

Global Corporate Leisure Travel Services Market Research Report 2026(Status and Outlook)

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Abstracts

The global Corporate Leisure Travel Services market size was estimated at USD 13500.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 6.80% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Corporate Leisure Travel Services market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Corporate Leisure Travel Services market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Corporate Leisure Travel Services market.

Global Corporate Leisure Travel Services Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Traveltrust
Spotnana
Thomalex
Tourpaq
Corporate Travel Management (CTM)
Peakwork
Portway Systems
mTrip
Amex GBT
WeTravel
Direct Travel
Travel + Leisure Co.
The Travel Team
FCM Travel
JTB Americas, Ltd.

Market Segmentation (by Type)

Consulting Services
Transportation & Accommodation
Meetings & Events Management
Others

Market Segmentation (by Application)

Business

Personal

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Corporate Leisure Travel Services Market

Overview of the regional outlook of the Corporate Leisure Travel Services Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Corporate Leisure Travel Services Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Corporate Leisure Travel Services,

their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Corporate Leisure Travel Services

1.2 Key Market Segments

1.2.1 Corporate Leisure Travel Services Segment by Type

1.2.2 Corporate Leisure Travel Services Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 CORPORATE LEISURE TRAVEL SERVICES MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 CORPORATE LEISURE TRAVEL SERVICES MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Corporate Leisure Travel Services Product Life Cycle

3.3 Global Corporate Leisure Travel Services Revenue Market Share by Company (2020-2025)

3.4 Corporate Leisure Travel Services Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.5 Headquarters, Areas Served, and Product Types of Major Players

3.6 Corporate Leisure Travel Services Market Competitive Situation and Trends

3.6.1 Corporate Leisure Travel Services Market Concentration Rate

3.6.2 Global 5 and 10 Largest Corporate Leisure Travel Services Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 CORPORATE LEISURE TRAVEL SERVICES VALUE CHAIN ANALYSIS

- 4.1 Corporate Leisure Travel Services Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF CORPORATE LEISURE TRAVEL SERVICES MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Corporate Leisure Travel Services Market Porter's Five Forces Analysis

6 CORPORATE LEISURE TRAVEL SERVICES MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Corporate Leisure Travel Services Market by Type (2020-2025)
- 6.3 Global Corporate Leisure Travel Services Market Size Growth Rate by Type (2021-2025)

7 CORPORATE LEISURE TRAVEL SERVICES MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Corporate Leisure Travel Services Market Size (M USD) by Application (2020-2025)
- 7.3 Global Corporate Leisure Travel Services Market Size Growth Rate by Application (2021-2025)

8 CORPORATE LEISURE TRAVEL SERVICES MARKET SEGMENTATION BY

REGION

8.1 Global Corporate Leisure Travel Services Market Size by Region

8.1.1 Global Corporate Leisure Travel Services Market Size by Region

8.1.2 Global Corporate Leisure Travel Services Market Size Market Share by Region

8.2 North America

8.2.1 North America Corporate Leisure Travel Services Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Corporate Leisure Travel Services Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific Corporate Leisure Travel Services Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Corporate Leisure Travel Services Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Corporate Leisure Travel Services Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Traveltrust

9.1.1 Traveltrust Basic Information

9.1.2 Traveltrust Corporate Leisure Travel Services Product Overview

9.1.3 Traveltrust Corporate Leisure Travel Services Product Market Performance

9.1.4 Traveltrust SWOT Analysis

9.1.5 Traveltrust Business Overview

9.1.6 Traveltrust Recent Developments

9.2 Spotnana

9.2.1 Spotnana Basic Information

9.2.2 Spotnana Corporate Leisure Travel Services Product Overview

9.2.3 Spotnana Corporate Leisure Travel Services Product Market Performance

9.2.4 Spotnana SWOT Analysis

9.2.5 Spotnana Business Overview

9.2.6 Spotnana Recent Developments

9.3 Thomalex

9.3.1 Thomalex Basic Information

9.3.2 Thomalex Corporate Leisure Travel Services Product Overview

9.3.3 Thomalex Corporate Leisure Travel Services Product Market Performance

9.3.4 Thomalex SWOT Analysis

9.3.5 Thomalex Business Overview

9.3.6 Thomalex Recent Developments

9.4 Tourpaq

9.4.1 Tourpaq Basic Information

9.4.2 Tourpaq Corporate Leisure Travel Services Product Overview

9.4.3 Tourpaq Corporate Leisure Travel Services Product Market Performance

9.4.4 Tourpaq Business Overview

9.4.5 Tourpaq Recent Developments

9.5 Corporate Travel Management (CTM)

9.5.1 Corporate Travel Management (CTM) Basic Information

9.5.2 Corporate Travel Management (CTM) Corporate Leisure Travel Services Product Overview

9.5.3 Corporate Travel Management (CTM) Corporate Leisure Travel Services Product Market Performance

9.5.4 Corporate Travel Management (CTM) Business Overview

9.5.5 Corporate Travel Management (CTM) Recent Developments

9.6 Peakwork

9.6.1 Peakwork Basic Information

9.6.2 Peakwork Corporate Leisure Travel Services Product Overview

9.6.3 Peakwork Corporate Leisure Travel Services Product Market Performance

9.6.4 Peakwork Business Overview

9.6.5 Peakwork Recent Developments

9.7 Portway Systems

9.7.1 Portway Systems Basic Information

9.7.2 Portway Systems Corporate Leisure Travel Services Product Overview

9.7.3 Portway Systems Corporate Leisure Travel Services Product Market

Performance

9.7.4 Portway Systems Business Overview

9.7.5 Portway Systems Recent Developments

9.8 mTrip

9.8.1 mTrip Basic Information

9.8.2 mTrip Corporate Leisure Travel Services Product Overview

9.8.3 mTrip Corporate Leisure Travel Services Product Market Performance

9.8.4 mTrip Business Overview

9.8.5 mTrip Recent Developments

9.9 Amex GBT

9.9.1 Amex GBT Basic Information

9.9.2 Amex GBT Corporate Leisure Travel Services Product Overview

9.9.3 Amex GBT Corporate Leisure Travel Services Product Market Performance

9.9.4 Amex GBT Business Overview

9.9.5 Amex GBT Recent Developments

9.10 WeTravel

9.10.1 WeTravel Basic Information

9.10.2 WeTravel Corporate Leisure Travel Services Product Overview

9.10.3 WeTravel Corporate Leisure Travel Services Product Market Performance

9.10.4 WeTravel Business Overview

9.10.5 WeTravel Recent Developments

9.11 Direct Travel

9.11.1 Direct Travel Basic Information

9.11.2 Direct Travel Corporate Leisure Travel Services Product Overview

9.11.3 Direct Travel Corporate Leisure Travel Services Product Market Performance

9.11.4 Direct Travel Business Overview

9.11.5 Direct Travel Recent Developments

9.12 Travel + Leisure Co.

9.12.1 Travel + Leisure Co. Basic Information

9.12.2 Travel + Leisure Co. Corporate Leisure Travel Services Product Overview

9.12.3 Travel + Leisure Co. Corporate Leisure Travel Services Product Market

Performance

9.12.4 Travel + Leisure Co. Business Overview

9.12.5 Travel + Leisure Co. Recent Developments

9.13 The Travel Team

9.13.1 The Travel Team Basic Information

9.13.2 The Travel Team Corporate Leisure Travel Services Product Overview

9.13.3 The Travel Team Corporate Leisure Travel Services Product Market

Performance

9.13.4 The Travel Team Business Overview

9.13.5 The Travel Team Recent Developments

9.14 FCM Travel

9.14.1 FCM Travel Basic Information

9.14.2 FCM Travel Corporate Leisure Travel Services Product Overview

9.14.3 FCM Travel Corporate Leisure Travel Services Product Market Performance

9.14.4 FCM Travel Business Overview

9.14.5 FCM Travel Recent Developments

9.15 JTB Americas, Ltd.

9.15.1 JTB Americas, Ltd. Basic Information

9.15.2 JTB Americas, Ltd. Corporate Leisure Travel Services Product Overview

9.15.3 JTB Americas, Ltd. Corporate Leisure Travel Services Product Market

Performance

9.15.4 JTB Americas, Ltd. Business Overview

9.15.5 JTB Americas, Ltd. Recent Developments

10 CORPORATE LEISURE TRAVEL SERVICES MARKET FORECAST BY REGION

10.1 Global Corporate Leisure Travel Services Market Size Forecast

10.2 Global Corporate Leisure Travel Services Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Corporate Leisure Travel Services Market Size Forecast by Country

10.2.3 Asia Pacific Corporate Leisure Travel Services Market Size Forecast by Region

10.2.4 South America Corporate Leisure Travel Services Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Sales of Corporate Leisure Travel Services by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

11.1 Global Corporate Leisure Travel Services Market Forecast by Type (2026-2035)

11.1.1 Global Corporate Leisure Travel Services Market Size Forecast by Type (2026-2035)

11.2 Global Corporate Leisure Travel Services Market Forecast by Application (2026-2035)

11.2.1 Global Corporate Leisure Travel Services Market Size (M USD) Forecast by Application (2026-2035)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Corporate Leisure Travel Services Market Size by Type (M USD)

Table 4. Global Corporate Leisure Travel Services Market Size by Application

Table 5. Corporate Leisure Travel Services Market Size Comparison by Region (M USD)

Table 6. Global Corporate Leisure Travel Services Revenue (M USD) by Company (2020-2025)

Table 7. Global Corporate Leisure Travel Services Revenue Share by Company (2020-2025)

Table 8. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Corporate Leisure Travel Services as of 2025)

Table 9. Headquarters, Areas Served, and Product Types of Major Players

Table 10. Product Type of Major Players

Table 11. Global Corporate Leisure Travel Services Company Market Concentration Ratio (CR5 and HHI)

Table 12. Mergers & Acquisitions, Expansion Plans

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Corporate Leisure Travel Services Market Challenges

Table 18. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 19. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 20. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 21. Global Corporate Leisure Travel Services Market Size by Type (M USD)

Table 22. Global Corporate Leisure Travel Services Market Size (M USD) by Type (2020-2025)

Table 23. Global Corporate Leisure Travel Services Market Share by Type (2020-2025)

Table 24. Global Corporate Leisure Travel Services Market Size Growth Rate by Type (2021-2025)

Table 25. Global Corporate Leisure Travel Services Market Size by Application

Table 26. Global Corporate Leisure Travel Services Market Size by Application (2020-2025) & (M USD)

Table 27. Global Corporate Leisure Travel Services Market Share by Application

(2020-2025)

Table 28. Global Corporate Leisure Travel Services Market Size Growth Rate by Application (2021-2025)

Table 29. Global Corporate Leisure Travel Services Market Size by Region (2020-2025) & (M USD)

Table 30. Global Corporate Leisure Travel Services Market Size Market Share by Region (2020-2025)

Table 31. North America Corporate Leisure Travel Services Market Size by Country (2020-2025) & (M USD)

Table 32. Europe Corporate Leisure Travel Services Market Size by Country (2020-2025) & (M USD)

Table 33. Asia Pacific Corporate Leisure Travel Services Market Size by Region (2020-2025) & (M USD)

Table 34. South America Corporate Leisure Travel Services Market Size by Country (2020-2025) & (M USD)

Table 35. Middle East and Africa Corporate Leisure Travel Services Market Size by Region (2020-2025) & (M USD)

Table 36. Traveltrust Basic Information

Table 37. Traveltrust Corporate Leisure Travel Services Product Overview

Table 38. Traveltrust Corporate Leisure Travel Services Revenue (M USD) and Gross Margin (2020-2025)

Table 39. Traveltrust SWOT Analysis

Table 40. Traveltrust Business Overview

Table 41. Traveltrust Recent Developments

Table 42. Spotnana Basic Information

Table 43. Spotnana Corporate Leisure Travel Services Product Overview

Table 44. Spotnana Corporate Leisure Travel Services Revenue (M USD) and Gross Margin (2020-2025)

Table 45. Spotnana SWOT Analysis

Table 46. Spotnana Business Overview

Table 47. Spotnana Recent Developments

Table 48. Thomalex Basic Information

Table 49. Thomalex Corporate Leisure Travel Services Product Overview

Table 50. Thomalex Corporate Leisure Travel Services Revenue (M USD) and Gross Margin (2020-2025)

Table 51. Thomalex SWOT Analysis

Table 52. Thomalex Business Overview

Table 53. Thomalex Recent Developments

Table 54. Tourpaq Basic Information

Table 55. Tourpaq Corporate Leisure Travel Services Product Overview
Table 56. Tourpaq Corporate Leisure Travel Services Revenue (M USD) and Gross Margin (2020-2025)
Table 57. Tourpaq Business Overview
Table 58. Tourpaq Recent Developments
Table 59. Corporate Travel Management (CTM) Basic Information
Table 60. Corporate Travel Management (CTM) Corporate Leisure Travel Services Product Overview
Table 61. Corporate Travel Management (CTM) Corporate Leisure Travel Services Revenue (M USD) and Gross Margin (2020-2025)
Table 62. Corporate Travel Management (CTM) Business Overview
Table 63. Corporate Travel Management (CTM) Recent Developments
Table 64. Peakwork Basic Information
Table 65. Peakwork Corporate Leisure Travel Services Product Overview
Table 66. Peakwork Corporate Leisure Travel Services Revenue (M USD) and Gross Margin (2020-2025)
Table 67. Peakwork Business Overview
Table 68. Peakwork Recent Developments
Table 69. Portway Systems Basic Information
Table 70. Portway Systems Corporate Leisure Travel Services Product Overview
Table 71. Portway Systems Corporate Leisure Travel Services Revenue (M USD) and Gross Margin (2020-2025)
Table 72. Portway Systems Business Overview
Table 73. Portway Systems Recent Developments
Table 74. mTrip Basic Information
Table 75. mTrip Corporate Leisure Travel Services Product Overview
Table 76. mTrip Corporate Leisure Travel Services Revenue (M USD) and Gross Margin (2020-2025)
Table 77. mTrip Business Overview
Table 78. mTrip Recent Developments
Table 79. Amex GBT Basic Information
Table 80. Amex GBT Corporate Leisure Travel Services Product Overview
Table 81. Amex GBT Corporate Leisure Travel Services Revenue (M USD) and Gross Margin (2020-2025)
Table 82. Amex GBT Business Overview
Table 83. Amex GBT Recent Developments
Table 84. WeTravel Basic Information
Table 85. WeTravel Corporate Leisure Travel Services Product Overview
Table 86. WeTravel Corporate Leisure Travel Services Revenue (M USD) and Gross

Margin (2020-2025)

Table 87. WeTravel Business Overview

Table 88. WeTravel Recent Developments

Table 89. Direct Travel Basic Information

Table 90. Direct Travel Corporate Leisure Travel Services Product Overview

Table 91. Direct Travel Corporate Leisure Travel Services Revenue (M USD) and Gross Margin (2020-2025)

Table 92. Direct Travel Business Overview

Table 93. Direct Travel Recent Developments

Table 94. Travel + Leisure Co. Basic Information

Table 95. Travel + Leisure Co. Corporate Leisure Travel Services Product Overview

Table 96. Travel + Leisure Co. Corporate Leisure Travel Services Revenue (M USD) and Gross Margin (2020-2025)

Table 97. Travel + Leisure Co. Business Overview

Table 98. Travel + Leisure Co. Recent Developments

Table 99. The Travel Team Basic Information

Table 100. The Travel Team Corporate Leisure Travel Services Product Overview

Table 101. The Travel Team Corporate Leisure Travel Services Revenue (M USD) and Gross Margin (2020-2025)

Table 102. The Travel Team Business Overview

Table 103. The Travel Team Recent Developments

Table 104. FCM Travel Basic Information

Table 105. FCM Travel Corporate Leisure Travel Services Product Overview

Table 106. FCM Travel Corporate Leisure Travel Services Revenue (M USD) and Gross Margin (2020-2025)

Table 107. FCM Travel Business Overview

Table 108. FCM Travel Recent Developments

Table 109. JTB Americas, Ltd. Basic Information

Table 110. JTB Americas, Ltd. Corporate Leisure Travel Services Product Overview

Table 111. JTB Americas, Ltd. Corporate Leisure Travel Services Revenue (M USD) and Gross Margin (2020-2025)

Table 112. JTB Americas, Ltd. Business Overview

Table 113. JTB Americas, Ltd. Recent Developments

Table 114. Global Corporate Leisure Travel Services Market Size Forecast by Region (2026-2035) & (M USD)

Table 115. North America Corporate Leisure Travel Services Market Size Forecast by Country (2026-2035) & (M USD)

Table 116. Europe Corporate Leisure Travel Services Market Size Forecast by Country (2026-2035) & (M USD)

Table 117. Asia Pacific Corporate Leisure Travel Services Market Size Forecast by Region (2026-2035) & (M USD)

Table 118. South America Corporate Leisure Travel Services Market Size Forecast by Country (2026-2035) & (M USD)

Table 119. Middle East and Africa Corporate Leisure Travel Services Market Size Forecast by Country (2026-2035) & (M USD)

Table 120. Global Corporate Leisure Travel Services Market Size Forecast by Type (2026-2035) & (M USD)

Table 121. Global Corporate Leisure Travel Services Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Industry Chain of Corporate Leisure Travel Services

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Corporate Leisure Travel Services Market Size (M USD), 2025-2035

Figure 5. Global Corporate Leisure Travel Services Market Size (M USD) (2020-2035)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Corporate Leisure Travel Services Market Size by Country (M USD)

Figure 10. Company Assessment Quadrant

Figure 11. Global Corporate Leisure Travel Services Product Life Cycle

Figure 12. Global Corporate Leisure Travel Services Revenue Share by Company in 2025

Figure 13. Corporate Leisure Travel Services Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025

Figure 14. The Global 5 and 10 Largest Players: Market Share by Corporate Leisure Travel Services Revenue in 2025

Figure 15. Value Chain Map of Corporate Leisure Travel Services

Figure 16. Global Corporate Leisure Travel Services Market PEST Analysis

Figure 17. Global Corporate Leisure Travel Services Market Porter's Five Forces Analysis

Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 19. Global Corporate Leisure Travel Services Market Share by Type

Figure 20. Market Share of Corporate Leisure Travel Services by Type (2020-2025)

Figure 21. Global Corporate Leisure Travel Services Market Size Growth Rate by Type (2021-2025)

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Corporate Leisure Travel Services Market Share by Application

Figure 24. Global Corporate Leisure Travel Services Market Share by Application (2020-2025)

Figure 25. Global Corporate Leisure Travel Services Market Share by Application in 2024

Figure 26. Global Corporate Leisure Travel Services Market Size Growth Rate by Application (2021-2025)

Figure 27. Global Corporate Leisure Travel Services Market Size Market Share by

Region (2020-2025)

Figure 28. North America Corporate Leisure Travel Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 29. North America Corporate Leisure Travel Services Market Size Market Share by Country in 2024

Figure 30. U.S. Corporate Leisure Travel Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 31. Canada Corporate Leisure Travel Services Market Size (M USD) and Growth Rate (2020-2025)

Figure 32. Mexico Corporate Leisure Travel Services Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Europe Corporate Leisure Travel Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 34. Europe Corporate Leisure Travel Services Market Share by Country in 2024

Figure 35. Germany Corporate Leisure Travel Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 36. France Corporate Leisure Travel Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. U.K. Corporate Leisure Travel Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. Italy Corporate Leisure Travel Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Spain Corporate Leisure Travel Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Asia Pacific Corporate Leisure Travel Services Market Size and Growth Rate (M USD)

Figure 41. Asia Pacific Corporate Leisure Travel Services Market Size Market Share by Region in 2024

Figure 42. China Corporate Leisure Travel Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 43. Japan Corporate Leisure Travel Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. South Korea Corporate Leisure Travel Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. India Corporate Leisure Travel Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. Southeast Asia Corporate Leisure Travel Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. South America Corporate Leisure Travel Services Market Size and Growth

Rate (M USD)

Figure 48. South America Corporate Leisure Travel Services Market Size Market Share by Country in 2024

Figure 49. Brazil Corporate Leisure Travel Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 50. Argentina Corporate Leisure Travel Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Columbia Corporate Leisure Travel Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Middle East and Africa Corporate Leisure Travel Services Market Size and Growth Rate (M USD)

Figure 53. Middle East and Africa Corporate Leisure Travel Services Market Size Market Share by Region in 2024

Figure 54. Saudi Arabia Corporate Leisure Travel Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 55. UAE Corporate Leisure Travel Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. Egypt Corporate Leisure Travel Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Nigeria Corporate Leisure Travel Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. South Africa Corporate Leisure Travel Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. Global Corporate Leisure Travel Services Market Size Forecast by Value (2020-2035) & (M USD)

Figure 60. Global Corporate Leisure Travel Services Market Share Forecast by Type (2026-2035)

Figure 61. Global Corporate Leisure Travel Services Market Share Forecast by Application (2026-2035)

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