

Global Flaky Soft Magnetic Powder Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Magnetic Powder refers to a type of powdery material that exhibits magnetic properties. It is typically composed of fine particles of magnetic substances, such as iron oxide or other ferromagnetic materials, which can be attracted to and aligned with a magnetic field. This product is widely used in various applications, including magnetic tapes, magnetic inks, data storage devices, and in the manufacturing of certain types of magnets. The magnetic powder can be in the form of a dry powder or a suspension in a liquid medium, and its size, shape, and magnetic properties can be tailored to suit specific industrial needs. It is an essential component in technologies that rely on magnetic forces for data recording, transmission, and retrieval.

This report provides a deep insight into the global Magnetic Powder market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Magnetic Powder Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers,

consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Magnetic Powder market in any manner.

Global Magnetic Powder Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

POCO Magnetic
ZheJiang NBTM KeDa (KDM)
CSC (Changsung Corp.)
MAGNETICS
Nanjing New Conda Magnetic
Advanced Technology & Materials
Micrometals
Epson Atmix
Qingdao Yunlu Advanced Materials
Jiangxi Yuean Advanced Materials
Dongbu Electronic Materials
Proterial
Ltd. (Formerly Hitachi Metals)
Hunan Hualiu New Materials
Amogreentech
Samwha Electronics
Sandvik
Daido Steel
Hoganas
DOWA Electronics Materials
Yahao Materials & Technology
Nopion Co.
Ltd.

Market Segmentation (by Type)

MPP

Sendust
High Flux
Fe-Si
Pure Iron
Others

Market Segmentation (by Application)

New Energy Vehicles
Photovoltaics and Wind Power
Household Appliances
UPS
Telecommunication
Others

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Magnetic Powder Market
Overview of the regional outlook of the Magnetic Powder Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Magnetic Powder Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Magnetic Powder, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Flaky Soft Magnetic Powder

1.2 Key Market Segments

1.2.1 Flaky Soft Magnetic Powder Segment by Type

1.2.2 Flaky Soft Magnetic Powder Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 FLAKY SOFT MAGNETIC POWDER MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Flaky Soft Magnetic Powder Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Flaky Soft Magnetic Powder Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 FLAKY SOFT MAGNETIC POWDER MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Flaky Soft Magnetic Powder Product Life Cycle

3.3 Global Flaky Soft Magnetic Powder Sales by Manufacturers (2020-2025)

3.4 Global Flaky Soft Magnetic Powder Revenue Market Share by Manufacturers (2020-2025)

3.5 Flaky Soft Magnetic Powder Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Flaky Soft Magnetic Powder Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Flaky Soft Magnetic Powder Market Competitive Situation and Trends

3.8.1 Flaky Soft Magnetic Powder Market Concentration Rate

3.8.2 Global 5 and 10 Largest Flaky Soft Magnetic Powder Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 FLAKY SOFT MAGNETIC POWDER INDUSTRY CHAIN ANALYSIS

4.1 Flaky Soft Magnetic Powder Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF FLAKY SOFT MAGNETIC POWDER MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Flaky Soft Magnetic Powder Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Flaky Soft Magnetic Powder Market

5.7 ESG Ratings of Leading Companies

6 FLAKY SOFT MAGNETIC POWDER MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Flaky Soft Magnetic Powder Sales Market Share by Type (2020-2025)

6.3 Global Flaky Soft Magnetic Powder Market Size Market Share by Type (2020-2025)

6.4 Global Flaky Soft Magnetic Powder Price by Type (2020-2025)

7 FLAKY SOFT MAGNETIC POWDER MARKET SEGMENTATION BY

APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Flaky Soft Magnetic Powder Market Sales by Application (2020-2025)
- 7.3 Global Flaky Soft Magnetic Powder Market Size (M USD) by Application (2020-2025)
- 7.4 Global Flaky Soft Magnetic Powder Sales Growth Rate by Application (2020-2025)

8 FLAKY SOFT MAGNETIC POWDER MARKET SALES BY REGION

- 8.1 Global Flaky Soft Magnetic Powder Sales by Region
 - 8.1.1 Global Flaky Soft Magnetic Powder Sales by Region
 - 8.1.2 Global Flaky Soft Magnetic Powder Sales Market Share by Region
- 8.2 Global Flaky Soft Magnetic Powder Market Size by Region
 - 8.2.1 Global Flaky Soft Magnetic Powder Market Size by Region
 - 8.2.2 Global Flaky Soft Magnetic Powder Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Flaky Soft Magnetic Powder Sales by Country
 - 8.3.2 North America Flaky Soft Magnetic Powder Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Flaky Soft Magnetic Powder Sales by Country
 - 8.4.2 Europe Flaky Soft Magnetic Powder Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Flaky Soft Magnetic Powder Sales by Region
 - 8.5.2 Asia Pacific Flaky Soft Magnetic Powder Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America

- 8.6.1 South America Flaky Soft Magnetic Powder Sales by Country
- 8.6.2 South America Flaky Soft Magnetic Powder Market Size by Country
- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Flaky Soft Magnetic Powder Sales by Region
 - 8.7.2 Middle East and Africa Flaky Soft Magnetic Powder Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 FLAKY SOFT MAGNETIC POWDER MARKET PRODUCTION BY REGION

- 9.1 Global Production of Flaky Soft Magnetic Powder by Region(2020-2025)
- 9.2 Global Flaky Soft Magnetic Powder Revenue Market Share by Region (2020-2025)
- 9.3 Global Flaky Soft Magnetic Powder Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Flaky Soft Magnetic Powder Production
 - 9.4.1 North America Flaky Soft Magnetic Powder Production Growth Rate (2020-2025)
 - 9.4.2 North America Flaky Soft Magnetic Powder Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Flaky Soft Magnetic Powder Production
 - 9.5.1 Europe Flaky Soft Magnetic Powder Production Growth Rate (2020-2025)
 - 9.5.2 Europe Flaky Soft Magnetic Powder Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Flaky Soft Magnetic Powder Production (2020-2025)
 - 9.6.1 Japan Flaky Soft Magnetic Powder Production Growth Rate (2020-2025)
 - 9.6.2 Japan Flaky Soft Magnetic Powder Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Flaky Soft Magnetic Powder Production (2020-2025)
 - 9.7.1 China Flaky Soft Magnetic Powder Production Growth Rate (2020-2025)
 - 9.7.2 China Flaky Soft Magnetic Powder Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 POCO Magnetic
 - 10.1.1 POCO Magnetic Basic Information
 - 10.1.2 POCO Magnetic Flaky Soft Magnetic Powder Product Overview
 - 10.1.3 POCO Magnetic Flaky Soft Magnetic Powder Product Market Performance
 - 10.1.4 POCO Magnetic Business Overview
 - 10.1.5 POCO Magnetic SWOT Analysis
 - 10.1.6 POCO Magnetic Recent Developments
- 10.2 ChangSung Corporation
 - 10.2.1 ChangSung Corporation Basic Information
 - 10.2.2 ChangSung Corporation Flaky Soft Magnetic Powder Product Overview
 - 10.2.3 ChangSung Corporation Flaky Soft Magnetic Powder Product Market Performance
 - 10.2.4 ChangSung Corporation Business Overview
 - 10.2.5 ChangSung Corporation SWOT Analysis
 - 10.2.6 ChangSung Corporation Recent Developments
- 10.3 WAVE-VECTOR
 - 10.3.1 WAVE-VECTOR Basic Information
 - 10.3.2 WAVE-VECTOR Flaky Soft Magnetic Powder Product Overview
 - 10.3.3 WAVE-VECTOR Flaky Soft Magnetic Powder Product Market Performance
 - 10.3.4 WAVE-VECTOR Business Overview
 - 10.3.5 WAVE-VECTOR SWOT Analysis
 - 10.3.6 WAVE-VECTOR Recent Developments
- 10.4 Hunan Hualiu New Materials
 - 10.4.1 Hunan Hualiu New Materials Basic Information
 - 10.4.2 Hunan Hualiu New Materials Flaky Soft Magnetic Powder Product Overview
 - 10.4.3 Hunan Hualiu New Materials Flaky Soft Magnetic Powder Product Market Performance
 - 10.4.4 Hunan Hualiu New Materials Business Overview
 - 10.4.5 Hunan Hualiu New Materials Recent Developments
- 10.5 Nopion
 - 10.5.1 Nopion Basic Information
 - 10.5.2 Nopion Flaky Soft Magnetic Powder Product Overview
 - 10.5.3 Nopion Flaky Soft Magnetic Powder Product Market Performance
 - 10.5.4 Nopion Business Overview
 - 10.5.5 Nopion Recent Developments

11 FLAKY SOFT MAGNETIC POWDER MARKET FORECAST BY REGION

11.1 Global Flaky Soft Magnetic Powder Market Size Forecast

11.2 Global Flaky Soft Magnetic Powder Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Flaky Soft Magnetic Powder Market Size Forecast by Country

11.2.3 Asia Pacific Flaky Soft Magnetic Powder Market Size Forecast by Region

11.2.4 South America Flaky Soft Magnetic Powder Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Flaky Soft Magnetic Powder by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Flaky Soft Magnetic Powder Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Flaky Soft Magnetic Powder by Type (2026-2033)

12.1.2 Global Flaky Soft Magnetic Powder Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Flaky Soft Magnetic Powder by Type (2026-2033)

12.2 Global Flaky Soft Magnetic Powder Market Forecast by Application (2026-2033)

12.2.1 Global Flaky Soft Magnetic Powder Sales (K Units) Forecast by Application

12.2.2 Global Flaky Soft Magnetic Powder Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Flaky Soft Magnetic Powder Market Size Comparison by Region (M USD)

Table 5. Global Flaky Soft Magnetic Powder Sales (K Units) by Manufacturers (2020-2025)

Table 6. Global Flaky Soft Magnetic Powder Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Flaky Soft Magnetic Powder Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Flaky Soft Magnetic Powder Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Flaky Soft Magnetic Powder as of 2024)

Table 10. Global Market Flaky Soft Magnetic Powder Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Flaky Soft Magnetic Powder Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Flaky Soft Magnetic Powder Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Flaky Soft Magnetic Powder Sales by Type (K Units)

Table 26. Global Flaky Soft Magnetic Powder Market Size by Type (M USD)

Table 27. Global Flaky Soft Magnetic Powder Sales (K Units) by Type (2020-2025)

Table 28. Global Flaky Soft Magnetic Powder Sales Market Share by Type (2020-2025)

Table 29. Global Flaky Soft Magnetic Powder Market Size (M USD) by Type (2020-2025)

Table 30. Global Flaky Soft Magnetic Powder Market Size Share by Type (2020-2025)

Table 31. Global Flaky Soft Magnetic Powder Price (USD/Unit) by Type (2020-2025)

Table 32. Global Flaky Soft Magnetic Powder Sales (K Units) by Application

Table 33. Global Flaky Soft Magnetic Powder Market Size by Application

Table 34. Global Flaky Soft Magnetic Powder Sales by Application (2020-2025) & (K Units)

Table 35. Global Flaky Soft Magnetic Powder Sales Market Share by Application (2020-2025)

Table 36. Global Flaky Soft Magnetic Powder Market Size by Application (2020-2025) & (M USD)

Table 37. Global Flaky Soft Magnetic Powder Market Share by Application (2020-2025)

Table 38. Global Flaky Soft Magnetic Powder Sales Growth Rate by Application (2020-2025)

Table 39. Global Flaky Soft Magnetic Powder Sales by Region (2020-2025) & (K Units)

Table 40. Global Flaky Soft Magnetic Powder Sales Market Share by Region (2020-2025)

Table 41. Global Flaky Soft Magnetic Powder Market Size by Region (2020-2025) & (M USD)

Table 42. Global Flaky Soft Magnetic Powder Market Size Market Share by Region (2020-2025)

Table 43. North America Flaky Soft Magnetic Powder Sales by Country (2020-2025) & (K Units)

Table 44. North America Flaky Soft Magnetic Powder Market Size by Country (2020-2025) & (M USD)

Table 45. Europe Flaky Soft Magnetic Powder Sales by Country (2020-2025) & (K Units)

Table 46. Europe Flaky Soft Magnetic Powder Market Size by Country (2020-2025) & (M USD)

Table 47. Asia Pacific Flaky Soft Magnetic Powder Sales by Region (2020-2025) & (K Units)

Table 48. Asia Pacific Flaky Soft Magnetic Powder Market Size by Region (2020-2025) & (M USD)

Table 49. South America Flaky Soft Magnetic Powder Sales by Country (2020-2025) & (K Units)

Table 50. South America Flaky Soft Magnetic Powder Market Size by Country (2020-2025) & (M USD)

Table 51. Middle East and Africa Flaky Soft Magnetic Powder Sales by Region (2020-2025) & (K Units)

Table 52. Middle East and Africa Flaky Soft Magnetic Powder Market Size by Region (2020-2025) & (M USD)

Table 53. Global Flaky Soft Magnetic Powder Production (K Units) by Region(2020-2025)

Table 54. Global Flaky Soft Magnetic Powder Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Flaky Soft Magnetic Powder Revenue Market Share by Region (2020-2025)

Table 56. Global Flaky Soft Magnetic Powder Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Flaky Soft Magnetic Powder Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Flaky Soft Magnetic Powder Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Flaky Soft Magnetic Powder Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Flaky Soft Magnetic Powder Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Poco Magnetic Basic Information

Table 62. Poco Magnetic Flaky Soft Magnetic Powder Product Overview

Table 63. Poco Magnetic Flaky Soft Magnetic Powder Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Poco Magnetic Business Overview

Table 65. Poco Magnetic SWOT Analysis

Table 66. Poco Magnetic Recent Developments

Table 67. ChangSung Corporation Basic Information

Table 68. ChangSung Corporation Flaky Soft Magnetic Powder Product Overview

Table 69. ChangSung Corporation Flaky Soft Magnetic Powder Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. ChangSung Corporation Business Overview

Table 71. ChangSung Corporation SWOT Analysis

Table 72. ChangSung Corporation Recent Developments

Table 73. WAVE-VECTOR Basic Information

Table 74. WAVE-VECTOR Flaky Soft Magnetic Powder Product Overview

Table 75. WAVE-VECTOR Flaky Soft Magnetic Powder Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. WAVE-VECTOR Business Overview

- Table 77. WAVE-VECTOR SWOT Analysis
- Table 78. WAVE-VECTOR Recent Developments
- Table 79. Hunan Hualiu New Materials Basic Information
- Table 80. Hunan Hualiu New Materials Flaky Soft Magnetic Powder Product Overview
- Table 81. Hunan Hualiu New Materials Flaky Soft Magnetic Powder Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 82. Hunan Hualiu New Materials Business Overview
- Table 83. Hunan Hualiu New Materials Recent Developments
- Table 84. Nopion Basic Information
- Table 85. Nopion Flaky Soft Magnetic Powder Product Overview
- Table 86. Nopion Flaky Soft Magnetic Powder Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 87. Nopion Business Overview
- Table 88. Nopion Recent Developments
- Table 89. Global Flaky Soft Magnetic Powder Sales Forecast by Region (2026-2033) & (K Units)
- Table 90. Global Flaky Soft Magnetic Powder Market Size Forecast by Region (2026-2033) & (M USD)
- Table 91. North America Flaky Soft Magnetic Powder Sales Forecast by Country (2026-2033) & (K Units)
- Table 92. North America Flaky Soft Magnetic Powder Market Size Forecast by Country (2026-2033) & (M USD)
- Table 93. Europe Flaky Soft Magnetic Powder Sales Forecast by Country (2026-2033) & (K Units)
- Table 94. Europe Flaky Soft Magnetic Powder Market Size Forecast by Country (2026-2033) & (M USD)
- Table 95. Asia Pacific Flaky Soft Magnetic Powder Sales Forecast by Region (2026-2033) & (K Units)
- Table 96. Asia Pacific Flaky Soft Magnetic Powder Market Size Forecast by Region (2026-2033) & (M USD)
- Table 97. South America Flaky Soft Magnetic Powder Sales Forecast by Country (2026-2033) & (K Units)
- Table 98. South America Flaky Soft Magnetic Powder Market Size Forecast by Country (2026-2033) & (M USD)
- Table 99. Middle East and Africa Flaky Soft Magnetic Powder Sales Forecast by Country (2026-2033) & (Units)
- Table 100. Middle East and Africa Flaky Soft Magnetic Powder Market Size Forecast by Country (2026-2033) & (M USD)
- Table 101. Global Flaky Soft Magnetic Powder Sales Forecast by Type (2026-2033) &

(K Units)

Table 102. Global Flaky Soft Magnetic Powder Market Size Forecast by Type (2026-2033) & (M USD)

Table 103. Global Flaky Soft Magnetic Powder Price Forecast by Type (2026-2033) & (USD/Unit)

Table 104. Global Flaky Soft Magnetic Powder Sales (K Units) Forecast by Application (2026-2033)

Table 105. Global Flaky Soft Magnetic Powder Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Flaky Soft Magnetic Powder
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Flaky Soft Magnetic Powder Market Size (M USD), 2024-2033
- Figure 5. Global Flaky Soft Magnetic Powder Market Size (M USD) (2020-2033)
- Figure 6. Global Flaky Soft Magnetic Powder Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Flaky Soft Magnetic Powder Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Flaky Soft Magnetic Powder Product Life Cycle
- Figure 13. Flaky Soft Magnetic Powder Sales Share by Manufacturers in 2024
- Figure 14. Global Flaky Soft Magnetic Powder Revenue Share by Manufacturers in 2024
- Figure 15. Flaky Soft Magnetic Powder Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Flaky Soft Magnetic Powder Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Flaky Soft Magnetic Powder Revenue in 2024
- Figure 18. Industry Chain Map of Flaky Soft Magnetic Powder
- Figure 19. Global Flaky Soft Magnetic Powder Market PEST Analysis
- Figure 20. Global Flaky Soft Magnetic Powder Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Flaky Soft Magnetic Powder Market Share by Type
- Figure 27. Sales Market Share of Flaky Soft Magnetic Powder by Type (2020-2025)
- Figure 28. Sales Market Share of Flaky Soft Magnetic Powder by Type in 2024
- Figure 29. Market Size Share of Flaky Soft Magnetic Powder by Type (2020-2025)
- Figure 30. Market Size Share of Flaky Soft Magnetic Powder by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

- Figure 32. Global Flaky Soft Magnetic Powder Market Share by Application
- Figure 33. Global Flaky Soft Magnetic Powder Sales Market Share by Application (2020-2025)
- Figure 34. Global Flaky Soft Magnetic Powder Sales Market Share by Application in 2024
- Figure 35. Global Flaky Soft Magnetic Powder Market Share by Application (2020-2025)
- Figure 36. Global Flaky Soft Magnetic Powder Market Share by Application in 2024
- Figure 37. Global Flaky Soft Magnetic Powder Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Flaky Soft Magnetic Powder Sales Market Share by Region (2020-2025)
- Figure 39. Global Flaky Soft Magnetic Powder Market Size Market Share by Region (2020-2025)
- Figure 40. North America Flaky Soft Magnetic Powder Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Flaky Soft Magnetic Powder Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Flaky Soft Magnetic Powder Sales Market Share by Country in 2024
- Figure 43. North America Flaky Soft Magnetic Powder Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Flaky Soft Magnetic Powder Market Size Market Share by Country in 2024
- Figure 45. U.S. Flaky Soft Magnetic Powder Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Flaky Soft Magnetic Powder Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Flaky Soft Magnetic Powder Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Flaky Soft Magnetic Powder Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Flaky Soft Magnetic Powder Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Flaky Soft Magnetic Powder Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Flaky Soft Magnetic Powder Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Flaky Soft Magnetic Powder Sales Market Share by Country in 2024
- Figure 53. Europe Flaky Soft Magnetic Powder Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 54. Europe Flaky Soft Magnetic Powder Market Size Market Share by Country in 2024

Figure 55. Germany Flaky Soft Magnetic Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Flaky Soft Magnetic Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Flaky Soft Magnetic Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Flaky Soft Magnetic Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Flaky Soft Magnetic Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Flaky Soft Magnetic Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Flaky Soft Magnetic Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Flaky Soft Magnetic Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Flaky Soft Magnetic Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Flaky Soft Magnetic Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Flaky Soft Magnetic Powder Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Flaky Soft Magnetic Powder Sales Market Share by Region in 2024

Figure 67. Asia Pacific Flaky Soft Magnetic Powder Market Size Market Share by Region in 2024

Figure 68. China Flaky Soft Magnetic Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Flaky Soft Magnetic Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Flaky Soft Magnetic Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Flaky Soft Magnetic Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Flaky Soft Magnetic Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Flaky Soft Magnetic Powder Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 74. India Flaky Soft Magnetic Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Flaky Soft Magnetic Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Flaky Soft Magnetic Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Flaky Soft Magnetic Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Flaky Soft Magnetic Powder Sales and Growth Rate (K Units)

Figure 79. South America Flaky Soft Magnetic Powder Sales Market Share by Country in 2024

Figure 80. South America Flaky Soft Magnetic Powder Market Size and Growth Rate (M USD)

Figure 81. South America Flaky Soft Magnetic Powder Market Size Market Share by Country in 2024

Figure 82. Brazil Flaky Soft Magnetic Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Flaky Soft Magnetic Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Flaky Soft Magnetic Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Flaky Soft Magnetic Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Flaky Soft Magnetic Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Flaky Soft Magnetic Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Flaky Soft Magnetic Powder Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Flaky Soft Magnetic Powder Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Flaky Soft Magnetic Powder Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Flaky Soft Magnetic Powder Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Flaky Soft Magnetic Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Flaky Soft Magnetic Powder Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 94. UAE Flaky Soft Magnetic Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Flaky Soft Magnetic Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Flaky Soft Magnetic Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Flaky Soft Magnetic Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Flaky Soft Magnetic Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Flaky Soft Magnetic Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Flaky Soft Magnetic Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Flaky Soft Magnetic Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Flaky Soft Magnetic Powder Production Market Share by Region (2020-2025)

Figure 103. North America Flaky Soft Magnetic Powder Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Flaky Soft Magnetic Powder Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Flaky Soft Magnetic Powder Production (K Units) Growth Rate (2020-2025)

Figure 106. China Flaky Soft Magnetic Powder Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Flaky Soft Magnetic Powder Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Flaky Soft Magnetic Powder Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Flaky Soft Magnetic Powder Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Flaky Soft Magnetic Powder Market Share Forecast by Type (2026-2033)

Figure 111. Global Flaky Soft Magnetic Powder Sales Forecast by Application (2026-2033)

Figure 112. Global Flaky Soft Magnetic Powder Market Share Forecast by Application (2026-2033)

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