

# Global Direct Drive Steering Wheel Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/D5F0F423B7C5EN.html>

Date: May 2025

Pages: 156

Price: US\$ 3,200.00 (Single User License)

ID: D5F0F423B7C5EN

## Abstracts

### Report Overview

A direct drive steering wheel is a high-end type of force feedback steering wheel used primarily in professional racing simulators and enthusiast setups. Unlike traditional force feedback wheels, which use belts or gears to transmit force from the motor to the wheel, direct drive wheels connect the motor directly to the steering shaft, hence the name "direct drive."

This report provides a deep insight into the global Direct Drive Steering Wheel market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Direct Drive Steering Wheel Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Direct Drive Steering Wheel market in any manner.

Global Direct Drive Steering Wheel Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### **Key Company**

Thrustmaster

Logitech

Fanatec

Lite Star

MOZA

Simucube

PXN

### **Market Segmentation (by Type)**

Entry Level Steering Wheel

Master Steering Wheel

### **Market Segmentation (by Application)**

Household

Commercial

### **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Direct Drive Steering Wheel Market  
Overview of the regional outlook of the Direct Drive Steering Wheel Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Direct Drive Steering Wheel Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Direct Drive Steering Wheel, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

#### 1.1 Market Definition and Statistical Scope of Direct Drive Steering Wheel

#### 1.2 Key Market Segments

##### 1.2.1 Direct Drive Steering Wheel Segment by Type

##### 1.2.2 Direct Drive Steering Wheel Segment by Application

#### 1.3 Methodology & Sources of Information

##### 1.3.1 Research Methodology

##### 1.3.2 Research Process

##### 1.3.3 Market Breakdown and Data Triangulation

##### 1.3.4 Base Year

##### 1.3.5 Report Assumptions & Caveats

### **2 DIRECT DRIVE STEERING WHEEL MARKET OVERVIEW**

#### 2.1 Global Market Overview

##### 2.1.1 Global Direct Drive Steering Wheel Market Size (M USD) Estimates and Forecasts (2020-2033)

##### 2.1.2 Global Direct Drive Steering Wheel Sales Estimates and Forecasts (2020-2033)

#### 2.2 Market Segment Executive Summary

#### 2.3 Global Market Size by Region

### **3 DIRECT DRIVE STEERING WHEEL MARKET COMPETITIVE LANDSCAPE**

#### 3.1 Company Assessment Quadrant

#### 3.2 Global Direct Drive Steering Wheel Product Life Cycle

#### 3.3 Global Direct Drive Steering Wheel Sales by Manufacturers (2020-2025)

#### 3.4 Global Direct Drive Steering Wheel Revenue Market Share by Manufacturers (2020-2025)

#### 3.5 Direct Drive Steering Wheel Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

#### 3.6 Global Direct Drive Steering Wheel Average Price by Manufacturers (2020-2025)

#### 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

#### 3.8 Direct Drive Steering Wheel Market Competitive Situation and Trends

##### 3.8.1 Direct Drive Steering Wheel Market Concentration Rate

##### 3.8.2 Global 5 and 10 Largest Direct Drive Steering Wheel Players Market Share by Revenue

### 3.8.3 Mergers & Acquisitions, Expansion

## **4 DIRECT DRIVE STEERING WHEEL INDUSTRY CHAIN ANALYSIS**

### 4.1 Direct Drive Steering Wheel Industry Chain Analysis

### 4.2 Market Overview of Key Raw Materials

### 4.3 Midstream Market Analysis

### 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF DIRECT DRIVE STEERING WHEEL MARKET**

### 5.1 Key Development Trends

### 5.2 Driving Factors

### 5.3 Market Challenges

### 5.4 Industry News

#### 5.4.1 New Product Developments

#### 5.4.2 Mergers & Acquisitions

#### 5.4.3 Expansions

#### 5.4.4 Collaboration/Supply Contracts

### 5.5 PEST Analysis

#### 5.5.1 Industry Policies Analysis

#### 5.5.2 Economic Environment Analysis

#### 5.5.3 Social Environment Analysis

#### 5.5.4 Technological Environment Analysis

### 5.6 Global Direct Drive Steering Wheel Market Porter's Five Forces Analysis

#### 5.6.1 Global Trade Frictions

#### 5.6.2 U.S. Tariff Policy ? April 2025

#### 5.6.3 Global Trade Frictions and Their Impacts to Direct Drive Steering Wheel Market

### 5.7 ESG Ratings of Leading Companies

## **6 DIRECT DRIVE STEERING WHEEL MARKET SEGMENTATION BY TYPE**

### 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

### 6.2 Global Direct Drive Steering Wheel Sales Market Share by Type (2020-2025)

### 6.3 Global Direct Drive Steering Wheel Market Size Market Share by Type (2020-2025)

### 6.4 Global Direct Drive Steering Wheel Price by Type (2020-2025)

## **7 DIRECT DRIVE STEERING WHEEL MARKET SEGMENTATION BY APPLICATION**



- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Direct Drive Steering Wheel Market Sales by Application (2020-2025)
- 7.3 Global Direct Drive Steering Wheel Market Size (M USD) by Application (2020-2025)
- 7.4 Global Direct Drive Steering Wheel Sales Growth Rate by Application (2020-2025)

## **8 DIRECT DRIVE STEERING WHEEL MARKET SALES BY REGION**

- 8.1 Global Direct Drive Steering Wheel Sales by Region
  - 8.1.1 Global Direct Drive Steering Wheel Sales by Region
  - 8.1.2 Global Direct Drive Steering Wheel Sales Market Share by Region
- 8.2 Global Direct Drive Steering Wheel Market Size by Region
  - 8.2.1 Global Direct Drive Steering Wheel Market Size by Region
  - 8.2.2 Global Direct Drive Steering Wheel Market Size Market Share by Region
- 8.3 North America
  - 8.3.1 North America Direct Drive Steering Wheel Sales by Country
  - 8.3.2 North America Direct Drive Steering Wheel Market Size by Country
  - 8.3.3 U.S. Market Overview
  - 8.3.4 Canada Market Overview
  - 8.3.5 Mexico Market Overview
- 8.4 Europe
  - 8.4.1 Europe Direct Drive Steering Wheel Sales by Country
  - 8.4.2 Europe Direct Drive Steering Wheel Market Size by Country
  - 8.4.3 Germany Market Overview
  - 8.4.4 France Market Overview
  - 8.4.5 U.K. Market Overview
  - 8.4.6 Italy Market Overview
  - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
  - 8.5.1 Asia Pacific Direct Drive Steering Wheel Sales by Region
  - 8.5.2 Asia Pacific Direct Drive Steering Wheel Market Size by Region
  - 8.5.3 China Market Overview
  - 8.5.4 Japan Market Overview
  - 8.5.5 South Korea Market Overview
  - 8.5.6 India Market Overview
  - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
  - 8.6.1 South America Direct Drive Steering Wheel Sales by Country



8.6.2 South America Direct Drive Steering Wheel Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Direct Drive Steering Wheel Sales by Region

8.7.2 Middle East and Africa Direct Drive Steering Wheel Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

## **9 DIRECT DRIVE STEERING WHEEL MARKET PRODUCTION BY REGION**

9.1 Global Production of Direct Drive Steering Wheel by Region(2020-2025)

9.2 Global Direct Drive Steering Wheel Revenue Market Share by Region (2020-2025)

9.3 Global Direct Drive Steering Wheel Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Direct Drive Steering Wheel Production

9.4.1 North America Direct Drive Steering Wheel Production Growth Rate (2020-2025)

9.4.2 North America Direct Drive Steering Wheel Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Direct Drive Steering Wheel Production

9.5.1 Europe Direct Drive Steering Wheel Production Growth Rate (2020-2025)

9.5.2 Europe Direct Drive Steering Wheel Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Direct Drive Steering Wheel Production (2020-2025)

9.6.1 Japan Direct Drive Steering Wheel Production Growth Rate (2020-2025)

9.6.2 Japan Direct Drive Steering Wheel Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Direct Drive Steering Wheel Production (2020-2025)

9.7.1 China Direct Drive Steering Wheel Production Growth Rate (2020-2025)

9.7.2 China Direct Drive Steering Wheel Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

10.1 Thrustmaster

- 10.1.1 Thrustmaster Basic Information
- 10.1.2 Thrustmaster Direct Drive Steering Wheel Product Overview
- 10.1.3 Thrustmaster Direct Drive Steering Wheel Product Market Performance
- 10.1.4 Thrustmaster Business Overview
- 10.1.5 Thrustmaster SWOT Analysis
- 10.1.6 Thrustmaster Recent Developments
- 10.2 Logitech
  - 10.2.1 Logitech Basic Information
  - 10.2.2 Logitech Direct Drive Steering Wheel Product Overview
  - 10.2.3 Logitech Direct Drive Steering Wheel Product Market Performance
  - 10.2.4 Logitech Business Overview
  - 10.2.5 Logitech SWOT Analysis
  - 10.2.6 Logitech Recent Developments
- 10.3 Fanatec
  - 10.3.1 Fanatec Basic Information
  - 10.3.2 Fanatec Direct Drive Steering Wheel Product Overview
  - 10.3.3 Fanatec Direct Drive Steering Wheel Product Market Performance
  - 10.3.4 Fanatec Business Overview
  - 10.3.5 Fanatec SWOT Analysis
  - 10.3.6 Fanatec Recent Developments
- 10.4 Lite Star
  - 10.4.1 Lite Star Basic Information
  - 10.4.2 Lite Star Direct Drive Steering Wheel Product Overview
  - 10.4.3 Lite Star Direct Drive Steering Wheel Product Market Performance
  - 10.4.4 Lite Star Business Overview
  - 10.4.5 Lite Star Recent Developments
- 10.5 MOZA
  - 10.5.1 MOZA Basic Information
  - 10.5.2 MOZA Direct Drive Steering Wheel Product Overview
  - 10.5.3 MOZA Direct Drive Steering Wheel Product Market Performance
  - 10.5.4 MOZA Business Overview
  - 10.5.5 MOZA Recent Developments
- 10.6 Simucube
  - 10.6.1 Simucube Basic Information
  - 10.6.2 Simucube Direct Drive Steering Wheel Product Overview
  - 10.6.3 Simucube Direct Drive Steering Wheel Product Market Performance
  - 10.6.4 Simucube Business Overview
  - 10.6.5 Simucube Recent Developments
- 10.7 PXN

- 10.7.1 PXN Basic Information
- 10.7.2 PXN Direct Drive Steering Wheel Product Overview
- 10.7.3 PXN Direct Drive Steering Wheel Product Market Performance
- 10.7.4 PXN Business Overview
- 10.7.5 PXN Recent Developments

## **11 DIRECT DRIVE STEERING WHEEL MARKET FORECAST BY REGION**

- 11.1 Global Direct Drive Steering Wheel Market Size Forecast
- 11.2 Global Direct Drive Steering Wheel Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Direct Drive Steering Wheel Market Size Forecast by Country
  - 11.2.3 Asia Pacific Direct Drive Steering Wheel Market Size Forecast by Region
  - 11.2.4 South America Direct Drive Steering Wheel Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Sales of Direct Drive Steering Wheel by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)**

- 12.1 Global Direct Drive Steering Wheel Market Forecast by Type (2026-2033)
  - 12.1.1 Global Forecasted Sales of Direct Drive Steering Wheel by Type (2026-2033)
  - 12.1.2 Global Direct Drive Steering Wheel Market Size Forecast by Type (2026-2033)
  - 12.1.3 Global Forecasted Price of Direct Drive Steering Wheel by Type (2026-2033)
- 12.2 Global Direct Drive Steering Wheel Market Forecast by Application (2026-2033)
  - 12.2.1 Global Direct Drive Steering Wheel Sales (K Units) Forecast by Application
  - 12.2.2 Global Direct Drive Steering Wheel Market Size (M USD) Forecast by Application (2026-2033)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Direct Drive Steering Wheel Market Size Comparison by Region (M USD)

Table 5. Global Direct Drive Steering Wheel Sales (K Units) by Manufacturers  
(2020-2025)

Table 6. Global Direct Drive Steering Wheel Sales Market Share by Manufacturers  
(2020-2025)

Table 7. Global Direct Drive Steering Wheel Revenue (M USD) by Manufacturers  
(2020-2025)

Table 8. Global Direct Drive Steering Wheel Revenue Share by Manufacturers  
(2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Direct  
Drive Steering Wheel as of 2024)

Table 10. Global Market Direct Drive Steering Wheel Average Price (USD/Unit) of Key  
Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Direct Drive Steering Wheel Manufacturers Market Concentration  
Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Direct Drive Steering Wheel Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading  
Countries

Table 25. Global Direct Drive Steering Wheel Sales by Type (K Units)

Table 26. Global Direct Drive Steering Wheel Market Size by Type (M USD)

Table 27. Global Direct Drive Steering Wheel Sales (K Units) by Type (2020-2025)

Table 28. Global Direct Drive Steering Wheel Sales Market Share by Type (2020-2025)

Table 29. Global Direct Drive Steering Wheel Market Size (M USD) by Type  
(2020-2025)

Table 30. Global Direct Drive Steering Wheel Market Size Share by Type (2020-2025)

Table 31. Global Direct Drive Steering Wheel Price (USD/Unit) by Type (2020-2025)

Table 32. Global Direct Drive Steering Wheel Sales (K Units) by Application

Table 33. Global Direct Drive Steering Wheel Market Size by Application

Table 34. Global Direct Drive Steering Wheel Sales by Application (2020-2025) & (K  
Units)

Table 35. Global Direct Drive Steering Wheel Sales Market Share by Application  
(2020-2025)

Table 36. Global Direct Drive Steering Wheel Market Size by Application (2020-2025) &  
(M USD)

Table 37. Global Direct Drive Steering Wheel Market Share by Application (2020-2025)

Table 38. Global Direct Drive Steering Wheel Sales Growth Rate by Application  
(2020-2025)

Table 39. Global Direct Drive Steering Wheel Sales by Region (2020-2025) & (K Units)

Table 40. Global Direct Drive Steering Wheel Sales Market Share by Region  
(2020-2025)

Table 41. Global Direct Drive Steering Wheel Market Size by Region (2020-2025) & (M  
USD)

Table 42. Global Direct Drive Steering Wheel Market Size Market Share by Region  
(2020-2025)

Table 43. North America Direct Drive Steering Wheel Sales by Country (2020-2025) &  
(K Units)

Table 44. North America Direct Drive Steering Wheel Market Size by Country  
(2020-2025) & (M USD)

Table 45. Europe Direct Drive Steering Wheel Sales by Country (2020-2025) & (K  
Units)

Table 46. Europe Direct Drive Steering Wheel Market Size by Country (2020-2025) &  
(M USD)

Table 47. Asia Pacific Direct Drive Steering Wheel Sales by Region (2020-2025) & (K  
Units)

Table 48. Asia Pacific Direct Drive Steering Wheel Market Size by Region (2020-2025)  
& (M USD)

Table 49. South America Direct Drive Steering Wheel Sales by Country (2020-2025) &  
(K Units)

Table 50. South America Direct Drive Steering Wheel Market Size by Country  
(2020-2025) & (M USD)

Table 51. Middle East and Africa Direct Drive Steering Wheel Sales by Region (2020-2025) & (K Units)

Table 52. Middle East and Africa Direct Drive Steering Wheel Market Size by Region (2020-2025) & (M USD)

Table 53. Global Direct Drive Steering Wheel Production (K Units) by Region(2020-2025)

Table 54. Global Direct Drive Steering Wheel Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Direct Drive Steering Wheel Revenue Market Share by Region (2020-2025)

Table 56. Global Direct Drive Steering Wheel Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Direct Drive Steering Wheel Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Direct Drive Steering Wheel Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Direct Drive Steering Wheel Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Direct Drive Steering Wheel Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Thrustmaster Basic Information

Table 62. Thrustmaster Direct Drive Steering Wheel Product Overview

Table 63. Thrustmaster Direct Drive Steering Wheel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Thrustmaster Business Overview

Table 65. Thrustmaster SWOT Analysis

Table 66. Thrustmaster Recent Developments

Table 67. Logitech Basic Information

Table 68. Logitech Direct Drive Steering Wheel Product Overview

Table 69. Logitech Direct Drive Steering Wheel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Logitech Business Overview

Table 71. Logitech SWOT Analysis

Table 72. Logitech Recent Developments

Table 73. Fanatec Basic Information

Table 74. Fanatec Direct Drive Steering Wheel Product Overview

Table 75. Fanatec Direct Drive Steering Wheel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Fanatec Business Overview



Table 77. Fanatec SWOT Analysis
Table 78. Fanatec Recent Developments
Table 79. Lite Star Basic Information
Table 80. Lite Star Direct Drive Steering Wheel Product Overview
Table 81. Lite Star Direct Drive Steering Wheel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 82. Lite Star Business Overview
Table 83. Lite Star Recent Developments
Table 84. MOZA Basic Information
Table 85. MOZA Direct Drive Steering Wheel Product Overview
Table 86. MOZA Direct Drive Steering Wheel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 87. MOZA Business Overview
Table 88. MOZA Recent Developments
Table 89. Simucube Basic Information
Table 90. Simucube Direct Drive Steering Wheel Product Overview
Table 91. Simucube Direct Drive Steering Wheel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 92. Simucube Business Overview
Table 93. Simucube Recent Developments
Table 94. PXN Basic Information
Table 95. PXN Direct Drive Steering Wheel Product Overview
Table 96. PXN Direct Drive Steering Wheel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 97. PXN Business Overview
Table 98. PXN Recent Developments
Table 99. Global Direct Drive Steering Wheel Sales Forecast by Region (2026-2033) & (K Units)
Table 100. Global Direct Drive Steering Wheel Market Size Forecast by Region (2026-2033) & (M USD)
Table 101. North America Direct Drive Steering Wheel Sales Forecast by Country (2026-2033) & (K Units)
Table 102. North America Direct Drive Steering Wheel Market Size Forecast by Country (2026-2033) & (M USD)
Table 103. Europe Direct Drive Steering Wheel Sales Forecast by Country (2026-2033) & (K Units)
Table 104. Europe Direct Drive Steering Wheel Market Size Forecast by Country (2026-2033) & (M USD)
Table 105. Asia Pacific Direct Drive Steering Wheel Sales Forecast by Region



(2026-2033) & (K Units)

Table 106. Asia Pacific Direct Drive Steering Wheel Market Size Forecast by Region (2026-2033) & (M USD)

Table 107. South America Direct Drive Steering Wheel Sales Forecast by Country (2026-2033) & (K Units)

Table 108. South America Direct Drive Steering Wheel Market Size Forecast by Country (2026-2033) & (M USD)

Table 109. Middle East and Africa Direct Drive Steering Wheel Sales Forecast by Country (2026-2033) & (Units)

Table 110. Middle East and Africa Direct Drive Steering Wheel Market Size Forecast by Country (2026-2033) & (M USD)

Table 111. Global Direct Drive Steering Wheel Sales Forecast by Type (2026-2033) & (K Units)

Table 112. Global Direct Drive Steering Wheel Market Size Forecast by Type (2026-2033) & (M USD)

Table 113. Global Direct Drive Steering Wheel Price Forecast by Type (2026-2033) & (USD/Unit)

Table 114. Global Direct Drive Steering Wheel Sales (K Units) Forecast by Application (2026-2033)

Table 115. Global Direct Drive Steering Wheel Market Size Forecast by Application (2026-2033) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Direct Drive Steering Wheel
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Direct Drive Steering Wheel Market Size (M USD), 2024-2033
- Figure 5. Global Direct Drive Steering Wheel Market Size (M USD) (2020-2033)
- Figure 6. Global Direct Drive Steering Wheel Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Direct Drive Steering Wheel Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Direct Drive Steering Wheel Product Life Cycle
- Figure 13. Direct Drive Steering Wheel Sales Share by Manufacturers in 2024
- Figure 14. Global Direct Drive Steering Wheel Revenue Share by Manufacturers in 2024
- Figure 15. Direct Drive Steering Wheel Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Direct Drive Steering Wheel Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Direct Drive Steering Wheel Revenue in 2024
- Figure 18. Industry Chain Map of Direct Drive Steering Wheel
- Figure 19. Global Direct Drive Steering Wheel Market PEST Analysis
- Figure 20. Global Direct Drive Steering Wheel Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Direct Drive Steering Wheel Market Share by Type
- Figure 27. Sales Market Share of Direct Drive Steering Wheel by Type (2020-2025)
- Figure 28. Sales Market Share of Direct Drive Steering Wheel by Type in 2024
- Figure 29. Market Size Share of Direct Drive Steering Wheel by Type (2020-2025)
- Figure 30. Market Size Share of Direct Drive Steering Wheel by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Direct Drive Steering Wheel Market Share by Application

Figure 33. Global Direct Drive Steering Wheel Sales Market Share by Application  
(2020-2025)

Figure 34. Global Direct Drive Steering Wheel Sales Market Share by Application in  
2024

Figure 35. Global Direct Drive Steering Wheel Market Share by Application (2020-2025)

Figure 36. Global Direct Drive Steering Wheel Market Share by Application in 2024

Figure 37. Global Direct Drive Steering Wheel Sales Growth Rate by Application  
(2020-2025)

Figure 38. Global Direct Drive Steering Wheel Sales Market Share by Region  
(2020-2025)

Figure 39. Global Direct Drive Steering Wheel Market Size Market Share by Region  
(2020-2025)

Figure 40. North America Direct Drive Steering Wheel Sales and Growth Rate  
(2020-2025) & (K Units)

Figure 41. North America Direct Drive Steering Wheel Sales and Growth Rate  
(2020-2025) & (K Units)

Figure 42. North America Direct Drive Steering Wheel Sales Market Share by Country  
in 2024

Figure 43. North America Direct Drive Steering Wheel Market Size and Growth Rate  
(2020-2025) & (M USD)

Figure 44. North America Direct Drive Steering Wheel Market Size Market Share by  
Country in 2024

Figure 45. U.S. Direct Drive Steering Wheel Sales and Growth Rate (2020-2025) & (K  
Units)

Figure 46. U.S. Direct Drive Steering Wheel Market Size and Growth Rate (2020-2025)  
& (M USD)

Figure 47. Canada Direct Drive Steering Wheel Sales (K Units) and Growth Rate  
(2020-2025)

Figure 48. Canada Direct Drive Steering Wheel Market Size (M USD) and Growth Rate  
(2020-2025)

Figure 49. Mexico Direct Drive Steering Wheel Sales (Units) and Growth Rate  
(2020-2025)

Figure 50. Mexico Direct Drive Steering Wheel Market Size (Units) and Growth Rate  
(2020-2025)

Figure 51. Europe Direct Drive Steering Wheel Sales and Growth Rate (2020-2025) &  
(K Units)

Figure 52. Europe Direct Drive Steering Wheel Sales Market Share by Country in 2024

Figure 53. Europe Direct Drive Steering Wheel Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 54. Europe Direct Drive Steering Wheel Market Size Market Share by Country in 2024

Figure 55. Germany Direct Drive Steering Wheel Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Direct Drive Steering Wheel Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Direct Drive Steering Wheel Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Direct Drive Steering Wheel Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Direct Drive Steering Wheel Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Direct Drive Steering Wheel Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Direct Drive Steering Wheel Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Direct Drive Steering Wheel Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Direct Drive Steering Wheel Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Direct Drive Steering Wheel Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Direct Drive Steering Wheel Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Direct Drive Steering Wheel Sales Market Share by Region in 2024

Figure 67. Asia Pacific Direct Drive Steering Wheel Market Size Market Share by Region in 2024

Figure 68. China Direct Drive Steering Wheel Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Direct Drive Steering Wheel Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Direct Drive Steering Wheel Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Direct Drive Steering Wheel Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Direct Drive Steering Wheel Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Direct Drive Steering Wheel Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 74. India Direct Drive Steering Wheel Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Direct Drive Steering Wheel Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Direct Drive Steering Wheel Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Direct Drive Steering Wheel Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Direct Drive Steering Wheel Sales and Growth Rate (K Units)

Figure 79. South America Direct Drive Steering Wheel Sales Market Share by Country in 2024

Figure 80. South America Direct Drive Steering Wheel Market Size and Growth Rate (M USD)

Figure 81. South America Direct Drive Steering Wheel Market Size Market Share by Country in 2024

Figure 82. Brazil Direct Drive Steering Wheel Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Direct Drive Steering Wheel Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Direct Drive Steering Wheel Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Direct Drive Steering Wheel Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Direct Drive Steering Wheel Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Direct Drive Steering Wheel Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Direct Drive Steering Wheel Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Direct Drive Steering Wheel Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Direct Drive Steering Wheel Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Direct Drive Steering Wheel Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Direct Drive Steering Wheel Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Direct Drive Steering Wheel Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 94. UAE Direct Drive Steering Wheel Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Direct Drive Steering Wheel Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Direct Drive Steering Wheel Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Direct Drive Steering Wheel Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Direct Drive Steering Wheel Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Direct Drive Steering Wheel Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Direct Drive Steering Wheel Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Direct Drive Steering Wheel Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Direct Drive Steering Wheel Production Market Share by Region (2020-2025)

Figure 103. North America Direct Drive Steering Wheel Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Direct Drive Steering Wheel Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Direct Drive Steering Wheel Production (K Units) Growth Rate (2020-2025)

Figure 106. China Direct Drive Steering Wheel Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Direct Drive Steering Wheel Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Direct Drive Steering Wheel Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Direct Drive Steering Wheel Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Direct Drive Steering Wheel Market Share Forecast by Type (2026-2033)

Figure 111. Global Direct Drive Steering Wheel Sales Forecast by Application (2026-2033)

Figure 112. Global Direct Drive Steering Wheel Market Share Forecast by Application (2026-2033)

## I would like to order

Product name: Global Direct Drive Steering Wheel Market Research Report 2025(Status and Outlook)

Product link: <https://marketpublishers.com/r/D5F0F423B7C5EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D5F0F423B7C5EN.html>