

# Global Cloud Disaster Recovery Service Market Research Report 2026(Status and Outlook)

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## Abstracts

Cloud disaster recovery service is a service model in which disaster recovery is regarded as a service and the customer pays to use the disaster recovery service provider to provide disaster recovery. Cloud disaster recovery services use the most advanced, safe, and reliable data backup and data replication technologies to build manageable and operable disaster recovery services, and provide different levels of intra-city or remote disaster recovery services for enterprises, institutions, and government departments. This ensures that customers' business data and key application systems can be quickly and accurately restored after a disaster occurs, ensuring the continuous operation of customers' businesses. In addition, disaster recovery services can further reduce the informatization costs of enterprises, institutions and government departments, and provide platform and tool support for government-level supervision and management and macro decision-making.

**Market Drivers**

**Escalating Cyber Threats & Ransomware:** The rise in ransomware attacks and data breaches is driving demand for cloud-native recovery platforms that provide immutable snapshots, isolated recovery zones, and automated failover capabilities, all of which are essential for minimizing downtime in critical environments.

**Lower Total Cost of Ownership vs. Traditional DR:** Cloud-based DR services eliminate the need for dedicated recovery sites and hardware investments. Subscription-based models enable cost-effective scalability, particularly favored by small and mid-sized organizations.

**Cloud-First & SaaS Adoption Momentum:** As enterprises accelerate migration to public and multi-cloud environments, legacy DR methods become less effective. Cloud-native disaster recovery integrates more seamlessly with modern SaaS applications and containerized workloads.

**Compliance & Cyber-Insurance Requirements:** Regulators and insurers increasingly require documented, automated DR tests, recovery orchestration, and audit-ready continuity plans, driving enterprises to adopt modern DRaaS platforms.

**Hybrid & Edge-Enabled Architectures:** Companies

deploying hybrid cloud or edge computing infrastructures need geographically distributed and resilient DR solutions tailored to micro-recovery nodes or distributed workloads. AI & Automation Enhancements: Innovations in AI and ML are enabling automated failover orchestration, anomaly detection, and intelligent capacity planning?improving recovery speed, reducing errors, and strengthening overall resilience. Market Challenges Hybrid / Multi-Cloud Orchestration Complexity: Combining legacy on-prem systems with multiple cloud vendors requires robust orchestration and API management. This complexity can slow adoption and raise operational risk. Data-Sovereignty & Regulatory Constraints: Regional data residency requirements limit cross-border replication and complicate failover planning, forcing providers to deploy localized recovery infrastructure. Provider Lock-In & Egress Fee Uncertainty: Switching cloud DR providers can be costly due to high data-transfer fees or proprietary dependencies, making long-term flexibility harder for enterprises. Skills Gap in Multi-Cloud DR Expertise: Limited availability of engineers skilled in DR orchestration across hybrid and multi-cloud environments hinders deployment and operational scaling. Cloud Security, Visibility & Configuration Risks: Multi-cloud environments increase challenges around access control, misconfigurations, and compliance management. Missteps in IAM or cloud policy enforcement can lead to breaches or recovery failing under stress.

The global Cloud Disaster Recovery Service market size was estimated at USD 6588.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 10.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Cloud Disaster Recovery Service market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Cloud Disaster Recovery Service market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Cloud Disaster Recovery Service market.

## **Global Cloud Disaster Recovery Service Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Microsoft  
Broadcom  
Acronis  
Arcserve  
Axcient  
11:11 Systems  
Kaseya  
Druva  
IBM  
Expedient  
Nutanix  
Infrascale  
Thrive  
Unitrends  
Carbonite  
C&W Business  
InterVision

Sungard Availability Services  
BIOS Middle East  
TierPoint  
PhoenixNAP  
Clumio  
Databarracks  
Webair  
Flexential  
Daisy  
OVHcloud  
Recovery Point Systems  
XTIUM

### **Market Segmentation (by Type)**

Public Cloud  
Private Cloud  
Hybrid Cloud

### **Market Segmentation (by Application)**

BFSI  
IT  
Government  
Healthcare  
Industrial & Manufacturing  
Others

### **Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Cloud Disaster Recovery Service Market  
Overview of the regional outlook of the Cloud Disaster Recovery Service Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Cloud Disaster Recovery Service Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Cloud Disaster Recovery Service, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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