

Global Blown Film Grade Masterbatch Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Blown film grade masterbatch is a concentrated mixture of pigments, additives, and carrier resins used in the blown film extrusion process to enhance the properties of plastic films, such as opacity, UV resistance, color consistency, and mechanical strength. It is widely applied in packaging industries for producing flexible films used in food packaging, agricultural films, industrial liners, and consumer goods. The demand is driven by the growing packaging sector, particularly in food and beverage, pharmaceuticals, and e-commerce, where lightweight, durable, and customizable films are essential. Sustainability trends are pushing manufacturers to develop eco-friendly masterbatches with biodegradable or recycled content. Key players focus on innovation in additive formulations to meet regulatory standards and customer preferences for high-performance films. The market is highly competitive, with regional variations in demand influenced by industrial growth, environmental policies, and technological advancements in polymer processing.

This report provides a deep insight into the global Blown Film Grade Masterbatch market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Blown Film Grade Masterbatch Market, this report introduces in detail the market

share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Blown Film Grade Masterbatch market in any manner.

Global Blown Film Grade Masterbatch Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Avient
Ampacet
Plastika Kritis
Tosaf
RTP Company
Techmer PM
Ingenia Polymers
JJ Plastalloy
Taizhou Jingke Masterbatch
Kunshan Special Plastic Material
Qingdao Fundi New Materials
Yudong Plastic Industry

Market Segmentation (by Type)

Black Masterbatch
Color Masterbatch
Other

Market Segmentation (by Application)

PE
PP

EVA
PS
ABS
Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Blown Film Grade Masterbatch Market

Overview of the regional outlook of the Blown Film Grade Masterbatch Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Blown Film Grade Masterbatch Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan,

merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Blown Film Grade Masterbatch, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical

and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Blown Film Grade Masterbatch
- 1.2 Key Market Segments
 - 1.2.1 Blown Film Grade Masterbatch Segment by Type
 - 1.2.2 Blown Film Grade Masterbatch Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 BLOWN FILM GRADE MASTERBATCH MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Blown Film Grade Masterbatch Market Size (M USD) Estimates and Forecasts (2020-2033)
 - 2.1.2 Global Blown Film Grade Masterbatch Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 BLOWN FILM GRADE MASTERBATCH MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Blown Film Grade Masterbatch Product Life Cycle
- 3.3 Global Blown Film Grade Masterbatch Sales by Manufacturers (2020-2025)
- 3.4 Global Blown Film Grade Masterbatch Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Blown Film Grade Masterbatch Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Blown Film Grade Masterbatch Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Blown Film Grade Masterbatch Market Competitive Situation and Trends
 - 3.8.1 Blown Film Grade Masterbatch Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Blown Film Grade Masterbatch Players Market Share by

Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 BLOWN FILM GRADE MASTERBATCH INDUSTRY CHAIN ANALYSIS

4.1 Blown Film Grade Masterbatch Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF BLOWN FILM GRADE MASTERBATCH MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Blown Film Grade Masterbatch Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Blown Film Grade Masterbatch Market

5.7 ESG Ratings of Leading Companies

6 BLOWN FILM GRADE MASTERBATCH MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Blown Film Grade Masterbatch Sales Market Share by Type (2020-2025)

6.3 Global Blown Film Grade Masterbatch Market Size Market Share by Type (2020-2025)

6.4 Global Blown Film Grade Masterbatch Price by Type (2020-2025)

7 BLOWN FILM GRADE MASTERBATCH MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Blown Film Grade Masterbatch Market Sales by Application (2020-2025)

7.3 Global Blown Film Grade Masterbatch Market Size (M USD) by Application (2020-2025)

7.4 Global Blown Film Grade Masterbatch Sales Growth Rate by Application (2020-2025)

8 BLOWN FILM GRADE MASTERBATCH MARKET SALES BY REGION

8.1 Global Blown Film Grade Masterbatch Sales by Region

8.1.1 Global Blown Film Grade Masterbatch Sales by Region

8.1.2 Global Blown Film Grade Masterbatch Sales Market Share by Region

8.2 Global Blown Film Grade Masterbatch Market Size by Region

8.2.1 Global Blown Film Grade Masterbatch Market Size by Region

8.2.2 Global Blown Film Grade Masterbatch Market Size Market Share by Region

8.3 North America

8.3.1 North America Blown Film Grade Masterbatch Sales by Country

8.3.2 North America Blown Film Grade Masterbatch Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Blown Film Grade Masterbatch Sales by Country

8.4.2 Europe Blown Film Grade Masterbatch Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Blown Film Grade Masterbatch Sales by Region

8.5.2 Asia Pacific Blown Film Grade Masterbatch Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Blown Film Grade Masterbatch Sales by Country
 - 8.6.2 South America Blown Film Grade Masterbatch Market Size by Country
 - 8.6.3 Brazil Market Overview
 - 8.6.4 Argentina Market Overview
 - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Blown Film Grade Masterbatch Sales by Region
 - 8.7.2 Middle East and Africa Blown Film Grade Masterbatch Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 BLOWN FILM GRADE MASTERBATCH MARKET PRODUCTION BY REGION

- 9.1 Global Production of Blown Film Grade Masterbatch by Region(2020-2025)
- 9.2 Global Blown Film Grade Masterbatch Revenue Market Share by Region (2020-2025)
- 9.3 Global Blown Film Grade Masterbatch Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Blown Film Grade Masterbatch Production
 - 9.4.1 North America Blown Film Grade Masterbatch Production Growth Rate (2020-2025)
 - 9.4.2 North America Blown Film Grade Masterbatch Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Blown Film Grade Masterbatch Production
 - 9.5.1 Europe Blown Film Grade Masterbatch Production Growth Rate (2020-2025)
 - 9.5.2 Europe Blown Film Grade Masterbatch Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Blown Film Grade Masterbatch Production (2020-2025)
 - 9.6.1 Japan Blown Film Grade Masterbatch Production Growth Rate (2020-2025)
 - 9.6.2 Japan Blown Film Grade Masterbatch Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Blown Film Grade Masterbatch Production (2020-2025)

- 9.7.1 China Blown Film Grade Masterbatch Production Growth Rate (2020-2025)
- 9.7.2 China Blown Film Grade Masterbatch Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Avient

- 10.1.1 Avient Basic Information
- 10.1.2 Avient Blown Film Grade Masterbatch Product Overview
- 10.1.3 Avient Blown Film Grade Masterbatch Product Market Performance
- 10.1.4 Avient Business Overview
- 10.1.5 Avient SWOT Analysis
- 10.1.6 Avient Recent Developments

10.2 Ampacet

- 10.2.1 Ampacet Basic Information
- 10.2.2 Ampacet Blown Film Grade Masterbatch Product Overview
- 10.2.3 Ampacet Blown Film Grade Masterbatch Product Market Performance
- 10.2.4 Ampacet Business Overview
- 10.2.5 Ampacet SWOT Analysis
- 10.2.6 Ampacet Recent Developments

10.3 Plastika Kritis

- 10.3.1 Plastika Kritis Basic Information
- 10.3.2 Plastika Kritis Blown Film Grade Masterbatch Product Overview
- 10.3.3 Plastika Kritis Blown Film Grade Masterbatch Product Market Performance
- 10.3.4 Plastika Kritis Business Overview
- 10.3.5 Plastika Kritis SWOT Analysis
- 10.3.6 Plastika Kritis Recent Developments

10.4 Tosaf

- 10.4.1 Tosaf Basic Information
- 10.4.2 Tosaf Blown Film Grade Masterbatch Product Overview
- 10.4.3 Tosaf Blown Film Grade Masterbatch Product Market Performance
- 10.4.4 Tosaf Business Overview
- 10.4.5 Tosaf Recent Developments

10.5 RTP Company

- 10.5.1 RTP Company Basic Information
- 10.5.2 RTP Company Blown Film Grade Masterbatch Product Overview
- 10.5.3 RTP Company Blown Film Grade Masterbatch Product Market Performance
- 10.5.4 RTP Company Business Overview
- 10.5.5 RTP Company Recent Developments

10.6 Techmer PM

10.6.1 Techmer PM Basic Information

10.6.2 Techmer PM Blown Film Grade Masterbatch Product Overview

10.6.3 Techmer PM Blown Film Grade Masterbatch Product Market Performance

10.6.4 Techmer PM Business Overview

10.6.5 Techmer PM Recent Developments

10.7 Ingenia Polymers

10.7.1 Ingenia Polymers Basic Information

10.7.2 Ingenia Polymers Blown Film Grade Masterbatch Product Overview

10.7.3 Ingenia Polymers Blown Film Grade Masterbatch Product Market Performance

10.7.4 Ingenia Polymers Business Overview

10.7.5 Ingenia Polymers Recent Developments

10.8 JJ Plastalloy

10.8.1 JJ Plastalloy Basic Information

10.8.2 JJ Plastalloy Blown Film Grade Masterbatch Product Overview

10.8.3 JJ Plastalloy Blown Film Grade Masterbatch Product Market Performance

10.8.4 JJ Plastalloy Business Overview

10.8.5 JJ Plastalloy Recent Developments

10.9 Taizhou Jingke Masterbatch

10.9.1 Taizhou Jingke Masterbatch Basic Information

10.9.2 Taizhou Jingke Masterbatch Blown Film Grade Masterbatch Product Overview

10.9.3 Taizhou Jingke Masterbatch Blown Film Grade Masterbatch Product Market

Performance

10.9.4 Taizhou Jingke Masterbatch Business Overview

10.9.5 Taizhou Jingke Masterbatch Recent Developments

10.10 Kunshan Special Plastic Material

10.10.1 Kunshan Special Plastic Material Basic Information

10.10.2 Kunshan Special Plastic Material Blown Film Grade Masterbatch Product Overview

10.10.3 Kunshan Special Plastic Material Blown Film Grade Masterbatch Product Market Performance

10.10.4 Kunshan Special Plastic Material Business Overview

10.10.5 Kunshan Special Plastic Material Recent Developments

10.11 Qingdao Fundi New Materials

10.11.1 Qingdao Fundi New Materials Basic Information

10.11.2 Qingdao Fundi New Materials Blown Film Grade Masterbatch Product Overview

10.11.3 Qingdao Fundi New Materials Blown Film Grade Masterbatch Product Market Performance

- 10.11.4 Qingdao Fundi New Materials Business Overview
- 10.11.5 Qingdao Fundi New Materials Recent Developments
- 10.12 Yudong Plastic Industry
 - 10.12.1 Yudong Plastic Industry Basic Information
 - 10.12.2 Yudong Plastic Industry Blown Film Grade Masterbatch Product Overview
 - 10.12.3 Yudong Plastic Industry Blown Film Grade Masterbatch Product Market Performance
 - 10.12.4 Yudong Plastic Industry Business Overview
 - 10.12.5 Yudong Plastic Industry Recent Developments

11 BLOWN FILM GRADE MASTERBATCH MARKET FORECAST BY REGION

- 11.1 Global Blown Film Grade Masterbatch Market Size Forecast
- 11.2 Global Blown Film Grade Masterbatch Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Blown Film Grade Masterbatch Market Size Forecast by Country
 - 11.2.3 Asia Pacific Blown Film Grade Masterbatch Market Size Forecast by Region
 - 11.2.4 South America Blown Film Grade Masterbatch Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Blown Film Grade Masterbatch by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Blown Film Grade Masterbatch Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Blown Film Grade Masterbatch by Type (2026-2033)
 - 12.1.2 Global Blown Film Grade Masterbatch Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Blown Film Grade Masterbatch by Type (2026-2033)
- 12.2 Global Blown Film Grade Masterbatch Market Forecast by Application (2026-2033)
 - 12.2.1 Global Blown Film Grade Masterbatch Sales (K MT) Forecast by Application
 - 12.2.2 Global Blown Film Grade Masterbatch Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Blown Film Grade Masterbatch Market Size Comparison by Region (M USD)

Table 5. Global Blown Film Grade Masterbatch Sales (K MT) by Manufacturers (2020-2025)

Table 6. Global Blown Film Grade Masterbatch Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Blown Film Grade Masterbatch Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Blown Film Grade Masterbatch Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Blown Film Grade Masterbatch as of 2024)

Table 10. Global Market Blown Film Grade Masterbatch Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Blown Film Grade Masterbatch Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Blown Film Grade Masterbatch Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Blown Film Grade Masterbatch Sales by Type (K MT)

Table 26. Global Blown Film Grade Masterbatch Market Size by Type (M USD)

Table 27. Global Blown Film Grade Masterbatch Sales (K MT) by Type (2020-2025)

- Table 28. Global Blown Film Grade Masterbatch Sales Market Share by Type (2020-2025)
- Table 29. Global Blown Film Grade Masterbatch Market Size (M USD) by Type (2020-2025)
- Table 30. Global Blown Film Grade Masterbatch Market Size Share by Type (2020-2025)
- Table 31. Global Blown Film Grade Masterbatch Price (USD/KG) by Type (2020-2025)
- Table 32. Global Blown Film Grade Masterbatch Sales (K MT) by Application
- Table 33. Global Blown Film Grade Masterbatch Market Size by Application
- Table 34. Global Blown Film Grade Masterbatch Sales by Application (2020-2025) & (K MT)
- Table 35. Global Blown Film Grade Masterbatch Sales Market Share by Application (2020-2025)
- Table 36. Global Blown Film Grade Masterbatch Market Size by Application (2020-2025) & (M USD)
- Table 37. Global Blown Film Grade Masterbatch Market Share by Application (2020-2025)
- Table 38. Global Blown Film Grade Masterbatch Sales Growth Rate by Application (2020-2025)
- Table 39. Global Blown Film Grade Masterbatch Sales by Region (2020-2025) & (K MT)
- Table 40. Global Blown Film Grade Masterbatch Sales Market Share by Region (2020-2025)
- Table 41. Global Blown Film Grade Masterbatch Market Size by Region (2020-2025) & (M USD)
- Table 42. Global Blown Film Grade Masterbatch Market Size Market Share by Region (2020-2025)
- Table 43. North America Blown Film Grade Masterbatch Sales by Country (2020-2025) & (K MT)
- Table 44. North America Blown Film Grade Masterbatch Market Size by Country (2020-2025) & (M USD)
- Table 45. Europe Blown Film Grade Masterbatch Sales by Country (2020-2025) & (K MT)
- Table 46. Europe Blown Film Grade Masterbatch Market Size by Country (2020-2025) & (M USD)
- Table 47. Asia Pacific Blown Film Grade Masterbatch Sales by Region (2020-2025) & (K MT)
- Table 48. Asia Pacific Blown Film Grade Masterbatch Market Size by Region (2020-2025) & (M USD)
- Table 49. South America Blown Film Grade Masterbatch Sales by Country (2020-2025)

& (K MT)

Table 50. South America Blown Film Grade Masterbatch Market Size by Country (2020-2025) & (M USD)

Table 51. Middle East and Africa Blown Film Grade Masterbatch Sales by Region (2020-2025) & (K MT)

Table 52. Middle East and Africa Blown Film Grade Masterbatch Market Size by Region (2020-2025) & (M USD)

Table 53. Global Blown Film Grade Masterbatch Production (K MT) by Region(2020-2025)

Table 54. Global Blown Film Grade Masterbatch Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Blown Film Grade Masterbatch Revenue Market Share by Region (2020-2025)

Table 56. Global Blown Film Grade Masterbatch Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 57. North America Blown Film Grade Masterbatch Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. Europe Blown Film Grade Masterbatch Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Japan Blown Film Grade Masterbatch Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. China Blown Film Grade Masterbatch Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. Avient Basic Information

Table 62. Avient Blown Film Grade Masterbatch Product Overview

Table 63. Avient Blown Film Grade Masterbatch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 64. Avient Business Overview

Table 65. Avient SWOT Analysis

Table 66. Avient Recent Developments

Table 67. Ampacet Basic Information

Table 68. Ampacet Blown Film Grade Masterbatch Product Overview

Table 69. Ampacet Blown Film Grade Masterbatch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 70. Ampacet Business Overview

Table 71. Ampacet SWOT Analysis

Table 72. Ampacet Recent Developments

Table 73. Plastika Kritis Basic Information

Table 74. Plastika Kritis Blown Film Grade Masterbatch Product Overview

Table 75. Plastica Kritis Blown Film Grade Masterbatch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 76. Plastica Kritis Business Overview

Table 77. Plastica Kritis SWOT Analysis

Table 78. Plastica Kritis Recent Developments

Table 79. Tosaf Basic Information

Table 80. Tosaf Blown Film Grade Masterbatch Product Overview

Table 81. Tosaf Blown Film Grade Masterbatch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 82. Tosaf Business Overview

Table 83. Tosaf Recent Developments

Table 84. RTP Company Basic Information

Table 85. RTP Company Blown Film Grade Masterbatch Product Overview

Table 86. RTP Company Blown Film Grade Masterbatch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 87. RTP Company Business Overview

Table 88. RTP Company Recent Developments

Table 89. Techmer PM Basic Information

Table 90. Techmer PM Blown Film Grade Masterbatch Product Overview

Table 91. Techmer PM Blown Film Grade Masterbatch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 92. Techmer PM Business Overview

Table 93. Techmer PM Recent Developments

Table 94. Ingenia Polymers Basic Information

Table 95. Ingenia Polymers Blown Film Grade Masterbatch Product Overview

Table 96. Ingenia Polymers Blown Film Grade Masterbatch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 97. Ingenia Polymers Business Overview

Table 98. Ingenia Polymers Recent Developments

Table 99. JJ Plastalloy Basic Information

Table 100. JJ Plastalloy Blown Film Grade Masterbatch Product Overview

Table 101. JJ Plastalloy Blown Film Grade Masterbatch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 102. JJ Plastalloy Business Overview

Table 103. JJ Plastalloy Recent Developments

Table 104. Taizhou Jingke Masterbatch Basic Information

Table 105. Taizhou Jingke Masterbatch Blown Film Grade Masterbatch Product Overview

Table 106. Taizhou Jingke Masterbatch Blown Film Grade Masterbatch Sales (K MT),

Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 107. Taizhou Jingke Masterbatch Business Overview

Table 108. Taizhou Jingke Masterbatch Recent Developments

Table 109. Kunshan Special Plastic Material Basic Information

Table 110. Kunshan Special Plastic Material Blown Film Grade Masterbatch Product Overview

Table 111. Kunshan Special Plastic Material Blown Film Grade Masterbatch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 112. Kunshan Special Plastic Material Business Overview

Table 113. Kunshan Special Plastic Material Recent Developments

Table 114. Qingdao Fundi New Materials Basic Information

Table 115. Qingdao Fundi New Materials Blown Film Grade Masterbatch Product Overview

Table 116. Qingdao Fundi New Materials Blown Film Grade Masterbatch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 117. Qingdao Fundi New Materials Business Overview

Table 118. Qingdao Fundi New Materials Recent Developments

Table 119. Yudong Plastic Industry Basic Information

Table 120. Yudong Plastic Industry Blown Film Grade Masterbatch Product Overview

Table 121. Yudong Plastic Industry Blown Film Grade Masterbatch Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 122. Yudong Plastic Industry Business Overview

Table 123. Yudong Plastic Industry Recent Developments

Table 124. Global Blown Film Grade Masterbatch Sales Forecast by Region (2026-2033) & (K MT)

Table 125. Global Blown Film Grade Masterbatch Market Size Forecast by Region (2026-2033) & (M USD)

Table 126. North America Blown Film Grade Masterbatch Sales Forecast by Country (2026-2033) & (K MT)

Table 127. North America Blown Film Grade Masterbatch Market Size Forecast by Country (2026-2033) & (M USD)

Table 128. Europe Blown Film Grade Masterbatch Sales Forecast by Country (2026-2033) & (K MT)

Table 129. Europe Blown Film Grade Masterbatch Market Size Forecast by Country (2026-2033) & (M USD)

Table 130. Asia Pacific Blown Film Grade Masterbatch Sales Forecast by Region (2026-2033) & (K MT)

Table 131. Asia Pacific Blown Film Grade Masterbatch Market Size Forecast by Region (2026-2033) & (M USD)

Table 132. South America Blown Film Grade Masterbatch Sales Forecast by Country (2026-2033) & (K MT)

Table 133. South America Blown Film Grade Masterbatch Market Size Forecast by Country (2026-2033) & (M USD)

Table 134. Middle East and Africa Blown Film Grade Masterbatch Sales Forecast by Country (2026-2033) & (Units)

Table 135. Middle East and Africa Blown Film Grade Masterbatch Market Size Forecast by Country (2026-2033) & (M USD)

Table 136. Global Blown Film Grade Masterbatch Sales Forecast by Type (2026-2033) & (K MT)

Table 137. Global Blown Film Grade Masterbatch Market Size Forecast by Type (2026-2033) & (M USD)

Table 138. Global Blown Film Grade Masterbatch Price Forecast by Type (2026-2033) & (USD/KG)

Table 139. Global Blown Film Grade Masterbatch Sales (K MT) Forecast by Application (2026-2033)

Table 140. Global Blown Film Grade Masterbatch Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Blown Film Grade Masterbatch
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Blown Film Grade Masterbatch Market Size (M USD), 2024-2033
- Figure 5. Global Blown Film Grade Masterbatch Market Size (M USD) (2020-2033)
- Figure 6. Global Blown Film Grade Masterbatch Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Blown Film Grade Masterbatch Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Blown Film Grade Masterbatch Product Life Cycle
- Figure 13. Blown Film Grade Masterbatch Sales Share by Manufacturers in 2024
- Figure 14. Global Blown Film Grade Masterbatch Revenue Share by Manufacturers in 2024
- Figure 15. Blown Film Grade Masterbatch Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Blown Film Grade Masterbatch Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Blown Film Grade Masterbatch Revenue in 2024
- Figure 18. Industry Chain Map of Blown Film Grade Masterbatch
- Figure 19. Global Blown Film Grade Masterbatch Market PEST Analysis
- Figure 20. Global Blown Film Grade Masterbatch Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Blown Film Grade Masterbatch Market Share by Type
- Figure 27. Sales Market Share of Blown Film Grade Masterbatch by Type (2020-2025)
- Figure 28. Sales Market Share of Blown Film Grade Masterbatch by Type in 2024
- Figure 29. Market Size Share of Blown Film Grade Masterbatch by Type (2020-2025)
- Figure 30. Market Size Share of Blown Film Grade Masterbatch by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Blown Film Grade Masterbatch Market Share by Application

Figure 33. Global Blown Film Grade Masterbatch Sales Market Share by Application (2020-2025)

Figure 34. Global Blown Film Grade Masterbatch Sales Market Share by Application in 2024

Figure 35. Global Blown Film Grade Masterbatch Market Share by Application (2020-2025)

Figure 36. Global Blown Film Grade Masterbatch Market Share by Application in 2024

Figure 37. Global Blown Film Grade Masterbatch Sales Growth Rate by Application (2020-2025)

Figure 38. Global Blown Film Grade Masterbatch Sales Market Share by Region (2020-2025)

Figure 39. Global Blown Film Grade Masterbatch Market Size Market Share by Region (2020-2025)

Figure 40. North America Blown Film Grade Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Blown Film Grade Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Blown Film Grade Masterbatch Sales Market Share by Country in 2024

Figure 43. North America Blown Film Grade Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Blown Film Grade Masterbatch Market Size Market Share by Country in 2024

Figure 45. U.S. Blown Film Grade Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Blown Film Grade Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Blown Film Grade Masterbatch Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Blown Film Grade Masterbatch Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Blown Film Grade Masterbatch Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Blown Film Grade Masterbatch Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Blown Film Grade Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Blown Film Grade Masterbatch Sales Market Share by Country in

2024

Figure 53. Europe Blown Film Grade Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Blown Film Grade Masterbatch Market Size Market Share by Country in 2024

Figure 55. Germany Blown Film Grade Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Blown Film Grade Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Blown Film Grade Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Blown Film Grade Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Blown Film Grade Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Blown Film Grade Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Blown Film Grade Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Blown Film Grade Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Blown Film Grade Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Blown Film Grade Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Blown Film Grade Masterbatch Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Blown Film Grade Masterbatch Sales Market Share by Region in 2024

Figure 67. Asia Pacific Blown Film Grade Masterbatch Market Size Market Share by Region in 2024

Figure 68. China Blown Film Grade Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Blown Film Grade Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Blown Film Grade Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Blown Film Grade Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Blown Film Grade Masterbatch Sales and Growth Rate

(2020-2025) & (K MT)

Figure 73. South Korea Blown Film Grade Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Blown Film Grade Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Blown Film Grade Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Blown Film Grade Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Blown Film Grade Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Blown Film Grade Masterbatch Sales and Growth Rate (K MT)

Figure 79. South America Blown Film Grade Masterbatch Sales Market Share by Country in 2024

Figure 80. South America Blown Film Grade Masterbatch Market Size and Growth Rate (M USD)

Figure 81. South America Blown Film Grade Masterbatch Market Size Market Share by Country in 2024

Figure 82. Brazil Blown Film Grade Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Blown Film Grade Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Blown Film Grade Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Blown Film Grade Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Blown Film Grade Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Blown Film Grade Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Blown Film Grade Masterbatch Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Blown Film Grade Masterbatch Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Blown Film Grade Masterbatch Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Blown Film Grade Masterbatch Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Blown Film Grade Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Blown Film Grade Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Blown Film Grade Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Blown Film Grade Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Blown Film Grade Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Blown Film Grade Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Blown Film Grade Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Blown Film Grade Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Blown Film Grade Masterbatch Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Blown Film Grade Masterbatch Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Blown Film Grade Masterbatch Production Market Share by Region (2020-2025)

Figure 103. North America Blown Film Grade Masterbatch Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Blown Film Grade Masterbatch Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Blown Film Grade Masterbatch Production (K MT) Growth Rate (2020-2025)

Figure 106. China Blown Film Grade Masterbatch Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Blown Film Grade Masterbatch Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Blown Film Grade Masterbatch Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Blown Film Grade Masterbatch Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Blown Film Grade Masterbatch Market Share Forecast by Type (2026-2033)

Figure 111. Global Blown Film Grade Masterbatch Sales Forecast by Application

(2026-2033)

Figure 112. Global Blown Film Grade Masterbatch Market Share Forecast by Application (2026-2033)

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