

# Global Consumer Grade Mechanical Hard Drive Market Research Report 2026(Status and Outlook)

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## Abstracts

Consumer-grade mechanical hard drives refer to mechanical hard drives used in personal computers, home entertainment equipment, and other consumer electronics products. These hard drives usually have moderate storage capacity, reliability and performance, are relatively low-priced, and are suitable for the daily use needs of average users. Consumer-grade mechanical hard drives usually use traditional disk storage technology, including components such as disk sheets, read-write heads, and motors, to store and access data mechanically.

The global Consumer Grade Mechanical Hard Drive market size was estimated at USD 3850.42 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of -3.75% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Consumer Grade Mechanical Hard Drive market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Consumer Grade Mechanical Hard Drive market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and

operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Consumer Grade Mechanical Hard Drive market.

## Global Consumer Grade Mechanical Hard Drive Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Toshiba  
Western Digital  
Lacie  
Seagate Technology  
Samsung  
Kingston  
Newsmy Digital Technology Co.,Ltd  
Netac Technology Co.,Ltd  
JEYI Innovation  
Lexar  
Micron Technology

### **Market Segmentation (by Type)**

Mobile  
Fixed

## **Market Segmentation (by Application)**

Household  
Commercial

## **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Consumer Grade Mechanical Hard Drive Market

Overview of the regional outlook of the Consumer Grade Mechanical Hard Drive

Market:

Customization of the Report

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### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Consumer Grade Mechanical Hard Drive Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Consumer Grade Mechanical Hard Drive, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Consumer Grade Mechanical Hard Drive
- 1.2 Key Market Segments
  - 1.2.1 Consumer Grade Mechanical Hard Drive Segment by Type
  - 1.2.2 Consumer Grade Mechanical Hard Drive Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 CONSUMER GRADE MECHANICAL HARD DRIVE MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Consumer Grade Mechanical Hard Drive Market Size (M USD) Estimates and Forecasts (2020-2035)
  - 2.1.2 Global Consumer Grade Mechanical Hard Drive Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 CONSUMER GRADE MECHANICAL HARD DRIVE MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Consumer Grade Mechanical Hard Drive Product Life Cycle
- 3.3 Global Consumer Grade Mechanical Hard Drive Sales by Manufacturers (2020-2025)
- 3.4 Global Consumer Grade Mechanical Hard Drive Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Consumer Grade Mechanical Hard Drive Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Consumer Grade Mechanical Hard Drive Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

### 3.8 Consumer Grade Mechanical Hard Drive Market Competitive Situation and Trends

#### 3.8.1 Consumer Grade Mechanical Hard Drive Market Concentration Rate

#### 3.8.2 Global 5 and 10 Largest Consumer Grade Mechanical Hard Drive Players

#### Market Share by Revenue

#### 3.8.3 Mergers & Acquisitions, Expansion

## **4 CONSUMER GRADE MECHANICAL HARD DRIVE INDUSTRY CHAIN ANALYSIS**

### 4.1 Consumer Grade Mechanical Hard Drive Industry Chain Analysis

### 4.2 Market Overview of Key Raw Materials

### 4.3 Midstream Market Analysis

### 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF CONSUMER GRADE MECHANICAL HARD DRIVE MARKET**

### 5.1 Key Development Trends

### 5.2 Driving Factors

### 5.3 Market Challenges

### 5.4 Industry News

#### 5.4.1 New Product Developments

#### 5.4.2 Mergers & Acquisitions

#### 5.4.3 Expansions

#### 5.4.4 Collaboration/Supply Contracts

### 5.5 PEST Analysis

#### 5.5.1 Industry Policies Analysis

#### 5.5.2 Economic Environment Analysis

#### 5.5.3 Social Environment Analysis

#### 5.5.4 Technological Environment Analysis

### 5.6 Global Consumer Grade Mechanical Hard Drive Market Porter's Five Forces Analysis

#### 5.6.1 Global Trade Frictions

#### 5.6.2 U.S. Tariff Policy ? April 2025

#### 5.6.3 Global Trade Frictions and Their Impacts to Consumer Grade Mechanical Hard Drive Market

### 5.7 ESG Ratings of Leading Companies

## **6 CONSUMER GRADE MECHANICAL HARD DRIVE MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Consumer Grade Mechanical Hard Drive Sales Market Share by Type (2020-2025)
- 6.3 Global Consumer Grade Mechanical Hard Drive Market Size by Type (2020-2025)
- 6.4 Global Consumer Grade Mechanical Hard Drive Price by Type (2020-2025)

## **7 CONSUMER GRADE MECHANICAL HARD DRIVE MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Consumer Grade Mechanical Hard Drive Market Sales by Application (2020-2025)
- 7.3 Global Consumer Grade Mechanical Hard Drive Market Size (M USD) by Application (2020-2025)
- 7.4 Global Consumer Grade Mechanical Hard Drive Sales Growth Rate by Application (2020-2025)

## **8 CONSUMER GRADE MECHANICAL HARD DRIVE MARKET SALES BY REGION**

- 8.1 Global Consumer Grade Mechanical Hard Drive Sales by Region
  - 8.1.1 Global Consumer Grade Mechanical Hard Drive Sales by Region
  - 8.1.2 Global Consumer Grade Mechanical Hard Drive Sales Market Share by Region
- 8.2 Global Consumer Grade Mechanical Hard Drive Market Size by Region
  - 8.2.1 Global Consumer Grade Mechanical Hard Drive Market Size by Region
  - 8.2.2 Global Consumer Grade Mechanical Hard Drive Market Size by Region
- 8.3 North America
  - 8.3.1 North America Consumer Grade Mechanical Hard Drive Sales by Country
  - 8.3.2 North America Consumer Grade Mechanical Hard Drive Market Size by Country
  - 8.3.3 U.S. Market Overview
  - 8.3.4 Canada Market Overview
  - 8.3.5 Mexico Market Overview
- 8.4 Europe
  - 8.4.1 Europe Consumer Grade Mechanical Hard Drive Sales by Country
  - 8.4.2 Europe Consumer Grade Mechanical Hard Drive Market Size by Country
  - 8.4.3 Germany Market Overview
  - 8.4.4 France Market Overview
  - 8.4.5 U.K. Market Overview
  - 8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Consumer Grade Mechanical Hard Drive Sales by Region

8.5.2 Asia Pacific Consumer Grade Mechanical Hard Drive Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Consumer Grade Mechanical Hard Drive Sales by Country

8.6.2 South America Consumer Grade Mechanical Hard Drive Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Consumer Grade Mechanical Hard Drive Sales by Region

8.7.2 Middle East and Africa Consumer Grade Mechanical Hard Drive Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

## **9 CONSUMER GRADE MECHANICAL HARD DRIVE MARKET PRODUCTION BY REGION**

9.1 Global Production of Consumer Grade Mechanical Hard Drive by Region(2020-2025)

9.2 Global Consumer Grade Mechanical Hard Drive Revenue Market Share by Region (2020-2025)

9.3 Global Consumer Grade Mechanical Hard Drive Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Consumer Grade Mechanical Hard Drive Production

9.4.1 North America Consumer Grade Mechanical Hard Drive Production Growth Rate (2020-2025)

9.4.2 North America Consumer Grade Mechanical Hard Drive Production, Revenue, Price and Gross Margin (2020-2025)

## 9.5 Europe Consumer Grade Mechanical Hard Drive Production

9.5.1 Europe Consumer Grade Mechanical Hard Drive Production Growth Rate (2020-2025)

9.5.2 Europe Consumer Grade Mechanical Hard Drive Production, Revenue, Price and Gross Margin (2020-2025)

## 9.6 Japan Consumer Grade Mechanical Hard Drive Production (2020-2025)

9.6.1 Japan Consumer Grade Mechanical Hard Drive Production Growth Rate (2020-2025)

9.6.2 Japan Consumer Grade Mechanical Hard Drive Production, Revenue, Price and Gross Margin (2020-2025)

## 9.7 China Consumer Grade Mechanical Hard Drive Production (2020-2025)

9.7.1 China Consumer Grade Mechanical Hard Drive Production Growth Rate (2020-2025)

9.7.2 China Consumer Grade Mechanical Hard Drive Production, Revenue, Price and Gross Margin (2020-2025)

## 10 KEY COMPANIES PROFILE

### 10.1 Toshiba

10.1.1 Toshiba Basic Information

10.1.2 Toshiba Consumer Grade Mechanical Hard Drive Product Overview

10.1.3 Toshiba Consumer Grade Mechanical Hard Drive Product Market Performance

10.1.4 Toshiba Business Overview

10.1.5 Toshiba SWOT Analysis

10.1.6 Toshiba Recent Developments

### 10.2 Western Digital

10.2.1 Western Digital Basic Information

10.2.2 Western Digital Consumer Grade Mechanical Hard Drive Product Overview

10.2.3 Western Digital Consumer Grade Mechanical Hard Drive Product Market Performance

10.2.4 Western Digital Business Overview

10.2.5 Western Digital SWOT Analysis

10.2.6 Western Digital Recent Developments

### 10.3 Lacie

10.3.1 Lacie Basic Information

10.3.2 Lacie Consumer Grade Mechanical Hard Drive Product Overview

10.3.3 Lacie Consumer Grade Mechanical Hard Drive Product Market Performance

10.3.4 Lacie Business Overview

10.3.5 Lacie SWOT Analysis

- 10.3.6 Lacie Recent Developments
- 10.4 Seagate Technology
  - 10.4.1 Seagate Technology Basic Information
  - 10.4.2 Seagate Technology Consumer Grade Mechanical Hard Drive Product Overview
  - 10.4.3 Seagate Technology Consumer Grade Mechanical Hard Drive Product Market Performance
  - 10.4.4 Seagate Technology Business Overview
  - 10.4.5 Seagate Technology Recent Developments
- 10.5 Samsung
  - 10.5.1 Samsung Basic Information
  - 10.5.2 Samsung Consumer Grade Mechanical Hard Drive Product Overview
  - 10.5.3 Samsung Consumer Grade Mechanical Hard Drive Product Market Performance
  - 10.5.4 Samsung Business Overview
  - 10.5.5 Samsung Recent Developments
- 10.6 Kingston
  - 10.6.1 Kingston Basic Information
  - 10.6.2 Kingston Consumer Grade Mechanical Hard Drive Product Overview
  - 10.6.3 Kingston Consumer Grade Mechanical Hard Drive Product Market Performance
  - 10.6.4 Kingston Business Overview
  - 10.6.5 Kingston Recent Developments
- 10.7 Newsmy Digital Technology Co,Ltd
  - 10.7.1 Newsmy Digital Technology Co,Ltd Basic Information
  - 10.7.2 Newsmy Digital Technology Co,Ltd Consumer Grade Mechanical Hard Drive Product Overview
  - 10.7.3 Newsmy Digital Technology Co,Ltd Consumer Grade Mechanical Hard Drive Product Market Performance
  - 10.7.4 Newsmy Digital Technology Co,Ltd Business Overview
  - 10.7.5 Newsmy Digital Technology Co,Ltd Recent Developments
- 10.8 Netac Technology Co.,Ltd
  - 10.8.1 Netac Technology Co.,Ltd Basic Information
  - 10.8.2 Netac Technology Co.,Ltd Consumer Grade Mechanical Hard Drive Product Overview
  - 10.8.3 Netac Technology Co.,Ltd Consumer Grade Mechanical Hard Drive Product Market Performance
  - 10.8.4 Netac Technology Co.,Ltd Business Overview
  - 10.8.5 Netac Technology Co.,Ltd Recent Developments
- 10.9 JEYI Innovation

- 10.9.1 JEYI Innovation Basic Information
- 10.9.2 JEYI Innovation Consumer Grade Mechanical Hard Drive Product Overview
- 10.9.3 JEYI Innovation Consumer Grade Mechanical Hard Drive Product Market Performance
- 10.9.4 JEYI Innovation Business Overview
- 10.9.5 JEYI Innovation Recent Developments
- 10.10 Lexar
  - 10.10.1 Lexar Basic Information
  - 10.10.2 Lexar Consumer Grade Mechanical Hard Drive Product Overview
  - 10.10.3 Lexar Consumer Grade Mechanical Hard Drive Product Market Performance
  - 10.10.4 Lexar Business Overview
  - 10.10.5 Lexar Recent Developments
- 10.11 Micron Technology
  - 10.11.1 Micron Technology Basic Information
  - 10.11.2 Micron Technology Consumer Grade Mechanical Hard Drive Product Overview
  - 10.11.3 Micron Technology Consumer Grade Mechanical Hard Drive Product Market Performance
  - 10.11.4 Micron Technology Business Overview
  - 10.11.5 Micron Technology Recent Developments

## **11 CONSUMER GRADE MECHANICAL HARD DRIVE MARKET FORECAST BY REGION**

- 11.1 Global Consumer Grade Mechanical Hard Drive Market Size Forecast
- 11.2 Global Consumer Grade Mechanical Hard Drive Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Consumer Grade Mechanical Hard Drive Market Size Forecast by Country
  - 11.2.3 Asia Pacific Consumer Grade Mechanical Hard Drive Market Size Forecast by Region
  - 11.2.4 South America Consumer Grade Mechanical Hard Drive Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Sales of Consumer Grade Mechanical Hard Drive by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

- 12.1 Global Consumer Grade Mechanical Hard Drive Market Forecast by Type

(2026-2035)

12.1.1 Global Forecasted Sales of Consumer Grade Mechanical Hard Drive by Type

(2026-2035)

12.1.2 Global Consumer Grade Mechanical Hard Drive Market Size Forecast by Type

(2026-2035)

12.1.3 Global Forecasted Price of Consumer Grade Mechanical Hard Drive by Type

(2026-2035)

12.2 Global Consumer Grade Mechanical Hard Drive Market Forecast by Application

(2026-2035)

12.2.1 Global Consumer Grade Mechanical Hard Drive Sales (K Units) Forecast by Application

12.2.2 Global Consumer Grade Mechanical Hard Drive Market Size (M USD) Forecast by Application (2026-2035)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Consumer Grade Mechanical Hard Drive Market Size by Type (M USD)

Table 4. Global Consumer Grade Mechanical Hard Drive Market Size by Application

Table 5. Consumer Grade Mechanical Hard Drive Market Size Comparison by Region (M USD)

Table 6. Global Consumer Grade Mechanical Hard Drive Sales (K Units) by Manufacturers (2020-2025)

Table 7. Global Consumer Grade Mechanical Hard Drive Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Consumer Grade Mechanical Hard Drive Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Consumer Grade Mechanical Hard Drive Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Consumer Grade Mechanical Hard Drive as of 2025)

Table 11. Global Market Consumer Grade Mechanical Hard Drive Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Consumer Grade Mechanical Hard Drive Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Consumer Grade Mechanical Hard Drive Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global Consumer Grade Mechanical Hard Drive Sales by Type (K Units)

Table 27. Global Consumer Grade Mechanical Hard Drive Market Size by Type (M USD)

Table 28. Global Consumer Grade Mechanical Hard Drive Sales (K Units) by Type (2020-2025)

Table 29. Global Consumer Grade Mechanical Hard Drive Sales Market Share by Type (2020-2025)

Table 30. Global Consumer Grade Mechanical Hard Drive Market Size (M USD) by Type (2020-2025)

Table 31. Global Consumer Grade Mechanical Hard Drive Market Share by Type (2020-2025)

Table 32. Global Consumer Grade Mechanical Hard Drive Price (USD/Unit) by Type (2020-2025)

Table 33. Global Consumer Grade Mechanical Hard Drive Sales (K Units) by Application

Table 34. Global Consumer Grade Mechanical Hard Drive Market Size by Application

Table 35. Global Consumer Grade Mechanical Hard Drive Sales by Application (2020-2025) & (K Units)

Table 36. Global Consumer Grade Mechanical Hard Drive Sales Market Share by Application (2020-2025)

Table 37. Global Consumer Grade Mechanical Hard Drive Market Size by Application (2020-2025) & (M USD)

Table 38. Global Consumer Grade Mechanical Hard Drive Market Share by Application (2020-2025)

Table 39. Global Consumer Grade Mechanical Hard Drive Sales Growth Rate by Application (2020-2025)

Table 40. Global Consumer Grade Mechanical Hard Drive Sales by Region (2020-2025) & (K Units)

Table 41. Global Consumer Grade Mechanical Hard Drive Sales Market Share by Region (2020-2025)

Table 42. Global Consumer Grade Mechanical Hard Drive Market Size by Region (2020-2025) & (M USD)

Table 43. Global Consumer Grade Mechanical Hard Drive Market Size by Region (2020-2025)

Table 44. North America Consumer Grade Mechanical Hard Drive Sales by Country (2020-2025) & (K Units)

Table 45. North America Consumer Grade Mechanical Hard Drive Market Size by Country (2020-2025) & (M USD)

Table 46. Europe Consumer Grade Mechanical Hard Drive Sales by Country (2020-2025) & (K Units)

Table 47. Europe Consumer Grade Mechanical Hard Drive Market Size by Country (2020-2025) & (M USD)

Table 48. Asia Pacific Consumer Grade Mechanical Hard Drive Sales by Region (2020-2025) & (K Units)

Table 49. Asia Pacific Consumer Grade Mechanical Hard Drive Market Size by Region (2020-2025) & (M USD)

Table 50. South America Consumer Grade Mechanical Hard Drive Sales by Country (2020-2025) & (K Units)

Table 51. South America Consumer Grade Mechanical Hard Drive Market Size by Country (2020-2025) & (M USD)

Table 52. Middle East and Africa Consumer Grade Mechanical Hard Drive Sales by Region (2020-2025) & (K Units)

Table 53. Middle East and Africa Consumer Grade Mechanical Hard Drive Market Size by Region (2020-2025) & (M USD)

Table 54. Global Consumer Grade Mechanical Hard Drive Production (K Units) by Region(2020-2025)

Table 55. Global Consumer Grade Mechanical Hard Drive Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Consumer Grade Mechanical Hard Drive Revenue Market Share by Region (2020-2025)

Table 57. Global Consumer Grade Mechanical Hard Drive Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. North America Consumer Grade Mechanical Hard Drive Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Europe Consumer Grade Mechanical Hard Drive Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Japan Consumer Grade Mechanical Hard Drive Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China Consumer Grade Mechanical Hard Drive Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. Toshiba Basic Information

Table 63. Toshiba Consumer Grade Mechanical Hard Drive Product Overview

Table 64. Toshiba Consumer Grade Mechanical Hard Drive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. Toshiba Business Overview

Table 66. Toshiba SWOT Analysis

Table 67. Toshiba Recent Developments

Table 68. Western Digital Basic Information

Table 69. Western Digital Consumer Grade Mechanical Hard Drive Product Overview

Table 70. Western Digital Consumer Grade Mechanical Hard Drive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. Western Digital Business Overview

Table 72. Western Digital SWOT Analysis

Table 73. Western Digital Recent Developments

Table 74. Lacie Basic Information

Table 75. Lacie Consumer Grade Mechanical Hard Drive Product Overview

Table 76. Lacie Consumer Grade Mechanical Hard Drive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. Lacie Business Overview

Table 78. Lacie SWOT Analysis

Table 79. Lacie Recent Developments

Table 80. Seagate Technology Basic Information

Table 81. Seagate Technology Consumer Grade Mechanical Hard Drive Product Overview

Table 82. Seagate Technology Consumer Grade Mechanical Hard Drive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. Seagate Technology Business Overview

Table 84. Seagate Technology Recent Developments

Table 85. Samsung Basic Information

Table 86. Samsung Consumer Grade Mechanical Hard Drive Product Overview

Table 87. Samsung Consumer Grade Mechanical Hard Drive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 88. Samsung Business Overview

Table 89. Samsung Recent Developments

Table 90. Kingston Basic Information

Table 91. Kingston Consumer Grade Mechanical Hard Drive Product Overview

Table 92. Kingston Consumer Grade Mechanical Hard Drive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 93. Kingston Business Overview

Table 94. Kingston Recent Developments

Table 95. Newsmy Digital Technology Co.,Ltd Basic Information

Table 96. Newsmy Digital Technology Co.,Ltd Consumer Grade Mechanical Hard Drive Product Overview

Table 97. Newsmy Digital Technology Co.,Ltd Consumer Grade Mechanical Hard Drive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 98. Newsmy Digital Technology Co.,Ltd Business Overview

Table 99. Newsmy Digital Technology Co.,Ltd Recent Developments

Table 100. Netac Technology Co.,Ltd Basic Information

- Table 101. Netac Technology Co.,Ltd Consumer Grade Mechanical Hard Drive Product Overview
- Table 102. Netac Technology Co.,Ltd Consumer Grade Mechanical Hard Drive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 103. Netac Technology Co.,Ltd Business Overview
- Table 104. Netac Technology Co.,Ltd Recent Developments
- Table 105. JEYI Innovation Basic Information
- Table 106. JEYI Innovation Consumer Grade Mechanical Hard Drive Product Overview
- Table 107. JEYI Innovation Consumer Grade Mechanical Hard Drive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 108. JEYI Innovation Business Overview
- Table 109. JEYI Innovation Recent Developments
- Table 110. Lexar Basic Information
- Table 111. Lexar Consumer Grade Mechanical Hard Drive Product Overview
- Table 112. Lexar Consumer Grade Mechanical Hard Drive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 113. Lexar Business Overview
- Table 114. Lexar Recent Developments
- Table 115. Micron Technology Basic Information
- Table 116. Micron Technology Consumer Grade Mechanical Hard Drive Product Overview
- Table 117. Micron Technology Consumer Grade Mechanical Hard Drive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 118. Micron Technology Business Overview
- Table 119. Micron Technology Recent Developments
- Table 120. Global Consumer Grade Mechanical Hard Drive Sales Forecast by Region (2026-2035) & (K Units)
- Table 121. Global Consumer Grade Mechanical Hard Drive Market Size Forecast by Region (2026-2035) & (M USD)
- Table 122. North America Consumer Grade Mechanical Hard Drive Sales Forecast by Country (2026-2035) & (K Units)
- Table 123. North America Consumer Grade Mechanical Hard Drive Market Size Forecast by Country (2026-2035) & (M USD)
- Table 124. Europe Consumer Grade Mechanical Hard Drive Sales Forecast by Country (2026-2035) & (K Units)
- Table 125. Europe Consumer Grade Mechanical Hard Drive Market Size Forecast by Country (2026-2035) & (M USD)
- Table 126. Asia Pacific Consumer Grade Mechanical Hard Drive Sales Forecast by Region (2026-2035) & (K Units)

Table 127. Asia Pacific Consumer Grade Mechanical Hard Drive Market Size Forecast by Region (2026-2035) & (M USD)

Table 128. South America Consumer Grade Mechanical Hard Drive Sales Forecast by Country (2026-2035) & (K Units)

Table 129. South America Consumer Grade Mechanical Hard Drive Market Size Forecast by Country (2026-2035) & (M USD)

Table 130. Middle East and Africa Consumer Grade Mechanical Hard Drive Sales Forecast by Country (2026-2035) & (Units)

Table 131. Middle East and Africa Consumer Grade Mechanical Hard Drive Market Size Forecast by Country (2026-2035) & (M USD)

Table 132. Global Consumer Grade Mechanical Hard Drive Sales Forecast by Type (2026-2035) & (K Units)

Table 133. Global Consumer Grade Mechanical Hard Drive Market Size Forecast by Type (2026-2035) & (M USD)

Table 134. Global Consumer Grade Mechanical Hard Drive Price Forecast by Type (2026-2035) & (USD/Unit)

Table 135. Global Consumer Grade Mechanical Hard Drive Sales (K Units) Forecast by Application (2026-2035)

Table 136. Global Consumer Grade Mechanical Hard Drive Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Consumer Grade Mechanical Hard Drive
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Consumer Grade Mechanical Hard Drive Market Size (M USD), 2025-2035
- Figure 5. Global Consumer Grade Mechanical Hard Drive Market Size (M USD) (2020-2035)
- Figure 6. Global Consumer Grade Mechanical Hard Drive Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Consumer Grade Mechanical Hard Drive Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Consumer Grade Mechanical Hard Drive Product Life Cycle
- Figure 13. Consumer Grade Mechanical Hard Drive Sales Share by Manufacturers in 2025
- Figure 14. Global Consumer Grade Mechanical Hard Drive Revenue Share by Manufacturers in 2025
- Figure 15. Consumer Grade Mechanical Hard Drive Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Consumer Grade Mechanical Hard Drive Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Consumer Grade Mechanical Hard Drive Revenue in 2025
- Figure 18. Industry Chain Map of Consumer Grade Mechanical Hard Drive
- Figure 19. Global Consumer Grade Mechanical Hard Drive Market PEST Analysis
- Figure 20. Global Consumer Grade Mechanical Hard Drive Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Consumer Grade Mechanical Hard Drive Market Share by Type

Figure 27. Sales Market Share of Consumer Grade Mechanical Hard Drive by Type (2020-2025)

Figure 28. Sales Market Share of Consumer Grade Mechanical Hard Drive by Type in 2025

Figure 29. Market Share of Consumer Grade Mechanical Hard Drive by Type (2020-2025)

Figure 30. Market Share of Consumer Grade Mechanical Hard Drive by Type in 2025

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Consumer Grade Mechanical Hard Drive Market Share by Application

Figure 33. Global Consumer Grade Mechanical Hard Drive Sales Market Share by Application (2020-2025)

Figure 34. Global Consumer Grade Mechanical Hard Drive Sales Market Share by Application in 2025

Figure 35. Global Consumer Grade Mechanical Hard Drive Market Share by Application (2020-2025)

Figure 36. Global Consumer Grade Mechanical Hard Drive Market Share by Application in 2025

Figure 37. Global Consumer Grade Mechanical Hard Drive Sales Growth Rate by Application (2020-2025)

Figure 38. Global Consumer Grade Mechanical Hard Drive Sales Market Share by Region (2020-2025)

Figure 39. Global Consumer Grade Mechanical Hard Drive Market Size by Region (2020-2025)

Figure 40. North America Consumer Grade Mechanical Hard Drive Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Consumer Grade Mechanical Hard Drive Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Consumer Grade Mechanical Hard Drive Sales Market Share by Country in 2024

Figure 43. North America Consumer Grade Mechanical Hard Drive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Consumer Grade Mechanical Hard Drive Market Size by Country in 2024

Figure 45. U.S. Consumer Grade Mechanical Hard Drive Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Consumer Grade Mechanical Hard Drive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Consumer Grade Mechanical Hard Drive Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Consumer Grade Mechanical Hard Drive Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Consumer Grade Mechanical Hard Drive Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Consumer Grade Mechanical Hard Drive Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Consumer Grade Mechanical Hard Drive Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Consumer Grade Mechanical Hard Drive Sales Market Share by Country in 2024

Figure 53. Europe Consumer Grade Mechanical Hard Drive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Consumer Grade Mechanical Hard Drive Market Size by Country in 2024

Figure 55. Germany Consumer Grade Mechanical Hard Drive Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Consumer Grade Mechanical Hard Drive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Consumer Grade Mechanical Hard Drive Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Consumer Grade Mechanical Hard Drive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Consumer Grade Mechanical Hard Drive Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Consumer Grade Mechanical Hard Drive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Consumer Grade Mechanical Hard Drive Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Consumer Grade Mechanical Hard Drive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Consumer Grade Mechanical Hard Drive Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Consumer Grade Mechanical Hard Drive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Consumer Grade Mechanical Hard Drive Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Consumer Grade Mechanical Hard Drive Sales Market Share by Region in 2024

Figure 67. Asia Pacific Consumer Grade Mechanical Hard Drive Market Size by Region

in 2024

Figure 68. China Consumer Grade Mechanical Hard Drive Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Consumer Grade Mechanical Hard Drive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Consumer Grade Mechanical Hard Drive Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Consumer Grade Mechanical Hard Drive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Consumer Grade Mechanical Hard Drive Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Consumer Grade Mechanical Hard Drive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Consumer Grade Mechanical Hard Drive Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Consumer Grade Mechanical Hard Drive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Consumer Grade Mechanical Hard Drive Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Consumer Grade Mechanical Hard Drive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Consumer Grade Mechanical Hard Drive Sales and Growth Rate (K Units)

Figure 79. South America Consumer Grade Mechanical Hard Drive Sales Market Share by Country in 2024

Figure 80. South America Consumer Grade Mechanical Hard Drive Market Size and Growth Rate (M USD)

Figure 81. South America Consumer Grade Mechanical Hard Drive Market Size by Country in 2024

Figure 82. Brazil Consumer Grade Mechanical Hard Drive Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Consumer Grade Mechanical Hard Drive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Consumer Grade Mechanical Hard Drive Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Consumer Grade Mechanical Hard Drive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Consumer Grade Mechanical Hard Drive Sales and Growth Rate (2020-2025) & (K Units)

- Figure 87. Columbia Consumer Grade Mechanical Hard Drive Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 88. Middle East and Africa Consumer Grade Mechanical Hard Drive Sales and Growth Rate (K Units)
- Figure 89. Middle East and Africa Consumer Grade Mechanical Hard Drive Sales Market Share by Region in 2024
- Figure 90. Middle East and Africa Consumer Grade Mechanical Hard Drive Market Size and Growth Rate (M USD)
- Figure 91. Middle East and Africa Consumer Grade Mechanical Hard Drive Market Size by Region in 2024
- Figure 92. Saudi Arabia Consumer Grade Mechanical Hard Drive Sales and Growth Rate (2020-2025) & (K Units)
- Figure 93. Saudi Arabia Consumer Grade Mechanical Hard Drive Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 94. UAE Consumer Grade Mechanical Hard Drive Sales and Growth Rate (2020-2025) & (K Units)
- Figure 95. UAE Consumer Grade Mechanical Hard Drive Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 96. Egypt Consumer Grade Mechanical Hard Drive Sales and Growth Rate (2020-2025) & (K Units)
- Figure 97. Egypt Consumer Grade Mechanical Hard Drive Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 98. Nigeria Consumer Grade Mechanical Hard Drive Sales and Growth Rate (2020-2025) & (K Units)
- Figure 99. Nigeria Consumer Grade Mechanical Hard Drive Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 100. South Africa Consumer Grade Mechanical Hard Drive Sales and Growth Rate (2020-2025) & (K Units)
- Figure 101. South Africa Consumer Grade Mechanical Hard Drive Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 102. Global Consumer Grade Mechanical Hard Drive Production Market Share by Region (2020-2025)
- Figure 103. North America Consumer Grade Mechanical Hard Drive Production (K Units) Growth Rate (2020-2025)
- Figure 104. Europe Consumer Grade Mechanical Hard Drive Production (K Units) Growth Rate (2020-2025)
- Figure 105. Japan Consumer Grade Mechanical Hard Drive Production (K Units) Growth Rate (2020-2025)
- Figure 106. China Consumer Grade Mechanical Hard Drive Production (K Units)

Growth Rate (2020-2025)

Figure 107. Global Consumer Grade Mechanical Hard Drive Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Consumer Grade Mechanical Hard Drive Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Consumer Grade Mechanical Hard Drive Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Consumer Grade Mechanical Hard Drive Market Share Forecast by Type (2026-2035)

Figure 111. Global Consumer Grade Mechanical Hard Drive Sales Forecast by Application (2026-2035)

Figure 112. Global Consumer Grade Mechanical Hard Drive Market Share Forecast by Application (2026-2035)

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