

# Global Canvas Painting Kits Market Research Report 2025(Status and Outlook)

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## Abstracts

### Report Overview

The market for canvas painting kits encompasses a range of DIY art supplies designed for both beginners and experienced artists, typically including pre-stretched canvases, acrylic or oil paints, brushes, and sometimes instructional guides or stencils. These kits cater to various segments, from hobbyists seeking relaxation to aspiring artists looking for structured creative outlets. The growing popularity of at-home crafting, fueled by trends like mindful creativity and social media-driven DIY culture, has expanded demand. Key drivers include the rise of e-commerce platforms offering affordable and diverse options, as well as increased interest in personalized home décor. Competition is intensifying, with brands differentiating through eco-friendly materials, themed designs (e.g., landscapes, abstract art), and subscription-based models. The market also benefits from partnerships with influencers and online tutorials that lower barriers to entry. However, challenges persist, such as price sensitivity among casual users and the need for consistent innovation to retain engagement in a saturated space.

This report provides a deep insight into the global Canvas Painting Kits market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Canvas Painting Kits Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players,

which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Canvas Painting Kits market in any manner.

### Global Canvas Painting Kits Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### **Key Company**

Fredrix  
Just Paint by Number  
Around the Corner Art Center  
The Happy Canvas  
Canvas n Cup  
Michaels  
Nicpro  
Shuttle Art  
Pink Picasso  
Sculpd  
Uncorked Canvas  
Wonderfully Made4You  
US Art Supply  
Chalkola Art Supply

#### **Market Segmentation (by Type)**

Acrylic Painting Kits  
Oil Painting Kits  
Watercolor Painting Kits

#### **Market Segmentation (by Application)**

Offline Sales

Online Sales

### **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Canvas Painting Kits Market

Overview of the regional outlook of the Canvas Painting Kits Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Canvas Painting Kits Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream

and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Canvas Painting Kits, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change  
This enables you to anticipate market changes to remain ahead of your competitors  
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Contents

### Table of Contents

## **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Canvas Painting Kits
- 1.2 Key Market Segments
  - 1.2.1 Canvas Painting Kits Segment by Type
  - 1.2.2 Canvas Painting Kits Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

## **2 CANVAS PAINTING KITS MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Canvas Painting Kits Market Size (M USD) Estimates and Forecasts (2020-2033)
  - 2.1.2 Global Canvas Painting Kits Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

## **3 CANVAS PAINTING KITS MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Canvas Painting Kits Product Life Cycle
- 3.3 Global Canvas Painting Kits Sales by Manufacturers (2020-2025)
- 3.4 Global Canvas Painting Kits Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Canvas Painting Kits Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Canvas Painting Kits Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Canvas Painting Kits Market Competitive Situation and Trends
  - 3.8.1 Canvas Painting Kits Market Concentration Rate
  - 3.8.2 Global 5 and 10 Largest Canvas Painting Kits Players Market Share by Revenue
  - 3.8.3 Mergers & Acquisitions, Expansion

## **4 CANVAS PAINTING KITS INDUSTRY CHAIN ANALYSIS**

- 4.1 Canvas Painting Kits Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF CANVAS PAINTING KITS MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Canvas Painting Kits Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 U.S. Tariff Policy ? April 2025
  - 5.6.3 Global Trade Frictions and Their Impacts to Canvas Painting Kits Market
- 5.7 ESG Ratings of Leading Companies

## **6 CANVAS PAINTING KITS MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Canvas Painting Kits Sales Market Share by Type (2020-2025)
- 6.3 Global Canvas Painting Kits Market Size Market Share by Type (2020-2025)
- 6.4 Global Canvas Painting Kits Price by Type (2020-2025)

## **7 CANVAS PAINTING KITS MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)

- 7.2 Global Canvas Painting Kits Market Sales by Application (2020-2025)
- 7.3 Global Canvas Painting Kits Market Size (M USD) by Application (2020-2025)
- 7.4 Global Canvas Painting Kits Sales Growth Rate by Application (2020-2025)

## **8 CANVAS PAINTING KITS MARKET SALES BY REGION**

- 8.1 Global Canvas Painting Kits Sales by Region
  - 8.1.1 Global Canvas Painting Kits Sales by Region
  - 8.1.2 Global Canvas Painting Kits Sales Market Share by Region
- 8.2 Global Canvas Painting Kits Market Size by Region
  - 8.2.1 Global Canvas Painting Kits Market Size by Region
  - 8.2.2 Global Canvas Painting Kits Market Size Market Share by Region
- 8.3 North America
  - 8.3.1 North America Canvas Painting Kits Sales by Country
  - 8.3.2 North America Canvas Painting Kits Market Size by Country
  - 8.3.3 U.S. Market Overview
  - 8.3.4 Canada Market Overview
  - 8.3.5 Mexico Market Overview
- 8.4 Europe
  - 8.4.1 Europe Canvas Painting Kits Sales by Country
  - 8.4.2 Europe Canvas Painting Kits Market Size by Country
  - 8.4.3 Germany Market Overview
  - 8.4.4 France Market Overview
  - 8.4.5 U.K. Market Overview
  - 8.4.6 Italy Market Overview
  - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
  - 8.5.1 Asia Pacific Canvas Painting Kits Sales by Region
  - 8.5.2 Asia Pacific Canvas Painting Kits Market Size by Region
  - 8.5.3 China Market Overview
  - 8.5.4 Japan Market Overview
  - 8.5.5 South Korea Market Overview
  - 8.5.6 India Market Overview
  - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
  - 8.6.1 South America Canvas Painting Kits Sales by Country
  - 8.6.2 South America Canvas Painting Kits Market Size by Country
  - 8.6.3 Brazil Market Overview
  - 8.6.4 Argentina Market Overview

- 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
  - 8.7.1 Middle East and Africa Canvas Painting Kits Sales by Region
  - 8.7.2 Middle East and Africa Canvas Painting Kits Market Size by Region
  - 8.7.3 Saudi Arabia Market Overview
  - 8.7.4 UAE Market Overview
  - 8.7.5 Egypt Market Overview
  - 8.7.6 Nigeria Market Overview
  - 8.7.7 South Africa Market Overview

## **9 CANVAS PAINTING KITS MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Canvas Painting Kits by Region(2020-2025)
- 9.2 Global Canvas Painting Kits Revenue Market Share by Region (2020-2025)
- 9.3 Global Canvas Painting Kits Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Canvas Painting Kits Production
  - 9.4.1 North America Canvas Painting Kits Production Growth Rate (2020-2025)
  - 9.4.2 North America Canvas Painting Kits Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Canvas Painting Kits Production
  - 9.5.1 Europe Canvas Painting Kits Production Growth Rate (2020-2025)
  - 9.5.2 Europe Canvas Painting Kits Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Canvas Painting Kits Production (2020-2025)
  - 9.6.1 Japan Canvas Painting Kits Production Growth Rate (2020-2025)
  - 9.6.2 Japan Canvas Painting Kits Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Canvas Painting Kits Production (2020-2025)
  - 9.7.1 China Canvas Painting Kits Production Growth Rate (2020-2025)
  - 9.7.2 China Canvas Painting Kits Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

- 10.1 Fredrix
  - 10.1.1 Fredrix Basic Information
  - 10.1.2 Fredrix Canvas Painting Kits Product Overview
  - 10.1.3 Fredrix Canvas Painting Kits Product Market Performance

- 10.1.4 Fredrix Business Overview
- 10.1.5 Fredrix SWOT Analysis
- 10.1.6 Fredrix Recent Developments
- 10.2 Just Paint by Number
  - 10.2.1 Just Paint by Number Basic Information
  - 10.2.2 Just Paint by Number Canvas Painting Kits Product Overview
  - 10.2.3 Just Paint by Number Canvas Painting Kits Product Market Performance
  - 10.2.4 Just Paint by Number Business Overview
  - 10.2.5 Just Paint by Number SWOT Analysis
  - 10.2.6 Just Paint by Number Recent Developments
- 10.3 Around the Corner Art Center
  - 10.3.1 Around the Corner Art Center Basic Information
  - 10.3.2 Around the Corner Art Center Canvas Painting Kits Product Overview
  - 10.3.3 Around the Corner Art Center Canvas Painting Kits Product Market Performance
  - 10.3.4 Around the Corner Art Center Business Overview
  - 10.3.5 Around the Corner Art Center SWOT Analysis
  - 10.3.6 Around the Corner Art Center Recent Developments
- 10.4 The Happy Canvas
  - 10.4.1 The Happy Canvas Basic Information
  - 10.4.2 The Happy Canvas Canvas Painting Kits Product Overview
  - 10.4.3 The Happy Canvas Canvas Painting Kits Product Market Performance
  - 10.4.4 The Happy Canvas Business Overview
  - 10.4.5 The Happy Canvas Recent Developments
- 10.5 Canvas n Cup
  - 10.5.1 Canvas n Cup Basic Information
  - 10.5.2 Canvas n Cup Canvas Painting Kits Product Overview
  - 10.5.3 Canvas n Cup Canvas Painting Kits Product Market Performance
  - 10.5.4 Canvas n Cup Business Overview
  - 10.5.5 Canvas n Cup Recent Developments
- 10.6 Michaels
  - 10.6.1 Michaels Basic Information
  - 10.6.2 Michaels Canvas Painting Kits Product Overview
  - 10.6.3 Michaels Canvas Painting Kits Product Market Performance
  - 10.6.4 Michaels Business Overview
  - 10.6.5 Michaels Recent Developments
- 10.7 Nicpro
  - 10.7.1 Nicpro Basic Information
  - 10.7.2 Nicpro Canvas Painting Kits Product Overview

- 10.7.3 Nicpro Canvas Painting Kits Product Market Performance
- 10.7.4 Nicpro Business Overview
- 10.7.5 Nicpro Recent Developments
- 10.8 Shuttle Art
  - 10.8.1 Shuttle Art Basic Information
  - 10.8.2 Shuttle Art Canvas Painting Kits Product Overview
  - 10.8.3 Shuttle Art Canvas Painting Kits Product Market Performance
  - 10.8.4 Shuttle Art Business Overview
  - 10.8.5 Shuttle Art Recent Developments
- 10.9 Pink Picasso
  - 10.9.1 Pink Picasso Basic Information
  - 10.9.2 Pink Picasso Canvas Painting Kits Product Overview
  - 10.9.3 Pink Picasso Canvas Painting Kits Product Market Performance
  - 10.9.4 Pink Picasso Business Overview
  - 10.9.5 Pink Picasso Recent Developments
- 10.10 Sculpd
  - 10.10.1 Sculpd Basic Information
  - 10.10.2 Sculpd Canvas Painting Kits Product Overview
  - 10.10.3 Sculpd Canvas Painting Kits Product Market Performance
  - 10.10.4 Sculpd Business Overview
  - 10.10.5 Sculpd Recent Developments
- 10.11 Uncorked Canvas
  - 10.11.1 Uncorked Canvas Basic Information
  - 10.11.2 Uncorked Canvas Canvas Painting Kits Product Overview
  - 10.11.3 Uncorked Canvas Canvas Painting Kits Product Market Performance
  - 10.11.4 Uncorked Canvas Business Overview
  - 10.11.5 Uncorked Canvas Recent Developments
- 10.12 Wonderfully Made4You
  - 10.12.1 Wonderfully Made4You Basic Information
  - 10.12.2 Wonderfully Made4You Canvas Painting Kits Product Overview
  - 10.12.3 Wonderfully Made4You Canvas Painting Kits Product Market Performance
  - 10.12.4 Wonderfully Made4You Business Overview
  - 10.12.5 Wonderfully Made4You Recent Developments
- 10.13 US Art Supply
  - 10.13.1 US Art Supply Basic Information
  - 10.13.2 US Art Supply Canvas Painting Kits Product Overview
  - 10.13.3 US Art Supply Canvas Painting Kits Product Market Performance
  - 10.13.4 US Art Supply Business Overview
  - 10.13.5 US Art Supply Recent Developments

## 10.14 Chalkola Art Supply

10.14.1 Chalkola Art Supply Basic Information

10.14.2 Chalkola Art Supply Canvas Painting Kits Product Overview

10.14.3 Chalkola Art Supply Canvas Painting Kits Product Market Performance

10.14.4 Chalkola Art Supply Business Overview

10.14.5 Chalkola Art Supply Recent Developments

## **11 CANVAS PAINTING KITS MARKET FORECAST BY REGION**

11.1 Global Canvas Painting Kits Market Size Forecast

11.2 Global Canvas Painting Kits Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Canvas Painting Kits Market Size Forecast by Country

11.2.3 Asia Pacific Canvas Painting Kits Market Size Forecast by Region

11.2.4 South America Canvas Painting Kits Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Canvas Painting Kits by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)**

12.1 Global Canvas Painting Kits Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Canvas Painting Kits by Type (2026-2033)

12.1.2 Global Canvas Painting Kits Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Canvas Painting Kits by Type (2026-2033)

12.2 Global Canvas Painting Kits Market Forecast by Application (2026-2033)

12.2.1 Global Canvas Painting Kits Sales (K MT) Forecast by Application

12.2.2 Global Canvas Painting Kits Market Size (M USD) Forecast by Application (2026-2033)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Canvas Painting Kits Market Size Comparison by Region (M USD)
- Table 5. Global Canvas Painting Kits Sales (K MT) by Manufacturers (2020-2025)
- Table 6. Global Canvas Painting Kits Sales Market Share by Manufacturers (2020-2025)
- Table 7. Global Canvas Painting Kits Revenue (M USD) by Manufacturers (2020-2025)
- Table 8. Global Canvas Painting Kits Revenue Share by Manufacturers (2020-2025)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Canvas Painting Kits as of 2024)
- Table 10. Global Market Canvas Painting Kits Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 11. Manufacturers? Manufacturing Sites, Areas Served
- Table 12. Manufacturers? Product Type
- Table 13. Global Canvas Painting Kits Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Market Overview of Key Raw Materials
- Table 16. Midstream Market Analysis
- Table 17. Downstream Customer Analysis
- Table 18. Key Development Trends
- Table 19. Driving Factors
- Table 20. Canvas Painting Kits Market Challenges
- Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
- Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
- Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
- Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 25. Global Canvas Painting Kits Sales by Type (K MT)
- Table 26. Global Canvas Painting Kits Market Size by Type (M USD)
- Table 27. Global Canvas Painting Kits Sales (K MT) by Type (2020-2025)
- Table 28. Global Canvas Painting Kits Sales Market Share by Type (2020-2025)
- Table 29. Global Canvas Painting Kits Market Size (M USD) by Type (2020-2025)
- Table 30. Global Canvas Painting Kits Market Size Share by Type (2020-2025)

- Table 31. Global Canvas Painting Kits Price (USD/KG) by Type (2020-2025)
- Table 32. Global Canvas Painting Kits Sales (K MT) by Application
- Table 33. Global Canvas Painting Kits Market Size by Application
- Table 34. Global Canvas Painting Kits Sales by Application (2020-2025) & (K MT)
- Table 35. Global Canvas Painting Kits Sales Market Share by Application (2020-2025)
- Table 36. Global Canvas Painting Kits Market Size by Application (2020-2025) & (M USD)
- Table 37. Global Canvas Painting Kits Market Share by Application (2020-2025)
- Table 38. Global Canvas Painting Kits Sales Growth Rate by Application (2020-2025)
- Table 39. Global Canvas Painting Kits Sales by Region (2020-2025) & (K MT)
- Table 40. Global Canvas Painting Kits Sales Market Share by Region (2020-2025)
- Table 41. Global Canvas Painting Kits Market Size by Region (2020-2025) & (M USD)
- Table 42. Global Canvas Painting Kits Market Size Market Share by Region (2020-2025)
- Table 43. North America Canvas Painting Kits Sales by Country (2020-2025) & (K MT)
- Table 44. North America Canvas Painting Kits Market Size by Country (2020-2025) & (M USD)
- Table 45. Europe Canvas Painting Kits Sales by Country (2020-2025) & (K MT)
- Table 46. Europe Canvas Painting Kits Market Size by Country (2020-2025) & (M USD)
- Table 47. Asia Pacific Canvas Painting Kits Sales by Region (2020-2025) & (K MT)
- Table 48. Asia Pacific Canvas Painting Kits Market Size by Region (2020-2025) & (M USD)
- Table 49. South America Canvas Painting Kits Sales by Country (2020-2025) & (K MT)
- Table 50. South America Canvas Painting Kits Market Size by Country (2020-2025) & (M USD)
- Table 51. Middle East and Africa Canvas Painting Kits Sales by Region (2020-2025) & (K MT)
- Table 52. Middle East and Africa Canvas Painting Kits Market Size by Region (2020-2025) & (M USD)
- Table 53. Global Canvas Painting Kits Production (K MT) by Region(2020-2025)
- Table 54. Global Canvas Painting Kits Revenue (US\$ Million) by Region (2020-2025)
- Table 55. Global Canvas Painting Kits Revenue Market Share by Region (2020-2025)
- Table 56. Global Canvas Painting Kits Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 57. North America Canvas Painting Kits Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 58. Europe Canvas Painting Kits Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
- Table 59. Japan Canvas Painting Kits Production (K MT), Revenue (US\$ Million), Price

(USD/KG) and Gross Margin (2020-2025)

Table 60. China Canvas Painting Kits Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. Fredrix Basic Information

Table 62. Fredrix Canvas Painting Kits Product Overview

Table 63. Fredrix Canvas Painting Kits Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 64. Fredrix Business Overview

Table 65. Fredrix SWOT Analysis

Table 66. Fredrix Recent Developments

Table 67. Just Paint by Number Basic Information

Table 68. Just Paint by Number Canvas Painting Kits Product Overview

Table 69. Just Paint by Number Canvas Painting Kits Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 70. Just Paint by Number Business Overview

Table 71. Just Paint by Number SWOT Analysis

Table 72. Just Paint by Number Recent Developments

Table 73. Around the Corner Art Center Basic Information

Table 74. Around the Corner Art Center Canvas Painting Kits Product Overview

Table 75. Around the Corner Art Center Canvas Painting Kits Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 76. Around the Corner Art Center Business Overview

Table 77. Around the Corner Art Center SWOT Analysis

Table 78. Around the Corner Art Center Recent Developments

Table 79. The Happy Canvas Basic Information

Table 80. The Happy Canvas Canvas Painting Kits Product Overview

Table 81. The Happy Canvas Canvas Painting Kits Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 82. The Happy Canvas Business Overview

Table 83. The Happy Canvas Recent Developments

Table 84. Canvas n Cup Basic Information

Table 85. Canvas n Cup Canvas Painting Kits Product Overview

Table 86. Canvas n Cup Canvas Painting Kits Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 87. Canvas n Cup Business Overview

Table 88. Canvas n Cup Recent Developments

Table 89. Michaels Basic Information

Table 90. Michaels Canvas Painting Kits Product Overview

Table 91. Michaels Canvas Painting Kits Sales (K MT), Revenue (M USD), Price

(USD/KG) and Gross Margin (2020-2025)

Table 92. Michaels Business Overview

Table 93. Michaels Recent Developments

Table 94. Nicpro Basic Information

Table 95. Nicpro Canvas Painting Kits Product Overview

Table 96. Nicpro Canvas Painting Kits Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 97. Nicpro Business Overview

Table 98. Nicpro Recent Developments

Table 99. Shuttle Art Basic Information

Table 100. Shuttle Art Canvas Painting Kits Product Overview

Table 101. Shuttle Art Canvas Painting Kits Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 102. Shuttle Art Business Overview

Table 103. Shuttle Art Recent Developments

Table 104. Pink Picasso Basic Information

Table 105. Pink Picasso Canvas Painting Kits Product Overview

Table 106. Pink Picasso Canvas Painting Kits Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 107. Pink Picasso Business Overview

Table 108. Pink Picasso Recent Developments

Table 109. Sculpd Basic Information

Table 110. Sculpd Canvas Painting Kits Product Overview

Table 111. Sculpd Canvas Painting Kits Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 112. Sculpd Business Overview

Table 113. Sculpd Recent Developments

Table 114. Uncorked Canvas Basic Information

Table 115. Uncorked Canvas Canvas Painting Kits Product Overview

Table 116. Uncorked Canvas Canvas Painting Kits Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 117. Uncorked Canvas Business Overview

Table 118. Uncorked Canvas Recent Developments

Table 119. Wonderfully Made4You Basic Information

Table 120. Wonderfully Made4You Canvas Painting Kits Product Overview

Table 121. Wonderfully Made4You Canvas Painting Kits Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 122. Wonderfully Made4You Business Overview

Table 123. Wonderfully Made4You Recent Developments

- Table 124. US Art Supply Basic Information
- Table 125. US Art Supply Canvas Painting Kits Product Overview
- Table 126. US Art Supply Canvas Painting Kits Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 127. US Art Supply Business Overview
- Table 128. US Art Supply Recent Developments
- Table 129. Chalkola Art Supply Basic Information
- Table 130. Chalkola Art Supply Canvas Painting Kits Product Overview
- Table 131. Chalkola Art Supply Canvas Painting Kits Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 132. Chalkola Art Supply Business Overview
- Table 133. Chalkola Art Supply Recent Developments
- Table 134. Global Canvas Painting Kits Sales Forecast by Region (2026-2033) & (K MT)
- Table 135. Global Canvas Painting Kits Market Size Forecast by Region (2026-2033) & (M USD)
- Table 136. North America Canvas Painting Kits Sales Forecast by Country (2026-2033) & (K MT)
- Table 137. North America Canvas Painting Kits Market Size Forecast by Country (2026-2033) & (M USD)
- Table 138. Europe Canvas Painting Kits Sales Forecast by Country (2026-2033) & (K MT)
- Table 139. Europe Canvas Painting Kits Market Size Forecast by Country (2026-2033) & (M USD)
- Table 140. Asia Pacific Canvas Painting Kits Sales Forecast by Region (2026-2033) & (K MT)
- Table 141. Asia Pacific Canvas Painting Kits Market Size Forecast by Region (2026-2033) & (M USD)
- Table 142. South America Canvas Painting Kits Sales Forecast by Country (2026-2033) & (K MT)
- Table 143. South America Canvas Painting Kits Market Size Forecast by Country (2026-2033) & (M USD)
- Table 144. Middle East and Africa Canvas Painting Kits Sales Forecast by Country (2026-2033) & (Units)
- Table 145. Middle East and Africa Canvas Painting Kits Market Size Forecast by Country (2026-2033) & (M USD)
- Table 146. Global Canvas Painting Kits Sales Forecast by Type (2026-2033) & (K MT)
- Table 147. Global Canvas Painting Kits Market Size Forecast by Type (2026-2033) & (M USD)

Table 148. Global Canvas Painting Kits Price Forecast by Type (2026-2033) & (USD/KG)

Table 149. Global Canvas Painting Kits Sales (K MT) Forecast by Application (2026-2033)

Table 150. Global Canvas Painting Kits Market Size Forecast by Application (2026-2033) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Canvas Painting Kits
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Canvas Painting Kits Market Size (M USD), 2024-2033
- Figure 5. Global Canvas Painting Kits Market Size (M USD) (2020-2033)
- Figure 6. Global Canvas Painting Kits Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Canvas Painting Kits Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Canvas Painting Kits Product Life Cycle
- Figure 13. Canvas Painting Kits Sales Share by Manufacturers in 2024
- Figure 14. Global Canvas Painting Kits Revenue Share by Manufacturers in 2024
- Figure 15. Canvas Painting Kits Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Canvas Painting Kits Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Canvas Painting Kits Revenue in 2024
- Figure 18. Industry Chain Map of Canvas Painting Kits
- Figure 19. Global Canvas Painting Kits Market PEST Analysis
- Figure 20. Global Canvas Painting Kits Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Canvas Painting Kits Market Share by Type
- Figure 27. Sales Market Share of Canvas Painting Kits by Type (2020-2025)
- Figure 28. Sales Market Share of Canvas Painting Kits by Type in 2024
- Figure 29. Market Size Share of Canvas Painting Kits by Type (2020-2025)
- Figure 30. Market Size Share of Canvas Painting Kits by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Canvas Painting Kits Market Share by Application

Figure 33. Global Canvas Painting Kits Sales Market Share by Application (2020-2025)

Figure 34. Global Canvas Painting Kits Sales Market Share by Application in 2024

Figure 35. Global Canvas Painting Kits Market Share by Application (2020-2025)

Figure 36. Global Canvas Painting Kits Market Share by Application in 2024

Figure 37. Global Canvas Painting Kits Sales Growth Rate by Application (2020-2025)

Figure 38. Global Canvas Painting Kits Sales Market Share by Region (2020-2025)

Figure 39. Global Canvas Painting Kits Market Size Market Share by Region (2020-2025)

Figure 40. North America Canvas Painting Kits Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Canvas Painting Kits Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Canvas Painting Kits Sales Market Share by Country in 2024

Figure 43. North America Canvas Painting Kits Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Canvas Painting Kits Market Size Market Share by Country in 2024

Figure 45. U.S. Canvas Painting Kits Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Canvas Painting Kits Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Canvas Painting Kits Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Canvas Painting Kits Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Canvas Painting Kits Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Canvas Painting Kits Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Canvas Painting Kits Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Canvas Painting Kits Sales Market Share by Country in 2024

Figure 53. Europe Canvas Painting Kits Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Canvas Painting Kits Market Size Market Share by Country in 2024

Figure 55. Germany Canvas Painting Kits Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Canvas Painting Kits Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Canvas Painting Kits Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Canvas Painting Kits Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Canvas Painting Kits Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Canvas Painting Kits Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Canvas Painting Kits Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Canvas Painting Kits Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Canvas Painting Kits Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Canvas Painting Kits Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Canvas Painting Kits Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Canvas Painting Kits Sales Market Share by Region in 2024

Figure 67. Asia Pacific Canvas Painting Kits Market Size Market Share by Region in 2024

Figure 68. China Canvas Painting Kits Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Canvas Painting Kits Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Canvas Painting Kits Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Canvas Painting Kits Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Canvas Painting Kits Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Canvas Painting Kits Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Canvas Painting Kits Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Canvas Painting Kits Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Canvas Painting Kits Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Canvas Painting Kits Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Canvas Painting Kits Sales and Growth Rate (K MT)

Figure 79. South America Canvas Painting Kits Sales Market Share by Country in 2024

Figure 80. South America Canvas Painting Kits Market Size and Growth Rate (M USD)

Figure 81. South America Canvas Painting Kits Market Size Market Share by Country in 2024

Figure 82. Brazil Canvas Painting Kits Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Canvas Painting Kits Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Canvas Painting Kits Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Canvas Painting Kits Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Canvas Painting Kits Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Canvas Painting Kits Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Canvas Painting Kits Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Canvas Painting Kits Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Canvas Painting Kits Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Canvas Painting Kits Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Canvas Painting Kits Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Canvas Painting Kits Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Canvas Painting Kits Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Canvas Painting Kits Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Canvas Painting Kits Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Canvas Painting Kits Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Canvas Painting Kits Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Canvas Painting Kits Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Canvas Painting Kits Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Canvas Painting Kits Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Canvas Painting Kits Production Market Share by Region (2020-2025)

Figure 103. North America Canvas Painting Kits Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Canvas Painting Kits Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Canvas Painting Kits Production (K MT) Growth Rate (2020-2025)

Figure 106. China Canvas Painting Kits Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Canvas Painting Kits Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Canvas Painting Kits Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Canvas Painting Kits Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Canvas Painting Kits Market Share Forecast by Type (2026-2033)

Figure 111. Global Canvas Painting Kits Sales Forecast by Application (2026-2033)

Figure 112. Global Canvas Painting Kits Market Share Forecast by Application (2026-2033)

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