

# Global Beta Carotene Extract Powder Market Research Report 2025(Status and Outlook)

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## Abstracts

### Report Overview

Beta carotene extract powder is a naturally derived pigment and antioxidant obtained from sources such as carrots, algae, and certain fruits, serving as a precursor to vitamin A. It is widely used in food and beverage fortification, dietary supplements, cosmetics, and animal feed due to its nutritional benefits and ability to enhance product color. The market for beta carotene extract powder is driven by increasing consumer demand for natural ingredients, rising health consciousness, and the growing functional food and nutraceutical industries. Key applications include preventing vitamin A deficiency, supporting immune health, and providing oxidative stress protection. The Asia-Pacific region, particularly China and India, dominates production due to abundant raw material availability, while North America and Europe lead in consumption due to stringent health regulations and higher disposable incomes. Challenges include price volatility of raw materials and competition from synthetic alternatives, though the shift toward clean-label and plant-based products continues to fuel demand for natural beta carotene. Innovations in extraction technologies and sustainable sourcing further shape market dynamics.

This report provides a deep insight into the global Beta Carotene Extract Powder market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the

Global Beta Carotene Extract Powder Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Beta Carotene Extract Powder market in any manner.

### Global Beta Carotene Extract Powder Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### **Key Company**

DSM

BASF

Givaudan DDW

Wuhan Stars

VDK NaturaSyn Co. Ltd

Zhejiang Medicine Co

NHU

#### **Market Segmentation (by Type)**

Natural Product Extraction

Chemical Synthesis

Fermentation Method

#### **Market Segmentation (by Application)**

Food and Beverages

Feed Supplement

Cosmetic Additives

Others

#### **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Beta Carotene Extract Powder Market

Overview of the regional outlook of the Beta Carotene Extract Powder Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Beta Carotene Extract Powder Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and

restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Beta Carotene Extract Powder, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Beta Carotene Extract Powder
- 1.2 Key Market Segments
  - 1.2.1 Beta Carotene Extract Powder Segment by Type
  - 1.2.2 Beta Carotene Extract Powder Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 BETA CAROTENE EXTRACT POWDER MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Beta Carotene Extract Powder Market Size (M USD) Estimates and Forecasts (2020-2033)
  - 2.1.2 Global Beta Carotene Extract Powder Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 BETA CAROTENE EXTRACT POWDER MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Beta Carotene Extract Powder Product Life Cycle
- 3.3 Global Beta Carotene Extract Powder Sales by Manufacturers (2020-2025)
- 3.4 Global Beta Carotene Extract Powder Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Beta Carotene Extract Powder Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Beta Carotene Extract Powder Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Beta Carotene Extract Powder Market Competitive Situation and Trends
  - 3.8.1 Beta Carotene Extract Powder Market Concentration Rate
  - 3.8.2 Global 5 and 10 Largest Beta Carotene Extract Powder Players Market Share by

Revenue

3.8.3 Mergers & Acquisitions, Expansion

## **4 BETA CAROTENE EXTRACT POWDER INDUSTRY CHAIN ANALYSIS**

4.1 Beta Carotene Extract Powder Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF BETA CAROTENE EXTRACT POWDER MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Beta Carotene Extract Powder Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Beta Carotene Extract Powder Market

5.7 ESG Ratings of Leading Companies

## **6 BETA CAROTENE EXTRACT POWDER MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Beta Carotene Extract Powder Sales Market Share by Type (2020-2025)

6.3 Global Beta Carotene Extract Powder Market Size Market Share by Type (2020-2025)

6.4 Global Beta Carotene Extract Powder Price by Type (2020-2025)

## **7 BETA CAROTENE EXTRACT POWDER MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Beta Carotene Extract Powder Market Sales by Application (2020-2025)

7.3 Global Beta Carotene Extract Powder Market Size (M USD) by Application (2020-2025)

7.4 Global Beta Carotene Extract Powder Sales Growth Rate by Application (2020-2025)

## **8 BETA CAROTENE EXTRACT POWDER MARKET SALES BY REGION**

8.1 Global Beta Carotene Extract Powder Sales by Region

8.1.1 Global Beta Carotene Extract Powder Sales by Region

8.1.2 Global Beta Carotene Extract Powder Sales Market Share by Region

8.2 Global Beta Carotene Extract Powder Market Size by Region

8.2.1 Global Beta Carotene Extract Powder Market Size by Region

8.2.2 Global Beta Carotene Extract Powder Market Size Market Share by Region

8.3 North America

8.3.1 North America Beta Carotene Extract Powder Sales by Country

8.3.2 North America Beta Carotene Extract Powder Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Beta Carotene Extract Powder Sales by Country

8.4.2 Europe Beta Carotene Extract Powder Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Beta Carotene Extract Powder Sales by Region

8.5.2 Asia Pacific Beta Carotene Extract Powder Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
  - 8.6.1 South America Beta Carotene Extract Powder Sales by Country
  - 8.6.2 South America Beta Carotene Extract Powder Market Size by Country
  - 8.6.3 Brazil Market Overview
  - 8.6.4 Argentina Market Overview
  - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
  - 8.7.1 Middle East and Africa Beta Carotene Extract Powder Sales by Region
  - 8.7.2 Middle East and Africa Beta Carotene Extract Powder Market Size by Region
  - 8.7.3 Saudi Arabia Market Overview
  - 8.7.4 UAE Market Overview
  - 8.7.5 Egypt Market Overview
  - 8.7.6 Nigeria Market Overview
  - 8.7.7 South Africa Market Overview

## **9 BETA CAROTENE EXTRACT POWDER MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Beta Carotene Extract Powder by Region(2020-2025)
- 9.2 Global Beta Carotene Extract Powder Revenue Market Share by Region (2020-2025)
- 9.3 Global Beta Carotene Extract Powder Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Beta Carotene Extract Powder Production
  - 9.4.1 North America Beta Carotene Extract Powder Production Growth Rate (2020-2025)
  - 9.4.2 North America Beta Carotene Extract Powder Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Beta Carotene Extract Powder Production
  - 9.5.1 Europe Beta Carotene Extract Powder Production Growth Rate (2020-2025)
  - 9.5.2 Europe Beta Carotene Extract Powder Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Beta Carotene Extract Powder Production (2020-2025)
  - 9.6.1 Japan Beta Carotene Extract Powder Production Growth Rate (2020-2025)
  - 9.6.2 Japan Beta Carotene Extract Powder Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Beta Carotene Extract Powder Production (2020-2025)

- 9.7.1 China Beta Carotene Extract Powder Production Growth Rate (2020-2025)
- 9.7.2 China Beta Carotene Extract Powder Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

### **10.1 DSM**

- 10.1.1 DSM Basic Information
- 10.1.2 DSM Beta Carotene Extract Powder Product Overview
- 10.1.3 DSM Beta Carotene Extract Powder Product Market Performance
- 10.1.4 DSM Business Overview
- 10.1.5 DSM SWOT Analysis
- 10.1.6 DSM Recent Developments

### **10.2 BASF**

- 10.2.1 BASF Basic Information
- 10.2.2 BASF Beta Carotene Extract Powder Product Overview
- 10.2.3 BASF Beta Carotene Extract Powder Product Market Performance
- 10.2.4 BASF Business Overview
- 10.2.5 BASF SWOT Analysis
- 10.2.6 BASF Recent Developments

### **10.3 Givaudan DDW**

- 10.3.1 Givaudan DDW Basic Information
- 10.3.2 Givaudan DDW Beta Carotene Extract Powder Product Overview
- 10.3.3 Givaudan DDW Beta Carotene Extract Powder Product Market Performance
- 10.3.4 Givaudan DDW Business Overview
- 10.3.5 Givaudan DDW SWOT Analysis
- 10.3.6 Givaudan DDW Recent Developments

### **10.4 Wuhan Stars**

- 10.4.1 Wuhan Stars Basic Information
- 10.4.2 Wuhan Stars Beta Carotene Extract Powder Product Overview
- 10.4.3 Wuhan Stars Beta Carotene Extract Powder Product Market Performance
- 10.4.4 Wuhan Stars Business Overview
- 10.4.5 Wuhan Stars Recent Developments

### **10.5 VDK NaturaSyn Co. Ltd**

- 10.5.1 VDK NaturaSyn Co. Ltd Basic Information
- 10.5.2 VDK NaturaSyn Co. Ltd Beta Carotene Extract Powder Product Overview
- 10.5.3 VDK NaturaSyn Co. Ltd Beta Carotene Extract Powder Product Market Performance
- 10.5.4 VDK NaturaSyn Co. Ltd Business Overview

- 10.5.5 VDK NaturaSyn Co. Ltd Recent Developments
- 10.6 Zhejiang Medicine Co
  - 10.6.1 Zhejiang Medicine Co Basic Information
  - 10.6.2 Zhejiang Medicine Co Beta Carotene Extract Powder Product Overview
  - 10.6.3 Zhejiang Medicine Co Beta Carotene Extract Powder Product Market Performance
  - 10.6.4 Zhejiang Medicine Co Business Overview
  - 10.6.5 Zhejiang Medicine Co Recent Developments
- 10.7 NHU
  - 10.7.1 NHU Basic Information
  - 10.7.2 NHU Beta Carotene Extract Powder Product Overview
  - 10.7.3 NHU Beta Carotene Extract Powder Product Market Performance
  - 10.7.4 NHU Business Overview
  - 10.7.5 NHU Recent Developments

## **11 BETA CAROTENE EXTRACT POWDER MARKET FORECAST BY REGION**

- 11.1 Global Beta Carotene Extract Powder Market Size Forecast
- 11.2 Global Beta Carotene Extract Powder Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Beta Carotene Extract Powder Market Size Forecast by Country
  - 11.2.3 Asia Pacific Beta Carotene Extract Powder Market Size Forecast by Region
  - 11.2.4 South America Beta Carotene Extract Powder Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Sales of Beta Carotene Extract Powder by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)**

- 12.1 Global Beta Carotene Extract Powder Market Forecast by Type (2026-2033)
  - 12.1.1 Global Forecasted Sales of Beta Carotene Extract Powder by Type (2026-2033)
  - 12.1.2 Global Beta Carotene Extract Powder Market Size Forecast by Type (2026-2033)
  - 12.1.3 Global Forecasted Price of Beta Carotene Extract Powder by Type (2026-2033)
- 12.2 Global Beta Carotene Extract Powder Market Forecast by Application (2026-2033)
  - 12.2.1 Global Beta Carotene Extract Powder Sales (K Units) Forecast by Application
  - 12.2.2 Global Beta Carotene Extract Powder Market Size (M USD) Forecast by Application (2026-2033)

## 13 CONCLUSION AND KEY FINDINGS

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Beta Carotene Extract Powder Market Size Comparison by Region (M USD)

Table 5. Global Beta Carotene Extract Powder Sales (K Units) by Manufacturers (2020-2025)

Table 6. Global Beta Carotene Extract Powder Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Beta Carotene Extract Powder Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Beta Carotene Extract Powder Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Beta Carotene Extract Powder as of 2024)

Table 10. Global Market Beta Carotene Extract Powder Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Beta Carotene Extract Powder Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Beta Carotene Extract Powder Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Beta Carotene Extract Powder Sales by Type (K Units)

Table 26. Global Beta Carotene Extract Powder Market Size by Type (M USD)

Table 27. Global Beta Carotene Extract Powder Sales (K Units) by Type (2020-2025)

- Table 28. Global Beta Carotene Extract Powder Sales Market Share by Type (2020-2025)
- Table 29. Global Beta Carotene Extract Powder Market Size (M USD) by Type (2020-2025)
- Table 30. Global Beta Carotene Extract Powder Market Size Share by Type (2020-2025)
- Table 31. Global Beta Carotene Extract Powder Price (USD/Unit) by Type (2020-2025)
- Table 32. Global Beta Carotene Extract Powder Sales (K Units) by Application
- Table 33. Global Beta Carotene Extract Powder Market Size by Application
- Table 34. Global Beta Carotene Extract Powder Sales by Application (2020-2025) & (K Units)
- Table 35. Global Beta Carotene Extract Powder Sales Market Share by Application (2020-2025)
- Table 36. Global Beta Carotene Extract Powder Market Size by Application (2020-2025) & (M USD)
- Table 37. Global Beta Carotene Extract Powder Market Share by Application (2020-2025)
- Table 38. Global Beta Carotene Extract Powder Sales Growth Rate by Application (2020-2025)
- Table 39. Global Beta Carotene Extract Powder Sales by Region (2020-2025) & (K Units)
- Table 40. Global Beta Carotene Extract Powder Sales Market Share by Region (2020-2025)
- Table 41. Global Beta Carotene Extract Powder Market Size by Region (2020-2025) & (M USD)
- Table 42. Global Beta Carotene Extract Powder Market Size Market Share by Region (2020-2025)
- Table 43. North America Beta Carotene Extract Powder Sales by Country (2020-2025) & (K Units)
- Table 44. North America Beta Carotene Extract Powder Market Size by Country (2020-2025) & (M USD)
- Table 45. Europe Beta Carotene Extract Powder Sales by Country (2020-2025) & (K Units)
- Table 46. Europe Beta Carotene Extract Powder Market Size by Country (2020-2025) & (M USD)
- Table 47. Asia Pacific Beta Carotene Extract Powder Sales by Region (2020-2025) & (K Units)
- Table 48. Asia Pacific Beta Carotene Extract Powder Market Size by Region (2020-2025) & (M USD)

- Table 49. South America Beta Carotene Extract Powder Sales by Country (2020-2025) & (K Units)
- Table 50. South America Beta Carotene Extract Powder Market Size by Country (2020-2025) & (M USD)
- Table 51. Middle East and Africa Beta Carotene Extract Powder Sales by Region (2020-2025) & (K Units)
- Table 52. Middle East and Africa Beta Carotene Extract Powder Market Size by Region (2020-2025) & (M USD)
- Table 53. Global Beta Carotene Extract Powder Production (K Units) by Region(2020-2025)
- Table 54. Global Beta Carotene Extract Powder Revenue (US\$ Million) by Region (2020-2025)
- Table 55. Global Beta Carotene Extract Powder Revenue Market Share by Region (2020-2025)
- Table 56. Global Beta Carotene Extract Powder Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 57. North America Beta Carotene Extract Powder Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 58. Europe Beta Carotene Extract Powder Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 59. Japan Beta Carotene Extract Powder Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 60. China Beta Carotene Extract Powder Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 61. DSM Basic Information
- Table 62. DSM Beta Carotene Extract Powder Product Overview
- Table 63. DSM Beta Carotene Extract Powder Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 64. DSM Business Overview
- Table 65. DSM SWOT Analysis
- Table 66. DSM Recent Developments
- Table 67. BASF Basic Information
- Table 68. BASF Beta Carotene Extract Powder Product Overview
- Table 69. BASF Beta Carotene Extract Powder Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 70. BASF Business Overview
- Table 71. BASF SWOT Analysis
- Table 72. BASF Recent Developments
- Table 73. Givaudan DDW Basic Information

- Table 74. Givaudan DDW Beta Carotene Extract Powder Product Overview
- Table 75. Givaudan DDW Beta Carotene Extract Powder Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 76. Givaudan DDW Business Overview
- Table 77. Givaudan DDW SWOT Analysis
- Table 78. Givaudan DDW Recent Developments
- Table 79. Wuhan Stars Basic Information
- Table 80. Wuhan Stars Beta Carotene Extract Powder Product Overview
- Table 81. Wuhan Stars Beta Carotene Extract Powder Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 82. Wuhan Stars Business Overview
- Table 83. Wuhan Stars Recent Developments
- Table 84. VDK NaturaSyn Co. Ltd Basic Information
- Table 85. VDK NaturaSyn Co. Ltd Beta Carotene Extract Powder Product Overview
- Table 86. VDK NaturaSyn Co. Ltd Beta Carotene Extract Powder Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 87. VDK NaturaSyn Co. Ltd Business Overview
- Table 88. VDK NaturaSyn Co. Ltd Recent Developments
- Table 89. Zhejiang Medicine Co Basic Information
- Table 90. Zhejiang Medicine Co Beta Carotene Extract Powder Product Overview
- Table 91. Zhejiang Medicine Co Beta Carotene Extract Powder Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 92. Zhejiang Medicine Co Business Overview
- Table 93. Zhejiang Medicine Co Recent Developments
- Table 94. NHU Basic Information
- Table 95. NHU Beta Carotene Extract Powder Product Overview
- Table 96. NHU Beta Carotene Extract Powder Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 97. NHU Business Overview
- Table 98. NHU Recent Developments
- Table 99. Global Beta Carotene Extract Powder Sales Forecast by Region (2026-2033) & (K Units)
- Table 100. Global Beta Carotene Extract Powder Market Size Forecast by Region (2026-2033) & (M USD)
- Table 101. North America Beta Carotene Extract Powder Sales Forecast by Country (2026-2033) & (K Units)
- Table 102. North America Beta Carotene Extract Powder Market Size Forecast by Country (2026-2033) & (M USD)
- Table 103. Europe Beta Carotene Extract Powder Sales Forecast by Country

(2026-2033) & (K Units)

Table 104. Europe Beta Carotene Extract Powder Market Size Forecast by Country (2026-2033) & (M USD)

Table 105. Asia Pacific Beta Carotene Extract Powder Sales Forecast by Region (2026-2033) & (K Units)

Table 106. Asia Pacific Beta Carotene Extract Powder Market Size Forecast by Region (2026-2033) & (M USD)

Table 107. South America Beta Carotene Extract Powder Sales Forecast by Country (2026-2033) & (K Units)

Table 108. South America Beta Carotene Extract Powder Market Size Forecast by Country (2026-2033) & (M USD)

Table 109. Middle East and Africa Beta Carotene Extract Powder Sales Forecast by Country (2026-2033) & (Units)

Table 110. Middle East and Africa Beta Carotene Extract Powder Market Size Forecast by Country (2026-2033) & (M USD)

Table 111. Global Beta Carotene Extract Powder Sales Forecast by Type (2026-2033) & (K Units)

Table 112. Global Beta Carotene Extract Powder Market Size Forecast by Type (2026-2033) & (M USD)

Table 113. Global Beta Carotene Extract Powder Price Forecast by Type (2026-2033) & (USD/Unit)

Table 114. Global Beta Carotene Extract Powder Sales (K Units) Forecast by Application (2026-2033)

Table 115. Global Beta Carotene Extract Powder Market Size Forecast by Application (2026-2033) & (M USD)

## List Of Figures

### LIST OF FIGURES

Figure 1. Product Picture of Beta Carotene Extract Powder

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Beta Carotene Extract Powder Market Size (M USD), 2024-2033

Figure 5. Global Beta Carotene Extract Powder Market Size (M USD) (2020-2033)

Figure 6. Global Beta Carotene Extract Powder Sales (K Units) & (2020-2033)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Beta Carotene Extract Powder Market Size by Country (M USD)

Figure 11. Company Assessment Quadrant

Figure 12. Global Beta Carotene Extract Powder Product Life Cycle

Figure 13. Beta Carotene Extract Powder Sales Share by Manufacturers in 2024

Figure 14. Global Beta Carotene Extract Powder Revenue Share by Manufacturers in 2024

Figure 15. Beta Carotene Extract Powder Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024

Figure 16. Global Market Beta Carotene Extract Powder Average Price (USD/Unit) of Key Manufacturers in 2024

Figure 17. The Global 5 and 10 Largest Players: Market Share by Beta Carotene Extract Powder Revenue in 2024

Figure 18. Industry Chain Map of Beta Carotene Extract Powder

Figure 19. Global Beta Carotene Extract Powder Market PEST Analysis

Figure 20. Global Beta Carotene Extract Powder Market Porter's Five Forces Analysis

Figure 21. Global Merchandise Trade as a Percentage Of GDP

Figure 22. US - Imports of Goods by Country

Figure 23. China Exports by Country

Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers

Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 26. Global Beta Carotene Extract Powder Market Share by Type

Figure 27. Sales Market Share of Beta Carotene Extract Powder by Type (2020-2025)

Figure 28. Sales Market Share of Beta Carotene Extract Powder by Type in 2024

Figure 29. Market Size Share of Beta Carotene Extract Powder by Type (2020-2025)

Figure 30. Market Size Share of Beta Carotene Extract Powder by Type in 2024

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Beta Carotene Extract Powder Market Share by Application

Figure 33. Global Beta Carotene Extract Powder Sales Market Share by Application (2020-2025)

Figure 34. Global Beta Carotene Extract Powder Sales Market Share by Application in 2024

Figure 35. Global Beta Carotene Extract Powder Market Share by Application (2020-2025)

Figure 36. Global Beta Carotene Extract Powder Market Share by Application in 2024

Figure 37. Global Beta Carotene Extract Powder Sales Growth Rate by Application (2020-2025)

Figure 38. Global Beta Carotene Extract Powder Sales Market Share by Region (2020-2025)

Figure 39. Global Beta Carotene Extract Powder Market Size Market Share by Region (2020-2025)

Figure 40. North America Beta Carotene Extract Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Beta Carotene Extract Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Beta Carotene Extract Powder Sales Market Share by Country in 2024

Figure 43. North America Beta Carotene Extract Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Beta Carotene Extract Powder Market Size Market Share by Country in 2024

Figure 45. U.S. Beta Carotene Extract Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Beta Carotene Extract Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Beta Carotene Extract Powder Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Beta Carotene Extract Powder Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Beta Carotene Extract Powder Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Beta Carotene Extract Powder Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Beta Carotene Extract Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Beta Carotene Extract Powder Sales Market Share by Country in

2024

Figure 53. Europe Beta Carotene Extract Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Beta Carotene Extract Powder Market Size Market Share by Country in 2024

Figure 55. Germany Beta Carotene Extract Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Beta Carotene Extract Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Beta Carotene Extract Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Beta Carotene Extract Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Beta Carotene Extract Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Beta Carotene Extract Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Beta Carotene Extract Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Beta Carotene Extract Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Beta Carotene Extract Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Beta Carotene Extract Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Beta Carotene Extract Powder Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Beta Carotene Extract Powder Sales Market Share by Region in 2024

Figure 67. Asia Pacific Beta Carotene Extract Powder Market Size Market Share by Region in 2024

Figure 68. China Beta Carotene Extract Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Beta Carotene Extract Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Beta Carotene Extract Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Beta Carotene Extract Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Beta Carotene Extract Powder Sales and Growth Rate

(2020-2025) & (K Units)

Figure 73. South Korea Beta Carotene Extract Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Beta Carotene Extract Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Beta Carotene Extract Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Beta Carotene Extract Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Beta Carotene Extract Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Beta Carotene Extract Powder Sales and Growth Rate (K Units)

Figure 79. South America Beta Carotene Extract Powder Sales Market Share by Country in 2024

Figure 80. South America Beta Carotene Extract Powder Market Size and Growth Rate (M USD)

Figure 81. South America Beta Carotene Extract Powder Market Size Market Share by Country in 2024

Figure 82. Brazil Beta Carotene Extract Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Beta Carotene Extract Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Beta Carotene Extract Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Beta Carotene Extract Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Beta Carotene Extract Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Beta Carotene Extract Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Beta Carotene Extract Powder Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Beta Carotene Extract Powder Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Beta Carotene Extract Powder Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Beta Carotene Extract Powder Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Beta Carotene Extract Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Beta Carotene Extract Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Beta Carotene Extract Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Beta Carotene Extract Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Beta Carotene Extract Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Beta Carotene Extract Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Beta Carotene Extract Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Beta Carotene Extract Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Beta Carotene Extract Powder Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Beta Carotene Extract Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Beta Carotene Extract Powder Production Market Share by Region (2020-2025)

Figure 103. North America Beta Carotene Extract Powder Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Beta Carotene Extract Powder Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Beta Carotene Extract Powder Production (K Units) Growth Rate (2020-2025)

Figure 106. China Beta Carotene Extract Powder Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Beta Carotene Extract Powder Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Beta Carotene Extract Powder Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Beta Carotene Extract Powder Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Beta Carotene Extract Powder Market Share Forecast by Type (2026-2033)

Figure 111. Global Beta Carotene Extract Powder Sales Forecast by Application

(2026-2033)

Figure 112. Global Beta Carotene Extract Powder Market Share Forecast by Application

(2026-2033)

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