEGMENTATION BY REGION**

### 8.1 Global 3D Mobile Mapping Market Size by Region

#### 8.1.1 Global 3D Mobile Mapping Market Size by Region

#### 8.1.2 Global 3D Mobile Mapping Market Size Market Share by Region

### 8.2 North America

#### 8.2.1 North America 3D Mobile Mapping Market Size by Country

#### 8.2.2 U.S.

#### 8.2.3 Canada

#### 8.2.4 Mexico

## 8.3 Europe

### 8.3.1 Europe 3D Mobile Mapping Market Size by Country

#### 8.3.2 Germany

#### 8.3.3 France

#### 8.3.4 U.K.

#### 8.3.5 Italy

#### 8.3.6 Spain

## 8.4 Asia Pacific

### 8.4.1 Asia Pacific 3D Mobile Mapping Market Size by Region

#### 8.4.2 China

#### 8.4.3 Japan

#### 8.4.4 South Korea

#### 8.4.5 India

#### 8.4.6 Southeast Asia

## 8.5 South America

### 8.5.1 South America 3D Mobile Mapping Market Size by Country

#### 8.5.2 Brazil

#### 8.5.3 Argentina

#### 8.5.4 Columbia

## 8.6 Middle East and Africa

### 8.6.1 Middle East and Africa 3D Mobile Mapping Market Size by Region

#### 8.6.2 Saudi Arabia

#### 8.6.3 UAE

#### 8.6.4 Egypt

#### 8.6.5 Nigeria

#### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 Microsoft

#### 9.1.1 Microsoft Basic Information

#### 9.1.2 Microsoft 3D Mobile Mapping Product Overview

#### 9.1.3 Microsoft 3D Mobile Mapping Product Market Performance

#### 9.1.4 Microsoft SWOT Analysis

#### 9.1.5 Microsoft Business Overview

#### 9.1.6 Microsoft Recent Developments

### 9.2 Apple Inc.

#### 9.2.1 Apple Inc. Basic Information

#### 9.2.2 Apple Inc. 3D Mobile Mapping Product Overview

- 9.2.3 Apple Inc. 3D Mobile Mapping Product Market Performance
- 9.2.4 Apple Inc. SWOT Analysis
- 9.2.5 Apple Inc. Business Overview
- 9.2.6 Apple Inc. Recent Developments
- 9.3 AutoNavi Software Co Ltd
  - 9.3.1 AutoNavi Software Co Ltd Basic Information
  - 9.3.2 AutoNavi Software Co Ltd 3D Mobile Mapping Product Overview
  - 9.3.3 AutoNavi Software Co Ltd 3D Mobile Mapping Product Market Performance
  - 9.3.4 AutoNavi Software Co Ltd SWOT Analysis
  - 9.3.5 AutoNavi Software Co Ltd Business Overview
  - 9.3.6 AutoNavi Software Co Ltd Recent Developments
- 9.4 BaiduInc.
  - 9.4.1 BaiduInc. Basic Information
  - 9.4.2 BaiduInc. 3D Mobile Mapping Product Overview
  - 9.4.3 BaiduInc. 3D Mobile Mapping Product Market Performance
  - 9.4.4 BaiduInc. Business Overview
  - 9.4.5 BaiduInc. Recent Developments
- 9.5 Black and Veatch
  - 9.5.1 Black and Veatch Basic Information
  - 9.5.2 Black and Veatch 3D Mobile Mapping Product Overview
  - 9.5.3 Black and Veatch 3D Mobile Mapping Product Market Performance
  - 9.5.4 Black and Veatch Business Overview
  - 9.5.5 Black and Veatch Recent Developments
- 9.6 Cyclomedia Technology B.V.
  - 9.6.1 Cyclomedia Technology B.V. Basic Information
  - 9.6.2 Cyclomedia Technology B.V. 3D Mobile Mapping Product Overview
  - 9.6.3 Cyclomedia Technology B.V. 3D Mobile Mapping Product Market Performance
  - 9.6.4 Cyclomedia Technology B.V. Business Overview
  - 9.6.5 Cyclomedia Technology B.V. Recent Developments
- 9.7 EveryScapelnc.
  - 9.7.1 EveryScapelnc. Basic Information
  - 9.7.2 EveryScapelnc. 3D Mobile Mapping Product Overview
  - 9.7.3 EveryScapelnc. 3D Mobile Mapping Product Market Performance
  - 9.7.4 EveryScapelnc. Business Overview
  - 9.7.5 EveryScapelnc. Recent Developments
- 9.8 FLIR Integrated Imaging Solutions
  - 9.8.1 FLIR Integrated Imaging Solutions Basic Information
  - 9.8.2 FLIR Integrated Imaging Solutions 3D Mobile Mapping Product Overview
  - 9.8.3 FLIR Integrated Imaging Solutions 3D Mobile Mapping Product Market

## Performance

9.8.4 FLIR Integrated Imaging Solutions Business Overview

9.8.5 FLIR Integrated Imaging Solutions Recent Developments

## 9.9 Foursquare LabsInc

9.9.1 Foursquare LabsInc Basic Information

9.9.2 Foursquare LabsInc 3D Mobile Mapping Product Overview

9.9.3 Foursquare LabsInc 3D Mobile Mapping Product Market Performance

9.9.4 Foursquare LabsInc Business Overview

9.9.5 Foursquare LabsInc Recent Developments

## 9.10 Garmin Ltd.

9.10.1 Garmin Ltd. Basic Information

9.10.2 Garmin Ltd. 3D Mobile Mapping Product Overview

9.10.3 Garmin Ltd. 3D Mobile Mapping Product Market Performance

9.10.4 Garmin Ltd. Business Overview

9.10.5 Garmin Ltd. Recent Developments

## 9.11 Google

9.11.1 Google Basic Information

9.11.2 Google 3D Mobile Mapping Product Overview

9.11.3 Google 3D Mobile Mapping Product Market Performance

9.11.4 Google Business Overview

9.11.5 Google Recent Developments

## 9.12 Hexagon AB

9.12.1 Hexagon AB Basic Information

9.12.2 Hexagon AB 3D Mobile Mapping Product Overview

9.12.3 Hexagon AB 3D Mobile Mapping Product Market Performance

9.12.4 Hexagon AB Business Overview

9.12.5 Hexagon AB Recent Developments

## 9.13 Trimble Inc.

9.13.1 Trimble Inc. Basic Information

9.13.2 Trimble Inc. 3D Mobile Mapping Product Overview

9.13.3 Trimble Inc. 3D Mobile Mapping Product Market Performance

9.13.4 Trimble Inc. Business Overview

9.13.5 Trimble Inc. Recent Developments

## **10 3D MOBILE MAPPING MARKET FORECAST BY REGION**

10.1 Global 3D Mobile Mapping Market Size Forecast

10.2 Global 3D Mobile Mapping Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

- 10.2.2 Europe 3D Mobile Mapping Market Size Forecast by Country
- 10.2.3 Asia Pacific 3D Mobile Mapping Market Size Forecast by Region
- 10.2.4 South America 3D Mobile Mapping Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Sales of 3D Mobile Mapping by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)**

- 11.1 Global 3D Mobile Mapping Market Forecast by Type (2026-2033)
- 11.2 Global 3D Mobile Mapping Market Forecast by Application (2026-2033)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. 3D Mobile Mapping Market Size Comparison by Region (M USD)
- Table 5. Global 3D Mobile Mapping Revenue (M USD) by Company (2020-2025)
- Table 6. Global 3D Mobile Mapping Revenue Share by Company (2020-2025)
- Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in 3D Mobile Mapping as of 2024)
- Table 8. 3D Mobile Mapping Company Headquarters and Area Served
- Table 9. Company 3D Mobile Mapping Product Type
- Table 10. Global 3D Mobile Mapping Company Market Concentration Ratio (CR5 and HHI)
- Table 11. Mergers & Acquisitions, Expansion Plans
- Table 12. Midstream Market Analysis
- Table 13. Downstream Customer Analysis
- Table 14. Key Development Trends
- Table 15. Driving Factors
- Table 16. 3D Mobile Mapping Market Challenges
- Table 17. Goldman Sachs' forecast real GDP growth rate for 2024-2026
- Table 18. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
- Table 19. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
- Table 20. Global 3D Mobile Mapping Market Size by Type (M USD)
- Table 21. Global 3D Mobile Mapping Market Size (M USD) by Type (2020-2025)
- Table 22. Global 3D Mobile Mapping Market Size Share by Type (2020-2025)
- Table 23. Global 3D Mobile Mapping Market Size Growth Rate by Type (2021-2025)
- Table 24. Global 3D Mobile Mapping Market Size by Application
- Table 25. Global 3D Mobile Mapping Market Size by Application (2020-2025) & (M USD)
- Table 26. Global 3D Mobile Mapping Market Share by Application (2020-2025)
- Table 27. Global 3D Mobile Mapping Sales Growth Rate by Application (2020-2025)
- Table 28. Global 3D Mobile Mapping Market Size by Region (2020-2025) & (M USD)
- Table 29. Global 3D Mobile Mapping Market Size Market Share by Region (2020-2025)
- Table 30. North America 3D Mobile Mapping Market Size by Country (2020-2025) & (M USD)
- Table 31. Europe 3D Mobile Mapping Market Size by Country (2020-2025) & (M USD)

Table 32. Asia Pacific 3D Mobile Mapping Market Size by Region (2020-2025) & (M USD)

Table 33. South America 3D Mobile Mapping Market Size by Country (2020-2025) & (M USD)

Table 34. Middle East and Africa 3D Mobile Mapping Market Size by Region (2020-2025) & (M USD)

Table 35. Microsoft Basic Information

Table 36. Microsoft 3D Mobile Mapping Product Overview

Table 37. Microsoft 3D Mobile Mapping Revenue (M USD) and Gross Margin (2020-2025)

Table 38. Microsoft SWOT Analysis

Table 39. Microsoft Business Overview

Table 40. Microsoft Recent Developments

Table 41. Apple Inc. Basic Information

Table 42. Apple Inc. 3D Mobile Mapping Product Overview

Table 43. Apple Inc. 3D Mobile Mapping Revenue (M USD) and Gross Margin (2020-2025)

Table 44. Apple Inc. SWOT Analysis

Table 45. Apple Inc. Business Overview

Table 46. Apple Inc. Recent Developments

Table 47. AutoNavi Software Co Ltd Basic Information

Table 48. AutoNavi Software Co Ltd 3D Mobile Mapping Product Overview

Table 49. AutoNavi Software Co Ltd 3D Mobile Mapping Revenue (M USD) and Gross Margin (2020-2025)

Table 50. AutoNavi Software Co Ltd SWOT Analysis

Table 51. AutoNavi Software Co Ltd Business Overview

Table 52. AutoNavi Software Co Ltd Recent Developments

Table 53. BaiduInc. Basic Information

Table 54. BaiduInc. 3D Mobile Mapping Product Overview

Table 55. BaiduInc. 3D Mobile Mapping Revenue (M USD) and Gross Margin (2020-2025)

Table 56. BaiduInc. Business Overview

Table 57. BaiduInc. Recent Developments

Table 58. Black and Veatch Basic Information

Table 59. Black and Veatch 3D Mobile Mapping Product Overview

Table 60. Black and Veatch 3D Mobile Mapping Revenue (M USD) and Gross Margin (2020-2025)

Table 61. Black and Veatch Business Overview

Table 62. Black and Veatch Recent Developments

- Table 63. Cyclomedia Technology B.V. Basic Information
- Table 64. Cyclomedia Technology B.V. 3D Mobile Mapping Product Overview
- Table 65. Cyclomedia Technology B.V. 3D Mobile Mapping Revenue (M USD) and Gross Margin (2020-2025)
- Table 66. Cyclomedia Technology B.V. Business Overview
- Table 67. Cyclomedia Technology B.V. Recent Developments
- Table 68. EveryScapInc. Basic Information
- Table 69. EveryScapInc. 3D Mobile Mapping Product Overview
- Table 70. EveryScapInc. 3D Mobile Mapping Revenue (M USD) and Gross Margin (2020-2025)
- Table 71. EveryScapInc. Business Overview
- Table 72. EveryScapInc. Recent Developments
- Table 73. FLIR Integrated Imaging Solutions Basic Information
- Table 74. FLIR Integrated Imaging Solutions 3D Mobile Mapping Product Overview
- Table 75. FLIR Integrated Imaging Solutions 3D Mobile Mapping Revenue (M USD) and Gross Margin (2020-2025)
- Table 76. FLIR Integrated Imaging Solutions Business Overview
- Table 77. FLIR Integrated Imaging Solutions Recent Developments
- Table 78. Foursquare LabsInc Basic Information
- Table 79. Foursquare LabsInc 3D Mobile Mapping Product Overview
- Table 80. Foursquare LabsInc 3D Mobile Mapping Revenue (M USD) and Gross Margin (2020-2025)
- Table 81. Foursquare LabsInc Business Overview
- Table 82. Foursquare LabsInc Recent Developments
- Table 83. Garmin Ltd. Basic Information
- Table 84. Garmin Ltd. 3D Mobile Mapping Product Overview
- Table 85. Garmin Ltd. 3D Mobile Mapping Revenue (M USD) and Gross Margin (2020-2025)
- Table 86. Garmin Ltd. Business Overview
- Table 87. Garmin Ltd. Recent Developments
- Table 88. Google Basic Information
- Table 89. Google 3D Mobile Mapping Product Overview
- Table 90. Google 3D Mobile Mapping Revenue (M USD) and Gross Margin (2020-2025)
- Table 91. Google Business Overview
- Table 92. Google Recent Developments
- Table 93. Hexagon AB Basic Information
- Table 94. Hexagon AB 3D Mobile Mapping Product Overview
- Table 95. Hexagon AB 3D Mobile Mapping Revenue (M USD) and Gross Margin (2020-2025)

- Table 96. Hexagon AB Business Overview
- Table 97. Hexagon AB Recent Developments
- Table 98. Trimble Inc. Basic Information
- Table 99. Trimble Inc. 3D Mobile Mapping Product Overview
- Table 100. Trimble Inc. 3D Mobile Mapping Revenue (M USD) and Gross Margin (2020-2025)
- Table 101. Trimble Inc. Business Overview
- Table 102. Trimble Inc. Recent Developments
- Table 103. Global 3D Mobile Mapping Market Size Forecast by Region (2026-2033) & (M USD)
- Table 104. North America 3D Mobile Mapping Market Size Forecast by Country (2026-2033) & (M USD)
- Table 105. Europe 3D Mobile Mapping Market Size Forecast by Country (2026-2033) & (M USD)
- Table 106. Asia Pacific 3D Mobile Mapping Market Size Forecast by Region (2026-2033) & (M USD)
- Table 107. South America 3D Mobile Mapping Market Size Forecast by Country (2026-2033) & (M USD)
- Table 108. Middle East and Africa 3D Mobile Mapping Market Size Forecast by Country (2026-2033) & (M USD)
- Table 109. Global 3D Mobile Mapping Market Size Forecast by Type (2026-2033) & (M USD)
- Table 110. Global 3D Mobile Mapping Market Size Forecast by Application (2026-2033) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Industry Chain of 3D Mobile Mapping
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global 3D Mobile Mapping Market Size (M USD), 2024-2033
- Figure 5. Global 3D Mobile Mapping Market Size (M USD) (2020-2033)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. 3D Mobile Mapping Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global 3D Mobile Mapping Product Life Cycle
- Figure 12. Global 3D Mobile Mapping Revenue Share by Company in 2024
- Figure 13. 3D Mobile Mapping Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 14. The Global 5 and 10 Largest Players: Market Share by 3D Mobile Mapping Revenue in 2024
- Figure 15. Value Chain Map of 3D Mobile Mapping
- Figure 16. Global 3D Mobile Mapping Market PEST Analysis
- Figure 17. Global 3D Mobile Mapping Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global 3D Mobile Mapping Market Share by Type
- Figure 20. Market Size Share of 3D Mobile Mapping by Type (2020-2025)
- Figure 21. Market Size Share of 3D Mobile Mapping by Type in 2024
- Figure 22. Global 3D Mobile Mapping Market Size Growth Rate by Type (2021-2025)
- Figure 23. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 24. Global 3D Mobile Mapping Market Share by Application
- Figure 25. Global 3D Mobile Mapping Market Share by Application (2020-2025)
- Figure 26. Global 3D Mobile Mapping Market Share by Application in 2024
- Figure 27. Global 3D Mobile Mapping Sales Growth Rate by Application (2020-2025)
- Figure 28. Global 3D Mobile Mapping Market Size Market Share by Region (2020-2025)
- Figure 29. North America 3D Mobile Mapping Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 30. North America 3D Mobile Mapping Market Size Market Share by Country in 2024
- Figure 31. U.S. 3D Mobile Mapping Market Size and Growth Rate (2020-2025) & (M

USD)

Figure 32. Canada 3D Mobile Mapping Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Mexico 3D Mobile Mapping Market Size (M USD) and Growth Rate (2020-2025)

Figure 34. Europe 3D Mobile Mapping Market Size and Growth Rate (2020-2025) & (M USD)

Figure 35. Europe 3D Mobile Mapping Market Share by Country in 2024

Figure 36. Germany 3D Mobile Mapping Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. France 3D Mobile Mapping Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. U.K. 3D Mobile Mapping Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Italy 3D Mobile Mapping Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Spain 3D Mobile Mapping Market Size and Growth Rate (2020-2025) & (M USD)

Figure 41. Asia Pacific 3D Mobile Mapping Market Size and Growth Rate (M USD)

Figure 42. Asia Pacific 3D Mobile Mapping Market Size Market Share by Region in 2024

Figure 43. China 3D Mobile Mapping Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. Japan 3D Mobile Mapping Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. South Korea 3D Mobile Mapping Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. India 3D Mobile Mapping Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Southeast Asia 3D Mobile Mapping Market Size and Growth Rate (2020-2025) & (M USD)

Figure 48. South America 3D Mobile Mapping Market Size and Growth Rate (M USD)

Figure 49. South America 3D Mobile Mapping Market Size Market Share by Country in 2024

Figure 50. Brazil 3D Mobile Mapping Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Argentina 3D Mobile Mapping Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Columbia 3D Mobile Mapping Market Size and Growth Rate (2020-2025) &

(M USD)

Figure 53. Middle East and Africa 3D Mobile Mapping Market Size and Growth Rate (M USD)

Figure 54. Middle East and Africa 3D Mobile Mapping Market Size Market Share by Region in 2024

Figure 55. Saudi Arabia 3D Mobile Mapping Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. UAE 3D Mobile Mapping Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Egypt 3D Mobile Mapping Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. Nigeria 3D Mobile Mapping Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. South Africa 3D Mobile Mapping Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. Global 3D Mobile Mapping Market Size Forecast (2020-2033) & (M USD)

Figure 61. Global 3D Mobile Mapping Market Share Forecast by Type (2026-2033)

Figure 62. Global 3D Mobile Mapping Market Share Forecast by Application (2026-2033)

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