

Global Customer Journey Mapping Tools Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Customer journey mapping facilitates the studying of customer experience by visualizing customers' thoughts and feelings through the touchpoints, that interaction might alter the way the customers feel about a product, business or service.

This report provides a deep insight into the global Customer Journey Mapping Tools market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Customer Journey Mapping Tools Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Customer Journey Mapping Tools market in any manner. Global Customer Journey Mapping Tools Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Microsoft

Gliffy

Canvanizer

Xmind

OmniGraffle

Smaply

Touchpoint

IBM

Smartlook

UXPressia

Piwik PRO

Custelligence

Market Segmentation (by Type)

Cloud Based

On-Premises

Market Segmentation (by Application)

Small Businesses

Midsized Businesses

Large Businesses

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Customer Journey Mapping Tools Market

Overview of the regional outlook of the Customer Journey Mapping Tools Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Customer Journey Mapping Tools Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Customer Journey Mapping Tools, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players,

along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Customer Journey Mapping Tools

1.2 Key Market Segments

1.2.1 Customer Journey Mapping Tools Segment by Type

1.2.2 Customer Journey Mapping Tools Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 CUSTOMER JOURNEY MAPPING TOOLS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Customer Journey Mapping Tools Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Customer Journey Mapping Tools Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 CUSTOMER JOURNEY MAPPING TOOLS MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Customer Journey Mapping Tools Product Life Cycle

3.3 Global Customer Journey Mapping Tools Sales by Manufacturers (2020-2025)

3.4 Global Customer Journey Mapping Tools Revenue Market Share by Manufacturers (2020-2025)

3.5 Customer Journey Mapping Tools Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Customer Journey Mapping Tools Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Customer Journey Mapping Tools Market Competitive Situation and Trends

3.8.1 Customer Journey Mapping Tools Market Concentration Rate

3.8.2 Global 5 and 10 Largest Customer Journey Mapping Tools Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 CUSTOMER JOURNEY MAPPING TOOLS INDUSTRY CHAIN ANALYSIS

4.1 Customer Journey Mapping Tools Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF CUSTOMER JOURNEY MAPPING TOOLS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Customer Journey Mapping Tools Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Customer Journey Mapping Tools Market

5.7 ESG Ratings of Leading Companies

6 CUSTOMER JOURNEY MAPPING TOOLS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Customer Journey Mapping Tools Sales Market Share by Type (2020-2025)

6.3 Global Customer Journey Mapping Tools Market Size Market Share by Type

(2020-2025)

6.4 Global Customer Journey Mapping Tools Price by Type (2020-2025)

7 CUSTOMER JOURNEY MAPPING TOOLS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Customer Journey Mapping Tools Market Sales by Application (2020-2025)

7.3 Global Customer Journey Mapping Tools Market Size (M USD) by Application (2020-2025)

7.4 Global Customer Journey Mapping Tools Sales Growth Rate by Application (2020-2025)

8 CUSTOMER JOURNEY MAPPING TOOLS MARKET SALES BY REGION

8.1 Global Customer Journey Mapping Tools Sales by Region

8.1.1 Global Customer Journey Mapping Tools Sales by Region

8.1.2 Global Customer Journey Mapping Tools Sales Market Share by Region

8.2 Global Customer Journey Mapping Tools Market Size by Region

8.2.1 Global Customer Journey Mapping Tools Market Size by Region

8.2.2 Global Customer Journey Mapping Tools Market Size Market Share by Region

8.3 North America

8.3.1 North America Customer Journey Mapping Tools Sales by Country

8.3.2 North America Customer Journey Mapping Tools Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Customer Journey Mapping Tools Sales by Country

8.4.2 Europe Customer Journey Mapping Tools Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Customer Journey Mapping Tools Sales by Region

8.5.2 Asia Pacific Customer Journey Mapping Tools Market Size by Region

8.5.3 China Market Overview

- 8.5.4 Japan Market Overview
- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Customer Journey Mapping Tools Sales by Country
 - 8.6.2 South America Customer Journey Mapping Tools Market Size by Country
 - 8.6.3 Brazil Market Overview
 - 8.6.4 Argentina Market Overview
 - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Customer Journey Mapping Tools Sales by Region
 - 8.7.2 Middle East and Africa Customer Journey Mapping Tools Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 CUSTOMER JOURNEY MAPPING TOOLS MARKET PRODUCTION BY REGION

- 9.1 Global Production of Customer Journey Mapping Tools by Region(2020-2025)
- 9.2 Global Customer Journey Mapping Tools Revenue Market Share by Region (2020-2025)
- 9.3 Global Customer Journey Mapping Tools Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Customer Journey Mapping Tools Production
 - 9.4.1 North America Customer Journey Mapping Tools Production Growth Rate (2020-2025)
 - 9.4.2 North America Customer Journey Mapping Tools Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Customer Journey Mapping Tools Production
 - 9.5.1 Europe Customer Journey Mapping Tools Production Growth Rate (2020-2025)
 - 9.5.2 Europe Customer Journey Mapping Tools Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Customer Journey Mapping Tools Production (2020-2025)
 - 9.6.1 Japan Customer Journey Mapping Tools Production Growth Rate (2020-2025)
 - 9.6.2 Japan Customer Journey Mapping Tools Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Customer Journey Mapping Tools Production (2020-2025)

9.7.1 China Customer Journey Mapping Tools Production Growth Rate (2020-2025)

9.7.2 China Customer Journey Mapping Tools Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Microsoft

10.1.1 Microsoft Basic Information

10.1.2 Microsoft Customer Journey Mapping Tools Product Overview

10.1.3 Microsoft Customer Journey Mapping Tools Product Market Performance

10.1.4 Microsoft Business Overview

10.1.5 Microsoft SWOT Analysis

10.1.6 Microsoft Recent Developments

10.2 Gliffy

10.2.1 Gliffy Basic Information

10.2.2 Gliffy Customer Journey Mapping Tools Product Overview

10.2.3 Gliffy Customer Journey Mapping Tools Product Market Performance

10.2.4 Gliffy Business Overview

10.2.5 Gliffy SWOT Analysis

10.2.6 Gliffy Recent Developments

10.3 Canvanizer

10.3.1 Canvanizer Basic Information

10.3.2 Canvanizer Customer Journey Mapping Tools Product Overview

10.3.3 Canvanizer Customer Journey Mapping Tools Product Market Performance

10.3.4 Canvanizer Business Overview

10.3.5 Canvanizer SWOT Analysis

10.3.6 Canvanizer Recent Developments

10.4 Xmind

10.4.1 Xmind Basic Information

10.4.2 Xmind Customer Journey Mapping Tools Product Overview

10.4.3 Xmind Customer Journey Mapping Tools Product Market Performance

10.4.4 Xmind Business Overview

10.4.5 Xmind Recent Developments

10.5 OmniGraffle

10.5.1 OmniGraffle Basic Information

10.5.2 OmniGraffle Customer Journey Mapping Tools Product Overview

10.5.3 OmniGraffle Customer Journey Mapping Tools Product Market Performance

10.5.4 OmniGraffle Business Overview

- 10.5.5 OmniGraffle Recent Developments
- 10.6 Smaply
 - 10.6.1 Smaply Basic Information
 - 10.6.2 Smaply Customer Journey Mapping Tools Product Overview
 - 10.6.3 Smaply Customer Journey Mapping Tools Product Market Performance
 - 10.6.4 Smaply Business Overview
 - 10.6.5 Smaply Recent Developments
- 10.7 Touchpoint
 - 10.7.1 Touchpoint Basic Information
 - 10.7.2 Touchpoint Customer Journey Mapping Tools Product Overview
 - 10.7.3 Touchpoint Customer Journey Mapping Tools Product Market Performance
 - 10.7.4 Touchpoint Business Overview
 - 10.7.5 Touchpoint Recent Developments
- 10.8 IBM
 - 10.8.1 IBM Basic Information
 - 10.8.2 IBM Customer Journey Mapping Tools Product Overview
 - 10.8.3 IBM Customer Journey Mapping Tools Product Market Performance
 - 10.8.4 IBM Business Overview
 - 10.8.5 IBM Recent Developments
- 10.9 Smartlook
 - 10.9.1 Smartlook Basic Information
 - 10.9.2 Smartlook Customer Journey Mapping Tools Product Overview
 - 10.9.3 Smartlook Customer Journey Mapping Tools Product Market Performance
 - 10.9.4 Smartlook Business Overview
 - 10.9.5 Smartlook Recent Developments
- 10.10 UXPressia
 - 10.10.1 UXPressia Basic Information
 - 10.10.2 UXPressia Customer Journey Mapping Tools Product Overview
 - 10.10.3 UXPressia Customer Journey Mapping Tools Product Market Performance
 - 10.10.4 UXPressia Business Overview
 - 10.10.5 UXPressia Recent Developments
- 10.11 Piwik PRO
 - 10.11.1 Piwik PRO Basic Information
 - 10.11.2 Piwik PRO Customer Journey Mapping Tools Product Overview
 - 10.11.3 Piwik PRO Customer Journey Mapping Tools Product Market Performance
 - 10.11.4 Piwik PRO Business Overview
 - 10.11.5 Piwik PRO Recent Developments
- 10.12 Custelligence
 - 10.12.1 Custelligence Basic Information

- 10.12.2 Custelligence Customer Journey Mapping Tools Product Overview
- 10.12.3 Custelligence Customer Journey Mapping Tools Product Market Performance
- 10.12.4 Custelligence Business Overview
- 10.12.5 Custelligence Recent Developments

11 CUSTOMER JOURNEY MAPPING TOOLS MARKET FORECAST BY REGION

- 11.1 Global Customer Journey Mapping Tools Market Size Forecast
- 11.2 Global Customer Journey Mapping Tools Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Customer Journey Mapping Tools Market Size Forecast by Country
 - 11.2.3 Asia Pacific Customer Journey Mapping Tools Market Size Forecast by Region
 - 11.2.4 South America Customer Journey Mapping Tools Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Customer Journey Mapping Tools by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Customer Journey Mapping Tools Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Customer Journey Mapping Tools by Type (2026-2033)
 - 12.1.2 Global Customer Journey Mapping Tools Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Customer Journey Mapping Tools by Type (2026-2033)
- 12.2 Global Customer Journey Mapping Tools Market Forecast by Application (2026-2033)
 - 12.2.1 Global Customer Journey Mapping Tools Sales (K Units) Forecast by Application
 - 12.2.2 Global Customer Journey Mapping Tools Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Customer Journey Mapping Tools Market Size Comparison by Region (M USD)

Table 5. Global Customer Journey Mapping Tools Sales (K Units) by Manufacturers (2020-2025)

Table 6. Global Customer Journey Mapping Tools Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Customer Journey Mapping Tools Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Customer Journey Mapping Tools Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Customer Journey Mapping Tools as of 2024)

Table 10. Global Market Customer Journey Mapping Tools Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Customer Journey Mapping Tools Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Customer Journey Mapping Tools Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Customer Journey Mapping Tools Sales by Type (K Units)

Table 26. Global Customer Journey Mapping Tools Market Size by Type (M USD)

- Table 27. Global Customer Journey Mapping Tools Sales (K Units) by Type (2020-2025)
- Table 28. Global Customer Journey Mapping Tools Sales Market Share by Type (2020-2025)
- Table 29. Global Customer Journey Mapping Tools Market Size (M USD) by Type (2020-2025)
- Table 30. Global Customer Journey Mapping Tools Market Size Share by Type (2020-2025)
- Table 31. Global Customer Journey Mapping Tools Price (USD/Unit) by Type (2020-2025)
- Table 32. Global Customer Journey Mapping Tools Sales (K Units) by Application
- Table 33. Global Customer Journey Mapping Tools Market Size by Application
- Table 34. Global Customer Journey Mapping Tools Sales by Application (2020-2025) & (K Units)
- Table 35. Global Customer Journey Mapping Tools Sales Market Share by Application (2020-2025)
- Table 36. Global Customer Journey Mapping Tools Market Size by Application (2020-2025) & (M USD)
- Table 37. Global Customer Journey Mapping Tools Market Share by Application (2020-2025)
- Table 38. Global Customer Journey Mapping Tools Sales Growth Rate by Application (2020-2025)
- Table 39. Global Customer Journey Mapping Tools Sales by Region (2020-2025) & (K Units)
- Table 40. Global Customer Journey Mapping Tools Sales Market Share by Region (2020-2025)
- Table 41. Global Customer Journey Mapping Tools Market Size by Region (2020-2025) & (M USD)
- Table 42. Global Customer Journey Mapping Tools Market Size Market Share by Region (2020-2025)
- Table 43. North America Customer Journey Mapping Tools Sales by Country (2020-2025) & (K Units)
- Table 44. North America Customer Journey Mapping Tools Market Size by Country (2020-2025) & (M USD)
- Table 45. Europe Customer Journey Mapping Tools Sales by Country (2020-2025) & (K Units)
- Table 46. Europe Customer Journey Mapping Tools Market Size by Country (2020-2025) & (M USD)
- Table 47. Asia Pacific Customer Journey Mapping Tools Sales by Region (2020-2025)

& (K Units)

Table 48. Asia Pacific Customer Journey Mapping Tools Market Size by Region (2020-2025) & (M USD)

Table 49. South America Customer Journey Mapping Tools Sales by Country (2020-2025) & (K Units)

Table 50. South America Customer Journey Mapping Tools Market Size by Country (2020-2025) & (M USD)

Table 51. Middle East and Africa Customer Journey Mapping Tools Sales by Region (2020-2025) & (K Units)

Table 52. Middle East and Africa Customer Journey Mapping Tools Market Size by Region (2020-2025) & (M USD)

Table 53. Global Customer Journey Mapping Tools Production (K Units) by Region(2020-2025)

Table 54. Global Customer Journey Mapping Tools Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Customer Journey Mapping Tools Revenue Market Share by Region (2020-2025)

Table 56. Global Customer Journey Mapping Tools Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Customer Journey Mapping Tools Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Customer Journey Mapping Tools Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Customer Journey Mapping Tools Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Customer Journey Mapping Tools Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Microsoft Basic Information

Table 62. Microsoft Customer Journey Mapping Tools Product Overview

Table 63. Microsoft Customer Journey Mapping Tools Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Microsoft Business Overview

Table 65. Microsoft SWOT Analysis

Table 66. Microsoft Recent Developments

Table 67. Gliffy Basic Information

Table 68. Gliffy Customer Journey Mapping Tools Product Overview

Table 69. Gliffy Customer Journey Mapping Tools Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Gliffy Business Overview

Table 71. Gliffy SWOT Analysis

Table 72. Gliffy Recent Developments

Table 73. Canvanizer Basic Information

Table 74. Canvanizer Customer Journey Mapping Tools Product Overview

Table 75. Canvanizer Customer Journey Mapping Tools Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Canvanizer Business Overview

Table 77. Canvanizer SWOT Analysis

Table 78. Canvanizer Recent Developments

Table 79. Xmind Basic Information

Table 80. Xmind Customer Journey Mapping Tools Product Overview

Table 81. Xmind Customer Journey Mapping Tools Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. Xmind Business Overview

Table 83. Xmind Recent Developments

Table 84. OmniGraffle Basic Information

Table 85. OmniGraffle Customer Journey Mapping Tools Product Overview

Table 86. OmniGraffle Customer Journey Mapping Tools Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 87. OmniGraffle Business Overview

Table 88. OmniGraffle Recent Developments

Table 89. Smaply Basic Information

Table 90. Smaply Customer Journey Mapping Tools Product Overview

Table 91. Smaply Customer Journey Mapping Tools Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 92. Smaply Business Overview

Table 93. Smaply Recent Developments

Table 94. Touchpoint Basic Information

Table 95. Touchpoint Customer Journey Mapping Tools Product Overview

Table 96. Touchpoint Customer Journey Mapping Tools Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 97. Touchpoint Business Overview

Table 98. Touchpoint Recent Developments

Table 99. IBM Basic Information

Table 100. IBM Customer Journey Mapping Tools Product Overview

Table 101. IBM Customer Journey Mapping Tools Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 102. IBM Business Overview

Table 103. IBM Recent Developments

Table 104. Smartlook Basic Information

Table 105. Smartlook Customer Journey Mapping Tools Product Overview

Table 106. Smartlook Customer Journey Mapping Tools Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 107. Smartlook Business Overview

Table 108. Smartlook Recent Developments

Table 109. UXPressia Basic Information

Table 110. UXPressia Customer Journey Mapping Tools Product Overview

Table 111. UXPressia Customer Journey Mapping Tools Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 112. UXPressia Business Overview

Table 113. UXPressia Recent Developments

Table 114. Piwik PRO Basic Information

Table 115. Piwik PRO Customer Journey Mapping Tools Product Overview

Table 116. Piwik PRO Customer Journey Mapping Tools Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 117. Piwik PRO Business Overview

Table 118. Piwik PRO Recent Developments

Table 119. Custelligence Basic Information

Table 120. Custelligence Customer Journey Mapping Tools Product Overview

Table 121. Custelligence Customer Journey Mapping Tools Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 122. Custelligence Business Overview

Table 123. Custelligence Recent Developments

Table 124. Global Customer Journey Mapping Tools Sales Forecast by Region (2026-2033) & (K Units)

Table 125. Global Customer Journey Mapping Tools Market Size Forecast by Region (2026-2033) & (M USD)

Table 126. North America Customer Journey Mapping Tools Sales Forecast by Country (2026-2033) & (K Units)

Table 127. North America Customer Journey Mapping Tools Market Size Forecast by Country (2026-2033) & (M USD)

Table 128. Europe Customer Journey Mapping Tools Sales Forecast by Country (2026-2033) & (K Units)

Table 129. Europe Customer Journey Mapping Tools Market Size Forecast by Country (2026-2033) & (M USD)

Table 130. Asia Pacific Customer Journey Mapping Tools Sales Forecast by Region (2026-2033) & (K Units)

Table 131. Asia Pacific Customer Journey Mapping Tools Market Size Forecast by

Region (2026-2033) & (M USD)

Table 132. South America Customer Journey Mapping Tools Sales Forecast by Country (2026-2033) & (K Units)

Table 133. South America Customer Journey Mapping Tools Market Size Forecast by Country (2026-2033) & (M USD)

Table 134. Middle East and Africa Customer Journey Mapping Tools Sales Forecast by Country (2026-2033) & (Units)

Table 135. Middle East and Africa Customer Journey Mapping Tools Market Size Forecast by Country (2026-2033) & (M USD)

Table 136. Global Customer Journey Mapping Tools Sales Forecast by Type (2026-2033) & (K Units)

Table 137. Global Customer Journey Mapping Tools Market Size Forecast by Type (2026-2033) & (M USD)

Table 138. Global Customer Journey Mapping Tools Price Forecast by Type (2026-2033) & (USD/Unit)

Table 139. Global Customer Journey Mapping Tools Sales (K Units) Forecast by Application (2026-2033)

Table 140. Global Customer Journey Mapping Tools Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Customer Journey Mapping Tools
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Customer Journey Mapping Tools Market Size (M USD), 2024-2033
- Figure 5. Global Customer Journey Mapping Tools Market Size (M USD) (2020-2033)
- Figure 6. Global Customer Journey Mapping Tools Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Customer Journey Mapping Tools Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Customer Journey Mapping Tools Product Life Cycle
- Figure 13. Customer Journey Mapping Tools Sales Share by Manufacturers in 2024
- Figure 14. Global Customer Journey Mapping Tools Revenue Share by Manufacturers in 2024
- Figure 15. Customer Journey Mapping Tools Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Customer Journey Mapping Tools Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Customer Journey Mapping Tools Revenue in 2024
- Figure 18. Industry Chain Map of Customer Journey Mapping Tools
- Figure 19. Global Customer Journey Mapping Tools Market PEST Analysis
- Figure 20. Global Customer Journey Mapping Tools Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Customer Journey Mapping Tools Market Share by Type
- Figure 27. Sales Market Share of Customer Journey Mapping Tools by Type (2020-2025)
- Figure 28. Sales Market Share of Customer Journey Mapping Tools by Type in 2024
- Figure 29. Market Size Share of Customer Journey Mapping Tools by Type (2020-2025)

Figure 30. Market Size Share of Customer Journey Mapping Tools by Type in 2024

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Customer Journey Mapping Tools Market Share by Application

Figure 33. Global Customer Journey Mapping Tools Sales Market Share by Application (2020-2025)

Figure 34. Global Customer Journey Mapping Tools Sales Market Share by Application in 2024

Figure 35. Global Customer Journey Mapping Tools Market Share by Application (2020-2025)

Figure 36. Global Customer Journey Mapping Tools Market Share by Application in 2024

Figure 37. Global Customer Journey Mapping Tools Sales Growth Rate by Application (2020-2025)

Figure 38. Global Customer Journey Mapping Tools Sales Market Share by Region (2020-2025)

Figure 39. Global Customer Journey Mapping Tools Market Size Market Share by Region (2020-2025)

Figure 40. North America Customer Journey Mapping Tools Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Customer Journey Mapping Tools Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Customer Journey Mapping Tools Sales Market Share by Country in 2024

Figure 43. North America Customer Journey Mapping Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Customer Journey Mapping Tools Market Size Market Share by Country in 2024

Figure 45. U.S. Customer Journey Mapping Tools Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Customer Journey Mapping Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Customer Journey Mapping Tools Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Customer Journey Mapping Tools Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Customer Journey Mapping Tools Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Customer Journey Mapping Tools Market Size (Units) and Growth Rate (2020-2025)

- Figure 51. Europe Customer Journey Mapping Tools Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Customer Journey Mapping Tools Sales Market Share by Country in 2024
- Figure 53. Europe Customer Journey Mapping Tools Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Customer Journey Mapping Tools Market Size Market Share by Country in 2024
- Figure 55. Germany Customer Journey Mapping Tools Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany Customer Journey Mapping Tools Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Customer Journey Mapping Tools Sales and Growth Rate (2020-2025) & (K Units)
- Figure 58. France Customer Journey Mapping Tools Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Customer Journey Mapping Tools Sales and Growth Rate (2020-2025) & (K Units)
- Figure 60. U.K. Customer Journey Mapping Tools Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Customer Journey Mapping Tools Sales and Growth Rate (2020-2025) & (K Units)
- Figure 62. Italy Customer Journey Mapping Tools Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain Customer Journey Mapping Tools Sales and Growth Rate (2020-2025) & (K Units)
- Figure 64. Spain Customer Journey Mapping Tools Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 65. Asia Pacific Customer Journey Mapping Tools Sales and Growth Rate (K Units)
- Figure 66. Asia Pacific Customer Journey Mapping Tools Sales Market Share by Region in 2024
- Figure 67. Asia Pacific Customer Journey Mapping Tools Market Size Market Share by Region in 2024
- Figure 68. China Customer Journey Mapping Tools Sales and Growth Rate (2020-2025) & (K Units)
- Figure 69. China Customer Journey Mapping Tools Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 70. Japan Customer Journey Mapping Tools Sales and Growth Rate

(2020-2025) & (K Units)

Figure 71. Japan Customer Journey Mapping Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Customer Journey Mapping Tools Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Customer Journey Mapping Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Customer Journey Mapping Tools Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Customer Journey Mapping Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Customer Journey Mapping Tools Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Customer Journey Mapping Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Customer Journey Mapping Tools Sales and Growth Rate (K Units)

Figure 79. South America Customer Journey Mapping Tools Sales Market Share by Country in 2024

Figure 80. South America Customer Journey Mapping Tools Market Size and Growth Rate (M USD)

Figure 81. South America Customer Journey Mapping Tools Market Size Market Share by Country in 2024

Figure 82. Brazil Customer Journey Mapping Tools Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Customer Journey Mapping Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Customer Journey Mapping Tools Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Customer Journey Mapping Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Customer Journey Mapping Tools Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Customer Journey Mapping Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Customer Journey Mapping Tools Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Customer Journey Mapping Tools Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Customer Journey Mapping Tools Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Customer Journey Mapping Tools Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Customer Journey Mapping Tools Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Customer Journey Mapping Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Customer Journey Mapping Tools Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Customer Journey Mapping Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Customer Journey Mapping Tools Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Customer Journey Mapping Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Customer Journey Mapping Tools Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Customer Journey Mapping Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Customer Journey Mapping Tools Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Customer Journey Mapping Tools Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Customer Journey Mapping Tools Production Market Share by Region (2020-2025)

Figure 103. North America Customer Journey Mapping Tools Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Customer Journey Mapping Tools Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Customer Journey Mapping Tools Production (K Units) Growth Rate (2020-2025)

Figure 106. China Customer Journey Mapping Tools Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Customer Journey Mapping Tools Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Customer Journey Mapping Tools Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Customer Journey Mapping Tools Sales Market Share Forecast by

Type (2026-2033)

Figure 110. Global Customer Journey Mapping Tools Market Share Forecast by Type (2026-2033)

Figure 111. Global Customer Journey Mapping Tools Sales Forecast by Application (2026-2033)

Figure 112. Global Customer Journey Mapping Tools Market Share Forecast by Application (2026-2033)

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