

# Global Enterprise Travel Management Services Market Research Report 2026(Status and Outlook)

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## Abstracts

The global Enterprise Travel Management Services market size was estimated at USD 15450.65 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 8.75% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Enterprise Travel Management Services market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Enterprise Travel Management Services market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Enterprise Travel Management Services market.

## Global Enterprise Travel Management Services Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Business Travel Management Limited  
TravelPerk  
CWT  
Corporate Travel Management  
FCM Travel Solutions  
Direct Travel  
GBT  
ARTA Travel  
BCD Group  
Cain Travel & Events  
CorpTrav (FROSCH)  
Enterprise Holdings  
GTI Travel  
JTB Business Travel  
National Express  
Radius Travel  
Safe Harbors Business Travel  
Teplis Travel Service

### **Market Segmentation (by Type)**

Domestic Tourism  
Outbound Tourism

## **Market Segmentation (by Application)**

Personal  
Group

## **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Enterprise Travel Management Services Market

Overview of the regional outlook of the Enterprise Travel Management Services Market:

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Enterprise Travel Management Services Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Enterprise Travel Management Services, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five

forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Enterprise Travel Management Services
- 1.2 Key Market Segments
  - 1.2.1 Enterprise Travel Management Services Segment by Type
  - 1.2.2 Enterprise Travel Management Services Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 ENTERPRISE TRAVEL MANAGEMENT SERVICES MARKET OVERVIEW**

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 ENTERPRISE TRAVEL MANAGEMENT SERVICES MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Enterprise Travel Management Services Product Life Cycle
- 3.3 Global Enterprise Travel Management Services Revenue Market Share by Company (2020-2025)
- 3.4 Enterprise Travel Management Services Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.5 Headquarters, Areas Served, and Product Types of Major Players
- 3.6 Enterprise Travel Management Services Market Competitive Situation and Trends
  - 3.6.1 Enterprise Travel Management Services Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Enterprise Travel Management Services Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 ENTERPRISE TRAVEL MANAGEMENT SERVICES VALUE CHAIN ANALYSIS**

- 4.1 Enterprise Travel Management Services Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF ENTERPRISE TRAVEL MANAGEMENT SERVICES MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Enterprise Travel Management Services Market Porter's Five Forces Analysis

## **6 ENTERPRISE TRAVEL MANAGEMENT SERVICES MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Enterprise Travel Management Services Market by Type (2020-2025)
- 6.3 Global Enterprise Travel Management Services Market Size Growth Rate by Type (2021-2025)

## **7 ENTERPRISE TRAVEL MANAGEMENT SERVICES MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Enterprise Travel Management Services Market Size (M USD) by Application (2020-2025)
- 7.3 Global Enterprise Travel Management Services Market Size Growth Rate by Application (2021-2025)

## **8 ENTERPRISE TRAVEL MANAGEMENT SERVICES MARKET SEGMENTATION BY REGION**

### 8.1 Global Enterprise Travel Management Services Market Size by Region

#### 8.1.1 Global Enterprise Travel Management Services Market Size by Region

#### 8.1.2 Global Enterprise Travel Management Services Market Size Market Share by Region

### 8.2 North America

#### 8.2.1 North America Enterprise Travel Management Services Market Size by Country

#### 8.2.2 U.S.

#### 8.2.3 Canada

#### 8.2.4 Mexico

### 8.3 Europe

#### 8.3.1 Europe Enterprise Travel Management Services Market Size by Country

#### 8.3.2 Germany

#### 8.3.3 France

#### 8.3.4 U.K.

#### 8.3.5 Italy

#### 8.3.6 Spain

### 8.4 Asia Pacific

#### 8.4.1 Asia Pacific Enterprise Travel Management Services Market Size by Region

#### 8.4.2 China

#### 8.4.3 Japan

#### 8.4.4 South Korea

#### 8.4.5 India

#### 8.4.6 Southeast Asia

### 8.5 South America

#### 8.5.1 South America Enterprise Travel Management Services Market Size by Country

#### 8.5.2 Brazil

#### 8.5.3 Argentina

#### 8.5.4 Columbia

### 8.6 Middle East and Africa

#### 8.6.1 Middle East and Africa Enterprise Travel Management Services Market Size by Region

#### 8.6.2 Saudi Arabia

#### 8.6.3 UAE

#### 8.6.4 Egypt

#### 8.6.5 Nigeria

## 8.6.6 South Africa

# 9 KEY COMPANIES PROFILE

## 9.1 Business Travel Management Limited

9.1.1 Business Travel Management Limited Basic Information

9.1.2 Business Travel Management Limited Enterprise Travel Management Services Product Overview

9.1.3 Business Travel Management Limited Enterprise Travel Management Services Product Market Performance

9.1.4 Business Travel Management Limited SWOT Analysis

9.1.5 Business Travel Management Limited Business Overview

9.1.6 Business Travel Management Limited Recent Developments

## 9.2 TravelPerk

9.2.1 TravelPerk Basic Information

9.2.2 TravelPerk Enterprise Travel Management Services Product Overview

9.2.3 TravelPerk Enterprise Travel Management Services Product Market Performance

9.2.4 TravelPerk SWOT Analysis

9.2.5 TravelPerk Business Overview

9.2.6 TravelPerk Recent Developments

## 9.3 CWT

9.3.1 CWT Basic Information

9.3.2 CWT Enterprise Travel Management Services Product Overview

9.3.3 CWT Enterprise Travel Management Services Product Market Performance

9.3.4 CWT SWOT Analysis

9.3.5 CWT Business Overview

9.3.6 CWT Recent Developments

## 9.4 Corporate Travel Management

9.4.1 Corporate Travel Management Basic Information

9.4.2 Corporate Travel Management Enterprise Travel Management Services Product Overview

9.4.3 Corporate Travel Management Enterprise Travel Management Services Product Market Performance

9.4.4 Corporate Travel Management Business Overview

9.4.5 Corporate Travel Management Recent Developments

## 9.5 FCM Travel Solutions

9.5.1 FCM Travel Solutions Basic Information

9.5.2 FCM Travel Solutions Enterprise Travel Management Services Product Overview

9.5.3 FCM Travel Solutions Enterprise Travel Management Services Product Market Performance

9.5.4 FCM Travel Solutions Business Overview

9.5.5 FCM Travel Solutions Recent Developments

9.6 Direct Travel

9.6.1 Direct Travel Basic Information

9.6.2 Direct Travel Enterprise Travel Management Services Product Overview

9.6.3 Direct Travel Enterprise Travel Management Services Product Market

Performance

9.6.4 Direct Travel Business Overview

9.6.5 Direct Travel Recent Developments

9.7 GBT

9.7.1 GBT Basic Information

9.7.2 GBT Enterprise Travel Management Services Product Overview

9.7.3 GBT Enterprise Travel Management Services Product Market Performance

9.7.4 GBT Business Overview

9.7.5 GBT Recent Developments

9.8 ARTA Travel

9.8.1 ARTA Travel Basic Information

9.8.2 ARTA Travel Enterprise Travel Management Services Product Overview

9.8.3 ARTA Travel Enterprise Travel Management Services Product Market

Performance

9.8.4 ARTA Travel Business Overview

9.8.5 ARTA Travel Recent Developments

9.9 BCD Group

9.9.1 BCD Group Basic Information

9.9.2 BCD Group Enterprise Travel Management Services Product Overview

9.9.3 BCD Group Enterprise Travel Management Services Product Market

Performance

9.9.4 BCD Group Business Overview

9.9.5 BCD Group Recent Developments

9.10 Cain Travel and Events

9.10.1 Cain Travel and Events Basic Information

9.10.2 Cain Travel and Events Enterprise Travel Management Services Product Overview

9.10.3 Cain Travel and Events Enterprise Travel Management Services Product Market Performance

9.10.4 Cain Travel and Events Business Overview

9.10.5 Cain Travel and Events Recent Developments

## 9.11 CorpTrav (FROSCH)

9.11.1 CorpTrav (FROSCH) Basic Information

9.11.2 CorpTrav (FROSCH) Enterprise Travel Management Services Product

### Overview

9.11.3 CorpTrav (FROSCH) Enterprise Travel Management Services Product Market

### Performance

9.11.4 CorpTrav (FROSCH) Business Overview

9.11.5 CorpTrav (FROSCH) Recent Developments

## 9.12 Enterprise Holdings

9.12.1 Enterprise Holdings Basic Information

9.12.2 Enterprise Holdings Enterprise Travel Management Services Product Overview

9.12.3 Enterprise Holdings Enterprise Travel Management Services Product Market

### Performance

9.12.4 Enterprise Holdings Business Overview

9.12.5 Enterprise Holdings Recent Developments

## 9.13 GTI Travel

9.13.1 GTI Travel Basic Information

9.13.2 GTI Travel Enterprise Travel Management Services Product Overview

9.13.3 GTI Travel Enterprise Travel Management Services Product Market

### Performance

9.13.4 GTI Travel Business Overview

9.13.5 GTI Travel Recent Developments

## 9.14 JTB Business Travel

9.14.1 JTB Business Travel Basic Information

9.14.2 JTB Business Travel Enterprise Travel Management Services Product

### Overview

9.14.3 JTB Business Travel Enterprise Travel Management Services Product Market

### Performance

9.14.4 JTB Business Travel Business Overview

9.14.5 JTB Business Travel Recent Developments

## 9.15 National Express

9.15.1 National Express Basic Information

9.15.2 National Express Enterprise Travel Management Services Product Overview

9.15.3 National Express Enterprise Travel Management Services Product Market

### Performance

9.15.4 National Express Business Overview

9.15.5 National Express Recent Developments

## 9.16 Radius Travel

9.16.1 Radius Travel Basic Information

- 9.16.2 Radius Travel Enterprise Travel Management Services Product Overview
- 9.16.3 Radius Travel Enterprise Travel Management Services Product Market Performance
- 9.16.4 Radius Travel Business Overview
- 9.16.5 Radius Travel Recent Developments
- 9.17 Safe Harbors Business Travel
  - 9.17.1 Safe Harbors Business Travel Basic Information
  - 9.17.2 Safe Harbors Business Travel Enterprise Travel Management Services Product Overview
  - 9.17.3 Safe Harbors Business Travel Enterprise Travel Management Services Product Market Performance
  - 9.17.4 Safe Harbors Business Travel Business Overview
  - 9.17.5 Safe Harbors Business Travel Recent Developments
- 9.18 Teplis Travel Service
  - 9.18.1 Teplis Travel Service Basic Information
  - 9.18.2 Teplis Travel Service Enterprise Travel Management Services Product Overview
  - 9.18.3 Teplis Travel Service Enterprise Travel Management Services Product Market Performance
  - 9.18.4 Teplis Travel Service Business Overview
  - 9.18.5 Teplis Travel Service Recent Developments

## **10 ENTERPRISE TRAVEL MANAGEMENT SERVICES MARKET FORECAST BY REGION**

- 10.1 Global Enterprise Travel Management Services Market Size Forecast
- 10.2 Global Enterprise Travel Management Services Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Enterprise Travel Management Services Market Size Forecast by Country
  - 10.2.3 Asia Pacific Enterprise Travel Management Services Market Size Forecast by Region
  - 10.2.4 South America Enterprise Travel Management Services Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Sales of Enterprise Travel Management Services by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

## 11.1 Global Enterprise Travel Management Services Market Forecast by Type (2026-2035)

### 11.1.1 Global Enterprise Travel Management Services Market Size Forecast by Type (2026-2035)

## 11.2 Global Enterprise Travel Management Services Market Forecast by Application (2026-2035)

### 11.2.1 Global Enterprise Travel Management Services Market Size (M USD) Forecast by Application (2026-2035)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Enterprise Travel Management Services Market Size by Type (M USD)

Table 4. Global Enterprise Travel Management Services Market Size by Application

Table 5. Enterprise Travel Management Services Market Size Comparison by Region (M USD)

Table 6. Global Enterprise Travel Management Services Revenue (M USD) by Company (2020-2025)

Table 7. Global Enterprise Travel Management Services Revenue Share by Company (2020-2025)

Table 8. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Enterprise Travel Management Services as of 2025)

Table 9. Headquarters, Areas Served, and Product Types of Major Players

Table 10. Product Type of Major Players

Table 11. Global Enterprise Travel Management Services Company Market Concentration Ratio (CR5 and HHI)

Table 12. Mergers & Acquisitions, Expansion Plans

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Enterprise Travel Management Services Market Challenges

Table 18. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 19. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 20. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 21. Global Enterprise Travel Management Services Market Size by Type (M USD)

Table 22. Global Enterprise Travel Management Services Market Size (M USD) by Type (2020-2025)

Table 23. Global Enterprise Travel Management Services Market Share by Type (2020-2025)

Table 24. Global Enterprise Travel Management Services Market Size Growth Rate by Type (2021-2025)

Table 25. Global Enterprise Travel Management Services Market Size by Application

Table 26. Global Enterprise Travel Management Services Market Size by Application

(2020-2025) & (M USD)

Table 27. Global Enterprise Travel Management Services Market Share by Application (2020-2025)

Table 28. Global Enterprise Travel Management Services Market Size Growth Rate by Application (2021-2025)

Table 29. Global Enterprise Travel Management Services Market Size by Region (2020-2025) & (M USD)

Table 30. Global Enterprise Travel Management Services Market Size Market Share by Region (2020-2025)

Table 31. North America Enterprise Travel Management Services Market Size by Country (2020-2025) & (M USD)

Table 32. Europe Enterprise Travel Management Services Market Size by Country (2020-2025) & (M USD)

Table 33. Asia Pacific Enterprise Travel Management Services Market Size by Region (2020-2025) & (M USD)

Table 34. South America Enterprise Travel Management Services Market Size by Country (2020-2025) & (M USD)

Table 35. Middle East and Africa Enterprise Travel Management Services Market Size by Region (2020-2025) & (M USD)

Table 36. Business Travel Management Limited Basic Information

Table 37. Business Travel Management Limited Enterprise Travel Management Services Product Overview

Table 38. Business Travel Management Limited Enterprise Travel Management Services Revenue (M USD) and Gross Margin (2020-2025)

Table 39. Business Travel Management Limited SWOT Analysis

Table 40. Business Travel Management Limited Business Overview

Table 41. Business Travel Management Limited Recent Developments

Table 42. TravelPerk Basic Information

Table 43. TravelPerk Enterprise Travel Management Services Product Overview

Table 44. TravelPerk Enterprise Travel Management Services Revenue (M USD) and Gross Margin (2020-2025)

Table 45. TravelPerk SWOT Analysis

Table 46. TravelPerk Business Overview

Table 47. TravelPerk Recent Developments

Table 48. CWT Basic Information

Table 49. CWT Enterprise Travel Management Services Product Overview

Table 50. CWT Enterprise Travel Management Services Revenue (M USD) and Gross Margin (2020-2025)

Table 51. CWT SWOT Analysis

Table 52. CWT Business Overview

Table 53. CWT Recent Developments

Table 54. Corporate Travel Management Basic Information

Table 55. Corporate Travel Management Enterprise Travel Management Services Product Overview

Table 56. Corporate Travel Management Enterprise Travel Management Services Revenue (M USD) and Gross Margin (2020-2025)

Table 57. Corporate Travel Management Business Overview

Table 58. Corporate Travel Management Recent Developments

Table 59. FCM Travel Solutions Basic Information

Table 60. FCM Travel Solutions Enterprise Travel Management Services Product Overview

Table 61. FCM Travel Solutions Enterprise Travel Management Services Revenue (M USD) and Gross Margin (2020-2025)

Table 62. FCM Travel Solutions Business Overview

Table 63. FCM Travel Solutions Recent Developments

Table 64. Direct Travel Basic Information

Table 65. Direct Travel Enterprise Travel Management Services Product Overview

Table 66. Direct Travel Enterprise Travel Management Services Revenue (M USD) and Gross Margin (2020-2025)

Table 67. Direct Travel Business Overview

Table 68. Direct Travel Recent Developments

Table 69. GBT Basic Information

Table 70. GBT Enterprise Travel Management Services Product Overview

Table 71. GBT Enterprise Travel Management Services Revenue (M USD) and Gross Margin (2020-2025)

Table 72. GBT Business Overview

Table 73. GBT Recent Developments

Table 74. ARTA Travel Basic Information

Table 75. ARTA Travel Enterprise Travel Management Services Product Overview

Table 76. ARTA Travel Enterprise Travel Management Services Revenue (M USD) and Gross Margin (2020-2025)

Table 77. ARTA Travel Business Overview

Table 78. ARTA Travel Recent Developments

Table 79. BCD Group Basic Information

Table 80. BCD Group Enterprise Travel Management Services Product Overview

Table 81. BCD Group Enterprise Travel Management Services Revenue (M USD) and Gross Margin (2020-2025)

Table 82. BCD Group Business Overview

- Table 83. BCD Group Recent Developments
- Table 84. Cain Travel and Events Basic Information
- Table 85. Cain Travel and Events Enterprise Travel Management Services Product Overview
- Table 86. Cain Travel and Events Enterprise Travel Management Services Revenue (M USD) and Gross Margin (2020-2025)
- Table 87. Cain Travel and Events Business Overview
- Table 88. Cain Travel and Events Recent Developments
- Table 89. CorpTrav (FROSCH) Basic Information
- Table 90. CorpTrav (FROSCH) Enterprise Travel Management Services Product Overview
- Table 91. CorpTrav (FROSCH) Enterprise Travel Management Services Revenue (M USD) and Gross Margin (2020-2025)
- Table 92. CorpTrav (FROSCH) Business Overview
- Table 93. CorpTrav (FROSCH) Recent Developments
- Table 94. Enterprise Holdings Basic Information
- Table 95. Enterprise Holdings Enterprise Travel Management Services Product Overview
- Table 96. Enterprise Holdings Enterprise Travel Management Services Revenue (M USD) and Gross Margin (2020-2025)
- Table 97. Enterprise Holdings Business Overview
- Table 98. Enterprise Holdings Recent Developments
- Table 99. GTI Travel Basic Information
- Table 100. GTI Travel Enterprise Travel Management Services Product Overview
- Table 101. GTI Travel Enterprise Travel Management Services Revenue (M USD) and Gross Margin (2020-2025)
- Table 102. GTI Travel Business Overview
- Table 103. GTI Travel Recent Developments
- Table 104. JTB Business Travel Basic Information
- Table 105. JTB Business Travel Enterprise Travel Management Services Product Overview
- Table 106. JTB Business Travel Enterprise Travel Management Services Revenue (M USD) and Gross Margin (2020-2025)
- Table 107. JTB Business Travel Business Overview
- Table 108. JTB Business Travel Recent Developments
- Table 109. National Express Basic Information
- Table 110. National Express Enterprise Travel Management Services Product Overview
- Table 111. National Express Enterprise Travel Management Services Revenue (M USD) and Gross Margin (2020-2025)

- Table 112. National Express Business Overview
- Table 113. National Express Recent Developments
- Table 114. Radius Travel Basic Information
- Table 115. Radius Travel Enterprise Travel Management Services Product Overview
- Table 116. Radius Travel Enterprise Travel Management Services Revenue (M USD) and Gross Margin (2020-2025)
- Table 117. Radius Travel Business Overview
- Table 118. Radius Travel Recent Developments
- Table 119. Safe Harbors Business Travel Basic Information
- Table 120. Safe Harbors Business Travel Enterprise Travel Management Services Product Overview
- Table 121. Safe Harbors Business Travel Enterprise Travel Management Services Revenue (M USD) and Gross Margin (2020-2025)
- Table 122. Safe Harbors Business Travel Business Overview
- Table 123. Safe Harbors Business Travel Recent Developments
- Table 124. Teplis Travel Service Basic Information
- Table 125. Teplis Travel Service Enterprise Travel Management Services Product Overview
- Table 126. Teplis Travel Service Enterprise Travel Management Services Revenue (M USD) and Gross Margin (2020-2025)
- Table 127. Teplis Travel Service Business Overview
- Table 128. Teplis Travel Service Recent Developments
- Table 129. Global Enterprise Travel Management Services Market Size Forecast by Region (2026-2035) & (M USD)
- Table 130. North America Enterprise Travel Management Services Market Size Forecast by Country (2026-2035) & (M USD)
- Table 131. Europe Enterprise Travel Management Services Market Size Forecast by Country (2026-2035) & (M USD)
- Table 132. Asia Pacific Enterprise Travel Management Services Market Size Forecast by Region (2026-2035) & (M USD)
- Table 133. South America Enterprise Travel Management Services Market Size Forecast by Country (2026-2035) & (M USD)
- Table 134. Middle East and Africa Enterprise Travel Management Services Market Size Forecast by Country (2026-2035) & (M USD)
- Table 135. Global Enterprise Travel Management Services Market Size Forecast by Type (2026-2035) & (M USD)
- Table 136. Global Enterprise Travel Management Services Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Industry Chain of Enterprise Travel Management Services
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Enterprise Travel Management Services Market Size (M USD), 2025-2035
- Figure 5. Global Enterprise Travel Management Services Market Size (M USD) (2020-2035)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Enterprise Travel Management Services Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global Enterprise Travel Management Services Product Life Cycle
- Figure 12. Global Enterprise Travel Management Services Revenue Share by Company in 2025
- Figure 13. Enterprise Travel Management Services Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Enterprise Travel Management Services Revenue in 2025
- Figure 15. Value Chain Map of Enterprise Travel Management Services
- Figure 16. Global Enterprise Travel Management Services Market PEST Analysis
- Figure 17. Global Enterprise Travel Management Services Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global Enterprise Travel Management Services Market Share by Type
- Figure 20. Market Share of Enterprise Travel Management Services by Type (2020-2025)
- Figure 21. Global Enterprise Travel Management Services Market Size Growth Rate by Type (2021-2025)
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Enterprise Travel Management Services Market Share by Application
- Figure 24. Global Enterprise Travel Management Services Market Share by Application (2020-2025)
- Figure 25. Global Enterprise Travel Management Services Market Share by Application in 2024

Figure 26. Global Enterprise Travel Management Services Market Size Growth Rate by Application (2021-2025)

Figure 27. Global Enterprise Travel Management Services Market Size Market Share by Region (2020-2025)

Figure 28. North America Enterprise Travel Management Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 29. North America Enterprise Travel Management Services Market Size Market Share by Country in 2024

Figure 30. U.S. Enterprise Travel Management Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 31. Canada Enterprise Travel Management Services Market Size (M USD) and Growth Rate (2020-2025)

Figure 32. Mexico Enterprise Travel Management Services Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Europe Enterprise Travel Management Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 34. Europe Enterprise Travel Management Services Market Share by Country in 2024

Figure 35. Germany Enterprise Travel Management Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 36. France Enterprise Travel Management Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. U.K. Enterprise Travel Management Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. Italy Enterprise Travel Management Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Spain Enterprise Travel Management Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Asia Pacific Enterprise Travel Management Services Market Size and Growth Rate (M USD)

Figure 41. Asia Pacific Enterprise Travel Management Services Market Size Market Share by Region in 2024

Figure 42. China Enterprise Travel Management Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 43. Japan Enterprise Travel Management Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. South Korea Enterprise Travel Management Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. India Enterprise Travel Management Services Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 46. Southeast Asia Enterprise Travel Management Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. South America Enterprise Travel Management Services Market Size and Growth Rate (M USD)

Figure 48. South America Enterprise Travel Management Services Market Size Market Share by Country in 2024

Figure 49. Brazil Enterprise Travel Management Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 50. Argentina Enterprise Travel Management Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Columbia Enterprise Travel Management Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Middle East and Africa Enterprise Travel Management Services Market Size and Growth Rate (M USD)

Figure 53. Middle East and Africa Enterprise Travel Management Services Market Size Market Share by Region in 2024

Figure 54. Saudi Arabia Enterprise Travel Management Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 55. UAE Enterprise Travel Management Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. Egypt Enterprise Travel Management Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Nigeria Enterprise Travel Management Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. South Africa Enterprise Travel Management Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. Global Enterprise Travel Management Services Market Size Forecast by Value (2020-2035) & (M USD)

Figure 60. Global Enterprise Travel Management Services Market Share Forecast by Type (2026-2035)

Figure 61. Global Enterprise Travel Management Services Market Share Forecast by Application (2026-2035)

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