

# Global Floating Sofas Market Research Report 2025(Status and Outlook)

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## Abstracts

### Report Overview

A floating sofa is a sofa that floats on water after being inflated with air.

This report provides a deep insight into the global Floating Sofas market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Floating Sofas Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Floating Sofas market in any manner.

Global Floating Sofas Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on

product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### **Key Company**

Connelly Skis  
HO Sports  
O'Brien  
SEA-DOO  
Bestway  
Aire  
Sevylor  
Sportsstuff  
Airhead Sports Group  
WOW World of Watersports

### **Market Segmentation (by Type)**

3-person  
4-person  
6-person  
8-person  
Others

### **Market Segmentation (by Application)**

Boats  
Yachts  
Others

### **Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

**Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Floating Sofas Market  
Overview of the regional outlook of the Floating Sofas Market:

**Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

**Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Floating Sofas Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Floating Sofas, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

#### 1.1 Market Definition and Statistical Scope of Floating Sofas

#### 1.2 Key Market Segments

##### 1.2.1 Floating Sofas Segment by Type

##### 1.2.2 Floating Sofas Segment by Application

#### 1.3 Methodology & Sources of Information

##### 1.3.1 Research Methodology

##### 1.3.2 Research Process

##### 1.3.3 Market Breakdown and Data Triangulation

##### 1.3.4 Base Year

##### 1.3.5 Report Assumptions & Caveats

### **2 FLOATING SOFAS MARKET OVERVIEW**

#### 2.1 Global Market Overview

##### 2.1.1 Global Floating Sofas Market Size (M USD) Estimates and Forecasts (2020-2033)

##### 2.1.2 Global Floating Sofas Sales Estimates and Forecasts (2020-2033)

#### 2.2 Market Segment Executive Summary

#### 2.3 Global Market Size by Region

### **3 FLOATING SOFAS MARKET COMPETITIVE LANDSCAPE**

#### 3.1 Company Assessment Quadrant

#### 3.2 Global Floating Sofas Product Life Cycle

#### 3.3 Global Floating Sofas Sales by Manufacturers (2020-2025)

#### 3.4 Global Floating Sofas Revenue Market Share by Manufacturers (2020-2025)

#### 3.5 Floating Sofas Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

#### 3.6 Global Floating Sofas Average Price by Manufacturers (2020-2025)

#### 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

#### 3.8 Floating Sofas Market Competitive Situation and Trends

##### 3.8.1 Floating Sofas Market Concentration Rate

##### 3.8.2 Global 5 and 10 Largest Floating Sofas Players Market Share by Revenue

##### 3.8.3 Mergers & Acquisitions, Expansion

### **4 FLOATING SOFAS INDUSTRY CHAIN ANALYSIS**

- 4.1 Floating Sofas Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF FLOATING SOFAS MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Floating Sofas Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 U.S. Tariff Policy ? April 2025
  - 5.6.3 Global Trade Frictions and Their Impacts to Floating Sofas Market
- 5.7 ESG Ratings of Leading Companies

## **6 FLOATING SOFAS MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Floating Sofas Sales Market Share by Type (2020-2025)
- 6.3 Global Floating Sofas Market Size Market Share by Type (2020-2025)
- 6.4 Global Floating Sofas Price by Type (2020-2025)

## **7 FLOATING SOFAS MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Floating Sofas Market Sales by Application (2020-2025)
- 7.3 Global Floating Sofas Market Size (M USD) by Application (2020-2025)

## 7.4 Global Floating Sofas Sales Growth Rate by Application (2020-2025)

# 8 FLOATING SOFAS MARKET SALES BY REGION

## 8.1 Global Floating Sofas Sales by Region

### 8.1.1 Global Floating Sofas Sales by Region

### 8.1.2 Global Floating Sofas Sales Market Share by Region

## 8.2 Global Floating Sofas Market Size by Region

### 8.2.1 Global Floating Sofas Market Size by Region

### 8.2.2 Global Floating Sofas Market Size Market Share by Region

## 8.3 North America

### 8.3.1 North America Floating Sofas Sales by Country

### 8.3.2 North America Floating Sofas Market Size by Country

### 8.3.3 U.S. Market Overview

### 8.3.4 Canada Market Overview

### 8.3.5 Mexico Market Overview

## 8.4 Europe

### 8.4.1 Europe Floating Sofas Sales by Country

### 8.4.2 Europe Floating Sofas Market Size by Country

### 8.4.3 Germany Market Overview

### 8.4.4 France Market Overview

### 8.4.5 U.K. Market Overview

### 8.4.6 Italy Market Overview

### 8.4.7 Spain Market Overview

## 8.5 Asia Pacific

### 8.5.1 Asia Pacific Floating Sofas Sales by Region

### 8.5.2 Asia Pacific Floating Sofas Market Size by Region

### 8.5.3 China Market Overview

### 8.5.4 Japan Market Overview

### 8.5.5 South Korea Market Overview

### 8.5.6 India Market Overview

### 8.5.7 Southeast Asia Market Overview

## 8.6 South America

### 8.6.1 South America Floating Sofas Sales by Country

### 8.6.2 South America Floating Sofas Market Size by Country

### 8.6.3 Brazil Market Overview

### 8.6.4 Argentina Market Overview

### 8.6.5 Columbia Market Overview

## 8.7 Middle East and Africa



- 8.7.1 Middle East and Africa Floating Sofas Sales by Region
- 8.7.2 Middle East and Africa Floating Sofas Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

## **9 FLOATING SOFAS MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Floating Sofas by Region(2020-2025)
- 9.2 Global Floating Sofas Revenue Market Share by Region (2020-2025)
- 9.3 Global Floating Sofas Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Floating Sofas Production
  - 9.4.1 North America Floating Sofas Production Growth Rate (2020-2025)
  - 9.4.2 North America Floating Sofas Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Floating Sofas Production
  - 9.5.1 Europe Floating Sofas Production Growth Rate (2020-2025)
  - 9.5.2 Europe Floating Sofas Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Floating Sofas Production (2020-2025)
  - 9.6.1 Japan Floating Sofas Production Growth Rate (2020-2025)
  - 9.6.2 Japan Floating Sofas Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Floating Sofas Production (2020-2025)
  - 9.7.1 China Floating Sofas Production Growth Rate (2020-2025)
  - 9.7.2 China Floating Sofas Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

- 10.1 Connelly Skis
  - 10.1.1 Connelly Skis Basic Information
  - 10.1.2 Connelly Skis Floating Sofas Product Overview
  - 10.1.3 Connelly Skis Floating Sofas Product Market Performance
  - 10.1.4 Connelly Skis Business Overview
  - 10.1.5 Connelly Skis SWOT Analysis
  - 10.1.6 Connelly Skis Recent Developments
- 10.2 HO Sports
  - 10.2.1 HO Sports Basic Information

- 10.2.2 HO Sports Floating Sofas Product Overview
- 10.2.3 HO Sports Floating Sofas Product Market Performance
- 10.2.4 HO Sports Business Overview
- 10.2.5 HO Sports SWOT Analysis
- 10.2.6 HO Sports Recent Developments
- 10.3 O'Brien
  - 10.3.1 O'Brien Basic Information
  - 10.3.2 O'Brien Floating Sofas Product Overview
  - 10.3.3 O'Brien Floating Sofas Product Market Performance
  - 10.3.4 O'Brien Business Overview
  - 10.3.5 O'Brien SWOT Analysis
  - 10.3.6 O'Brien Recent Developments
- 10.4 SEA-DOO
  - 10.4.1 SEA-DOO Basic Information
  - 10.4.2 SEA-DOO Floating Sofas Product Overview
  - 10.4.3 SEA-DOO Floating Sofas Product Market Performance
  - 10.4.4 SEA-DOO Business Overview
  - 10.4.5 SEA-DOO Recent Developments
- 10.5 Bestway
  - 10.5.1 Bestway Basic Information
  - 10.5.2 Bestway Floating Sofas Product Overview
  - 10.5.3 Bestway Floating Sofas Product Market Performance
  - 10.5.4 Bestway Business Overview
  - 10.5.5 Bestway Recent Developments
- 10.6 Aire
  - 10.6.1 Aire Basic Information
  - 10.6.2 Aire Floating Sofas Product Overview
  - 10.6.3 Aire Floating Sofas Product Market Performance
  - 10.6.4 Aire Business Overview
  - 10.6.5 Aire Recent Developments
- 10.7 Sevyllor
  - 10.7.1 Sevyllor Basic Information
  - 10.7.2 Sevyllor Floating Sofas Product Overview
  - 10.7.3 Sevyllor Floating Sofas Product Market Performance
  - 10.7.4 Sevyllor Business Overview
  - 10.7.5 Sevyllor Recent Developments
- 10.8 Sportsstuff
  - 10.8.1 Sportsstuff Basic Information
  - 10.8.2 Sportsstuff Floating Sofas Product Overview

- 10.8.3 Sportsstuff Floating Sofas Product Market Performance
- 10.8.4 Sportsstuff Business Overview
- 10.8.5 Sportsstuff Recent Developments
- 10.9 Airhead Sports Group
  - 10.9.1 Airhead Sports Group Basic Information
  - 10.9.2 Airhead Sports Group Floating Sofas Product Overview
  - 10.9.3 Airhead Sports Group Floating Sofas Product Market Performance
  - 10.9.4 Airhead Sports Group Business Overview
  - 10.9.5 Airhead Sports Group Recent Developments
- 10.10 WOW World of Watersports
  - 10.10.1 WOW World of Watersports Basic Information
  - 10.10.2 WOW World of Watersports Floating Sofas Product Overview
  - 10.10.3 WOW World of Watersports Floating Sofas Product Market Performance
  - 10.10.4 WOW World of Watersports Business Overview
  - 10.10.5 WOW World of Watersports Recent Developments

## **11 FLOATING SOFAS MARKET FORECAST BY REGION**

- 11.1 Global Floating Sofas Market Size Forecast
- 11.2 Global Floating Sofas Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Floating Sofas Market Size Forecast by Country
  - 11.2.3 Asia Pacific Floating Sofas Market Size Forecast by Region
  - 11.2.4 South America Floating Sofas Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Sales of Floating Sofas by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)**

- 12.1 Global Floating Sofas Market Forecast by Type (2026-2033)
  - 12.1.1 Global Forecasted Sales of Floating Sofas by Type (2026-2033)
  - 12.1.2 Global Floating Sofas Market Size Forecast by Type (2026-2033)
  - 12.1.3 Global Forecasted Price of Floating Sofas by Type (2026-2033)
- 12.2 Global Floating Sofas Market Forecast by Application (2026-2033)
  - 12.2.1 Global Floating Sofas Sales (K Units) Forecast by Application
  - 12.2.2 Global Floating Sofas Market Size (M USD) Forecast by Application (2026-2033)

## **13 CONCLUSION AND KEY FINDINGS**



## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Floating Sofas Market Size Comparison by Region (M USD)
Table 5. Global Floating Sofas Sales (K Units) by Manufacturers (2020-2025)
Table 6. Global Floating Sofas Sales Market Share by Manufacturers (2020-2025)
Table 7. Global Floating Sofas Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global Floating Sofas Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Floating Sofas as of 2024)
Table 10. Global Market Floating Sofas Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 11. Manufacturers? Manufacturing Sites, Areas Served
Table 12. Manufacturers? Product Type
Table 13. Global Floating Sofas Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Floating Sofas Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 25. Global Floating Sofas Sales by Type (K Units)
Table 26. Global Floating Sofas Market Size by Type (M USD)
Table 27. Global Floating Sofas Sales (K Units) by Type (2020-2025)
Table 28. Global Floating Sofas Sales Market Share by Type (2020-2025)
Table 29. Global Floating Sofas Market Size (M USD) by Type (2020-2025)
Table 30. Global Floating Sofas Market Size Share by Type (2020-2025)
Table 31. Global Floating Sofas Price (USD/Unit) by Type (2020-2025)

Table 32. Global Floating Sofas Sales (K Units) by Application
Table 33. Global Floating Sofas Market Size by Application
Table 34. Global Floating Sofas Sales by Application (2020-2025) & (K Units)
Table 35. Global Floating Sofas Sales Market Share by Application (2020-2025)
Table 36. Global Floating Sofas Market Size by Application (2020-2025) & (M USD)
Table 37. Global Floating Sofas Market Share by Application (2020-2025)
Table 38. Global Floating Sofas Sales Growth Rate by Application (2020-2025)
Table 39. Global Floating Sofas Sales by Region (2020-2025) & (K Units)
Table 40. Global Floating Sofas Sales Market Share by Region (2020-2025)
Table 41. Global Floating Sofas Market Size by Region (2020-2025) & (M USD)
Table 42. Global Floating Sofas Market Size Market Share by Region (2020-2025)
Table 43. North America Floating Sofas Sales by Country (2020-2025) & (K Units)
Table 44. North America Floating Sofas Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Floating Sofas Sales by Country (2020-2025) & (K Units)
Table 46. Europe Floating Sofas Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Floating Sofas Sales by Region (2020-2025) & (K Units)
Table 48. Asia Pacific Floating Sofas Market Size by Region (2020-2025) & (M USD)
Table 49. South America Floating Sofas Sales by Country (2020-2025) & (K Units)
Table 50. South America Floating Sofas Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa Floating Sofas Sales by Region (2020-2025) & (K Units)
Table 52. Middle East and Africa Floating Sofas Market Size by Region (2020-2025) & (M USD)
Table 53. Global Floating Sofas Production (K Units) by Region(2020-2025)
Table 54. Global Floating Sofas Revenue (US\$ Million) by Region (2020-2025)
Table 55. Global Floating Sofas Revenue Market Share by Region (2020-2025)
Table 56. Global Floating Sofas Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 57. North America Floating Sofas Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 58. Europe Floating Sofas Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 59. Japan Floating Sofas Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 60. China Floating Sofas Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 61. Connelly Skis Basic Information



Table 62. Connelly Skis Floating Sofas Product Overview

Table 63. Connelly Skis Floating Sofas Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Connelly Skis Business Overview

Table 65. Connelly Skis SWOT Analysis

Table 66. Connelly Skis Recent Developments

Table 67. HO Sports Basic Information

Table 68. HO Sports Floating Sofas Product Overview

Table 69. HO Sports Floating Sofas Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. HO Sports Business Overview

Table 71. HO Sports SWOT Analysis

Table 72. HO Sports Recent Developments

Table 73. O'Brien Basic Information

Table 74. O'Brien Floating Sofas Product Overview

Table 75. O'Brien Floating Sofas Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. O'Brien Business Overview

Table 77. O'Brien SWOT Analysis

Table 78. O'Brien Recent Developments

Table 79. SEA-DOO Basic Information

Table 80. SEA-DOO Floating Sofas Product Overview

Table 81. SEA-DOO Floating Sofas Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. SEA-DOO Business Overview

Table 83. SEA-DOO Recent Developments

Table 84. Bestway Basic Information

Table 85. Bestway Floating Sofas Product Overview

Table 86. Bestway Floating Sofas Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 87. Bestway Business Overview

Table 88. Bestway Recent Developments

Table 89. Aire Basic Information

Table 90. Aire Floating Sofas Product Overview

Table 91. Aire Floating Sofas Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 92. Aire Business Overview

Table 93. Aire Recent Developments

Table 94. Sevylor Basic Information

Table 95. Sevylor Floating Sofas Product Overview

Table 96. Sevylor Floating Sofas Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 97. Sevylor Business Overview

Table 98. Sevylor Recent Developments

Table 99. Sportsstuff Basic Information

Table 100. Sportsstuff Floating Sofas Product Overview

Table 101. Sportsstuff Floating Sofas Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 102. Sportsstuff Business Overview

Table 103. Sportsstuff Recent Developments

Table 104. Airhead Sports Group Basic Information

Table 105. Airhead Sports Group Floating Sofas Product Overview

Table 106. Airhead Sports Group Floating Sofas Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 107. Airhead Sports Group Business Overview

Table 108. Airhead Sports Group Recent Developments

Table 109. WOW World of Watersports Basic Information

Table 110. WOW World of Watersports Floating Sofas Product Overview

Table 111. WOW World of Watersports Floating Sofas Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 112. WOW World of Watersports Business Overview

Table 113. WOW World of Watersports Recent Developments

Table 114. Global Floating Sofas Sales Forecast by Region (2026-2033) & (K Units)

Table 115. Global Floating Sofas Market Size Forecast by Region (2026-2033) & (M USD)

Table 116. North America Floating Sofas Sales Forecast by Country (2026-2033) & (K Units)

Table 117. North America Floating Sofas Market Size Forecast by Country (2026-2033) & (M USD)

Table 118. Europe Floating Sofas Sales Forecast by Country (2026-2033) & (K Units)

Table 119. Europe Floating Sofas Market Size Forecast by Country (2026-2033) & (M USD)

Table 120. Asia Pacific Floating Sofas Sales Forecast by Region (2026-2033) & (K Units)

Table 121. Asia Pacific Floating Sofas Market Size Forecast by Region (2026-2033) & (M USD)

Table 122. South America Floating Sofas Sales Forecast by Country (2026-2033) & (K Units)



Table 123. South America Floating Sofas Market Size Forecast by Country (2026-2033) & (M USD)

Table 124. Middle East and Africa Floating Sofas Sales Forecast by Country (2026-2033) & (Units)

Table 125. Middle East and Africa Floating Sofas Market Size Forecast by Country (2026-2033) & (M USD)

Table 126. Global Floating Sofas Sales Forecast by Type (2026-2033) & (K Units)

Table 127. Global Floating Sofas Market Size Forecast by Type (2026-2033) & (M USD)

Table 128. Global Floating Sofas Price Forecast by Type (2026-2033) & (USD/Unit)

Table 129. Global Floating Sofas Sales (K Units) Forecast by Application (2026-2033)

Table 130. Global Floating Sofas Market Size Forecast by Application (2026-2033) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Floating Sofas
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Floating Sofas Market Size (M USD), 2024-2033
- Figure 5. Global Floating Sofas Market Size (M USD) (2020-2033)
- Figure 6. Global Floating Sofas Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Floating Sofas Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Floating Sofas Product Life Cycle
- Figure 13. Floating Sofas Sales Share by Manufacturers in 2024
- Figure 14. Global Floating Sofas Revenue Share by Manufacturers in 2024
- Figure 15. Floating Sofas Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Floating Sofas Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Floating Sofas Revenue in 2024
- Figure 18. Industry Chain Map of Floating Sofas
- Figure 19. Global Floating Sofas Market PEST Analysis
- Figure 20. Global Floating Sofas Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Floating Sofas Market Share by Type
- Figure 27. Sales Market Share of Floating Sofas by Type (2020-2025)
- Figure 28. Sales Market Share of Floating Sofas by Type in 2024
- Figure 29. Market Size Share of Floating Sofas by Type (2020-2025)
- Figure 30. Market Size Share of Floating Sofas by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Floating Sofas Market Share by Application

- Figure 33. Global Floating Sofas Sales Market Share by Application (2020-2025)
- Figure 34. Global Floating Sofas Sales Market Share by Application in 2024
- Figure 35. Global Floating Sofas Market Share by Application (2020-2025)
- Figure 36. Global Floating Sofas Market Share by Application in 2024
- Figure 37. Global Floating Sofas Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Floating Sofas Sales Market Share by Region (2020-2025)
- Figure 39. Global Floating Sofas Market Size Market Share by Region (2020-2025)
- Figure 40. North America Floating Sofas Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Floating Sofas Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Floating Sofas Sales Market Share by Country in 2024
- Figure 43. North America Floating Sofas Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Floating Sofas Market Size Market Share by Country in 2024
- Figure 45. U.S. Floating Sofas Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Floating Sofas Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Floating Sofas Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Floating Sofas Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Floating Sofas Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Floating Sofas Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Floating Sofas Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Floating Sofas Sales Market Share by Country in 2024
- Figure 53. Europe Floating Sofas Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Floating Sofas Market Size Market Share by Country in 2024
- Figure 55. Germany Floating Sofas Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany Floating Sofas Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Floating Sofas Sales and Growth Rate (2020-2025) & (K Units)
- Figure 58. France Floating Sofas Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Floating Sofas Sales and Growth Rate (2020-2025) & (K Units)
- Figure 60. U.K. Floating Sofas Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Floating Sofas Sales and Growth Rate (2020-2025) & (K Units)
- Figure 62. Italy Floating Sofas Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain Floating Sofas Sales and Growth Rate (2020-2025) & (K Units)
- Figure 64. Spain Floating Sofas Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 65. Asia Pacific Floating Sofas Sales and Growth Rate (K Units)
- Figure 66. Asia Pacific Floating Sofas Sales Market Share by Region in 2024
- Figure 67. Asia Pacific Floating Sofas Market Size Market Share by Region in 2024

- Figure 68. China Floating Sofas Sales and Growth Rate (2020-2025) & (K Units)
- Figure 69. China Floating Sofas Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 70. Japan Floating Sofas Sales and Growth Rate (2020-2025) & (K Units)
- Figure 71. Japan Floating Sofas Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 72. South Korea Floating Sofas Sales and Growth Rate (2020-2025) & (K Units)
- Figure 73. South Korea Floating Sofas Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 74. India Floating Sofas Sales and Growth Rate (2020-2025) & (K Units)
- Figure 75. India Floating Sofas Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 76. Southeast Asia Floating Sofas Sales and Growth Rate (2020-2025) & (K Units)
- Figure 77. Southeast Asia Floating Sofas Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 78. South America Floating Sofas Sales and Growth Rate (K Units)
- Figure 79. South America Floating Sofas Sales Market Share by Country in 2024
- Figure 80. South America Floating Sofas Market Size and Growth Rate (M USD)
- Figure 81. South America Floating Sofas Market Size Market Share by Country in 2024
- Figure 82. Brazil Floating Sofas Sales and Growth Rate (2020-2025) & (K Units)
- Figure 83. Brazil Floating Sofas Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 84. Argentina Floating Sofas Sales and Growth Rate (2020-2025) & (K Units)
- Figure 85. Argentina Floating Sofas Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 86. Columbia Floating Sofas Sales and Growth Rate (2020-2025) & (K Units)
- Figure 87. Columbia Floating Sofas Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 88. Middle East and Africa Floating Sofas Sales and Growth Rate (K Units)
- Figure 89. Middle East and Africa Floating Sofas Sales Market Share by Region in 2024
- Figure 90. Middle East and Africa Floating Sofas Market Size and Growth Rate (M USD)
- Figure 91. Middle East and Africa Floating Sofas Market Size Market Share by Region in 2024
- Figure 92. Saudi Arabia Floating Sofas Sales and Growth Rate (2020-2025) & (K Units)
- Figure 93. Saudi Arabia Floating Sofas Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 94. UAE Floating Sofas Sales and Growth Rate (2020-2025) & (K Units)
- Figure 95. UAE Floating Sofas Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 96. Egypt Floating Sofas Sales and Growth Rate (2020-2025) & (K Units)
- Figure 97. Egypt Floating Sofas Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 98. Nigeria Floating Sofas Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Floating Sofas Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Floating Sofas Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Floating Sofas Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Floating Sofas Production Market Share by Region (2020-2025)

Figure 103. North America Floating Sofas Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Floating Sofas Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Floating Sofas Production (K Units) Growth Rate (2020-2025)

Figure 106. China Floating Sofas Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Floating Sofas Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Floating Sofas Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Floating Sofas Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Floating Sofas Market Share Forecast by Type (2026-2033)

Figure 111. Global Floating Sofas Sales Forecast by Application (2026-2033)

Figure 112. Global Floating Sofas Market Share Forecast by Application (2026-2033)

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