

Global Connectivity Platforms For Iot Devices Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/CBA690A2276BEN.html>

Date: December 2025

Pages: 132

Price: US\$ 3,200.00 (Single User License)

ID: CBA690A2276BEN

Abstracts

Connectivity platforms for IoT devices provide easy access to devices. Collect data from devices, websites, applications and partners, analyze untapped data to transform the business, help collect data and send it to the cloud, and analyze the information to provide the ability to manage the device. It makes possible experiences from today's connected world. It provides the ability to build, deploy, and extend industrial projects and applications. To improve profitability and productivity.

The global Connectivity Platforms For IoT Devices market size was estimated at USD 3540.25 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 19.65% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Connectivity Platforms For IoT Devices market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Connectivity Platforms For IoT Devices market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a

nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Connectivity Platforms For Iot Devices market.

Global Connectivity Platforms For Iot Devices Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Sigfox

Cisco

EMnify

Arm Holdings (SoftBank Group)

Aeris

Comarch

Swisscom

MAVOCO

KORE Wireless

Sierra Wireless

HPE

Vodafone

Hologram Inc

Nokia

Airtel

Proximus Group

Truphone

Huawei
Ericsson
ZTE
Links Field
PTC

Market Segmentation (by Type)

Cellular Connectivity
Non-cellular Connectivity

Market Segmentation (by Application)

BFSI
Automotive
Consumer Electronics
Retail
Energy & Utilities
Healthcare
Manufacturing
Transport & Logistics

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Connectivity Platforms For Iot Devices Market

Overview of the regional outlook of the Connectivity Platforms For Iot Devices Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Connectivity Platforms For Iot Devices Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Connectivity Platforms For IoT Devices, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change. This enables you to anticipate market changes to remain ahead of your competitors. You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents.

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Connectivity Platforms For Iot Devices

1.2 Key Market Segments

1.2.1 Connectivity Platforms For Iot Devices Segment by Type

1.2.2 Connectivity Platforms For Iot Devices Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 CONNECTIVITY PLATFORMS FOR IOT DEVICES MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 CONNECTIVITY PLATFORMS FOR IOT DEVICES MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Connectivity Platforms For Iot Devices Product Life Cycle

3.3 Global Connectivity Platforms For Iot Devices Revenue Market Share by Company (2020-2025)

3.4 Connectivity Platforms For Iot Devices Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.5 Headquarters, Areas Served, and Product Types of Major Players

3.6 Connectivity Platforms For Iot Devices Market Competitive Situation and Trends

3.6.1 Connectivity Platforms For Iot Devices Market Concentration Rate

3.6.2 Global 5 and 10 Largest Connectivity Platforms For Iot Devices Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 CONNECTIVITY PLATFORMS FOR IOT DEVICES VALUE CHAIN ANALYSIS

- 4.1 Connectivity Platforms For Iot Devices Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF CONNECTIVITY PLATFORMS FOR IOT DEVICES MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Connectivity Platforms For Iot Devices Market Porter's Five Forces Analysis

6 CONNECTIVITY PLATFORMS FOR IOT DEVICES MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Connectivity Platforms For Iot Devices Market by Type (2020-2025)
- 6.3 Global Connectivity Platforms For Iot Devices Market Size Growth Rate by Type (2021-2025)

7 CONNECTIVITY PLATFORMS FOR IOT DEVICES MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Connectivity Platforms For Iot Devices Market Size (M USD) by Application (2020-2025)
- 7.3 Global Connectivity Platforms For Iot Devices Market Size Growth Rate by Application (2021-2025)

8 CONNECTIVITY PLATFORMS FOR IOT DEVICES MARKET SEGMENTATION BY REGION

8.1 Global Connectivity Platforms For Iot Devices Market Size by Region

8.1.1 Global Connectivity Platforms For Iot Devices Market Size by Region

8.1.2 Global Connectivity Platforms For Iot Devices Market Size Market Share by Region

8.2 North America

8.2.1 North America Connectivity Platforms For Iot Devices Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Connectivity Platforms For Iot Devices Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific Connectivity Platforms For Iot Devices Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Connectivity Platforms For Iot Devices Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Connectivity Platforms For Iot Devices Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Sigfox

- 9.1.1 Sigfox Basic Information
- 9.1.2 Sigfox Connectivity Platforms For Iot Devices Product Overview
- 9.1.3 Sigfox Connectivity Platforms For Iot Devices Product Market Performance
- 9.1.4 Sigfox SWOT Analysis
- 9.1.5 Sigfox Business Overview
- 9.1.6 Sigfox Recent Developments

9.2 Cisco

- 9.2.1 Cisco Basic Information
- 9.2.2 Cisco Connectivity Platforms For Iot Devices Product Overview
- 9.2.3 Cisco Connectivity Platforms For Iot Devices Product Market Performance
- 9.2.4 Cisco SWOT Analysis
- 9.2.5 Cisco Business Overview
- 9.2.6 Cisco Recent Developments

9.3 EMnify

- 9.3.1 EMnify Basic Information
- 9.3.2 EMnify Connectivity Platforms For Iot Devices Product Overview
- 9.3.3 EMnify Connectivity Platforms For Iot Devices Product Market Performance
- 9.3.4 EMnify SWOT Analysis
- 9.3.5 EMnify Business Overview
- 9.3.6 EMnify Recent Developments

9.4 Arm Holdings (SoftBank Group)

- 9.4.1 Arm Holdings (SoftBank Group) Basic Information
- 9.4.2 Arm Holdings (SoftBank Group) Connectivity Platforms For Iot Devices Product Overview
- 9.4.3 Arm Holdings (SoftBank Group) Connectivity Platforms For Iot Devices Product Market Performance
- 9.4.4 Arm Holdings (SoftBank Group) Business Overview
- 9.4.5 Arm Holdings (SoftBank Group) Recent Developments

9.5 Aeris

- 9.5.1 Aeris Basic Information
- 9.5.2 Aeris Connectivity Platforms For Iot Devices Product Overview
- 9.5.3 Aeris Connectivity Platforms For Iot Devices Product Market Performance
- 9.5.4 Aeris Business Overview
- 9.5.5 Aeris Recent Developments

9.6 Comarch

- 9.6.1 Comarch Basic Information
- 9.6.2 Comarch Connectivity Platforms For Iot Devices Product Overview
- 9.6.3 Comarch Connectivity Platforms For Iot Devices Product Market Performance
- 9.6.4 Comarch Business Overview
- 9.6.5 Comarch Recent Developments
- 9.7 Swisscom
 - 9.7.1 Swisscom Basic Information
 - 9.7.2 Swisscom Connectivity Platforms For Iot Devices Product Overview
 - 9.7.3 Swisscom Connectivity Platforms For Iot Devices Product Market Performance
 - 9.7.4 Swisscom Business Overview
 - 9.7.5 Swisscom Recent Developments
- 9.8 MAVOCO
 - 9.8.1 MAVOCO Basic Information
 - 9.8.2 MAVOCO Connectivity Platforms For Iot Devices Product Overview
 - 9.8.3 MAVOCO Connectivity Platforms For Iot Devices Product Market Performance
 - 9.8.4 MAVOCO Business Overview
 - 9.8.5 MAVOCO Recent Developments
- 9.9 KORE Wireless
 - 9.9.1 KORE Wireless Basic Information
 - 9.9.2 KORE Wireless Connectivity Platforms For Iot Devices Product Overview
 - 9.9.3 KORE Wireless Connectivity Platforms For Iot Devices Product Market Performance
 - 9.9.4 KORE Wireless Business Overview
 - 9.9.5 KORE Wireless Recent Developments
- 9.10 Sierra Wireless
 - 9.10.1 Sierra Wireless Basic Information
 - 9.10.2 Sierra Wireless Connectivity Platforms For Iot Devices Product Overview
 - 9.10.3 Sierra Wireless Connectivity Platforms For Iot Devices Product Market Performance
 - 9.10.4 Sierra Wireless Business Overview
 - 9.10.5 Sierra Wireless Recent Developments
- 9.11 HPE
 - 9.11.1 HPE Basic Information
 - 9.11.2 HPE Connectivity Platforms For Iot Devices Product Overview
 - 9.11.3 HPE Connectivity Platforms For Iot Devices Product Market Performance
 - 9.11.4 HPE Business Overview
 - 9.11.5 HPE Recent Developments
- 9.12 Vodafone
 - 9.12.1 Vodafone Basic Information

- 9.12.2 Vodafone Connectivity Platforms For Iot Devices Product Overview
- 9.12.3 Vodafone Connectivity Platforms For Iot Devices Product Market Performance
- 9.12.4 Vodafone Business Overview
- 9.12.5 Vodafone Recent Developments
- 9.13 Hologram Inc
 - 9.13.1 Hologram Inc Basic Information
 - 9.13.2 Hologram Inc Connectivity Platforms For Iot Devices Product Overview
 - 9.13.3 Hologram Inc Connectivity Platforms For Iot Devices Product Market Performance
 - 9.13.4 Hologram Inc Business Overview
 - 9.13.5 Hologram Inc Recent Developments
- 9.14 Nokia
 - 9.14.1 Nokia Basic Information
 - 9.14.2 Nokia Connectivity Platforms For Iot Devices Product Overview
 - 9.14.3 Nokia Connectivity Platforms For Iot Devices Product Market Performance
 - 9.14.4 Nokia Business Overview
 - 9.14.5 Nokia Recent Developments
- 9.15 Airtel
 - 9.15.1 Airtel Basic Information
 - 9.15.2 Airtel Connectivity Platforms For Iot Devices Product Overview
 - 9.15.3 Airtel Connectivity Platforms For Iot Devices Product Market Performance
 - 9.15.4 Airtel Business Overview
 - 9.15.5 Airtel Recent Developments
- 9.16 Proximus Group
 - 9.16.1 Proximus Group Basic Information
 - 9.16.2 Proximus Group Connectivity Platforms For Iot Devices Product Overview
 - 9.16.3 Proximus Group Connectivity Platforms For Iot Devices Product Market Performance
 - 9.16.4 Proximus Group Business Overview
 - 9.16.5 Proximus Group Recent Developments
- 9.17 Truphone
 - 9.17.1 Truphone Basic Information
 - 9.17.2 Truphone Connectivity Platforms For Iot Devices Product Overview
 - 9.17.3 Truphone Connectivity Platforms For Iot Devices Product Market Performance
 - 9.17.4 Truphone Business Overview
 - 9.17.5 Truphone Recent Developments
- 9.18 Huawei
 - 9.18.1 Huawei Basic Information
 - 9.18.2 Huawei Connectivity Platforms For Iot Devices Product Overview

- 9.18.3 Huawei Connectivity Platforms For Iot Devices Product Market Performance
- 9.18.4 Huawei Business Overview
- 9.18.5 Huawei Recent Developments
- 9.19 Ericsson
 - 9.19.1 Ericsson Basic Information
 - 9.19.2 Ericsson Connectivity Platforms For Iot Devices Product Overview
 - 9.19.3 Ericsson Connectivity Platforms For Iot Devices Product Market Performance
 - 9.19.4 Ericsson Business Overview
 - 9.19.5 Ericsson Recent Developments
- 9.20 ZTE
 - 9.20.1 ZTE Basic Information
 - 9.20.2 ZTE Connectivity Platforms For Iot Devices Product Overview
 - 9.20.3 ZTE Connectivity Platforms For Iot Devices Product Market Performance
 - 9.20.4 ZTE Business Overview
 - 9.20.5 ZTE Recent Developments
- 9.21 Links Field
 - 9.21.1 Links Field Basic Information
 - 9.21.2 Links Field Connectivity Platforms For Iot Devices Product Overview
 - 9.21.3 Links Field Connectivity Platforms For Iot Devices Product Market Performance
 - 9.21.4 Links Field Business Overview
 - 9.21.5 Links Field Recent Developments
- 9.22 PTC
 - 9.22.1 PTC Basic Information
 - 9.22.2 PTC Connectivity Platforms For Iot Devices Product Overview
 - 9.22.3 PTC Connectivity Platforms For Iot Devices Product Market Performance
 - 9.22.4 PTC Business Overview
 - 9.22.5 PTC Recent Developments

10 CONNECTIVITY PLATFORMS FOR IOT DEVICES MARKET FORECAST BY REGION

- 10.1 Global Connectivity Platforms For Iot Devices Market Size Forecast
- 10.2 Global Connectivity Platforms For Iot Devices Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Connectivity Platforms For Iot Devices Market Size Forecast by Country
 - 10.2.3 Asia Pacific Connectivity Platforms For Iot Devices Market Size Forecast by Region
 - 10.2.4 South America Connectivity Platforms For Iot Devices Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Sales of Connectivity Platforms For Iot Devices by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

11.1 Global Connectivity Platforms For Iot Devices Market Forecast by Type (2026-2035)

11.1.1 Global Connectivity Platforms For Iot Devices Market Size Forecast by Type (2026-2035)

11.2 Global Connectivity Platforms For Iot Devices Market Forecast by Application (2026-2035)

11.2.1 Global Connectivity Platforms For Iot Devices Market Size (M USD) Forecast by Application (2026-2035)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Connectivity Platforms For Iot Devices Market Size by Type (M USD)

Table 4. Global Connectivity Platforms For Iot Devices Market Size by Application

Table 5. Connectivity Platforms For Iot Devices Market Size Comparison by Region (M USD)

Table 6. Global Connectivity Platforms For Iot Devices Revenue (M USD) by Company (2020-2025)

Table 7. Global Connectivity Platforms For Iot Devices Revenue Share by Company (2020-2025)

Table 8. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Connectivity Platforms For Iot Devices as of 2025)

Table 9. Headquarters, Areas Served, and Product Types of Major Players

Table 10. Product Type of Major Players

Table 11. Global Connectivity Platforms For Iot Devices Company Market Concentration Ratio (CR5 and HHI)

Table 12. Mergers & Acquisitions, Expansion Plans

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Connectivity Platforms For Iot Devices Market Challenges

Table 18. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 19. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 20. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 21. Global Connectivity Platforms For Iot Devices Market Size by Type (M USD)

Table 22. Global Connectivity Platforms For Iot Devices Market Size (M USD) by Type (2020-2025)

Table 23. Global Connectivity Platforms For Iot Devices Market Share by Type (2020-2025)

Table 24. Global Connectivity Platforms For Iot Devices Market Size Growth Rate by Type (2021-2025)

Table 25. Global Connectivity Platforms For Iot Devices Market Size by Application

Table 26. Global Connectivity Platforms For Iot Devices Market Size by Application (2020-2025) & (M USD)

Table 27. Global Connectivity Platforms For Iot Devices Market Share by Application (2020-2025)

Table 28. Global Connectivity Platforms For Iot Devices Market Size Growth Rate by Application (2021-2025)

Table 29. Global Connectivity Platforms For Iot Devices Market Size by Region (2020-2025) & (M USD)

Table 30. Global Connectivity Platforms For Iot Devices Market Size Market Share by Region (2020-2025)

Table 31. North America Connectivity Platforms For Iot Devices Market Size by Country (2020-2025) & (M USD)

Table 32. Europe Connectivity Platforms For Iot Devices Market Size by Country (2020-2025) & (M USD)

Table 33. Asia Pacific Connectivity Platforms For Iot Devices Market Size by Region (2020-2025) & (M USD)

Table 34. South America Connectivity Platforms For Iot Devices Market Size by Country (2020-2025) & (M USD)

Table 35. Middle East and Africa Connectivity Platforms For Iot Devices Market Size by Region (2020-2025) & (M USD)

Table 36. Sigfox Basic Information

Table 37. Sigfox Connectivity Platforms For Iot Devices Product Overview

Table 38. Sigfox Connectivity Platforms For Iot Devices Revenue (M USD) and Gross Margin (2020-2025)

Table 39. Sigfox SWOT Analysis

Table 40. Sigfox Business Overview

Table 41. Sigfox Recent Developments

Table 42. Cisco Basic Information

Table 43. Cisco Connectivity Platforms For Iot Devices Product Overview

Table 44. Cisco Connectivity Platforms For Iot Devices Revenue (M USD) and Gross Margin (2020-2025)

Table 45. Cisco SWOT Analysis

Table 46. Cisco Business Overview

Table 47. Cisco Recent Developments

Table 48. EMnify Basic Information

Table 49. EMnify Connectivity Platforms For Iot Devices Product Overview

Table 50. EMnify Connectivity Platforms For Iot Devices Revenue (M USD) and Gross Margin (2020-2025)

Table 51. EMnify SWOT Analysis

Table 52. EMnify Business Overview

Table 53. EMnify Recent Developments

- Table 54. Arm Holdings (SoftBank Group) Basic Information
- Table 55. Arm Holdings (SoftBank Group) Connectivity Platforms For Iot Devices Product Overview
- Table 56. Arm Holdings (SoftBank Group) Connectivity Platforms For Iot Devices Revenue (M USD) and Gross Margin (2020-2025)
- Table 57. Arm Holdings (SoftBank Group) Business Overview
- Table 58. Arm Holdings (SoftBank Group) Recent Developments
- Table 59. Aeris Basic Information
- Table 60. Aeris Connectivity Platforms For Iot Devices Product Overview
- Table 61. Aeris Connectivity Platforms For Iot Devices Revenue (M USD) and Gross Margin (2020-2025)
- Table 62. Aeris Business Overview
- Table 63. Aeris Recent Developments
- Table 64. Comarch Basic Information
- Table 65. Comarch Connectivity Platforms For Iot Devices Product Overview
- Table 66. Comarch Connectivity Platforms For Iot Devices Revenue (M USD) and Gross Margin (2020-2025)
- Table 67. Comarch Business Overview
- Table 68. Comarch Recent Developments
- Table 69. Swisscom Basic Information
- Table 70. Swisscom Connectivity Platforms For Iot Devices Product Overview
- Table 71. Swisscom Connectivity Platforms For Iot Devices Revenue (M USD) and Gross Margin (2020-2025)
- Table 72. Swisscom Business Overview
- Table 73. Swisscom Recent Developments
- Table 74. MAVOCO Basic Information
- Table 75. MAVOCO Connectivity Platforms For Iot Devices Product Overview
- Table 76. MAVOCO Connectivity Platforms For Iot Devices Revenue (M USD) and Gross Margin (2020-2025)
- Table 77. MAVOCO Business Overview
- Table 78. MAVOCO Recent Developments
- Table 79. KORE Wireless Basic Information
- Table 80. KORE Wireless Connectivity Platforms For Iot Devices Product Overview
- Table 81. KORE Wireless Connectivity Platforms For Iot Devices Revenue (M USD) and Gross Margin (2020-2025)
- Table 82. KORE Wireless Business Overview
- Table 83. KORE Wireless Recent Developments
- Table 84. Sierra Wireless Basic Information
- Table 85. Sierra Wireless Connectivity Platforms For Iot Devices Product Overview

Table 86. Sierra Wireless Connectivity Platforms For Iot Devices Revenue (M USD) and Gross Margin (2020-2025)

Table 87. Sierra Wireless Business Overview

Table 88. Sierra Wireless Recent Developments

Table 89. HPE Basic Information

Table 90. HPE Connectivity Platforms For Iot Devices Product Overview

Table 91. HPE Connectivity Platforms For Iot Devices Revenue (M USD) and Gross Margin (2020-2025)

Table 92. HPE Business Overview

Table 93. HPE Recent Developments

Table 94. Vodafone Basic Information

Table 95. Vodafone Connectivity Platforms For Iot Devices Product Overview

Table 96. Vodafone Connectivity Platforms For Iot Devices Revenue (M USD) and Gross Margin (2020-2025)

Table 97. Vodafone Business Overview

Table 98. Vodafone Recent Developments

Table 99. Hologram Inc Basic Information

Table 100. Hologram Inc Connectivity Platforms For Iot Devices Product Overview

Table 101. Hologram Inc Connectivity Platforms For Iot Devices Revenue (M USD) and Gross Margin (2020-2025)

Table 102. Hologram Inc Business Overview

Table 103. Hologram Inc Recent Developments

Table 104. Nokia Basic Information

Table 105. Nokia Connectivity Platforms For Iot Devices Product Overview

Table 106. Nokia Connectivity Platforms For Iot Devices Revenue (M USD) and Gross Margin (2020-2025)

Table 107. Nokia Business Overview

Table 108. Nokia Recent Developments

Table 109. Airtel Basic Information

Table 110. Airtel Connectivity Platforms For Iot Devices Product Overview

Table 111. Airtel Connectivity Platforms For Iot Devices Revenue (M USD) and Gross Margin (2020-2025)

Table 112. Airtel Business Overview

Table 113. Airtel Recent Developments

Table 114. Proximus Group Basic Information

Table 115. Proximus Group Connectivity Platforms For Iot Devices Product Overview

Table 116. Proximus Group Connectivity Platforms For Iot Devices Revenue (M USD) and Gross Margin (2020-2025)

Table 117. Proximus Group Business Overview

Table 118. Proximus Group Recent Developments

Table 119. Truphone Basic Information

Table 120. Truphone Connectivity Platforms For Iot Devices Product Overview

Table 121. Truphone Connectivity Platforms For Iot Devices Revenue (M USD) and Gross Margin (2020-2025)

Table 122. Truphone Business Overview

Table 123. Truphone Recent Developments

Table 124. Huawei Basic Information

Table 125. Huawei Connectivity Platforms For Iot Devices Product Overview

Table 126. Huawei Connectivity Platforms For Iot Devices Revenue (M USD) and Gross Margin (2020-2025)

Table 127. Huawei Business Overview

Table 128. Huawei Recent Developments

Table 129. Ericsson Basic Information

Table 130. Ericsson Connectivity Platforms For Iot Devices Product Overview

Table 131. Ericsson Connectivity Platforms For Iot Devices Revenue (M USD) and Gross Margin (2020-2025)

Table 132. Ericsson Business Overview

Table 133. Ericsson Recent Developments

Table 134. ZTE Basic Information

Table 135. ZTE Connectivity Platforms For Iot Devices Product Overview

Table 136. ZTE Connectivity Platforms For Iot Devices Revenue (M USD) and Gross Margin (2020-2025)

Table 137. ZTE Business Overview

Table 138. ZTE Recent Developments

Table 139. Links Field Basic Information

Table 140. Links Field Connectivity Platforms For Iot Devices Product Overview

Table 141. Links Field Connectivity Platforms For Iot Devices Revenue (M USD) and Gross Margin (2020-2025)

Table 142. Links Field Business Overview

Table 143. Links Field Recent Developments

Table 144. PTC Basic Information

Table 145. PTC Connectivity Platforms For Iot Devices Product Overview

Table 146. PTC Connectivity Platforms For Iot Devices Revenue (M USD) and Gross Margin (2020-2025)

Table 147. PTC Business Overview

Table 148. PTC Recent Developments

Table 149. Global Connectivity Platforms For Iot Devices Market Size Forecast by Region (2026-2035) & (M USD)

Table 150. North America Connectivity Platforms For Iot Devices Market Size Forecast by Country (2026-2035) & (M USD)

Table 151. Europe Connectivity Platforms For Iot Devices Market Size Forecast by Country (2026-2035) & (M USD)

Table 152. Asia Pacific Connectivity Platforms For Iot Devices Market Size Forecast by Region (2026-2035) & (M USD)

Table 153. South America Connectivity Platforms For Iot Devices Market Size Forecast by Country (2026-2035) & (M USD)

Table 154. Middle East and Africa Connectivity Platforms For Iot Devices Market Size Forecast by Country (2026-2035) & (M USD)

Table 155. Global Connectivity Platforms For Iot Devices Market Size Forecast by Type (2026-2035) & (M USD)

Table 156. Global Connectivity Platforms For Iot Devices Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industry Chain of Connectivity Platforms For Iot Devices
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Connectivity Platforms For Iot Devices Market Size (M USD), 2025-2035
- Figure 5. Global Connectivity Platforms For Iot Devices Market Size (M USD) (2020-2035)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Connectivity Platforms For Iot Devices Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global Connectivity Platforms For Iot Devices Product Life Cycle
- Figure 12. Global Connectivity Platforms For Iot Devices Revenue Share by Company in 2025
- Figure 13. Connectivity Platforms For Iot Devices Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Connectivity Platforms For Iot Devices Revenue in 2025
- Figure 15. Value Chain Map of Connectivity Platforms For Iot Devices
- Figure 16. Global Connectivity Platforms For Iot Devices Market PEST Analysis
- Figure 17. Global Connectivity Platforms For Iot Devices Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global Connectivity Platforms For Iot Devices Market Share by Type
- Figure 20. Market Share of Connectivity Platforms For Iot Devices by Type (2020-2025)
- Figure 21. Global Connectivity Platforms For Iot Devices Market Size Growth Rate by Type (2021-2025)
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Connectivity Platforms For Iot Devices Market Share by Application
- Figure 24. Global Connectivity Platforms For Iot Devices Market Share by Application (2020-2025)
- Figure 25. Global Connectivity Platforms For Iot Devices Market Share by Application in 2024
- Figure 26. Global Connectivity Platforms For Iot Devices Market Size Growth Rate by

Application (2021-2025)

Figure 27. Global Connectivity Platforms For Iot Devices Market Size Market Share by Region (2020-2025)

Figure 28. North America Connectivity Platforms For Iot Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 29. North America Connectivity Platforms For Iot Devices Market Size Market Share by Country in 2024

Figure 30. U.S. Connectivity Platforms For Iot Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 31. Canada Connectivity Platforms For Iot Devices Market Size (M USD) and Growth Rate (2020-2025)

Figure 32. Mexico Connectivity Platforms For Iot Devices Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Europe Connectivity Platforms For Iot Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 34. Europe Connectivity Platforms For Iot Devices Market Share by Country in 2024

Figure 35. Germany Connectivity Platforms For Iot Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 36. France Connectivity Platforms For Iot Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. U.K. Connectivity Platforms For Iot Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. Italy Connectivity Platforms For Iot Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Spain Connectivity Platforms For Iot Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Asia Pacific Connectivity Platforms For Iot Devices Market Size and Growth Rate (M USD)

Figure 41. Asia Pacific Connectivity Platforms For Iot Devices Market Size Market Share by Region in 2024

Figure 42. China Connectivity Platforms For Iot Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 43. Japan Connectivity Platforms For Iot Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. South Korea Connectivity Platforms For Iot Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. India Connectivity Platforms For Iot Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. Southeast Asia Connectivity Platforms For Iot Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. South America Connectivity Platforms For Iot Devices Market Size and Growth Rate (M USD)

Figure 48. South America Connectivity Platforms For Iot Devices Market Size Market Share by Country in 2024

Figure 49. Brazil Connectivity Platforms For Iot Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 50. Argentina Connectivity Platforms For Iot Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Columbia Connectivity Platforms For Iot Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Middle East and Africa Connectivity Platforms For Iot Devices Market Size and Growth Rate (M USD)

Figure 53. Middle East and Africa Connectivity Platforms For Iot Devices Market Size Market Share by Region in 2024

Figure 54. Saudi Arabia Connectivity Platforms For Iot Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 55. UAE Connectivity Platforms For Iot Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. Egypt Connectivity Platforms For Iot Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Nigeria Connectivity Platforms For Iot Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. South Africa Connectivity Platforms For Iot Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. Global Connectivity Platforms For Iot Devices Market Size Forecast by Value (2020-2035) & (M USD)

Figure 60. Global Connectivity Platforms For Iot Devices Market Share Forecast by Type (2026-2035)

Figure 61. Global Connectivity Platforms For Iot Devices Market Share Forecast by Application (2026-2035)

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