

# Global Demand Forecasting Software Market Research Report 2025(Status and Outlook)

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## Abstracts

### Report Overview

Demand Forecasting Software is a specialized type of business analytics tool designed to predict future market demand for products or services. It utilizes historical sales data, market trends, and various other relevant factors to generate accurate forecasts. These forecasts help businesses make informed decisions about inventory management, production planning, and resource allocation. The software typically employs advanced statistical techniques, machine learning algorithms, and sometimes even artificial intelligence to analyze large datasets and identify patterns that can indicate future demand. By providing a clear picture of potential future demand, Demand Forecasting Software enables companies to optimize their operations, reduce costs, and increase revenue. It is widely used across various industries, including retail, manufacturing, and logistics, where accurate demand prediction is crucial for business success.

In 2024, the global Demand Forecasting Software market is projected to reach approximately USD xx Million, with expectations to grow at a compound annual growth rate (CAGR) of around xx between 2024 and 2033.

This report provides a deep insight into the global Demand Forecasting Software market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the

Global Demand Forecasting Software Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Demand Forecasting Software market in any manner.

### Global Demand Forecasting Software Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### **Key Company**

Manhattan Associates

Oracle

Logility

Infor

SAP

GMDH Streamline

Coupa

E2open

IBM

StockIQ

Blue Yonder

Epicor

PTC

Kinaxis

Dassault Systemes

ToolsGroup

RELEX Solutions

Algo

Arkieva

John Galt Solutions

Synchron  
GEP

### **Market Segmentation (by Type)**

Cloud-based  
On-premise

### **Market Segmentation (by Application)**

Consumer Goods  
Healthcare and Pharmaceuticals  
Retail  
Manufacturing  
Food and Drink  
Transportation and Logistics  
Others

### **Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Demand Forecasting Software Market  
Overview of the regional outlook of the Demand Forecasting Software Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Demand Forecasting Software Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Demand Forecasting Software, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Demand Forecasting Software
- 1.2 Key Market Segments
  - 1.2.1 Demand Forecasting Software Segment by Type
  - 1.2.2 Demand Forecasting Software Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 DEMAND FORECASTING SOFTWARE MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Demand Forecasting Software Market Size (M USD) Estimates and Forecasts (2020-2033)
  - 2.1.2 Global Demand Forecasting Software Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 DEMAND FORECASTING SOFTWARE MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Demand Forecasting Software Product Life Cycle
- 3.3 Global Demand Forecasting Software Sales by Manufacturers (2020-2025)
- 3.4 Global Demand Forecasting Software Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Demand Forecasting Software Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Demand Forecasting Software Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Demand Forecasting Software Market Competitive Situation and Trends
  - 3.8.1 Demand Forecasting Software Market Concentration Rate
  - 3.8.2 Global 5 and 10 Largest Demand Forecasting Software Players Market Share by

Revenue

3.8.3 Mergers & Acquisitions, Expansion

## **4 DEMAND FORECASTING SOFTWARE INDUSTRY CHAIN ANALYSIS**

4.1 Demand Forecasting Software Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF DEMAND FORECASTING SOFTWARE MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Demand Forecasting Software Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Demand Forecasting Software Market

5.7 ESG Ratings of Leading Companies

## **6 DEMAND FORECASTING SOFTWARE MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Demand Forecasting Software Sales Market Share by Type (2020-2025)

6.3 Global Demand Forecasting Software Market Size Market Share by Type (2020-2025)

6.4 Global Demand Forecasting Software Price by Type (2020-2025)

## **7 DEMAND FORECASTING SOFTWARE MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Demand Forecasting Software Market Sales by Application (2020-2025)

7.3 Global Demand Forecasting Software Market Size (M USD) by Application (2020-2025)

7.4 Global Demand Forecasting Software Sales Growth Rate by Application (2020-2025)

## **8 DEMAND FORECASTING SOFTWARE MARKET SALES BY REGION**

8.1 Global Demand Forecasting Software Sales by Region

8.1.1 Global Demand Forecasting Software Sales by Region

8.1.2 Global Demand Forecasting Software Sales Market Share by Region

8.2 Global Demand Forecasting Software Market Size by Region

8.2.1 Global Demand Forecasting Software Market Size by Region

8.2.2 Global Demand Forecasting Software Market Size Market Share by Region

8.3 North America

8.3.1 North America Demand Forecasting Software Sales by Country

8.3.2 North America Demand Forecasting Software Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Demand Forecasting Software Sales by Country

8.4.2 Europe Demand Forecasting Software Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Demand Forecasting Software Sales by Region

8.5.2 Asia Pacific Demand Forecasting Software Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
  - 8.6.1 South America Demand Forecasting Software Sales by Country
  - 8.6.2 South America Demand Forecasting Software Market Size by Country
  - 8.6.3 Brazil Market Overview
  - 8.6.4 Argentina Market Overview
  - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
  - 8.7.1 Middle East and Africa Demand Forecasting Software Sales by Region
  - 8.7.2 Middle East and Africa Demand Forecasting Software Market Size by Region
  - 8.7.3 Saudi Arabia Market Overview
  - 8.7.4 UAE Market Overview
  - 8.7.5 Egypt Market Overview
  - 8.7.6 Nigeria Market Overview
  - 8.7.7 South Africa Market Overview

## **9 DEMAND FORECASTING SOFTWARE MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Demand Forecasting Software by Region(2020-2025)
- 9.2 Global Demand Forecasting Software Revenue Market Share by Region (2020-2025)
- 9.3 Global Demand Forecasting Software Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Demand Forecasting Software Production
  - 9.4.1 North America Demand Forecasting Software Production Growth Rate (2020-2025)
  - 9.4.2 North America Demand Forecasting Software Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Demand Forecasting Software Production
  - 9.5.1 Europe Demand Forecasting Software Production Growth Rate (2020-2025)
  - 9.5.2 Europe Demand Forecasting Software Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Demand Forecasting Software Production (2020-2025)
  - 9.6.1 Japan Demand Forecasting Software Production Growth Rate (2020-2025)
  - 9.6.2 Japan Demand Forecasting Software Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Demand Forecasting Software Production (2020-2025)

- 9.7.1 China Demand Forecasting Software Production Growth Rate (2020-2025)
- 9.7.2 China Demand Forecasting Software Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

### 10.1 Manhattan Associates

- 10.1.1 Manhattan Associates Basic Information
- 10.1.2 Manhattan Associates Demand Forecasting Software Product Overview
- 10.1.3 Manhattan Associates Demand Forecasting Software Product Market Performance
- 10.1.4 Manhattan Associates Business Overview
- 10.1.5 Manhattan Associates SWOT Analysis
- 10.1.6 Manhattan Associates Recent Developments

### 10.2 Oracle

- 10.2.1 Oracle Basic Information
- 10.2.2 Oracle Demand Forecasting Software Product Overview
- 10.2.3 Oracle Demand Forecasting Software Product Market Performance
- 10.2.4 Oracle Business Overview
- 10.2.5 Oracle SWOT Analysis
- 10.2.6 Oracle Recent Developments

### 10.3 Logility

- 10.3.1 Logility Basic Information
- 10.3.2 Logility Demand Forecasting Software Product Overview
- 10.3.3 Logility Demand Forecasting Software Product Market Performance
- 10.3.4 Logility Business Overview
- 10.3.5 Logility SWOT Analysis
- 10.3.6 Logility Recent Developments

### 10.4 Infor

- 10.4.1 Infor Basic Information
- 10.4.2 Infor Demand Forecasting Software Product Overview
- 10.4.3 Infor Demand Forecasting Software Product Market Performance
- 10.4.4 Infor Business Overview
- 10.4.5 Infor Recent Developments

### 10.5 SAP

- 10.5.1 SAP Basic Information
- 10.5.2 SAP Demand Forecasting Software Product Overview
- 10.5.3 SAP Demand Forecasting Software Product Market Performance
- 10.5.4 SAP Business Overview

- 10.5.5 SAP Recent Developments
- 10.6 GMDH Streamline
  - 10.6.1 GMDH Streamline Basic Information
  - 10.6.2 GMDH Streamline Demand Forecasting Software Product Overview
  - 10.6.3 GMDH Streamline Demand Forecasting Software Product Market Performance
  - 10.6.4 GMDH Streamline Business Overview
  - 10.6.5 GMDH Streamline Recent Developments
- 10.7 Coupa
  - 10.7.1 Coupa Basic Information
  - 10.7.2 Coupa Demand Forecasting Software Product Overview
  - 10.7.3 Coupa Demand Forecasting Software Product Market Performance
  - 10.7.4 Coupa Business Overview
  - 10.7.5 Coupa Recent Developments
- 10.8 E2open
  - 10.8.1 E2open Basic Information
  - 10.8.2 E2open Demand Forecasting Software Product Overview
  - 10.8.3 E2open Demand Forecasting Software Product Market Performance
  - 10.8.4 E2open Business Overview
  - 10.8.5 E2open Recent Developments
- 10.9 IBM
  - 10.9.1 IBM Basic Information
  - 10.9.2 IBM Demand Forecasting Software Product Overview
  - 10.9.3 IBM Demand Forecasting Software Product Market Performance
  - 10.9.4 IBM Business Overview
  - 10.9.5 IBM Recent Developments
- 10.10 StockIQ
  - 10.10.1 StockIQ Basic Information
  - 10.10.2 StockIQ Demand Forecasting Software Product Overview
  - 10.10.3 StockIQ Demand Forecasting Software Product Market Performance
  - 10.10.4 StockIQ Business Overview
  - 10.10.5 StockIQ Recent Developments
- 10.11 Blue Yonder
  - 10.11.1 Blue Yonder Basic Information
  - 10.11.2 Blue Yonder Demand Forecasting Software Product Overview
  - 10.11.3 Blue Yonder Demand Forecasting Software Product Market Performance
  - 10.11.4 Blue Yonder Business Overview
  - 10.11.5 Blue Yonder Recent Developments
- 10.12 Epicor
  - 10.12.1 Epicor Basic Information

- 10.12.2 Epicor Demand Forecasting Software Product Overview
- 10.12.3 Epicor Demand Forecasting Software Product Market Performance
- 10.12.4 Epicor Business Overview
- 10.12.5 Epicor Recent Developments
- 10.13 PTC
  - 10.13.1 PTC Basic Information
  - 10.13.2 PTC Demand Forecasting Software Product Overview
  - 10.13.3 PTC Demand Forecasting Software Product Market Performance
  - 10.13.4 PTC Business Overview
  - 10.13.5 PTC Recent Developments
- 10.14 Kinaxis
  - 10.14.1 Kinaxis Basic Information
  - 10.14.2 Kinaxis Demand Forecasting Software Product Overview
  - 10.14.3 Kinaxis Demand Forecasting Software Product Market Performance
  - 10.14.4 Kinaxis Business Overview
  - 10.14.5 Kinaxis Recent Developments
- 10.15 Dassault Systemes
  - 10.15.1 Dassault Systemes Basic Information
  - 10.15.2 Dassault Systemes Demand Forecasting Software Product Overview
  - 10.15.3 Dassault Systemes Demand Forecasting Software Product Market Performance
  - 10.15.4 Dassault Systemes Business Overview
  - 10.15.5 Dassault Systemes Recent Developments
- 10.16 ToolsGroup
  - 10.16.1 ToolsGroup Basic Information
  - 10.16.2 ToolsGroup Demand Forecasting Software Product Overview
  - 10.16.3 ToolsGroup Demand Forecasting Software Product Market Performance
  - 10.16.4 ToolsGroup Business Overview
  - 10.16.5 ToolsGroup Recent Developments
- 10.17 RELEX Solutions
  - 10.17.1 RELEX Solutions Basic Information
  - 10.17.2 RELEX Solutions Demand Forecasting Software Product Overview
  - 10.17.3 RELEX Solutions Demand Forecasting Software Product Market Performance
  - 10.17.4 RELEX Solutions Business Overview
  - 10.17.5 RELEX Solutions Recent Developments
- 10.18 Algo
  - 10.18.1 Algo Basic Information
  - 10.18.2 Algo Demand Forecasting Software Product Overview
  - 10.18.3 Algo Demand Forecasting Software Product Market Performance

- 10.18.4 Algo Business Overview
- 10.18.5 Algo Recent Developments
- 10.19 Arkieva
  - 10.19.1 Arkieva Basic Information
  - 10.19.2 Arkieva Demand Forecasting Software Product Overview
  - 10.19.3 Arkieva Demand Forecasting Software Product Market Performance
  - 10.19.4 Arkieva Business Overview
  - 10.19.5 Arkieva Recent Developments
- 10.20 John Galt Solutions
  - 10.20.1 John Galt Solutions Basic Information
  - 10.20.2 John Galt Solutions Demand Forecasting Software Product Overview
  - 10.20.3 John Galt Solutions Demand Forecasting Software Product Market Performance
  - 10.20.4 John Galt Solutions Business Overview
  - 10.20.5 John Galt Solutions Recent Developments
- 10.21 Synchron
  - 10.21.1 Synchron Basic Information
  - 10.21.2 Synchron Demand Forecasting Software Product Overview
  - 10.21.3 Synchron Demand Forecasting Software Product Market Performance
  - 10.21.4 Synchron Business Overview
  - 10.21.5 Synchron Recent Developments
- 10.22 GEP
  - 10.22.1 GEP Basic Information
  - 10.22.2 GEP Demand Forecasting Software Product Overview
  - 10.22.3 GEP Demand Forecasting Software Product Market Performance
  - 10.22.4 GEP Business Overview
  - 10.22.5 GEP Recent Developments

## **11 DEMAND FORECASTING SOFTWARE MARKET FORECAST BY REGION**

- 11.1 Global Demand Forecasting Software Market Size Forecast
- 11.2 Global Demand Forecasting Software Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Demand Forecasting Software Market Size Forecast by Country
  - 11.2.3 Asia Pacific Demand Forecasting Software Market Size Forecast by Region
  - 11.2.4 South America Demand Forecasting Software Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Sales of Demand Forecasting Software by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)**

### 12.1 Global Demand Forecasting Software Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Demand Forecasting Software by Type (2026-2033)

12.1.2 Global Demand Forecasting Software Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Demand Forecasting Software by Type (2026-2033)

### 12.2 Global Demand Forecasting Software Market Forecast by Application (2026-2033)

12.2.1 Global Demand Forecasting Software Sales (K Units) Forecast by Application

12.2.2 Global Demand Forecasting Software Market Size (M USD) Forecast by Application (2026-2033)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Demand Forecasting Software Market Size Comparison by Region (M USD)

Table 5. Global Demand Forecasting Software Sales (K Units) by Manufacturers (2020-2025)

Table 6. Global Demand Forecasting Software Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Demand Forecasting Software Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Demand Forecasting Software Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Demand Forecasting Software as of 2024)

Table 10. Global Market Demand Forecasting Software Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Demand Forecasting Software Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Demand Forecasting Software Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Demand Forecasting Software Sales by Type (K Units)

Table 26. Global Demand Forecasting Software Market Size by Type (M USD)

Table 27. Global Demand Forecasting Software Sales (K Units) by Type (2020-2025)

- Table 28. Global Demand Forecasting Software Sales Market Share by Type (2020-2025)
- Table 29. Global Demand Forecasting Software Market Size (M USD) by Type (2020-2025)
- Table 30. Global Demand Forecasting Software Market Size Share by Type (2020-2025)
- Table 31. Global Demand Forecasting Software Price (USD/Unit) by Type (2020-2025)
- Table 32. Global Demand Forecasting Software Sales (K Units) by Application
- Table 33. Global Demand Forecasting Software Market Size by Application
- Table 34. Global Demand Forecasting Software Sales by Application (2020-2025) & (K Units)
- Table 35. Global Demand Forecasting Software Sales Market Share by Application (2020-2025)
- Table 36. Global Demand Forecasting Software Market Size by Application (2020-2025) & (M USD)
- Table 37. Global Demand Forecasting Software Market Share by Application (2020-2025)
- Table 38. Global Demand Forecasting Software Sales Growth Rate by Application (2020-2025)
- Table 39. Global Demand Forecasting Software Sales by Region (2020-2025) & (K Units)
- Table 40. Global Demand Forecasting Software Sales Market Share by Region (2020-2025)
- Table 41. Global Demand Forecasting Software Market Size by Region (2020-2025) & (M USD)
- Table 42. Global Demand Forecasting Software Market Size Market Share by Region (2020-2025)
- Table 43. North America Demand Forecasting Software Sales by Country (2020-2025) & (K Units)
- Table 44. North America Demand Forecasting Software Market Size by Country (2020-2025) & (M USD)
- Table 45. Europe Demand Forecasting Software Sales by Country (2020-2025) & (K Units)
- Table 46. Europe Demand Forecasting Software Market Size by Country (2020-2025) & (M USD)
- Table 47. Asia Pacific Demand Forecasting Software Sales by Region (2020-2025) & (K Units)
- Table 48. Asia Pacific Demand Forecasting Software Market Size by Region (2020-2025) & (M USD)

Table 49. South America Demand Forecasting Software Sales by Country (2020-2025) & (K Units)

Table 50. South America Demand Forecasting Software Market Size by Country (2020-2025) & (M USD)

Table 51. Middle East and Africa Demand Forecasting Software Sales by Region (2020-2025) & (K Units)

Table 52. Middle East and Africa Demand Forecasting Software Market Size by Region (2020-2025) & (M USD)

Table 53. Global Demand Forecasting Software Production (K Units) by Region(2020-2025)

Table 54. Global Demand Forecasting Software Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Demand Forecasting Software Revenue Market Share by Region (2020-2025)

Table 56. Global Demand Forecasting Software Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Demand Forecasting Software Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Demand Forecasting Software Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Demand Forecasting Software Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Demand Forecasting Software Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Manhattan Associates Basic Information

Table 62. Manhattan Associates Demand Forecasting Software Product Overview

Table 63. Manhattan Associates Demand Forecasting Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Manhattan Associates Business Overview

Table 65. Manhattan Associates SWOT Analysis

Table 66. Manhattan Associates Recent Developments

Table 67. Oracle Basic Information

Table 68. Oracle Demand Forecasting Software Product Overview

Table 69. Oracle Demand Forecasting Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Oracle Business Overview

Table 71. Oracle SWOT Analysis

Table 72. Oracle Recent Developments

Table 73. Logility Basic Information

- Table 74. Logility Demand Forecasting Software Product Overview
- Table 75. Logility Demand Forecasting Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 76. Logility Business Overview
- Table 77. Logility SWOT Analysis
- Table 78. Logility Recent Developments
- Table 79. Infor Basic Information
- Table 80. Infor Demand Forecasting Software Product Overview
- Table 81. Infor Demand Forecasting Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 82. Infor Business Overview
- Table 83. Infor Recent Developments
- Table 84. SAP Basic Information
- Table 85. SAP Demand Forecasting Software Product Overview
- Table 86. SAP Demand Forecasting Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 87. SAP Business Overview
- Table 88. SAP Recent Developments
- Table 89. GMDH Streamline Basic Information
- Table 90. GMDH Streamline Demand Forecasting Software Product Overview
- Table 91. GMDH Streamline Demand Forecasting Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 92. GMDH Streamline Business Overview
- Table 93. GMDH Streamline Recent Developments
- Table 94. Coupa Basic Information
- Table 95. Coupa Demand Forecasting Software Product Overview
- Table 96. Coupa Demand Forecasting Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 97. Coupa Business Overview
- Table 98. Coupa Recent Developments
- Table 99. E2open Basic Information
- Table 100. E2open Demand Forecasting Software Product Overview
- Table 101. E2open Demand Forecasting Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 102. E2open Business Overview
- Table 103. E2open Recent Developments
- Table 104. IBM Basic Information
- Table 105. IBM Demand Forecasting Software Product Overview
- Table 106. IBM Demand Forecasting Software Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2020-2025)

Table 107. IBM Business Overview

Table 108. IBM Recent Developments

Table 109. StockIQ Basic Information

Table 110. StockIQ Demand Forecasting Software Product Overview

Table 111. StockIQ Demand Forecasting Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 112. StockIQ Business Overview

Table 113. StockIQ Recent Developments

Table 114. Blue Yonder Basic Information

Table 115. Blue Yonder Demand Forecasting Software Product Overview

Table 116. Blue Yonder Demand Forecasting Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 117. Blue Yonder Business Overview

Table 118. Blue Yonder Recent Developments

Table 119. Epicor Basic Information

Table 120. Epicor Demand Forecasting Software Product Overview

Table 121. Epicor Demand Forecasting Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 122. Epicor Business Overview

Table 123. Epicor Recent Developments

Table 124. PTC Basic Information

Table 125. PTC Demand Forecasting Software Product Overview

Table 126. PTC Demand Forecasting Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 127. PTC Business Overview

Table 128. PTC Recent Developments

Table 129. Kinaxis Basic Information

Table 130. Kinaxis Demand Forecasting Software Product Overview

Table 131. Kinaxis Demand Forecasting Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 132. Kinaxis Business Overview

Table 133. Kinaxis Recent Developments

Table 134. Dassault Systemes Basic Information

Table 135. Dassault Systemes Demand Forecasting Software Product Overview

Table 136. Dassault Systemes Demand Forecasting Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 137. Dassault Systemes Business Overview

Table 138. Dassault Systemes Recent Developments

- Table 139. ToolsGroup Basic Information
- Table 140. ToolsGroup Demand Forecasting Software Product Overview
- Table 141. ToolsGroup Demand Forecasting Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 142. ToolsGroup Business Overview
- Table 143. ToolsGroup Recent Developments
- Table 144. RELEX Solutions Basic Information
- Table 145. RELEX Solutions Demand Forecasting Software Product Overview
- Table 146. RELEX Solutions Demand Forecasting Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 147. RELEX Solutions Business Overview
- Table 148. RELEX Solutions Recent Developments
- Table 149. Algo Basic Information
- Table 150. Algo Demand Forecasting Software Product Overview
- Table 151. Algo Demand Forecasting Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 152. Algo Business Overview
- Table 153. Algo Recent Developments
- Table 154. Arkieva Basic Information
- Table 155. Arkieva Demand Forecasting Software Product Overview
- Table 156. Arkieva Demand Forecasting Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 157. Arkieva Business Overview
- Table 158. Arkieva Recent Developments
- Table 159. John Galt Solutions Basic Information
- Table 160. John Galt Solutions Demand Forecasting Software Product Overview
- Table 161. John Galt Solutions Demand Forecasting Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 162. John Galt Solutions Business Overview
- Table 163. John Galt Solutions Recent Developments
- Table 164. Synchron Basic Information
- Table 165. Synchron Demand Forecasting Software Product Overview
- Table 166. Synchron Demand Forecasting Software Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 167. Synchron Business Overview
- Table 168. Synchron Recent Developments
- Table 169. GEP Basic Information
- Table 170. GEP Demand Forecasting Software Product Overview
- Table 171. GEP Demand Forecasting Software Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2020-2025)

Table 172. GEP Business Overview

Table 173. GEP Recent Developments

Table 174. Global Demand Forecasting Software Sales Forecast by Region (2026-2033) & (K Units)

Table 175. Global Demand Forecasting Software Market Size Forecast by Region (2026-2033) & (M USD)

Table 176. North America Demand Forecasting Software Sales Forecast by Country (2026-2033) & (K Units)

Table 177. North America Demand Forecasting Software Market Size Forecast by Country (2026-2033) & (M USD)

Table 178. Europe Demand Forecasting Software Sales Forecast by Country (2026-2033) & (K Units)

Table 179. Europe Demand Forecasting Software Market Size Forecast by Country (2026-2033) & (M USD)

Table 180. Asia Pacific Demand Forecasting Software Sales Forecast by Region (2026-2033) & (K Units)

Table 181. Asia Pacific Demand Forecasting Software Market Size Forecast by Region (2026-2033) & (M USD)

Table 182. South America Demand Forecasting Software Sales Forecast by Country (2026-2033) & (K Units)

Table 183. South America Demand Forecasting Software Market Size Forecast by Country (2026-2033) & (M USD)

Table 184. Middle East and Africa Demand Forecasting Software Sales Forecast by Country (2026-2033) & (Units)

Table 185. Middle East and Africa Demand Forecasting Software Market Size Forecast by Country (2026-2033) & (M USD)

Table 186. Global Demand Forecasting Software Sales Forecast by Type (2026-2033) & (K Units)

Table 187. Global Demand Forecasting Software Market Size Forecast by Type (2026-2033) & (M USD)

Table 188. Global Demand Forecasting Software Price Forecast by Type (2026-2033) & (USD/Unit)

Table 189. Global Demand Forecasting Software Sales (K Units) Forecast by Application (2026-2033)

Table 190. Global Demand Forecasting Software Market Size Forecast by Application (2026-2033) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Demand Forecasting Software
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Demand Forecasting Software Market Size (M USD), 2024-2033
- Figure 5. Global Demand Forecasting Software Market Size (M USD) (2020-2033)
- Figure 6. Global Demand Forecasting Software Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Demand Forecasting Software Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Demand Forecasting Software Product Life Cycle
- Figure 13. Demand Forecasting Software Sales Share by Manufacturers in 2024
- Figure 14. Global Demand Forecasting Software Revenue Share by Manufacturers in 2024
- Figure 15. Demand Forecasting Software Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Demand Forecasting Software Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Demand Forecasting Software Revenue in 2024
- Figure 18. Industry Chain Map of Demand Forecasting Software
- Figure 19. Global Demand Forecasting Software Market PEST Analysis
- Figure 20. Global Demand Forecasting Software Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Demand Forecasting Software Market Share by Type
- Figure 27. Sales Market Share of Demand Forecasting Software by Type (2020-2025)
- Figure 28. Sales Market Share of Demand Forecasting Software by Type in 2024
- Figure 29. Market Size Share of Demand Forecasting Software by Type (2020-2025)
- Figure 30. Market Size Share of Demand Forecasting Software by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Demand Forecasting Software Market Share by Application

Figure 33. Global Demand Forecasting Software Sales Market Share by Application (2020-2025)

Figure 34. Global Demand Forecasting Software Sales Market Share by Application in 2024

Figure 35. Global Demand Forecasting Software Market Share by Application (2020-2025)

Figure 36. Global Demand Forecasting Software Market Share by Application in 2024

Figure 37. Global Demand Forecasting Software Sales Growth Rate by Application (2020-2025)

Figure 38. Global Demand Forecasting Software Sales Market Share by Region (2020-2025)

Figure 39. Global Demand Forecasting Software Market Size Market Share by Region (2020-2025)

Figure 40. North America Demand Forecasting Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Demand Forecasting Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Demand Forecasting Software Sales Market Share by Country in 2024

Figure 43. North America Demand Forecasting Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Demand Forecasting Software Market Size Market Share by Country in 2024

Figure 45. U.S. Demand Forecasting Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Demand Forecasting Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Demand Forecasting Software Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Demand Forecasting Software Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Demand Forecasting Software Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Demand Forecasting Software Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Demand Forecasting Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Demand Forecasting Software Sales Market Share by Country in

2024

Figure 53. Europe Demand Forecasting Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Demand Forecasting Software Market Size Market Share by Country in 2024

Figure 55. Germany Demand Forecasting Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Demand Forecasting Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Demand Forecasting Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Demand Forecasting Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Demand Forecasting Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Demand Forecasting Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Demand Forecasting Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Demand Forecasting Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Demand Forecasting Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Demand Forecasting Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Demand Forecasting Software Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Demand Forecasting Software Sales Market Share by Region in 2024

Figure 67. Asia Pacific Demand Forecasting Software Market Size Market Share by Region in 2024

Figure 68. China Demand Forecasting Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Demand Forecasting Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Demand Forecasting Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Demand Forecasting Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Demand Forecasting Software Sales and Growth Rate

(2020-2025) & (K Units)

Figure 73. South Korea Demand Forecasting Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Demand Forecasting Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Demand Forecasting Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Demand Forecasting Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Demand Forecasting Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Demand Forecasting Software Sales and Growth Rate (K Units)

Figure 79. South America Demand Forecasting Software Sales Market Share by Country in 2024

Figure 80. South America Demand Forecasting Software Market Size and Growth Rate (M USD)

Figure 81. South America Demand Forecasting Software Market Size Market Share by Country in 2024

Figure 82. Brazil Demand Forecasting Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Demand Forecasting Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Demand Forecasting Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Demand Forecasting Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Demand Forecasting Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Demand Forecasting Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Demand Forecasting Software Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Demand Forecasting Software Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Demand Forecasting Software Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Demand Forecasting Software Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Demand Forecasting Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Demand Forecasting Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Demand Forecasting Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Demand Forecasting Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Demand Forecasting Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Demand Forecasting Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Demand Forecasting Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Demand Forecasting Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Demand Forecasting Software Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Demand Forecasting Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Demand Forecasting Software Production Market Share by Region (2020-2025)

Figure 103. North America Demand Forecasting Software Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Demand Forecasting Software Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Demand Forecasting Software Production (K Units) Growth Rate (2020-2025)

Figure 106. China Demand Forecasting Software Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Demand Forecasting Software Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Demand Forecasting Software Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Demand Forecasting Software Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Demand Forecasting Software Market Share Forecast by Type (2026-2033)

Figure 111. Global Demand Forecasting Software Sales Forecast by Application

(2026-2033)

Figure 112. Global Demand Forecasting Software Market Share Forecast by Application

(2026-2033)

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