

# Global 2-Methylresorcinol Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview:

2-Methylresorcinol is a slightly yellow crystalline powder. In cosmetics and personal care products, both Resorcinol and 2-Methylresorcinol are typically used in the formulation of hair dyes and colors. Resorcinol is also used in other hair and skin care products.

The Global 2-Methylresorcinol Market Size was estimated at USD 78.21 million in 2023 and is projected to reach USD 122.06 million by 2029, exhibiting a CAGR of 7.70% during the forecast period.

This report provides a deep insight into the global 2-Methylresorcinol market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global 2-Methylresorcinol Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the 2-Methylresorcinol market in any manner.

## Global 2-Methylresorcinol Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

VKG

Zhejiang Dragon Chemical Group

League Chemicals

Atul

Jiangsu Dingye Pharmaceutical

Ycmerit

Huahong Chem

Jiangsu Lycra Chemical

### Market Segmentation (by Type)

Medical Grade

Cosmetic Grade

### Market Segmentation (by Application)

Cosmetics

Hair Dyes

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the 2-Methylresorcinol Market

Overview of the regional outlook of the 2-Methylresorcinol Market:

## Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the 2-Methylresorcinol Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

#### 1.1 Market Definition and Statistical Scope of 2-Methylresorcinol

#### 1.2 Key Market Segments

##### 1.2.1 2-Methylresorcinol Segment by Type

##### 1.2.2 2-Methylresorcinol Segment by Application

#### 1.3 Methodology & Sources of Information

##### 1.3.1 Research Methodology

##### 1.3.2 Research Process

##### 1.3.3 Market Breakdown and Data Triangulation

##### 1.3.4 Base Year

##### 1.3.5 Report Assumptions & Caveats

### **2 2-METHYLRESORCINOL MARKET OVERVIEW**

#### 2.1 Global Market Overview

##### 2.1.1 Global 2-Methylresorcinol Market Size (M USD) Estimates and Forecasts (2019-2030)

##### 2.1.2 Global 2-Methylresorcinol Sales Estimates and Forecasts (2019-2030)

#### 2.2 Market Segment Executive Summary

#### 2.3 Global Market Size by Region

### **3 2-METHYLRESORCINOL MARKET COMPETITIVE LANDSCAPE**

#### 3.1 Global 2-Methylresorcinol Sales by Manufacturers (2019-2024)

#### 3.2 Global 2-Methylresorcinol Revenue Market Share by Manufacturers (2019-2024)

#### 3.3 2-Methylresorcinol Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

#### 3.4 Global 2-Methylresorcinol Average Price by Manufacturers (2019-2024)

#### 3.5 Manufacturers 2-Methylresorcinol Sales Sites, Area Served, Product Type

#### 3.6 2-Methylresorcinol Market Competitive Situation and Trends

##### 3.6.1 2-Methylresorcinol Market Concentration Rate

##### 3.6.2 Global 5 and 10 Largest 2-Methylresorcinol Players Market Share by Revenue

##### 3.6.3 Mergers & Acquisitions, Expansion

### **4 2-METHYLRESORCINOL INDUSTRY CHAIN ANALYSIS**

#### 4.1 2-Methylresorcinol Industry Chain Analysis

- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF 2-METHYLRESORCINOL MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 2-METHYLRESORCINOL MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global 2-Methylresorcinol Sales Market Share by Type (2019-2024)
- 6.3 Global 2-Methylresorcinol Market Size Market Share by Type (2019-2024)
- 6.4 Global 2-Methylresorcinol Price by Type (2019-2024)

## **7 2-METHYLRESORCINOL MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global 2-Methylresorcinol Market Sales by Application (2019-2024)
- 7.3 Global 2-Methylresorcinol Market Size (M USD) by Application (2019-2024)
- 7.4 Global 2-Methylresorcinol Sales Growth Rate by Application (2019-2024)

## **8 2-METHYLRESORCINOL MARKET SEGMENTATION BY REGION**

- 8.1 Global 2-Methylresorcinol Sales by Region
  - 8.1.1 Global 2-Methylresorcinol Sales by Region
  - 8.1.2 Global 2-Methylresorcinol Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America 2-Methylresorcinol Sales by Country
  - 8.2.2 U.S.



8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe 2-Methylresorcinol Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific 2-Methylresorcinol Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America 2-Methylresorcinol Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa 2-Methylresorcinol Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

9.1 VKG

9.1.1 VKG 2-Methylresorcinol Basic Information

9.1.2 VKG 2-Methylresorcinol Product Overview

9.1.3 VKG 2-Methylresorcinol Product Market Performance

9.1.4 VKG Business Overview

9.1.5 VKG 2-Methylresorcinol SWOT Analysis

9.1.6 VKG Recent Developments

9.2 Zhejiang Dragon Chemical Group

- 9.2.1 Zhejiang Dragon Chemical Group 2-Methylresorcinol Basic Information
- 9.2.2 Zhejiang Dragon Chemical Group 2-Methylresorcinol Product Overview
- 9.2.3 Zhejiang Dragon Chemical Group 2-Methylresorcinol Product Market Performance
- 9.2.4 Zhejiang Dragon Chemical Group Business Overview
- 9.2.5 Zhejiang Dragon Chemical Group 2-Methylresorcinol SWOT Analysis
- 9.2.6 Zhejiang Dragon Chemical Group Recent Developments
- 9.3 League Chemicals
  - 9.3.1 League Chemicals 2-Methylresorcinol Basic Information
  - 9.3.2 League Chemicals 2-Methylresorcinol Product Overview
  - 9.3.3 League Chemicals 2-Methylresorcinol Product Market Performance
  - 9.3.4 League Chemicals 2-Methylresorcinol SWOT Analysis
  - 9.3.5 League Chemicals Business Overview
  - 9.3.6 League Chemicals Recent Developments
- 9.4 Atul
  - 9.4.1 Atul 2-Methylresorcinol Basic Information
  - 9.4.2 Atul 2-Methylresorcinol Product Overview
  - 9.4.3 Atul 2-Methylresorcinol Product Market Performance
  - 9.4.4 Atul Business Overview
  - 9.4.5 Atul Recent Developments
- 9.5 Jiangsu Dingye Pharmaceutical
  - 9.5.1 Jiangsu Dingye Pharmaceutical 2-Methylresorcinol Basic Information
  - 9.5.2 Jiangsu Dingye Pharmaceutical 2-Methylresorcinol Product Overview
  - 9.5.3 Jiangsu Dingye Pharmaceutical 2-Methylresorcinol Product Market Performance
  - 9.5.4 Jiangsu Dingye Pharmaceutical Business Overview
  - 9.5.5 Jiangsu Dingye Pharmaceutical Recent Developments
- 9.6 Ycmerit
  - 9.6.1 Ycmerit 2-Methylresorcinol Basic Information
  - 9.6.2 Ycmerit 2-Methylresorcinol Product Overview
  - 9.6.3 Ycmerit 2-Methylresorcinol Product Market Performance
  - 9.6.4 Ycmerit Business Overview
  - 9.6.5 Ycmerit Recent Developments
- 9.7 Huahong Chem
  - 9.7.1 Huahong Chem 2-Methylresorcinol Basic Information
  - 9.7.2 Huahong Chem 2-Methylresorcinol Product Overview
  - 9.7.3 Huahong Chem 2-Methylresorcinol Product Market Performance
  - 9.7.4 Huahong Chem Business Overview
  - 9.7.5 Huahong Chem Recent Developments
- 9.8 Jiangsu Lycra Chemical

- 9.8.1 Jiangsu Lycra Chemical 2-Methylresorcinol Basic Information
- 9.8.2 Jiangsu Lycra Chemical 2-Methylresorcinol Product Overview
- 9.8.3 Jiangsu Lycra Chemical 2-Methylresorcinol Product Market Performance
- 9.8.4 Jiangsu Lycra Chemical Business Overview
- 9.8.5 Jiangsu Lycra Chemical Recent Developments

## **10 2-METHYLRESORCINOL MARKET FORECAST BY REGION**

- 10.1 Global 2-Methylresorcinol Market Size Forecast
- 10.2 Global 2-Methylresorcinol Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe 2-Methylresorcinol Market Size Forecast by Country
  - 10.2.3 Asia Pacific 2-Methylresorcinol Market Size Forecast by Region
  - 10.2.4 South America 2-Methylresorcinol Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of 2-Methylresorcinol by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global 2-Methylresorcinol Market Forecast by Type (2025-2030)
  - 11.1.1 Global Forecasted Sales of 2-Methylresorcinol by Type (2025-2030)
  - 11.1.2 Global 2-Methylresorcinol Market Size Forecast by Type (2025-2030)
  - 11.1.3 Global Forecasted Price of 2-Methylresorcinol by Type (2025-2030)
- 11.2 Global 2-Methylresorcinol Market Forecast by Application (2025-2030)
  - 11.2.1 Global 2-Methylresorcinol Sales (Kilotons) Forecast by Application
  - 11.2.2 Global 2-Methylresorcinol Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

|  |
|--|
| Table 1. Introduction of the Type  |
| Table 2. Introduction of the Application   |
| Table 3. Market Size (M USD) Segment Executive Summary   |
| Table 4. 2-Methylresorcinol Market Size Comparison by Region (M USD)   |
| Table 5. Global 2-Methylresorcinol Sales (Kilotons) by Manufacturers (2019-2024)                             |
| Table 6. Global 2-Methylresorcinol Sales Market Share by Manufacturers (2019-2024)                           |
| Table 7. Global 2-Methylresorcinol Revenue (M USD) by Manufacturers (2019-2024)                              |
| Table 8. Global 2-Methylresorcinol Revenue Share by Manufacturers (2019-2024)                                |
| Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in 2-Methylresorcinol as of 2022) |
| Table 10. Global Market 2-Methylresorcinol Average Price (USD/Ton) of Key Manufacturers (2019-2024)          |
| Table 11. Manufacturers 2-Methylresorcinol Sales Sites and Area Served                                       |
| Table 12. Manufacturers 2-Methylresorcinol Product Type  |
| Table 13. Global 2-Methylresorcinol Manufacturers Market Concentration Ratio (CR5 and HHI)                   |
| Table 14. Mergers & Acquisitions, Expansion Plans  |
| Table 15. Industry Chain Map of 2-Methylresorcinol   |
| Table 16. Market Overview of Key Raw Materials   |
| Table 17. Midstream Market Analysis  |
| Table 18. Downstream Customer Analysis   |
| Table 19. Key Development Trends   |
| Table 20. Driving Factors  |
| Table 21. 2-Methylresorcinol Market Challenges   |
| Table 22. Global 2-Methylresorcinol Sales by Type (Kilotons)   |
| Table 23. Global 2-Methylresorcinol Market Size by Type (M USD)  |
| Table 24. Global 2-Methylresorcinol Sales (Kilotons) by Type (2019-2024)                                     |
| Table 25. Global 2-Methylresorcinol Sales Market Share by Type (2019-2024)                                   |
| Table 26. Global 2-Methylresorcinol Market Size (M USD) by Type (2019-2024)                                  |
| Table 27. Global 2-Methylresorcinol Market Size Share by Type (2019-2024)                                    |
| Table 28. Global 2-Methylresorcinol Price (USD/Ton) by Type (2019-2024)                                      |
| Table 29. Global 2-Methylresorcinol Sales (Kilotons) by Application  |
| Table 30. Global 2-Methylresorcinol Market Size by Application   |
| Table 31. Global 2-Methylresorcinol Sales by Application (2019-2024) & (Kilotons)                            |
| Table 32. Global 2-Methylresorcinol Sales Market Share by Application (2019-2024)                            |

|   |
|---|
| Table 33. Global 2-Methylresorcinol Sales by Application (2019-2024) & (M USD)  |
| Table 34. Global 2-Methylresorcinol Market Share by Application (2019-2024)   |
| Table 35. Global 2-Methylresorcinol Sales Growth Rate by Application (2019-2024)  |
| Table 36. Global 2-Methylresorcinol Sales by Region (2019-2024) & (Kilotons)  |
| Table 37. Global 2-Methylresorcinol Sales Market Share by Region (2019-2024)  |
| Table 38. North America 2-Methylresorcinol Sales by Country (2019-2024) & (Kilotons)  |
| Table 39. Europe 2-Methylresorcinol Sales by Country (2019-2024) & (Kilotons)   |
| Table 40. Asia Pacific 2-Methylresorcinol Sales by Region (2019-2024) & (Kilotons)  |
| Table 41. South America 2-Methylresorcinol Sales by Country (2019-2024) & (Kilotons)  |
| Table 42. Middle East and Africa 2-Methylresorcinol Sales by Region (2019-2024) & (Kilotons)  |
| Table 43. VKG 2-Methylresorcinol Basic Information  |
| Table 44. VKG 2-Methylresorcinol Product Overview   |
| Table 45. VKG 2-Methylresorcinol Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)                            |
| Table 46. VKG Business Overview   |
| Table 47. VKG 2-Methylresorcinol SWOT Analysis  |
| Table 48. VKG Recent Developments   |
| Table 49. Zhejiang Dragon Chemical Group 2-Methylresorcinol Basic Information   |
| Table 50. Zhejiang Dragon Chemical Group 2-Methylresorcinol Product Overview  |
| Table 51. Zhejiang Dragon Chemical Group 2-Methylresorcinol Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024) |
| Table 52. Zhejiang Dragon Chemical Group Business Overview  |
| Table 53. Zhejiang Dragon Chemical Group 2-Methylresorcinol SWOT Analysis   |
| Table 54. Zhejiang Dragon Chemical Group Recent Developments  |
| Table 55. League Chemicals 2-Methylresorcinol Basic Information   |
| Table 56. League Chemicals 2-Methylresorcinol Product Overview  |
| Table 57. League Chemicals 2-Methylresorcinol Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)               |
| Table 58. League Chemicals 2-Methylresorcinol SWOT Analysis   |
| Table 59. League Chemicals Business Overview  |
| Table 60. League Chemicals Recent Developments  |
| Table 61. Atul 2-Methylresorcinol Basic Information   |
| Table 62. Atul 2-Methylresorcinol Product Overview  |
| Table 63. Atul 2-Methylresorcinol Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)                           |
| Table 64. Atul Business Overview  |
| Table 65. Atul Recent Developments  |
| Table 66. Jiangsu Dingye Pharmaceutical 2-Methylresorcinol Basic Information  |

|  |
|--|
| Table 67. Jiangsu Dingye Pharmaceutical 2-Methylresorcinol Product Overview  |
| Table 68. Jiangsu Dingye Pharmaceutical 2-Methylresorcinol Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024) |
| Table 69. Jiangsu Dingye Pharmaceutical Business Overview  |
| Table 70. Jiangsu Dingye Pharmaceutical Recent Developments  |
| Table 71. Ycmerit 2-Methylresorcinol Basic Information   |
| Table 72. Ycmerit 2-Methylresorcinol Product Overview  |
| Table 73. Ycmerit 2-Methylresorcinol Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)                       |
| Table 74. Ycmerit Business Overview  |
| Table 75. Ycmerit Recent Developments  |
| Table 76. Huahong Chem 2-Methylresorcinol Basic Information  |
| Table 77. Huahong Chem 2-Methylresorcinol Product Overview   |
| Table 78. Huahong Chem 2-Methylresorcinol Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)                  |
| Table 79. Huahong Chem Business Overview   |
| Table 80. Huahong Chem Recent Developments   |
| Table 81. Jiangsu Lycra Chemical 2-Methylresorcinol Basic Information  |
| Table 82. Jiangsu Lycra Chemical 2-Methylresorcinol Product Overview   |
| Table 83. Jiangsu Lycra Chemical 2-Methylresorcinol Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)        |
| Table 84. Jiangsu Lycra Chemical Business Overview   |
| Table 85. Jiangsu Lycra Chemical Recent Developments   |
| Table 86. Global 2-Methylresorcinol Sales Forecast by Region (2025-2030) & (Kilotons)  |
| Table 87. Global 2-Methylresorcinol Market Size Forecast by Region (2025-2030) & (M USD)   |
| Table 88. North America 2-Methylresorcinol Sales Forecast by Country (2025-2030) & (Kilotons)  |
| Table 89. North America 2-Methylresorcinol Market Size Forecast by Country (2025-2030) & (M USD)   |
| Table 90. Europe 2-Methylresorcinol Sales Forecast by Country (2025-2030) & (Kilotons)   |
| Table 91. Europe 2-Methylresorcinol Market Size Forecast by Country (2025-2030) & (M USD)  |
| Table 92. Asia Pacific 2-Methylresorcinol Sales Forecast by Region (2025-2030) & (Kilotons)  |
| Table 93. Asia Pacific 2-Methylresorcinol Market Size Forecast by Region (2025-2030) & (M USD)   |
| Table 94. South America 2-Methylresorcinol Sales Forecast by Country (2025-2030) & (Kilotons)  |



(Kilotons)

Table 95. South America 2-Methylresorcinol Market Size Forecast by Country  
(2025-2030) & (M USD)

Table 96. Middle East and Africa 2-Methylresorcinol Consumption Forecast by Country  
(2025-2030) & (Units)

Table 97. Middle East and Africa 2-Methylresorcinol Market Size Forecast by Country  
(2025-2030) & (M USD)

Table 98. Global 2-Methylresorcinol Sales Forecast by Type (2025-2030) & (Kilotons)

Table 99. Global 2-Methylresorcinol Market Size Forecast by Type (2025-2030) & (M  
USD)

Table 100. Global 2-Methylresorcinol Price Forecast by Type (2025-2030) & (USD/Ton)

Table 101. Global 2-Methylresorcinol Sales (Kilotons) Forecast by Application  
(2025-2030)

Table 102. Global 2-Methylresorcinol Market Size Forecast by Application (2025-2030)  
& (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of 2-Methylresorcinol
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global 2-Methylresorcinol Market Size (M USD), 2019-2030
- Figure 5. Global 2-Methylresorcinol Market Size (M USD) (2019-2030)
- Figure 6. Global 2-Methylresorcinol Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. 2-Methylresorcinol Market Size by Country (M USD)
- Figure 11. 2-Methylresorcinol Sales Share by Manufacturers in 2023
- Figure 12. Global 2-Methylresorcinol Revenue Share by Manufacturers in 2023
- Figure 13. 2-Methylresorcinol Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market 2-Methylresorcinol Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by 2-Methylresorcinol Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global 2-Methylresorcinol Market Share by Type
- Figure 18. Sales Market Share of 2-Methylresorcinol by Type (2019-2024)
- Figure 19. Sales Market Share of 2-Methylresorcinol by Type in 2023
- Figure 20. Market Size Share of 2-Methylresorcinol by Type (2019-2024)
- Figure 21. Market Size Market Share of 2-Methylresorcinol by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global 2-Methylresorcinol Market Share by Application
- Figure 24. Global 2-Methylresorcinol Sales Market Share by Application (2019-2024)
- Figure 25. Global 2-Methylresorcinol Sales Market Share by Application in 2023
- Figure 26. Global 2-Methylresorcinol Market Share by Application (2019-2024)
- Figure 27. Global 2-Methylresorcinol Market Share by Application in 2023
- Figure 28. Global 2-Methylresorcinol Sales Growth Rate by Application (2019-2024)
- Figure 29. Global 2-Methylresorcinol Sales Market Share by Region (2019-2024)
- Figure 30. North America 2-Methylresorcinol Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 31. North America 2-Methylresorcinol Sales Market Share by Country in 2023



- Figure 32. U.S. 2-Methylresorcinol Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 33. Canada 2-Methylresorcinol Sales (Kilotons) and Growth Rate (2019-2024)
- Figure 34. Mexico 2-Methylresorcinol Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe 2-Methylresorcinol Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 36. Europe 2-Methylresorcinol Sales Market Share by Country in 2023
- Figure 37. Germany 2-Methylresorcinol Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 38. France 2-Methylresorcinol Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 39. U.K. 2-Methylresorcinol Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 40. Italy 2-Methylresorcinol Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 41. Russia 2-Methylresorcinol Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 42. Asia Pacific 2-Methylresorcinol Sales and Growth Rate (Kilotons)
- Figure 43. Asia Pacific 2-Methylresorcinol Sales Market Share by Region in 2023
- Figure 44. China 2-Methylresorcinol Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 45. Japan 2-Methylresorcinol Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 46. South Korea 2-Methylresorcinol Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 47. India 2-Methylresorcinol Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 48. Southeast Asia 2-Methylresorcinol Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 49. South America 2-Methylresorcinol Sales and Growth Rate (Kilotons)
- Figure 50. South America 2-Methylresorcinol Sales Market Share by Country in 2023
- Figure 51. Brazil 2-Methylresorcinol Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 52. Argentina 2-Methylresorcinol Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 53. Columbia 2-Methylresorcinol Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 54. Middle East and Africa 2-Methylresorcinol Sales and Growth Rate (Kilotons)
- Figure 55. Middle East and Africa 2-Methylresorcinol Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia 2-Methylresorcinol Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 57. UAE 2-Methylresorcinol Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 58. Egypt 2-Methylresorcinol Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 59. Nigeria 2-Methylresorcinol Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 60. South Africa 2-Methylresorcinol Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 61. Global 2-Methylresorcinol Sales Forecast by Volume (2019-2030) & (Kilotons)

Figure 62. Global 2-Methylresorcinol Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global 2-Methylresorcinol Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global 2-Methylresorcinol Market Share Forecast by Type (2025-2030)

Figure 65. Global 2-Methylresorcinol Sales Forecast by Application (2025-2030)

Figure 66. Global 2-Methylresorcinol Market Share Forecast by Application (2025-2030)

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