

# Global Commercial Outboard Market Research Report 2025(Status and Outlook)

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## Abstracts

### Report Overview

A commercial outboard refers to a powerful propulsion unit mounted externally on boats and used primarily for commercial or industrial purposes. These outboard motors are designed to provide reliable and efficient performance in demanding marine environments, such as fishing, transportation, or utility operations. They typically feature robust construction, high horsepower ratings, and are capable of powering larger vessels or carrying heavy loads over long distances. Commercial outboards are essential for tasks requiring mobility, versatility, and dependable operation at sea or in water bodies where consistent performance is crucial.

This report provides a deep insight into the global Commercial Outboard market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Commercial Outboard Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers,

consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Commercial Outboard market in any manner.

### Global Commercial Outboard Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Torqeedo  
Minn Kota  
MotorGuide  
AquaWatt  
CSM Tech  
Elco Motor Yachts  
Krautler Elektromaschinen  
Ray Electric Outboards  
Aquamot  
Suzhou Parsun Power Machine  
EPropulsion Technology  
Ray Electric Outboards

### Market Segmentation (by Type)

below 10 HP  
10-300HP  
Above 300 HP

### Market Segmentation (by Application)

Fishing  
Transportation  
Leisure and Sightseeing

### Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

**Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Commercial Outboard Market  
Overview of the regional outlook of the Commercial Outboard Market:

**Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

**Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Commercial Outboard Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and

restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Commercial Outboard, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Commercial Outboard
- 1.2 Key Market Segments
  - 1.2.1 Commercial Outboard Segment by Type
  - 1.2.2 Commercial Outboard Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 COMMERCIAL OUTBOARD MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Commercial Outboard Market Size (M USD) Estimates and Forecasts (2020-2033)
  - 2.1.2 Global Commercial Outboard Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 COMMERCIAL OUTBOARD MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Commercial Outboard Product Life Cycle
- 3.3 Global Commercial Outboard Sales by Manufacturers (2020-2025)
- 3.4 Global Commercial Outboard Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Commercial Outboard Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Commercial Outboard Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Commercial Outboard Market Competitive Situation and Trends
  - 3.8.1 Commercial Outboard Market Concentration Rate
  - 3.8.2 Global 5 and 10 Largest Commercial Outboard Players Market Share by Revenue
  - 3.8.3 Mergers & Acquisitions, Expansion

## **4 COMMERCIAL OUTBOARD INDUSTRY CHAIN ANALYSIS**

- 4.1 Commercial Outboard Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF COMMERCIAL OUTBOARD MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Commercial Outboard Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 U.S. Tariff Policy ? April 2025
  - 5.6.3 Global Trade Frictions and Their Impacts to Commercial Outboard Market
- 5.7 ESG Ratings of Leading Companies

## **6 COMMERCIAL OUTBOARD MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Commercial Outboard Sales Market Share by Type (2020-2025)
- 6.3 Global Commercial Outboard Market Size Market Share by Type (2020-2025)
- 6.4 Global Commercial Outboard Price by Type (2020-2025)

## **7 COMMERCIAL OUTBOARD MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Commercial Outboard Market Sales by Application (2020-2025)



7.3 Global Commercial Outboard Market Size (M USD) by Application (2020-2025)

7.4 Global Commercial Outboard Sales Growth Rate by Application (2020-2025)

## **8 COMMERCIAL OUTBOARD MARKET SALES BY REGION**

8.1 Global Commercial Outboard Sales by Region

8.1.1 Global Commercial Outboard Sales by Region

8.1.2 Global Commercial Outboard Sales Market Share by Region

8.2 Global Commercial Outboard Market Size by Region

8.2.1 Global Commercial Outboard Market Size by Region

8.2.2 Global Commercial Outboard Market Size Market Share by Region

8.3 North America

8.3.1 North America Commercial Outboard Sales by Country

8.3.2 North America Commercial Outboard Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Commercial Outboard Sales by Country

8.4.2 Europe Commercial Outboard Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Commercial Outboard Sales by Region

8.5.2 Asia Pacific Commercial Outboard Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Commercial Outboard Sales by Country

8.6.2 South America Commercial Outboard Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview



## 8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Commercial Outboard Sales by Region
- 8.7.2 Middle East and Africa Commercial Outboard Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

## 9 COMMERCIAL OUTBOARD MARKET PRODUCTION BY REGION

- 9.1 Global Production of Commercial Outboard by Region(2020-2025)
- 9.2 Global Commercial Outboard Revenue Market Share by Region (2020-2025)
- 9.3 Global Commercial Outboard Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Commercial Outboard Production
  - 9.4.1 North America Commercial Outboard Production Growth Rate (2020-2025)
  - 9.4.2 North America Commercial Outboard Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Commercial Outboard Production
  - 9.5.1 Europe Commercial Outboard Production Growth Rate (2020-2025)
  - 9.5.2 Europe Commercial Outboard Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Commercial Outboard Production (2020-2025)
  - 9.6.1 Japan Commercial Outboard Production Growth Rate (2020-2025)
  - 9.6.2 Japan Commercial Outboard Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Commercial Outboard Production (2020-2025)
  - 9.7.1 China Commercial Outboard Production Growth Rate (2020-2025)
  - 9.7.2 China Commercial Outboard Production, Revenue, Price and Gross Margin (2020-2025)

## 10 KEY COMPANIES PROFILE

- 10.1 Torqeedo
  - 10.1.1 Torqeedo Basic Information
  - 10.1.2 Torqeedo Commercial Outboard Product Overview
  - 10.1.3 Torqeedo Commercial Outboard Product Market Performance
  - 10.1.4 Torqeedo Business Overview

- 10.1.5 Torqeedo SWOT Analysis
- 10.1.6 Torqeedo Recent Developments
- 10.2 Minn Kota
  - 10.2.1 Minn Kota Basic Information
  - 10.2.2 Minn Kota Commercial Outboard Product Overview
  - 10.2.3 Minn Kota Commercial Outboard Product Market Performance
  - 10.2.4 Minn Kota Business Overview
  - 10.2.5 Minn Kota SWOT Analysis
  - 10.2.6 Minn Kota Recent Developments
- 10.3 MotorGuide
  - 10.3.1 MotorGuide Basic Information
  - 10.3.2 MotorGuide Commercial Outboard Product Overview
  - 10.3.3 MotorGuide Commercial Outboard Product Market Performance
  - 10.3.4 MotorGuide Business Overview
  - 10.3.5 MotorGuide SWOT Analysis
  - 10.3.6 MotorGuide Recent Developments
- 10.4 AquaWatt
  - 10.4.1 AquaWatt Basic Information
  - 10.4.2 AquaWatt Commercial Outboard Product Overview
  - 10.4.3 AquaWatt Commercial Outboard Product Market Performance
  - 10.4.4 AquaWatt Business Overview
  - 10.4.5 AquaWatt Recent Developments
- 10.5 CSM Tech
  - 10.5.1 CSM Tech Basic Information
  - 10.5.2 CSM Tech Commercial Outboard Product Overview
  - 10.5.3 CSM Tech Commercial Outboard Product Market Performance
  - 10.5.4 CSM Tech Business Overview
  - 10.5.5 CSM Tech Recent Developments
- 10.6 Elco Motor Yachts
  - 10.6.1 Elco Motor Yachts Basic Information
  - 10.6.2 Elco Motor Yachts Commercial Outboard Product Overview
  - 10.6.3 Elco Motor Yachts Commercial Outboard Product Market Performance
  - 10.6.4 Elco Motor Yachts Business Overview
  - 10.6.5 Elco Motor Yachts Recent Developments
- 10.7 Krautler Elektromaschinen
  - 10.7.1 Krautler Elektromaschinen Basic Information
  - 10.7.2 Krautler Elektromaschinen Commercial Outboard Product Overview
  - 10.7.3 Krautler Elektromaschinen Commercial Outboard Product Market Performance
  - 10.7.4 Krautler Elektromaschinen Business Overview

- 10.7.5 Krautler Elektromaschinen Recent Developments
- 10.8 Ray Electric Outboards
  - 10.8.1 Ray Electric Outboards Basic Information
  - 10.8.2 Ray Electric Outboards Commercial Outboard Product Overview
  - 10.8.3 Ray Electric Outboards Commercial Outboard Product Market Performance
  - 10.8.4 Ray Electric Outboards Business Overview
  - 10.8.5 Ray Electric Outboards Recent Developments
- 10.9 Aquamot
  - 10.9.1 Aquamot Basic Information
  - 10.9.2 Aquamot Commercial Outboard Product Overview
  - 10.9.3 Aquamot Commercial Outboard Product Market Performance
  - 10.9.4 Aquamot Business Overview
  - 10.9.5 Aquamot Recent Developments
- 10.10 Suzhou Parsun Power Machine
  - 10.10.1 Suzhou Parsun Power Machine Basic Information
  - 10.10.2 Suzhou Parsun Power Machine Commercial Outboard Product Overview
  - 10.10.3 Suzhou Parsun Power Machine Commercial Outboard Product Market Performance
  - 10.10.4 Suzhou Parsun Power Machine Business Overview
  - 10.10.5 Suzhou Parsun Power Machine Recent Developments
- 10.11 EPropulsion Technology
  - 10.11.1 EPropulsion Technology Basic Information
  - 10.11.2 EPropulsion Technology Commercial Outboard Product Overview
  - 10.11.3 EPropulsion Technology Commercial Outboard Product Market Performance
  - 10.11.4 EPropulsion Technology Business Overview
  - 10.11.5 EPropulsion Technology Recent Developments
- 10.12 Ray Electric Outboards
  - 10.12.1 Ray Electric Outboards Basic Information
  - 10.12.2 Ray Electric Outboards Commercial Outboard Product Overview
  - 10.12.3 Ray Electric Outboards Commercial Outboard Product Market Performance
  - 10.12.4 Ray Electric Outboards Business Overview
  - 10.12.5 Ray Electric Outboards Recent Developments

## **11 COMMERCIAL OUTBOARD MARKET FORECAST BY REGION**

- 11.1 Global Commercial Outboard Market Size Forecast
- 11.2 Global Commercial Outboard Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Commercial Outboard Market Size Forecast by Country

- 11.2.3 Asia Pacific Commercial Outboard Market Size Forecast by Region
- 11.2.4 South America Commercial Outboard Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Sales of Commercial Outboard by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)**

- 12.1 Global Commercial Outboard Market Forecast by Type (2026-2033)
  - 12.1.1 Global Forecasted Sales of Commercial Outboard by Type (2026-2033)
  - 12.1.2 Global Commercial Outboard Market Size Forecast by Type (2026-2033)
  - 12.1.3 Global Forecasted Price of Commercial Outboard by Type (2026-2033)
- 12.2 Global Commercial Outboard Market Forecast by Application (2026-2033)
  - 12.2.1 Global Commercial Outboard Sales (K Units) Forecast by Application
  - 12.2.2 Global Commercial Outboard Market Size (M USD) Forecast by Application (2026-2033)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Commercial Outboard Market Size Comparison by Region (M USD)

Table 5. Global Commercial Outboard Sales (K Units) by Manufacturers (2020-2025)

Table 6. Global Commercial Outboard Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Commercial Outboard Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Commercial Outboard Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Commercial Outboard as of 2024)

Table 10. Global Market Commercial Outboard Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Commercial Outboard Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Commercial Outboard Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Commercial Outboard Sales by Type (K Units)

Table 26. Global Commercial Outboard Market Size by Type (M USD)

Table 27. Global Commercial Outboard Sales (K Units) by Type (2020-2025)

Table 28. Global Commercial Outboard Sales Market Share by Type (2020-2025)

Table 29. Global Commercial Outboard Market Size (M USD) by Type (2020-2025)

Table 30. Global Commercial Outboard Market Size Share by Type (2020-2025)
Table 31. Global Commercial Outboard Price (USD/Unit) by Type (2020-2025)
Table 32. Global Commercial Outboard Sales (K Units) by Application
Table 33. Global Commercial Outboard Market Size by Application
Table 34. Global Commercial Outboard Sales by Application (2020-2025) & (K Units)
Table 35. Global Commercial Outboard Sales Market Share by Application (2020-2025)
Table 36. Global Commercial Outboard Market Size by Application (2020-2025) & (M USD)
Table 37. Global Commercial Outboard Market Share by Application (2020-2025)
Table 38. Global Commercial Outboard Sales Growth Rate by Application (2020-2025)
Table 39. Global Commercial Outboard Sales by Region (2020-2025) & (K Units)
Table 40. Global Commercial Outboard Sales Market Share by Region (2020-2025)
Table 41. Global Commercial Outboard Market Size by Region (2020-2025) & (M USD)
Table 42. Global Commercial Outboard Market Size Market Share by Region (2020-2025)
Table 43. North America Commercial Outboard Sales by Country (2020-2025) & (K Units)
Table 44. North America Commercial Outboard Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Commercial Outboard Sales by Country (2020-2025) & (K Units)
Table 46. Europe Commercial Outboard Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Commercial Outboard Sales by Region (2020-2025) & (K Units)
Table 48. Asia Pacific Commercial Outboard Market Size by Region (2020-2025) & (M USD)
Table 49. South America Commercial Outboard Sales by Country (2020-2025) & (K Units)
Table 50. South America Commercial Outboard Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa Commercial Outboard Sales by Region (2020-2025) & (K Units)
Table 52. Middle East and Africa Commercial Outboard Market Size by Region (2020-2025) & (M USD)
Table 53. Global Commercial Outboard Production (K Units) by Region(2020-2025)
Table 54. Global Commercial Outboard Revenue (US\$ Million) by Region (2020-2025)
Table 55. Global Commercial Outboard Revenue Market Share by Region (2020-2025)
Table 56. Global Commercial Outboard Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 57. North America Commercial Outboard Production (K Units), Revenue (US\$



Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Commercial Outboard Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Commercial Outboard Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Commercial Outboard Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Torqeedo Basic Information

Table 62. Torqeedo Commercial Outboard Product Overview

Table 63. Torqeedo Commercial Outboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Torqeedo Business Overview

Table 65. Torqeedo SWOT Analysis

Table 66. Torqeedo Recent Developments

Table 67. Minn Kota Basic Information

Table 68. Minn Kota Commercial Outboard Product Overview

Table 69. Minn Kota Commercial Outboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Minn Kota Business Overview

Table 71. Minn Kota SWOT Analysis

Table 72. Minn Kota Recent Developments

Table 73. MotorGuide Basic Information

Table 74. MotorGuide Commercial Outboard Product Overview

Table 75. MotorGuide Commercial Outboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. MotorGuide Business Overview

Table 77. MotorGuide SWOT Analysis

Table 78. MotorGuide Recent Developments

Table 79. AquaWatt Basic Information

Table 80. AquaWatt Commercial Outboard Product Overview

Table 81. AquaWatt Commercial Outboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. AquaWatt Business Overview

Table 83. AquaWatt Recent Developments

Table 84. CSM Tech Basic Information

Table 85. CSM Tech Commercial Outboard Product Overview

Table 86. CSM Tech Commercial Outboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 87. CSM Tech Business Overview



Table 88. CSM Tech Recent Developments
Table 89. Elco Motor Yachts Basic Information
Table 90. Elco Motor Yachts Commercial Outboard Product Overview
Table 91. Elco Motor Yachts Commercial Outboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 92. Elco Motor Yachts Business Overview
Table 93. Elco Motor Yachts Recent Developments
Table 94. Krautler Elektromaschinen Basic Information
Table 95. Krautler Elektromaschinen Commercial Outboard Product Overview
Table 96. Krautler Elektromaschinen Commercial Outboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 97. Krautler Elektromaschinen Business Overview
Table 98. Krautler Elektromaschinen Recent Developments
Table 99. Ray Electric Outboards Basic Information
Table 100. Ray Electric Outboards Commercial Outboard Product Overview
Table 101. Ray Electric Outboards Commercial Outboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 102. Ray Electric Outboards Business Overview
Table 103. Ray Electric Outboards Recent Developments
Table 104. Aquamot Basic Information
Table 105. Aquamot Commercial Outboard Product Overview
Table 106. Aquamot Commercial Outboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 107. Aquamot Business Overview
Table 108. Aquamot Recent Developments
Table 109. Suzhou Parsun Power Machine Basic Information
Table 110. Suzhou Parsun Power Machine Commercial Outboard Product Overview
Table 111. Suzhou Parsun Power Machine Commercial Outboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 112. Suzhou Parsun Power Machine Business Overview
Table 113. Suzhou Parsun Power Machine Recent Developments
Table 114. EPropulsion Technology Basic Information
Table 115. EPropulsion Technology Commercial Outboard Product Overview
Table 116. EPropulsion Technology Commercial Outboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 117. EPropulsion Technology Business Overview
Table 118. EPropulsion Technology Recent Developments
Table 119. Ray Electric Outboards Basic Information
Table 120. Ray Electric Outboards Commercial Outboard Product Overview

Table 121. Ray Electric Outboards Commercial Outboard Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 122. Ray Electric Outboards Business Overview

Table 123. Ray Electric Outboards Recent Developments

Table 124. Global Commercial Outboard Sales Forecast by Region (2026-2033) & (K Units)

Table 125. Global Commercial Outboard Market Size Forecast by Region (2026-2033) & (M USD)

Table 126. North America Commercial Outboard Sales Forecast by Country (2026-2033) & (K Units)

Table 127. North America Commercial Outboard Market Size Forecast by Country (2026-2033) & (M USD)

Table 128. Europe Commercial Outboard Sales Forecast by Country (2026-2033) & (K Units)

Table 129. Europe Commercial Outboard Market Size Forecast by Country (2026-2033) & (M USD)

Table 130. Asia Pacific Commercial Outboard Sales Forecast by Region (2026-2033) & (K Units)

Table 131. Asia Pacific Commercial Outboard Market Size Forecast by Region (2026-2033) & (M USD)

Table 132. South America Commercial Outboard Sales Forecast by Country (2026-2033) & (K Units)

Table 133. South America Commercial Outboard Market Size Forecast by Country (2026-2033) & (M USD)

Table 134. Middle East and Africa Commercial Outboard Sales Forecast by Country (2026-2033) & (Units)

Table 135. Middle East and Africa Commercial Outboard Market Size Forecast by Country (2026-2033) & (M USD)

Table 136. Global Commercial Outboard Sales Forecast by Type (2026-2033) & (K Units)

Table 137. Global Commercial Outboard Market Size Forecast by Type (2026-2033) & (M USD)

Table 138. Global Commercial Outboard Price Forecast by Type (2026-2033) & (USD/Unit)

Table 139. Global Commercial Outboard Sales (K Units) Forecast by Application (2026-2033)

Table 140. Global Commercial Outboard Market Size Forecast by Application (2026-2033) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Commercial Outboard
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Commercial Outboard Market Size (M USD), 2024-2033
- Figure 5. Global Commercial Outboard Market Size (M USD) (2020-2033)
- Figure 6. Global Commercial Outboard Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Commercial Outboard Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Commercial Outboard Product Life Cycle
- Figure 13. Commercial Outboard Sales Share by Manufacturers in 2024
- Figure 14. Global Commercial Outboard Revenue Share by Manufacturers in 2024
- Figure 15. Commercial Outboard Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Commercial Outboard Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Commercial Outboard Revenue in 2024
- Figure 18. Industry Chain Map of Commercial Outboard
- Figure 19. Global Commercial Outboard Market PEST Analysis
- Figure 20. Global Commercial Outboard Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Commercial Outboard Market Share by Type
- Figure 27. Sales Market Share of Commercial Outboard by Type (2020-2025)
- Figure 28. Sales Market Share of Commercial Outboard by Type in 2024
- Figure 29. Market Size Share of Commercial Outboard by Type (2020-2025)
- Figure 30. Market Size Share of Commercial Outboard by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Commercial Outboard Market Share by Application

Figure 33. Global Commercial Outboard Sales Market Share by Application (2020-2025)

Figure 34. Global Commercial Outboard Sales Market Share by Application in 2024

Figure 35. Global Commercial Outboard Market Share by Application (2020-2025)

Figure 36. Global Commercial Outboard Market Share by Application in 2024

Figure 37. Global Commercial Outboard Sales Growth Rate by Application (2020-2025)

Figure 38. Global Commercial Outboard Sales Market Share by Region (2020-2025)

Figure 39. Global Commercial Outboard Market Size Market Share by Region (2020-2025)

Figure 40. North America Commercial Outboard Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Commercial Outboard Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Commercial Outboard Sales Market Share by Country in 2024

Figure 43. North America Commercial Outboard Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Commercial Outboard Market Size Market Share by Country in 2024

Figure 45. U.S. Commercial Outboard Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Commercial Outboard Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Commercial Outboard Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Commercial Outboard Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Commercial Outboard Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Commercial Outboard Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Commercial Outboard Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Commercial Outboard Sales Market Share by Country in 2024

Figure 53. Europe Commercial Outboard Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Commercial Outboard Market Size Market Share by Country in 2024

Figure 55. Germany Commercial Outboard Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Commercial Outboard Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Commercial Outboard Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Commercial Outboard Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Commercial Outboard Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Commercial Outboard Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Commercial Outboard Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Commercial Outboard Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Commercial Outboard Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Commercial Outboard Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Commercial Outboard Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Commercial Outboard Sales Market Share by Region in 2024

Figure 67. Asia Pacific Commercial Outboard Market Size Market Share by Region in 2024

Figure 68. China Commercial Outboard Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Commercial Outboard Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Commercial Outboard Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Commercial Outboard Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Commercial Outboard Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Commercial Outboard Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Commercial Outboard Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Commercial Outboard Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Commercial Outboard Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Commercial Outboard Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Commercial Outboard Sales and Growth Rate (K Units)

Figure 79. South America Commercial Outboard Sales Market Share by Country in 2024

Figure 80. South America Commercial Outboard Market Size and Growth Rate (M USD)

Figure 81. South America Commercial Outboard Market Size Market Share by Country in 2024



Figure 82. Brazil Commercial Outboard Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Commercial Outboard Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Commercial Outboard Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Commercial Outboard Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Commercial Outboard Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Commercial Outboard Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Commercial Outboard Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Commercial Outboard Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Commercial Outboard Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Commercial Outboard Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Commercial Outboard Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Commercial Outboard Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Commercial Outboard Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Commercial Outboard Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Commercial Outboard Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Commercial Outboard Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Commercial Outboard Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Commercial Outboard Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Commercial Outboard Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Commercial Outboard Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Commercial Outboard Production Market Share by Region (2020-2025)

Figure 103. North America Commercial Outboard Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Commercial Outboard Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Commercial Outboard Production (K Units) Growth Rate (2020-2025)

Figure 106. China Commercial Outboard Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Commercial Outboard Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Commercial Outboard Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Commercial Outboard Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Commercial Outboard Market Share Forecast by Type (2026-2033)

Figure 111. Global Commercial Outboard Sales Forecast by Application (2026-2033)

Figure 112. Global Commercial Outboard Market Share Forecast by Application (2026-2033)



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