

Global Commercial Decorative Lighting Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

The commercial decorative lighting market encompasses a wide range of lighting fixtures designed to enhance aesthetic appeal while providing functional illumination in non-residential spaces such as hotels, restaurants, offices, retail stores, and public venues. These products prioritize design, durability, and energy efficiency, often incorporating advanced technologies like LED and smart lighting systems. The market is driven by trends in interior design, sustainability mandates, and the growing demand for customizable, high-quality lighting solutions that create ambiance and reinforce brand identity. Key segments include architectural lighting, pendant lights, chandeliers, and task lighting, with materials ranging from metals and glass to sustainable options like recycled or biodegradable components. Growth is further fueled by urbanization, commercial real estate development, and the increasing emphasis on energy-efficient lighting in corporate and hospitality sectors. Competition is intense, with manufacturers focusing on innovation, eco-friendly production, and integration with IoT-enabled smart building systems.

This report provides a deep insight into the global Commercial Decorative Lighting market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the

Global Commercial Decorative Lighting Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Commercial Decorative Lighting market in any manner.

Global Commercial Decorative Lighting Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Acuity Brands
Signify
LEDVANCE
GE Lighting
Ideal Industries
Hubbell
Cooper Lighting Solutions
Kichler
Generation Brands
Maxim Lighting
Feit Electric Company
Leviton
Hudson Valley Lighting

Market Segmentation (by Type)

LED Lighting
Non-LED Lighting

Market Segmentation (by Application)

Indoor

Outdoor

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Commercial Decorative Lighting Market

Overview of the regional outlook of the Commercial Decorative Lighting Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Commercial Decorative Lighting Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream

and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Commercial Decorative Lighting, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing

plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Commercial Decorative Lighting
- 1.2 Key Market Segments
 - 1.2.1 Commercial Decorative Lighting Segment by Type
 - 1.2.2 Commercial Decorative Lighting Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 COMMERCIAL DECORATIVE LIGHTING MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Commercial Decorative Lighting Market Size (M USD) Estimates and Forecasts (2020-2033)
 - 2.1.2 Global Commercial Decorative Lighting Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 COMMERCIAL DECORATIVE LIGHTING MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Commercial Decorative Lighting Product Life Cycle
- 3.3 Global Commercial Decorative Lighting Sales by Manufacturers (2020-2025)
- 3.4 Global Commercial Decorative Lighting Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Commercial Decorative Lighting Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Commercial Decorative Lighting Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Commercial Decorative Lighting Market Competitive Situation and Trends
 - 3.8.1 Commercial Decorative Lighting Market Concentration Rate

3.8.2 Global 5 and 10 Largest Commercial Decorative Lighting Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 COMMERCIAL DECORATIVE LIGHTING INDUSTRY CHAIN ANALYSIS

4.1 Commercial Decorative Lighting Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF COMMERCIAL DECORATIVE LIGHTING MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Commercial Decorative Lighting Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Commercial Decorative Lighting Market

5.7 ESG Ratings of Leading Companies

6 COMMERCIAL DECORATIVE LIGHTING MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Commercial Decorative Lighting Sales Market Share by Type (2020-2025)

6.3 Global Commercial Decorative Lighting Market Size Market Share by Type

(2020-2025)

6.4 Global Commercial Decorative Lighting Price by Type (2020-2025)

7 COMMERCIAL DECORATIVE LIGHTING MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Commercial Decorative Lighting Market Sales by Application (2020-2025)

7.3 Global Commercial Decorative Lighting Market Size (M USD) by Application (2020-2025)

7.4 Global Commercial Decorative Lighting Sales Growth Rate by Application (2020-2025)

8 COMMERCIAL DECORATIVE LIGHTING MARKET SALES BY REGION

8.1 Global Commercial Decorative Lighting Sales by Region

8.1.1 Global Commercial Decorative Lighting Sales by Region

8.1.2 Global Commercial Decorative Lighting Sales Market Share by Region

8.2 Global Commercial Decorative Lighting Market Size by Region

8.2.1 Global Commercial Decorative Lighting Market Size by Region

8.2.2 Global Commercial Decorative Lighting Market Size Market Share by Region

8.3 North America

8.3.1 North America Commercial Decorative Lighting Sales by Country

8.3.2 North America Commercial Decorative Lighting Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Commercial Decorative Lighting Sales by Country

8.4.2 Europe Commercial Decorative Lighting Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Commercial Decorative Lighting Sales by Region

8.5.2 Asia Pacific Commercial Decorative Lighting Market Size by Region

8.5.3 China Market Overview

- 8.5.4 Japan Market Overview
- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Commercial Decorative Lighting Sales by Country
 - 8.6.2 South America Commercial Decorative Lighting Market Size by Country
 - 8.6.3 Brazil Market Overview
 - 8.6.4 Argentina Market Overview
 - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Commercial Decorative Lighting Sales by Region
 - 8.7.2 Middle East and Africa Commercial Decorative Lighting Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 COMMERCIAL DECORATIVE LIGHTING MARKET PRODUCTION BY REGION

- 9.1 Global Production of Commercial Decorative Lighting by Region(2020-2025)
- 9.2 Global Commercial Decorative Lighting Revenue Market Share by Region (2020-2025)
- 9.3 Global Commercial Decorative Lighting Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Commercial Decorative Lighting Production
 - 9.4.1 North America Commercial Decorative Lighting Production Growth Rate (2020-2025)
 - 9.4.2 North America Commercial Decorative Lighting Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Commercial Decorative Lighting Production
 - 9.5.1 Europe Commercial Decorative Lighting Production Growth Rate (2020-2025)
 - 9.5.2 Europe Commercial Decorative Lighting Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Commercial Decorative Lighting Production (2020-2025)
 - 9.6.1 Japan Commercial Decorative Lighting Production Growth Rate (2020-2025)
 - 9.6.2 Japan Commercial Decorative Lighting Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Commercial Decorative Lighting Production (2020-2025)

9.7.1 China Commercial Decorative Lighting Production Growth Rate (2020-2025)

9.7.2 China Commercial Decorative Lighting Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Acuity Brands

10.1.1 Acuity Brands Basic Information

10.1.2 Acuity Brands Commercial Decorative Lighting Product Overview

10.1.3 Acuity Brands Commercial Decorative Lighting Product Market Performance

10.1.4 Acuity Brands Business Overview

10.1.5 Acuity Brands SWOT Analysis

10.1.6 Acuity Brands Recent Developments

10.2 Signify

10.2.1 Signify Basic Information

10.2.2 Signify Commercial Decorative Lighting Product Overview

10.2.3 Signify Commercial Decorative Lighting Product Market Performance

10.2.4 Signify Business Overview

10.2.5 Signify SWOT Analysis

10.2.6 Signify Recent Developments

10.3 LEDVANCE

10.3.1 LEDVANCE Basic Information

10.3.2 LEDVANCE Commercial Decorative Lighting Product Overview

10.3.3 LEDVANCE Commercial Decorative Lighting Product Market Performance

10.3.4 LEDVANCE Business Overview

10.3.5 LEDVANCE SWOT Analysis

10.3.6 LEDVANCE Recent Developments

10.4 GE Lighting

10.4.1 GE Lighting Basic Information

10.4.2 GE Lighting Commercial Decorative Lighting Product Overview

10.4.3 GE Lighting Commercial Decorative Lighting Product Market Performance

10.4.4 GE Lighting Business Overview

10.4.5 GE Lighting Recent Developments

10.5 Ideal Industries

10.5.1 Ideal Industries Basic Information

10.5.2 Ideal Industries Commercial Decorative Lighting Product Overview

10.5.3 Ideal Industries Commercial Decorative Lighting Product Market Performance

10.5.4 Ideal Industries Business Overview

- 10.5.5 Ideal Industries Recent Developments
- 10.6 Hubbell
 - 10.6.1 Hubbell Basic Information
 - 10.6.2 Hubbell Commercial Decorative Lighting Product Overview
 - 10.6.3 Hubbell Commercial Decorative Lighting Product Market Performance
 - 10.6.4 Hubbell Business Overview
 - 10.6.5 Hubbell Recent Developments
- 10.7 Cooper Lighting Solutions
 - 10.7.1 Cooper Lighting Solutions Basic Information
 - 10.7.2 Cooper Lighting Solutions Commercial Decorative Lighting Product Overview
 - 10.7.3 Cooper Lighting Solutions Commercial Decorative Lighting Product Market Performance
 - 10.7.4 Cooper Lighting Solutions Business Overview
 - 10.7.5 Cooper Lighting Solutions Recent Developments
- 10.8 Kichler
 - 10.8.1 Kichler Basic Information
 - 10.8.2 Kichler Commercial Decorative Lighting Product Overview
 - 10.8.3 Kichler Commercial Decorative Lighting Product Market Performance
 - 10.8.4 Kichler Business Overview
 - 10.8.5 Kichler Recent Developments
- 10.9 Generation Brands
 - 10.9.1 Generation Brands Basic Information
 - 10.9.2 Generation Brands Commercial Decorative Lighting Product Overview
 - 10.9.3 Generation Brands Commercial Decorative Lighting Product Market Performance
 - 10.9.4 Generation Brands Business Overview
 - 10.9.5 Generation Brands Recent Developments
- 10.10 Maxim Lighting
 - 10.10.1 Maxim Lighting Basic Information
 - 10.10.2 Maxim Lighting Commercial Decorative Lighting Product Overview
 - 10.10.3 Maxim Lighting Commercial Decorative Lighting Product Market Performance
 - 10.10.4 Maxim Lighting Business Overview
 - 10.10.5 Maxim Lighting Recent Developments
- 10.11 Feit Electric Company
 - 10.11.1 Feit Electric Company Basic Information
 - 10.11.2 Feit Electric Company Commercial Decorative Lighting Product Overview
 - 10.11.3 Feit Electric Company Commercial Decorative Lighting Product Market Performance
 - 10.11.4 Feit Electric Company Business Overview

- 10.11.5 Feit Electric Company Recent Developments
- 10.12 Leviton
 - 10.12.1 Leviton Basic Information
 - 10.12.2 Leviton Commercial Decorative Lighting Product Overview
 - 10.12.3 Leviton Commercial Decorative Lighting Product Market Performance
 - 10.12.4 Leviton Business Overview
 - 10.12.5 Leviton Recent Developments
- 10.13 Hudson Valley Lighting
 - 10.13.1 Hudson Valley Lighting Basic Information
 - 10.13.2 Hudson Valley Lighting Commercial Decorative Lighting Product Overview
 - 10.13.3 Hudson Valley Lighting Commercial Decorative Lighting Product Market Performance
 - 10.13.4 Hudson Valley Lighting Business Overview
 - 10.13.5 Hudson Valley Lighting Recent Developments

11 COMMERCIAL DECORATIVE LIGHTING MARKET FORECAST BY REGION

- 11.1 Global Commercial Decorative Lighting Market Size Forecast
- 11.2 Global Commercial Decorative Lighting Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Commercial Decorative Lighting Market Size Forecast by Country
 - 11.2.3 Asia Pacific Commercial Decorative Lighting Market Size Forecast by Region
 - 11.2.4 South America Commercial Decorative Lighting Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Commercial Decorative Lighting by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Commercial Decorative Lighting Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Commercial Decorative Lighting by Type (2026-2033)
 - 12.1.2 Global Commercial Decorative Lighting Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Commercial Decorative Lighting by Type (2026-2033)
- 12.2 Global Commercial Decorative Lighting Market Forecast by Application (2026-2033)
 - 12.2.1 Global Commercial Decorative Lighting Sales (K MT) Forecast by Application

12.2.2 Global Commercial Decorative Lighting Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Commercial Decorative Lighting Market Size Comparison by Region (M USD)

Table 5. Global Commercial Decorative Lighting Sales (K MT) by Manufacturers (2020-2025)

Table 6. Global Commercial Decorative Lighting Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Commercial Decorative Lighting Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Commercial Decorative Lighting Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Commercial Decorative Lighting as of 2024)

Table 10. Global Market Commercial Decorative Lighting Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Commercial Decorative Lighting Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Commercial Decorative Lighting Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Commercial Decorative Lighting Sales by Type (K MT)

Table 26. Global Commercial Decorative Lighting Market Size by Type (M USD)

Table 27. Global Commercial Decorative Lighting Sales (K MT) by Type (2020-2025)

- Table 28. Global Commercial Decorative Lighting Sales Market Share by Type (2020-2025)
- Table 29. Global Commercial Decorative Lighting Market Size (M USD) by Type (2020-2025)
- Table 30. Global Commercial Decorative Lighting Market Size Share by Type (2020-2025)
- Table 31. Global Commercial Decorative Lighting Price (USD/KG) by Type (2020-2025)
- Table 32. Global Commercial Decorative Lighting Sales (K MT) by Application
- Table 33. Global Commercial Decorative Lighting Market Size by Application
- Table 34. Global Commercial Decorative Lighting Sales by Application (2020-2025) & (K MT)
- Table 35. Global Commercial Decorative Lighting Sales Market Share by Application (2020-2025)
- Table 36. Global Commercial Decorative Lighting Market Size by Application (2020-2025) & (M USD)
- Table 37. Global Commercial Decorative Lighting Market Share by Application (2020-2025)
- Table 38. Global Commercial Decorative Lighting Sales Growth Rate by Application (2020-2025)
- Table 39. Global Commercial Decorative Lighting Sales by Region (2020-2025) & (K MT)
- Table 40. Global Commercial Decorative Lighting Sales Market Share by Region (2020-2025)
- Table 41. Global Commercial Decorative Lighting Market Size by Region (2020-2025) & (M USD)
- Table 42. Global Commercial Decorative Lighting Market Size Market Share by Region (2020-2025)
- Table 43. North America Commercial Decorative Lighting Sales by Country (2020-2025) & (K MT)
- Table 44. North America Commercial Decorative Lighting Market Size by Country (2020-2025) & (M USD)
- Table 45. Europe Commercial Decorative Lighting Sales by Country (2020-2025) & (K MT)
- Table 46. Europe Commercial Decorative Lighting Market Size by Country (2020-2025) & (M USD)
- Table 47. Asia Pacific Commercial Decorative Lighting Sales by Region (2020-2025) & (K MT)
- Table 48. Asia Pacific Commercial Decorative Lighting Market Size by Region (2020-2025) & (M USD)

- Table 49. South America Commercial Decorative Lighting Sales by Country (2020-2025) & (K MT)
- Table 50. South America Commercial Decorative Lighting Market Size by Country (2020-2025) & (M USD)
- Table 51. Middle East and Africa Commercial Decorative Lighting Sales by Region (2020-2025) & (K MT)
- Table 52. Middle East and Africa Commercial Decorative Lighting Market Size by Region (2020-2025) & (M USD)
- Table 53. Global Commercial Decorative Lighting Production (K MT) by Region(2020-2025)
- Table 54. Global Commercial Decorative Lighting Revenue (US\$ Million) by Region (2020-2025)
- Table 55. Global Commercial Decorative Lighting Revenue Market Share by Region (2020-2025)
- Table 56. Global Commercial Decorative Lighting Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 57. North America Commercial Decorative Lighting Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 58. Europe Commercial Decorative Lighting Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 59. Japan Commercial Decorative Lighting Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 60. China Commercial Decorative Lighting Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 61. Acuity Brands Basic Information
- Table 62. Acuity Brands Commercial Decorative Lighting Product Overview
- Table 63. Acuity Brands Commercial Decorative Lighting Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 64. Acuity Brands Business Overview
- Table 65. Acuity Brands SWOT Analysis
- Table 66. Acuity Brands Recent Developments
- Table 67. Signify Basic Information
- Table 68. Signify Commercial Decorative Lighting Product Overview
- Table 69. Signify Commercial Decorative Lighting Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 70. Signify Business Overview
- Table 71. Signify SWOT Analysis
- Table 72. Signify Recent Developments
- Table 73. LEDVANCE Basic Information

- Table 74. LEDVANCE Commercial Decorative Lighting Product Overview
- Table 75. LEDVANCE Commercial Decorative Lighting Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 76. LEDVANCE Business Overview
- Table 77. LEDVANCE SWOT Analysis
- Table 78. LEDVANCE Recent Developments
- Table 79. GE Lighting Basic Information
- Table 80. GE Lighting Commercial Decorative Lighting Product Overview
- Table 81. GE Lighting Commercial Decorative Lighting Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 82. GE Lighting Business Overview
- Table 83. GE Lighting Recent Developments
- Table 84. Ideal Industries Basic Information
- Table 85. Ideal Industries Commercial Decorative Lighting Product Overview
- Table 86. Ideal Industries Commercial Decorative Lighting Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 87. Ideal Industries Business Overview
- Table 88. Ideal Industries Recent Developments
- Table 89. Hubbell Basic Information
- Table 90. Hubbell Commercial Decorative Lighting Product Overview
- Table 91. Hubbell Commercial Decorative Lighting Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 92. Hubbell Business Overview
- Table 93. Hubbell Recent Developments
- Table 94. Cooper Lighting Solutions Basic Information
- Table 95. Cooper Lighting Solutions Commercial Decorative Lighting Product Overview
- Table 96. Cooper Lighting Solutions Commercial Decorative Lighting Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 97. Cooper Lighting Solutions Business Overview
- Table 98. Cooper Lighting Solutions Recent Developments
- Table 99. Kichler Basic Information
- Table 100. Kichler Commercial Decorative Lighting Product Overview
- Table 101. Kichler Commercial Decorative Lighting Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 102. Kichler Business Overview
- Table 103. Kichler Recent Developments
- Table 104. Generation Brands Basic Information
- Table 105. Generation Brands Commercial Decorative Lighting Product Overview
- Table 106. Generation Brands Commercial Decorative Lighting Sales (K MT), Revenue

(M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 107. Generation Brands Business Overview

Table 108. Generation Brands Recent Developments

Table 109. Maxim Lighting Basic Information

Table 110. Maxim Lighting Commercial Decorative Lighting Product Overview

Table 111. Maxim Lighting Commercial Decorative Lighting Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 112. Maxim Lighting Business Overview

Table 113. Maxim Lighting Recent Developments

Table 114. Feit Electric Company Basic Information

Table 115. Feit Electric Company Commercial Decorative Lighting Product Overview

Table 116. Feit Electric Company Commercial Decorative Lighting Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 117. Feit Electric Company Business Overview

Table 118. Feit Electric Company Recent Developments

Table 119. Leviton Basic Information

Table 120. Leviton Commercial Decorative Lighting Product Overview

Table 121. Leviton Commercial Decorative Lighting Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 122. Leviton Business Overview

Table 123. Leviton Recent Developments

Table 124. Hudson Valley Lighting Basic Information

Table 125. Hudson Valley Lighting Commercial Decorative Lighting Product Overview

Table 126. Hudson Valley Lighting Commercial Decorative Lighting Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 127. Hudson Valley Lighting Business Overview

Table 128. Hudson Valley Lighting Recent Developments

Table 129. Global Commercial Decorative Lighting Sales Forecast by Region (2026-2033) & (K MT)

Table 130. Global Commercial Decorative Lighting Market Size Forecast by Region (2026-2033) & (M USD)

Table 131. North America Commercial Decorative Lighting Sales Forecast by Country (2026-2033) & (K MT)

Table 132. North America Commercial Decorative Lighting Market Size Forecast by Country (2026-2033) & (M USD)

Table 133. Europe Commercial Decorative Lighting Sales Forecast by Country (2026-2033) & (K MT)

Table 134. Europe Commercial Decorative Lighting Market Size Forecast by Country (2026-2033) & (M USD)

Table 135. Asia Pacific Commercial Decorative Lighting Sales Forecast by Region (2026-2033) & (K MT)

Table 136. Asia Pacific Commercial Decorative Lighting Market Size Forecast by Region (2026-2033) & (M USD)

Table 137. South America Commercial Decorative Lighting Sales Forecast by Country (2026-2033) & (K MT)

Table 138. South America Commercial Decorative Lighting Market Size Forecast by Country (2026-2033) & (M USD)

Table 139. Middle East and Africa Commercial Decorative Lighting Sales Forecast by Country (2026-2033) & (Units)

Table 140. Middle East and Africa Commercial Decorative Lighting Market Size Forecast by Country (2026-2033) & (M USD)

Table 141. Global Commercial Decorative Lighting Sales Forecast by Type (2026-2033) & (K MT)

Table 142. Global Commercial Decorative Lighting Market Size Forecast by Type (2026-2033) & (M USD)

Table 143. Global Commercial Decorative Lighting Price Forecast by Type (2026-2033) & (USD/KG)

Table 144. Global Commercial Decorative Lighting Sales (K MT) Forecast by Application (2026-2033)

Table 145. Global Commercial Decorative Lighting Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Commercial Decorative Lighting
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Commercial Decorative Lighting Market Size (M USD), 2024-2033
- Figure 5. Global Commercial Decorative Lighting Market Size (M USD) (2020-2033)
- Figure 6. Global Commercial Decorative Lighting Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Commercial Decorative Lighting Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Commercial Decorative Lighting Product Life Cycle
- Figure 13. Commercial Decorative Lighting Sales Share by Manufacturers in 2024
- Figure 14. Global Commercial Decorative Lighting Revenue Share by Manufacturers in 2024
- Figure 15. Commercial Decorative Lighting Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Commercial Decorative Lighting Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Commercial Decorative Lighting Revenue in 2024
- Figure 18. Industry Chain Map of Commercial Decorative Lighting
- Figure 19. Global Commercial Decorative Lighting Market PEST Analysis
- Figure 20. Global Commercial Decorative Lighting Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Commercial Decorative Lighting Market Share by Type
- Figure 27. Sales Market Share of Commercial Decorative Lighting by Type (2020-2025)
- Figure 28. Sales Market Share of Commercial Decorative Lighting by Type in 2024
- Figure 29. Market Size Share of Commercial Decorative Lighting by Type (2020-2025)
- Figure 30. Market Size Share of Commercial Decorative Lighting by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Commercial Decorative Lighting Market Share by Application

Figure 33. Global Commercial Decorative Lighting Sales Market Share by Application (2020-2025)

Figure 34. Global Commercial Decorative Lighting Sales Market Share by Application in 2024

Figure 35. Global Commercial Decorative Lighting Market Share by Application (2020-2025)

Figure 36. Global Commercial Decorative Lighting Market Share by Application in 2024

Figure 37. Global Commercial Decorative Lighting Sales Growth Rate by Application (2020-2025)

Figure 38. Global Commercial Decorative Lighting Sales Market Share by Region (2020-2025)

Figure 39. Global Commercial Decorative Lighting Market Size Market Share by Region (2020-2025)

Figure 40. North America Commercial Decorative Lighting Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Commercial Decorative Lighting Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Commercial Decorative Lighting Sales Market Share by Country in 2024

Figure 43. North America Commercial Decorative Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Commercial Decorative Lighting Market Size Market Share by Country in 2024

Figure 45. U.S. Commercial Decorative Lighting Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Commercial Decorative Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Commercial Decorative Lighting Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Commercial Decorative Lighting Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Commercial Decorative Lighting Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Commercial Decorative Lighting Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Commercial Decorative Lighting Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Commercial Decorative Lighting Sales Market Share by Country in

2024

Figure 53. Europe Commercial Decorative Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Commercial Decorative Lighting Market Size Market Share by Country in 2024

Figure 55. Germany Commercial Decorative Lighting Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Commercial Decorative Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Commercial Decorative Lighting Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Commercial Decorative Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Commercial Decorative Lighting Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Commercial Decorative Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Commercial Decorative Lighting Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Commercial Decorative Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Commercial Decorative Lighting Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Commercial Decorative Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Commercial Decorative Lighting Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Commercial Decorative Lighting Sales Market Share by Region in 2024

Figure 67. Asia Pacific Commercial Decorative Lighting Market Size Market Share by Region in 2024

Figure 68. China Commercial Decorative Lighting Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Commercial Decorative Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Commercial Decorative Lighting Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Commercial Decorative Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Commercial Decorative Lighting Sales and Growth Rate

(2020-2025) & (K MT)

Figure 73. South Korea Commercial Decorative Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Commercial Decorative Lighting Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Commercial Decorative Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Commercial Decorative Lighting Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Commercial Decorative Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Commercial Decorative Lighting Sales and Growth Rate (K MT)

Figure 79. South America Commercial Decorative Lighting Sales Market Share by Country in 2024

Figure 80. South America Commercial Decorative Lighting Market Size and Growth Rate (M USD)

Figure 81. South America Commercial Decorative Lighting Market Size Market Share by Country in 2024

Figure 82. Brazil Commercial Decorative Lighting Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Commercial Decorative Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Commercial Decorative Lighting Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Commercial Decorative Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Commercial Decorative Lighting Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Commercial Decorative Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Commercial Decorative Lighting Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Commercial Decorative Lighting Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Commercial Decorative Lighting Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Commercial Decorative Lighting Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Commercial Decorative Lighting Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Commercial Decorative Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Commercial Decorative Lighting Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Commercial Decorative Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Commercial Decorative Lighting Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Commercial Decorative Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Commercial Decorative Lighting Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Commercial Decorative Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Commercial Decorative Lighting Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Commercial Decorative Lighting Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Commercial Decorative Lighting Production Market Share by Region (2020-2025)

Figure 103. North America Commercial Decorative Lighting Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Commercial Decorative Lighting Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Commercial Decorative Lighting Production (K MT) Growth Rate (2020-2025)

Figure 106. China Commercial Decorative Lighting Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Commercial Decorative Lighting Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Commercial Decorative Lighting Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Commercial Decorative Lighting Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Commercial Decorative Lighting Market Share Forecast by Type (2026-2033)

Figure 111. Global Commercial Decorative Lighting Sales Forecast by Application

(2026-2033)

Figure 112. Global Commercial Decorative Lighting Market Share Forecast by Application (2026-2033)

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