

Global 1,3-Butanediol for Cosmetic Market Research Report 2026(Status and Outlook)

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Abstracts

1,3-Butanediol, also known as butane-1,3-diol, is an organic compound. It is a diol, meaning it contains two hydroxyl groups, which give it unique chemical properties. This compound is a clear, colorless, and slightly viscous liquid that is highly soluble in water and exhibits low volatility. From a chemical perspective, 1,3-Butanediol is synthesized via several methods, including the catalytic hydrogenation of acetaldehyde or through microbial fermentation. Its low toxicity and compatibility with other compounds make it a preferred choice for numerous applications. The growing demand for sustainable and multifunctional ingredients has brought increased attention to 1,3-Butanediol in recent years, driving its relevance in global markets. 1,3-Butanediol is widely used in the cosmetics and personal care industry as a humectant, solvent, and preservative booster. Its ability to attract and retain moisture makes it an ideal ingredient in skincare and haircare products such as moisturizers, serums, shampoos, and conditioners. The compound enhances the texture of formulations, ensuring smooth application and improved skin hydration. Additionally, it acts as a carrier for active ingredients, improving their stability and penetration into the skin. Its antimicrobial properties also contribute to extending the shelf life of cosmetic formulations. With the rising demand for clean beauty products, 1,3-Butanediol derived from bio-based sources is gaining traction, catering to the preferences of eco-conscious consumers. Geographically, the market operates on a global scale, with significant contributions from regions such as North America, Europe, Asia-Pacific, and the Middle East. Asia-Pacific, in particular, dominates the market due to its robust manufacturing base and the increasing consumer demand for cosmetics and personal care products in countries like China, Japan, and South Korea. The scope of the market is also expanding due to the rising consumer preference for natural and sustainable ingredients. Manufacturers are increasingly investing in research and development to explore bio-based production methods, aligning with global sustainability goals and regulatory frameworks that

encourage environmentally friendly practices. The global consumption market is concentrated in China and North Americas, Europe. The China accounts about 40% share of the global consumption, followed by North Americas (28%) and Europe (20%) in 2024. There are few companies in the 1,3-Butanediol for Cosmetic industry currently. The industry has a high concentration and OQ Chemicals, DAICEL, KH Neochem, Dongying Hi-tech Spring Chemical, accounted for 88% market share in 2024.

The global 1,3-Butanediol for Cosmetic market size was estimated at USD 196.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 7.40% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global 1,3-Butanediol for Cosmetic market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global 1,3-Butanediol for Cosmetic market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the 1,3-Butanediol for Cosmetic market.

Global 1,3-Butanediol for Cosmetic Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

OQ Chemicals
DAICEL
KH Neochem
Godavari Biorefineries
Dongying Hi-tech Spring Chemical
Genomatica
Resonac
KOKYU ALCOHOL KOGYO (HAI)

Market Segmentation (by Type)

Chemical Synthesis
Fermentation

Market Segmentation (by Application)

Lotion
Mask
Face Cream
Other

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the 1,3-Butanediol for Cosmetic Market
Overview of the regional outlook of the 1,3-Butanediol for Cosmetic Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the 1,3-Butanediol for Cosmetic Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types,

covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of 1,3-Butanediol for Cosmetic, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of 1,3-Butanediol for Cosmetic

1.2 Key Market Segments

1.2.1 1,3-Butanediol for Cosmetic Segment by Type

1.2.2 1,3-Butanediol for Cosmetic Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 1,3-BUTANEDIOL FOR COSMETIC MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global 1,3-Butanediol for Cosmetic Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global 1,3-Butanediol for Cosmetic Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 1,3-BUTANEDIOL FOR COSMETIC MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global 1,3-Butanediol for Cosmetic Product Life Cycle

3.3 Global 1,3-Butanediol for Cosmetic Sales by Manufacturers (2020-2025)

3.4 Global 1,3-Butanediol for Cosmetic Revenue Market Share by Manufacturers (2020-2025)

3.5 1,3-Butanediol for Cosmetic Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global 1,3-Butanediol for Cosmetic Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 1,3-Butanediol for Cosmetic Market Competitive Situation and Trends

3.8.1 1,3-Butanediol for Cosmetic Market Concentration Rate

3.8.2 Global 5 and 10 Largest 1,3-Butanediol for Cosmetic Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 1,3-BUTANEDIOL FOR COSMETIC INDUSTRY CHAIN ANALYSIS

4.1 1,3-Butanediol for Cosmetic Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF 1,3-BUTANEDIOL FOR COSMETIC MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global 1,3-Butanediol for Cosmetic Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to 1,3-Butanediol for Cosmetic Market

5.7 ESG Ratings of Leading Companies

6 1,3-BUTANEDIOL FOR COSMETIC MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global 1,3-Butanediol for Cosmetic Sales Market Share by Type (2020-2025)

6.3 Global 1,3-Butanediol for Cosmetic Market Size by Type (2020-2025)

6.4 Global 1,3-Butanediol for Cosmetic Price by Type (2020-2025)

7 1,3-BUTANEDIOL FOR COSMETIC MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global 1,3-Butanediol for Cosmetic Market Sales by Application (2020-2025)
- 7.3 Global 1,3-Butanediol for Cosmetic Market Size (M USD) by Application (2020-2025)
- 7.4 Global 1,3-Butanediol for Cosmetic Sales Growth Rate by Application (2020-2025)

8 1,3-BUTANEDIOL FOR COSMETIC MARKET SALES BY REGION

- 8.1 Global 1,3-Butanediol for Cosmetic Sales by Region
 - 8.1.1 Global 1,3-Butanediol for Cosmetic Sales by Region
 - 8.1.2 Global 1,3-Butanediol for Cosmetic Sales Market Share by Region
- 8.2 Global 1,3-Butanediol for Cosmetic Market Size by Region
 - 8.2.1 Global 1,3-Butanediol for Cosmetic Market Size by Region
 - 8.2.2 Global 1,3-Butanediol for Cosmetic Market Size by Region
- 8.3 North America
 - 8.3.1 North America 1,3-Butanediol for Cosmetic Sales by Country
 - 8.3.2 North America 1,3-Butanediol for Cosmetic Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe 1,3-Butanediol for Cosmetic Sales by Country
 - 8.4.2 Europe 1,3-Butanediol for Cosmetic Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific 1,3-Butanediol for Cosmetic Sales by Region
 - 8.5.2 Asia Pacific 1,3-Butanediol for Cosmetic Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America 1,3-Butanediol for Cosmetic Sales by Country

8.6.2 South America 1,3-Butanediol for Cosmetic Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa 1,3-Butanediol for Cosmetic Sales by Region

8.7.2 Middle East and Africa 1,3-Butanediol for Cosmetic Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 1,3-BUTANEDIOL FOR COSMETIC MARKET PRODUCTION BY REGION

9.1 Global Production of 1,3-Butanediol for Cosmetic by Region(2020-2025)

9.2 Global 1,3-Butanediol for Cosmetic Revenue Market Share by Region (2020-2025)

9.3 Global 1,3-Butanediol for Cosmetic Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America 1,3-Butanediol for Cosmetic Production

9.4.1 North America 1,3-Butanediol for Cosmetic Production Growth Rate (2020-2025)

9.4.2 North America 1,3-Butanediol for Cosmetic Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe 1,3-Butanediol for Cosmetic Production

9.5.1 Europe 1,3-Butanediol for Cosmetic Production Growth Rate (2020-2025)

9.5.2 Europe 1,3-Butanediol for Cosmetic Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan 1,3-Butanediol for Cosmetic Production (2020-2025)

9.6.1 Japan 1,3-Butanediol for Cosmetic Production Growth Rate (2020-2025)

9.6.2 Japan 1,3-Butanediol for Cosmetic Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China 1,3-Butanediol for Cosmetic Production (2020-2025)

9.7.1 China 1,3-Butanediol for Cosmetic Production Growth Rate (2020-2025)

9.7.2 China 1,3-Butanediol for Cosmetic Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 OQ Chemicals

- 10.1.1 OQ Chemicals Basic Information
- 10.1.2 OQ Chemicals 1,3-Butanediol for Cosmetic Product Overview
- 10.1.3 OQ Chemicals 1,3-Butanediol for Cosmetic Product Market Performance
- 10.1.4 OQ Chemicals Business Overview
- 10.1.5 OQ Chemicals SWOT Analysis
- 10.1.6 OQ Chemicals Recent Developments
- 10.2 DAICEL
 - 10.2.1 DAICEL Basic Information
 - 10.2.2 DAICEL 1,3-Butanediol for Cosmetic Product Overview
 - 10.2.3 DAICEL 1,3-Butanediol for Cosmetic Product Market Performance
 - 10.2.4 DAICEL Business Overview
 - 10.2.5 DAICEL SWOT Analysis
 - 10.2.6 DAICEL Recent Developments
- 10.3 KH Neochem
 - 10.3.1 KH Neochem Basic Information
 - 10.3.2 KH Neochem 1,3-Butanediol for Cosmetic Product Overview
 - 10.3.3 KH Neochem 1,3-Butanediol for Cosmetic Product Market Performance
 - 10.3.4 KH Neochem Business Overview
 - 10.3.5 KH Neochem SWOT Analysis
 - 10.3.6 KH Neochem Recent Developments
- 10.4 Godavari Biorefineries
 - 10.4.1 Godavari Biorefineries Basic Information
 - 10.4.2 Godavari Biorefineries 1,3-Butanediol for Cosmetic Product Overview
 - 10.4.3 Godavari Biorefineries 1,3-Butanediol for Cosmetic Product Market Performance
 - 10.4.4 Godavari Biorefineries Business Overview
 - 10.4.5 Godavari Biorefineries Recent Developments
- 10.5 Dongying Hi-tech Spring Chemical
 - 10.5.1 Dongying Hi-tech Spring Chemical Basic Information
 - 10.5.2 Dongying Hi-tech Spring Chemical 1,3-Butanediol for Cosmetic Product Overview
 - 10.5.3 Dongying Hi-tech Spring Chemical 1,3-Butanediol for Cosmetic Product Market Performance
 - 10.5.4 Dongying Hi-tech Spring Chemical Business Overview
 - 10.5.5 Dongying Hi-tech Spring Chemical Recent Developments
- 10.6 Genomatica
 - 10.6.1 Genomatica Basic Information
 - 10.6.2 Genomatica 1,3-Butanediol for Cosmetic Product Overview
 - 10.6.3 Genomatica 1,3-Butanediol for Cosmetic Product Market Performance

- 10.6.4 Genomatica Business Overview
- 10.6.5 Genomatica Recent Developments
- 10.7 Resonac
 - 10.7.1 Resonac Basic Information
 - 10.7.2 Resonac 1,3-Butanediol for Cosmetic Product Overview
 - 10.7.3 Resonac 1,3-Butanediol for Cosmetic Product Market Performance
 - 10.7.4 Resonac Business Overview
 - 10.7.5 Resonac Recent Developments
- 10.8 KOKYU ALCOHOL KOGYO (HAI)
 - 10.8.1 KOKYU ALCOHOL KOGYO (HAI) Basic Information
 - 10.8.2 KOKYU ALCOHOL KOGYO (HAI) 1,3-Butanediol for Cosmetic Product Overview
 - 10.8.3 KOKYU ALCOHOL KOGYO (HAI) 1,3-Butanediol for Cosmetic Product Market Performance
 - 10.8.4 KOKYU ALCOHOL KOGYO (HAI) Business Overview
 - 10.8.5 KOKYU ALCOHOL KOGYO (HAI) Recent Developments

11 1,3-BUTANEDIOL FOR COSMETIC MARKET FORECAST BY REGION

- 11.1 Global 1,3-Butanediol for Cosmetic Market Size Forecast
- 11.2 Global 1,3-Butanediol for Cosmetic Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe 1,3-Butanediol for Cosmetic Market Size Forecast by Country
 - 11.2.3 Asia Pacific 1,3-Butanediol for Cosmetic Market Size Forecast by Region
 - 11.2.4 South America 1,3-Butanediol for Cosmetic Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of 1,3-Butanediol for Cosmetic by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global 1,3-Butanediol for Cosmetic Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of 1,3-Butanediol for Cosmetic by Type (2026-2035)
 - 12.1.2 Global 1,3-Butanediol for Cosmetic Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of 1,3-Butanediol for Cosmetic by Type (2026-2035)
- 12.2 Global 1,3-Butanediol for Cosmetic Market Forecast by Application (2026-2035)
 - 12.2.1 Global 1,3-Butanediol for Cosmetic Sales (K MT) Forecast by Application
 - 12.2.2 Global 1,3-Butanediol for Cosmetic Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global 1,3-Butanediol for Cosmetic Market Size by Type (M USD)

Table 4. Global 1,3-Butanediol for Cosmetic Market Size by Application

Table 5. 1,3-Butanediol for Cosmetic Market Size Comparison by Region (M USD)

Table 6. Global 1,3-Butanediol for Cosmetic Sales (K MT) by Manufacturers
(2020-2025)

Table 7. Global 1,3-Butanediol for Cosmetic Sales Market Share by Manufacturers
(2020-2025)

Table 8. Global 1,3-Butanediol for Cosmetic Revenue (M USD) by Manufacturers
(2020-2025)

Table 9. Global 1,3-Butanediol for Cosmetic Revenue Share by Manufacturers
(2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in
1,3-Butanediol for Cosmetic as of 2025)

Table 11. Global Market 1,3-Butanediol for Cosmetic Average Price (USD/KG) of Key
Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global 1,3-Butanediol for Cosmetic Manufacturers Market Concentration
Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. 1,3-Butanediol for Cosmetic Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading
Countries

Table 26. Global 1,3-Butanediol for Cosmetic Sales by Type (K MT)

Table 27. Global 1,3-Butanediol for Cosmetic Market Size by Type (M USD)

Table 28. Global 1,3-Butanediol for Cosmetic Sales (K MT) by Type (2020-2025)

Table 29. Global 1,3-Butanediol for Cosmetic Sales Market Share by Type (2020-2025)

Table 30. Global 1,3-Butanediol for Cosmetic Market Size (M USD) by Type
(2020-2025)

Table 31. Global 1,3-Butanediol for Cosmetic Market Share by Type (2020-2025)

Table 32. Global 1,3-Butanediol for Cosmetic Price (USD/KG) by Type (2020-2025)

Table 33. Global 1,3-Butanediol for Cosmetic Sales (K MT) by Application

Table 34. Global 1,3-Butanediol for Cosmetic Market Size by Application

Table 35. Global 1,3-Butanediol for Cosmetic Sales by Application (2020-2025) & (K MT)

Table 36. Global 1,3-Butanediol for Cosmetic Sales Market Share by Application
(2020-2025)

Table 37. Global 1,3-Butanediol for Cosmetic Market Size by Application (2020-2025) & (M USD)

Table 38. Global 1,3-Butanediol for Cosmetic Market Share by Application (2020-2025)

Table 39. Global 1,3-Butanediol for Cosmetic Sales Growth Rate by Application
(2020-2025)

Table 40. Global 1,3-Butanediol for Cosmetic Sales by Region (2020-2025) & (K MT)

Table 41. Global 1,3-Butanediol for Cosmetic Sales Market Share by Region
(2020-2025)

Table 42. Global 1,3-Butanediol for Cosmetic Market Size by Region (2020-2025) & (M USD)

Table 43. Global 1,3-Butanediol for Cosmetic Market Size by Region (2020-2025)

Table 44. North America 1,3-Butanediol for Cosmetic Sales by Country (2020-2025) & (K MT)

Table 45. North America 1,3-Butanediol for Cosmetic Market Size by Country
(2020-2025) & (M USD)

Table 46. Europe 1,3-Butanediol for Cosmetic Sales by Country (2020-2025) & (K MT)

Table 47. Europe 1,3-Butanediol for Cosmetic Market Size by Country (2020-2025) & (M USD)

Table 48. Asia Pacific 1,3-Butanediol for Cosmetic Sales by Region (2020-2025) & (K MT)

Table 49. Asia Pacific 1,3-Butanediol for Cosmetic Market Size by Region (2020-2025) & (M USD)

Table 50. South America 1,3-Butanediol for Cosmetic Sales by Country (2020-2025) & (K MT)

Table 51. South America 1,3-Butanediol for Cosmetic Market Size by Country
(2020-2025) & (M USD)

Table 52. Middle East and Africa 1,3-Butanediol for Cosmetic Sales by Region

(2020-2025) & (K MT)

Table 53. Middle East and Africa 1,3-Butanediol for Cosmetic Market Size by Region (2020-2025) & (M USD)

Table 54. Global 1,3-Butanediol for Cosmetic Production (K MT) by Region(2020-2025)

Table 55. Global 1,3-Butanediol for Cosmetic Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global 1,3-Butanediol for Cosmetic Revenue Market Share by Region (2020-2025)

Table 57. Global 1,3-Butanediol for Cosmetic Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. North America 1,3-Butanediol for Cosmetic Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Europe 1,3-Butanediol for Cosmetic Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. Japan 1,3-Butanediol for Cosmetic Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. China 1,3-Butanediol for Cosmetic Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 62. OQ Chemicals Basic Information

Table 63. OQ Chemicals 1,3-Butanediol for Cosmetic Product Overview

Table 64. OQ Chemicals 1,3-Butanediol for Cosmetic Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. OQ Chemicals Business Overview

Table 66. OQ Chemicals SWOT Analysis

Table 67. OQ Chemicals Recent Developments

Table 68. DAICEL Basic Information

Table 69. DAICEL 1,3-Butanediol for Cosmetic Product Overview

Table 70. DAICEL 1,3-Butanediol for Cosmetic Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. DAICEL Business Overview

Table 72. DAICEL SWOT Analysis

Table 73. DAICEL Recent Developments

Table 74. KH Neochem Basic Information

Table 75. KH Neochem 1,3-Butanediol for Cosmetic Product Overview

Table 76. KH Neochem 1,3-Butanediol for Cosmetic Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 77. KH Neochem Business Overview

Table 78. KH Neochem SWOT Analysis

Table 79. KH Neochem Recent Developments

Table 80. Godavari Biorefineries Basic Information
Table 81. Godavari Biorefineries 1,3-Butanediol for Cosmetic Product Overview
Table 82. Godavari Biorefineries 1,3-Butanediol for Cosmetic Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 83. Godavari Biorefineries Business Overview
Table 84. Godavari Biorefineries Recent Developments
Table 85. Dongying Hi-tech Spring Chemical Basic Information
Table 86. Dongying Hi-tech Spring Chemical 1,3-Butanediol for Cosmetic Product Overview
Table 87. Dongying Hi-tech Spring Chemical 1,3-Butanediol for Cosmetic Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 88. Dongying Hi-tech Spring Chemical Business Overview
Table 89. Dongying Hi-tech Spring Chemical Recent Developments
Table 90. Genomatica Basic Information
Table 91. Genomatica 1,3-Butanediol for Cosmetic Product Overview
Table 92. Genomatica 1,3-Butanediol for Cosmetic Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 93. Genomatica Business Overview
Table 94. Genomatica Recent Developments
Table 95. Resonac Basic Information
Table 96. Resonac 1,3-Butanediol for Cosmetic Product Overview
Table 97. Resonac 1,3-Butanediol for Cosmetic Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 98. Resonac Business Overview
Table 99. Resonac Recent Developments
Table 100. KOKYU ALCOHOL KOGYO (HAI) Basic Information
Table 101. KOKYU ALCOHOL KOGYO (HAI) 1,3-Butanediol for Cosmetic Product Overview
Table 102. KOKYU ALCOHOL KOGYO (HAI) 1,3-Butanediol for Cosmetic Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 103. KOKYU ALCOHOL KOGYO (HAI) Business Overview
Table 104. KOKYU ALCOHOL KOGYO (HAI) Recent Developments
Table 105. Global 1,3-Butanediol for Cosmetic Sales Forecast by Region (2026-2035) & (K MT)
Table 106. Global 1,3-Butanediol for Cosmetic Market Size Forecast by Region (2026-2035) & (M USD)
Table 107. North America 1,3-Butanediol for Cosmetic Sales Forecast by Country (2026-2035) & (K MT)
Table 108. North America 1,3-Butanediol for Cosmetic Market Size Forecast by Country

(2026-2035) & (M USD)

Table 109. Europe 1,3-Butanediol for Cosmetic Sales Forecast by Country (2026-2035) & (K MT)

Table 110. Europe 1,3-Butanediol for Cosmetic Market Size Forecast by Country (2026-2035) & (M USD)

Table 111. Asia Pacific 1,3-Butanediol for Cosmetic Sales Forecast by Region (2026-2035) & (K MT)

Table 112. Asia Pacific 1,3-Butanediol for Cosmetic Market Size Forecast by Region (2026-2035) & (M USD)

Table 113. South America 1,3-Butanediol for Cosmetic Sales Forecast by Country (2026-2035) & (K MT)

Table 114. South America 1,3-Butanediol for Cosmetic Market Size Forecast by Country (2026-2035) & (M USD)

Table 115. Middle East and Africa 1,3-Butanediol for Cosmetic Sales Forecast by Country (2026-2035) & (Units)

Table 116. Middle East and Africa 1,3-Butanediol for Cosmetic Market Size Forecast by Country (2026-2035) & (M USD)

Table 117. Global 1,3-Butanediol for Cosmetic Sales Forecast by Type (2026-2035) & (K MT)

Table 118. Global 1,3-Butanediol for Cosmetic Market Size Forecast by Type (2026-2035) & (M USD)

Table 119. Global 1,3-Butanediol for Cosmetic Price Forecast by Type (2026-2035) & (USD/KG)

Table 120. Global 1,3-Butanediol for Cosmetic Sales (K MT) Forecast by Application (2026-2035)

Table 121. Global 1,3-Butanediol for Cosmetic Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of 1,3-Butanediol for Cosmetic
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global 1,3-Butanediol for Cosmetic Market Size (M USD), 2025-2035
- Figure 5. Global 1,3-Butanediol for Cosmetic Market Size (M USD) (2020-2035)
- Figure 6. Global 1,3-Butanediol for Cosmetic Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. 1,3-Butanediol for Cosmetic Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global 1,3-Butanediol for Cosmetic Product Life Cycle
- Figure 13. 1,3-Butanediol for Cosmetic Sales Share by Manufacturers in 2025
- Figure 14. Global 1,3-Butanediol for Cosmetic Revenue Share by Manufacturers in 2025
- Figure 15. 1,3-Butanediol for Cosmetic Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market 1,3-Butanediol for Cosmetic Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by 1,3-Butanediol for Cosmetic Revenue in 2025
- Figure 18. Industry Chain Map of 1,3-Butanediol for Cosmetic
- Figure 19. Global 1,3-Butanediol for Cosmetic Market PEST Analysis
- Figure 20. Global 1,3-Butanediol for Cosmetic Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global 1,3-Butanediol for Cosmetic Market Share by Type
- Figure 27. Sales Market Share of 1,3-Butanediol for Cosmetic by Type (2020-2025)
- Figure 28. Sales Market Share of 1,3-Butanediol for Cosmetic by Type in 2025
- Figure 29. Market Share of 1,3-Butanediol for Cosmetic by Type (2020-2025)
- Figure 30. Market Share of 1,3-Butanediol for Cosmetic by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

- Figure 32. Global 1,3-Butanediol for Cosmetic Market Share by Application
- Figure 33. Global 1,3-Butanediol for Cosmetic Sales Market Share by Application (2020-2025)
- Figure 34. Global 1,3-Butanediol for Cosmetic Sales Market Share by Application in 2025
- Figure 35. Global 1,3-Butanediol for Cosmetic Market Share by Application (2020-2025)
- Figure 36. Global 1,3-Butanediol for Cosmetic Market Share by Application in 2025
- Figure 37. Global 1,3-Butanediol for Cosmetic Sales Growth Rate by Application (2020-2025)
- Figure 38. Global 1,3-Butanediol for Cosmetic Sales Market Share by Region (2020-2025)
- Figure 39. Global 1,3-Butanediol for Cosmetic Market Size by Region (2020-2025)
- Figure 40. North America 1,3-Butanediol for Cosmetic Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America 1,3-Butanediol for Cosmetic Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America 1,3-Butanediol for Cosmetic Sales Market Share by Country in 2024
- Figure 43. North America 1,3-Butanediol for Cosmetic Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America 1,3-Butanediol for Cosmetic Market Size by Country in 2024
- Figure 45. U.S. 1,3-Butanediol for Cosmetic Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. 1,3-Butanediol for Cosmetic Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada 1,3-Butanediol for Cosmetic Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada 1,3-Butanediol for Cosmetic Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico 1,3-Butanediol for Cosmetic Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico 1,3-Butanediol for Cosmetic Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe 1,3-Butanediol for Cosmetic Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe 1,3-Butanediol for Cosmetic Sales Market Share by Country in 2024
- Figure 53. Europe 1,3-Butanediol for Cosmetic Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe 1,3-Butanediol for Cosmetic Market Size by Country in 2024

Figure 55. Germany 1,3-Butanediol for Cosmetic Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany 1,3-Butanediol for Cosmetic Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France 1,3-Butanediol for Cosmetic Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France 1,3-Butanediol for Cosmetic Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. 1,3-Butanediol for Cosmetic Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. 1,3-Butanediol for Cosmetic Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy 1,3-Butanediol for Cosmetic Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy 1,3-Butanediol for Cosmetic Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain 1,3-Butanediol for Cosmetic Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain 1,3-Butanediol for Cosmetic Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific 1,3-Butanediol for Cosmetic Sales and Growth Rate (K MT)

Figure 66. Asia Pacific 1,3-Butanediol for Cosmetic Sales Market Share by Region in 2024

Figure 67. Asia Pacific 1,3-Butanediol for Cosmetic Market Size by Region in 2024

Figure 68. China 1,3-Butanediol for Cosmetic Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China 1,3-Butanediol for Cosmetic Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan 1,3-Butanediol for Cosmetic Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan 1,3-Butanediol for Cosmetic Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea 1,3-Butanediol for Cosmetic Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea 1,3-Butanediol for Cosmetic Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India 1,3-Butanediol for Cosmetic Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India 1,3-Butanediol for Cosmetic Market Size and Growth Rate (2020-2025)

& (M USD)

Figure 76. Southeast Asia 1,3-Butanediol for Cosmetic Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia 1,3-Butanediol for Cosmetic Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America 1,3-Butanediol for Cosmetic Sales and Growth Rate (K MT)

Figure 79. South America 1,3-Butanediol for Cosmetic Sales Market Share by Country in 2024

Figure 80. South America 1,3-Butanediol for Cosmetic Market Size and Growth Rate (M USD)

Figure 81. South America 1,3-Butanediol for Cosmetic Market Size by Country in 2024

Figure 82. Brazil 1,3-Butanediol for Cosmetic Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil 1,3-Butanediol for Cosmetic Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina 1,3-Butanediol for Cosmetic Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina 1,3-Butanediol for Cosmetic Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia 1,3-Butanediol for Cosmetic Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia 1,3-Butanediol for Cosmetic Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa 1,3-Butanediol for Cosmetic Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa 1,3-Butanediol for Cosmetic Sales Market Share by Region in 2024

Figure 90. Middle East and Africa 1,3-Butanediol for Cosmetic Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa 1,3-Butanediol for Cosmetic Market Size by Region in 2024

Figure 92. Saudi Arabia 1,3-Butanediol for Cosmetic Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia 1,3-Butanediol for Cosmetic Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE 1,3-Butanediol for Cosmetic Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE 1,3-Butanediol for Cosmetic Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt 1,3-Butanediol for Cosmetic Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt 1,3-Butanediol for Cosmetic Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria 1,3-Butanediol for Cosmetic Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria 1,3-Butanediol for Cosmetic Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa 1,3-Butanediol for Cosmetic Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa 1,3-Butanediol for Cosmetic Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global 1,3-Butanediol for Cosmetic Production Market Share by Region (2020-2025)

Figure 103. North America 1,3-Butanediol for Cosmetic Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe 1,3-Butanediol for Cosmetic Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan 1,3-Butanediol for Cosmetic Production (K MT) Growth Rate (2020-2025)

Figure 106. China 1,3-Butanediol for Cosmetic Production (K MT) Growth Rate (2020-2025)

Figure 107. Global 1,3-Butanediol for Cosmetic Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global 1,3-Butanediol for Cosmetic Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global 1,3-Butanediol for Cosmetic Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global 1,3-Butanediol for Cosmetic Market Share Forecast by Type (2026-2035)

Figure 111. Global 1,3-Butanediol for Cosmetic Sales Forecast by Application (2026-2035)

Figure 112. Global 1,3-Butanediol for Cosmetic Market Share Forecast by Application (2026-2035)

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