

Global Flake Zinc Powder Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Flake Zinc Powder competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. In 2024, global Flake Zinc Powder production reached approximately 865,000 tons, with an average global market price of around US\$5,800 per ton. In 2024, the global 's total production capacity of Flake Zinc Powder reached 1,130,000 tons. The industry average gross profit margin of this product reached 24%. Flake zinc powder is a finely milled, lamellar (flat, scale-like) form of zinc metal, primarily produced using ball milling methods (both dry and wet processes) . It is distinct from spherical zinc powder due to its high surface area and unique shape, which provides enhanced barrier properties. This product is critically used in zinc-chromium anti-corrosion coatings and various rich-zinc protective coatings, finding major applications in sectors such as marine, automotive, container, and construction paints to provide long-lasting corrosion resistance for steel structures .The upstream supply relies on raw zinc metal. The market features global players like AVL Metal Powders and Eckart, alongside significant Chinese manufacturers such as Hunan Jinhao New Material Technology Co.,Ltd. The downstream demand is primarily driven by the protective coatings industry for automotive, machinery, and wind power applications, forming a complete chain from metal production to functional coating solutions .Flake zinc powder, as an important industrial raw material, possesses a unique flaky structure that allows it to form a dense coating, providing excellent physical shielding and significantly superior corrosion resistance compared to electroplating and hot-dip galvanizing, while also producing less pollution and meeting environmental protection requirements. This characteristic makes it a key material in the field of anti-corrosion coatings, particularly in Dacromet (zinc-chromium coating) and chromium-free Dacromet (zinc-aluminum coating). Globally, the

flake zinc powder market is expected to continue growing. This growth is primarily driven by strong demand from downstream industries, including automotive manufacturing, shipbuilding and marine engineering, machinery, wind power applications, and construction, all of which have an increasing need for efficient and long-lasting anti-corrosion solutions. Simultaneously, increasingly stringent environmental policies are driving the development of chromium-free anti-corrosion technologies, presenting new market opportunities for flake zinc powder and its alloys as environmentally friendly options.

The global Flake Zinc Powder market size was estimated at USD 5021.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 6.00% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Flake Zinc Powder market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Flake Zinc Powder market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Flake Zinc Powder market.

Global Flake Zinc Powder Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-

user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

AVL Metal Powders

Eckart

Novamet

Mepco

Hunan Jinhao New Material Technology Co.,Ltd

Shan Dong Jie Han Metal Material Co., Ltd

Chengdu Nuclear 857 New Materials Co., Ltd.

Hunan New Wellink Advanced Metallic Material Co., Ltd.

Shenlong Zinc

Jiangsu Kecheng New Non-Ferrous Metal Materials Co., Ltd.

Shenzhen Nonfemet

Sun Chemical

Metal Powder Company Limited

Taizhou Shenglan Zinc

American Elements

Market Segmentation (by Type)

Ultrafine 45?m

Market Segmentation (by Application)

Oil and Gas

Automobile Manufacturing

Shipbuilding and Marine Engineering

Construction

Aerospace

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Flake Zinc Powder Market

Overview of the regional outlook of the Flake Zinc Powder Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Flake Zinc Powder Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan,

merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Flake Zinc Powder, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical

and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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