

Global Covid-19 Self-Testing Kit Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/CE71BBEFFF6FEN.html>

Date: July 2025

Pages: 166

Price: US\$ 3,200.00 (Single User License)

ID: CE71BBEFFF6FEN

Abstracts

Report Overview

A Covid-19 Self-Testing Kit is a diagnostic tool designed to enable individuals to test themselves for the presence of the SARS-CoV-2 virus, which causes Covid-19. These kits typically include a nasal or throat swab, a collection tube containing a preservative solution, and instructions for self-collection of the sample. The sample is then analyzed using a lateral flow assay or a molecular test, such as a PCR test, to detect viral antigens or genetic material, respectively. The results are usually available within a short period, ranging from minutes to a few hours, depending on the type of test. Self-testing kits aim to increase accessibility to testing, facilitate early detection, and help control the spread of the virus by allowing people to assess their infection status without the need for a healthcare professional's intervention.

This report provides a deep insight into the global Covid-19 Self-Testing Kit market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Covid-19 Self-Testing Kit Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Covid-19 Self-Testing Kit market in any manner.

Global Covid-19 Self-Testing Kit Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Roche
Medriva
ARISTA
Lucira
Abbott
Ellume
Lepu Medical
Wesail
Meril
Mylab
Indiacaid
iHealth
YHLO
acc+
Goldsite
HIGHTOP
Hopegen Medical
FlowFlex
QUIDEL
InteliSwab

Market Segmentation (by Type)

One Pack Per Box
Two Pack Per Box
Three Pack Per Box

Five Pack Per Box

Market Segmentation (by Application)

Drugstores

Supermarkets and Convenience Stores

Online Shopping

Medical Institutions

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Covid-19 Self-Testing Kit Market

Overview of the regional outlook of the Covid-19 Self-Testing Kit Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Covid-19 Self-Testing Kit Market and its likely evolution in the short to mid-term, and

long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Covid-19 Self-Testing Kit, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Covid-19 Self-Testing Kit

1.2 Key Market Segments

1.2.1 Covid-19 Self-Testing Kit Segment by Type

1.2.2 Covid-19 Self-Testing Kit Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 COVID-19 SELF-TESTING KIT MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Covid-19 Self-Testing Kit Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Covid-19 Self-Testing Kit Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 COVID-19 SELF-TESTING KIT MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Covid-19 Self-Testing Kit Product Life Cycle

3.3 Global Covid-19 Self-Testing Kit Sales by Manufacturers (2020-2025)

3.4 Global Covid-19 Self-Testing Kit Revenue Market Share by Manufacturers (2020-2025)

3.5 Covid-19 Self-Testing Kit Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Covid-19 Self-Testing Kit Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Covid-19 Self-Testing Kit Market Competitive Situation and Trends

3.8.1 Covid-19 Self-Testing Kit Market Concentration Rate

3.8.2 Global 5 and 10 Largest Covid-19 Self-Testing Kit Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 COVID-19 SELF-TESTING KIT INDUSTRY CHAIN ANALYSIS

4.1 Covid-19 Self-Testing Kit Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF COVID-19 SELF-TESTING KIT MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Covid-19 Self-Testing Kit Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Covid-19 Self-Testing Kit Market

5.7 ESG Ratings of Leading Companies

6 COVID-19 SELF-TESTING KIT MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Covid-19 Self-Testing Kit Sales Market Share by Type (2020-2025)

6.3 Global Covid-19 Self-Testing Kit Market Size Market Share by Type (2020-2025)

6.4 Global Covid-19 Self-Testing Kit Price by Type (2020-2025)

7 COVID-19 SELF-TESTING KIT MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Covid-19 Self-Testing Kit Market Sales by Application (2020-2025)
- 7.3 Global Covid-19 Self-Testing Kit Market Size (M USD) by Application (2020-2025)
- 7.4 Global Covid-19 Self-Testing Kit Sales Growth Rate by Application (2020-2025)

8 COVID-19 SELF-TESTING KIT MARKET SALES BY REGION

- 8.1 Global Covid-19 Self-Testing Kit Sales by Region
 - 8.1.1 Global Covid-19 Self-Testing Kit Sales by Region
 - 8.1.2 Global Covid-19 Self-Testing Kit Sales Market Share by Region
- 8.2 Global Covid-19 Self-Testing Kit Market Size by Region
 - 8.2.1 Global Covid-19 Self-Testing Kit Market Size by Region
 - 8.2.2 Global Covid-19 Self-Testing Kit Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Covid-19 Self-Testing Kit Sales by Country
 - 8.3.2 North America Covid-19 Self-Testing Kit Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Covid-19 Self-Testing Kit Sales by Country
 - 8.4.2 Europe Covid-19 Self-Testing Kit Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Covid-19 Self-Testing Kit Sales by Region
 - 8.5.2 Asia Pacific Covid-19 Self-Testing Kit Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Covid-19 Self-Testing Kit Sales by Country
 - 8.6.2 South America Covid-19 Self-Testing Kit Market Size by Country

- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Covid-19 Self-Testing Kit Sales by Region
 - 8.7.2 Middle East and Africa Covid-19 Self-Testing Kit Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 COVID-19 SELF-TESTING KIT MARKET PRODUCTION BY REGION

- 9.1 Global Production of Covid-19 Self-Testing Kit by Region(2020-2025)
- 9.2 Global Covid-19 Self-Testing Kit Revenue Market Share by Region (2020-2025)
- 9.3 Global Covid-19 Self-Testing Kit Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Covid-19 Self-Testing Kit Production
 - 9.4.1 North America Covid-19 Self-Testing Kit Production Growth Rate (2020-2025)
 - 9.4.2 North America Covid-19 Self-Testing Kit Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Covid-19 Self-Testing Kit Production
 - 9.5.1 Europe Covid-19 Self-Testing Kit Production Growth Rate (2020-2025)
 - 9.5.2 Europe Covid-19 Self-Testing Kit Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Covid-19 Self-Testing Kit Production (2020-2025)
 - 9.6.1 Japan Covid-19 Self-Testing Kit Production Growth Rate (2020-2025)
 - 9.6.2 Japan Covid-19 Self-Testing Kit Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Covid-19 Self-Testing Kit Production (2020-2025)
 - 9.7.1 China Covid-19 Self-Testing Kit Production Growth Rate (2020-2025)
 - 9.7.2 China Covid-19 Self-Testing Kit Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Roche
 - 10.1.1 Roche Basic Information

- 10.1.2 Roche Covid-19 Self-Testing Kit Product Overview
- 10.1.3 Roche Covid-19 Self-Testing Kit Product Market Performance
- 10.1.4 Roche Business Overview
- 10.1.5 Roche SWOT Analysis
- 10.1.6 Roche Recent Developments
- 10.2 Medriva
 - 10.2.1 Medriva Basic Information
 - 10.2.2 Medriva Covid-19 Self-Testing Kit Product Overview
 - 10.2.3 Medriva Covid-19 Self-Testing Kit Product Market Performance
 - 10.2.4 Medriva Business Overview
 - 10.2.5 Medriva SWOT Analysis
 - 10.2.6 Medriva Recent Developments
- 10.3 ARISTA
 - 10.3.1 ARISTA Basic Information
 - 10.3.2 ARISTA Covid-19 Self-Testing Kit Product Overview
 - 10.3.3 ARISTA Covid-19 Self-Testing Kit Product Market Performance
 - 10.3.4 ARISTA Business Overview
 - 10.3.5 ARISTA SWOT Analysis
 - 10.3.6 ARISTA Recent Developments
- 10.4 Lucira
 - 10.4.1 Lucira Basic Information
 - 10.4.2 Lucira Covid-19 Self-Testing Kit Product Overview
 - 10.4.3 Lucira Covid-19 Self-Testing Kit Product Market Performance
 - 10.4.4 Lucira Business Overview
 - 10.4.5 Lucira Recent Developments
- 10.5 Abbott
 - 10.5.1 Abbott Basic Information
 - 10.5.2 Abbott Covid-19 Self-Testing Kit Product Overview
 - 10.5.3 Abbott Covid-19 Self-Testing Kit Product Market Performance
 - 10.5.4 Abbott Business Overview
 - 10.5.5 Abbott Recent Developments
- 10.6 Ellume
 - 10.6.1 Ellume Basic Information
 - 10.6.2 Ellume Covid-19 Self-Testing Kit Product Overview
 - 10.6.3 Ellume Covid-19 Self-Testing Kit Product Market Performance
 - 10.6.4 Ellume Business Overview
 - 10.6.5 Ellume Recent Developments
- 10.7 Lepu Medical
 - 10.7.1 Lepu Medical Basic Information

- 10.7.2 Lepu Medical Covid-19 Self-Testing Kit Product Overview
- 10.7.3 Lepu Medical Covid-19 Self-Testing Kit Product Market Performance
- 10.7.4 Lepu Medical Business Overview
- 10.7.5 Lepu Medical Recent Developments
- 10.8 Wesail
 - 10.8.1 Wesail Basic Information
 - 10.8.2 Wesail Covid-19 Self-Testing Kit Product Overview
 - 10.8.3 Wesail Covid-19 Self-Testing Kit Product Market Performance
 - 10.8.4 Wesail Business Overview
 - 10.8.5 Wesail Recent Developments
- 10.9 Meril
 - 10.9.1 Meril Basic Information
 - 10.9.2 Meril Covid-19 Self-Testing Kit Product Overview
 - 10.9.3 Meril Covid-19 Self-Testing Kit Product Market Performance
 - 10.9.4 Meril Business Overview
 - 10.9.5 Meril Recent Developments
- 10.10 Mylab
 - 10.10.1 Mylab Basic Information
 - 10.10.2 Mylab Covid-19 Self-Testing Kit Product Overview
 - 10.10.3 Mylab Covid-19 Self-Testing Kit Product Market Performance
 - 10.10.4 Mylab Business Overview
 - 10.10.5 Mylab Recent Developments
- 10.11 Indiacaid
 - 10.11.1 Indiacaid Basic Information
 - 10.11.2 Indiacaid Covid-19 Self-Testing Kit Product Overview
 - 10.11.3 Indiacaid Covid-19 Self-Testing Kit Product Market Performance
 - 10.11.4 Indiacaid Business Overview
 - 10.11.5 Indiacaid Recent Developments
- 10.12 iHealth
 - 10.12.1 iHealth Basic Information
 - 10.12.2 iHealth Covid-19 Self-Testing Kit Product Overview
 - 10.12.3 iHealth Covid-19 Self-Testing Kit Product Market Performance
 - 10.12.4 iHealth Business Overview
 - 10.12.5 iHealth Recent Developments
- 10.13 YHLO
 - 10.13.1 YHLO Basic Information
 - 10.13.2 YHLO Covid-19 Self-Testing Kit Product Overview
 - 10.13.3 YHLO Covid-19 Self-Testing Kit Product Market Performance
 - 10.13.4 YHLO Business Overview

- 10.13.5 YHLO Recent Developments
- 10.14 acc+
 - 10.14.1 acc+ Basic Information
 - 10.14.2 acc+ Covid-19 Self-Testing Kit Product Overview
 - 10.14.3 acc+ Covid-19 Self-Testing Kit Product Market Performance
 - 10.14.4 acc+ Business Overview
 - 10.14.5 acc+ Recent Developments
- 10.15 Goldsite
 - 10.15.1 Goldsite Basic Information
 - 10.15.2 Goldsite Covid-19 Self-Testing Kit Product Overview
 - 10.15.3 Goldsite Covid-19 Self-Testing Kit Product Market Performance
 - 10.15.4 Goldsite Business Overview
 - 10.15.5 Goldsite Recent Developments
- 10.16 HIGHTOP
 - 10.16.1 HIGHTOP Basic Information
 - 10.16.2 HIGHTOP Covid-19 Self-Testing Kit Product Overview
 - 10.16.3 HIGHTOP Covid-19 Self-Testing Kit Product Market Performance
 - 10.16.4 HIGHTOP Business Overview
 - 10.16.5 HIGHTOP Recent Developments
- 10.17 Hopegen Medical
 - 10.17.1 Hopegen Medical Basic Information
 - 10.17.2 Hopegen Medical Covid-19 Self-Testing Kit Product Overview
 - 10.17.3 Hopegen Medical Covid-19 Self-Testing Kit Product Market Performance
 - 10.17.4 Hopegen Medical Business Overview
 - 10.17.5 Hopegen Medical Recent Developments
- 10.18 FlowFlex
 - 10.18.1 FlowFlex Basic Information
 - 10.18.2 FlowFlex Covid-19 Self-Testing Kit Product Overview
 - 10.18.3 FlowFlex Covid-19 Self-Testing Kit Product Market Performance
 - 10.18.4 FlowFlex Business Overview
 - 10.18.5 FlowFlex Recent Developments
- 10.19 QUIDEL
 - 10.19.1 QUIDEL Basic Information
 - 10.19.2 QUIDEL Covid-19 Self-Testing Kit Product Overview
 - 10.19.3 QUIDEL Covid-19 Self-Testing Kit Product Market Performance
 - 10.19.4 QUIDEL Business Overview
 - 10.19.5 QUIDEL Recent Developments
- 10.20 InteliSwab
 - 10.20.1 InteliSwab Basic Information

- 10.20.2 IntelliSwab Covid-19 Self-Testing Kit Product Overview
- 10.20.3 IntelliSwab Covid-19 Self-Testing Kit Product Market Performance
- 10.20.4 IntelliSwab Business Overview
- 10.20.5 IntelliSwab Recent Developments

11 COVID-19 SELF-TESTING KIT MARKET FORECAST BY REGION

- 11.1 Global Covid-19 Self-Testing Kit Market Size Forecast
- 11.2 Global Covid-19 Self-Testing Kit Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Covid-19 Self-Testing Kit Market Size Forecast by Country
 - 11.2.3 Asia Pacific Covid-19 Self-Testing Kit Market Size Forecast by Region
 - 11.2.4 South America Covid-19 Self-Testing Kit Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Covid-19 Self-Testing Kit by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Covid-19 Self-Testing Kit Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Covid-19 Self-Testing Kit by Type (2026-2033)
 - 12.1.2 Global Covid-19 Self-Testing Kit Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Covid-19 Self-Testing Kit by Type (2026-2033)
- 12.2 Global Covid-19 Self-Testing Kit Market Forecast by Application (2026-2033)
 - 12.2.1 Global Covid-19 Self-Testing Kit Sales (K MT) Forecast by Application
 - 12.2.2 Global Covid-19 Self-Testing Kit Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Covid-19 Self-Testing Kit Market Size Comparison by Region (M USD)
- Table 5. Global Covid-19 Self-Testing Kit Sales (K MT) by Manufacturers (2020-2025)
- Table 6. Global Covid-19 Self-Testing Kit Sales Market Share by Manufacturers (2020-2025)
- Table 7. Global Covid-19 Self-Testing Kit Revenue (M USD) by Manufacturers (2020-2025)
- Table 8. Global Covid-19 Self-Testing Kit Revenue Share by Manufacturers (2020-2025)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Covid-19 Self-Testing Kit as of 2024)
- Table 10. Global Market Covid-19 Self-Testing Kit Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 11. Manufacturers? Manufacturing Sites, Areas Served
- Table 12. Manufacturers? Product Type
- Table 13. Global Covid-19 Self-Testing Kit Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Market Overview of Key Raw Materials
- Table 16. Midstream Market Analysis
- Table 17. Downstream Customer Analysis
- Table 18. Key Development Trends
- Table 19. Driving Factors
- Table 20. Covid-19 Self-Testing Kit Market Challenges
- Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
- Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
- Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
- Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 25. Global Covid-19 Self-Testing Kit Sales by Type (K MT)
- Table 26. Global Covid-19 Self-Testing Kit Market Size by Type (M USD)
- Table 27. Global Covid-19 Self-Testing Kit Sales (K MT) by Type (2020-2025)
- Table 28. Global Covid-19 Self-Testing Kit Sales Market Share by Type (2020-2025)

- Table 29. Global Covid-19 Self-Testing Kit Market Size (M USD) by Type (2020-2025)
- Table 30. Global Covid-19 Self-Testing Kit Market Size Share by Type (2020-2025)
- Table 31. Global Covid-19 Self-Testing Kit Price (USD/KG) by Type (2020-2025)
- Table 32. Global Covid-19 Self-Testing Kit Sales (K MT) by Application
- Table 33. Global Covid-19 Self-Testing Kit Market Size by Application
- Table 34. Global Covid-19 Self-Testing Kit Sales by Application (2020-2025) & (K MT)
- Table 35. Global Covid-19 Self-Testing Kit Sales Market Share by Application (2020-2025)
- Table 36. Global Covid-19 Self-Testing Kit Market Size by Application (2020-2025) & (M USD)
- Table 37. Global Covid-19 Self-Testing Kit Market Share by Application (2020-2025)
- Table 38. Global Covid-19 Self-Testing Kit Sales Growth Rate by Application (2020-2025)
- Table 39. Global Covid-19 Self-Testing Kit Sales by Region (2020-2025) & (K MT)
- Table 40. Global Covid-19 Self-Testing Kit Sales Market Share by Region (2020-2025)
- Table 41. Global Covid-19 Self-Testing Kit Market Size by Region (2020-2025) & (M USD)
- Table 42. Global Covid-19 Self-Testing Kit Market Size Market Share by Region (2020-2025)
- Table 43. North America Covid-19 Self-Testing Kit Sales by Country (2020-2025) & (K MT)
- Table 44. North America Covid-19 Self-Testing Kit Market Size by Country (2020-2025) & (M USD)
- Table 45. Europe Covid-19 Self-Testing Kit Sales by Country (2020-2025) & (K MT)
- Table 46. Europe Covid-19 Self-Testing Kit Market Size by Country (2020-2025) & (M USD)
- Table 47. Asia Pacific Covid-19 Self-Testing Kit Sales by Region (2020-2025) & (K MT)
- Table 48. Asia Pacific Covid-19 Self-Testing Kit Market Size by Region (2020-2025) & (M USD)
- Table 49. South America Covid-19 Self-Testing Kit Sales by Country (2020-2025) & (K MT)
- Table 50. South America Covid-19 Self-Testing Kit Market Size by Country (2020-2025) & (M USD)
- Table 51. Middle East and Africa Covid-19 Self-Testing Kit Sales by Region (2020-2025) & (K MT)
- Table 52. Middle East and Africa Covid-19 Self-Testing Kit Market Size by Region (2020-2025) & (M USD)
- Table 53. Global Covid-19 Self-Testing Kit Production (K MT) by Region(2020-2025)
- Table 54. Global Covid-19 Self-Testing Kit Revenue (US\$ Million) by Region

(2020-2025)

Table 55. Global Covid-19 Self-Testing Kit Revenue Market Share by Region

(2020-2025)

Table 56. Global Covid-19 Self-Testing Kit Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 57. North America Covid-19 Self-Testing Kit Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. Europe Covid-19 Self-Testing Kit Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Japan Covid-19 Self-Testing Kit Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. China Covid-19 Self-Testing Kit Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. Roche Basic Information

Table 62. Roche Covid-19 Self-Testing Kit Product Overview

Table 63. Roche Covid-19 Self-Testing Kit Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 64. Roche Business Overview

Table 65. Roche SWOT Analysis

Table 66. Roche Recent Developments

Table 67. Medriva Basic Information

Table 68. Medriva Covid-19 Self-Testing Kit Product Overview

Table 69. Medriva Covid-19 Self-Testing Kit Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 70. Medriva Business Overview

Table 71. Medriva SWOT Analysis

Table 72. Medriva Recent Developments

Table 73. ARISTA Basic Information

Table 74. ARISTA Covid-19 Self-Testing Kit Product Overview

Table 75. ARISTA Covid-19 Self-Testing Kit Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 76. ARISTA Business Overview

Table 77. ARISTA SWOT Analysis

Table 78. ARISTA Recent Developments

Table 79. Lucira Basic Information

Table 80. Lucira Covid-19 Self-Testing Kit Product Overview

Table 81. Lucira Covid-19 Self-Testing Kit Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 82. Lucira Business Overview

- Table 83. Lucira Recent Developments
- Table 84. Abbott Basic Information
- Table 85. Abbott Covid-19 Self-Testing Kit Product Overview
- Table 86. Abbott Covid-19 Self-Testing Kit Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 87. Abbott Business Overview
- Table 88. Abbott Recent Developments
- Table 89. Ellume Basic Information
- Table 90. Ellume Covid-19 Self-Testing Kit Product Overview
- Table 91. Ellume Covid-19 Self-Testing Kit Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 92. Ellume Business Overview
- Table 93. Ellume Recent Developments
- Table 94. Lepu Medical Basic Information
- Table 95. Lepu Medical Covid-19 Self-Testing Kit Product Overview
- Table 96. Lepu Medical Covid-19 Self-Testing Kit Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 97. Lepu Medical Business Overview
- Table 98. Lepu Medical Recent Developments
- Table 99. Wesail Basic Information
- Table 100. Wesail Covid-19 Self-Testing Kit Product Overview
- Table 101. Wesail Covid-19 Self-Testing Kit Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 102. Wesail Business Overview
- Table 103. Wesail Recent Developments
- Table 104. Meril Basic Information
- Table 105. Meril Covid-19 Self-Testing Kit Product Overview
- Table 106. Meril Covid-19 Self-Testing Kit Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 107. Meril Business Overview
- Table 108. Meril Recent Developments
- Table 109. Mylab Basic Information
- Table 110. Mylab Covid-19 Self-Testing Kit Product Overview
- Table 111. Mylab Covid-19 Self-Testing Kit Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 112. Mylab Business Overview
- Table 113. Mylab Recent Developments
- Table 114. Indiacaid Basic Information
- Table 115. Indiacaid Covid-19 Self-Testing Kit Product Overview

- Table 116. Indiacaid Covid-19 Self-Testing Kit Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 117. Indiacaid Business Overview
- Table 118. Indiacaid Recent Developments
- Table 119. iHealth Basic Information
- Table 120. iHealth Covid-19 Self-Testing Kit Product Overview
- Table 121. iHealth Covid-19 Self-Testing Kit Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 122. iHealth Business Overview
- Table 123. iHealth Recent Developments
- Table 124. YHLO Basic Information
- Table 125. YHLO Covid-19 Self-Testing Kit Product Overview
- Table 126. YHLO Covid-19 Self-Testing Kit Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 127. YHLO Business Overview
- Table 128. YHLO Recent Developments
- Table 129. acc+ Basic Information
- Table 130. acc+ Covid-19 Self-Testing Kit Product Overview
- Table 131. acc+ Covid-19 Self-Testing Kit Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 132. acc+ Business Overview
- Table 133. acc+ Recent Developments
- Table 134. Goldsite Basic Information
- Table 135. Goldsite Covid-19 Self-Testing Kit Product Overview
- Table 136. Goldsite Covid-19 Self-Testing Kit Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 137. Goldsite Business Overview
- Table 138. Goldsite Recent Developments
- Table 139. HIGHTOP Basic Information
- Table 140. HIGHTOP Covid-19 Self-Testing Kit Product Overview
- Table 141. HIGHTOP Covid-19 Self-Testing Kit Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 142. HIGHTOP Business Overview
- Table 143. HIGHTOP Recent Developments
- Table 144. Hopegen Medical Basic Information
- Table 145. Hopegen Medical Covid-19 Self-Testing Kit Product Overview
- Table 146. Hopegen Medical Covid-19 Self-Testing Kit Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 147. Hopegen Medical Business Overview

- Table 148. Hopegen Medical Recent Developments
- Table 149. FlowFlex Basic Information
- Table 150. FlowFlex Covid-19 Self-Testing Kit Product Overview
- Table 151. FlowFlex Covid-19 Self-Testing Kit Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 152. FlowFlex Business Overview
- Table 153. FlowFlex Recent Developments
- Table 154. QUIDEL Basic Information
- Table 155. QUIDEL Covid-19 Self-Testing Kit Product Overview
- Table 156. QUIDEL Covid-19 Self-Testing Kit Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 157. QUIDEL Business Overview
- Table 158. QUIDEL Recent Developments
- Table 159. InteliSwab Basic Information
- Table 160. InteliSwab Covid-19 Self-Testing Kit Product Overview
- Table 161. InteliSwab Covid-19 Self-Testing Kit Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 162. InteliSwab Business Overview
- Table 163. InteliSwab Recent Developments
- Table 164. Global Covid-19 Self-Testing Kit Sales Forecast by Region (2026-2033) & (K MT)
- Table 165. Global Covid-19 Self-Testing Kit Market Size Forecast by Region (2026-2033) & (M USD)
- Table 166. North America Covid-19 Self-Testing Kit Sales Forecast by Country (2026-2033) & (K MT)
- Table 167. North America Covid-19 Self-Testing Kit Market Size Forecast by Country (2026-2033) & (M USD)
- Table 168. Europe Covid-19 Self-Testing Kit Sales Forecast by Country (2026-2033) & (K MT)
- Table 169. Europe Covid-19 Self-Testing Kit Market Size Forecast by Country (2026-2033) & (M USD)
- Table 170. Asia Pacific Covid-19 Self-Testing Kit Sales Forecast by Region (2026-2033) & (K MT)
- Table 171. Asia Pacific Covid-19 Self-Testing Kit Market Size Forecast by Region (2026-2033) & (M USD)
- Table 172. South America Covid-19 Self-Testing Kit Sales Forecast by Country (2026-2033) & (K MT)
- Table 173. South America Covid-19 Self-Testing Kit Market Size Forecast by Country (2026-2033) & (M USD)

Table 174. Middle East and Africa Covid-19 Self-Testing Kit Sales Forecast by Country (2026-2033) & (Units)

Table 175. Middle East and Africa Covid-19 Self-Testing Kit Market Size Forecast by Country (2026-2033) & (M USD)

Table 176. Global Covid-19 Self-Testing Kit Sales Forecast by Type (2026-2033) & (K MT)

Table 177. Global Covid-19 Self-Testing Kit Market Size Forecast by Type (2026-2033) & (M USD)

Table 178. Global Covid-19 Self-Testing Kit Price Forecast by Type (2026-2033) & (USD/KG)

Table 179. Global Covid-19 Self-Testing Kit Sales (K MT) Forecast by Application (2026-2033)

Table 180. Global Covid-19 Self-Testing Kit Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Covid-19 Self-Testing Kit
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Covid-19 Self-Testing Kit Market Size (M USD), 2024-2033
- Figure 5. Global Covid-19 Self-Testing Kit Market Size (M USD) (2020-2033)
- Figure 6. Global Covid-19 Self-Testing Kit Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Covid-19 Self-Testing Kit Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Covid-19 Self-Testing Kit Product Life Cycle
- Figure 13. Covid-19 Self-Testing Kit Sales Share by Manufacturers in 2024
- Figure 14. Global Covid-19 Self-Testing Kit Revenue Share by Manufacturers in 2024
- Figure 15. Covid-19 Self-Testing Kit Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Covid-19 Self-Testing Kit Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Covid-19 Self-Testing Kit Revenue in 2024
- Figure 18. Industry Chain Map of Covid-19 Self-Testing Kit
- Figure 19. Global Covid-19 Self-Testing Kit Market PEST Analysis
- Figure 20. Global Covid-19 Self-Testing Kit Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Covid-19 Self-Testing Kit Market Share by Type
- Figure 27. Sales Market Share of Covid-19 Self-Testing Kit by Type (2020-2025)
- Figure 28. Sales Market Share of Covid-19 Self-Testing Kit by Type in 2024
- Figure 29. Market Size Share of Covid-19 Self-Testing Kit by Type (2020-2025)
- Figure 30. Market Size Share of Covid-19 Self-Testing Kit by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Covid-19 Self-Testing Kit Market Share by Application

Figure 33. Global Covid-19 Self-Testing Kit Sales Market Share by Application (2020-2025)

Figure 34. Global Covid-19 Self-Testing Kit Sales Market Share by Application in 2024

Figure 35. Global Covid-19 Self-Testing Kit Market Share by Application (2020-2025)

Figure 36. Global Covid-19 Self-Testing Kit Market Share by Application in 2024

Figure 37. Global Covid-19 Self-Testing Kit Sales Growth Rate by Application (2020-2025)

Figure 38. Global Covid-19 Self-Testing Kit Sales Market Share by Region (2020-2025)

Figure 39. Global Covid-19 Self-Testing Kit Market Size Market Share by Region (2020-2025)

Figure 40. North America Covid-19 Self-Testing Kit Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Covid-19 Self-Testing Kit Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Covid-19 Self-Testing Kit Sales Market Share by Country in 2024

Figure 43. North America Covid-19 Self-Testing Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Covid-19 Self-Testing Kit Market Size Market Share by Country in 2024

Figure 45. U.S. Covid-19 Self-Testing Kit Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Covid-19 Self-Testing Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Covid-19 Self-Testing Kit Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Covid-19 Self-Testing Kit Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Covid-19 Self-Testing Kit Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Covid-19 Self-Testing Kit Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Covid-19 Self-Testing Kit Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Covid-19 Self-Testing Kit Sales Market Share by Country in 2024

Figure 53. Europe Covid-19 Self-Testing Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Covid-19 Self-Testing Kit Market Size Market Share by Country in 2024

Figure 55. Germany Covid-19 Self-Testing Kit Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Covid-19 Self-Testing Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Covid-19 Self-Testing Kit Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Covid-19 Self-Testing Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Covid-19 Self-Testing Kit Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Covid-19 Self-Testing Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Covid-19 Self-Testing Kit Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Covid-19 Self-Testing Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Covid-19 Self-Testing Kit Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Covid-19 Self-Testing Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Covid-19 Self-Testing Kit Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Covid-19 Self-Testing Kit Sales Market Share by Region in 2024

Figure 67. Asia Pacific Covid-19 Self-Testing Kit Market Size Market Share by Region in 2024

Figure 68. China Covid-19 Self-Testing Kit Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Covid-19 Self-Testing Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Covid-19 Self-Testing Kit Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Covid-19 Self-Testing Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Covid-19 Self-Testing Kit Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Covid-19 Self-Testing Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Covid-19 Self-Testing Kit Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Covid-19 Self-Testing Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Covid-19 Self-Testing Kit Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Covid-19 Self-Testing Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Covid-19 Self-Testing Kit Sales and Growth Rate (K MT)

Figure 79. South America Covid-19 Self-Testing Kit Sales Market Share by Country in 2024

Figure 80. South America Covid-19 Self-Testing Kit Market Size and Growth Rate (M USD)

Figure 81. South America Covid-19 Self-Testing Kit Market Size Market Share by Country in 2024

Figure 82. Brazil Covid-19 Self-Testing Kit Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Covid-19 Self-Testing Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Covid-19 Self-Testing Kit Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Covid-19 Self-Testing Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Covid-19 Self-Testing Kit Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Covid-19 Self-Testing Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Covid-19 Self-Testing Kit Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Covid-19 Self-Testing Kit Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Covid-19 Self-Testing Kit Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Covid-19 Self-Testing Kit Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Covid-19 Self-Testing Kit Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Covid-19 Self-Testing Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Covid-19 Self-Testing Kit Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Covid-19 Self-Testing Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Covid-19 Self-Testing Kit Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Covid-19 Self-Testing Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Covid-19 Self-Testing Kit Sales and Growth Rate (2020-2025) & (K

MT)

Figure 99. Nigeria Covid-19 Self-Testing Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Covid-19 Self-Testing Kit Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Covid-19 Self-Testing Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Covid-19 Self-Testing Kit Production Market Share by Region (2020-2025)

Figure 103. North America Covid-19 Self-Testing Kit Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Covid-19 Self-Testing Kit Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Covid-19 Self-Testing Kit Production (K MT) Growth Rate (2020-2025)

Figure 106. China Covid-19 Self-Testing Kit Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Covid-19 Self-Testing Kit Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Covid-19 Self-Testing Kit Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Covid-19 Self-Testing Kit Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Covid-19 Self-Testing Kit Market Share Forecast by Type (2026-2033)

Figure 111. Global Covid-19 Self-Testing Kit Sales Forecast by Application (2026-2033)

Figure 112. Global Covid-19 Self-Testing Kit Market Share Forecast by Application (2026-2033)

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