

Global Colour Changing Packaging Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/C8A95B797CCEEN.html>

Date: May 2025

Pages: 168

Price: US\$ 3,200.00 (Single User License)

ID: C8A95B797CCEEN

Abstracts

Report Overview

Color-changing packaging refers to innovative packaging solutions that incorporate materials or technologies capable of altering their color in response to external stimuli such as temperature, light exposure, or pH changes. This technology allows packaging to visually indicate changes in product condition, freshness, or environmental factors. For instance, packaging materials may change color to signal temperature fluctuations affecting food safety or to indicate exposure to light, which can degrade sensitive contents like pharmaceuticals or cosmetics. Color-changing packaging enhances product visibility, safety, and consumer engagement by providing real-time feedback on product integrity and conditions, thereby improving user experience and satisfaction.

This report provides a deep insight into the global Colour Changing Packaging market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Colour Changing Packaging Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Colour Changing Packaging market in any manner.
Global Colour Changing Packaging Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Avery Dennison
Toray
Sappi
Stora Enso
Mondi
Graphic Packaging
Ball Corporation
Crown Holdings
Toyo Seikan Group
Owens-Illinois
Saint-Gobain Containers
Verallia

Market Segmentation (by Type)

Thermal Sensitive
Humidity Sensitive
Chemical Sensitive
UV Sensitive

Market Segmentation (by Application)

Food and Beverage
Pharmaceutical
Personal Care
Industrial
Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Colour Changing Packaging Market

Overview of the regional outlook of the Colour Changing Packaging Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Colour Changing Packaging Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Colour Changing Packaging, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Colour Changing Packaging
- 1.2 Key Market Segments
 - 1.2.1 Colour Changing Packaging Segment by Type
 - 1.2.2 Colour Changing Packaging Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 COLOUR CHANGING PACKAGING MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Colour Changing Packaging Market Size (M USD) Estimates and Forecasts (2020-2033)
 - 2.1.2 Global Colour Changing Packaging Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 COLOUR CHANGING PACKAGING MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Colour Changing Packaging Product Life Cycle
- 3.3 Global Colour Changing Packaging Sales by Manufacturers (2020-2025)
- 3.4 Global Colour Changing Packaging Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Colour Changing Packaging Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Colour Changing Packaging Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Colour Changing Packaging Market Competitive Situation and Trends
 - 3.8.1 Colour Changing Packaging Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Colour Changing Packaging Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 COLOUR CHANGING PACKAGING INDUSTRY CHAIN ANALYSIS

4.1 Colour Changing Packaging Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF COLOUR CHANGING PACKAGING MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Colour Changing Packaging Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Colour Changing Packaging Market

5.7 ESG Ratings of Leading Companies

6 COLOUR CHANGING PACKAGING MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Colour Changing Packaging Sales Market Share by Type (2020-2025)

6.3 Global Colour Changing Packaging Market Size Market Share by Type (2020-2025)

6.4 Global Colour Changing Packaging Price by Type (2020-2025)

7 COLOUR CHANGING PACKAGING MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Colour Changing Packaging Market Sales by Application (2020-2025)
- 7.3 Global Colour Changing Packaging Market Size (M USD) by Application (2020-2025)
- 7.4 Global Colour Changing Packaging Sales Growth Rate by Application (2020-2025)

8 COLOUR CHANGING PACKAGING MARKET SALES BY REGION

- 8.1 Global Colour Changing Packaging Sales by Region
 - 8.1.1 Global Colour Changing Packaging Sales by Region
 - 8.1.2 Global Colour Changing Packaging Sales Market Share by Region
- 8.2 Global Colour Changing Packaging Market Size by Region
 - 8.2.1 Global Colour Changing Packaging Market Size by Region
 - 8.2.2 Global Colour Changing Packaging Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Colour Changing Packaging Sales by Country
 - 8.3.2 North America Colour Changing Packaging Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Colour Changing Packaging Sales by Country
 - 8.4.2 Europe Colour Changing Packaging Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Colour Changing Packaging Sales by Region
 - 8.5.2 Asia Pacific Colour Changing Packaging Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Colour Changing Packaging Sales by Country

8.6.2 South America Colour Changing Packaging Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Colour Changing Packaging Sales by Region

8.7.2 Middle East and Africa Colour Changing Packaging Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 COLOUR CHANGING PACKAGING MARKET PRODUCTION BY REGION

9.1 Global Production of Colour Changing Packaging by Region(2020-2025)

9.2 Global Colour Changing Packaging Revenue Market Share by Region (2020-2025)

9.3 Global Colour Changing Packaging Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Colour Changing Packaging Production

9.4.1 North America Colour Changing Packaging Production Growth Rate (2020-2025)

9.4.2 North America Colour Changing Packaging Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Colour Changing Packaging Production

9.5.1 Europe Colour Changing Packaging Production Growth Rate (2020-2025)

9.5.2 Europe Colour Changing Packaging Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Colour Changing Packaging Production (2020-2025)

9.6.1 Japan Colour Changing Packaging Production Growth Rate (2020-2025)

9.6.2 Japan Colour Changing Packaging Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Colour Changing Packaging Production (2020-2025)

9.7.1 China Colour Changing Packaging Production Growth Rate (2020-2025)

9.7.2 China Colour Changing Packaging Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Avery Dennison

- 10.1.1 Avery Dennison Basic Information
- 10.1.2 Avery Dennison Colour Changing Packaging Product Overview
- 10.1.3 Avery Dennison Colour Changing Packaging Product Market Performance
- 10.1.4 Avery Dennison Business Overview
- 10.1.5 Avery Dennison SWOT Analysis
- 10.1.6 Avery Dennison Recent Developments
- 10.2 Toray
 - 10.2.1 Toray Basic Information
 - 10.2.2 Toray Colour Changing Packaging Product Overview
 - 10.2.3 Toray Colour Changing Packaging Product Market Performance
 - 10.2.4 Toray Business Overview
 - 10.2.5 Toray SWOT Analysis
 - 10.2.6 Toray Recent Developments
- 10.3 Sappi
 - 10.3.1 Sappi Basic Information
 - 10.3.2 Sappi Colour Changing Packaging Product Overview
 - 10.3.3 Sappi Colour Changing Packaging Product Market Performance
 - 10.3.4 Sappi Business Overview
 - 10.3.5 Sappi SWOT Analysis
 - 10.3.6 Sappi Recent Developments
- 10.4 Stora Enso
 - 10.4.1 Stora Enso Basic Information
 - 10.4.2 Stora Enso Colour Changing Packaging Product Overview
 - 10.4.3 Stora Enso Colour Changing Packaging Product Market Performance
 - 10.4.4 Stora Enso Business Overview
 - 10.4.5 Stora Enso Recent Developments
- 10.5 Mondi
 - 10.5.1 Mondi Basic Information
 - 10.5.2 Mondi Colour Changing Packaging Product Overview
 - 10.5.3 Mondi Colour Changing Packaging Product Market Performance
 - 10.5.4 Mondi Business Overview
 - 10.5.5 Mondi Recent Developments
- 10.6 Graphic Packaging
 - 10.6.1 Graphic Packaging Basic Information
 - 10.6.2 Graphic Packaging Colour Changing Packaging Product Overview
 - 10.6.3 Graphic Packaging Colour Changing Packaging Product Market Performance
 - 10.6.4 Graphic Packaging Business Overview
 - 10.6.5 Graphic Packaging Recent Developments
- 10.7 Ball Corporation

- 10.7.1 Ball Corporation Basic Information
- 10.7.2 Ball Corporation Colour Changing Packaging Product Overview
- 10.7.3 Ball Corporation Colour Changing Packaging Product Market Performance
- 10.7.4 Ball Corporation Business Overview
- 10.7.5 Ball Corporation Recent Developments
- 10.8 Crown Holdings
 - 10.8.1 Crown Holdings Basic Information
 - 10.8.2 Crown Holdings Colour Changing Packaging Product Overview
 - 10.8.3 Crown Holdings Colour Changing Packaging Product Market Performance
 - 10.8.4 Crown Holdings Business Overview
 - 10.8.5 Crown Holdings Recent Developments
- 10.9 Toyo Seikan Group
 - 10.9.1 Toyo Seikan Group Basic Information
 - 10.9.2 Toyo Seikan Group Colour Changing Packaging Product Overview
 - 10.9.3 Toyo Seikan Group Colour Changing Packaging Product Market Performance
 - 10.9.4 Toyo Seikan Group Business Overview
 - 10.9.5 Toyo Seikan Group Recent Developments
- 10.10 Owens-Illinois
 - 10.10.1 Owens-Illinois Basic Information
 - 10.10.2 Owens-Illinois Colour Changing Packaging Product Overview
 - 10.10.3 Owens-Illinois Colour Changing Packaging Product Market Performance
 - 10.10.4 Owens-Illinois Business Overview
 - 10.10.5 Owens-Illinois Recent Developments
- 10.11 Saint-Gobain Containers
 - 10.11.1 Saint-Gobain Containers Basic Information
 - 10.11.2 Saint-Gobain Containers Colour Changing Packaging Product Overview
 - 10.11.3 Saint-Gobain Containers Colour Changing Packaging Product Market Performance
 - 10.11.4 Saint-Gobain Containers Business Overview
 - 10.11.5 Saint-Gobain Containers Recent Developments
- 10.12 Verallia
 - 10.12.1 Verallia Basic Information
 - 10.12.2 Verallia Colour Changing Packaging Product Overview
 - 10.12.3 Verallia Colour Changing Packaging Product Market Performance
 - 10.12.4 Verallia Business Overview
 - 10.12.5 Verallia Recent Developments

11 COLOUR CHANGING PACKAGING MARKET FORECAST BY REGION

- 11.1 Global Colour Changing Packaging Market Size Forecast
- 11.2 Global Colour Changing Packaging Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Colour Changing Packaging Market Size Forecast by Country
 - 11.2.3 Asia Pacific Colour Changing Packaging Market Size Forecast by Region
 - 11.2.4 South America Colour Changing Packaging Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Colour Changing Packaging by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Colour Changing Packaging Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Colour Changing Packaging by Type (2026-2033)
 - 12.1.2 Global Colour Changing Packaging Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Colour Changing Packaging by Type (2026-2033)
- 12.2 Global Colour Changing Packaging Market Forecast by Application (2026-2033)
 - 12.2.1 Global Colour Changing Packaging Sales (K Units) Forecast by Application
 - 12.2.2 Global Colour Changing Packaging Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Colour Changing Packaging Market Size Comparison by Region (M USD)

Table 5. Global Colour Changing Packaging Sales (K Units) by Manufacturers (2020-2025)

Table 6. Global Colour Changing Packaging Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Colour Changing Packaging Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Colour Changing Packaging Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Colour Changing Packaging as of 2024)

Table 10. Global Market Colour Changing Packaging Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Colour Changing Packaging Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Colour Changing Packaging Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Colour Changing Packaging Sales by Type (K Units)

Table 26. Global Colour Changing Packaging Market Size by Type (M USD)

Table 27. Global Colour Changing Packaging Sales (K Units) by Type (2020-2025)

Table 28. Global Colour Changing Packaging Sales Market Share by Type (2020-2025)

Table 29. Global Colour Changing Packaging Market Size (M USD) by Type (2020-2025)

Table 30. Global Colour Changing Packaging Market Size Share by Type (2020-2025)

Table 31. Global Colour Changing Packaging Price (USD/Unit) by Type (2020-2025)

Table 32. Global Colour Changing Packaging Sales (K Units) by Application

Table 33. Global Colour Changing Packaging Market Size by Application

Table 34. Global Colour Changing Packaging Sales by Application (2020-2025) & (K Units)

Table 35. Global Colour Changing Packaging Sales Market Share by Application (2020-2025)

Table 36. Global Colour Changing Packaging Market Size by Application (2020-2025) & (M USD)

Table 37. Global Colour Changing Packaging Market Share by Application (2020-2025)

Table 38. Global Colour Changing Packaging Sales Growth Rate by Application (2020-2025)

Table 39. Global Colour Changing Packaging Sales by Region (2020-2025) & (K Units)

Table 40. Global Colour Changing Packaging Sales Market Share by Region (2020-2025)

Table 41. Global Colour Changing Packaging Market Size by Region (2020-2025) & (M USD)

Table 42. Global Colour Changing Packaging Market Size Market Share by Region (2020-2025)

Table 43. North America Colour Changing Packaging Sales by Country (2020-2025) & (K Units)

Table 44. North America Colour Changing Packaging Market Size by Country (2020-2025) & (M USD)

Table 45. Europe Colour Changing Packaging Sales by Country (2020-2025) & (K Units)

Table 46. Europe Colour Changing Packaging Market Size by Country (2020-2025) & (M USD)

Table 47. Asia Pacific Colour Changing Packaging Sales by Region (2020-2025) & (K Units)

Table 48. Asia Pacific Colour Changing Packaging Market Size by Region (2020-2025) & (M USD)

Table 49. South America Colour Changing Packaging Sales by Country (2020-2025) & (K Units)

Table 50. South America Colour Changing Packaging Market Size by Country (2020-2025) & (M USD)

Table 51. Middle East and Africa Colour Changing Packaging Sales by Region (2020-2025) & (K Units)

Table 52. Middle East and Africa Colour Changing Packaging Market Size by Region (2020-2025) & (M USD)

Table 53. Global Colour Changing Packaging Production (K Units) by Region(2020-2025)

Table 54. Global Colour Changing Packaging Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Colour Changing Packaging Revenue Market Share by Region (2020-2025)

Table 56. Global Colour Changing Packaging Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Colour Changing Packaging Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Colour Changing Packaging Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Colour Changing Packaging Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Colour Changing Packaging Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Avery Dennison Basic Information

Table 62. Avery Dennison Colour Changing Packaging Product Overview

Table 63. Avery Dennison Colour Changing Packaging Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Avery Dennison Business Overview

Table 65. Avery Dennison SWOT Analysis

Table 66. Avery Dennison Recent Developments

Table 67. Toray Basic Information

Table 68. Toray Colour Changing Packaging Product Overview

Table 69. Toray Colour Changing Packaging Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Toray Business Overview

Table 71. Toray SWOT Analysis

Table 72. Toray Recent Developments

Table 73. Sappi Basic Information

Table 74. Sappi Colour Changing Packaging Product Overview

Table 75. Sappi Colour Changing Packaging Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Sappi Business Overview

Table 77. Sappi SWOT Analysis

Table 78. Sappi Recent Developments

Table 79. Stora Enso Basic Information

Table 80. Stora Enso Colour Changing Packaging Product Overview

Table 81. Stora Enso Colour Changing Packaging Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. Stora Enso Business Overview

Table 83. Stora Enso Recent Developments

Table 84. Mondi Basic Information

Table 85. Mondi Colour Changing Packaging Product Overview

Table 86. Mondi Colour Changing Packaging Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 87. Mondi Business Overview

Table 88. Mondi Recent Developments

Table 89. Graphic Packaging Basic Information

Table 90. Graphic Packaging Colour Changing Packaging Product Overview

Table 91. Graphic Packaging Colour Changing Packaging Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 92. Graphic Packaging Business Overview

Table 93. Graphic Packaging Recent Developments

Table 94. Ball Corporation Basic Information

Table 95. Ball Corporation Colour Changing Packaging Product Overview

Table 96. Ball Corporation Colour Changing Packaging Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 97. Ball Corporation Business Overview

Table 98. Ball Corporation Recent Developments

Table 99. Crown Holdings Basic Information

Table 100. Crown Holdings Colour Changing Packaging Product Overview

Table 101. Crown Holdings Colour Changing Packaging Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 102. Crown Holdings Business Overview

Table 103. Crown Holdings Recent Developments

Table 104. Toyo Seikan Group Basic Information

Table 105. Toyo Seikan Group Colour Changing Packaging Product Overview

Table 106. Toyo Seikan Group Colour Changing Packaging Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 107. Toyo Seikan Group Business Overview

Table 108. Toyo Seikan Group Recent Developments

Table 109. Owens-Illinois Basic Information

- Table 110. Owens-Illinois Colour Changing Packaging Product Overview
- Table 111. Owens-Illinois Colour Changing Packaging Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 112. Owens-Illinois Business Overview
- Table 113. Owens-Illinois Recent Developments
- Table 114. Saint-Gobain Containers Basic Information
- Table 115. Saint-Gobain Containers Colour Changing Packaging Product Overview
- Table 116. Saint-Gobain Containers Colour Changing Packaging Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 117. Saint-Gobain Containers Business Overview
- Table 118. Saint-Gobain Containers Recent Developments
- Table 119. Verallia Basic Information
- Table 120. Verallia Colour Changing Packaging Product Overview
- Table 121. Verallia Colour Changing Packaging Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 122. Verallia Business Overview
- Table 123. Verallia Recent Developments
- Table 124. Global Colour Changing Packaging Sales Forecast by Region (2026-2033) & (K Units)
- Table 125. Global Colour Changing Packaging Market Size Forecast by Region (2026-2033) & (M USD)
- Table 126. North America Colour Changing Packaging Sales Forecast by Country (2026-2033) & (K Units)
- Table 127. North America Colour Changing Packaging Market Size Forecast by Country (2026-2033) & (M USD)
- Table 128. Europe Colour Changing Packaging Sales Forecast by Country (2026-2033) & (K Units)
- Table 129. Europe Colour Changing Packaging Market Size Forecast by Country (2026-2033) & (M USD)
- Table 130. Asia Pacific Colour Changing Packaging Sales Forecast by Region (2026-2033) & (K Units)
- Table 131. Asia Pacific Colour Changing Packaging Market Size Forecast by Region (2026-2033) & (M USD)
- Table 132. South America Colour Changing Packaging Sales Forecast by Country (2026-2033) & (K Units)
- Table 133. South America Colour Changing Packaging Market Size Forecast by Country (2026-2033) & (M USD)
- Table 134. Middle East and Africa Colour Changing Packaging Sales Forecast by Country (2026-2033) & (Units)

Table 135. Middle East and Africa Colour Changing Packaging Market Size Forecast by Country (2026-2033) & (M USD)

Table 136. Global Colour Changing Packaging Sales Forecast by Type (2026-2033) & (K Units)

Table 137. Global Colour Changing Packaging Market Size Forecast by Type (2026-2033) & (M USD)

Table 138. Global Colour Changing Packaging Price Forecast by Type (2026-2033) & (USD/Unit)

Table 139. Global Colour Changing Packaging Sales (K Units) Forecast by Application (2026-2033)

Table 140. Global Colour Changing Packaging Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Colour Changing Packaging
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Colour Changing Packaging Market Size (M USD), 2024-2033
- Figure 5. Global Colour Changing Packaging Market Size (M USD) (2020-2033)
- Figure 6. Global Colour Changing Packaging Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Colour Changing Packaging Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Colour Changing Packaging Product Life Cycle
- Figure 13. Colour Changing Packaging Sales Share by Manufacturers in 2024
- Figure 14. Global Colour Changing Packaging Revenue Share by Manufacturers in 2024
- Figure 15. Colour Changing Packaging Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Colour Changing Packaging Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Colour Changing Packaging Revenue in 2024
- Figure 18. Industry Chain Map of Colour Changing Packaging
- Figure 19. Global Colour Changing Packaging Market PEST Analysis
- Figure 20. Global Colour Changing Packaging Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Colour Changing Packaging Market Share by Type
- Figure 27. Sales Market Share of Colour Changing Packaging by Type (2020-2025)
- Figure 28. Sales Market Share of Colour Changing Packaging by Type in 2024
- Figure 29. Market Size Share of Colour Changing Packaging by Type (2020-2025)
- Figure 30. Market Size Share of Colour Changing Packaging by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

- Figure 32. Global Colour Changing Packaging Market Share by Application
- Figure 33. Global Colour Changing Packaging Sales Market Share by Application (2020-2025)
- Figure 34. Global Colour Changing Packaging Sales Market Share by Application in 2024
- Figure 35. Global Colour Changing Packaging Market Share by Application (2020-2025)
- Figure 36. Global Colour Changing Packaging Market Share by Application in 2024
- Figure 37. Global Colour Changing Packaging Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Colour Changing Packaging Sales Market Share by Region (2020-2025)
- Figure 39. Global Colour Changing Packaging Market Size Market Share by Region (2020-2025)
- Figure 40. North America Colour Changing Packaging Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Colour Changing Packaging Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Colour Changing Packaging Sales Market Share by Country in 2024
- Figure 43. North America Colour Changing Packaging Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Colour Changing Packaging Market Size Market Share by Country in 2024
- Figure 45. U.S. Colour Changing Packaging Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Colour Changing Packaging Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Colour Changing Packaging Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Colour Changing Packaging Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Colour Changing Packaging Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Colour Changing Packaging Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Colour Changing Packaging Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Colour Changing Packaging Sales Market Share by Country in 2024
- Figure 53. Europe Colour Changing Packaging Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 54. Europe Colour Changing Packaging Market Size Market Share by Country in 2024

Figure 55. Germany Colour Changing Packaging Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Colour Changing Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Colour Changing Packaging Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Colour Changing Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Colour Changing Packaging Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Colour Changing Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Colour Changing Packaging Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Colour Changing Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Colour Changing Packaging Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Colour Changing Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Colour Changing Packaging Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Colour Changing Packaging Sales Market Share by Region in 2024

Figure 67. Asia Pacific Colour Changing Packaging Market Size Market Share by Region in 2024

Figure 68. China Colour Changing Packaging Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Colour Changing Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Colour Changing Packaging Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Colour Changing Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Colour Changing Packaging Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Colour Changing Packaging Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 74. India Colour Changing Packaging Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Colour Changing Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Colour Changing Packaging Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Colour Changing Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Colour Changing Packaging Sales and Growth Rate (K Units)

Figure 79. South America Colour Changing Packaging Sales Market Share by Country in 2024

Figure 80. South America Colour Changing Packaging Market Size and Growth Rate (M USD)

Figure 81. South America Colour Changing Packaging Market Size Market Share by Country in 2024

Figure 82. Brazil Colour Changing Packaging Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Colour Changing Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Colour Changing Packaging Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Colour Changing Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Colour Changing Packaging Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Colour Changing Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Colour Changing Packaging Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Colour Changing Packaging Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Colour Changing Packaging Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Colour Changing Packaging Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Colour Changing Packaging Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Colour Changing Packaging Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 94. UAE Colour Changing Packaging Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Colour Changing Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Colour Changing Packaging Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Colour Changing Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Colour Changing Packaging Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Colour Changing Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Colour Changing Packaging Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Colour Changing Packaging Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Colour Changing Packaging Production Market Share by Region (2020-2025)

Figure 103. North America Colour Changing Packaging Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Colour Changing Packaging Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Colour Changing Packaging Production (K Units) Growth Rate (2020-2025)

Figure 106. China Colour Changing Packaging Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Colour Changing Packaging Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Colour Changing Packaging Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Colour Changing Packaging Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Colour Changing Packaging Market Share Forecast by Type (2026-2033)

Figure 111. Global Colour Changing Packaging Sales Forecast by Application (2026-2033)

Figure 112. Global Colour Changing Packaging Market Share Forecast by Application (2026-2033)

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