

# Global Full-Tower PC Cases Market Research Report 2025(Status and Outlook)

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## Abstracts

### Report Overview

The full-tower PC case market caters to high-performance computing enthusiasts, professionals, and gamers seeking expansive chassis designs capable of accommodating large components such as E-ATX motherboards, multiple GPUs, extensive liquid cooling systems, and high-capacity storage arrays. These cases prioritize airflow, modularity, and premium build quality, often featuring tempered glass panels, RGB lighting integration, and advanced cable management solutions. Demand is driven by the growing popularity of custom-built PCs, esports, and content creation, with key players like Corsair, NZXT, Lian Li, and Cooler Master competing on innovation, material quality, and thermal performance. Market trends include a shift toward minimalist aesthetics with functional versatility, as well as rising interest in cases supporting next-gen hardware like PCIe 5.0 and 420mm radiators. Pricing varies widely, from mid-range options around \$150 to premium models exceeding \$300, reflecting differentiation in materials (steel vs. aluminum), brand prestige, and niche features like tool-less design or integrated fan controllers. The segment faces challenges from compact SFF (small form factor) cases but remains resilient due to sustained demand from power users requiring uncompromised expandability and cooling.

This report provides a deep insight into the global Full-Tower PC Cases market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business

organization. The report structure also focuses on the competitive landscape of the Global Full-Tower PC Cases Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Full-Tower PC Cases market in any manner.

### Global Full-Tower PC Cases Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### **Key Company**

CORSAIR

Fractal Design

InWin

Kolink

Lian Li

Metallic Gear

Phanteks

SSUPD

SilverStone

Thermaltake

Zalman

NZXT

HYTE

ASUS

CoolerMaster

Cougar

DAN Cases

be quiet!

**Market Segmentation (by Type)**

Vertical Type  
Horizontal Type

**Market Segmentation (by Application)**

Online  
Offline

**Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

**Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Full-Tower PC Cases Market  
Overview of the regional outlook of the Full-Tower PC Cases Market:

**Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

**Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Full-Tower PC Cases Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Full-Tower PC Cases, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

**Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

**Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Full-Tower PC Cases
- 1.2 Key Market Segments
  - 1.2.1 Full-Tower PC Cases Segment by Type
  - 1.2.2 Full-Tower PC Cases Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 FULL-TOWER PC CASES MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Full-Tower PC Cases Market Size (M USD) Estimates and Forecasts (2020-2033)
  - 2.1.2 Global Full-Tower PC Cases Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 FULL-TOWER PC CASES MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Full-Tower PC Cases Product Life Cycle
- 3.3 Global Full-Tower PC Cases Sales by Manufacturers (2020-2025)
- 3.4 Global Full-Tower PC Cases Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Full-Tower PC Cases Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Full-Tower PC Cases Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Full-Tower PC Cases Market Competitive Situation and Trends
  - 3.8.1 Full-Tower PC Cases Market Concentration Rate
  - 3.8.2 Global 5 and 10 Largest Full-Tower PC Cases Players Market Share by Revenue
  - 3.8.3 Mergers & Acquisitions, Expansion

## **4 FULL-TOWER PC CASES INDUSTRY CHAIN ANALYSIS**

- 4.1 Full-Tower PC Cases Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF FULL-TOWER PC CASES MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Full-Tower PC Cases Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 U.S. Tariff Policy ? April 2025
  - 5.6.3 Global Trade Frictions and Their Impacts to Full-Tower PC Cases Market
- 5.7 ESG Ratings of Leading Companies

## **6 FULL-TOWER PC CASES MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Full-Tower PC Cases Sales Market Share by Type (2020-2025)
- 6.3 Global Full-Tower PC Cases Market Size Market Share by Type (2020-2025)
- 6.4 Global Full-Tower PC Cases Price by Type (2020-2025)

## **7 FULL-TOWER PC CASES MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Full-Tower PC Cases Market Sales by Application (2020-2025)

7.3 Global Full-Tower PC Cases Market Size (M USD) by Application (2020-2025)

7.4 Global Full-Tower PC Cases Sales Growth Rate by Application (2020-2025)

## **8 FULL-TOWER PC CASES MARKET SALES BY REGION**

8.1 Global Full-Tower PC Cases Sales by Region

8.1.1 Global Full-Tower PC Cases Sales by Region

8.1.2 Global Full-Tower PC Cases Sales Market Share by Region

8.2 Global Full-Tower PC Cases Market Size by Region

8.2.1 Global Full-Tower PC Cases Market Size by Region

8.2.2 Global Full-Tower PC Cases Market Size Market Share by Region

8.3 North America

8.3.1 North America Full-Tower PC Cases Sales by Country

8.3.2 North America Full-Tower PC Cases Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Full-Tower PC Cases Sales by Country

8.4.2 Europe Full-Tower PC Cases Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Full-Tower PC Cases Sales by Region

8.5.2 Asia Pacific Full-Tower PC Cases Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Full-Tower PC Cases Sales by Country

8.6.2 South America Full-Tower PC Cases Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

## 8.7 Middle East and Africa

8.7.1 Middle East and Africa Full-Tower PC Cases Sales by Region

8.7.2 Middle East and Africa Full-Tower PC Cases Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

## 9 FULL-TOWER PC CASES MARKET PRODUCTION BY REGION

9.1 Global Production of Full-Tower PC Cases by Region(2020-2025)

9.2 Global Full-Tower PC Cases Revenue Market Share by Region (2020-2025)

9.3 Global Full-Tower PC Cases Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Full-Tower PC Cases Production

9.4.1 North America Full-Tower PC Cases Production Growth Rate (2020-2025)

9.4.2 North America Full-Tower PC Cases Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Full-Tower PC Cases Production

9.5.1 Europe Full-Tower PC Cases Production Growth Rate (2020-2025)

9.5.2 Europe Full-Tower PC Cases Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Full-Tower PC Cases Production (2020-2025)

9.6.1 Japan Full-Tower PC Cases Production Growth Rate (2020-2025)

9.6.2 Japan Full-Tower PC Cases Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Full-Tower PC Cases Production (2020-2025)

9.7.1 China Full-Tower PC Cases Production Growth Rate (2020-2025)

9.7.2 China Full-Tower PC Cases Production, Revenue, Price and Gross Margin (2020-2025)

## 10 KEY COMPANIES PROFILE

10.1 CORSAIR

10.1.1 CORSAIR Basic Information

10.1.2 CORSAIR Full-Tower PC Cases Product Overview

10.1.3 CORSAIR Full-Tower PC Cases Product Market Performance

10.1.4 CORSAIR Business Overview

- 10.1.5 CORSAIR SWOT Analysis
- 10.1.6 CORSAIR Recent Developments
- 10.2 Fractal Design
  - 10.2.1 Fractal Design Basic Information
  - 10.2.2 Fractal Design Full-Tower PC Cases Product Overview
  - 10.2.3 Fractal Design Full-Tower PC Cases Product Market Performance
  - 10.2.4 Fractal Design Business Overview
  - 10.2.5 Fractal Design SWOT Analysis
  - 10.2.6 Fractal Design Recent Developments
- 10.3 InWin
  - 10.3.1 InWin Basic Information
  - 10.3.2 InWin Full-Tower PC Cases Product Overview
  - 10.3.3 InWin Full-Tower PC Cases Product Market Performance
  - 10.3.4 InWin Business Overview
  - 10.3.5 InWin SWOT Analysis
  - 10.3.6 InWin Recent Developments
- 10.4 Kolink
  - 10.4.1 Kolink Basic Information
  - 10.4.2 Kolink Full-Tower PC Cases Product Overview
  - 10.4.3 Kolink Full-Tower PC Cases Product Market Performance
  - 10.4.4 Kolink Business Overview
  - 10.4.5 Kolink Recent Developments
- 10.5 Lian Li
  - 10.5.1 Lian Li Basic Information
  - 10.5.2 Lian Li Full-Tower PC Cases Product Overview
  - 10.5.3 Lian Li Full-Tower PC Cases Product Market Performance
  - 10.5.4 Lian Li Business Overview
  - 10.5.5 Lian Li Recent Developments
- 10.6 Metallic Gear
  - 10.6.1 Metallic Gear Basic Information
  - 10.6.2 Metallic Gear Full-Tower PC Cases Product Overview
  - 10.6.3 Metallic Gear Full-Tower PC Cases Product Market Performance
  - 10.6.4 Metallic Gear Business Overview
  - 10.6.5 Metallic Gear Recent Developments
- 10.7 Phanteks
  - 10.7.1 Phanteks Basic Information
  - 10.7.2 Phanteks Full-Tower PC Cases Product Overview
  - 10.7.3 Phanteks Full-Tower PC Cases Product Market Performance
  - 10.7.4 Phanteks Business Overview

- 10.7.5 Phanteks Recent Developments
- 10.8 SSUPD
  - 10.8.1 SSUPD Basic Information
  - 10.8.2 SSUPD Full-Tower PC Cases Product Overview
  - 10.8.3 SSUPD Full-Tower PC Cases Product Market Performance
  - 10.8.4 SSUPD Business Overview
  - 10.8.5 SSUPD Recent Developments
- 10.9 SilverStone
  - 10.9.1 SilverStone Basic Information
  - 10.9.2 SilverStone Full-Tower PC Cases Product Overview
  - 10.9.3 SilverStone Full-Tower PC Cases Product Market Performance
  - 10.9.4 SilverStone Business Overview
  - 10.9.5 SilverStone Recent Developments
- 10.10 Thermaltake
  - 10.10.1 Thermaltake Basic Information
  - 10.10.2 Thermaltake Full-Tower PC Cases Product Overview
  - 10.10.3 Thermaltake Full-Tower PC Cases Product Market Performance
  - 10.10.4 Thermaltake Business Overview
  - 10.10.5 Thermaltake Recent Developments
- 10.11 Zalman
  - 10.11.1 Zalman Basic Information
  - 10.11.2 Zalman Full-Tower PC Cases Product Overview
  - 10.11.3 Zalman Full-Tower PC Cases Product Market Performance
  - 10.11.4 Zalman Business Overview
  - 10.11.5 Zalman Recent Developments
- 10.12 NZXT
  - 10.12.1 NZXT Basic Information
  - 10.12.2 NZXT Full-Tower PC Cases Product Overview
  - 10.12.3 NZXT Full-Tower PC Cases Product Market Performance
  - 10.12.4 NZXT Business Overview
  - 10.12.5 NZXT Recent Developments
- 10.13 HYTE
  - 10.13.1 HYTE Basic Information
  - 10.13.2 HYTE Full-Tower PC Cases Product Overview
  - 10.13.3 HYTE Full-Tower PC Cases Product Market Performance
  - 10.13.4 HYTE Business Overview
  - 10.13.5 HYTE Recent Developments
- 10.14 ASUS
  - 10.14.1 ASUS Basic Information

- 10.14.2 ASUS Full-Tower PC Cases Product Overview
- 10.14.3 ASUS Full-Tower PC Cases Product Market Performance
- 10.14.4 ASUS Business Overview
- 10.14.5 ASUS Recent Developments
- 10.15 CoolerMaster
  - 10.15.1 CoolerMaster Basic Information
  - 10.15.2 CoolerMaster Full-Tower PC Cases Product Overview
  - 10.15.3 CoolerMaster Full-Tower PC Cases Product Market Performance
  - 10.15.4 CoolerMaster Business Overview
  - 10.15.5 CoolerMaster Recent Developments
- 10.16 Cougar
  - 10.16.1 Cougar Basic Information
  - 10.16.2 Cougar Full-Tower PC Cases Product Overview
  - 10.16.3 Cougar Full-Tower PC Cases Product Market Performance
  - 10.16.4 Cougar Business Overview
  - 10.16.5 Cougar Recent Developments
- 10.17 DAN Cases
  - 10.17.1 DAN Cases Basic Information
  - 10.17.2 DAN Cases Full-Tower PC Cases Product Overview
  - 10.17.3 DAN Cases Full-Tower PC Cases Product Market Performance
  - 10.17.4 DAN Cases Business Overview
  - 10.17.5 DAN Cases Recent Developments
- 10.18 be quiet!
  - 10.18.1 be quiet! Basic Information
  - 10.18.2 be quiet! Full-Tower PC Cases Product Overview
  - 10.18.3 be quiet! Full-Tower PC Cases Product Market Performance
  - 10.18.4 be quiet! Business Overview
  - 10.18.5 be quiet! Recent Developments

## **11 FULL-TOWER PC CASES MARKET FORECAST BY REGION**

- 11.1 Global Full-Tower PC Cases Market Size Forecast
- 11.2 Global Full-Tower PC Cases Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Full-Tower PC Cases Market Size Forecast by Country
  - 11.2.3 Asia Pacific Full-Tower PC Cases Market Size Forecast by Region
  - 11.2.4 South America Full-Tower PC Cases Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Sales of Full-Tower PC Cases by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)**

### 12.1 Global Full-Tower PC Cases Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Full-Tower PC Cases by Type (2026-2033)

12.1.2 Global Full-Tower PC Cases Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Full-Tower PC Cases by Type (2026-2033)

### 12.2 Global Full-Tower PC Cases Market Forecast by Application (2026-2033)

12.2.1 Global Full-Tower PC Cases Sales (K Units) Forecast by Application

12.2.2 Global Full-Tower PC Cases Market Size (M USD) Forecast by Application (2026-2033)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Full-Tower PC Cases Market Size Comparison by Region (M USD)

Table 5. Global Full-Tower PC Cases Sales (K Units) by Manufacturers (2020-2025)

Table 6. Global Full-Tower PC Cases Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Full-Tower PC Cases Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Full-Tower PC Cases Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Full-Tower PC Cases as of 2024)

Table 10. Global Market Full-Tower PC Cases Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Full-Tower PC Cases Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Full-Tower PC Cases Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Full-Tower PC Cases Sales by Type (K Units)

Table 26. Global Full-Tower PC Cases Market Size by Type (M USD)

Table 27. Global Full-Tower PC Cases Sales (K Units) by Type (2020-2025)

Table 28. Global Full-Tower PC Cases Sales Market Share by Type (2020-2025)

Table 29. Global Full-Tower PC Cases Market Size (M USD) by Type (2020-2025)

Table 30. Global Full-Tower PC Cases Market Size Share by Type (2020-2025)

- Table 31. Global Full-Tower PC Cases Price (USD/Unit) by Type (2020-2025)
- Table 32. Global Full-Tower PC Cases Sales (K Units) by Application
- Table 33. Global Full-Tower PC Cases Market Size by Application
- Table 34. Global Full-Tower PC Cases Sales by Application (2020-2025) & (K Units)
- Table 35. Global Full-Tower PC Cases Sales Market Share by Application (2020-2025)
- Table 36. Global Full-Tower PC Cases Market Size by Application (2020-2025) & (M USD)
- Table 37. Global Full-Tower PC Cases Market Share by Application (2020-2025)
- Table 38. Global Full-Tower PC Cases Sales Growth Rate by Application (2020-2025)
- Table 39. Global Full-Tower PC Cases Sales by Region (2020-2025) & (K Units)
- Table 40. Global Full-Tower PC Cases Sales Market Share by Region (2020-2025)
- Table 41. Global Full-Tower PC Cases Market Size by Region (2020-2025) & (M USD)
- Table 42. Global Full-Tower PC Cases Market Size Market Share by Region (2020-2025)
- Table 43. North America Full-Tower PC Cases Sales by Country (2020-2025) & (K Units)
- Table 44. North America Full-Tower PC Cases Market Size by Country (2020-2025) & (M USD)
- Table 45. Europe Full-Tower PC Cases Sales by Country (2020-2025) & (K Units)
- Table 46. Europe Full-Tower PC Cases Market Size by Country (2020-2025) & (M USD)
- Table 47. Asia Pacific Full-Tower PC Cases Sales by Region (2020-2025) & (K Units)
- Table 48. Asia Pacific Full-Tower PC Cases Market Size by Region (2020-2025) & (M USD)
- Table 49. South America Full-Tower PC Cases Sales by Country (2020-2025) & (K Units)
- Table 50. South America Full-Tower PC Cases Market Size by Country (2020-2025) & (M USD)
- Table 51. Middle East and Africa Full-Tower PC Cases Sales by Region (2020-2025) & (K Units)
- Table 52. Middle East and Africa Full-Tower PC Cases Market Size by Region (2020-2025) & (M USD)
- Table 53. Global Full-Tower PC Cases Production (K Units) by Region(2020-2025)
- Table 54. Global Full-Tower PC Cases Revenue (US\$ Million) by Region (2020-2025)
- Table 55. Global Full-Tower PC Cases Revenue Market Share by Region (2020-2025)
- Table 56. Global Full-Tower PC Cases Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 57. North America Full-Tower PC Cases Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 58. Europe Full-Tower PC Cases Production (K Units), Revenue (US\$ Million),

Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Full-Tower PC Cases Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Full-Tower PC Cases Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. CORSAIR Basic Information

Table 62. CORSAIR Full-Tower PC Cases Product Overview

Table 63. CORSAIR Full-Tower PC Cases Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. CORSAIR Business Overview

Table 65. CORSAIR SWOT Analysis

Table 66. CORSAIR Recent Developments

Table 67. Fractal Design Basic Information

Table 68. Fractal Design Full-Tower PC Cases Product Overview

Table 69. Fractal Design Full-Tower PC Cases Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Fractal Design Business Overview

Table 71. Fractal Design SWOT Analysis

Table 72. Fractal Design Recent Developments

Table 73. InWin Basic Information

Table 74. InWin Full-Tower PC Cases Product Overview

Table 75. InWin Full-Tower PC Cases Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. InWin Business Overview

Table 77. InWin SWOT Analysis

Table 78. InWin Recent Developments

Table 79. Kolink Basic Information

Table 80. Kolink Full-Tower PC Cases Product Overview

Table 81. Kolink Full-Tower PC Cases Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. Kolink Business Overview

Table 83. Kolink Recent Developments

Table 84. Lian Li Basic Information

Table 85. Lian Li Full-Tower PC Cases Product Overview

Table 86. Lian Li Full-Tower PC Cases Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 87. Lian Li Business Overview

Table 88. Lian Li Recent Developments

Table 89. Metallic Gear Basic Information

- Table 90. Metallic Gear Full-Tower PC Cases Product Overview
- Table 91. Metallic Gear Full-Tower PC Cases Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 92. Metallic Gear Business Overview
- Table 93. Metallic Gear Recent Developments
- Table 94. Phanteks Basic Information
- Table 95. Phanteks Full-Tower PC Cases Product Overview
- Table 96. Phanteks Full-Tower PC Cases Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 97. Phanteks Business Overview
- Table 98. Phanteks Recent Developments
- Table 99. SSUPD Basic Information
- Table 100. SSUPD Full-Tower PC Cases Product Overview
- Table 101. SSUPD Full-Tower PC Cases Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 102. SSUPD Business Overview
- Table 103. SSUPD Recent Developments
- Table 104. SilverStone Basic Information
- Table 105. SilverStone Full-Tower PC Cases Product Overview
- Table 106. SilverStone Full-Tower PC Cases Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 107. SilverStone Business Overview
- Table 108. SilverStone Recent Developments
- Table 109. Thermaltake Basic Information
- Table 110. Thermaltake Full-Tower PC Cases Product Overview
- Table 111. Thermaltake Full-Tower PC Cases Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 112. Thermaltake Business Overview
- Table 113. Thermaltake Recent Developments
- Table 114. Zalman Basic Information
- Table 115. Zalman Full-Tower PC Cases Product Overview
- Table 116. Zalman Full-Tower PC Cases Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 117. Zalman Business Overview
- Table 118. Zalman Recent Developments
- Table 119. NZXT Basic Information
- Table 120. NZXT Full-Tower PC Cases Product Overview
- Table 121. NZXT Full-Tower PC Cases Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

- Table 122. NZXT Business Overview
- Table 123. NZXT Recent Developments
- Table 124. HYTE Basic Information
- Table 125. HYTE Full-Tower PC Cases Product Overview
- Table 126. HYTE Full-Tower PC Cases Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 127. HYTE Business Overview
- Table 128. HYTE Recent Developments
- Table 129. ASUS Basic Information
- Table 130. ASUS Full-Tower PC Cases Product Overview
- Table 131. ASUS Full-Tower PC Cases Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 132. ASUS Business Overview
- Table 133. ASUS Recent Developments
- Table 134. CoolerMaster Basic Information
- Table 135. CoolerMaster Full-Tower PC Cases Product Overview
- Table 136. CoolerMaster Full-Tower PC Cases Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 137. CoolerMaster Business Overview
- Table 138. CoolerMaster Recent Developments
- Table 139. Cougar Basic Information
- Table 140. Cougar Full-Tower PC Cases Product Overview
- Table 141. Cougar Full-Tower PC Cases Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 142. Cougar Business Overview
- Table 143. Cougar Recent Developments
- Table 144. DAN Cases Basic Information
- Table 145. DAN Cases Full-Tower PC Cases Product Overview
- Table 146. DAN Cases Full-Tower PC Cases Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 147. DAN Cases Business Overview
- Table 148. DAN Cases Recent Developments
- Table 149. be quiet! Basic Information
- Table 150. be quiet! Full-Tower PC Cases Product Overview
- Table 151. be quiet! Full-Tower PC Cases Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 152. be quiet! Business Overview
- Table 153. be quiet! Recent Developments
- Table 154. Global Full-Tower PC Cases Sales Forecast by Region (2026-2033) & (K

Units)

Table 155. Global Full-Tower PC Cases Market Size Forecast by Region (2026-2033) & (M USD)

Table 156. North America Full-Tower PC Cases Sales Forecast by Country (2026-2033) & (K Units)

Table 157. North America Full-Tower PC Cases Market Size Forecast by Country (2026-2033) & (M USD)

Table 158. Europe Full-Tower PC Cases Sales Forecast by Country (2026-2033) & (K Units)

Table 159. Europe Full-Tower PC Cases Market Size Forecast by Country (2026-2033) & (M USD)

Table 160. Asia Pacific Full-Tower PC Cases Sales Forecast by Region (2026-2033) & (K Units)

Table 161. Asia Pacific Full-Tower PC Cases Market Size Forecast by Region (2026-2033) & (M USD)

Table 162. South America Full-Tower PC Cases Sales Forecast by Country (2026-2033) & (K Units)

Table 163. South America Full-Tower PC Cases Market Size Forecast by Country (2026-2033) & (M USD)

Table 164. Middle East and Africa Full-Tower PC Cases Sales Forecast by Country (2026-2033) & (Units)

Table 165. Middle East and Africa Full-Tower PC Cases Market Size Forecast by Country (2026-2033) & (M USD)

Table 166. Global Full-Tower PC Cases Sales Forecast by Type (2026-2033) & (K Units)

Table 167. Global Full-Tower PC Cases Market Size Forecast by Type (2026-2033) & (M USD)

Table 168. Global Full-Tower PC Cases Price Forecast by Type (2026-2033) & (USD/Unit)

Table 169. Global Full-Tower PC Cases Sales (K Units) Forecast by Application (2026-2033)

Table 170. Global Full-Tower PC Cases Market Size Forecast by Application (2026-2033) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Full-Tower PC Cases
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Full-Tower PC Cases Market Size (M USD), 2024-2033
- Figure 5. Global Full-Tower PC Cases Market Size (M USD) (2020-2033)
- Figure 6. Global Full-Tower PC Cases Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Full-Tower PC Cases Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Full-Tower PC Cases Product Life Cycle
- Figure 13. Full-Tower PC Cases Sales Share by Manufacturers in 2024
- Figure 14. Global Full-Tower PC Cases Revenue Share by Manufacturers in 2024
- Figure 15. Full-Tower PC Cases Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Full-Tower PC Cases Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Full-Tower PC Cases Revenue in 2024
- Figure 18. Industry Chain Map of Full-Tower PC Cases
- Figure 19. Global Full-Tower PC Cases Market PEST Analysis
- Figure 20. Global Full-Tower PC Cases Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Full-Tower PC Cases Market Share by Type
- Figure 27. Sales Market Share of Full-Tower PC Cases by Type (2020-2025)
- Figure 28. Sales Market Share of Full-Tower PC Cases by Type in 2024
- Figure 29. Market Size Share of Full-Tower PC Cases by Type (2020-2025)
- Figure 30. Market Size Share of Full-Tower PC Cases by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Full-Tower PC Cases Market Share by Application

Figure 33. Global Full-Tower PC Cases Sales Market Share by Application (2020-2025)

Figure 34. Global Full-Tower PC Cases Sales Market Share by Application in 2024

Figure 35. Global Full-Tower PC Cases Market Share by Application (2020-2025)

Figure 36. Global Full-Tower PC Cases Market Share by Application in 2024

Figure 37. Global Full-Tower PC Cases Sales Growth Rate by Application (2020-2025)

Figure 38. Global Full-Tower PC Cases Sales Market Share by Region (2020-2025)

Figure 39. Global Full-Tower PC Cases Market Size Market Share by Region (2020-2025)

Figure 40. North America Full-Tower PC Cases Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Full-Tower PC Cases Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Full-Tower PC Cases Sales Market Share by Country in 2024

Figure 43. North America Full-Tower PC Cases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Full-Tower PC Cases Market Size Market Share by Country in 2024

Figure 45. U.S. Full-Tower PC Cases Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Full-Tower PC Cases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Full-Tower PC Cases Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Full-Tower PC Cases Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Full-Tower PC Cases Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Full-Tower PC Cases Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Full-Tower PC Cases Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Full-Tower PC Cases Sales Market Share by Country in 2024

Figure 53. Europe Full-Tower PC Cases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Full-Tower PC Cases Market Size Market Share by Country in 2024

Figure 55. Germany Full-Tower PC Cases Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Full-Tower PC Cases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Full-Tower PC Cases Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Full-Tower PC Cases Market Size and Growth Rate (2020-2025) &

(M USD)

Figure 59. U.K. Full-Tower PC Cases Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Full-Tower PC Cases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Full-Tower PC Cases Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Full-Tower PC Cases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Full-Tower PC Cases Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Full-Tower PC Cases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Full-Tower PC Cases Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Full-Tower PC Cases Sales Market Share by Region in 2024

Figure 67. Asia Pacific Full-Tower PC Cases Market Size Market Share by Region in 2024

Figure 68. China Full-Tower PC Cases Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Full-Tower PC Cases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Full-Tower PC Cases Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Full-Tower PC Cases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Full-Tower PC Cases Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Full-Tower PC Cases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Full-Tower PC Cases Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Full-Tower PC Cases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Full-Tower PC Cases Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Full-Tower PC Cases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Full-Tower PC Cases Sales and Growth Rate (K Units)

Figure 79. South America Full-Tower PC Cases Sales Market Share by Country in 2024

Figure 80. South America Full-Tower PC Cases Market Size and Growth Rate (M USD)

Figure 81. South America Full-Tower PC Cases Market Size Market Share by Country in 2024

Figure 82. Brazil Full-Tower PC Cases Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Full-Tower PC Cases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Full-Tower PC Cases Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Full-Tower PC Cases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Full-Tower PC Cases Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Full-Tower PC Cases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Full-Tower PC Cases Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Full-Tower PC Cases Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Full-Tower PC Cases Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Full-Tower PC Cases Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Full-Tower PC Cases Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Full-Tower PC Cases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Full-Tower PC Cases Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Full-Tower PC Cases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Full-Tower PC Cases Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Full-Tower PC Cases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Full-Tower PC Cases Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Full-Tower PC Cases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Full-Tower PC Cases Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Full-Tower PC Cases Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Full-Tower PC Cases Production Market Share by Region (2020-2025)

Figure 103. North America Full-Tower PC Cases Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Full-Tower PC Cases Production (K Units) Growth Rate

(2020-2025)

Figure 105. Japan Full-Tower PC Cases Production (K Units) Growth Rate (2020-2025)

Figure 106. China Full-Tower PC Cases Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Full-Tower PC Cases Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Full-Tower PC Cases Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Full-Tower PC Cases Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Full-Tower PC Cases Market Share Forecast by Type (2026-2033)

Figure 111. Global Full-Tower PC Cases Sales Forecast by Application (2026-2033)

Figure 112. Global Full-Tower PC Cases Market Share Forecast by Application (2026-2033)

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