

# Global Direct Roving for Thermoplastics Market Research Report 2026(Status and Outlook)

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## Abstracts

Coated with silane-based agents, glass rovings for thermoplastics are ideal options for reinforcing many resin systems such as PA, PBT, PET, PP, ABS, AS and PC. The rovings have excellent processability and dispersion, imparting outstanding physical and mechanical properties to the composite products.

The global Direct Roving for Thermoplastics market size was estimated at USD 1937.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 3.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Direct Roving for Thermoplastics market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Direct Roving for Thermoplastics market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Direct Roving for Thermoplastics market.

## **Global Direct Roving for Thermoplastics Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Owens Corning  
Nippon Electric Glass  
Jushi Group  
Taishan Fiberglass  
Vetrotex  
Taiwan Glass  
3B Fibreglass  
AGY Holding Corp  
Johns Manville  
Nittobo

### **Market Segmentation (by Type)**

LFT Process  
GMT Process  
Others

### **Market Segmentation (by Application)**

Automotive  
Construction  
Electrical and Electronics  
Others

### **Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Direct Roving for Thermoplastics Market  
Overview of the regional outlook of the Direct Roving for Thermoplastics Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the

Direct Roving for Thermoplastics Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Direct Roving for Thermoplastics, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical

and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Direct Roving for Thermoplastics

1.2 Key Market Segments

1.2.1 Direct Roving for Thermoplastics Segment by Type

1.2.2 Direct Roving for Thermoplastics Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 DIRECT ROVING FOR THERMOPLASTICS MARKET OVERVIEW**

2.1 Global Market Overview

2.1.1 Global Direct Roving for Thermoplastics Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Direct Roving for Thermoplastics Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 DIRECT ROVING FOR THERMOPLASTICS MARKET COMPETITIVE LANDSCAPE**

3.1 Company Assessment Quadrant

3.2 Global Direct Roving for Thermoplastics Product Life Cycle

3.3 Global Direct Roving for Thermoplastics Sales by Manufacturers (2020-2025)

3.4 Global Direct Roving for Thermoplastics Revenue Market Share by Manufacturers (2020-2025)

3.5 Direct Roving for Thermoplastics Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Direct Roving for Thermoplastics Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Direct Roving for Thermoplastics Market Competitive Situation and Trends

3.8.1 Direct Roving for Thermoplastics Market Concentration Rate

3.8.2 Global 5 and 10 Largest Direct Roving for Thermoplastics Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

## **4 DIRECT ROVING FOR THERMOPLASTICS INDUSTRY CHAIN ANALYSIS**

4.1 Direct Roving for Thermoplastics Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF DIRECT ROVING FOR THERMOPLASTICS MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Direct Roving for Thermoplastics Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Direct Roving for Thermoplastics Market

5.7 ESG Ratings of Leading Companies

## **6 DIRECT ROVING FOR THERMOPLASTICS MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Direct Roving for Thermoplastics Sales Market Share by Type (2020-2025)

6.3 Global Direct Roving for Thermoplastics Market Size by Type (2020-2025)

6.4 Global Direct Roving for Thermoplastics Price by Type (2020-2025)

## **7 DIRECT ROVING FOR THERMOPLASTICS MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Direct Roving for Thermoplastics Market Sales by Application (2020-2025)

7.3 Global Direct Roving for Thermoplastics Market Size (M USD) by Application (2020-2025)

7.4 Global Direct Roving for Thermoplastics Sales Growth Rate by Application (2020-2025)

## **8 DIRECT ROVING FOR THERMOPLASTICS MARKET SALES BY REGION**

8.1 Global Direct Roving for Thermoplastics Sales by Region

8.1.1 Global Direct Roving for Thermoplastics Sales by Region

8.1.2 Global Direct Roving for Thermoplastics Sales Market Share by Region

8.2 Global Direct Roving for Thermoplastics Market Size by Region

8.2.1 Global Direct Roving for Thermoplastics Market Size by Region

8.2.2 Global Direct Roving for Thermoplastics Market Size by Region

8.3 North America

8.3.1 North America Direct Roving for Thermoplastics Sales by Country

8.3.2 North America Direct Roving for Thermoplastics Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Direct Roving for Thermoplastics Sales by Country

8.4.2 Europe Direct Roving for Thermoplastics Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Direct Roving for Thermoplastics Sales by Region

8.5.2 Asia Pacific Direct Roving for Thermoplastics Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
  - 8.6.1 South America Direct Roving for Thermoplastics Sales by Country
  - 8.6.2 South America Direct Roving for Thermoplastics Market Size by Country
  - 8.6.3 Brazil Market Overview
  - 8.6.4 Argentina Market Overview
  - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
  - 8.7.1 Middle East and Africa Direct Roving for Thermoplastics Sales by Region
  - 8.7.2 Middle East and Africa Direct Roving for Thermoplastics Market Size by Region
  - 8.7.3 Saudi Arabia Market Overview
  - 8.7.4 UAE Market Overview
  - 8.7.5 Egypt Market Overview
  - 8.7.6 Nigeria Market Overview
  - 8.7.7 South Africa Market Overview

## **9 DIRECT ROVING FOR THERMOPLASTICS MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Direct Roving for Thermoplastics by Region(2020-2025)
- 9.2 Global Direct Roving for Thermoplastics Revenue Market Share by Region (2020-2025)
- 9.3 Global Direct Roving for Thermoplastics Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Direct Roving for Thermoplastics Production
  - 9.4.1 North America Direct Roving for Thermoplastics Production Growth Rate (2020-2025)
  - 9.4.2 North America Direct Roving for Thermoplastics Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Direct Roving for Thermoplastics Production
  - 9.5.1 Europe Direct Roving for Thermoplastics Production Growth Rate (2020-2025)
  - 9.5.2 Europe Direct Roving for Thermoplastics Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Direct Roving for Thermoplastics Production (2020-2025)
  - 9.6.1 Japan Direct Roving for Thermoplastics Production Growth Rate (2020-2025)
  - 9.6.2 Japan Direct Roving for Thermoplastics Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Direct Roving for Thermoplastics Production (2020-2025)

- 9.7.1 China Direct Roving for Thermoplastics Production Growth Rate (2020-2025)
- 9.7.2 China Direct Roving for Thermoplastics Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

### 10.1 Owens Corning

- 10.1.1 Owens Corning Basic Information
- 10.1.2 Owens Corning Direct Roving for Thermoplastics Product Overview
- 10.1.3 Owens Corning Direct Roving for Thermoplastics Product Market Performance
- 10.1.4 Owens Corning Business Overview
- 10.1.5 Owens Corning SWOT Analysis
- 10.1.6 Owens Corning Recent Developments

### 10.2 Nippon Electric Glass

- 10.2.1 Nippon Electric Glass Basic Information
- 10.2.2 Nippon Electric Glass Direct Roving for Thermoplastics Product Overview
- 10.2.3 Nippon Electric Glass Direct Roving for Thermoplastics Product Market

#### Performance

- 10.2.4 Nippon Electric Glass Business Overview
- 10.2.5 Nippon Electric Glass SWOT Analysis
- 10.2.6 Nippon Electric Glass Recent Developments

### 10.3 Jushi Group

- 10.3.1 Jushi Group Basic Information
- 10.3.2 Jushi Group Direct Roving for Thermoplastics Product Overview
- 10.3.3 Jushi Group Direct Roving for Thermoplastics Product Market Performance
- 10.3.4 Jushi Group Business Overview
- 10.3.5 Jushi Group SWOT Analysis
- 10.3.6 Jushi Group Recent Developments

### 10.4 Taishan Fiberglass

- 10.4.1 Taishan Fiberglass Basic Information
- 10.4.2 Taishan Fiberglass Direct Roving for Thermoplastics Product Overview
- 10.4.3 Taishan Fiberglass Direct Roving for Thermoplastics Product Market

#### Performance

- 10.4.4 Taishan Fiberglass Business Overview
- 10.4.5 Taishan Fiberglass Recent Developments

### 10.5 Vetrotex

- 10.5.1 Vetrotex Basic Information
- 10.5.2 Vetrotex Direct Roving for Thermoplastics Product Overview
- 10.5.3 Vetrotex Direct Roving for Thermoplastics Product Market Performance

- 10.5.4 Vetrotex Business Overview
- 10.5.5 Vetrotex Recent Developments
- 10.6 Taiwan Glass
  - 10.6.1 Taiwan Glass Basic Information
  - 10.6.2 Taiwan Glass Direct Roving for Thermoplastics Product Overview
  - 10.6.3 Taiwan Glass Direct Roving for Thermoplastics Product Market Performance
  - 10.6.4 Taiwan Glass Business Overview
  - 10.6.5 Taiwan Glass Recent Developments
- 10.7 3B Fibreglass
  - 10.7.1 3B Fibreglass Basic Information
  - 10.7.2 3B Fibreglass Direct Roving for Thermoplastics Product Overview
  - 10.7.3 3B Fibreglass Direct Roving for Thermoplastics Product Market Performance
  - 10.7.4 3B Fibreglass Business Overview
  - 10.7.5 3B Fibreglass Recent Developments
- 10.8 AGY Holding Corp
  - 10.8.1 AGY Holding Corp Basic Information
  - 10.8.2 AGY Holding Corp Direct Roving for Thermoplastics Product Overview
  - 10.8.3 AGY Holding Corp Direct Roving for Thermoplastics Product Market Performance
  - 10.8.4 AGY Holding Corp Business Overview
  - 10.8.5 AGY Holding Corp Recent Developments
- 10.9 Johns Manville
  - 10.9.1 Johns Manville Basic Information
  - 10.9.2 Johns Manville Direct Roving for Thermoplastics Product Overview
  - 10.9.3 Johns Manville Direct Roving for Thermoplastics Product Market Performance
  - 10.9.4 Johns Manville Business Overview
  - 10.9.5 Johns Manville Recent Developments
- 10.10 Nittobo
  - 10.10.1 Nittobo Basic Information
  - 10.10.2 Nittobo Direct Roving for Thermoplastics Product Overview
  - 10.10.3 Nittobo Direct Roving for Thermoplastics Product Market Performance
  - 10.10.4 Nittobo Business Overview
  - 10.10.5 Nittobo Recent Developments

## **11 DIRECT ROVING FOR THERMOPLASTICS MARKET FORECAST BY REGION**

- 11.1 Global Direct Roving for Thermoplastics Market Size Forecast
- 11.2 Global Direct Roving for Thermoplastics Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country

- 11.2.2 Europe Direct Roving for Thermoplastics Market Size Forecast by Country
- 11.2.3 Asia Pacific Direct Roving for Thermoplastics Market Size Forecast by Region
- 11.2.4 South America Direct Roving for Thermoplastics Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Sales of Direct Roving for Thermoplastics by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

- 12.1 Global Direct Roving for Thermoplastics Market Forecast by Type (2026-2035)
  - 12.1.1 Global Forecasted Sales of Direct Roving for Thermoplastics by Type (2026-2035)
  - 12.1.2 Global Direct Roving for Thermoplastics Market Size Forecast by Type (2026-2035)
  - 12.1.3 Global Forecasted Price of Direct Roving for Thermoplastics by Type (2026-2035)
- 12.2 Global Direct Roving for Thermoplastics Market Forecast by Application (2026-2035)
  - 12.2.1 Global Direct Roving for Thermoplastics Sales (K MT) Forecast by Application
  - 12.2.2 Global Direct Roving for Thermoplastics Market Size (M USD) Forecast by Application (2026-2035)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Direct Roving for Thermoplastics Market Size by Type (M USD)

Table 4. Global Direct Roving for Thermoplastics Market Size by Application

Table 5. Direct Roving for Thermoplastics Market Size Comparison by Region (M USD)

Table 6. Global Direct Roving for Thermoplastics Sales (K MT) by Manufacturers (2020-2025)

Table 7. Global Direct Roving for Thermoplastics Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Direct Roving for Thermoplastics Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Direct Roving for Thermoplastics Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Direct Roving for Thermoplastics as of 2025)

Table 11. Global Market Direct Roving for Thermoplastics Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Direct Roving for Thermoplastics Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Direct Roving for Thermoplastics Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global Direct Roving for Thermoplastics Sales by Type (K MT)

Table 27. Global Direct Roving for Thermoplastics Market Size by Type (M USD)

Table 28. Global Direct Roving for Thermoplastics Sales (K MT) by Type (2020-2025)

Table 29. Global Direct Roving for Thermoplastics Sales Market Share by Type (2020-2025)

Table 30. Global Direct Roving for Thermoplastics Market Size (M USD) by Type (2020-2025)

Table 31. Global Direct Roving for Thermoplastics Market Share by Type (2020-2025)

Table 32. Global Direct Roving for Thermoplastics Price (USD/KG) by Type (2020-2025)

Table 33. Global Direct Roving for Thermoplastics Sales (K MT) by Application

Table 34. Global Direct Roving for Thermoplastics Market Size by Application

Table 35. Global Direct Roving for Thermoplastics Sales by Application (2020-2025) & (K MT)

Table 36. Global Direct Roving for Thermoplastics Sales Market Share by Application (2020-2025)

Table 37. Global Direct Roving for Thermoplastics Market Size by Application (2020-2025) & (M USD)

Table 38. Global Direct Roving for Thermoplastics Market Share by Application (2020-2025)

Table 39. Global Direct Roving for Thermoplastics Sales Growth Rate by Application (2020-2025)

Table 40. Global Direct Roving for Thermoplastics Sales by Region (2020-2025) & (K MT)

Table 41. Global Direct Roving for Thermoplastics Sales Market Share by Region (2020-2025)

Table 42. Global Direct Roving for Thermoplastics Market Size by Region (2020-2025) & (M USD)

Table 43. Global Direct Roving for Thermoplastics Market Size by Region (2020-2025)

Table 44. North America Direct Roving for Thermoplastics Sales by Country (2020-2025) & (K MT)

Table 45. North America Direct Roving for Thermoplastics Market Size by Country (2020-2025) & (M USD)

Table 46. Europe Direct Roving for Thermoplastics Sales by Country (2020-2025) & (K MT)

Table 47. Europe Direct Roving for Thermoplastics Market Size by Country (2020-2025) & (M USD)

Table 48. Asia Pacific Direct Roving for Thermoplastics Sales by Region (2020-2025) & (K MT)

Table 49. Asia Pacific Direct Roving for Thermoplastics Market Size by Region (2020-2025) & (M USD)

- Table 50. South America Direct Roving for Thermoplastics Sales by Country (2020-2025) & (K MT)
- Table 51. South America Direct Roving for Thermoplastics Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Direct Roving for Thermoplastics Sales by Region (2020-2025) & (K MT)
- Table 53. Middle East and Africa Direct Roving for Thermoplastics Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Direct Roving for Thermoplastics Production (K MT) by Region(2020-2025)
- Table 55. Global Direct Roving for Thermoplastics Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Direct Roving for Thermoplastics Revenue Market Share by Region (2020-2025)
- Table 57. Global Direct Roving for Thermoplastics Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 58. North America Direct Roving for Thermoplastics Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 59. Europe Direct Roving for Thermoplastics Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 60. Japan Direct Roving for Thermoplastics Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 61. China Direct Roving for Thermoplastics Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 62. Owens Corning Basic Information
- Table 63. Owens Corning Direct Roving for Thermoplastics Product Overview
- Table 64. Owens Corning Direct Roving for Thermoplastics Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 65. Owens Corning Business Overview
- Table 66. Owens Corning SWOT Analysis
- Table 67. Owens Corning Recent Developments
- Table 68. Nippon Electric Glass Basic Information
- Table 69. Nippon Electric Glass Direct Roving for Thermoplastics Product Overview
- Table 70. Nippon Electric Glass Direct Roving for Thermoplastics Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 71. Nippon Electric Glass Business Overview
- Table 72. Nippon Electric Glass SWOT Analysis
- Table 73. Nippon Electric Glass Recent Developments
- Table 74. Jushi Group Basic Information

- Table 75. Jushi Group Direct Roving for Thermoplastics Product Overview
- Table 76. Jushi Group Direct Roving for Thermoplastics Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 77. Jushi Group Business Overview
- Table 78. Jushi Group SWOT Analysis
- Table 79. Jushi Group Recent Developments
- Table 80. Taishan Fiberglass Basic Information
- Table 81. Taishan Fiberglass Direct Roving for Thermoplastics Product Overview
- Table 82. Taishan Fiberglass Direct Roving for Thermoplastics Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 83. Taishan Fiberglass Business Overview
- Table 84. Taishan Fiberglass Recent Developments
- Table 85. Vetrotex Basic Information
- Table 86. Vetrotex Direct Roving for Thermoplastics Product Overview
- Table 87. Vetrotex Direct Roving for Thermoplastics Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 88. Vetrotex Business Overview
- Table 89. Vetrotex Recent Developments
- Table 90. Taiwan Glass Basic Information
- Table 91. Taiwan Glass Direct Roving for Thermoplastics Product Overview
- Table 92. Taiwan Glass Direct Roving for Thermoplastics Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 93. Taiwan Glass Business Overview
- Table 94. Taiwan Glass Recent Developments
- Table 95. 3B Fibreglass Basic Information
- Table 96. 3B Fibreglass Direct Roving for Thermoplastics Product Overview
- Table 97. 3B Fibreglass Direct Roving for Thermoplastics Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 98. 3B Fibreglass Business Overview
- Table 99. 3B Fibreglass Recent Developments
- Table 100. AGY Holding Corp Basic Information
- Table 101. AGY Holding Corp Direct Roving for Thermoplastics Product Overview
- Table 102. AGY Holding Corp Direct Roving for Thermoplastics Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 103. AGY Holding Corp Business Overview
- Table 104. AGY Holding Corp Recent Developments
- Table 105. Johns Manville Basic Information
- Table 106. Johns Manville Direct Roving for Thermoplastics Product Overview
- Table 107. Johns Manville Direct Roving for Thermoplastics Sales (K MT), Revenue (M

USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 108. Johns Manville Business Overview

Table 109. Johns Manville Recent Developments

Table 110. Nittobo Basic Information

Table 111. Nittobo Direct Roving for Thermoplastics Product Overview

Table 112. Nittobo Direct Roving for Thermoplastics Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 113. Nittobo Business Overview

Table 114. Nittobo Recent Developments

Table 115. Global Direct Roving for Thermoplastics Sales Forecast by Region (2026-2035) & (K MT)

Table 116. Global Direct Roving for Thermoplastics Market Size Forecast by Region (2026-2035) & (M USD)

Table 117. North America Direct Roving for Thermoplastics Sales Forecast by Country (2026-2035) & (K MT)

Table 118. North America Direct Roving for Thermoplastics Market Size Forecast by Country (2026-2035) & (M USD)

Table 119. Europe Direct Roving for Thermoplastics Sales Forecast by Country (2026-2035) & (K MT)

Table 120. Europe Direct Roving for Thermoplastics Market Size Forecast by Country (2026-2035) & (M USD)

Table 121. Asia Pacific Direct Roving for Thermoplastics Sales Forecast by Region (2026-2035) & (K MT)

Table 122. Asia Pacific Direct Roving for Thermoplastics Market Size Forecast by Region (2026-2035) & (M USD)

Table 123. South America Direct Roving for Thermoplastics Sales Forecast by Country (2026-2035) & (K MT)

Table 124. South America Direct Roving for Thermoplastics Market Size Forecast by Country (2026-2035) & (M USD)

Table 125. Middle East and Africa Direct Roving for Thermoplastics Sales Forecast by Country (2026-2035) & (Units)

Table 126. Middle East and Africa Direct Roving for Thermoplastics Market Size Forecast by Country (2026-2035) & (M USD)

Table 127. Global Direct Roving for Thermoplastics Sales Forecast by Type (2026-2035) & (K MT)

Table 128. Global Direct Roving for Thermoplastics Market Size Forecast by Type (2026-2035) & (M USD)

Table 129. Global Direct Roving for Thermoplastics Price Forecast by Type (2026-2035) & (USD/KG)

Table 130. Global Direct Roving for Thermoplastics Sales (K MT) Forecast by Application (2026-2035)

Table 131. Global Direct Roving for Thermoplastics Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Direct Roving for Thermoplastics
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Direct Roving for Thermoplastics Market Size (M USD), 2025-2035
- Figure 5. Global Direct Roving for Thermoplastics Market Size (M USD) (2020-2035)
- Figure 6. Global Direct Roving for Thermoplastics Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Direct Roving for Thermoplastics Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Direct Roving for Thermoplastics Product Life Cycle
- Figure 13. Direct Roving for Thermoplastics Sales Share by Manufacturers in 2025
- Figure 14. Global Direct Roving for Thermoplastics Revenue Share by Manufacturers in 2025
- Figure 15. Direct Roving for Thermoplastics Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Direct Roving for Thermoplastics Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Direct Roving for Thermoplastics Revenue in 2025
- Figure 18. Industry Chain Map of Direct Roving for Thermoplastics
- Figure 19. Global Direct Roving for Thermoplastics Market PEST Analysis
- Figure 20. Global Direct Roving for Thermoplastics Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Direct Roving for Thermoplastics Market Share by Type
- Figure 27. Sales Market Share of Direct Roving for Thermoplastics by Type (2020-2025)
- Figure 28. Sales Market Share of Direct Roving for Thermoplastics by Type in 2025
- Figure 29. Market Share of Direct Roving for Thermoplastics by Type (2020-2025)

- Figure 30. Market Share of Direct Roving for Thermoplastics by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Direct Roving for Thermoplastics Market Share by Application
- Figure 33. Global Direct Roving for Thermoplastics Sales Market Share by Application (2020-2025)
- Figure 34. Global Direct Roving for Thermoplastics Sales Market Share by Application in 2025
- Figure 35. Global Direct Roving for Thermoplastics Market Share by Application (2020-2025)
- Figure 36. Global Direct Roving for Thermoplastics Market Share by Application in 2025
- Figure 37. Global Direct Roving for Thermoplastics Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Direct Roving for Thermoplastics Sales Market Share by Region (2020-2025)
- Figure 39. Global Direct Roving for Thermoplastics Market Size by Region (2020-2025)
- Figure 40. North America Direct Roving for Thermoplastics Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Direct Roving for Thermoplastics Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Direct Roving for Thermoplastics Sales Market Share by Country in 2024
- Figure 43. North America Direct Roving for Thermoplastics Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Direct Roving for Thermoplastics Market Size by Country in 2024
- Figure 45. U.S. Direct Roving for Thermoplastics Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Direct Roving for Thermoplastics Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Direct Roving for Thermoplastics Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Direct Roving for Thermoplastics Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Direct Roving for Thermoplastics Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Direct Roving for Thermoplastics Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Direct Roving for Thermoplastics Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Direct Roving for Thermoplastics Sales Market Share by Country in 2024

Figure 53. Europe Direct Roving for Thermoplastics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Direct Roving for Thermoplastics Market Size by Country in 2024

Figure 55. Germany Direct Roving for Thermoplastics Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Direct Roving for Thermoplastics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Direct Roving for Thermoplastics Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Direct Roving for Thermoplastics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Direct Roving for Thermoplastics Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Direct Roving for Thermoplastics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Direct Roving for Thermoplastics Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Direct Roving for Thermoplastics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Direct Roving for Thermoplastics Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Direct Roving for Thermoplastics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Direct Roving for Thermoplastics Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Direct Roving for Thermoplastics Sales Market Share by Region in 2024

Figure 67. Asia Pacific Direct Roving for Thermoplastics Market Size by Region in 2024

Figure 68. China Direct Roving for Thermoplastics Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Direct Roving for Thermoplastics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Direct Roving for Thermoplastics Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Direct Roving for Thermoplastics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Direct Roving for Thermoplastics Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Direct Roving for Thermoplastics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Direct Roving for Thermoplastics Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Direct Roving for Thermoplastics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Direct Roving for Thermoplastics Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Direct Roving for Thermoplastics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Direct Roving for Thermoplastics Sales and Growth Rate (K MT)

Figure 79. South America Direct Roving for Thermoplastics Sales Market Share by Country in 2024

Figure 80. South America Direct Roving for Thermoplastics Market Size and Growth Rate (M USD)

Figure 81. South America Direct Roving for Thermoplastics Market Size by Country in 2024

Figure 82. Brazil Direct Roving for Thermoplastics Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Direct Roving for Thermoplastics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Direct Roving for Thermoplastics Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Direct Roving for Thermoplastics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Direct Roving for Thermoplastics Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Direct Roving for Thermoplastics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Direct Roving for Thermoplastics Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Direct Roving for Thermoplastics Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Direct Roving for Thermoplastics Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Direct Roving for Thermoplastics Market Size by Region in 2024

Figure 92. Saudi Arabia Direct Roving for Thermoplastics Sales and Growth Rate

(2020-2025) & (K MT)

Figure 93. Saudi Arabia Direct Roving for Thermoplastics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Direct Roving for Thermoplastics Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Direct Roving for Thermoplastics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Direct Roving for Thermoplastics Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Direct Roving for Thermoplastics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Direct Roving for Thermoplastics Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Direct Roving for Thermoplastics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Direct Roving for Thermoplastics Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Direct Roving for Thermoplastics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Direct Roving for Thermoplastics Production Market Share by Region (2020-2025)

Figure 103. North America Direct Roving for Thermoplastics Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Direct Roving for Thermoplastics Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Direct Roving for Thermoplastics Production (K MT) Growth Rate (2020-2025)

Figure 106. China Direct Roving for Thermoplastics Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Direct Roving for Thermoplastics Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Direct Roving for Thermoplastics Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Direct Roving for Thermoplastics Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Direct Roving for Thermoplastics Market Share Forecast by Type (2026-2035)

Figure 111. Global Direct Roving for Thermoplastics Sales Forecast by Application (2026-2035)

Figure 112. Global Direct Roving for Thermoplastics Market Share Forecast by Application (2026-2035)

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