

# Global Full-Color Shrink Sleeve Market Research Report 2025(Status and Outlook)

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## Abstracts

### Report Overview

Full-color shrink sleeves are a type of packaging material made from pre-printed plastic film that tightly conforms to a product's shape when heat is applied, offering 360-degree branding, vibrant graphics, and tamper-evident properties. These sleeves are widely used in industries such as beverages, food, cosmetics, and pharmaceuticals due to their ability to enhance shelf appeal, provide durability, and accommodate complex container shapes. The market is driven by increasing demand for eye-catching, customizable packaging, sustainability innovations (such as recyclable and biodegradable materials), and the rise of premium product positioning. However, challenges include higher production costs compared to traditional labels and the need for specialized application equipment. Competition is intensifying as brands seek differentiation, with key players investing in digital printing technology to enable short runs and faster turnaround times. Regional growth is strongest in Asia-Pacific due to expanding consumer goods markets, while North America and Europe focus on sustainability and premiumization trends.

This report provides a deep insight into the global Full-Color Shrink Sleeve market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Full-Color Shrink Sleeve Market, this report introduces in detail the market share,

market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Full-Color Shrink Sleeve market in any manner.

### Global Full-Color Shrink Sleeve Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### **Key Company**

Fuji Seal  
CCL Industries  
Multi-Color  
Klockner Pentaplast  
Huhtamaki  
Clondalkin Group  
Brook & Whittle  
WestRock  
Fort Dearborn Company  
Yinjinda  
Jinghong  
Chengxin  
Zijiang

#### **Market Segmentation (by Type)**

PVC  
PETG  
OPS  
PE  
PP  
COC Films

Others

### **Market Segmentation (by Application)**

Food & Beverage

Pharmaceuticals

Personal Care

Others

### **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Full-Color Shrink Sleeve Market

Overview of the regional outlook of the Full-Color Shrink Sleeve Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Full-Color Shrink Sleeve Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Full-Color Shrink Sleeve, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

**Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

**Customization of the Report**

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## Contents

### Table of Contents

## **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Full-Color Shrink Sleeve
- 1.2 Key Market Segments
  - 1.2.1 Full-Color Shrink Sleeve Segment by Type
  - 1.2.2 Full-Color Shrink Sleeve Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

## **2 FULL-COLOR SHRINK SLEEVE MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Full-Color Shrink Sleeve Market Size (M USD) Estimates and Forecasts (2020-2033)
  - 2.1.2 Global Full-Color Shrink Sleeve Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

## **3 FULL-COLOR SHRINK SLEEVE MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Full-Color Shrink Sleeve Product Life Cycle
- 3.3 Global Full-Color Shrink Sleeve Sales by Manufacturers (2020-2025)
- 3.4 Global Full-Color Shrink Sleeve Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Full-Color Shrink Sleeve Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Full-Color Shrink Sleeve Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Full-Color Shrink Sleeve Market Competitive Situation and Trends
  - 3.8.1 Full-Color Shrink Sleeve Market Concentration Rate
  - 3.8.2 Global 5 and 10 Largest Full-Color Shrink Sleeve Players Market Share by

Revenue

3.8.3 Mergers & Acquisitions, Expansion

## **4 FULL-COLOR SHRINK SLEEVE INDUSTRY CHAIN ANALYSIS**

4.1 Full-Color Shrink Sleeve Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF FULL-COLOR SHRINK SLEEVE MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Full-Color Shrink Sleeve Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Full-Color Shrink Sleeve Market

5.7 ESG Ratings of Leading Companies

## **6 FULL-COLOR SHRINK SLEEVE MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Full-Color Shrink Sleeve Sales Market Share by Type (2020-2025)

6.3 Global Full-Color Shrink Sleeve Market Size Market Share by Type (2020-2025)

6.4 Global Full-Color Shrink Sleeve Price by Type (2020-2025)

## **7 FULL-COLOR SHRINK SLEEVE MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Full-Color Shrink Sleeve Market Sales by Application (2020-2025)
- 7.3 Global Full-Color Shrink Sleeve Market Size (M USD) by Application (2020-2025)
- 7.4 Global Full-Color Shrink Sleeve Sales Growth Rate by Application (2020-2025)

## **8 FULL-COLOR SHRINK SLEEVE MARKET SALES BY REGION**

- 8.1 Global Full-Color Shrink Sleeve Sales by Region
  - 8.1.1 Global Full-Color Shrink Sleeve Sales by Region
  - 8.1.2 Global Full-Color Shrink Sleeve Sales Market Share by Region
- 8.2 Global Full-Color Shrink Sleeve Market Size by Region
  - 8.2.1 Global Full-Color Shrink Sleeve Market Size by Region
  - 8.2.2 Global Full-Color Shrink Sleeve Market Size Market Share by Region
- 8.3 North America
  - 8.3.1 North America Full-Color Shrink Sleeve Sales by Country
  - 8.3.2 North America Full-Color Shrink Sleeve Market Size by Country
  - 8.3.3 U.S. Market Overview
  - 8.3.4 Canada Market Overview
  - 8.3.5 Mexico Market Overview
- 8.4 Europe
  - 8.4.1 Europe Full-Color Shrink Sleeve Sales by Country
  - 8.4.2 Europe Full-Color Shrink Sleeve Market Size by Country
  - 8.4.3 Germany Market Overview
  - 8.4.4 France Market Overview
  - 8.4.5 U.K. Market Overview
  - 8.4.6 Italy Market Overview
  - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
  - 8.5.1 Asia Pacific Full-Color Shrink Sleeve Sales by Region
  - 8.5.2 Asia Pacific Full-Color Shrink Sleeve Market Size by Region
  - 8.5.3 China Market Overview
  - 8.5.4 Japan Market Overview
  - 8.5.5 South Korea Market Overview
  - 8.5.6 India Market Overview
  - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
  - 8.6.1 South America Full-Color Shrink Sleeve Sales by Country

8.6.2 South America Full-Color Shrink Sleeve Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Full-Color Shrink Sleeve Sales by Region

8.7.2 Middle East and Africa Full-Color Shrink Sleeve Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

## **9 FULL-COLOR SHRINK SLEEVE MARKET PRODUCTION BY REGION**

9.1 Global Production of Full-Color Shrink Sleeve by Region(2020-2025)

9.2 Global Full-Color Shrink Sleeve Revenue Market Share by Region (2020-2025)

9.3 Global Full-Color Shrink Sleeve Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Full-Color Shrink Sleeve Production

9.4.1 North America Full-Color Shrink Sleeve Production Growth Rate (2020-2025)

9.4.2 North America Full-Color Shrink Sleeve Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Full-Color Shrink Sleeve Production

9.5.1 Europe Full-Color Shrink Sleeve Production Growth Rate (2020-2025)

9.5.2 Europe Full-Color Shrink Sleeve Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Full-Color Shrink Sleeve Production (2020-2025)

9.6.1 Japan Full-Color Shrink Sleeve Production Growth Rate (2020-2025)

9.6.2 Japan Full-Color Shrink Sleeve Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Full-Color Shrink Sleeve Production (2020-2025)

9.7.1 China Full-Color Shrink Sleeve Production Growth Rate (2020-2025)

9.7.2 China Full-Color Shrink Sleeve Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

10.1 Fuji Seal

- 10.1.1 Fuji Seal Basic Information
- 10.1.2 Fuji Seal Full-Color Shrink Sleeve Product Overview
- 10.1.3 Fuji Seal Full-Color Shrink Sleeve Product Market Performance
- 10.1.4 Fuji Seal Business Overview
- 10.1.5 Fuji Seal SWOT Analysis
- 10.1.6 Fuji Seal Recent Developments
- 10.2 CCL Industries
  - 10.2.1 CCL Industries Basic Information
  - 10.2.2 CCL Industries Full-Color Shrink Sleeve Product Overview
  - 10.2.3 CCL Industries Full-Color Shrink Sleeve Product Market Performance
  - 10.2.4 CCL Industries Business Overview
  - 10.2.5 CCL Industries SWOT Analysis
  - 10.2.6 CCL Industries Recent Developments
- 10.3 Multi-Color
  - 10.3.1 Multi-Color Basic Information
  - 10.3.2 Multi-Color Full-Color Shrink Sleeve Product Overview
  - 10.3.3 Multi-Color Full-Color Shrink Sleeve Product Market Performance
  - 10.3.4 Multi-Color Business Overview
  - 10.3.5 Multi-Color SWOT Analysis
  - 10.3.6 Multi-Color Recent Developments
- 10.4 Klockner Pentaplast
  - 10.4.1 Klockner Pentaplast Basic Information
  - 10.4.2 Klockner Pentaplast Full-Color Shrink Sleeve Product Overview
  - 10.4.3 Klockner Pentaplast Full-Color Shrink Sleeve Product Market Performance
  - 10.4.4 Klockner Pentaplast Business Overview
  - 10.4.5 Klockner Pentaplast Recent Developments
- 10.5 Huhtamaki
  - 10.5.1 Huhtamaki Basic Information
  - 10.5.2 Huhtamaki Full-Color Shrink Sleeve Product Overview
  - 10.5.3 Huhtamaki Full-Color Shrink Sleeve Product Market Performance
  - 10.5.4 Huhtamaki Business Overview
  - 10.5.5 Huhtamaki Recent Developments
- 10.6 Clondalkin Group
  - 10.6.1 Clondalkin Group Basic Information
  - 10.6.2 Clondalkin Group Full-Color Shrink Sleeve Product Overview
  - 10.6.3 Clondalkin Group Full-Color Shrink Sleeve Product Market Performance
  - 10.6.4 Clondalkin Group Business Overview
  - 10.6.5 Clondalkin Group Recent Developments
- 10.7 Brook and Whittle

- 10.7.1 Brook and Whittle Basic Information
- 10.7.2 Brook and Whittle Full-Color Shrink Sleeve Product Overview
- 10.7.3 Brook and Whittle Full-Color Shrink Sleeve Product Market Performance
- 10.7.4 Brook and Whittle Business Overview
- 10.7.5 Brook and Whittle Recent Developments
- 10.8 WestRock
  - 10.8.1 WestRock Basic Information
  - 10.8.2 WestRock Full-Color Shrink Sleeve Product Overview
  - 10.8.3 WestRock Full-Color Shrink Sleeve Product Market Performance
  - 10.8.4 WestRock Business Overview
  - 10.8.5 WestRock Recent Developments
- 10.9 Fort Dearborn Company
  - 10.9.1 Fort Dearborn Company Basic Information
  - 10.9.2 Fort Dearborn Company Full-Color Shrink Sleeve Product Overview
  - 10.9.3 Fort Dearborn Company Full-Color Shrink Sleeve Product Market Performance
  - 10.9.4 Fort Dearborn Company Business Overview
  - 10.9.5 Fort Dearborn Company Recent Developments
- 10.10 Yinjinda
  - 10.10.1 Yinjinda Basic Information
  - 10.10.2 Yinjinda Full-Color Shrink Sleeve Product Overview
  - 10.10.3 Yinjinda Full-Color Shrink Sleeve Product Market Performance
  - 10.10.4 Yinjinda Business Overview
  - 10.10.5 Yinjinda Recent Developments
- 10.11 Jinghong
  - 10.11.1 Jinghong Basic Information
  - 10.11.2 Jinghong Full-Color Shrink Sleeve Product Overview
  - 10.11.3 Jinghong Full-Color Shrink Sleeve Product Market Performance
  - 10.11.4 Jinghong Business Overview
  - 10.11.5 Jinghong Recent Developments
- 10.12 Chengxin
  - 10.12.1 Chengxin Basic Information
  - 10.12.2 Chengxin Full-Color Shrink Sleeve Product Overview
  - 10.12.3 Chengxin Full-Color Shrink Sleeve Product Market Performance
  - 10.12.4 Chengxin Business Overview
  - 10.12.5 Chengxin Recent Developments
- 10.13 Zijiang
  - 10.13.1 Zijiang Basic Information
  - 10.13.2 Zijiang Full-Color Shrink Sleeve Product Overview
  - 10.13.3 Zijiang Full-Color Shrink Sleeve Product Market Performance

10.13.4 Zijiang Business Overview

10.13.5 Zijiang Recent Developments

## **11 FULL-COLOR SHRINK SLEEVE MARKET FORECAST BY REGION**

11.1 Global Full-Color Shrink Sleeve Market Size Forecast

11.2 Global Full-Color Shrink Sleeve Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Full-Color Shrink Sleeve Market Size Forecast by Country

11.2.3 Asia Pacific Full-Color Shrink Sleeve Market Size Forecast by Region

11.2.4 South America Full-Color Shrink Sleeve Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Full-Color Shrink Sleeve by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)**

12.1 Global Full-Color Shrink Sleeve Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Full-Color Shrink Sleeve by Type (2026-2033)

12.1.2 Global Full-Color Shrink Sleeve Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Full-Color Shrink Sleeve by Type (2026-2033)

12.2 Global Full-Color Shrink Sleeve Market Forecast by Application (2026-2033)

12.2.1 Global Full-Color Shrink Sleeve Sales (K Units) Forecast by Application

12.2.2 Global Full-Color Shrink Sleeve Market Size (M USD) Forecast by Application (2026-2033)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Full-Color Shrink Sleeve Market Size Comparison by Region (M USD)

Table 5. Global Full-Color Shrink Sleeve Sales (K Units) by Manufacturers (2020-2025)

Table 6. Global Full-Color Shrink Sleeve Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Full-Color Shrink Sleeve Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Full-Color Shrink Sleeve Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Full-Color Shrink Sleeve as of 2024)

Table 10. Global Market Full-Color Shrink Sleeve Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Full-Color Shrink Sleeve Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Full-Color Shrink Sleeve Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Full-Color Shrink Sleeve Sales by Type (K Units)

Table 26. Global Full-Color Shrink Sleeve Market Size by Type (M USD)

Table 27. Global Full-Color Shrink Sleeve Sales (K Units) by Type (2020-2025)

Table 28. Global Full-Color Shrink Sleeve Sales Market Share by Type (2020-2025)

Table 29. Global Full-Color Shrink Sleeve Market Size (M USD) by Type (2020-2025)

Table 30. Global Full-Color Shrink Sleeve Market Size Share by Type (2020-2025)

Table 31. Global Full-Color Shrink Sleeve Price (USD/Unit) by Type (2020-2025)

Table 32. Global Full-Color Shrink Sleeve Sales (K Units) by Application

Table 33. Global Full-Color Shrink Sleeve Market Size by Application

Table 34. Global Full-Color Shrink Sleeve Sales by Application (2020-2025) & (K Units)

Table 35. Global Full-Color Shrink Sleeve Sales Market Share by Application (2020-2025)

Table 36. Global Full-Color Shrink Sleeve Market Size by Application (2020-2025) & (M USD)

Table 37. Global Full-Color Shrink Sleeve Market Share by Application (2020-2025)

Table 38. Global Full-Color Shrink Sleeve Sales Growth Rate by Application (2020-2025)

Table 39. Global Full-Color Shrink Sleeve Sales by Region (2020-2025) & (K Units)

Table 40. Global Full-Color Shrink Sleeve Sales Market Share by Region (2020-2025)

Table 41. Global Full-Color Shrink Sleeve Market Size by Region (2020-2025) & (M USD)

Table 42. Global Full-Color Shrink Sleeve Market Size Market Share by Region (2020-2025)

Table 43. North America Full-Color Shrink Sleeve Sales by Country (2020-2025) & (K Units)

Table 44. North America Full-Color Shrink Sleeve Market Size by Country (2020-2025) & (M USD)

Table 45. Europe Full-Color Shrink Sleeve Sales by Country (2020-2025) & (K Units)

Table 46. Europe Full-Color Shrink Sleeve Market Size by Country (2020-2025) & (M USD)

Table 47. Asia Pacific Full-Color Shrink Sleeve Sales by Region (2020-2025) & (K Units)

Table 48. Asia Pacific Full-Color Shrink Sleeve Market Size by Region (2020-2025) & (M USD)

Table 49. South America Full-Color Shrink Sleeve Sales by Country (2020-2025) & (K Units)

Table 50. South America Full-Color Shrink Sleeve Market Size by Country (2020-2025) & (M USD)

Table 51. Middle East and Africa Full-Color Shrink Sleeve Sales by Region (2020-2025) & (K Units)

Table 52. Middle East and Africa Full-Color Shrink Sleeve Market Size by Region (2020-2025) & (M USD)

Table 53. Global Full-Color Shrink Sleeve Production (K Units) by Region(2020-2025)

Table 54. Global Full-Color Shrink Sleeve Revenue (US\$ Million) by Region

(2020-2025)

Table 55. Global Full-Color Shrink Sleeve Revenue Market Share by Region

(2020-2025)

Table 56. Global Full-Color Shrink Sleeve Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Full-Color Shrink Sleeve Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Full-Color Shrink Sleeve Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Full-Color Shrink Sleeve Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Full-Color Shrink Sleeve Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Fuji Seal Basic Information

Table 62. Fuji Seal Full-Color Shrink Sleeve Product Overview

Table 63. Fuji Seal Full-Color Shrink Sleeve Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Fuji Seal Business Overview

Table 65. Fuji Seal SWOT Analysis

Table 66. Fuji Seal Recent Developments

Table 67. CCL Industries Basic Information

Table 68. CCL Industries Full-Color Shrink Sleeve Product Overview

Table 69. CCL Industries Full-Color Shrink Sleeve Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. CCL Industries Business Overview

Table 71. CCL Industries SWOT Analysis

Table 72. CCL Industries Recent Developments

Table 73. Multi-Color Basic Information

Table 74. Multi-Color Full-Color Shrink Sleeve Product Overview

Table 75. Multi-Color Full-Color Shrink Sleeve Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Multi-Color Business Overview

Table 77. Multi-Color SWOT Analysis

Table 78. Multi-Color Recent Developments

Table 79. Klockner Pentaplast Basic Information

Table 80. Klockner Pentaplast Full-Color Shrink Sleeve Product Overview

Table 81. Klockner Pentaplast Full-Color Shrink Sleeve Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. Klockner Pentaplast Business Overview

- Table 83. Klockner Pentaplast Recent Developments
- Table 84. Huhtamaki Basic Information
- Table 85. Huhtamaki Full-Color Shrink Sleeve Product Overview
- Table 86. Huhtamaki Full-Color Shrink Sleeve Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 87. Huhtamaki Business Overview
- Table 88. Huhtamaki Recent Developments
- Table 89. Clondalkin Group Basic Information
- Table 90. Clondalkin Group Full-Color Shrink Sleeve Product Overview
- Table 91. Clondalkin Group Full-Color Shrink Sleeve Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 92. Clondalkin Group Business Overview
- Table 93. Clondalkin Group Recent Developments
- Table 94. Brook and Whittle Basic Information
- Table 95. Brook and Whittle Full-Color Shrink Sleeve Product Overview
- Table 96. Brook and Whittle Full-Color Shrink Sleeve Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 97. Brook and Whittle Business Overview
- Table 98. Brook and Whittle Recent Developments
- Table 99. WestRock Basic Information
- Table 100. WestRock Full-Color Shrink Sleeve Product Overview
- Table 101. WestRock Full-Color Shrink Sleeve Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 102. WestRock Business Overview
- Table 103. WestRock Recent Developments
- Table 104. Fort Dearborn Company Basic Information
- Table 105. Fort Dearborn Company Full-Color Shrink Sleeve Product Overview
- Table 106. Fort Dearborn Company Full-Color Shrink Sleeve Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 107. Fort Dearborn Company Business Overview
- Table 108. Fort Dearborn Company Recent Developments
- Table 109. Yinjinda Basic Information
- Table 110. Yinjinda Full-Color Shrink Sleeve Product Overview
- Table 111. Yinjinda Full-Color Shrink Sleeve Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 112. Yinjinda Business Overview
- Table 113. Yinjinda Recent Developments
- Table 114. Jinghong Basic Information
- Table 115. Jinghong Full-Color Shrink Sleeve Product Overview

Table 116. Jinghong Full-Color Shrink Sleeve Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 117. Jinghong Business Overview

Table 118. Jinghong Recent Developments

Table 119. Chengxin Basic Information

Table 120. Chengxin Full-Color Shrink Sleeve Product Overview

Table 121. Chengxin Full-Color Shrink Sleeve Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 122. Chengxin Business Overview

Table 123. Chengxin Recent Developments

Table 124. Zijiang Basic Information

Table 125. Zijiang Full-Color Shrink Sleeve Product Overview

Table 126. Zijiang Full-Color Shrink Sleeve Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 127. Zijiang Business Overview

Table 128. Zijiang Recent Developments

Table 129. Global Full-Color Shrink Sleeve Sales Forecast by Region (2026-2033) & (K Units)

Table 130. Global Full-Color Shrink Sleeve Market Size Forecast by Region (2026-2033) & (M USD)

Table 131. North America Full-Color Shrink Sleeve Sales Forecast by Country (2026-2033) & (K Units)

Table 132. North America Full-Color Shrink Sleeve Market Size Forecast by Country (2026-2033) & (M USD)

Table 133. Europe Full-Color Shrink Sleeve Sales Forecast by Country (2026-2033) & (K Units)

Table 134. Europe Full-Color Shrink Sleeve Market Size Forecast by Country (2026-2033) & (M USD)

Table 135. Asia Pacific Full-Color Shrink Sleeve Sales Forecast by Region (2026-2033) & (K Units)

Table 136. Asia Pacific Full-Color Shrink Sleeve Market Size Forecast by Region (2026-2033) & (M USD)

Table 137. South America Full-Color Shrink Sleeve Sales Forecast by Country (2026-2033) & (K Units)

Table 138. South America Full-Color Shrink Sleeve Market Size Forecast by Country (2026-2033) & (M USD)

Table 139. Middle East and Africa Full-Color Shrink Sleeve Sales Forecast by Country (2026-2033) & (Units)

Table 140. Middle East and Africa Full-Color Shrink Sleeve Market Size Forecast by

Country (2026-2033) & (M USD)

Table 141. Global Full-Color Shrink Sleeve Sales Forecast by Type (2026-2033) & (K Units)

Table 142. Global Full-Color Shrink Sleeve Market Size Forecast by Type (2026-2033) & (M USD)

Table 143. Global Full-Color Shrink Sleeve Price Forecast by Type (2026-2033) & (USD/Unit)

Table 144. Global Full-Color Shrink Sleeve Sales (K Units) Forecast by Application (2026-2033)

Table 145. Global Full-Color Shrink Sleeve Market Size Forecast by Application (2026-2033) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Full-Color Shrink Sleeve
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Full-Color Shrink Sleeve Market Size (M USD), 2024-2033
- Figure 5. Global Full-Color Shrink Sleeve Market Size (M USD) (2020-2033)
- Figure 6. Global Full-Color Shrink Sleeve Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Full-Color Shrink Sleeve Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Full-Color Shrink Sleeve Product Life Cycle
- Figure 13. Full-Color Shrink Sleeve Sales Share by Manufacturers in 2024
- Figure 14. Global Full-Color Shrink Sleeve Revenue Share by Manufacturers in 2024
- Figure 15. Full-Color Shrink Sleeve Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Full-Color Shrink Sleeve Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Full-Color Shrink Sleeve Revenue in 2024
- Figure 18. Industry Chain Map of Full-Color Shrink Sleeve
- Figure 19. Global Full-Color Shrink Sleeve Market PEST Analysis
- Figure 20. Global Full-Color Shrink Sleeve Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Full-Color Shrink Sleeve Market Share by Type
- Figure 27. Sales Market Share of Full-Color Shrink Sleeve by Type (2020-2025)
- Figure 28. Sales Market Share of Full-Color Shrink Sleeve by Type in 2024
- Figure 29. Market Size Share of Full-Color Shrink Sleeve by Type (2020-2025)
- Figure 30. Market Size Share of Full-Color Shrink Sleeve by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Full-Color Shrink Sleeve Market Share by Application

Figure 33. Global Full-Color Shrink Sleeve Sales Market Share by Application (2020-2025)

Figure 34. Global Full-Color Shrink Sleeve Sales Market Share by Application in 2024

Figure 35. Global Full-Color Shrink Sleeve Market Share by Application (2020-2025)

Figure 36. Global Full-Color Shrink Sleeve Market Share by Application in 2024

Figure 37. Global Full-Color Shrink Sleeve Sales Growth Rate by Application (2020-2025)

Figure 38. Global Full-Color Shrink Sleeve Sales Market Share by Region (2020-2025)

Figure 39. Global Full-Color Shrink Sleeve Market Size Market Share by Region (2020-2025)

Figure 40. North America Full-Color Shrink Sleeve Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Full-Color Shrink Sleeve Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Full-Color Shrink Sleeve Sales Market Share by Country in 2024

Figure 43. North America Full-Color Shrink Sleeve Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Full-Color Shrink Sleeve Market Size Market Share by Country in 2024

Figure 45. U.S. Full-Color Shrink Sleeve Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Full-Color Shrink Sleeve Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Full-Color Shrink Sleeve Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Full-Color Shrink Sleeve Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Full-Color Shrink Sleeve Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Full-Color Shrink Sleeve Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Full-Color Shrink Sleeve Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Full-Color Shrink Sleeve Sales Market Share by Country in 2024

Figure 53. Europe Full-Color Shrink Sleeve Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Full-Color Shrink Sleeve Market Size Market Share by Country in 2024

Figure 55. Germany Full-Color Shrink Sleeve Sales and Growth Rate (2020-2025) & (K

Units)

Figure 56. Germany Full-Color Shrink Sleeve Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Full-Color Shrink Sleeve Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Full-Color Shrink Sleeve Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Full-Color Shrink Sleeve Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Full-Color Shrink Sleeve Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Full-Color Shrink Sleeve Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Full-Color Shrink Sleeve Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Full-Color Shrink Sleeve Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Full-Color Shrink Sleeve Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Full-Color Shrink Sleeve Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Full-Color Shrink Sleeve Sales Market Share by Region in 2024

Figure 67. Asia Pacific Full-Color Shrink Sleeve Market Size Market Share by Region in 2024

Figure 68. China Full-Color Shrink Sleeve Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Full-Color Shrink Sleeve Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Full-Color Shrink Sleeve Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Full-Color Shrink Sleeve Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Full-Color Shrink Sleeve Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Full-Color Shrink Sleeve Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Full-Color Shrink Sleeve Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Full-Color Shrink Sleeve Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Full-Color Shrink Sleeve Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Full-Color Shrink Sleeve Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Full-Color Shrink Sleeve Sales and Growth Rate (K Units)

Figure 79. South America Full-Color Shrink Sleeve Sales Market Share by Country in 2024

Figure 80. South America Full-Color Shrink Sleeve Market Size and Growth Rate (M USD)

Figure 81. South America Full-Color Shrink Sleeve Market Size Market Share by Country in 2024

Figure 82. Brazil Full-Color Shrink Sleeve Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Full-Color Shrink Sleeve Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Full-Color Shrink Sleeve Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Full-Color Shrink Sleeve Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Full-Color Shrink Sleeve Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Full-Color Shrink Sleeve Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Full-Color Shrink Sleeve Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Full-Color Shrink Sleeve Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Full-Color Shrink Sleeve Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Full-Color Shrink Sleeve Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Full-Color Shrink Sleeve Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Full-Color Shrink Sleeve Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Full-Color Shrink Sleeve Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Full-Color Shrink Sleeve Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Full-Color Shrink Sleeve Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Full-Color Shrink Sleeve Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Full-Color Shrink Sleeve Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Full-Color Shrink Sleeve Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Full-Color Shrink Sleeve Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Full-Color Shrink Sleeve Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Full-Color Shrink Sleeve Production Market Share by Region (2020-2025)

Figure 103. North America Full-Color Shrink Sleeve Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Full-Color Shrink Sleeve Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Full-Color Shrink Sleeve Production (K Units) Growth Rate (2020-2025)

Figure 106. China Full-Color Shrink Sleeve Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Full-Color Shrink Sleeve Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Full-Color Shrink Sleeve Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Full-Color Shrink Sleeve Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Full-Color Shrink Sleeve Market Share Forecast by Type (2026-2033)

Figure 111. Global Full-Color Shrink Sleeve Sales Forecast by Application (2026-2033)

Figure 112. Global Full-Color Shrink Sleeve Market Share Forecast by Application (2026-2033)

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