

Global Black Plum Extract Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/BC2DB83591BFEN.html>

Date: July 2025

Pages: 144

Price: US\$ 3,200.00 (Single User License)

ID: BC2DB83591BFEN

Abstracts

Report Overview

Black plum extract, derived from the fruit of *Prunus salicina* or related species, is a concentrated form of bioactive compounds such as anthocyanins, polyphenols, and dietary fiber, known for its antioxidant, anti-inflammatory, and digestive health benefits. It is widely used in the food and beverage industry as a natural flavoring and coloring agent, in dietary supplements for its potential metabolic and cardiovascular benefits, and in cosmetics for its skin-protective properties. The market demand is driven by increasing consumer preference for natural and functional ingredients, particularly in health-conscious regions like North America, Europe, and Asia-Pacific. Growth is further supported by rising awareness of its potential in managing blood sugar levels and promoting gut health, positioning it as a key ingredient in nutraceuticals and functional foods. However, challenges include supply chain constraints due to seasonal harvesting and competition from synthetic alternatives in certain applications.

This report provides a deep insight into the global Black Plum Extract market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Black Plum Extract Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply

understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Black Plum Extract market in any manner.

Global Black Plum Extract Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Fufeng Sinuote Biotechnology
Fufeng Sinuote Biotechnology
Xi'an Quanao Biotech
Shanyang Lianfeng Biotechnology
Xi'an XiaoCao Botanical Development
Xi'an Youshuo Biotechnology
Xi'an Ruierli Bioengineering
Baoji Liupanyun Biotechnology
Nanjing Zhenweikang Biotechnology
Shaanxi Kangjun Biotechnology
Shaanxi Honest Technology
Xi'an Wellgreen Technology

Market Segmentation (by Type)

10:1 Extraction
20:1 Extraction
Others

Market Segmentation (by Application)

Food & Beverage
Health Care Products
Cosmetics
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Black Plum Extract Market

Overview of the regional outlook of the Black Plum Extract Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Black Plum Extract Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Black Plum Extract, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the

information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

Table of Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Black Plum Extract
- 1.2 Key Market Segments
 - 1.2.1 Black Plum Extract Segment by Type
 - 1.2.2 Black Plum Extract Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 BLACK PLUM EXTRACT MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Black Plum Extract Market Size (M USD) Estimates and Forecasts (2020-2033)
 - 2.1.2 Global Black Plum Extract Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 BLACK PLUM EXTRACT MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Black Plum Extract Product Life Cycle
- 3.3 Global Black Plum Extract Sales by Manufacturers (2020-2025)
- 3.4 Global Black Plum Extract Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Black Plum Extract Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Black Plum Extract Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Black Plum Extract Market Competitive Situation and Trends
 - 3.8.1 Black Plum Extract Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Black Plum Extract Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 BLACK PLUM EXTRACT INDUSTRY CHAIN ANALYSIS

- 4.1 Black Plum Extract Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF BLACK PLUM EXTRACT MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Black Plum Extract Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Black Plum Extract Market
- 5.7 ESG Ratings of Leading Companies

6 BLACK PLUM EXTRACT MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Black Plum Extract Sales Market Share by Type (2020-2025)
- 6.3 Global Black Plum Extract Market Size Market Share by Type (2020-2025)
- 6.4 Global Black Plum Extract Price by Type (2020-2025)

7 BLACK PLUM EXTRACT MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)

- 7.2 Global Black Plum Extract Market Sales by Application (2020-2025)
- 7.3 Global Black Plum Extract Market Size (M USD) by Application (2020-2025)
- 7.4 Global Black Plum Extract Sales Growth Rate by Application (2020-2025)

8 BLACK PLUM EXTRACT MARKET SALES BY REGION

- 8.1 Global Black Plum Extract Sales by Region
 - 8.1.1 Global Black Plum Extract Sales by Region
 - 8.1.2 Global Black Plum Extract Sales Market Share by Region
- 8.2 Global Black Plum Extract Market Size by Region
 - 8.2.1 Global Black Plum Extract Market Size by Region
 - 8.2.2 Global Black Plum Extract Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Black Plum Extract Sales by Country
 - 8.3.2 North America Black Plum Extract Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Black Plum Extract Sales by Country
 - 8.4.2 Europe Black Plum Extract Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Black Plum Extract Sales by Region
 - 8.5.2 Asia Pacific Black Plum Extract Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Black Plum Extract Sales by Country
 - 8.6.2 South America Black Plum Extract Market Size by Country
 - 8.6.3 Brazil Market Overview
 - 8.6.4 Argentina Market Overview

- 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Black Plum Extract Sales by Region
 - 8.7.2 Middle East and Africa Black Plum Extract Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 BLACK PLUM EXTRACT MARKET PRODUCTION BY REGION

- 9.1 Global Production of Black Plum Extract by Region(2020-2025)
- 9.2 Global Black Plum Extract Revenue Market Share by Region (2020-2025)
- 9.3 Global Black Plum Extract Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Black Plum Extract Production
 - 9.4.1 North America Black Plum Extract Production Growth Rate (2020-2025)
 - 9.4.2 North America Black Plum Extract Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Black Plum Extract Production
 - 9.5.1 Europe Black Plum Extract Production Growth Rate (2020-2025)
 - 9.5.2 Europe Black Plum Extract Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Black Plum Extract Production (2020-2025)
 - 9.6.1 Japan Black Plum Extract Production Growth Rate (2020-2025)
 - 9.6.2 Japan Black Plum Extract Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Black Plum Extract Production (2020-2025)
 - 9.7.1 China Black Plum Extract Production Growth Rate (2020-2025)
 - 9.7.2 China Black Plum Extract Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Fufeng Sinuote Biotechnology
 - 10.1.1 Fufeng Sinuote Biotechnology Basic Information
 - 10.1.2 Fufeng Sinuote Biotechnology Black Plum Extract Product Overview
 - 10.1.3 Fufeng Sinuote Biotechnology Black Plum Extract Product Market Performance

- 10.1.4 Fufeng Sinuote Biotechnology Business Overview
- 10.1.5 Fufeng Sinuote Biotechnology SWOT Analysis
- 10.1.6 Fufeng Sinuote Biotechnology Recent Developments
- 10.2 Fufeng Sinuote Biotechnology
 - 10.2.1 Fufeng Sinuote Biotechnology Basic Information
 - 10.2.2 Fufeng Sinuote Biotechnology Black Plum Extract Product Overview
 - 10.2.3 Fufeng Sinuote Biotechnology Black Plum Extract Product Market Performance
 - 10.2.4 Fufeng Sinuote Biotechnology Business Overview
 - 10.2.5 Fufeng Sinuote Biotechnology SWOT Analysis
 - 10.2.6 Fufeng Sinuote Biotechnology Recent Developments
- 10.3 Xi'an Quanao Biotech
 - 10.3.1 Xi'an Quanao Biotech Basic Information
 - 10.3.2 Xi'an Quanao Biotech Black Plum Extract Product Overview
 - 10.3.3 Xi'an Quanao Biotech Black Plum Extract Product Market Performance
 - 10.3.4 Xi'an Quanao Biotech Business Overview
 - 10.3.5 Xi'an Quanao Biotech SWOT Analysis
 - 10.3.6 Xi'an Quanao Biotech Recent Developments
- 10.4 Shanyang Lianfeng Biotechnology
 - 10.4.1 Shanyang Lianfeng Biotechnology Basic Information
 - 10.4.2 Shanyang Lianfeng Biotechnology Black Plum Extract Product Overview
 - 10.4.3 Shanyang Lianfeng Biotechnology Black Plum Extract Product Market Performance
 - 10.4.4 Shanyang Lianfeng Biotechnology Business Overview
 - 10.4.5 Shanyang Lianfeng Biotechnology Recent Developments
- 10.5 Xi'an XiaoCao Botanical Development
 - 10.5.1 Xi'an XiaoCao Botanical Development Basic Information
 - 10.5.2 Xi'an XiaoCao Botanical Development Black Plum Extract Product Overview
 - 10.5.3 Xi'an XiaoCao Botanical Development Black Plum Extract Product Market Performance
 - 10.5.4 Xi'an XiaoCao Botanical Development Business Overview
 - 10.5.5 Xi'an XiaoCao Botanical Development Recent Developments
- 10.6 Xi'an Youshuo Biotechnology
 - 10.6.1 Xi'an Youshuo Biotechnology Basic Information
 - 10.6.2 Xi'an Youshuo Biotechnology Black Plum Extract Product Overview
 - 10.6.3 Xi'an Youshuo Biotechnology Black Plum Extract Product Market Performance
 - 10.6.4 Xi'an Youshuo Biotechnology Business Overview
 - 10.6.5 Xi'an Youshuo Biotechnology Recent Developments
- 10.7 Xi'an Ruierli Bioengineering
 - 10.7.1 Xi'an Ruierli Bioengineering Basic Information

- 10.7.2 Xi'an Ruerli Bioengineering Black Plum Extract Product Overview
- 10.7.3 Xi'an Ruerli Bioengineering Black Plum Extract Product Market Performance
- 10.7.4 Xi'an Ruerli Bioengineering Business Overview
- 10.7.5 Xi'an Ruerli Bioengineering Recent Developments
- 10.8 Baoji Liupanyun Biotechnology
 - 10.8.1 Baoji Liupanyun Biotechnology Basic Information
 - 10.8.2 Baoji Liupanyun Biotechnology Black Plum Extract Product Overview
 - 10.8.3 Baoji Liupanyun Biotechnology Black Plum Extract Product Market Performance
 - 10.8.4 Baoji Liupanyun Biotechnology Business Overview
 - 10.8.5 Baoji Liupanyun Biotechnology Recent Developments
- 10.9 Nanjing Zhenweikang Biotechnology
 - 10.9.1 Nanjing Zhenweikang Biotechnology Basic Information
 - 10.9.2 Nanjing Zhenweikang Biotechnology Black Plum Extract Product Overview
 - 10.9.3 Nanjing Zhenweikang Biotechnology Black Plum Extract Product Market Performance
 - 10.9.4 Nanjing Zhenweikang Biotechnology Business Overview
 - 10.9.5 Nanjing Zhenweikang Biotechnology Recent Developments
- 10.10 Shaanxi Kangjun Biotechnology
 - 10.10.1 Shaanxi Kangjun Biotechnology Basic Information
 - 10.10.2 Shaanxi Kangjun Biotechnology Black Plum Extract Product Overview
 - 10.10.3 Shaanxi Kangjun Biotechnology Black Plum Extract Product Market Performance
 - 10.10.4 Shaanxi Kangjun Biotechnology Business Overview
 - 10.10.5 Shaanxi Kangjun Biotechnology Recent Developments
- 10.11 Shaanxi Honest Technology
 - 10.11.1 Shaanxi Honest Technology Basic Information
 - 10.11.2 Shaanxi Honest Technology Black Plum Extract Product Overview
 - 10.11.3 Shaanxi Honest Technology Black Plum Extract Product Market Performance
 - 10.11.4 Shaanxi Honest Technology Business Overview
 - 10.11.5 Shaanxi Honest Technology Recent Developments
- 10.12 Xi'an Wellgreen Technology
 - 10.12.1 Xi'an Wellgreen Technology Basic Information
 - 10.12.2 Xi'an Wellgreen Technology Black Plum Extract Product Overview
 - 10.12.3 Xi'an Wellgreen Technology Black Plum Extract Product Market Performance
 - 10.12.4 Xi'an Wellgreen Technology Business Overview
 - 10.12.5 Xi'an Wellgreen Technology Recent Developments

11 BLACK PLUM EXTRACT MARKET FORECAST BY REGION

- 11.1 Global Black Plum Extract Market Size Forecast
- 11.2 Global Black Plum Extract Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Black Plum Extract Market Size Forecast by Country
 - 11.2.3 Asia Pacific Black Plum Extract Market Size Forecast by Region
 - 11.2.4 South America Black Plum Extract Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Black Plum Extract by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Black Plum Extract Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Black Plum Extract by Type (2026-2033)
 - 12.1.2 Global Black Plum Extract Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Black Plum Extract by Type (2026-2033)
- 12.2 Global Black Plum Extract Market Forecast by Application (2026-2033)
 - 12.2.1 Global Black Plum Extract Sales (K Units) Forecast by Application
 - 12.2.2 Global Black Plum Extract Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Black Plum Extract Market Size Comparison by Region (M USD)
- Table 5. Global Black Plum Extract Sales (K Units) by Manufacturers (2020-2025)
- Table 6. Global Black Plum Extract Sales Market Share by Manufacturers (2020-2025)
- Table 7. Global Black Plum Extract Revenue (M USD) by Manufacturers (2020-2025)
- Table 8. Global Black Plum Extract Revenue Share by Manufacturers (2020-2025)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Black Plum Extract as of 2024)
- Table 10. Global Market Black Plum Extract Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 11. Manufacturers? Manufacturing Sites, Areas Served
- Table 12. Manufacturers? Product Type
- Table 13. Global Black Plum Extract Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Market Overview of Key Raw Materials
- Table 16. Midstream Market Analysis
- Table 17. Downstream Customer Analysis
- Table 18. Key Development Trends
- Table 19. Driving Factors
- Table 20. Black Plum Extract Market Challenges
- Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
- Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
- Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
- Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 25. Global Black Plum Extract Sales by Type (K Units)
- Table 26. Global Black Plum Extract Market Size by Type (M USD)
- Table 27. Global Black Plum Extract Sales (K Units) by Type (2020-2025)
- Table 28. Global Black Plum Extract Sales Market Share by Type (2020-2025)
- Table 29. Global Black Plum Extract Market Size (M USD) by Type (2020-2025)
- Table 30. Global Black Plum Extract Market Size Share by Type (2020-2025)
- Table 31. Global Black Plum Extract Price (USD/Unit) by Type (2020-2025)

- Table 32. Global Black Plum Extract Sales (K Units) by Application
- Table 33. Global Black Plum Extract Market Size by Application
- Table 34. Global Black Plum Extract Sales by Application (2020-2025) & (K Units)
- Table 35. Global Black Plum Extract Sales Market Share by Application (2020-2025)
- Table 36. Global Black Plum Extract Market Size by Application (2020-2025) & (M USD)
- Table 37. Global Black Plum Extract Market Share by Application (2020-2025)
- Table 38. Global Black Plum Extract Sales Growth Rate by Application (2020-2025)
- Table 39. Global Black Plum Extract Sales by Region (2020-2025) & (K Units)
- Table 40. Global Black Plum Extract Sales Market Share by Region (2020-2025)
- Table 41. Global Black Plum Extract Market Size by Region (2020-2025) & (M USD)
- Table 42. Global Black Plum Extract Market Size Market Share by Region (2020-2025)
- Table 43. North America Black Plum Extract Sales by Country (2020-2025) & (K Units)
- Table 44. North America Black Plum Extract Market Size by Country (2020-2025) & (M USD)
- Table 45. Europe Black Plum Extract Sales by Country (2020-2025) & (K Units)
- Table 46. Europe Black Plum Extract Market Size by Country (2020-2025) & (M USD)
- Table 47. Asia Pacific Black Plum Extract Sales by Region (2020-2025) & (K Units)
- Table 48. Asia Pacific Black Plum Extract Market Size by Region (2020-2025) & (M USD)
- Table 49. South America Black Plum Extract Sales by Country (2020-2025) & (K Units)
- Table 50. South America Black Plum Extract Market Size by Country (2020-2025) & (M USD)
- Table 51. Middle East and Africa Black Plum Extract Sales by Region (2020-2025) & (K Units)
- Table 52. Middle East and Africa Black Plum Extract Market Size by Region (2020-2025) & (M USD)
- Table 53. Global Black Plum Extract Production (K Units) by Region(2020-2025)
- Table 54. Global Black Plum Extract Revenue (US\$ Million) by Region (2020-2025)
- Table 55. Global Black Plum Extract Revenue Market Share by Region (2020-2025)
- Table 56. Global Black Plum Extract Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 57. North America Black Plum Extract Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 58. Europe Black Plum Extract Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 59. Japan Black Plum Extract Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 60. China Black Plum Extract Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

- Table 61. Fufeng Sinuote Biotechnology Basic Information
- Table 62. Fufeng Sinuote Biotechnology Black Plum Extract Product Overview
- Table 63. Fufeng Sinuote Biotechnology Black Plum Extract Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 64. Fufeng Sinuote Biotechnology Business Overview
- Table 65. Fufeng Sinuote Biotechnology SWOT Analysis
- Table 66. Fufeng Sinuote Biotechnology Recent Developments
- Table 67. Fufeng Sinuote Biotechnology Basic Information
- Table 68. Fufeng Sinuote Biotechnology Black Plum Extract Product Overview
- Table 69. Fufeng Sinuote Biotechnology Black Plum Extract Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 70. Fufeng Sinuote Biotechnology Business Overview
- Table 71. Fufeng Sinuote Biotechnology SWOT Analysis
- Table 72. Fufeng Sinuote Biotechnology Recent Developments
- Table 73. Xi'an Quanao Biotech Basic Information
- Table 74. Xi'an Quanao Biotech Black Plum Extract Product Overview
- Table 75. Xi'an Quanao Biotech Black Plum Extract Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 76. Xi'an Quanao Biotech Business Overview
- Table 77. Xi'an Quanao Biotech SWOT Analysis
- Table 78. Xi'an Quanao Biotech Recent Developments
- Table 79. Shanyang Lianfeng Biotechnology Basic Information
- Table 80. Shanyang Lianfeng Biotechnology Black Plum Extract Product Overview
- Table 81. Shanyang Lianfeng Biotechnology Black Plum Extract Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 82. Shanyang Lianfeng Biotechnology Business Overview
- Table 83. Shanyang Lianfeng Biotechnology Recent Developments
- Table 84. Xi'an XiaoCao Botanical Development Basic Information
- Table 85. Xi'an XiaoCao Botanical Development Black Plum Extract Product Overview
- Table 86. Xi'an XiaoCao Botanical Development Black Plum Extract Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 87. Xi'an XiaoCao Botanical Development Business Overview
- Table 88. Xi'an XiaoCao Botanical Development Recent Developments
- Table 89. Xi'an Youshuo Biotechnology Basic Information
- Table 90. Xi'an Youshuo Biotechnology Black Plum Extract Product Overview
- Table 91. Xi'an Youshuo Biotechnology Black Plum Extract Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 92. Xi'an Youshuo Biotechnology Business Overview
- Table 93. Xi'an Youshuo Biotechnology Recent Developments

- Table 94. Xi'an Ruierli Bioengineering Basic Information
- Table 95. Xi'an Ruierli Bioengineering Black Plum Extract Product Overview
- Table 96. Xi'an Ruierli Bioengineering Black Plum Extract Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 97. Xi'an Ruierli Bioengineering Business Overview
- Table 98. Xi'an Ruierli Bioengineering Recent Developments
- Table 99. Baoji Liupanyun Biotechnology Basic Information
- Table 100. Baoji Liupanyun Biotechnology Black Plum Extract Product Overview
- Table 101. Baoji Liupanyun Biotechnology Black Plum Extract Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 102. Baoji Liupanyun Biotechnology Business Overview
- Table 103. Baoji Liupanyun Biotechnology Recent Developments
- Table 104. Nanjing Zhenweikang Biotechnology Basic Information
- Table 105. Nanjing Zhenweikang Biotechnology Black Plum Extract Product Overview
- Table 106. Nanjing Zhenweikang Biotechnology Black Plum Extract Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 107. Nanjing Zhenweikang Biotechnology Business Overview
- Table 108. Nanjing Zhenweikang Biotechnology Recent Developments
- Table 109. Shaanxi Kangjun Biotechnology Basic Information
- Table 110. Shaanxi Kangjun Biotechnology Black Plum Extract Product Overview
- Table 111. Shaanxi Kangjun Biotechnology Black Plum Extract Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 112. Shaanxi Kangjun Biotechnology Business Overview
- Table 113. Shaanxi Kangjun Biotechnology Recent Developments
- Table 114. Shaanxi Honest Technology Basic Information
- Table 115. Shaanxi Honest Technology Black Plum Extract Product Overview
- Table 116. Shaanxi Honest Technology Black Plum Extract Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 117. Shaanxi Honest Technology Business Overview
- Table 118. Shaanxi Honest Technology Recent Developments
- Table 119. Xi'an Wellgreen Technology Basic Information
- Table 120. Xi'an Wellgreen Technology Black Plum Extract Product Overview
- Table 121. Xi'an Wellgreen Technology Black Plum Extract Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 122. Xi'an Wellgreen Technology Business Overview
- Table 123. Xi'an Wellgreen Technology Recent Developments
- Table 124. Global Black Plum Extract Sales Forecast by Region (2026-2033) & (K Units)
- Table 125. Global Black Plum Extract Market Size Forecast by Region (2026-2033) &

(M USD)

Table 126. North America Black Plum Extract Sales Forecast by Country (2026-2033) & (K Units)

Table 127. North America Black Plum Extract Market Size Forecast by Country (2026-2033) & (M USD)

Table 128. Europe Black Plum Extract Sales Forecast by Country (2026-2033) & (K Units)

Table 129. Europe Black Plum Extract Market Size Forecast by Country (2026-2033) & (M USD)

Table 130. Asia Pacific Black Plum Extract Sales Forecast by Region (2026-2033) & (K Units)

Table 131. Asia Pacific Black Plum Extract Market Size Forecast by Region (2026-2033) & (M USD)

Table 132. South America Black Plum Extract Sales Forecast by Country (2026-2033) & (K Units)

Table 133. South America Black Plum Extract Market Size Forecast by Country (2026-2033) & (M USD)

Table 134. Middle East and Africa Black Plum Extract Sales Forecast by Country (2026-2033) & (Units)

Table 135. Middle East and Africa Black Plum Extract Market Size Forecast by Country (2026-2033) & (M USD)

Table 136. Global Black Plum Extract Sales Forecast by Type (2026-2033) & (K Units)

Table 137. Global Black Plum Extract Market Size Forecast by Type (2026-2033) & (M USD)

Table 138. Global Black Plum Extract Price Forecast by Type (2026-2033) & (USD/Unit)

Table 139. Global Black Plum Extract Sales (K Units) Forecast by Application (2026-2033)

Table 140. Global Black Plum Extract Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Black Plum Extract
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Black Plum Extract Market Size (M USD), 2024-2033
- Figure 5. Global Black Plum Extract Market Size (M USD) (2020-2033)
- Figure 6. Global Black Plum Extract Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Black Plum Extract Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Black Plum Extract Product Life Cycle
- Figure 13. Black Plum Extract Sales Share by Manufacturers in 2024
- Figure 14. Global Black Plum Extract Revenue Share by Manufacturers in 2024
- Figure 15. Black Plum Extract Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Black Plum Extract Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Black Plum Extract Revenue in 2024
- Figure 18. Industry Chain Map of Black Plum Extract
- Figure 19. Global Black Plum Extract Market PEST Analysis
- Figure 20. Global Black Plum Extract Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Black Plum Extract Market Share by Type
- Figure 27. Sales Market Share of Black Plum Extract by Type (2020-2025)
- Figure 28. Sales Market Share of Black Plum Extract by Type in 2024
- Figure 29. Market Size Share of Black Plum Extract by Type (2020-2025)
- Figure 30. Market Size Share of Black Plum Extract by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Black Plum Extract Market Share by Application

- Figure 33. Global Black Plum Extract Sales Market Share by Application (2020-2025)
- Figure 34. Global Black Plum Extract Sales Market Share by Application in 2024
- Figure 35. Global Black Plum Extract Market Share by Application (2020-2025)
- Figure 36. Global Black Plum Extract Market Share by Application in 2024
- Figure 37. Global Black Plum Extract Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Black Plum Extract Sales Market Share by Region (2020-2025)
- Figure 39. Global Black Plum Extract Market Size Market Share by Region (2020-2025)
- Figure 40. North America Black Plum Extract Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Black Plum Extract Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Black Plum Extract Sales Market Share by Country in 2024
- Figure 43. North America Black Plum Extract Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Black Plum Extract Market Size Market Share by Country in 2024
- Figure 45. U.S. Black Plum Extract Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Black Plum Extract Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Black Plum Extract Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Black Plum Extract Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Black Plum Extract Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Black Plum Extract Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Black Plum Extract Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Black Plum Extract Sales Market Share by Country in 2024
- Figure 53. Europe Black Plum Extract Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Black Plum Extract Market Size Market Share by Country in 2024
- Figure 55. Germany Black Plum Extract Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany Black Plum Extract Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Black Plum Extract Sales and Growth Rate (2020-2025) & (K Units)
- Figure 58. France Black Plum Extract Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Black Plum Extract Sales and Growth Rate (2020-2025) & (K Units)
- Figure 60. U.K. Black Plum Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Black Plum Extract Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Black Plum Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Black Plum Extract Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Black Plum Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Black Plum Extract Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Black Plum Extract Sales Market Share by Region in 2024

Figure 67. Asia Pacific Black Plum Extract Market Size Market Share by Region in 2024

Figure 68. China Black Plum Extract Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Black Plum Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Black Plum Extract Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Black Plum Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Black Plum Extract Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Black Plum Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Black Plum Extract Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Black Plum Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Black Plum Extract Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Black Plum Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Black Plum Extract Sales and Growth Rate (K Units)

Figure 79. South America Black Plum Extract Sales Market Share by Country in 2024

Figure 80. South America Black Plum Extract Market Size and Growth Rate (M USD)

Figure 81. South America Black Plum Extract Market Size Market Share by Country in 2024

Figure 82. Brazil Black Plum Extract Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Black Plum Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Black Plum Extract Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Black Plum Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Black Plum Extract Sales and Growth Rate (2020-2025) & (K

Units)

Figure 87. Columbia Black Plum Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Black Plum Extract Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Black Plum Extract Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Black Plum Extract Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Black Plum Extract Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Black Plum Extract Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Black Plum Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Black Plum Extract Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Black Plum Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Black Plum Extract Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Black Plum Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Black Plum Extract Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Black Plum Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Black Plum Extract Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Black Plum Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Black Plum Extract Production Market Share by Region (2020-2025)

Figure 103. North America Black Plum Extract Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Black Plum Extract Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Black Plum Extract Production (K Units) Growth Rate (2020-2025)

Figure 106. China Black Plum Extract Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Black Plum Extract Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Black Plum Extract Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Black Plum Extract Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Black Plum Extract Market Share Forecast by Type (2026-2033)

Figure 111. Global Black Plum Extract Sales Forecast by Application (2026-2033)

Figure 112. Global Black Plum Extract Market Share Forecast by Application
(2026-2033)

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