

Global Buyer Intent Software Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/B21C39D959ABEN.html>

Date: February 2026

Pages: 117

Price: US\$ 2,980.00 (Single User License)

ID: B21C39D959ABEN

Abstracts

Buyer Intent software allows businesses to gain insight on a customer's purchase intent through customer journey mapping tracking, predictive analytics, and competitor data. Some of the future market trends of Buyer Intent Software are: Increased demand for software solutions that can help businesses cope with the macroeconomic factors and operational challenges caused by the COVID-19 pandemic. Shifts in the software buying journey as business leaders become more self-driven, nonlinear, and digital in their research, evaluation, selection, and purchase of software. Greater adoption of artificial intelligence (AI) and machine learning (ML) to enhance the accuracy and relevance of buyer intent data and provide actionable insights for sales and marketing teams. More integration of buyer intent data with other types of account-based data, such as firmographic, technographic, and behavioral data, to create a holistic view of the customer and enable more personalized and effective engagement strategies.

The global Buyer Intent Software market size was estimated at USD 2206.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 9.60% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Buyer Intent Software market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current

status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Buyer Intent Software market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Buyer Intent Software market.

Global Buyer Intent Software Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

ZoomInfo
LeadSift
Slintel
Gartner Digital Markets
Demandbase
DemandJump
Everstring
Engagio
6sense
Bombora
Compstak

180byTwo
G2
True Influence
KickFire
Madison Logic
Momentum Data
TechTarget

Market Segmentation (by Type)

Cloud Based
Web Based

Market Segmentation (by Application)

Large Enterprises
SMEs

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Buyer Intent Software Market
Overview of the regional outlook of the Buyer Intent Software Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Buyer Intent Software Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Buyer Intent Software, their output

value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Buyer Intent Software
- 1.2 Key Market Segments
 - 1.2.1 Buyer Intent Software Segment by Type
 - 1.2.2 Buyer Intent Software Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 BUYER INTENT SOFTWARE MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 BUYER INTENT SOFTWARE MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Buyer Intent Software Product Life Cycle
- 3.3 Global Buyer Intent Software Revenue Market Share by Company (2020-2025)
- 3.4 Buyer Intent Software Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.5 Headquarters, Areas Served, and Product Types of Major Players
- 3.6 Buyer Intent Software Market Competitive Situation and Trends
 - 3.6.1 Buyer Intent Software Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Buyer Intent Software Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 BUYER INTENT SOFTWARE VALUE CHAIN ANALYSIS

- 4.1 Buyer Intent Software Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF BUYER INTENT SOFTWARE MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Buyer Intent Software Market Porter's Five Forces Analysis

6 BUYER INTENT SOFTWARE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Buyer Intent Software Market by Type (2020-2025)

6.3 Global Buyer Intent Software Market Size Growth Rate by Type (2021-2025)

7 BUYER INTENT SOFTWARE MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Buyer Intent Software Market Size (M USD) by Application (2020-2025)

7.3 Global Buyer Intent Software Market Size Growth Rate by Application (2021-2025)

8 BUYER INTENT SOFTWARE MARKET SEGMENTATION BY REGION

8.1 Global Buyer Intent Software Market Size by Region

8.1.1 Global Buyer Intent Software Market Size by Region

8.1.2 Global Buyer Intent Software Market Size Market Share by Region

8.2 North America

8.2.1 North America Buyer Intent Software Market Size by Country

8.2.2 U.S.

8.2.3 Canada

- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Buyer Intent Software Market Size by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Spain
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Buyer Intent Software Market Size by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Buyer Intent Software Market Size by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Buyer Intent Software Market Size by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 ZoomInfo
 - 9.1.1 ZoomInfo Basic Information
 - 9.1.2 ZoomInfo Buyer Intent Software Product Overview
 - 9.1.3 ZoomInfo Buyer Intent Software Product Market Performance
 - 9.1.4 ZoomInfo SWOT Analysis
 - 9.1.5 ZoomInfo Business Overview
 - 9.1.6 ZoomInfo Recent Developments
- 9.2 LeadSift
 - 9.2.1 LeadSift Basic Information

- 9.2.2 LeadSift Buyer Intent Software Product Overview
- 9.2.3 LeadSift Buyer Intent Software Product Market Performance
- 9.2.4 LeadSift SWOT Analysis
- 9.2.5 LeadSift Business Overview
- 9.2.6 LeadSift Recent Developments
- 9.3 Slintel
 - 9.3.1 Slintel Basic Information
 - 9.3.2 Slintel Buyer Intent Software Product Overview
 - 9.3.3 Slintel Buyer Intent Software Product Market Performance
 - 9.3.4 Slintel SWOT Analysis
 - 9.3.5 Slintel Business Overview
 - 9.3.6 Slintel Recent Developments
- 9.4 Gartner Digital Markets
 - 9.4.1 Gartner Digital Markets Basic Information
 - 9.4.2 Gartner Digital Markets Buyer Intent Software Product Overview
 - 9.4.3 Gartner Digital Markets Buyer Intent Software Product Market Performance
 - 9.4.4 Gartner Digital Markets Business Overview
 - 9.4.5 Gartner Digital Markets Recent Developments
- 9.5 Demandbase
 - 9.5.1 Demandbase Basic Information
 - 9.5.2 Demandbase Buyer Intent Software Product Overview
 - 9.5.3 Demandbase Buyer Intent Software Product Market Performance
 - 9.5.4 Demandbase Business Overview
 - 9.5.5 Demandbase Recent Developments
- 9.6 DemandJump
 - 9.6.1 DemandJump Basic Information
 - 9.6.2 DemandJump Buyer Intent Software Product Overview
 - 9.6.3 DemandJump Buyer Intent Software Product Market Performance
 - 9.6.4 DemandJump Business Overview
 - 9.6.5 DemandJump Recent Developments
- 9.7 Everstring
 - 9.7.1 Everstring Basic Information
 - 9.7.2 Everstring Buyer Intent Software Product Overview
 - 9.7.3 Everstring Buyer Intent Software Product Market Performance
 - 9.7.4 Everstring Business Overview
 - 9.7.5 Everstring Recent Developments
- 9.8 Engagio
 - 9.8.1 Engagio Basic Information
 - 9.8.2 Engagio Buyer Intent Software Product Overview

- 9.8.3 Engagio Buyer Intent Software Product Market Performance
- 9.8.4 Engagio Business Overview
- 9.8.5 Engagio Recent Developments
- 9.9 6sense
 - 9.9.1 6sense Basic Information
 - 9.9.2 6sense Buyer Intent Software Product Overview
 - 9.9.3 6sense Buyer Intent Software Product Market Performance
 - 9.9.4 6sense Business Overview
 - 9.9.5 6sense Recent Developments
- 9.10 Bombora
 - 9.10.1 Bombora Basic Information
 - 9.10.2 Bombora Buyer Intent Software Product Overview
 - 9.10.3 Bombora Buyer Intent Software Product Market Performance
 - 9.10.4 Bombora Business Overview
 - 9.10.5 Bombora Recent Developments
- 9.11 Compstak
 - 9.11.1 Compstak Basic Information
 - 9.11.2 Compstak Buyer Intent Software Product Overview
 - 9.11.3 Compstak Buyer Intent Software Product Market Performance
 - 9.11.4 Compstak Business Overview
 - 9.11.5 Compstak Recent Developments
- 9.12 180byTwo
 - 9.12.1 180byTwo Basic Information
 - 9.12.2 180byTwo Buyer Intent Software Product Overview
 - 9.12.3 180byTwo Buyer Intent Software Product Market Performance
 - 9.12.4 180byTwo Business Overview
 - 9.12.5 180byTwo Recent Developments
- 9.13 G2
 - 9.13.1 G2 Basic Information
 - 9.13.2 G2 Buyer Intent Software Product Overview
 - 9.13.3 G2 Buyer Intent Software Product Market Performance
 - 9.13.4 G2 Business Overview
 - 9.13.5 G2 Recent Developments
- 9.14 True Influence
 - 9.14.1 True Influence Basic Information
 - 9.14.2 True Influence Buyer Intent Software Product Overview
 - 9.14.3 True Influence Buyer Intent Software Product Market Performance
 - 9.14.4 True Influence Business Overview
 - 9.14.5 True Influence Recent Developments

9.15 KickFire

9.15.1 KickFire Basic Information

9.15.2 KickFire Buyer Intent Software Product Overview

9.15.3 KickFire Buyer Intent Software Product Market Performance

9.15.4 KickFire Business Overview

9.15.5 KickFire Recent Developments

9.16 Madison Logic

9.16.1 Madison Logic Basic Information

9.16.2 Madison Logic Buyer Intent Software Product Overview

9.16.3 Madison Logic Buyer Intent Software Product Market Performance

9.16.4 Madison Logic Business Overview

9.16.5 Madison Logic Recent Developments

9.17 Momentum Data

9.17.1 Momentum Data Basic Information

9.17.2 Momentum Data Buyer Intent Software Product Overview

9.17.3 Momentum Data Buyer Intent Software Product Market Performance

9.17.4 Momentum Data Business Overview

9.17.5 Momentum Data Recent Developments

9.18 TechTarget

9.18.1 TechTarget Basic Information

9.18.2 TechTarget Buyer Intent Software Product Overview

9.18.3 TechTarget Buyer Intent Software Product Market Performance

9.18.4 TechTarget Business Overview

9.18.5 TechTarget Recent Developments

10 BUYER INTENT SOFTWARE MARKET FORECAST BY REGION

10.1 Global Buyer Intent Software Market Size Forecast

10.2 Global Buyer Intent Software Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Buyer Intent Software Market Size Forecast by Country

10.2.3 Asia Pacific Buyer Intent Software Market Size Forecast by Region

10.2.4 South America Buyer Intent Software Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Sales of Buyer Intent Software by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

11.1 Global Buyer Intent Software Market Forecast by Type (2026-2035)

11.1.1 Global Buyer Intent Software Market Size Forecast by Type (2026-2035)

11.2 Global Buyer Intent Software Market Forecast by Application (2026-2035)

11.2.1 Global Buyer Intent Software Market Size (M USD) Forecast by Application (2026-2035)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Buyer Intent Software Market Size by Type (M USD)

Table 4. Global Buyer Intent Software Market Size by Application

Table 5. Buyer Intent Software Market Size Comparison by Region (M USD)

Table 6. Global Buyer Intent Software Revenue (M USD) by Company (2020-2025)

Table 7. Global Buyer Intent Software Revenue Share by Company (2020-2025)

Table 8. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Buyer Intent Software as of 2025)

Table 9. Headquarters, Areas Served, and Product Types of Major Players

Table 10. Product Type of Major Players

Table 11. Global Buyer Intent Software Company Market Concentration Ratio (CR5 and HHI)

Table 12. Mergers & Acquisitions, Expansion Plans

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Buyer Intent Software Market Challenges

Table 18. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 19. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 20. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 21. Global Buyer Intent Software Market Size by Type (M USD)

Table 22. Global Buyer Intent Software Market Size (M USD) by Type (2020-2025)

Table 23. Global Buyer Intent Software Market Share by Type (2020-2025)

Table 24. Global Buyer Intent Software Market Size Growth Rate by Type (2021-2025)

Table 25. Global Buyer Intent Software Market Size by Application

Table 26. Global Buyer Intent Software Market Size by Application (2020-2025) & (M USD)

Table 27. Global Buyer Intent Software Market Share by Application (2020-2025)

Table 28. Global Buyer Intent Software Market Size Growth Rate by Application (2021-2025)

Table 29. Global Buyer Intent Software Market Size by Region (2020-2025) & (M USD)

Table 30. Global Buyer Intent Software Market Size Market Share by Region (2020-2025)

Table 31. North America Buyer Intent Software Market Size by Country (2020-2025) & (M USD)

Table 32. Europe Buyer Intent Software Market Size by Country (2020-2025) & (M USD)

Table 33. Asia Pacific Buyer Intent Software Market Size by Region (2020-2025) & (M USD)

Table 34. South America Buyer Intent Software Market Size by Country (2020-2025) & (M USD)

Table 35. Middle East and Africa Buyer Intent Software Market Size by Region (2020-2025) & (M USD)

Table 36. ZoomInfo Basic Information

Table 37. ZoomInfo Buyer Intent Software Product Overview

Table 38. ZoomInfo Buyer Intent Software Revenue (M USD) and Gross Margin (2020-2025)

Table 39. ZoomInfo SWOT Analysis

Table 40. ZoomInfo Business Overview

Table 41. ZoomInfo Recent Developments

Table 42. LeadSift Basic Information

Table 43. LeadSift Buyer Intent Software Product Overview

Table 44. LeadSift Buyer Intent Software Revenue (M USD) and Gross Margin (2020-2025)

Table 45. LeadSift SWOT Analysis

Table 46. LeadSift Business Overview

Table 47. LeadSift Recent Developments

Table 48. Slintel Basic Information

Table 49. Slintel Buyer Intent Software Product Overview

Table 50. Slintel Buyer Intent Software Revenue (M USD) and Gross Margin (2020-2025)

Table 51. Slintel SWOT Analysis

Table 52. Slintel Business Overview

Table 53. Slintel Recent Developments

Table 54. Gartner Digital Markets Basic Information

Table 55. Gartner Digital Markets Buyer Intent Software Product Overview

Table 56. Gartner Digital Markets Buyer Intent Software Revenue (M USD) and Gross Margin (2020-2025)

Table 57. Gartner Digital Markets Business Overview

Table 58. Gartner Digital Markets Recent Developments

Table 59. Demandbase Basic Information

Table 60. Demandbase Buyer Intent Software Product Overview

Table 61. Demandbase Buyer Intent Software Revenue (M USD) and Gross Margin (2020-2025)

Table 62. Demandbase Business Overview

Table 63. Demandbase Recent Developments

Table 64. DemandJump Basic Information

Table 65. DemandJump Buyer Intent Software Product Overview

Table 66. DemandJump Buyer Intent Software Revenue (M USD) and Gross Margin (2020-2025)

Table 67. DemandJump Business Overview

Table 68. DemandJump Recent Developments

Table 69. Everstring Basic Information

Table 70. Everstring Buyer Intent Software Product Overview

Table 71. Everstring Buyer Intent Software Revenue (M USD) and Gross Margin (2020-2025)

Table 72. Everstring Business Overview

Table 73. Everstring Recent Developments

Table 74. Engagio Basic Information

Table 75. Engagio Buyer Intent Software Product Overview

Table 76. Engagio Buyer Intent Software Revenue (M USD) and Gross Margin (2020-2025)

Table 77. Engagio Business Overview

Table 78. Engagio Recent Developments

Table 79. 6sense Basic Information

Table 80. 6sense Buyer Intent Software Product Overview

Table 81. 6sense Buyer Intent Software Revenue (M USD) and Gross Margin (2020-2025)

Table 82. 6sense Business Overview

Table 83. 6sense Recent Developments

Table 84. Bombora Basic Information

Table 85. Bombora Buyer Intent Software Product Overview

Table 86. Bombora Buyer Intent Software Revenue (M USD) and Gross Margin (2020-2025)

Table 87. Bombora Business Overview

Table 88. Bombora Recent Developments

Table 89. Compstak Basic Information

Table 90. Compstak Buyer Intent Software Product Overview

Table 91. Compstak Buyer Intent Software Revenue (M USD) and Gross Margin (2020-2025)

Table 92. Compstak Business Overview

- Table 93. Compstak Recent Developments
- Table 94. 180byTwo Basic Information
- Table 95. 180byTwo Buyer Intent Software Product Overview
- Table 96. 180byTwo Buyer Intent Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 97. 180byTwo Business Overview
- Table 98. 180byTwo Recent Developments
- Table 99. G2 Basic Information
- Table 100. G2 Buyer Intent Software Product Overview
- Table 101. G2 Buyer Intent Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 102. G2 Business Overview
- Table 103. G2 Recent Developments
- Table 104. True Influence Basic Information
- Table 105. True Influence Buyer Intent Software Product Overview
- Table 106. True Influence Buyer Intent Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 107. True Influence Business Overview
- Table 108. True Influence Recent Developments
- Table 109. KickFire Basic Information
- Table 110. KickFire Buyer Intent Software Product Overview
- Table 111. KickFire Buyer Intent Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 112. KickFire Business Overview
- Table 113. KickFire Recent Developments
- Table 114. Madison Logic Basic Information
- Table 115. Madison Logic Buyer Intent Software Product Overview
- Table 116. Madison Logic Buyer Intent Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 117. Madison Logic Business Overview
- Table 118. Madison Logic Recent Developments
- Table 119. Momentum Data Basic Information
- Table 120. Momentum Data Buyer Intent Software Product Overview
- Table 121. Momentum Data Buyer Intent Software Revenue (M USD) and Gross Margin (2020-2025)
- Table 122. Momentum Data Business Overview
- Table 123. Momentum Data Recent Developments
- Table 124. TechTarget Basic Information
- Table 125. TechTarget Buyer Intent Software Product Overview
- Table 126. TechTarget Buyer Intent Software Revenue (M USD) and Gross Margin

(2020-2025)

Table 127. TechTarget Business Overview

Table 128. TechTarget Recent Developments

Table 129. Global Buyer Intent Software Market Size Forecast by Region (2026-2035) & (M USD)

Table 130. North America Buyer Intent Software Market Size Forecast by Country (2026-2035) & (M USD)

Table 131. Europe Buyer Intent Software Market Size Forecast by Country (2026-2035) & (M USD)

Table 132. Asia Pacific Buyer Intent Software Market Size Forecast by Region (2026-2035) & (M USD)

Table 133. South America Buyer Intent Software Market Size Forecast by Country (2026-2035) & (M USD)

Table 134. Middle East and Africa Buyer Intent Software Market Size Forecast by Country (2026-2035) & (M USD)

Table 135. Global Buyer Intent Software Market Size Forecast by Type (2026-2035) & (M USD)

Table 136. Global Buyer Intent Software Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Industry Chain of Buyer Intent Software

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Buyer Intent Software Market Size (M USD), 2025-2035

Figure 5. Global Buyer Intent Software Market Size (M USD) (2020-2035)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Buyer Intent Software Market Size by Country (M USD)

Figure 10. Company Assessment Quadrant

Figure 11. Global Buyer Intent Software Product Life Cycle

Figure 12. Global Buyer Intent Software Revenue Share by Company in 2025

Figure 13. Buyer Intent Software Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025

Figure 14. The Global 5 and 10 Largest Players: Market Share by Buyer Intent Software Revenue in 2025

Figure 15. Value Chain Map of Buyer Intent Software

Figure 16. Global Buyer Intent Software Market PEST Analysis

Figure 17. Global Buyer Intent Software Market Porter's Five Forces Analysis

Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 19. Global Buyer Intent Software Market Share by Type

Figure 20. Market Share of Buyer Intent Software by Type (2020-2025)

Figure 21. Global Buyer Intent Software Market Size Growth Rate by Type (2021-2025)

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Buyer Intent Software Market Share by Application

Figure 24. Global Buyer Intent Software Market Share by Application (2020-2025)

Figure 25. Global Buyer Intent Software Market Share by Application in 2024

Figure 26. Global Buyer Intent Software Market Size Growth Rate by Application (2021-2025)

Figure 27. Global Buyer Intent Software Market Size Market Share by Region (2020-2025)

Figure 28. North America Buyer Intent Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 29. North America Buyer Intent Software Market Size Market Share by Country in 2024

Figure 30. U.S. Buyer Intent Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 31. Canada Buyer Intent Software Market Size (M USD) and Growth Rate (2020-2025)

Figure 32. Mexico Buyer Intent Software Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Europe Buyer Intent Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 34. Europe Buyer Intent Software Market Share by Country in 2024

Figure 35. Germany Buyer Intent Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 36. France Buyer Intent Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. U.K. Buyer Intent Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. Italy Buyer Intent Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Spain Buyer Intent Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Asia Pacific Buyer Intent Software Market Size and Growth Rate (M USD)

Figure 41. Asia Pacific Buyer Intent Software Market Size Market Share by Region in 2024

Figure 42. China Buyer Intent Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 43. Japan Buyer Intent Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. South Korea Buyer Intent Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. India Buyer Intent Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. Southeast Asia Buyer Intent Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. South America Buyer Intent Software Market Size and Growth Rate (M USD)

Figure 48. South America Buyer Intent Software Market Size Market Share by Country in 2024

Figure 49. Brazil Buyer Intent Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 50. Argentina Buyer Intent Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Columbia Buyer Intent Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Middle East and Africa Buyer Intent Software Market Size and Growth Rate (M USD)

Figure 53. Middle East and Africa Buyer Intent Software Market Size Market Share by Region in 2024

Figure 54. Saudi Arabia Buyer Intent Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 55. UAE Buyer Intent Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. Egypt Buyer Intent Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Nigeria Buyer Intent Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. South Africa Buyer Intent Software Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. Global Buyer Intent Software Market Size Forecast by Value (2020-2035) & (M USD)

Figure 60. Global Buyer Intent Software Market Share Forecast by Type (2026-2035)

Figure 61. Global Buyer Intent Software Market Share Forecast by Application (2026-2035)

I would like to order

Product name: Global Buyer Intent Software Market Research Report 2026(Status and Outlook)

Product link: <https://marketpublishers.com/r/B21C39D959ABEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B21C39D959ABEN.html>