

Global DevOps Automation Software Market Research Report 2026(Status and Outlook)

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Abstracts

DevOps tools (software) are application software that improves the automation level of software development processes. It focuses on communication and collaboration between product management, software development, and operations specialists. DevOps tools can also help teams automate most processes in software development, such as building, conflict management, dependency management, deployment, etc., and help reduce manual operations.

The global DevOps Automation Software market size was estimated at USD 8134.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 7.20% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global DevOps Automation Software market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global DevOps Automation Software market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding

of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the DevOps Automation Software market.

Global DevOps Automation Software Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Basis Technologies

Keysight

Red Hat(IBM)

Puppet

Chef(Progress)

Docker

Cloudbees

Nagios

HashiCorp

Datadog

BMC Software

Azure

MicroFocus

Oracle

Dynatrace

SolarWinds

Splunk

Huawei Cloud
Alibaba Cloud
NewRelic
Cisco
NetScout
Tencent
Broadcom
Cloudwise
ScienceLogic
SinoCLC
Zenoss
Beijing Networkbench Inc.
Isscloud

Market Segmentation (by Type)

Cloud-Based
On-premise

Market Segmentation (by Application)

Software Development
System Operation and Maintenance
Data Management and Analysis
Other

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance

Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the DevOps Automation Software Market
Overview of the regional outlook of the DevOps Automation Software Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the DevOps Automation Software Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application,

covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of DevOps Automation Software, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and

acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of DevOps Automation Software

1.2 Key Market Segments

1.2.1 DevOps Automation Software Segment by Type

1.2.2 DevOps Automation Software Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 DEVOPS AUTOMATION SOFTWARE MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 DEVOPS AUTOMATION SOFTWARE MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global DevOps Automation Software Product Life Cycle

3.3 Global DevOps Automation Software Revenue Market Share by Company (2020-2025)

3.4 DevOps Automation Software Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.5 Headquarters, Areas Served, and Product Types of Major Players

3.6 DevOps Automation Software Market Competitive Situation and Trends

3.6.1 DevOps Automation Software Market Concentration Rate

3.6.2 Global 5 and 10 Largest DevOps Automation Software Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 DEVOPS AUTOMATION SOFTWARE VALUE CHAIN ANALYSIS

4.1 DevOps Automation Software Value Chain Analysis

- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF DEVOPS AUTOMATION SOFTWARE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global DevOps Automation Software Market Porter's Five Forces Analysis

6 DEVOPS AUTOMATION SOFTWARE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global DevOps Automation Software Market by Type (2020-2025)
- 6.3 Global DevOps Automation Software Market Size Growth Rate by Type (2021-2025)

7 DEVOPS AUTOMATION SOFTWARE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global DevOps Automation Software Market Size (M USD) by Application (2020-2025)
- 7.3 Global DevOps Automation Software Market Size Growth Rate by Application (2021-2025)

8 DEVOPS AUTOMATION SOFTWARE MARKET SEGMENTATION BY REGION

- 8.1 Global DevOps Automation Software Market Size by Region
 - 8.1.1 Global DevOps Automation Software Market Size by Region
 - 8.1.2 Global DevOps Automation Software Market Size Market Share by Region
- 8.2 North America
 - 8.2.1 North America DevOps Automation Software Market Size by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe DevOps Automation Software Market Size by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Spain
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific DevOps Automation Software Market Size by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America DevOps Automation Software Market Size by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa DevOps Automation Software Market Size by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 Basis Technologies
 - 9.1.1 Basis Technologies Basic Information

- 9.1.2 Basis Technologies DevOps Automation Software Product Overview
- 9.1.3 Basis Technologies DevOps Automation Software Product Market Performance
- 9.1.4 Basis Technologies SWOT Analysis
- 9.1.5 Basis Technologies Business Overview
- 9.1.6 Basis Technologies Recent Developments
- 9.2 Keysight
 - 9.2.1 Keysight Basic Information
 - 9.2.2 Keysight DevOps Automation Software Product Overview
 - 9.2.3 Keysight DevOps Automation Software Product Market Performance
 - 9.2.4 Keysight SWOT Analysis
 - 9.2.5 Keysight Business Overview
 - 9.2.6 Keysight Recent Developments
- 9.3 Red Hat(IBM)
 - 9.3.1 Red Hat(IBM) Basic Information
 - 9.3.2 Red Hat(IBM) DevOps Automation Software Product Overview
 - 9.3.3 Red Hat(IBM) DevOps Automation Software Product Market Performance
 - 9.3.4 Red Hat(IBM) SWOT Analysis
 - 9.3.5 Red Hat(IBM) Business Overview
 - 9.3.6 Red Hat(IBM) Recent Developments
- 9.4 Puppet
 - 9.4.1 Puppet Basic Information
 - 9.4.2 Puppet DevOps Automation Software Product Overview
 - 9.4.3 Puppet DevOps Automation Software Product Market Performance
 - 9.4.4 Puppet Business Overview
 - 9.4.5 Puppet Recent Developments
- 9.5 Chef(Progress)
 - 9.5.1 Chef(Progress) Basic Information
 - 9.5.2 Chef(Progress) DevOps Automation Software Product Overview
 - 9.5.3 Chef(Progress) DevOps Automation Software Product Market Performance
 - 9.5.4 Chef(Progress) Business Overview
 - 9.5.5 Chef(Progress) Recent Developments
- 9.6 Docker
 - 9.6.1 Docker Basic Information
 - 9.6.2 Docker DevOps Automation Software Product Overview
 - 9.6.3 Docker DevOps Automation Software Product Market Performance
 - 9.6.4 Docker Business Overview
 - 9.6.5 Docker Recent Developments
- 9.7 Cloudbees
 - 9.7.1 Cloudbees Basic Information

- 9.7.2 Cloudbees DevOps Automation Software Product Overview
- 9.7.3 Cloudbees DevOps Automation Software Product Market Performance
- 9.7.4 Cloudbees Business Overview
- 9.7.5 Cloudbees Recent Developments
- 9.8 Nagios
 - 9.8.1 Nagios Basic Information
 - 9.8.2 Nagios DevOps Automation Software Product Overview
 - 9.8.3 Nagios DevOps Automation Software Product Market Performance
 - 9.8.4 Nagios Business Overview
 - 9.8.5 Nagios Recent Developments
- 9.9 HashiCorp
 - 9.9.1 HashiCorp Basic Information
 - 9.9.2 HashiCorp DevOps Automation Software Product Overview
 - 9.9.3 HashiCorp DevOps Automation Software Product Market Performance
 - 9.9.4 HashiCorp Business Overview
 - 9.9.5 HashiCorp Recent Developments
- 9.10 Datadog
 - 9.10.1 Datadog Basic Information
 - 9.10.2 Datadog DevOps Automation Software Product Overview
 - 9.10.3 Datadog DevOps Automation Software Product Market Performance
 - 9.10.4 Datadog Business Overview
 - 9.10.5 Datadog Recent Developments
- 9.11 BMC Software
 - 9.11.1 BMC Software Basic Information
 - 9.11.2 BMC Software DevOps Automation Software Product Overview
 - 9.11.3 BMC Software DevOps Automation Software Product Market Performance
 - 9.11.4 BMC Software Business Overview
 - 9.11.5 BMC Software Recent Developments
- 9.12 Azure
 - 9.12.1 Azure Basic Information
 - 9.12.2 Azure DevOps Automation Software Product Overview
 - 9.12.3 Azure DevOps Automation Software Product Market Performance
 - 9.12.4 Azure Business Overview
 - 9.12.5 Azure Recent Developments
- 9.13 MicroFocus
 - 9.13.1 MicroFocus Basic Information
 - 9.13.2 MicroFocus DevOps Automation Software Product Overview
 - 9.13.3 MicroFocus DevOps Automation Software Product Market Performance
 - 9.13.4 MicroFocus Business Overview

- 9.13.5 MicroFocus Recent Developments
- 9.14 Oracle
 - 9.14.1 Oracle Basic Information
 - 9.14.2 Oracle DevOps Automation Software Product Overview
 - 9.14.3 Oracle DevOps Automation Software Product Market Performance
 - 9.14.4 Oracle Business Overview
 - 9.14.5 Oracle Recent Developments
- 9.15 Dynatrace
 - 9.15.1 Dynatrace Basic Information
 - 9.15.2 Dynatrace DevOps Automation Software Product Overview
 - 9.15.3 Dynatrace DevOps Automation Software Product Market Performance
 - 9.15.4 Dynatrace Business Overview
 - 9.15.5 Dynatrace Recent Developments
- 9.16 SolarWinds
 - 9.16.1 SolarWinds Basic Information
 - 9.16.2 SolarWinds DevOps Automation Software Product Overview
 - 9.16.3 SolarWinds DevOps Automation Software Product Market Performance
 - 9.16.4 SolarWinds Business Overview
 - 9.16.5 SolarWinds Recent Developments
- 9.17 Splunk
 - 9.17.1 Splunk Basic Information
 - 9.17.2 Splunk DevOps Automation Software Product Overview
 - 9.17.3 Splunk DevOps Automation Software Product Market Performance
 - 9.17.4 Splunk Business Overview
 - 9.17.5 Splunk Recent Developments
- 9.18 Huawei Cloud
 - 9.18.1 Huawei Cloud Basic Information
 - 9.18.2 Huawei Cloud DevOps Automation Software Product Overview
 - 9.18.3 Huawei Cloud DevOps Automation Software Product Market Performance
 - 9.18.4 Huawei Cloud Business Overview
 - 9.18.5 Huawei Cloud Recent Developments
- 9.19 Alibaba Cloud
 - 9.19.1 Alibaba Cloud Basic Information
 - 9.19.2 Alibaba Cloud DevOps Automation Software Product Overview
 - 9.19.3 Alibaba Cloud DevOps Automation Software Product Market Performance
 - 9.19.4 Alibaba Cloud Business Overview
 - 9.19.5 Alibaba Cloud Recent Developments
- 9.20 NewRelic
 - 9.20.1 NewRelic Basic Information

- 9.20.2 NewRelic DevOps Automation Software Product Overview
- 9.20.3 NewRelic DevOps Automation Software Product Market Performance
- 9.20.4 NewRelic Business Overview
- 9.20.5 NewRelic Recent Developments
- 9.21 Cisco
 - 9.21.1 Cisco Basic Information
 - 9.21.2 Cisco DevOps Automation Software Product Overview
 - 9.21.3 Cisco DevOps Automation Software Product Market Performance
 - 9.21.4 Cisco Business Overview
 - 9.21.5 Cisco Recent Developments
- 9.22 NetScout
 - 9.22.1 NetScout Basic Information
 - 9.22.2 NetScout DevOps Automation Software Product Overview
 - 9.22.3 NetScout DevOps Automation Software Product Market Performance
 - 9.22.4 NetScout Business Overview
 - 9.22.5 NetScout Recent Developments
- 9.23 Tencent
 - 9.23.1 Tencent Basic Information
 - 9.23.2 Tencent DevOps Automation Software Product Overview
 - 9.23.3 Tencent DevOps Automation Software Product Market Performance
 - 9.23.4 Tencent Business Overview
 - 9.23.5 Tencent Recent Developments
- 9.24 Broadcom
 - 9.24.1 Broadcom Basic Information
 - 9.24.2 Broadcom DevOps Automation Software Product Overview
 - 9.24.3 Broadcom DevOps Automation Software Product Market Performance
 - 9.24.4 Broadcom Business Overview
 - 9.24.5 Broadcom Recent Developments
- 9.25 Cloudwise
 - 9.25.1 Cloudwise Basic Information
 - 9.25.2 Cloudwise DevOps Automation Software Product Overview
 - 9.25.3 Cloudwise DevOps Automation Software Product Market Performance
 - 9.25.4 Cloudwise Business Overview
 - 9.25.5 Cloudwise Recent Developments
- 9.26 ScienceLogic
 - 9.26.1 ScienceLogic Basic Information
 - 9.26.2 ScienceLogic DevOps Automation Software Product Overview
 - 9.26.3 ScienceLogic DevOps Automation Software Product Market Performance
 - 9.26.4 ScienceLogic Business Overview

- 9.26.5 ScienceLogic Recent Developments
- 9.27 SinoCLC
 - 9.27.1 SinoCLC Basic Information
 - 9.27.2 SinoCLC DevOps Automation Software Product Overview
 - 9.27.3 SinoCLC DevOps Automation Software Product Market Performance
 - 9.27.4 SinoCLC Business Overview
 - 9.27.5 SinoCLC Recent Developments
- 9.28 Zenoss
 - 9.28.1 Zenoss Basic Information
 - 9.28.2 Zenoss DevOps Automation Software Product Overview
 - 9.28.3 Zenoss DevOps Automation Software Product Market Performance
 - 9.28.4 Zenoss Business Overview
 - 9.28.5 Zenoss Recent Developments
- 9.29 Beijing Networkbench Inc.
 - 9.29.1 Beijing Networkbench Inc. Basic Information
 - 9.29.2 Beijing Networkbench Inc. DevOps Automation Software Product Overview
 - 9.29.3 Beijing Networkbench Inc. DevOps Automation Software Product Market Performance
 - 9.29.4 Beijing Networkbench Inc. Business Overview
 - 9.29.5 Beijing Networkbench Inc. Recent Developments
- 9.30 Isscloud
 - 9.30.1 Isscloud Basic Information
 - 9.30.2 Isscloud DevOps Automation Software Product Overview
 - 9.30.3 Isscloud DevOps Automation Software Product Market Performance
 - 9.30.4 Isscloud Business Overview
 - 9.30.5 Isscloud Recent Developments

10 DEVOPS AUTOMATION SOFTWARE MARKET FORECAST BY REGION

- 10.1 Global DevOps Automation Software Market Size Forecast
- 10.2 Global DevOps Automation Software Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe DevOps Automation Software Market Size Forecast by Country
 - 10.2.3 Asia Pacific DevOps Automation Software Market Size Forecast by Region
 - 10.2.4 South America DevOps Automation Software Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Sales of DevOps Automation Software by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

11.1 Global DevOps Automation Software Market Forecast by Type (2026-2035)

11.1.1 Global DevOps Automation Software Market Size Forecast by Type (2026-2035)

11.2 Global DevOps Automation Software Market Forecast by Application (2026-2035)

11.2.1 Global DevOps Automation Software Market Size (M USD) Forecast by Application (2026-2035)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global DevOps Automation Software Market Size by Type (M USD)

Table 4. Global DevOps Automation Software Market Size by Application

Table 5. DevOps Automation Software Market Size Comparison by Region (M USD)

Table 6. Global DevOps Automation Software Revenue (M USD) by Company
(2020-2025)

Table 7. Global DevOps Automation Software Revenue Share by Company
(2020-2025)

Table 8. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in DevOps Automation Software as of 2025)

Table 9. Headquarters, Areas Served, and Product Types of Major Players

Table 10. Product Type of Major Players

Table 11. Global DevOps Automation Software Company Market Concentration Ratio
(CR5 and HHI)

Table 12. Mergers & Acquisitions, Expansion Plans

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. DevOps Automation Software Market Challenges

Table 18. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 19. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 20. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 21. Global DevOps Automation Software Market Size by Type (M USD)

Table 22. Global DevOps Automation Software Market Size (M USD) by Type
(2020-2025)

Table 23. Global DevOps Automation Software Market Share by Type (2020-2025)

Table 24. Global DevOps Automation Software Market Size Growth Rate by Type
(2021-2025)

Table 25. Global DevOps Automation Software Market Size by Application

Table 26. Global DevOps Automation Software Market Size by Application (2020-2025)
& (M USD)

Table 27. Global DevOps Automation Software Market Share by Application
(2020-2025)

Table 28. Global DevOps Automation Software Market Size Growth Rate by Application (2021-2025)

Table 29. Global DevOps Automation Software Market Size by Region (2020-2025) & (M USD)

Table 30. Global DevOps Automation Software Market Size Market Share by Region (2020-2025)

Table 31. North America DevOps Automation Software Market Size by Country (2020-2025) & (M USD)

Table 32. Europe DevOps Automation Software Market Size by Country (2020-2025) & (M USD)

Table 33. Asia Pacific DevOps Automation Software Market Size by Region (2020-2025) & (M USD)

Table 34. South America DevOps Automation Software Market Size by Country (2020-2025) & (M USD)

Table 35. Middle East and Africa DevOps Automation Software Market Size by Region (2020-2025) & (M USD)

Table 36. Basis Technologies Basic Information

Table 37. Basis Technologies DevOps Automation Software Product Overview

Table 38. Basis Technologies DevOps Automation Software Revenue (M USD) and Gross Margin (2020-2025)

Table 39. Basis Technologies SWOT Analysis

Table 40. Basis Technologies Business Overview

Table 41. Basis Technologies Recent Developments

Table 42. Keysight Basic Information

Table 43. Keysight DevOps Automation Software Product Overview

Table 44. Keysight DevOps Automation Software Revenue (M USD) and Gross Margin (2020-2025)

Table 45. Keysight SWOT Analysis

Table 46. Keysight Business Overview

Table 47. Keysight Recent Developments

Table 48. Red Hat(IBM) Basic Information

Table 49. Red Hat(IBM) DevOps Automation Software Product Overview

Table 50. Red Hat(IBM) DevOps Automation Software Revenue (M USD) and Gross Margin (2020-2025)

Table 51. Red Hat(IBM) SWOT Analysis

Table 52. Red Hat(IBM) Business Overview

Table 53. Red Hat(IBM) Recent Developments

Table 54. Puppet Basic Information

Table 55. Puppet DevOps Automation Software Product Overview

Table 56. Puppet DevOps Automation Software Revenue (M USD) and Gross Margin (2020-2025)

Table 57. Puppet Business Overview

Table 58. Puppet Recent Developments

Table 59. Chef(Progress) Basic Information

Table 60. Chef(Progress) DevOps Automation Software Product Overview

Table 61. Chef(Progress) DevOps Automation Software Revenue (M USD) and Gross Margin (2020-2025)

Table 62. Chef(Progress) Business Overview

Table 63. Chef(Progress) Recent Developments

Table 64. Docker Basic Information

Table 65. Docker DevOps Automation Software Product Overview

Table 66. Docker DevOps Automation Software Revenue (M USD) and Gross Margin (2020-2025)

Table 67. Docker Business Overview

Table 68. Docker Recent Developments

Table 69. Cloudbees Basic Information

Table 70. Cloudbees DevOps Automation Software Product Overview

Table 71. Cloudbees DevOps Automation Software Revenue (M USD) and Gross Margin (2020-2025)

Table 72. Cloudbees Business Overview

Table 73. Cloudbees Recent Developments

Table 74. Nagios Basic Information

Table 75. Nagios DevOps Automation Software Product Overview

Table 76. Nagios DevOps Automation Software Revenue (M USD) and Gross Margin (2020-2025)

Table 77. Nagios Business Overview

Table 78. Nagios Recent Developments

Table 79. HashiCorp Basic Information

Table 80. HashiCorp DevOps Automation Software Product Overview

Table 81. HashiCorp DevOps Automation Software Revenue (M USD) and Gross Margin (2020-2025)

Table 82. HashiCorp Business Overview

Table 83. HashiCorp Recent Developments

Table 84. Datadog Basic Information

Table 85. Datadog DevOps Automation Software Product Overview

Table 86. Datadog DevOps Automation Software Revenue (M USD) and Gross Margin (2020-2025)

Table 87. Datadog Business Overview

- Table 88. Datadog Recent Developments
- Table 89. BMC Software Basic Information
- Table 90. BMC Software DevOps Automation Software Product Overview
- Table 91. BMC Software DevOps Automation Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 92. BMC Software Business Overview
- Table 93. BMC Software Recent Developments
- Table 94. Azure Basic Information
- Table 95. Azure DevOps Automation Software Product Overview
- Table 96. Azure DevOps Automation Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 97. Azure Business Overview
- Table 98. Azure Recent Developments
- Table 99. MicroFocus Basic Information
- Table 100. MicroFocus DevOps Automation Software Product Overview
- Table 101. MicroFocus DevOps Automation Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 102. MicroFocus Business Overview
- Table 103. MicroFocus Recent Developments
- Table 104. Oracle Basic Information
- Table 105. Oracle DevOps Automation Software Product Overview
- Table 106. Oracle DevOps Automation Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 107. Oracle Business Overview
- Table 108. Oracle Recent Developments
- Table 109. Dynatrace Basic Information
- Table 110. Dynatrace DevOps Automation Software Product Overview
- Table 111. Dynatrace DevOps Automation Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 112. Dynatrace Business Overview
- Table 113. Dynatrace Recent Developments
- Table 114. SolarWinds Basic Information
- Table 115. SolarWinds DevOps Automation Software Product Overview
- Table 116. SolarWinds DevOps Automation Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 117. SolarWinds Business Overview
- Table 118. SolarWinds Recent Developments
- Table 119. Splunk Basic Information
- Table 120. Splunk DevOps Automation Software Product Overview

Table 121. Splunk DevOps Automation Software Revenue (M USD) and Gross Margin (2020-2025)

Table 122. Splunk Business Overview

Table 123. Splunk Recent Developments

Table 124. Huawei Cloud Basic Information

Table 125. Huawei Cloud DevOps Automation Software Product Overview

Table 126. Huawei Cloud DevOps Automation Software Revenue (M USD) and Gross Margin (2020-2025)

Table 127. Huawei Cloud Business Overview

Table 128. Huawei Cloud Recent Developments

Table 129. Alibaba Cloud Basic Information

Table 130. Alibaba Cloud DevOps Automation Software Product Overview

Table 131. Alibaba Cloud DevOps Automation Software Revenue (M USD) and Gross Margin (2020-2025)

Table 132. Alibaba Cloud Business Overview

Table 133. Alibaba Cloud Recent Developments

Table 134. NewRelic Basic Information

Table 135. NewRelic DevOps Automation Software Product Overview

Table 136. NewRelic DevOps Automation Software Revenue (M USD) and Gross Margin (2020-2025)

Table 137. NewRelic Business Overview

Table 138. NewRelic Recent Developments

Table 139. Cisco Basic Information

Table 140. Cisco DevOps Automation Software Product Overview

Table 141. Cisco DevOps Automation Software Revenue (M USD) and Gross Margin (2020-2025)

Table 142. Cisco Business Overview

Table 143. Cisco Recent Developments

Table 144. NetScout Basic Information

Table 145. NetScout DevOps Automation Software Product Overview

Table 146. NetScout DevOps Automation Software Revenue (M USD) and Gross Margin (2020-2025)

Table 147. NetScout Business Overview

Table 148. NetScout Recent Developments

Table 149. Tencent Basic Information

Table 150. Tencent DevOps Automation Software Product Overview

Table 151. Tencent DevOps Automation Software Revenue (M USD) and Gross Margin (2020-2025)

Table 152. Tencent Business Overview

- Table 153. Tencent Recent Developments
- Table 154. Broadcom Basic Information
- Table 155. Broadcom DevOps Automation Software Product Overview
- Table 156. Broadcom DevOps Automation Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 157. Broadcom Business Overview
- Table 158. Broadcom Recent Developments
- Table 159. Cloudwise Basic Information
- Table 160. Cloudwise DevOps Automation Software Product Overview
- Table 161. Cloudwise DevOps Automation Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 162. Cloudwise Business Overview
- Table 163. Cloudwise Recent Developments
- Table 164. ScienceLogic Basic Information
- Table 165. ScienceLogic DevOps Automation Software Product Overview
- Table 166. ScienceLogic DevOps Automation Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 167. ScienceLogic Business Overview
- Table 168. ScienceLogic Recent Developments
- Table 169. SinoCLC Basic Information
- Table 170. SinoCLC DevOps Automation Software Product Overview
- Table 171. SinoCLC DevOps Automation Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 172. SinoCLC Business Overview
- Table 173. SinoCLC Recent Developments
- Table 174. Zenoss Basic Information
- Table 175. Zenoss DevOps Automation Software Product Overview
- Table 176. Zenoss DevOps Automation Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 177. Zenoss Business Overview
- Table 178. Zenoss Recent Developments
- Table 179. Beijing Networkbench Inc. Basic Information
- Table 180. Beijing Networkbench Inc. DevOps Automation Software Product Overview
- Table 181. Beijing Networkbench Inc. DevOps Automation Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 182. Beijing Networkbench Inc. Business Overview
- Table 183. Beijing Networkbench Inc. Recent Developments
- Table 184. Isscloud Basic Information
- Table 185. Isscloud DevOps Automation Software Product Overview

Table 186. Isscloud DevOps Automation Software Revenue (M USD) and Gross Margin (2020-2025)

Table 187. Isscloud Business Overview

Table 188. Isscloud Recent Developments

Table 189. Global DevOps Automation Software Market Size Forecast by Region (2026-2035) & (M USD)

Table 190. North America DevOps Automation Software Market Size Forecast by Country (2026-2035) & (M USD)

Table 191. Europe DevOps Automation Software Market Size Forecast by Country (2026-2035) & (M USD)

Table 192. Asia Pacific DevOps Automation Software Market Size Forecast by Region (2026-2035) & (M USD)

Table 193. South America DevOps Automation Software Market Size Forecast by Country (2026-2035) & (M USD)

Table 194. Middle East and Africa DevOps Automation Software Market Size Forecast by Country (2026-2035) & (M USD)

Table 195. Global DevOps Automation Software Market Size Forecast by Type (2026-2035) & (M USD)

Table 196. Global DevOps Automation Software Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industry Chain of DevOps Automation Software
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global DevOps Automation Software Market Size (M USD), 2025-2035
- Figure 5. Global DevOps Automation Software Market Size (M USD) (2020-2035)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. DevOps Automation Software Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global DevOps Automation Software Product Life Cycle
- Figure 12. Global DevOps Automation Software Revenue Share by Company in 2025
- Figure 13. DevOps Automation Software Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 14. The Global 5 and 10 Largest Players: Market Share by DevOps Automation Software Revenue in 2025
- Figure 15. Value Chain Map of DevOps Automation Software
- Figure 16. Global DevOps Automation Software Market PEST Analysis
- Figure 17. Global DevOps Automation Software Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global DevOps Automation Software Market Share by Type
- Figure 20. Market Share of DevOps Automation Software by Type (2020-2025)
- Figure 21. Global DevOps Automation Software Market Size Growth Rate by Type (2021-2025)
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global DevOps Automation Software Market Share by Application
- Figure 24. Global DevOps Automation Software Market Share by Application (2020-2025)
- Figure 25. Global DevOps Automation Software Market Share by Application in 2024
- Figure 26. Global DevOps Automation Software Market Size Growth Rate by Application (2021-2025)
- Figure 27. Global DevOps Automation Software Market Size Market Share by Region (2020-2025)
- Figure 28. North America DevOps Automation Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 29. North America DevOps Automation Software Market Size Market Share by Country in 2024

Figure 30. U.S. DevOps Automation Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 31. Canada DevOps Automation Software Market Size (M USD) and Growth Rate (2020-2025)

Figure 32. Mexico DevOps Automation Software Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Europe DevOps Automation Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 34. Europe DevOps Automation Software Market Share by Country in 2024

Figure 35. Germany DevOps Automation Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 36. France DevOps Automation Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. U.K. DevOps Automation Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. Italy DevOps Automation Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Spain DevOps Automation Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Asia Pacific DevOps Automation Software Market Size and Growth Rate (M USD)

Figure 41. Asia Pacific DevOps Automation Software Market Size Market Share by Region in 2024

Figure 42. China DevOps Automation Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 43. Japan DevOps Automation Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. South Korea DevOps Automation Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. India DevOps Automation Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. Southeast Asia DevOps Automation Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. South America DevOps Automation Software Market Size and Growth Rate (M USD)

Figure 48. South America DevOps Automation Software Market Size Market Share by Country in 2024

Figure 49. Brazil DevOps Automation Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 50. Argentina DevOps Automation Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Columbia DevOps Automation Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Middle East and Africa DevOps Automation Software Market Size and Growth Rate (M USD)

Figure 53. Middle East and Africa DevOps Automation Software Market Size Market Share by Region in 2024

Figure 54. Saudi Arabia DevOps Automation Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 55. UAE DevOps Automation Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. Egypt DevOps Automation Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Nigeria DevOps Automation Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. South Africa DevOps Automation Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. Global DevOps Automation Software Market Size Forecast by Value (2020-2035) & (M USD)

Figure 60. Global DevOps Automation Software Market Share Forecast by Type (2026-2035)

Figure 61. Global DevOps Automation Software Market Share Forecast by Application (2026-2035)

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